

USER MANUAL v9







The Hasselblad H series of cameras consists of building new developments on the shoulders of the previous generation. In this way all the previous work-experience based and branch-demanding features are automatically included. So, just when you think things can't get much better, they do. And the H5D is that model - all the good things from before and then some!

The H5D series heralds a step up that is noticeably greater than before. There are changes and many are 'from the ground up'. The H spirit thrives but has now matured to reinforce further its position in the rapidly changing world of digital imaging. Future proofing is key to a secure placing for working photographers. The H5D provides a reliable connection to the fleeting environment of digital imaging technology so when the wind changes direction, the H5D remains as the safeguarding companion to provide support.

There are six models to choose from to suit the varied demands from the professional world. They start with the entry level 40 MPixel model that right from the outset confidently takes on most rivals from all brands and beats them with star quality results. The models then just get better and better. This includes the latest 50c with a CMOS sensor for unbelievable performance at high ISO settings and up to an amazing 1.5 frames per second. At the other end of the scale is the 200 MPixel MultiShot model that raises the bar so much for product work that it is in a league of its own.

True to Hasselblad philosophy, interchangeability and versatility span all models regarding lenses and accessories with minimal restrictions. This applies not only to H5 but all H1, H2, H3 and H4 models as well. The H system additionally breaks rank regarding series limitations with the ability to use other lenses from the V system or when using the sensor unit on view cameras. In short, you have access to a more comprehensive world to apply medium format quality to.

Hasselblad's best kept secret is knowing that every link in the chain that leads to the page in the magazine has to reach a certain standard; it is that simple. That's why Hasselblad spends so much time and energy into checking those almost endless behind-the-scenes details and standards because they understand this simple concept. There is no magical formula to Hasselblad success other than an understanding of what is required to produce the best results available in the world today and an acceptance that there are no short cuts in this process. Hasselblad does its best to produce the best; there is no other way to achieve the Hasselblad star quality.

Medium format photography is about professionalism. Camera systems have to be professional, handling has to be professional and captures have to be professional in quality.

Hasselblad knows it and delivers it; professionals know that too.

200 MS

50MS

60

50c

50

40



The H5 models have a good deal in common. Stainless steel and aluminium were the materials chosen to endure the treatment handed out in professional use – and that can be pretty tough.

The sturdy but ergonomic integral grip incorporates not only the battery but one of the user interfaces too. It is here, by way of the surrounding buttons, that you enter the 'control room'. Customization is a very prominent concept that you experience in the Hasselblad world that ensures it is the photographer that controls the camera, not vice versa. Accessed through the grip alone, there are 34 separate custom options.

The standard prism viewfinder provides not only the most popular way of viewing but the sophisticated light metering system too. Don't forget the waist-level accessory model if you prefer it.

And when all the hustle and bustle and rushing around is over for the latest glossy cover and you settle back into a more reflective mode for some seriously detailed product shot you consider your Hasselblad. You remove the sensor unit and slip it onto your large format your studio set up where movements, controlled depth of field and close-up clarity rule. Now that is versatility.

On the softer side of things all models share features that professionals rely on for fast tracking their progress.

Camera Configuration in conjunction with Phocus offers a powerful tool to provide intuitive, easy and rapid control of all the parameters you don't want to forget in the heat of the moment. Custom build camera profiles with total control in advance to ensure the optimum in shooting security.

HNCS – Hasselblad Natural Color Solution – saves time and secures the job because skin tones or specific product tones are going to be rendered automatically, accurately and immediately without any fuss. That can be worth a lot.

True Focus is the pet feature for many fashion photographers who work fast and by instinct. They don't have the time to double check focus for every single split second shot and neither do they have the time to get it wrong. True Focus delivers the sharpness in an intuitive manner, at speed.

IFC – Immediate Focus Confirm – for True Focus users who have a second to spare and a desire to know the focus is exactly on target regarding specific areas. Intuitively and directly displays inspection of captures at 100% pinpointing the original focus selection.

JPEG & RAW files (not applicable to 60Mpix / 50MS / 200MS models) can be produced simultaneously if you choose. The JPEG files are not only 1/4 resolution they are also HNC profiled so you can print straight from a folder for amazing quality. RAWs are retained of course for your final masterpieces.

Digital Lens Correction, applied at the file editing stage, takes a discerning look at any colour aberration, distortion and light fall off however minor (which is inherent in any lens, anywhere) and resolves the situation automatically.

All models feature:

- Stainless steel/aluminium camera body
- Access to 12 H system lenses
- · Access to most V system lenses by CF Adapter accessory
- · Access to all H accessories
- 40 Custom options
- Hasselblad Natural Color Solution
- True Focus
- Digital Lens Correction
- Sensor unit / view camera compatibility
- · Hasselblad Phocus and Adobe Lightroom
- International Warranty & Service package

50MS & 200MS models also feature:

· Multi-Shot facility

H System lenses and accessories include:

- 24, 28, 35, 50, 80,100,150, 210, 300
- 120 Macro
- 50-110 & 35-90 zooms
- 1.7x converter & Macro converter
- CF adapter (to be able to use V system lenses)
- HTS 1.5 tilt/shift adapter
- GIL (Global Image Locator)
- Battery Adapter for technical camera use

Medium format advantage means:

- · Shallow depth of field
- · Huge sensors for unbeatable image resolution
- · Super smooth color and tone rendition
- Enlargements in breathtaking quality

CONTENTS

	Introduction	2
	System requirements	6
	Warnings & restrictions	6
•	General overview – controls and displays	7
	Parts, components, buttons	7
	Grip buttons & controls	8
	Camera body buttons & controls	9
	Sensor unit	10
	Viewfinder	11
	Lenses	11
	Display overview	12
	Sensor unit display	13
	Grip display	14
	Viewfinder display	15
	Reassignable grip buttons	16
	Camera Configuration	17
	Shortcuts	18
	General	19
	Carrying strap	20
	Rechargeable battery grip	20
	Battery charger	20
	Charging the battery	21
	Battery grip — precautions	21
	Battery life	22
	Battery warning	22
	Battery status	22
	Temperature warning	22
	Power modes	23
	Viewfinder screen	23
	Attaching /removing the viewfind	er 24
	Eyepiece adjustment	24
	Rubber eyecup	24
	Accessory connection	24
	PC-connector	24
	Protective baseplate	25
	CF cards	25
	Inserting/removing CF cards	25
	Formatting CF cards	26
	Removing/attaching sensor unit	27
	Sensor unit maintenance	27
	Cleaning sensor unit filter	28
	Tethered to a computer	28
	Capture files	29
	Phocus	30
•	Lenses & focus modes	31
	Attaching/removing a lens	32
	Lens cap	32
	Lens shades	32

Shutter and aperture control	32
Filters	32
Focusing distance calculation	32
Depth-of-field preview	33
Infrared focus settings	33
Focus assist	33
Manual focus	35
Autofocus	35
Single shot	36
Continuous	36
True Focus	36
True Focus, Absolute position lock	37
True Focus and camera handling	38
Focus checking	38
True Focus, four methods	39
Exposure Control	41
ISO & white balance on grip	42
Light metering modes	42
Exposure setting modes	43
Manual exposure mode	43
Automatic exposure mode	44
Mark overexposure	44
AE-L button	45
Exp compensation/Quick Adjust	46
Fixed Exposure compensation	46
Navigating the Menus	47
Sensor unit menu	48
Navigating menu and settings on S	U 49
Navigating menu and settings on gri	p 50
Previews and browsing	51
Preview modes	52
Histograms	53
Browsing	53
Zoom in / out	54
Create new folder	54
Current folder selection	54
Sensor unit settings	55
Sensor unit settings Sensor unit menu layout	56
ISO & WB setting on sensor unit	57
WB grey card	57
Image Format	58
Storage	59
Delete	59
Settings	60
•	60
Language	
Sound	60

	Index 1	02
	Problems, Equipment care and service	101
	Recommended CF cards	100
	Light metering sensitivity	100
	P & Pv modes	100
	Changing language on sensor unit	99
	True Exposure	99
	Default settings	98
	Appendix Technical Specifications	95
	Multi Shot	94
	Accessories	89
	Flash measure	88
	Integral flash	87
	General	86
•	Flash /strobe	85
	Profiles	83
	Profiles	82
	Drive	81
	System status	80
	Date & Time	79
	Image info text setting	79
	Image Info	78
	Custom Options	74
	Settings	73
	Interval	72
	Bracketing	70
	Self Timer	68
	Overview of grip menu	67
•	Grip Menu Settings	66
	Spirit level	65
	About	64
	Service	64
	Large format camera	63
	Show Preview	63
	Image Orientation	63
	Power Off	62
	Sleep	62
	Display Off	62

COMPUTER SYSTEM REQUIREMENTS

Image-storage and editing requires a certain minimum standard regarding computer capabilities. Large images require a reasonably high-performance computer with plenty of memory, advanced graphics capabilities and a recent operating system. In most cases, the computer should include a FireWire connector, which will enable you to load images directly from the camera. To load captures stored on the removable compact-flash card, you could instead use a USB CF-card reader, but FireWire is recommended for optimum speed and flexibility.

WARNINGS, RESTRICTIONS AND RECOMMENDATIONS

• If you want to power the H5D from a PC laptop (as opposed to a Macintosh laptop), you must ensure that the FireWire port on the computer is capable of supplying power. Please note the following:

Most recent Macintosh computers are compatible, both desktops and laptops.

Most recent desktop PC computers are compatible.

Most laptop PC computers are *not* compatible (but can be modified in many cases).

- Keep the H5D and computer equipment away from moisture wherever possible. If your camera becomes wet, disconnect from power and allow it to dry before attempting to operate again.
- Always take great care when you remove the sensor unit for cleaning as the exposed CCD sensor protective filter is vulnerable to damage.
- Keep all cables connected to or from your camera and computer out of the way where they will not be tripped over.
- Your new Hasselblad camera may have been supplied in kit form or as separate items. There are a number of possible combinations depending on factors such as offers, bundles etc. Please ensure that all the items noted on the accompanying packing information have been supplied and are correct.
- Contact your Hasselblad dealer or distributor immediately if anything is missing or seems faulty in any way, quoting the serial numbers and purchase details where appropriate.
- Please keep purchase details and the warranty in a safe place.
- Become familiar with the various parts and components. Leave protective covers on as much as possible and avoid
 touching glass surfaces and inserting fingers into the camera body. Hasselblad cameras have a robust construction and are
 capable of withstanding fairly rough treatment but nevertheless are precision instruments and will serve you longer if
 treated with respect from the beginning.

FIRMWARE UPDATES

If you have registered your camera you should automatically receive e-mail informing you of the latest developments. Otherwise you are advised to make regular checks regarding firmware updates to the camera body, the sensor unit and the viewfinder.

The aim is to ensure you have the latest firmware updates for camera body, sensor unit and viewfinder, which naturally ensures the optimum in performance. When updating you should also study the accompanying 'Release Notes' or 'Read Me' files where you will find details about improvements, developments and changes.

USER MANUAL

This user manual is primarily designed for on-screen PDF reading to exploit search tools etc. However, there is a sufficiently wide left margin to allow one-sided print outs to fit an ISO standard ring binder if required.

Please note that the format is A4 to conform with the most common standard. Therefore if printing out to US Letter format or similar please ensure you select "Fit to Printable Area" in the page scaling dialogue.

Register your camera for regular news about the latest developments, updates, news, tips, and much else!

- www.hasselblad.com -

PARTS, COMPONENTS, BUTTONS AND CONTROLS – OVERVIEW

All of the items named on this page are described in greater detail elsewhere in this manual.



Focus Assist illuminator

Mirror Up button

Remote release port

Stop Down button

Battery grip

True Focus button

Card format button

AE-L button button

Camera strap lug

Grip lever release button

Battery grip locking lever

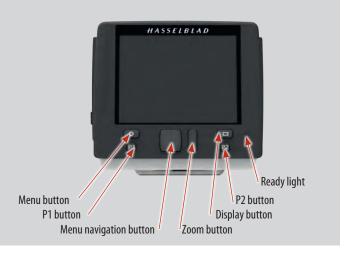












GRIP BUTTONS AND CONTROLS

Note that some of the buttons are modal and so have multiple functions according to the setting being made.

Shutter release button

This button has **half-press** and **full-press** positions. By pressing half-way (or softly) the camera, auto focus function and exposure meter can be activated. By pressing all the way down (or more firmly) the shutter will be released (or the chosen exposure procedure for example, the self timer is activated with this button).

2 Front scroll wheel

The front and rear scroll wheels are used to make changes in exposure settings, provide access to the grip menu for settings, navigate the sensor unit's menu as well as acting as browse controls. The effect of the wheels' direction is customizable.

FLASH / (Control Lock) button) / (EXIT)

This is a triple function button. If you press the button for one second, the beeper will sound (if set) and a key symbol will appear on the grip display signifying that the controls (except the shutter release) have been locked and therefore cannot be altered unintentionally in use. Press the button for one second again to unlock (this function can be altered to lock all controls or scroll wheels only in **Custom Options #18** on grip).

Quickly clicking the button will access the flash settings information on the display from the main screen. See under *Flash /Strobe - controls and displays* for full details.

This button also acts as the **EXIT** button for many other settings including an **EXIT** button when navigating the sensor unit menu.

4 AF button / **(ON)** / **(SEL.)**

This is a triple function button. Press this button to directly access the autofocus/manual focus choice screen from the main screen. See under *Lenses* for full details. It also acts as the **ON** and **SEL.** (= select) buttons for many other settings.

5 ISO/WB button / (SAVE) / (ENTER)

This is a triple function button. It provides direct access to the ISO and White Balance settings (see under *Light Metering & Exposure Control* for full details). It also acts as the **SAVE** and **ENTER** buttons for many other settings as well as an **OK** button when navigating the sensor unit menu.

MENU button

Accesses the first level of the menu for settings changes.

Illumination/Battery status button

Press to illuminate the display. Remains active until camera enters Display Off mode. Hold down to access



battery status/general information screen.

ON / OFF (Profiles) button

Press the button for 1 second to activate the camera. The H5D start-up logo will appear and then the main screen. After a few seconds (customizable) the camera will enter Display Off mode.

A long press of the button will turn the camera off completely (even from Display Off mode) signified by an audible signal (if set).

A quick 'click' on the button will access the Profiles feature (see later section for deatils).

Note the difference in results between a long press and a quick click of this button.

Rear scroll wheel

The front and rear scroll wheels are used to make changes in exposure settings, provide access to the grip menu for settings, navigate the sensor unit's menu as well as acting as browse controls. The effect of the wheels' direction is customizable.

EXAMPLE

In this example of making a Bracketing setting, the top three buttons – **Flash**, **AF** and **ISO/WB** – will temporarily function according to the description on the

screen – Exit, On and Save.

The buttons return to the standard function when you exit from the setting.



CAMERA BODY BUTTONS AND CONTROLS

Note that some of the buttons can be re-assigned to another function.

There are three control buttons on the rear of the grip.

True Focus button

At default setting, activates **True Focus** (see separate section for description) but also acts as a **Zoom-in** button when browsing or **Selector** button when making a setting change on the sensor unit, according to mode.

Can be reassigned in **Custom Options** to another function.

2 CF Card format button

Re-formats a CF card. Purposefully recessed to prevent unintentional use. Dialogue appears for confirmation.

AE-L button

At default setting, activates **AE-L** that can lock a light reading made in both automatic and manual exposure modes. Also acts as a **Zoom-out** button when browsing or **Selector** button when making a setting change on the sensor unit, according to mode. Can be reassigned in Custom Options to another function.

See under **Light Metering & Exposure Control** / **AE-L button** for full details.

There are three control buttons on the front of the grip.

4 M.UP button

Press to raise the mirror and press again to lower it (toggle function). A quick double press of the button (two within a half second) will immediately access the *Self timer* function.

Can be reassigned in **Custom Options** to another function.

Semote release cord port

For attaching a remote release cord (electrical). The jack plug socket is protected by a captive rubber plug.

6 STOP DOWN button

Press to make a visual check of the depth-of-field on the viewfinder screen at the chosen aperture. The aperture will close according to the setting and remain closed as long as the pressure is maintained. You can alter the aperture at the same time to see the changes taking place.

Can be reassigned in **Custom Options** to another function.





Note

Customizable buttons are particularly useful and can save you a great deal of time and effort. You are advised to investigate their potential fully!

See separate section for full details.

SENSOR UNIT

MENU / (EXIT) button



Opens and closes the menu system. Also used for various other tasks (EXIT button, for example) as you issue commands navigating the menu system.

P1 button



Assignable button to access a specific function. Setting is made on sensor unit or in the Camera Configuration tool in Phocus.

Navigation button

gate the menu system.



Zoom- in/-out (Selection) button

Zoom-in /out rocker button for the preview image. You can zoom in to view close-ups of previews for focus checking. You can zoom out to view several at once and finally to view and select folders and media. Also acts as a selection button for value setting on the sensor unit menu.

Display button Steps through the various view modes for the preview image.

P2 button

Assignable button to access a specific function. Setting is made on sensor unit or in the Camera Configuration tool in Phocus.

Ready-light

Indicates sensor unit condition. **GREEN** signifies a new capture is possible (steady or blinking). Blinking **ORANGE** signifies the unit is busy (writing to a CF card or sending data, for example) and so a new capture is not possible, although settings can be changed. Steady **ORANGE** signifies the unit is in 'sleep' mode and requires a few seconds to re-activate. RED signifies a problem (an explanatory message will be displayed).

CCD and IR filter

The sensor is positioned behind a permanently mounted IR filter. Always be very careful not to touch or scratch the surface of the filter when it is exposed. Replace the protective cover whenever the sensor unit is not mounted on a camera.

Databus connectors

For digital communication with camera body.

Retaining bar

Main support for sensor unit.

Safety catch

Prevents inadvertent removal of sensor unit.

U 'Sensor plane' index

For physical focus measurement in critical close-up work.

CF-card cover

FireWire port

For computer connection (please carefully note the orientation of the FireWire plug when inserting into the sensor unit).

Flash sync and power connector ports

Flash sync ports and port for external power supply / battery adapter for when the sensor unit is used with a view/large format camera. Protected behind a rubber cover.











VIEWFINDER



Hot shoe

Connection for automatic flash unit (with SCA 3902 adapter) or for wireless flash connection.

Rubber eye cup

Can be exchanged for another model.

Eyesight adjustment wheel

The personal eyesight adjustment facility has a diop- 6 Integral flash unit ter range of -5 to +3.5, to suit most users.

Exposure compensation button

Press this button to access the EV compensation screen. Settings are made with either the front or rear scroll wheels. An EV correction symbol appears on the grip and viewfinder display as confirmation.



Exposure mode / metering mode **button**

The EXP (Exposure) button accesses the exposure and metering mode options screen. Settings are made with the front and rear scroll wheels and the appropriate symbols appear on the grip and viewfinder displays accord-

Guide number 12.

Integral flash unit release button

Slide the button towards the rear of the camera to raise the flash. Activation is automatic.

Viewfinder release button

LENSES

- Lens shade index
- Manual focus ring
- Focusing distance scales
- **Depth-of-field scales**
- **Lens index**

See more user details in the 'Lenses' section in this

Also, you can download technical data sheets from the Hasselblad website, or you can download a combined version - well as a lens booklet that contains a round up of the available lenses as well as some general information.



DISPLAY INFORMATION – OVERVIEW

VIEWFINDER INFORMATION

- · Metering method
- · Aperture setting
- · Shutter speed
- · Exposure method
- · Capture counter
- Exposure compensation
- Focus assist
- Warning triangle
- · Flash warning
- Spirit level

GRIP LCD INFORMATION

- · Metering method
- · Aperture setting
- · Shutter speed
- · Exposure method
- Capture counter
- ISO
- · White Balance
- · Flash indication
- Focus
- Drive
- EV
- · Battery status
-optional.....
- Histogram



PHOCUS / PHOCUS MOBILE INFORMATION

- · Metering method
- Aperture setting
- · Shutter speed
- · Exposure method
- ISO
- White Balance
- · Flash indication
- Focus
- Drive
- EV





REAR LCD INFORMATION

- ISO
- White Balance
- IAA rating
- Storage medium
-optional.....
- Exposure compensation
- Histogram
- DateTime
- · Focal length of lens
- Spirit level

Optional instantly accessible full-screen display of grip information to show:



Metering method Aperture setting Shutter speed Flash indication Focus

EV
Battery status
Exposure method
Capture counter
ISO
White balance

SENSOR UNIT DISPLAY AND CONTROLS – OVERVIEW

When shooting, the sensor unit can display the information most often required for a quick settings check. The unit's buttons, grip scroll wheels and camera buttons are used to navigate the main menu and change settings.

The display can show all saved captures on a CF card for browsing and enlarge them for detailed inspection.

When shooting, you can control the amount of information visible together with the current preview by choosing various modes



BUTTONS AND SCROLL WHEELS

In **Browse** mode, the scroll wheels and True Focus and AE-L buttons on the grip duplicate the actions of the Navigation and Zoom/selection buttons on the sensor unit.

Activate **Browse** mode by clicking on the *Navigation* button, the *Zoom* button or one of the *P* buttons (when assigned to **Browse** activation).



GRIP INFORMATION

Certain grip information (such as: aperture setting, shutter speed, flash indication, focus setting, drive, EV, battery status, exposure method, capture counter, ISO and white balance) can simultaneously be displayed on the sensor unit. This feature is activated by pressing one of the P buttons (when assigned to Info Screen activation).



SPIRIT LEVEL

Spirit levels can be displayed on the sensor unit (a horizontal spirit level is also visible in the viewfinder simultaneously).

This feature is activated by pressing a P1 / P2 / Custom Button (when assigned to Spirit Level activation).



P1 & P2 BUTTONS

The P1 and P2 buttons on the sensor unit are customizable buttons that rapidly access a variety of functions, which are:

Delete image • Format card • Info screen • Spirit level • Focus confirm • Browse mode • Mark Overexposure

The buttons are easy to reassign either on the sensor unit itself or by way of the Camera Configuration tool in Phocus.

P1 & P2 BUTTON ASSIGNATION ON SENSOR UNIT (TWO METHODS)

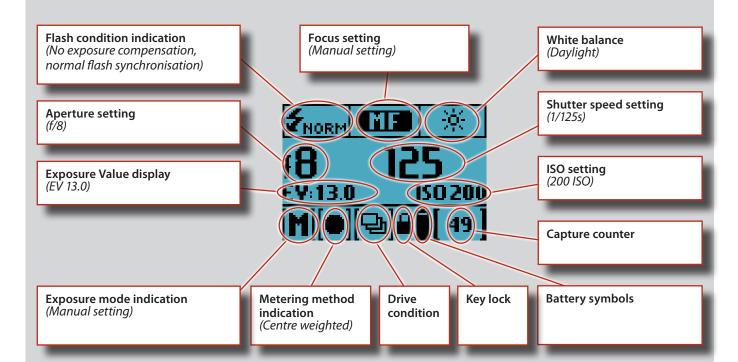
- 1. Press MENU.
- 2. Press P1 button or P2 according to choice.
- Step through the available options by pressing the True Focus (+) or AE-L (−) buttons or ZOOM (+ or −) button.
- 4. Save the selection option by pressing **EXIT** (Menu button).

- or
- 1. Press MENU > SETTINGS > CUSTOM OPTIONS.
- 2. Select P1 button or P2 according to choice.
- Step through the available options by pressing the True Focus (+) or AE-L
 (−) buttons or ZOOM (+ or −) button.
- 4. Save the selection option by pressing **EXIT** (Menu button).



GRIP DISPLAY – OVERVIEW

TYPICAL GRIP DISPLAY





Typical camera grip display when changing settings.

Command indication

The upper row on the screens describes commands (that change according to the setting). The button immediately above each command effects the change. So in this case, for example, you would press the **FLASH** button to *Exit* from the screen. See note below.

Settings symbols

Symbolize the options available when settings are changed. The active symbol is depicted by a drop shadow.

Scroll wheel description and direction

Arrowheads symbolize which scroll wheel should be used to change the setting they are beside. In this case, the Bracketing option is chosen by the front scroll wheel and the number of captures in that option is chosen by the rear scroll wheel.

4...▶

= front scroll wheel

\$

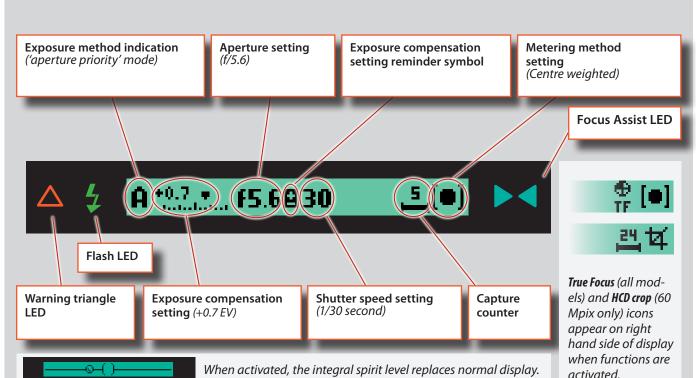
= rear scroll wheel

Setting information

The lower row on the screen displays information about the current state of the setting. In other words, the upper row displays what you can do, and the lower row displays the current state of settings or what you have done.



Typical viewfinder display. Note the LEDs will only be visible when activated (by the camera or a setting).





Standard settings

A *0.01 f5.6 350 TF

Normal screen with True Focus activated

Normal screen with AE lock activated

A *0.01.... f5.6020

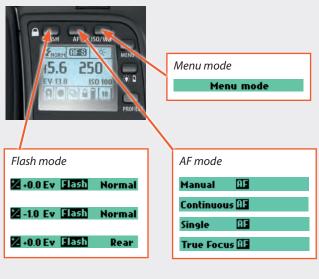
Normal screen with exposure compensation set

A *1.0. * . F5.6B10

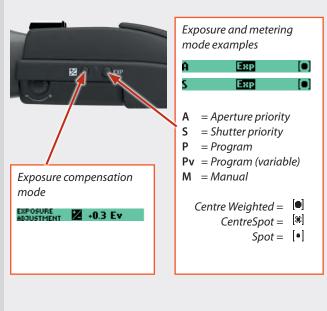
Navigation mode

Display when scroll wheels and navigation button is used or when Browse mode is activated.

VIEWFINDER DISPLAY ACCORDING TO SETTING



EXPOSURE INFO ON VIEWFINDER DISPLAY



REASSIGNABLE GRIP BUTTONS - FUNCTION OPTIONS

These four grip buttons by default are assigned according to name but can be reassigned (in Custom Options #4, #5, #6 and #7 or by using the Camera Configuration toolin Phocus) to various other functions listed here.

(See also the two customizable buttons on the sensor unit: P1 and P2. These are set on the sensor unit or in the Camera Configuration tool in Phocus).





- **1** True Focus
- AE-L
- M.UP
- STOP DOWN

· True Focus

Temporarily activates True Focus function.

· AE-lock

Temporarily locks a light reading in auto or manual modes. Also used in Zone metering.

Mirror up

Locks mirror up for vibration reduced captures. Also lowers mirror.

· Stop down

Activates stop down function for depth-of-field checking.

· AF

Temporarily activates Autofocus function.

Self timer

Sets self timer mode. Provides a timed remote shutter release function with the option of a change in sequence of the mirror movement (to reduce vibration).

Bracketing

Sets Bracketing mode. This function provides an automatic series of captures; one at the standard exposure setting (Manual or Auto) and the others with predetermined deviations in EV from the standard exposure.

B mode

Sets B mode shutter setting. Shutter stays open as long a pressure is maintained on shutter release button.

T mode

Sets T mode shutter setting. Shutter stays open after first press of shutter release button (toggle function to close again).

Flash Measure

Activates manual flash measure function.

· Interval timer

Activates interval function start screen.

Cycle Light Meter mode

Selects next light metering mode.

· Expose

Provides alternative to shutter release button.

· Display Off

Activates Display Off mode immediately.

Histogram

Provides a histogram on the grip display for the last capture.

Focus Conf.

Provides a 100% preview on display for focus checking.

Not available for True Focus and AF-1 buttons

Delete

Direct access to delete dialogue.

Grey balance exp.

Provides selective capture for grey balance calculations.

Spirit Level

Activates spirit level on back (but not in viewfinder).

· Rear Info Screen

Activates grip information on sensor unit display.

SHORTCUT ACCESS TO BUTTON SETTING SCREENS

- Press the MENU button followed by the button you want to reassign (True Focus, AE-L, M.UP or Stop Down).
 This directly accesses the particular button you chose at the Custom options level in the menu.
- 2) Rotate the **REAR scroll wheel** to select the function you want the button to activate.
- 3) Press **SAVE** (or the shutter release button). The selected button will now activate the newly assigned function directly.



CAMERA CONFIGURATION IN PHOCUS

The Camera Configuration tool in Phocus offers a very thorough and secure way of creating comprehensive profiles for the H5D. There are three windows – *Controls, Exposure* and *General* – that present virtually all parameters to enable total control at the press of a button. This means that separate and specific custom profiles created in advance can cover a number of shooting scenarios leaving virtually nothing to chance. In addition these profiles can be easily imported and exported. For instance, you can create a special profile to suit a specific type of shoot and keep it on a memory stick or laptop. So, when renting an H5D for example, you only have to upload the saved profile to ensure that all parameters have been reset without you having to go through each detail – simple and secure.

The interface has three tabs at the top, *Controls, Exposure* and *General,* that access the windows. Descriptive information appears as you mouse over the various menus and extra tool tips are additionally available as an option. To take an example, the *Controls* window is illustrated here. On the left are two lists: *Camera* and *Library*. The *Camera* list includes the various available configuration profiles already stored in the camera – the profile currently in use as well as the default settings and those you have created or imported from other sources. *Library* contains the factory presets stored on disk.

The Camera Configuration interface makes it easy to go through the parameters logically and systematically to prevent you missing important settings.

Controls, Exposure and General tabs

This list describes the settings in current use as well as the profiles already stored in the connected camera.

This list includes the new profiles created in Camera Configurator as well as factory profiles stored on disk.

Import, Export, Transfer, Add Profile etc tools



Check box to display extended information.

CREATING A PROFILE

- 1) Open Camera Configuation located under the Windows menu.
- 2) Connect the camera and in the Camera list click on a profile you want to change or a spare profile and name it.
- 3) Cycle through the three windows, Controls, Exposure and General, making the appropriate selections that you require. When complete, select the new profile and drag and drop or right click it to store in the Library.
- 4) Right click the Library version of the profile to access the Transfer Profile Set to Camera option then click on OK to complete the action. This causes the new profile to appear on the grip display for selection when you click on the Profiles button.

Right click a profile in Library to access the Rename, Reset to Standard, Delete and Export options if required. Import, Export, Transfer, Add Profile etc tools are also available.

SHORTCUTS

Some buttons access shortcuts if used in different ways or contexts.









● Menu button — P1 / P2 setting option access

Press MENU on sensor unit and then P1 or P2 to access the relevant setting options directly for that particular button. After making any changes, press EXIT (*Menu button*) or the shutter release button to save the new setting.

- 2 **DISPLAY button** Display
 - Press and hold to return to default preview display mode.
- Shutter release button Camera activation Re-activates camera from Display Off mode.
- Shutter release button Quick save Half-press shutter release button to make a quick save when making settings adjustments.
- 5 Front scroll wheel Menu navigator / Browser
 Functions as a horizontal navigator on sensor unit
 menu as well as a capture browser in Browse mode.
- Menu button Custom Options access

 Press MENU button twice on the grip to access the latest setting made in Custom Options. After making any changes, press the shutter release button to save the new setting.
- Press MENU on the grip and then the desired customizable button (True Focus, AE-L, M.UP, Stop Down) to access the choices available in Custom Options. After making any changes, press SAVE or the shutter release button to save the new setting.
- Profiles button Camera activation Re-activates camera from Display Off mode.

- Rear scroll wheel Menu navigator

 Functions as a vertical navigator on sensor unit menu.
- True Focus button Camera activation

 Re-activates camera from Display Off mode.
- True Focus button Zoom-in button
 Automatically acts as Zoom-in button when in
 Browse mode.
- True Focus button Selection button

 Automatically acts as value selector on sensor unit menu when in Menu mode.
- Formats the current inserted CF card (requires confirmation).
- **AE-L button** Camera activation
 Re-activates camera from **Display Off** mode.
- **AE-L button** Zoom-out button

 Automatically acts as zoom-in button when in **Browse** mode.
- AE-L button Selection button

 Automatically acts as value selector on sensor unit menu when in Menu mode
- Mirror Up button Camera activation

 Re-activates camera from Display Off mode.
- **Stop Down button** Camera activation Re-activates camera from **Display Off** mode.

GENERAL



Photo: Ken Hermann © / Hasselblad Masters

CARRYING STRAP

The carrying strap is attached by firstly withdrawing the safety collar. The hook is then freed and can be attached to the strap lug. Slide back the safety collar to ensure the hook remains in the locked position between the small protruding lugs. The collar is purposely a tight fit to avoid unintentionally slipping back and therefore might need some effort to slide.





RECHARGEABLE BATTERY GRIP

The environmentally approved **Battery grip Li-ion** (3043356) is the standard power source for the H5D camera. The H5D requires a power supply for all actions as there is no mechanical reserve facility. When working untethered, it is therefore advisable to keep a reserve rechargeable battery grip at hand. As is the case with most batteries, problems might be encountered when used in very low temperatures. In this situation it is advisable to keep the reserve battery in an inside pocket, for example, to maintain it near body temperature.

■ FITTING AND REMOVING A BATTERY

The fitting and removing procedure is the same for both types of battery grip.

Remove the battery from the camera by depressing the battery holder button (A) and simultaneously swinging the battery holder retaining lever (B) down until it stops. Pull the battery downwards (C).

If you intend to store the battery separately from the camera you should ensure that the safety cover is in place (to prevent short-circuiting). It snaps into place and is removed by pulling outwards and upwards on the locking clip.

To fit, hold the battery flat against the camera body and aligning the two upper lugs with the slot, slide it back into position as far as it will go. Swing back the battery holder retaining lever until it clicks back into place.



BATTERY CHARGER

The battery charger is supplied with a number of plug attachments to suit various types of domestic electrical sockets available worldwide. Other types of socket will require a domestic socket converter.

Attach the chosen plug by sliding it into position as in the diagram. Removal is by the reverse procedure.

Please note that the **Battery charger Li-ion 2900** (3053572) is designed for use with **Battery grip Li-ion 2900** (3043356) but can also be used together with the **Battery grip rechargeable 7.2V Li-Ion** (3043348) intended for H4D use.

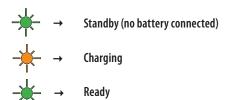
Likewise, the older **Battery charger for Li-lon battery** (3053568) also can also be used together with the **Battery grip Li-ion 2900** (3043356) but requires 50% longer charging times.



CHARGING THE BATTERY

With the battery removed from the camera, insert the jack plug from the battery charger into the socket on the battery grip. Insert the battery charger into a standard (100–240V~/50–60 Hz) domestic socket.

During the charging procedure, the lamp on the charger signifies the following:





Note

HASSELBLAD

It can take about 6 hours to load the battery completely the first time.

■ RECHARGEABLE BATTERY GRIP LI-ION/ BATTERY CHARGER LI-ION 2900 – PRECAUTIONS & GENERAL

- The battery should be charged for approximately 6 hours before first time use.
- The battery must be charged at room temperature.
- Maximum battery capacity is reached only after the battery has been charged and discharged several times.
- Avoid frequent full discharges (a full discharge is signalled by the appearance of the Replace battery warning on the grip display). As the battery is a Li-ion type, it has no 'memory effect' of practical importance and therefore frequent recharges will cause no problems such as loss of capacity or poor performance. It is therefore better policy to recharge the battery at very regular intervals, regardless of use.
- Remove the battery if you intend to store the camera for some while as it will eventually become completely drained, even though the camera is turned off.
- The battery has an integrated 'fuel gauge' capability that supports the Replace battery and Battery status functions on the grip display. As with most Li-ion batteries, this capability should be occasionally calibrated, depending on how much the battery is used. To do this, leave the camera on (or use it), until the Replace battery warning appears. Then, recharge the battery for 6 hours. This will improve the accuracy of the measurements.
- When removing a battery from the charger and immediately replacing it with another, allow a few seconds to elapse so that the charger can automatically reset for the next charging procedure.

- It is perfectly normal for the battery to become warm when being charged.
- A slight temporary loss of battery performance might be noticed at very high or low temperatures. Take the appropriate measures if this is the case.
- If you do not intend to use the battery for a while, it is best to store it at room temperature with an approximate 30 to 40% charge. You can check the percentage level on the status screen.
- The battery should have a usable service life of around 400 recharge/discharge cycles.
- Connect the battery grip to the camera correctly.
- Keep the protective cover in place when not in use. (Short-circuiting across keys in a pocket, for example, could cause a fire risk).
- Do not immerse the battery grip in liquids.
- Do not incinerate the battery grip. Please recycle or discard in an environmentally approved manner.
- Use indoors only (protect against moisture).
- Do not short-circuit the jack plug.
- Do not alter the charger in any way other than changing the plug attachment.

Tip

You can save battery consumption by changing the Display Off/Sleep /Power Off settings as well as the brightness settings of the display.

A S S F I B I A D

■ BATTERY LIFE & BATTERY WARNING

Battery life is dependent on a number of variable factors and therefore cannot be exactly predicted. If the camera is left in the active state instead of *Display Off* or *Sleep* modes for long periods, for example, then the battery will become exhausted much faster. A low camera battery state is indicated by a symbol on the grip display, in the viewfinder as well as on the sensor unit display. In addition, an audible signal sounds.

When the battery is almost completely exhausted, a warning message **Replace battery** will appear on the grip display.

Note

When the low battery message in the viewfinder and the low battery icon on the sensor display appear, the camera automatically enters a temporary power-saving mode. This is recognizable by a slower pace for all the actions in a capture sequence. The camera actions also sound differently.

This mode is designed so that you can continue working for a while, even though the power remaining in the battery is too low for working in the normal manner. Normal action automatically returns with a refreshed battery.







Low battery warning



Exhausted battery warning

BATTERY STATUS

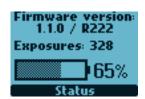
An immediate full-screen information and battery status check appears on the grip display by holding down the illumination/battery status button. This screen displays:

- · the firmware version
- the number of captures taken since the last battery recharge / change.
- a rechargeable-battery status icon that provides a quick visual check as well as a figure estimate in percent.

The information regarding the number of captures taken is intended to help you make an estimate of the number of possible remaining captures according to your way of working. For example, if you regularly browse a great deal when shooting or you leave the camera in ON-mode instead of *Display Off* or *Sleep* modes, you would naturally expect to drain the battery sooner than others who don't. You should soon be able to build up a picture of how you usually work and can therefore estimate that after X number of captures, you normally expect to be able to take Y captures before the battery is exhausted (when working in a similar manner in similar conditions).

The percentage information, however, provides another kind of estimate based more on the amount of charge left in the battery rather than on your normal way of working.

Remember that these are only estimates and that there are a number of factors affecting remaining battery charge, ambient temperature for example, as well as general practice.





■ TEMPERATURE WARNING

Many rapidly taken captures make heavy demands on the processor in the sensor unit which in turn produces heat. This, particularly in combination with high ambient temperature, can result in noise in the image files. To prevent this, the sensor unit displays a warning icon when the temperature rises.

At ca. 60° C a warning dialogue appears notifying that the sensor unit is temporarily shutting down to allow the unit to cool.







POWER MODES

The H5D can be set at three active modes – **ON**, **Display Off** and **Sleep**. In these active modes, battery consumption is least in **Sleep** mode and most in **ON** mode. Both the grip and the sensor unit displays are dimmed accordingly. However, after a set number of minutes of complete inactivity, the whole camera can automatically enter another mode (custom setting) to conserve power (indicated by no visible logos on either display).

ON

To activate the camera press the red **ON.OFF** button until you see the start-up H5D logo appear on the grip display. The logo is automatically followed by the main screen.

OFF

From the active screen, press (not click!) the red **ON.OFF** button for a half second. All buttons (except the **ON.OFF** button) remain ineffective, producing virtually no demand on the battery. This is the normal mode when transporting or storing the camera or where there might be a risk of inadvertently activating the camera. (However, remove the battery grip if you are going to store the camera for a period of more than a few weeks).

In this mode neither the viewfinder display nor grip display information is available.

AUTOMATIC SETTINGS

DISPLAY OFF

SENSOR UNIT MENU > SETTINGS > CUSTOM OPTIONS > DISPLAY OFF

In this mode the camera turns off the grip and sensor unit displays but remains ready to be immediately reactivated to the **ON** mode.

The time intervals are: 10, 20, 30 and 60 seconds.



SLEEP

SENSOR UNIT MENU > SETTINGS > CUSTOM OPTIONS > SUFEP

At this setting the camera is in very low battery-consumption mode. This is indicated by the ready lamp glowing orange instead of green. From this mode it will take a few seconds to re-activate the camera. Any of the buttons listed below will instigate re-activation.

The time intervals are: 5 minutes, 10 minutes and Never.

POWER OFF

SENSOR UNIT MENU > SETTINGS > CUSTOM OPTIONS > POWER OFF

In this mode the camera is completely without power and has to be started by pressing the ON button again - simple reactivation is not sufficient.

The time intervals are: 30 minutes, 60 minutes and Never.

RE-ACTIVATION FROM DISPLAY OFF OR SLEEP MODES

- press the shutter release button half way
- press the Stop down button
- click the ON.OFF button
- press the Mirror up button.

■ VIEWFINDER SCREEN

The H5D is fitted with a Spherical Acute-Matte D viewfinder screen for extreme brightness, clarity and even illumination. An optional accessory screen with a grid pattern is also available.

To change a viewfinder screen, remove the viewfinder to access the viewfinder screen. To remove the screen, place the tip of a ballpoint pen or similar in the viewfinder screen removal lug and pull upwards. To replace the screen, position the right side of the screen in place so that it sits correctly in the recess. Place the tip of a ballpoint pen or similar in

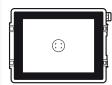
Note

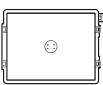
Do not attempt to clean the screen by immersing it in water, or use any kind of cleaning fluid. If the screen becomes damp, do not use hot air to dry it. Use a soft cloth on the upper surface only. Seek advice from an Authorized Hasselblad Service Center if the screen becomes particularly soiled. Remember that particles or greasy marks on the screen might impair the viewfinder image but have no effect whatsoever on the recorded image

the viewfinder screen replacement indentation and press downwards until the screen snaps into position. Try to avoid touching either surface of the screen with bare fingers.











Viewfinder screens showing the difference in masking and composition frame marking. Type varies according to sensor size. See under Accessories for other types (with grid pattern, for example).

REMOVING AND ATTACHING THE VIEWFINDER

To remove, grasp the viewfinder in the right hand and while depressing the viewfinder release button, lift the rear of the viewfinder up and away from the camera body.

To attach, hold the viewfinder at a slight angle and rest it on the top of the camera. Slide the viewfinder forward until the front locating pin is in position in the recess in the front edge of the viewfinder screen aperture on camera body. Press the rear part of the viewfinder firmly downwards until it clicks into place.

Ensure that both sides of the viewfinder are seated correctly and that it has been firmly attached and locked into position. Failure to do so could cause an intermittent malfunction if the databus interface connections between the viewfinder and camera body are not positively secured. Avoid lifting the camera by the viewfinder alone.



EYEPIECE ADJUSTMENT

No corrective lenses are needed to adjust the eyepiece to suit most requirements. The diopter range is from -5 to +3.5D. Eyeglass wearers can rapidly and accurately change the settings according to whether they wish to wear eyeglasses for viewing or not.

Personal eyepiece adjustments can be carried out by pointing the camera at the sky or similar smoothly toned area. While holding the camera in your left hand, you can with your right thumb turn the adjustment wheel until the markings on the viewfinder screen reach the optimum sharpness for your eyesight.

If you normally wear eyeglasses for distance viewing and intend to wear them for camera use then do not remove them for the above procedure. If, on the other hand, you prefer to remove your eyeglasses for camera work, then repeat the above procedure without wearing your eyeglasses.



■ RUBBER EYE CUP

Two rubber eye cups are available for the H5D. The one supplied is suitable for users who do not intend to use eyeglasses when photographing. The second shorter eye cup is for those who either prefer to position their eye further from the viewfinder and those who wish to wear eyeglasses.

The eye cups can be rapidly changed by a Hasselblad Authorized Service Center.



ACCESSORY CONNECTION

There are two accessory-retaining screw threads (M5) as well as a databus connector on the left hand side of the camera body, protected beneath a cover. The cover can be removed by firstly lifting the left hand edge a little and then sliding the cover to the left, as in the illustration.



PC-CONNECTOR

A PC connector for non TTL-

flash synchronisation is located on the left side of the body. It is protected by a captive rubber plug.



PROTECTIVE BASE PLATE

To remove the protective base plate, lift the securing catch while pushing the plate towards the lens. To attach it again, slip it over the camera foot until it stops and the securing catch snaps into place.





USING COMPACT FLASH MEMORY CARDS

When using a compact-flash card, the H5D is completely self-contained. No additional wires or connectors need to be attached. The recommended type is UDMA/type 4 /60MBs (400x) or better. Please see the **Appendix** in this manual for a list of recommended cards.

The H5D is shipped with an 8GB (or larger) compact-flash card, which is capable of holding approximately 50 - 100 captures (according to model). Lossless compression is applied to the images, so the actual size of each capture can vary, thereby affecting the total number of shots you can fit on the card.



All cards should be formatted in the sensor unit before first-time use!

■ INSERTING A CF CARD

- 1. Open the CF card slot cover on the sensor unit by inserting a thumb in the recess and then sliding it to the left.
- 2. Behind the cover, you will see a slot for the card (A) and a release button (B) below the slot.
- 3. Hold the compact-flash card so that the connector holes face into the slot and you can read the brand label when you are behind the camera. Gently press the card into the slot. If you encounter resistance, it might be because you are holding the card backwards or upside down.
- 4. If the card can be easily inserted nearly all the way into the back, then you are inserting it correctly. Press the card another couple of millimetres firmly into place.
- 5. Close the slot cover and slide it to the right to lock it.





■ REMOVING A CF CARD

- 1. Open the CF card slot cover on the sensor unit.
- 2. Press the release button a little way in and then release it so that it extends a little out from the slot.
- 3. Press the now extended release button all the way back into the sensor unit again. Some force is required. As you do this, the card will be pushed out a few millimetres.
- 4. Grasp the card and pull it away from the sensor unit.
- 5. Close the slot cover shut again.



Note

Do not remove a CF card from the sensor unit if the 'ready' light is blinking!

All files on the card may become corrupted (and consequently lost) if you do so and new formatting may also be necessary.

FORMATTING CARDS

The camera is only able to read and write to storage media that have been formatted correctly. New cards sometimes have no formatting, or you might want to convert a card that is currently using a format that the camera cannot read. In either case, you must reformat a CF card in the sensor unit for H5D use.

There are two ways to format cards. The quickest way is to use the Format card button on the grip but if you prefer, you can also use the menu on the sensor unit.

■ FORMAT BUTTON

Press the **Format** button on the camera grip. It is purposely recessed to avoid unintentional use, so use a ball-point pen or similar. A prompt is displayed on the sensor unit for confirmation.





FORMAT VIA SENSOR UNIT

SENSOR UNIT MENU > STORAGE > FORMAT > DIALOGUE

- 1. Press MENU.
- 2. Navigate to **Storage** (use the Rear scroll wheel or the Navigator).
- 3. Navigate to **Format** (use the Front scroll wheel or the Navigator).
- 4. Navigate to **Format** dialogue (use the Front scroll wheel or the Navigator).
- 5. Confirm by pressing **OK** (**Display** button).











Note

Only UDMA/type 4/60MBs (or 400x) cards or better are recommended for H5D use.

See full list in 'Appendix' in this manual.

Note

All CF cards should be formatted in the sensor unit before first-time use!

SENSOR UNIT - INTRODUCTION

The captured image is temporarily stored internally on a CF card in the sensor unit or onto a computer hard disk when tethered using Phocus. True to the modular design, the sensor unit can be removed and attached to a large format / view camera (see later section in this manual) for both tethered and untethered use.

When attaching and removing the sensor unit, pay particular attention to the sensor area. The sensor itself is covered and protected by a glass IR filter but take great care when handling.

If you scratch or mark the filter in any way, it will show up on every shot. Replacements are expensive so treat the glass surface with at least as much care as you would a lens. The sensor itself is not accessible for any kind of cleaning or maintenance by a user. Do not attempt any such action as you will almost certainly damage it irreparably. When storing separated from the camera, always ensure you use a protective cover.

As is the case with all electronic devices pay extra care when working in damp environments and avoid damp conditions for storage.

With untethered use, the management of captures is handled by the sensor unit. In tethered use, captures are handled and stored by the computer and can be visually checked in Phocus immediately.

Settings are made entering the sensor unit menu using the buttons on the unit. Grip scroll wheels can also be used, if selected as a function option. Some sensor unit information is also visible on the grip display, the viewfinder display and, when tethered, Phocus.

Remember to check settings before each shoot. It is easy to forget small adjustments you might have made the time before. You might want to consider using the profile function to make a one-button-press resetting of important functions for your particular regular situations.

■ REMOVING AND ATTACHING THE SENSOR UNIT

- 1. Remove a FireWire cable if connected.
- 2. While pushing the safety catch towards the rear of the camera A, rotate the sensor unit release button to the right B, and while maintaining that position press the centre of the button firmly inwards towards the camera body C to finally release the magazine.
- 3. Clean the outside surface of IR filter by using clean compressed air (see warning above first). If this is not enough, then use one of the procedures outlined below.
- 5. Reattach the sensor unit to the camera immediately after cleaning to check results.
- 6. If you still see spots on your shots after you have cleaned the outside of the infrared filter, then you may have dust either on the inside of the IR filter or on the CCD itself.





CARE AND MAINTENANCE OF SENSOR UNIT

- Always replace the protective CCD/filter cover when the sensor unit is not mounted on a camera.
- Do not touch the exposed CCD/filter with your fingers.
- Keep all foreign objects away from the camera opening when attaching or removing a sensor unit.
- Store the sensor unit away from moisture and excessive heat.
- Protect the sensor unit from impact.

Note

Time & Date settings on the sensor unit (which are included with files and folder labels) are updated automatically through a FireWire/Phocus connection. These settings are retained for about two consecutive weeks by a small rechargeable cell that is automatically recharged by the main battery or FireWire with regular use. If problems occur, charge the cell by leaving the sensor unit turned ON for around 12 hours.

CLEANING THE SENSOR FILTER

If you see dark or colored spots or lines in your images, then you may need to clean the outer surface of the sensor unit's infrared (IR) filter. In most cases, the careful use of compressed air will be adequate though if you use canned compressed air, read the instructions very carefully before use to avoid spraying impurities or even ice on the filter! Sometimes, however, small particles will get stuck to the surface of the IR filter, requiring for a more thorough cleaning, involving either fluid or wipes.

- 1. If compressed air did not remove all the problems on the filter, then use an *E-wipe*.
- 2. Tear at the notch to break seal. Remove E-wipe from its packaging and fold the tissue to match the width of the IR filter.
- 3. Apply firm pressure using two or three fingers at the edge of the wipe to ensure an even, firm contact with filter surface. Wipe the surface in one unbroken motion.
- 4. Finally check if the IR filter has been properly cleaned either by visual inspection or by mounting the sensor unit to the camera and making a test capture. If further cleaning is needed, repeat cleaning procedure.



Note

Do not use same side of the ewipe twice as you will be likely to reapply any particles removed in the first pass.

Note

If you still see spots on your shots after you have cleaned the outside of the infrared filter, then you may have dust either on the inside of the IR filter or on the sensor itself. However, never attempt to remove the glass filter – you will probably ruin the sensor if you do so!

If dust manages to get between the IR filter and sensor, it can only be removed at the Hasselblad factory. Contact your Hasselblad dealer or Hasselblad Service Center for assistance.

■ TETHERED TO A COMPUTER WITH PHOCUS RUNNING

When tethered to a computer, you can control many camera functions using Phocus software. All captures are saved as 3F files (as opposed to 3FR files from a CF card) and can be immediately exported to other formats if desired.

CONNECTING TO A COMPUTER

To connect to a computer, attach a FireWire cable from the FireWire port on a computer to the port on the side of the sensor unit. The port is protected behind a hinged cover.

When you are connected to a computer, the following applies:

- The destination medium and location are controlled from Phocus.
- All exposure settings, including ISO, aperture and exposure time, are controlled from Phocus if you choose to expose from Phocus. In addition extra tools such as Live Video, remote focus control etc are available. See Phocus user manual for full description.
- The sensor unit will normally take power from the FireWire cable. However, if
 you use a MacBook Pro with a Thunderbolt to FireWire adapter you will need to
 set the camera to use power from the camera battery. See more on page 64.
 4-pin FireWire cables cannot be used. You must still have a charged battery
 connected as the camera body needs it in order to operate.

When initiating a shot from Phocus, the computer sends a signal to the sensor unit, which triggers the shutter (and strobe/flash, if any). The back then sends the capture over the FireWire connection to the computer, where it is displayed on the computer screen and saved as a 16-bit 3F file in the currently selected folder on the computer hard disk.

When tethered, each capture also appears as 'Host' on the sensor unit display. Please note that the buttons on the unit have no function in this mode.

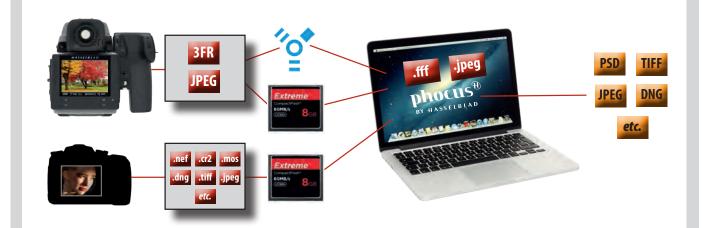




'Camera' tool in Phocus.



■ HASSELBLAD CAPTURE FILES, PHOCUS & ADOBE/APPLE SOFTWARE WORKFLOWS



The H5D can capture files and store them as Hasselblad RAW format files or Hasselblad RAW + JPEG formats simultaneously. (not applicable to $60 \, Mpix / 50MS / 200MS \, models$).

Hasselblad RAW files are initially stored in the 3FR format which is a proprietary Hasselblad format for the temporary storage of captures. A 3FR file contains the complete digitized raw image exactly as it was captured by the camera. 3FR information requires further computing power (typically by way of Phocus) to obtain complete development. If developed in Phocus, 3FR files become Hasselblad 3F files – denoted by each file now bearing the suffix ".fff". If developed by other RAW processors, the 3FR files are not converted to 3F but can be exported directly to TIFF, PSD etc according to requirements.

However, when working tethered – which necessitates using Phocus – 3FR files are automatically processed and stored in the background on a computer appearing as 3F files on the hard disk ready for selective adjustment and export. 3FR files stored on a CF card can be processed to completion using:

- Hasselblad Phocus
- Adobe Camera Raw / Lightroom
- Apple Aperture

To sum up, capture files can be stored as 3FR files (from a CF card) for later processing in Phocus or other software, or they can be stored as 3F files (as a result of tethered shooting or 3FR files processed and converted in Phocus). In all cases if you keep the original 3FR/3F files, you will also retain the possibility of reprocessing them in the future in later versions of Phocus or other software to take advantage of eventual improvements and developments.

Note that using Phocus is the most comprehensive method. The Phocus and Adobe methods can produce almost identical results (in most cases, but not all) regarding RAW conversion so it is a matter of personal choice regarding which method would best suit your preferred ways of working. Alternatively you can use Apple Aperture though you should take note that the benefits of DAC and HNCS etc, will be lost in this case.

Mixed formats

Phocus can also process most other capture formats, generic and proprietary. This means you can include other formats in your normal Phocus workflow if you choose. Or if you prefer, you can include Hasselblad files in Adobe / Apple workflows as stated above.

PHOCUS

Phocus is the capture processing and file management application aimed primarily at Hasselblad 3F file handling. Phocus Mobile offers remote viewing and control when shooting tethered while Phocus Quick offers a very rapid and simplified file processing capability.

Phocus allows the extraction of the most detailed files from the world's most advanced cameras to your desktop in a professional and efficient manner.

Phocus works the way that photographers work and provide serious photographers with a well thought out, and intuitive workflow, designed to provide maximum power and options with a minimum of effort. Phocus produces ground-breaking new levels of image quality and technical precision and when combined with the world's finest optics and image sensors the result is exactly what you would expect from Hasselblad – simply stunning image quality.

FEATURES IN PHOCUS

Ultimate Image Quality

- Hasselblad Natural Color Solution (HNCS)
- Sophisticated lens corrections for H and V system lenses (DAC)

Specialized Tools

- · Advanced Tethered Camera Controls
- Phocus Mobile *
- Live Video
- Scene calibration & reproduction tools
- · Leading edge Moiré removal
- Highlight recovery, shadow fill, clarity and dust spot removal tools
- Camera Configuration and Capture Sequencer

plus:

- · Easy-to-use interface
- Extensive customization options for individual workflow scenarios
- Import/Export of Image Adjustments, Keywords, Workflow settings etc.
- · High quality printing
- · Slide show
- RAW file support from more than 150 DSLR cameras
- License free software (unlimited installations no registration issues)

Any File from Anywhere!

Phocus allows you to import your files, RAW or otherwise and work in the same powerful and intuitive processing environment, no matter where your files are coming from. This means that you can browse, handle, adjust, and process all kinds of RAW and non-RAW formats.

Phocus supports RAW files from more than 150 cameras, including Canon, Nikon, Leica, Sony, Fuji, Olympus, and so on**, as well as the most common file formats such as TIFF, JPEG, DNG, and PNG, making it easier than ever to work as you see fit, not as your camera dictates.



Ultimate Image Quality

Phocus combines with Hasselblad Natural Color Solution (HNCS) and Digital Auto Correction (DAC) to provide ultimate image quality in every image you create. With Phocus, the moiré that can occur on even extremely high-resolution images is effectively removed automatically and directly on the raw data, leaving image quality intact and saving hours of tedious post-production work.

Tethered shooting is also very smooth with Phocus Remote camera controls providing a number of remote functions, such as remote focusing, live view, aperture and exposure time controls, etc.

Phocus Mobile

Phocus Mobile is available for the iPhone®, iPad® and iPod Touch®. It enables you to connect wirelessly to a computer running Phocus and to remotely browse your high-resolution RAW, JPEG and TIFF images.

This provides a handy solution for working with clients in the studio, enabling each person to view images on an individual iOS device, rather than all gathering around a single computer.

Phocus Mobile also allows users to remotely operate and trigger a tethered camera, giving control of many parameters, all neatly presented in a virtual camera display. This feature is very convenient for remote control of the camera when it's located in a difficult-to-access position. Phocus Mobile is available for free download at the App Store.

Phocus Quick

Phocus Quick allows a preview of images from camera to screen at the touch of a button. Your original images (in RAW format) remain on the memory card and can be backed up automatically if you wish. Either way, you can view and review in Phocus Quick and still go back later and fine-tune your images. The perfect combination of ease of use and peace of mind! Phocus Mobile is available for free download from the Hasselblad website.

^{*} Phocus Mobile is available for download on the App Store.

^{**} Full list available at http://www.apple.com/aperture/specs/raw.html

LENSES & FOCUS MODES



Photo: Joachim Schmeisser © / Hasselblad Masters

ATTACHING A LENS

Remove the front protective cover on the camera body by depressing the lens release button and keeping it depressed while turning the cover counter-clockwise. Remove the rear lens cap by unscrewing it in a counter-clockwise direction. Align the index on the lens with the index on the camera body and rotate the lens clockwise (bayonet fitting) until it clicks into place.

REMOVING A LENS

Depress the lens release button and keep it depressed while rotating the lens counter-clockwise until it stops and lift it out. Replace protective caps on the lens immediately and on the camera body if necessary.

If you try to rotate the lens before you press the lens release button, it might lock. In this case, rotate the lens clockwise a little first and then re-attempt removal with the correct procedure: button first, then lens.





■ FRONT LENS CAP

Front lens caps are released for removal and attachment by inserting a thumb and index finger into the recesses and pinching in the direction of the arrows.



LENS SHADES

All lenses are supplied with lens shades that additionally provide extra protection for transport and storage when mounted in reverse. Lens shades have a bayonet fitting and are turned clockwise into place after ensuring the index on the lens shade aligns with the index on the front of the lens. When mounted in reverse, they are attached by matching the indexes and turning clockwise.





SHUTTER AND APERTURE CONTROL

In manual mode both the shutter and aperture are electronically controlled and are adjusted by the scroll wheels on the grip. There are no separate manual setting rings on the lenses or camera body.

The chosen settings are displayed both on the grip display and in the viewfinder display. See under **Light Metering & Exposure Control** / **Exposure Method** for a complete explanation.



■ FILTERS

Filters have a screw thread fitting (67 / 77 / 95 mm, according to lens) and are screwed clockwise into place. As there is no rotation of the front section of the lens when focus is changed, filters do not rotate either. This is particularly useful when using polarizing or graduated filters where the orientation is normally critical.

■ FOCUSING DISTANCE CALCULATION

There are two distance scales (in feet and metres) visible through the window on the upper part of the lens barrel.

The focusing distance is read off the chosen scale from the central lens index.



STOP DOWN / DEPTH-OF-FIELD PREVIEW

A visual depth-of-field preview can be made by depressing the **STOP DOWN** button while viewing the image in the viewfinder.

Depth-of-field can be calculated as follows:

- 1. Focus the lens as required.
- 2. Make an exposure reading (auto or manual) and note the aperture setting.
- 3. Find the markings on either side of the central index that correspond to the chosen aperture.
- 4. From these two markings, read off on the required lens distance scale the two corresponding distances.
- 5. The depth-of-field (at that particular aperture and focus setting) will be the area included between these two distances.

In the example given here, the focusing distance is set at nearly 3 metres. At an aperture of f/22, the depth-of-field would therefore extend from just over 2 m to approximately 4.5 m. Note that depth of field is not an absolute. Perception of it depends on several factors and so it should be seen only as a rough guide.





■ INFRARED FOCUS SETTINGS

As infrared rays form an image at a different plane to that formed by visible light, the normal focus settings do not apply. Proceed as follows in manual focus mode:

- 1. Focus the lens in the conventional manner until satisfied.
- 2. Note the distance setting against the central lens index.
- 3. Re-align this distance setting against the infrared mark (coloured red) instead of the central lens index.

Alternatively if you have already calculated the required distance, you can make a manual distance setting by using the distance scales together with the infrared mark instead of the central lens index.

For specialists, please contact your Hasselblad dealer for information about sensor units adapted solely for infrared photography.



■ FOCUS ASSIST

As well as the conventional view on the focusing screen to ensure a sharp image, the H5D also features an LED focus assist capability appearing as two arrowheads to the right of the viewfinder display (except for lenses with a maximum aperture of f/6.7 or smaller). The arrowheads provide confirmation of a precision focus setting and are a useful aid when making a setting with eyesight alone.

Manual focus setting

When the left arrowhead alone appears it means the focus setting is too far beyond the chosen distance (the area framed within the central zone in the viewfinder) and when the right arrowhead alone appears it means the focus setting is too close. Focus is correct when both arrowheads appear together. If the focus cannot be established, then both arrowheads flash.

Automatic focus setting

Focus is correct when both arrowheads are visible together. Focus is incorrect if only one arrowhead is visible. If the focus cannot be established, then both arrowheads flash.



Lens focus setting too far beyond the distance of the subject framed by the central section in the viewfinder



Focus setting too close for the distance of the subject framed by the central section in the viewfinder



Focus setting correct

Note

Some lenses have extra characteristics that require further explanation. For example, the autofocus range on the HC 4/120 Macro lens can be limited by a specific setting on the camera allowing for near range, far range or full range. This only appears on the grip display together with that particular lens.

Further information can be found in the "H-system Lenses & H-system Lens Accessories" booklet that accompanies each lens. The booklet can also be downloaded from the Hasselblad website.

Also, see note here regarding HCD lenses!

Note

HCD lenses were formulated for use with the smaller size sensors in the H-series, resulting in a reduced coverage for the larger sensors used in 60 Mpix models. So, if you use HCD lenses, be aware of the restrictions (vignetting and diminished quality at the edges).

As notification of this situation, an auto crop function is employed and an HCD crop icon appears on the right hand side of the viewfinder display when an HCD lens is fitted.

When in Phocus, however, the auto crop function can be turned off in Preferences if you wish.



Note

Lens corrections can be applied when captures are imported into Phocus. Guided by the information in the metadata included with each individual capture, the DAC (digital lens correction) tool uses lens-model specific calculations to adjust for chromatic aberration, distortion and vignetting. Not only model specifications but also capture parameters are taken into consideration for analysis.

This extremely capable refinement of captures should not be overlooked when processing files! See Phocus user manual for details.

Tip

For users who prefer manual focus control but would like the benefits of autofocus, one method is to set the AE-L button (or any customizable button) to AF (Single) drive.

The main subject can then be centered and the AE-L pressed, to ensure correct focus. The camera reverts immediately to manual focus control when the button is released.

Therefore, you can recompose the picture without having to maintain pressure on the release button in order to retain the newly automatically made focus setting (AF-T can also be used).

Tip

The True Focus function can also be combined with other autofocus modes for specific situations.

Tip

To expand your range of lenses, consider using a CF adapter to allow you to use most of the lenses from the Hasselblad V-system.

Note

The autofocus function is not possible with certain combinations of lenses and accessories. However, a warning is displayed which disappears after confirmation.

A S S F I B I A D

MANUAL FOCUS

There is both a **Manual** focus mode setting and a manual override capability. **Manual** focus is a specific setting that you actively make, whereas manual override is always available as a temporary override of an autofocus setting.

In **Manual** focus mode, focusing is carried out by rotating the focusing ring in the conventional manner. The focus setting remains until changed as with a conventional non-autofocus lens. This means that pressing the shutter release button will not activate a focus setting change as it does in autofocus. To change back to autofocus, you must make a new setting (by pressing the **AF** button and choosing **AF S** or **AF C**).

With manual override in autofocus mode you can manually alter a focus setting that has been made, by rotating the lens barrel in the conventional manner and without having to change modes. As long as the shutter release button is kept at the half-press position, the new focus setting is maintained. By releasing the pressure on the shutter release button and pressing again, the autofocus function is immediately reactivated.



AUTO / MANUAL FOCUS SETTING

- 1) Press AF.
- 2) Turn the FRONT scroll wheel to select Single Shot, Continuous, True Focus or Manual as required.
- 3) Press SAVE.

Natural friction is inherent in the design to purposely reproduce the secure feel of a completely manual lens.

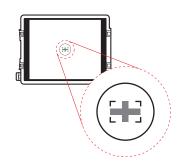
Please note that when focusing manually, the infinity and closest distance marks on the lens scale can appear to be positioned beyond the central index. This is only an apparent effect and does not change the focusing range of the lens.



AUTOFOCUS

Autofocus mode can be either **Single Shot** or **Continuous** and is activated by pressing the shutter release to the half-press position. Its operative range is from EV1–19 at ISO100. The point of focus is determined according to the vertical and horizontal areas (see illus) within the central rectangular zone on the focusing screen. When light levels are too low or the contrast of the subject is too low, auxiliary illumination (situated on the top of the grip) is automatically activated if desired. The operative distance is approximately six metres from the camera. Alternatively, a suitable attached flash unit that has a similar facility (a Metz 54/70, for example) can also be used instead. This feature can be altered in settings (**Custom options #16/AF assist light**).

True Focus is also classified as an autofocus function and is normally activated by its own button on the grip. See later section.



MANUAL OVERRIDE IN AUTOFOCUS MODE

Manual override is always possible in automatic focus mode without any need to make a new setting; just rotate the focusing ring in the conventional manner. As the lens barrel does not rotate in autofocus mode, you can hold the focusing ring for instant manual adjustments as you would with a conventional lens. However, to retain the new manual focus adjustments, you must maintain the pressure on the shutter release button. You can instantly return to the automatic focusing mode by releasing the pressure on the shutter release button first and then pressing the release button halfway again.

The instant manual override function produces a convenient way of working. You can take advantage of autofocus while retaining an instantly adjustable manual focus check if preferred for pin-point accuracy without making any changes in the settings.

AUTOFOCUS OVERRIDE IN MANUAL MODE

See the following section for a description of how to use the advantages of a rapid autofocus check while remaining in **Manual** mode.

H5D HASSELBLAD

SINGLE SHOT

At **Single Shot** setting (**AF S**), the shutter release will be blocked until the camera finds the optimum focus setting. This ensures that no captures can be made that are not finely focused. However, this delay will normally be only a fraction of a second in good lighting conditions with a clear focusing pattern.

Note though that in this mode the lens will focus at a distance and will remain focused at that distance while pressure remains on the shutter release button. In this way, you can focus on a nearby object for example, temporarily positioned within the focusing zone on the viewing screen and then without releasing pressure on the shutter release button, recompose knowing that the focus remains on the object chosen even though it is now outside the focusing zone. Releasing the pressure on the shutter release button and pressing again half way would now change the focus setting to the distance of the object within the focusing zone.

See Manual override in autofocus mode for a useful way of working with manual and autofocus settings in a combined manner.



CONTINUOUS

At **Continuous** setting (**AF C**), the shutter can be released rapidly before the lens is focused in order to capture a split-second shot (in **Single Shot**, a capture cannot be made until the camera has had time to focus). However, the camera will continue to focus if a moving subject is within the focusing zone or if you recompose, even though the shutter release button is half pressed.

One method to exploit this feature when photographing in a rapidly changing situation is to keep the shutter release button pressed down. In this way the lens focuses constantly (according to the focusing zone) and by momentarily releasing the pressure on the shutter release and then immediately pressing again, you minimize the amount of time needed for the lens to check focus, thus ensuring a split-second shot at optimum focus.



■ TRUE FOCUS

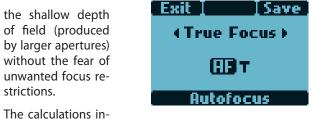
The **True Focus** setting (**AF T**) is generally used in specific circumstances to automatically correct for camera angle/focus setting discrepancies but it can also be combined with other autofocus settings.

To be able to exploit True Focus correctly, a few important points should be studied in order to obtain a full understanding of how and when to use it. Basically, there are four variables to pay attention to listed below: (a) proximity of camera to subject, (b) focal length of lens, (c) aperture setting and (d) movement of camera and/or subject after setting. The closer you remain to the ideal situation with regard to these variables, the more noticeable the effect of True Focus will be.

- The closer you are to the subject, the worse the original problem becomes. Consequently, the need for True Focus solution becomes greater and its application thereby becomes more noticeable.
- Short focal length (wide-angle) lenses naturally decrease camera to subject distances and therefore, following the point in (a), produce a greater need for True Focus adjust-
- Smaller apertures increase the depth of field and therefore would lessen the need for a True Focus solution. However, smaller apertures produce a different visual effect, so True Focus therefore allows the exploitation of

the shallow depth of field (produced by larger apertures) without the fear of unwanted focus restrictions.

tially ruin the result.



volved in True Focus use, amongst other things, camera to subject distances to calculate the required amount of adjustment. It therefore follows that if the camera or the subject move after the initial setting has been made, the calculations will not be applicable anymore. So, to ensure the optimum correction, both the photographer and the subject should restrict movement as much as possible. Please note that with some lenses (particularly longer length lenses) just a few centimeters movement can essen-

True Focus can be used with longer lenses, smaller apertures etc but the further you come from situations similar to the 'ideal' as described above, the less the effect will be until it has no visible effect at all. Please remember that although True Focus can noticeably improve a demanding shoot it will only work effectively in the specific circumstances it was desianed for.

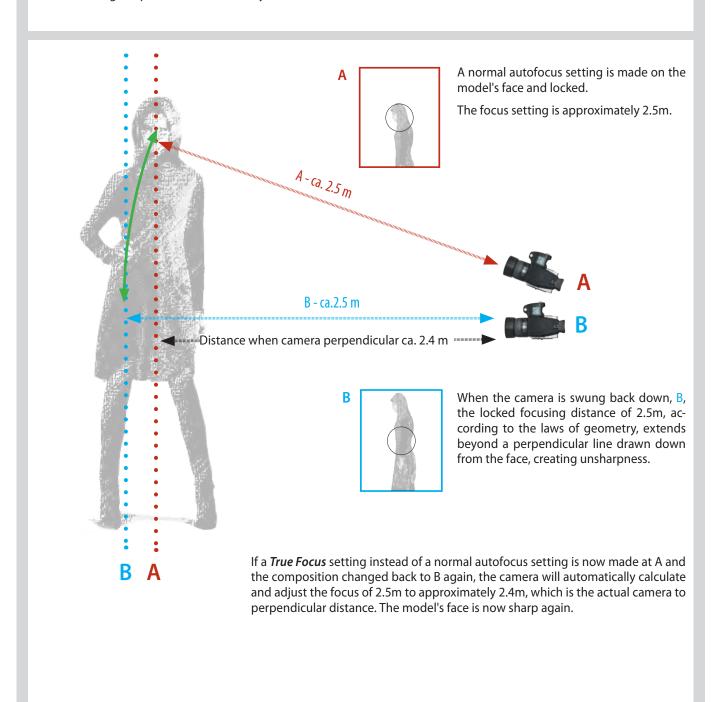
A S S F I B I A D

■ TRUE FOCUS AND ABSOLUTE POSITION LOCK

The obvious situation that would most benefit from using **True Focus** would be a fashion shoot with a fairly wide angle lens at a large aperture setting and where the central area of the image is clothing while retaining focus on the model's face. Ideally, a fairly controlled and static flow should be planned on (this means a change of pose by the model should take place only after captures and the photographer must resist crouching down, or leaning forwards or backwards too much before capture).

With the lens at its widest aperture setting, a normal autofocus setting is made on the model's face (A), and the camera focus locked. The composition is then changed to include more of the clothing (B), but the locked focus setting now extends beyond the model's face at (B) according to the laws of geometry. This will naturally result in an image where much of the subject closest to the camera and the model's face will be unsharp. Solutions involving manual focus/focus lock/resetting of multi-point sensors are distracting to workflow and prone to error. Making a **True Focus** setting at (A) will ensure that focus is automatically adjusted in accordance with the change of camera angle.

True Focus uses yaw rate technology and by way of the **Absolute Position Lock** (APL) processor, logs camera movement as the basis for an extremely rapid compensatory focus reset without any shutter lag. The H5D's firmware then further perfects the focus using the precise data retrieval system found on all HC/HCD lenses.



TRUE FOCUS AND CAMERA HANDLING

To obtain the maximum benefit from True Focus you should try to work within the requirements of the system. This might need a little practice but it will improve the accuracy of the measurements and thereby provide better results.

Firstly, try to remain as still as possible when making the first True Focus measurement and wait for the audio signal or ready light to show green again before continuing. This will not only speed up the process but also increase accuracy.

Secondly, when recomposing the shot you should try to stay in the same position as closely as possible. That is, try to avoid moving your head or body forwards or backwards as this will move the camera away from the measured position.

In the upper example to the right, the photographer has swung the camera from the first measurement to recompose the shot as normal. But you can see that the camera has now moved away from the original position.

The lower example illustrates essentially the same situation except this time the camera is more or less rotated around its central axis, rather than swung. The difference might seem slight but practice has shown that this method does retain the original position more accurately and therefore results in better focusing accuracy.





Correct 'rotation' of camera.

FOCUS CHECKING IN BROWSE, PREVIEW OR TRUE FOCUS MODE

A very effective way of checking the focus of individual captures is to assign the P1 or P2 (or Mirror Up or Stop Down) button to Focus Confirm.

In browse mode or after capture, press the P button. A cursor appears on the display which can be navigated via the scroll wheels or Navigation button to pinpoint the required area. Another press of the P button will zoom onto that particular part of the image for focus confirmation. The control wheels (or the Navigator) can now be used if areas close by are to be also checked. Otherwise, press it again to return to cursor view to be able to make a rapid new placement of the cursor for more checking.

In True Focus mode, instead of being located in the centre of the display, the cursor is automatically located near the original area chosen by you for the True Focus setting. This method provides a very convenient and rapid method for checking when using True Focus.

While browsing, press the assigned P button to activate the cursor which appears in the middle of the frame. Use the front and rear scroll wheels to move the cursor to the eye, for example. Press the P button again to produce a zoomed in close-up of the chosen area for focus checking.



In True Focus, make a True Focus setting focused on the model's ear, for example. After recomposition, press the assigned P button which automatically positions the cursor over the chosen area. One more press of the P button produces a zoomed in close-up of the chosen area for focus checking without the need for extra navigation.



FOUR TRUE FOCUS METHODS

ACTIVATED BY SHUTTER RELEASE BUTTON – TRUE FOCUS RETAINED

MENU > SETTINGS > CUSTOM OPTIONS > # 31

In this mode the autofocus function is effectively converted into the True Focus function. That is, focus is set by half-pressing the shutter release button. Remember, though, that the True Focus function is retained until turned off in Custom Options.

- 1. Press **MENU** button on grip and select **Settings** or press **MENU** twice.
- Select Custom Options and select #31 (True Focus in AF-S) with the Front scroll wheel. Select ON with the Rear scroll wheel. Save.
- 3. Aim camera at important area in subject and **half-press** the shutter release button.
- 4. Wait for the **True Focus** icon to appear (in the viewfinder) and the audio confirmation signal.
- Maintain the half-press and recompose the picture. Press fully to capture. The True Focus icon disappears from the viewfinder. True Focus function is retained.









TEMPORARILY ACTIVATED BY A SELECTED CUSTOMIZABLE BUTTON – AUTOFOCUS RETAINED

MENU > SETTINGS > CUSTOM OPTIONS

In this mode the True Focus function is activated by pressing an assigned button. This produces a 'one-shot' setting where the camera reverts to its original Autofocus setting after capture. Useful if you want to quickly switch back and forth between True Focus and normal Autofocus. Works with or without a Custom Options #31 setting.

- 1. Press **MENU** button on grip and select **Settings** or press **MENU** twice.
- Select Custom Options and the desired button to reassign with the Front scroll wheel (M.UP button in this example). Select True Focus with the Rear scroll wheel. Save.
- 2. Aim camera at important area in subject and press the selected button (the grip display now indicates **AF-T** mode).
- 3. Wait for the **True Focus** icon to appear (in the viewfinder) and the audio confirmation signal.
- 4. Recompose the picture and press shutter release button (camera does not refocus because it is temporarily in **AF-T** mode). The True Focus icon disappears from the viewfinder. Camera reverts to **AF-S**.

Note that camera reverts to **AF-S** if the focusing ring on the lens is moved.









FOUR TRUE FOCUS METHODS - CONT

ACTIVATED BY TRUE FOCUS BUTTON - AUTOFOCUS DEACTIVATED

In this mode the True Focus function is activated by pressing the True Focus button. Normal autofocus is de-activated, therefore, pressing the shutter release button will not reset the focus. Useful when many shots are required with the same focus setting.

- 1. Press AF button. Select True Focus with the Front scroll wheel. Save.
- 2. Aim camera at important area in subject and press **True Focus** button.
- 3. Wait for the **True Focus** icon to appear (in the viewfinder) and the audio confirmation signal. Recompose the picture and press shutter release button.

Note that the True Focus adjustment is applied to all following captures until True Focus button is pressed again (when a new adjustment is made).









ACTIVATED BY AN ASSIGNED BUTTON - MANUAL FOCUS RETAINED

In this mode the True Focus function is activated by pressing an assigned button. This produces a 'one-shot' setting where the camera reverts to its original Manual focus setting after capture. Pressing the shutter release button will not reset the focus. Useful when many shots are required with the same focus setting.

- Press MENU, select Custom Options, select the desired button to reassign with the Front scroll wheel (M.UP button in this example). Select True Focus with the Rear scroll wheel. Save.
- 2. Aim camera at important area in subject and press the selected button.
- 3. Ensure that the True Focus icon appears in the viewfinder.

 Recompose the picture and press shutter release button. The True Focus icon disappears from the viewfinder. Camera reverts to Manual focus setting.

Note that the True Focus adjustment is applied to all following captures until the True Focus button is pressed again (when a new adjustment is made).









EXPOSURE CONTROL



Photo: Joe Felzman © / Hasselblad Masters

■ ISO & WHITE BALANCE

Both ISO and White Balance can be set either via the grip, the sensor unit or, when tethered, via Phocus.

On the grip, the ISO/WB button provides immediate access to ISO and White Balance settings. The front and rear scroll wheels are used to make the desired changes. On the back, settings are changed with the zoom button. In Phocus there is a specific tool to control camera settings.

The settings are automatically and simultaneously transferred from the grip to the sensor unit. Likewise all changes on the back are automatically transferred to the grip display. Please note that the changes are only displayed on the sensor unit when the settings have been saved.

See more information about making manual white balance settings in the 'Sensor Unit Settings' section.

■ ISO & WHITE BALANCE ON GRIP

- presets and manual
- 1. Press ISO/WB.
- 2. Turn the **FRONT scroll wheel** to select **ISO** setting.
- 3. Turn the **REAR scroll wheel** to select **WB** (**Daylight**, **Shade**, **Cloudy**, **Flash**, **Fluorescent** and **Tungsten**).
- To make a Manual White Balance setting (not a White balance test exposure), press the Man. (AF) button and then turn the REAR scroll wheel to choose a color temperature in figures (degrees Kelvin): 2000 – 10000 K
- Press SAVE.



Note

White Balance settings are technically not necessary for 3F/3FR files because raw format files contain all the information required for correction in Phocus and/or other software, regardless of the original color temperature of the light source or color temperature setting of the camera at the time of exposure. However, if you intend to shoot RAW & JPEG or use Phocus / Phocus Quick for JPEG production and plan to deliver or print the JPEG files directly, then you should make a White Balance setting.

Tip





ISO and White Balance settings can be made either on the grip or the sensor unit. Settings are automatically updated on each other.

■ LIGHT METERING MODES

There are three reflective metering modes available. These have the following designations on the grip display:

Centre Weighted

CentreSpot

- Spot

Centre Weighted: Commonly used for 'average' light situations where there is no particular dominance of light or dark areas across the tonal range. Takes into account approximately 25% of the image seen in the viewfinder.

CentreSpot: Emphasizes the central section of the focusing screen equivalent to approximately 25% of the image.

This provides a balanced assessment and is a typical choice where the main subject is in the centre of the image.

Spot: The sensitive area is equivalent to approximately 2.5% of the image area (the central spot on the viewfinder screen). Any parts of the image outside of this area will not affect the exposure reading. This provides a very accurate measurement of specific tones. Typically used in the zone system and similar light measuring situations where maximum control is required. Also excellent for tonal comparison measurements. The spot mode can display 'zones' instead of EVs in the viewfinder display (see **Custom Options #14**).

EXPOSURE SETTING MODES

Exposure can be controlled either manually or by using one of four automatic modes. These have the following designations on the grip display:

- M Manual
- A Aperture (priority)
- S Shutter (priority)
- P Program
- Pv Program variable

In each mode you can see both the aperture and the shutter speed information on the grip display, viewfinder display and if set, the sensor unit display.

In manual mode, aperture is set by the front scroll wheel and the shutter speed by the rear scroll wheel unless set otherwise in **Custom Options #26.**

In the automatic modes, the aperture and shutter speed settings are controlled by the camera, either partially or completely according to setting. Within this mode there are four choices.

(Please see the **Appendix** for **P** and **Pv mode** charts that describe the aperture and shutter speed setting combinations.

SELECTING METERING / EXPOSURE SETTING MODES

Proceed as follows with the camera in active mode:

- 1. Press the **EXP** button on the viewfinder.
- 2. Turn the Front scroll wheel to make a Metering method selection and the Rear scroll wheel to make an Exposure method selection.
- 3. Press **Save** to retain the setting.







■ MANUAL EXPOSURE - M

Manual mode will provide total user scroll of the shutter and aperture settings. In this mode the shutter speed and aperture settings are manually chosen by turning the front and rear scroll wheels.

The standard exposure setting is obtained when the pointer over the exposure scale is positioned above the central index (in the viewfinder display).

Any deviation from this standard setting is displayed by:

the pointer appearing elsewhere than above the central index

and

• by figures above the scale representing the amount of adjustment in EVs.

A '+ 0.7' above the scale in the display, as in **illustration** 4 for example, would indicate a '0.7 EV overexposure' setting. Conversely, a '-2', for example, would indicate a '2EV underexposure' setting. Note that the appearance of a

9.7. . **65.6830**

+/- symbol on the grip and viewfinder displays in manual mode means that a change has been made to the exposure compensation setting. See later section on **Exposure compensation**.

The actual aperture settings and shutter speeds are indicated to the right of the exposure scale in the conventional manner. (Note: 'full-stops', 'half-stops' and 'third-stops' are also displayed, according to setting (see 'increment setting). For example, a setting between f/8 and f/11 will appear as f/9,5 if 'half-stop' is chosen).

Tip

Access to the B and T shutter speed settings can be temporarily hidden. See **Custom Options #34**.

A S S F I B I A D

AUTOMATIC EXPOSURE - A, S, P, PV

Automatic exposure provides a choice of two ways of controlling shutter speed and aperture settings semi-automatically and two ways fully automatically:

Aperture priority: A - The aperture is manually chosen by you by turning the front scroll wheel, and the shutter speed is automatically chosen by the camera.

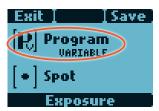
Shutter priority: S - The shutter speed is manually chosen by you by turning the front scroll wheel, and the aperture is automatically chosen by the camera.

Programmed: P - In this mode, an aperture / shutter combination is chosen by the camera according to the EV measured (metering method remains as your choice), though only within pre-set appropriate limitations to suit various requirements and applications.

Programmed variable: Pv - This mode is very similar to Programmed, except with the additional parameters of lens focal length being automatically taken into account. For example, long shutter speeds will automatically be avoided with a long focal length lens.

In **Automatic** mode the front scroll wheel selects alternative aperture /shutter combinations while maintaining the same EV and the rear scroll wheel alters the amount of exposure compensation. The compensation appears as a +/- symbol on the grip display and viewfinder display (illus. 4).

Variations (chosen by using the front scroll wheel) from the specific combination selected by the **P** or **Pv mode** are signified by a double arrow symbol appearing between the aperture and speed settings (illus. 5) on the grip display. These new variations provide the correct exposure but in different combinations.







Tip

Aperture and shutter speed settings can both be changed even while the busy light on sensor unit is flashing.

OVEREXPOSURE INDICATOR

Though a histogram shows you when some of your pixels are overexposed, it does not tell you which ones. In a shot with many bright areas, it can be hard to know whether the key parts of your image are just bright or completely overexposed. To help you find them, the H5D can provide an overexposure indicator, which shows precisely which areas of your shot are overexposed (i.e., pixels that are at maximum brightness, causing loss of detail). When enabled, the overexposure indicator flashes the overexposed pixels from black to white.

You can choose between an 'automatic' on/off mode or a button controlled on/off mode.

A. Setting for 'automatic' on/off mode:

- 1. Press MENU > SETTINGS > CUSTOM OPTIONS.
- 2. Select **P1** button or **P2** button according to choice.
- Step through the available options on dialogue by pressing the True Focus (+) or AE-L
 (−) buttons or ZOOM (+ or −) button.
- Save the selection option by pressing EXIT (Menubutton).

B. Setting for 'button controlled' on/off mode:

- 1. Press **MENU** button on sensor unit.
- 2. Select P1 button or P2 button according to choice.
- Step through the available options by pressing the
 True Focus (+) or AE-L (−) buttons or ZOOM (+
 or −) button.
- 4. Save the selection option by pressing **EXIT** (**Menu** button).





Affected areas flash from black to white.



Setting 'automatic' on/off mode.



Setting 'button-controlled' on/off mode.

or

- 1. Press MENU > SETTINGS > CUSTOM OPTIONS.
- 2. Select **P1** button or **P2** button according to choice.
- Step through the available options by pressing the True Focus (+) or AE-L
 (−) buttons or ZOOM (+ or −) button.
- 4. Save the selection option by pressing **EXIT** (**Menu** button).
- C. Make a P1/P2 setting in Camera Configurator in Phocus

AE- L BUTTON

This button has two main functions that can be incorporated in various working methods involving exposure locking. It also has an extra function for the flash measure capability (see *AE-L* section under *Flash*). The *AE-L* button can:

- a) lock an EV setting in manual and automatic modes.
- b) be used as a Zone System placement button.
- a) When the button is pressed, the light metering facility is locked to the EV setting at that moment. An \mathbf{L} (= locked) symbol appears between the shutter speed and the aperture indication on the grip display and viewfinder display to confirm the status. Press the **AE-L** button again to unlock (toggle function).





In the locked setting, the aperture and shutter speed become interlocked. In this way, a new aperture/shutter combination that still represents the same EV, can be rapidly chosen. For example, if you set the shutter at 1/125s and the aperture at f/8 and lock them together, you can access new EV-equivalent combinations of, for example, 1/30s a f/16 or 1/500s at f/4 just by moving the front scroll wheel.

In practice this means you could, for example, in auto mode, position the metering area (spot setting) over an area in the subject that you determine to be equivalent to a mid-grey and lock it with the **AE-L** button. You can then recompose the picture with the metering zone positioned over an area much brighter or darker while still retaining the original exposure setting and choose a new combination of aperture and shutter speed settings.

b) The **AE-L** button also allows the spot metering function to make zone placements. When the **AE-L** button is pressed,

the metered area is saved as a mid-grey (Zone 5). When the spot area is then placed over another part of the scene, the new area is then compared to the saved area and the difference can be read off the scale seen in the viewfinder. For example, in a landscape situation you could meter the foreground, lock the reading with the **AE-L** button (thereby locking that area to be reproduced as the equivalent to a midgrey 18%), point the camera at some rocks to see by how much darker they are compared to the foreground by the EV difference read off the scale (illus 3).

If you have chosen **Spot** together with **Zone** display (see **Custom options #14** for settings) as well as one of the automatic modes **A**, **S**, **P** or **Pv**, point the spot marking at an area that you decide should be a Zone 5 and click the **AE-L** button (illus 4). The meter will now display different parts of the subject as zone values (illus 5) in the viewfinder display, instead of EV deviations, as you move the spot marking over the subject. (Included are Lo and Hi (illus 6)to signify areas beyond the range of the sensor).

Alternatively you can choose to re-classify an area as another zone and then check the rest of the subject to see how other areas fall on the zone scale. Do this by following the above procedure and then turning the rear scroll wheel until you see the new desired zone value in the viewfinder display. You will also see the new exposure that will now produce that new zone. For example, you might have measured a rock at zone 5 but wish to make it darker. By moving the rear scroll wheel you could re-classify it as zone 4. You will then be able to see, for example, whether white clouds are now falling within the exposure range by their new zone classification.

Alternatively, you can also pre-set the initial zone reading in order to save time and effort where there is no freely available 'zone 5' subject for light measuring. For example, you might be on a sandy beach where you know that sand is normally classified as zone 6. You can pre-programme the zone placement by holding down the **AE-L** button while choosing the new zone value and turning the front scroll wheel until zone 6 appears. All new placements will then be zone 6.



New metered area is 1.8 EV lower than the area metered when the AE-L button was pressed.



Metered area reads 'Zone 8'.



AE-L button pressed to call the metered area 'Zone 5'.



Metered area above 'Zone 10'.

A S S F I B I A D

EXPOSURE COMPENSATION / QUICK ADJUST

The exposure compensation function, for both manual and automatic modes can be set from -5 to +5 EV, in 1/3, 1 or 1/2 EV increments (Custom Option #3) and is visible above the scale in the viewfinder and as a \pm symbol on the grip display.



The quickest way to make an adjustment in auto-exposure mode is use the rear scroll wheel.

Temporary compensation setting in an auto-exposure mode using the Quick Adjust function:

- 1) Select chosen auto exposure mode.
- 2) Turn the rear scroll wheel to select the chosen amount of compensation.

The amount is displayed in the viewfinder as both an EV figure complete with a 'minus' or 'plus' prefix and as a marker above a 'minus' to 'plus' scale.

Default settings provide 1/3 EV compensation and an immediate clearing of the setting after capture.

However, in **Custom Options #3** you can select 1/3, 1 or 1/2 EV increment changes, in **Custom Options #23** you can choose to retain the setting after capture and in **Custom Options #17** you can deactivate the function.





Custom Options #3, #17 and #23 used to deactivate and alter the settings for the rear scroll wheel/ Quick Adjust function.





■ FIXED EXPOSURE COMPENSATION SETTING

- 1) Press the '±' button on the viewfinder.
- 2) Turn either the **Front scroll wheel** or **Rear scroll wheel** on the grip to increase or decrease the amount of compensation in 1/3 EV steps.
- 3) The amount is displayed in the viewfinder as both an EV figure complete with a 'minus' or 'plus' prefix (A in illustration), and as a marker above a 'minus' to 'plus' scale (B in illustration).
- 4) Press Cir (AF button) to reset any compensation back to
- 5) Press **Save** (**ISO / WB** button) to retain the setting.
- 6) A '±' symbol is then displayed between the aperture and shutter speed setting as confirmation of the setting.







NAVIGATING THE MENUS

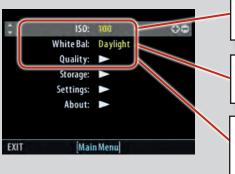


Photo: Tom D. Jones © / Hasselblad Masters



BASIC DESCRIPTION OF SENSOR UNIT MENU ITEMS

By using the buttons on the control panel and the scroll wheels on the grip you can navigate down through the various levels in the menu. Below is an overview of the setting options available.



ISO

Sets the light sensitivity of the sensor.

White Balance

Sets the color temperature of the ambient light.

Quality

Allows option of RAW only or RAW + JPEG per capture. Also allows profile (sRGB /Adobe 1998). (not applicable to 60 Mpix / 50MS / 200MS models)

STORAGE



Delete

For single or multiple deletion of images.

Format

Used to format CF cards for optimum use.

Create new folder



Quality:

User interface

Sets menu language, sound, date & time and display.

Service

Acesses save log data, default settings, firmware update, tethered power and firewire speed.

Custom Options

Sets options regarding tilt sensor, menu control and display.



Main Menu

About

Provides serial number, firmware revision and focus calibration information.

A S S F I B I A D

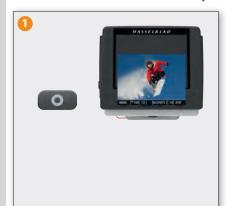
OVERVIEW OF NAVIGATING MENU AND SETTINGS ON SENSOR UNIT.

Navigating the menu and accessing the settings on the sensor unit are achieved by pressing the appropriate buttons surrounding the display. Note that some of the buttons are modal and so have dual functions which is indicated by the designation that appears closest to that particular button when navigating. For example, the MENU button also acts as a SAVE or EXIT button according to dialogue requests. These variations are all mentioned in the relevant sections.



In this example the Menu button acts as the Exit button and the Display button acts as the OK button according to the mode.

Here is an example of the necessary steps to take to make a setting change, in this case Sound. The actions are illustrated in full here to clearly describe the procedure. The procedures later on in this manual are described and illustrated in an abbreviated manner so it wise to study this full description first.



Press the **MENU** (\bigcirc) button to access the menu from the regular image display.



Use the Rear scroll wheel (or press the up ∧ or down ∨ arrows on the Navigation button) to access Settings. The highlight on the menu item indicates selection of that particular item.



Use the Front scroll wheel (or press > on the Navigation button) to access Settings – indicated by an arrow on the menu list – to navigate to the submenu screen.



front scroll wheel or press > on

Sound.

the **Navigation** button to access





A S S E L B L A D

OVERVIEW OF NAVIGATING MENU AND SETTINGS ON GRIP

Navigating the menu and accessing the settings on the grip is achieved by pressing the buttons surrounding the display and turning the scroll wheels. Note that some of the buttons are modal and so have several functions which is indicated by the designation that appears closest to that particular button when navigating. For example, the **ISO/WB** button also acts as a **SAVE** button.

Here is an example of the necessary steps to take to make a setting change, in this case Bracketing. The actions are illustrated in full here to clearly describe the procedure. The procedures later on in this manual are described and illustrated in an abbreviated manner so it wise to study this full description first.



Press the **MENU** button to access the menu from the regular info display.



Turn the **Front Scroll Wheel** until **Settings** appears.









Turn the front scroll wheel to access the options.



Number of Captures (the number of captures required in the sequence)



Sequence (the sequential order of the over- or underexposures)



Step (the amount of EV variation from the standard exposure setting)







In turn the rear wheel to choose the number of frames required: **2, 3, 5, 7 or 9.**

In turn the rear wheel to choose one of the four sequences.

In turn the rear wheel to choose the amount of EV variation required: 3, 2, 1, 1/2, 1/3 EV.





Press **Save** (**ISO/WB** button) or make a 'quick

save' by half-pressing the shutter release button. To escape press ESC (**Profiles** button).

When finished, press Exit (FLASH button).

The following is a list of the various terms describing the various actions that appear on the grip display:

Enter: navigates down one level on the menu.

Exit: navigates back up one level on the menu. Does not save any settings.

Off: deactivates the particular function being set. **On:** activates the particular function being set.

Sel.: (Select) - selects the character marked for image info and profile name

ESC: (Escape) - terminates an action and returns to the main screen. Does

not save any settings.

Save: saves a setting and also moves screen back up one level on the menu. Can save many changes made in a setting sequence.

GRIP ACTIONS

Remember the following groupings of 'saved' and 'not-saved' actions when making settings changes.

SAVED

'Quick save' - halfpress shutter release button

Save - press save button (ISO/WB button)



NOT SAVED

Escape - press ESC button (PROFILES /ESC button)

Exit - press exit button (FLASH button)



PREVIEWS & BROWSING



Photo: Wai Kuen Eric Wong © / Hasselblad Masters

A S S F I B I A D

PREVIEW MODES

Use the **Display** button to cycle through the available preview modes which are:

• Standard preview:

Shows a preview image surrounded by a display of a few important settings. Note that the information covers some of the image. Go to Full–screen mode to see whole image.

· Histogram:

Shows a preview image overlaid with a histogram.

• Full-screen preview:

Shows the preview only, with no frame or settings information.

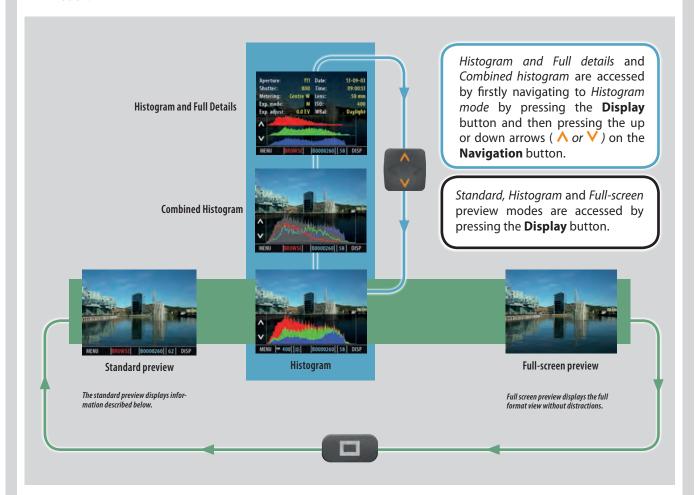
Two additional screens also available, accessible from the Histogram screen:

· Combined Histogram:

Shows a preview image overlaid with a histogram displaying the three components: red blue and green.

· Histogram and full details:

Shows a preview image overlaid with both a histogram and camera-setting details.

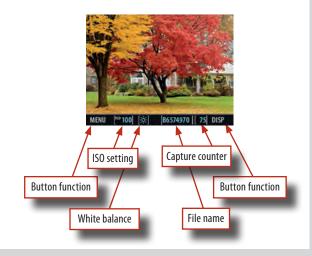


STANDARD PREVIEW

The Standard Preview display is the one shown when you first turn on the camera and is probably the view you will use most often.

It displays a preview of your most recent capture and basic information about the settings.

This preview also enables you to navigate the menu system and make camera settings on the sensor unit; see **Simple description of menu items** for details.

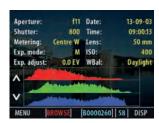


A S S E L B L A D

HISTOGRAM TYPES

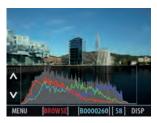
There are three types of histogram representation available: *Histogram and Full details, Combined histogram* and *Histogram mode.*

Histogram and Full details



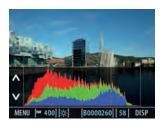
In Histogram and Full details mode, you can read a list of camera settings, plus see the histogram and, in the background, a darkened preview of the image. The setting details are stored with the capture file, so you can also refer to them in Phocus and other applications.

Combined Histogram



In Combined Histogram mode, the RBG channels are represented to show individual distribution against a luminosity histogram.

Histogram mode



In Histogram mode, the individual RBG channels are represented to show a comparitive display.

HISTOGRAM MODE – EXPOSURE

The histogram provides a graph that indicates the total number of pixels at each brightness level, with brightnesses going from black on the left to white on the right. It is a valuable tool for evaluating captures. A well-exposed shot usually has a full range of levels, while under- and overexposed shots tend to show levels concentrated at the left or right part of the scale, respectively. The histogram is only an indicator that should be interpreted – there are several situations in which a 'bad' histogram will match an exposure that could be perfect for the intended effect (and vice-versa). Look at the histogram examples and the explanations below:



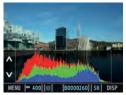
A histogram display that is spread across the full range indicates a likely good exposure. There may still be a few pixels at the extremes, indicating a few spectral highlights and saturated shadows, but this is often normal in a good exposure.

UNDEREXPOSURE

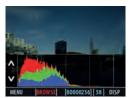
A histogram display that is concentrated on the left with few pixels elsewhere indicates a likely underexposure. Many details will be lost in the shadows.

OVEREXPOSURE

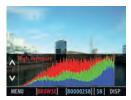
A histogram display that is concentrated on the right with few pixels elsewhere indicates a likely overexposure. Many details will be lost in the highlights.



Even exposure



Underexposure



Overexposure

BROWSING

In **Browse** mode use the front scroll wheel (or left < or right > arrows on the navigator button) to browse captures in a folder. Zoom out to Folder View if you want to select another folder to browse.







ZOOMING IN AND OUT

There are four views in **Browse** mode. Zoom in by using the the *Zoom in* (+) / out (-) buttons or *True Focus* (+) and AE-L (-) buttons.

Zoomed View is reached by zooming in from the Standard View. When zoomed in, you can select the area of interest by using the front and back scroll wheels or the navigation button. A smaller inserted overview of the capture at 100% displays the position of the enlarged area with a blue frame. While zoomed in, navigate the blue frame (*navigator button* or *scroll wheels*) to view other areas of interest for checking.

Standard Preview displays the full frame partially covered by the information bar at the bottom.

9-Thumbnail View displays an overview of your work so far and helps to find specific shots. Selection of specific images, highlighted by a blue frame, is made by the navigation button.

Folder view displays the list of folders saved. The highlighted folder is the current folder and contains the images you were browsing. Navigate to another folder and then zoom in to reveal its contents if desired.







ZOOM OUT









Zoomed View

Standard Preview

9-Thumbnail View

Folder View

ZOOM IN



or



CREATE NEW FOLDER

SENSOR UNIT MENU > STORAGE > CREATE NEW FOLDER

All new captures are automatically stored in the current folder until directed otherwise. A newly created folder automatically becomes the 'current' folder.

- 1. Press MENU.
- 2. Navigate to **STORAGE** (use the **Rear scroll wheel** or the **Navigator**).
- 3. Navigate to **CREATE NEW FOLDER dialog** (use the **Front scroll wheel** or the **Navigator**).
- 4. The **CREATE NEW FOLDER dialog** allows folder naming. The first three-digits are fixed and are automatically incremented for each new folder. The following five characters can be assigned as follows:

Use the **Front scroll wheel** or the **Navigator** to select each character in turn. When selected (highlighted as blue) use the **ZOOM** button to select the desired character/digit.

5. Press the **OK** button to save.



The last character has been selected and is colored blue to indicate that it can be changed. Pressing OK saves the new name and creates the new folder which now becomes the 'current' folder.

■ 'CURRENT' FOLDER SELECTION

You can re-direct new captures to a selected folder for storage instead of the latest folder created.

- 1. Enter **Browse** mode
- 2. Zoom out (use the **ZOOM** out button) to reach the Folder View.
- 3. Navigate to the desired folder (use the **Rear scroll wheel** or the **Navigator** and zoom in) and return to the Standard Preview.
- 4. In this way, the newly selected folder becomes the 'current' folder, so all new captures will now be stored there instead.

SENSOR UNIT SETTINGS



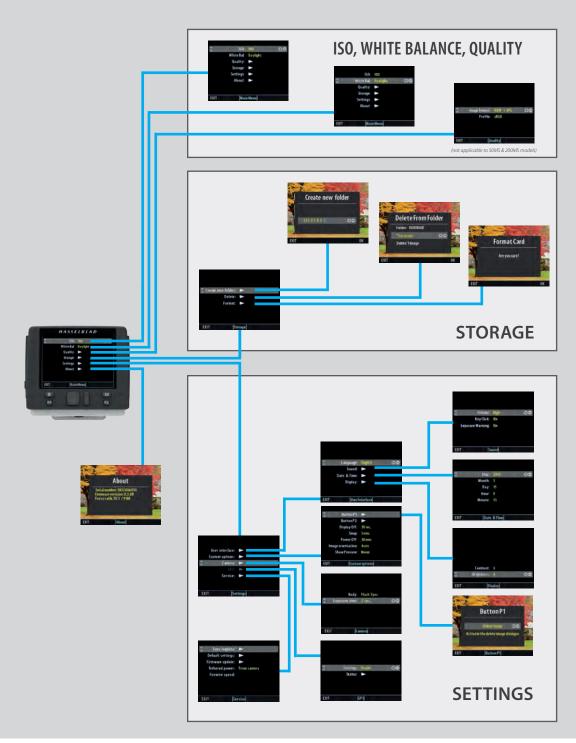
Photo: Denis Rouvre © / Hasselblad Masters

BASIC OVERVIEW OF SENSOR UNIT MENU

The menu is structured in a manner similar to very many digitally controlled personal devices and should be familiar to most.

Once the menu is accessed navigation, selection and confirmation are made by the various buttons beneath the display, the scroll wheels on the grip as well as the True Focus and AE-L buttons.

After pressing the MENU button, the first screen presents the main divisions: ISO, White balance and Quality – for rapid access while working, Storage and Settings followed by About. These last two include the less commonly used options and settings.



NAVIGATION

The scroll wheels and True Focus and AE-L buttons on the grip duplicate the actions of the Navigation and Zoom /selection buttons on the sensor unit.



■ ISO SETTING ON SENSOR UNIT

SENSOR UNIT MENU > ISO

ISO and White Balance can be set either on the sensor unit, the grip or, when tethered, via Phocus.

On the sensor unit, the settings are automatically and simultaneously transferred from the sensor unit to the grip. Likewise all changes on the grip are automatically transferred to the sensor unit display. Please note that the changes are only displayed on the sensor unit when the settings have been saved.

- 1. Press MENU.
- 2. Navigate to **ISO** (use the **Rear scroll wheel** or the **Navigator**).
- 3. Press the **True Focus** (+) or **AE-L** (-) buttons (or the **ZOOM** button) to step through the available settings.
- 4. Save the chosen selection by pressing **EXIT** (**MENU** button).

■ WHITE BALANCE SETTING ON SENSOR UNIT – PRESETS:

SENSOR UNIT MENU > WHITE BALANCE

- 1. Press MENU.
- 2. Navigate to **White Balance** (use the **Rear scroll wheel** or the **Navigator**).
- 3. Press the True Focus (+) or AE-L (-) buttons (or the **ZOOM** button) to step through the available settings.
- 4. Save the chosen selection by pressing **EXIT** (**MENU** button).

White Bal. Setting	Setting description
Daylight	For general outdoor use in direct sunlight.
Cloudy	For general outdoor use in cloudy weather.
Shade	For general outdoor use in shady locations out of direct sunlight.
Flash	For general indoor use when using a normal flash/strobe system.
Fluorescent	For use when using fluorescent lighting (strip lights).
Tungsten	For use when shooting indoors under standard tungsten/B lamps.
Manual	For a manual setting

There are six 'White Balance' presets plus a Manual setting to choose from.

WHITE BALANCE SETTING ON SENSOR UNIT - NUMERICAL VALUE SETTING:

SENSOR UNIT MENU > WHITE BALANCE

Manual setting allows a specific numeral setting.

- 1. Press MENU.
- 2. Navigate to **White Balance** (use the **Rear scroll wheel** or the **Navigator**).
- 3. Press the **True Focus** (+) or **AE-L** (—) buttons (or the **ZOOM** button) to step through until you reach **Manual**.
- 4. Use the **Front scroll wheel** or the **Navigator** to access the dialogue.
- 5. Press the **True Focus** (+) or **AE-L** (-) buttons to select the desired numerical setting.
- 6. Save the chosen selection by pressing **EXIT** (**MENU** button).



Tip

Assign a customizable button for immediate manual white balance adjustment in mixed or rapidly changing lighting situations.

Tip

Include a predetermined ISO and /or WB setting in a custom profile for specific cases.





WHITE BALANCE SETTING BY USING A 'GREY CARD':

There are two ways to make manual white/grey balance settings using a 'Grey card' or 'Qp card'. If colour accuracy is not critical, you can use any neutrally coloured area or surface that you judge to be close to a mid-grey value (concrete, overcast sky, or even white paper, for example). It won't be perfect but just try to ensure that it is as neutral as possible in colour value.

- Make the first shot a grey card/Qp card close-up and then make the adjustment in Phocus for the session.
- Use the integral white balance from grey card function to make an in-camera setting for the session.

White balance settings are mirrored after being saved on the grip, sensor unit and in Phocus when tethered.

MANUAL WHITE BALANCE 'GREY CARD' IN-CAMERA SETTING:

SENSOR UNIT MENU > WHITE BALANCE > MANUAL

- 1. Press MENU.
- 2. Navigate to **White Balance** (use the Rear scroll wheel or the Navigator).
- 3. Navigate to Manual (use the Front scroll wheel or the Navigator).
- 4. Position the central spot in the viewfinder over an area that you consider should be rendered as neutral in color in the image and make a test capture (ensure the exposure is approximately correct otherwise you will get a warning message). A small rectangle appears on the display marking that particular area.
- 5. Press the **MENU** button to exit the menu system and keep the setting. Calculations then take place automatically so that the following shots use the area chosen as the new 'white balance' standard. Using this method you can also read off the screen what the color temperature of the light source has been judged to be in degrees Kelvin.



White Balance Shot screen appears after test capture to illustrate the area chosen for white balance calculation.

Tip

Assign a customizable button for immediate manual white balance adjustment in mixed or rapidly changing lighting situations.

Tip

Include a predetermined ISO and /or WB setting in a custom profile for specific cases.

IMAGE FORMAT

SENSOR UNIT MENU > OUALITY > IMAGE FORMAT

Image format allows the simultaneous creation of both RAW + JPEG files from each capture (not applicable to 60 Mpix / 50MS / 200MS models).

Profile allows a choice between an sRGB or an Adobe 1998 profile for JPEG captures.

IMAGE FORMAT SETTING:

- 1. Press MENU.
- 2. Navigate to **Quality** (use the **Rear scroll wheel** or the **Navigator**).
- Navigate to Image Format (use the Front scroll wheel or the Navigator).
- Press the True Focus (+) or AE-L (-) buttons (or the ZOOM button) – to step through the available options.
- 5. Save the chosen selection by pressing **EXIT** (**MENU** button).









A S S E L B L A D

STORAGE



Storage includes three entries: Create new folder, Delete and Format.

CREATE NEW FOLDER

SENSOR UNIT MENU > STORAGE > FORMAT See section in "Previews & Browsing" chapter.

DELETE

SENSOR UNIT MENU > STORAGE > DELETE

Delete allows you to make single or multiple deletes of captures.

- 1. Browse to image you want to delete
- 2. Press MENU.
- 3. Navigate to **Storage** (use the **Rear scroll wheel** or the **Navigator**).
- 4. Navigate to **Delete** (use the **Rear scroll wheel** or the **Navigator**).
- 5. Navigate to **Delete dialogue** use the **Front scroll wheel** or the **Navigator**).
- 6. Press the **True Focus** (**+**) or **AE-L** (**−**) buttons (or the **ZOOM** button) to step through options.
- 7. Press **OK** (**Display** button) to confirm.



Note

You will always be asked to confirm each delete operation.

■ FORMAT

The camera is only able to read and write to storage media that have been formatted. New cards sometimes have no formatting, or you might want to convert a card that is currently using a format that the camera cannot read.

There are two ways to format cards. The quickest way is to use the **Format** button on the grip but if you prefer, you can also use the menu on the sensor unit.

See further information about formatting cards in the 'General' section of this manual.



FORMAT ON SENSOR UNIT

SENSOR UNIT MENU > STORAGE > FORMAT

- 1. Press MENU.
- 2. Navigate to Storage (use the Rear scroll wheel or the Navigator).
- 3. Navigate to Format (use the Rear scroll wheel or the Navigator).
- 4. Navigate to Format dialogue (use the Rear scroll wheel or the Navigator).
- 5. Press **OK** (**Display** button) to confirm.



A S S E L B L A D

SETTINGS



■ LANGUAGE *

SENSOR UNIT MENU > SETTINGS > USER INTERFACE > LANGUAGE

Language choice is retained but can be changed at any time. Choose between:

English, German, French, Italian, Spanish, Japanese, Chinese.

- 1. Press MENU.
- 2. Navigate to **Settings** (use the **Rear scroll wheel** or the **Navigator**).
- 4. Navigate to **User Interface**(use the **Rear scroll wheel** or the **Navigator**).
- 5. Navigate to Language (use the Rear scroll wheel or the Navigator).
- 6. Press the True Focus (+) or AE-L (—) buttons (or the ZOOM button) to step through options.
- 7. Save the chosen selection by pressing **EXIT** (**MENU** button).

SOUND

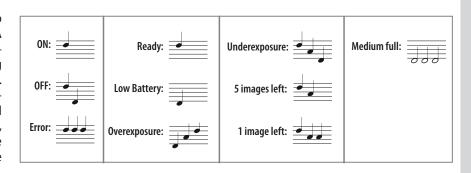
SENSOR UNIT MENU > SETTINGS > USER INTERFACE > SOUND

The H5D offers audio feedback to relay information. This menu item has **Volume** (choose between *High*, *Low* and *Off*), **Key Click** (choose between *On* and *Off*) and **Exposure Warning** (choose between *On* and *Off*).

- 1. Press MENU.
- 2. Navigate to **Settings** (use the **Rear scroll wheel** or the **Navigator**).
- 4. Navigate to **User Interface** (use the **Front scroll wheel** or the **Navigator**).
- 5. Navigate to **Sound** (use the **Front scroll wheel** or the **Navigator**).
- 6. Navigate to required item to select it.
- 7. Press the **True Focus** (+) or **AE-L** (—) buttons (or the **ZOOM** button) to step through options.
- 8. Save the chosen selection by pressing **EXIT** (**MENU** button).

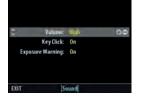
AUDIO FEEDBACK

There are ten different sounds to help provide immediate information. A button press has a normal mechanical 'click' sound while the remaining actions listed here are more musical. For example, a capture rated as overexposed is signified by three rapid notes going up the musical scale, whereas an underexposed capture has three rapid notes going down the musical scale, as illustrated here.





If the sensor unit has been set to a language you don't understand (a rented camera, for example), see section in **Appendix** for solution.





DATE & TIME

SENSOR UNIT MENU > SETTINGS > USER INTERFACE > DATE & TIME

The H5D has an internal clock that keeps track of the date and time. This information is used to mark each shot with the date and time at which it was taken. It is also used to label folders with the date on which each folder was created. (See note under General overview of sensor unit about keeping the internal battery charged to maintain Date and Time settings).

- 1. Press MENU.
- 2. Navigate to **Settings**(use the **Rear scroll wheel** or the **Navigator**). .
- 3. Navigate to User Interface (use the Rear scroll wheel or the Navigator). .
- 4. Navigate to Date & Time (use the Rear scroll wheel or the Navigator). .
- 5. Navigate to required item to select it.
- 6. Press the **True Focus** (+) or **AE-L** (—) buttons (or the **ZOOM** button) to step through options.
- 7. Save the chosen selection by pressing **EXIT** (**MENU** button).



DISPLAY

SENSOR UNIT MENU > SETTINGS > USER INTERFACE > DISPLAY

This setting controls the level of **Contrast** and **Brightness** (both on a scale of **1-10**) on the display. Usually, you should leave this set to the default level of 5; however in some viewing environments and/or with some types of images you may wish to increase or decrease this value. A value of 10 provides maximum contrast; a value of 0 provides no contrast (a black screen) while a value of 10 provides maximum brightness; a value of 0 provides minimal brightness. Lower brightness values require less battery power.



- 1. Press MENU.
- 2. Navigate to **Settings** (use the **Rear scroll wheel** or the **Navigator**).
- 3. Navigate to **User Interface** (use the **Rear scroll wheel** or the **Navigator**).
- 5. Navigate to **Display** (use the **Rear scroll wheel** or the **Navigator**).
- 6. Press the **True Focus** + or **AE-L** button (or the **ZOOM** button) to step through options.
- 7. Save the chosen selection by pressing **EXIT** (**MENU** button).





A S S E L B L A D



■ BUTTON P1 & P2, DISPLAY OFF, SLEEP, POWER OFF, IMAGE ORIENTATION, SHOW PREVIEW

Custom Options allows the setting of various options, as listed here. The setting procedure is the same for these features:

- 1. Press MENU.
- 2. Navigate to **Settings** (use the **Rear scroll wheel** or the **Navigator**).
- 3. Navigate to Custom Options (use the Rear scroll wheel or the Navigator).
- 4. Navigate to required item (use the **Rear scroll wheel** or the **Navigator**).
- 5. Press the **True Focus** (+) or **AE-L** (-) buttons (or the **ZOOM** button) to step through options.
- 6. Save the chosen selection by pressing **EXIT** (**MENU** button).



• P1 and P2 Button Function

SENSOR UNIT MENU > SETTINGS > CUSTOM OPTIONS > P1 / P2

Allows you to assign specific functions to the two buttons. These buttons act in the same manner as the four reassignable buttons on the grip. The buttons can also be assigned in the *Camera Configuration* tool in **Phocus**.

OPTIONS: Browse Mode, Mark Overexposure, Delete Image, Format Card, Info Screen, Spirit Level, Focus Confirm



· Display Off

SENSOR UNIT MENU > SETTINGS > CUSTOM OPTIONS > DISPLAY OFF

Sets the amount of elapsed time before the display is turned off. See 'Power Modes' section in this manual for further details.

OPTIONS: 10 sec, 20 sec, 30sec, 60 sec.



Sleep

SENSOR UNIT MENU > SETTINGS > CUSTOM OPTIONS > SLEEP

Sets the amount of elapsed time before the camera enters 'Sleep' mode. See 'Power Modes' section in this manual for further details.

OPTIONS: 5 min, 10 min, Never



Power Off:

SENSOR UNIT MENU > SETTINGS > CUSTOM OPTIONS > POWER OFF

Sets the amount of elapsed time before the camera enters complete power off mode. See 'Power Modes' section in this manual for further details.

OPTIONS: 30 min, 60 min, Never



Mark overexposure

SENSOR UNIT MENU > SETTINGS > CUSTOM OPTIONS > MARK OVEREXP.:

Provides an overexposure indicator showing precisely which areas of a capture are overexposed (i.e., pixels that are at maximum brightness, causing loss of detail). When enabled, the overexposure indicator flashes the overexposed pixels from black to white.

OPTIONS: On, Off



· Image Orientation

SENSOR UNIT MENU > SETTINGS > CUSTOM OPTIONS > IMAGE ORIENTATION

Sets the viewing orientation of captures when they appear in Phocus. In order to avoid unintentional orientation changes when the camera is pointing straight up or down, for example, the orientation setting can be locked at:

OPTIONS: Auto, Lock at 0 degrees, Lock at 90 degrees, Lock at 180 degrees and Lock at 270 degrees.



Show Preview

SENSOR UNIT MENU > SETTINGS > CUSTOM OPTIONS > SHOW PREVIEW

Sets whether the display remains inactive after each capture. Useful in sensitive environments or when shooting vertically.

OPTIONS: After Exposure, Never



SETTINGS > CAMERA

SENSOR UNIT AND VIEW / LARGE FORMAT CAMERAS

For optimum use, the H5D sensor unit can also be used with view cameras (with the appropriate adapter and cables). The exposure time set on the unit sets the maximum length of exposure. The default setting is 1/8 sec and this is the setting that can be kept for all exposures from 1/8 sec through 1/2000sec. However, this setting should be changed in accordance with the time required if it exceeds 1/8 sec. Times of up to 32 seconds can be set.

If you prefer, you can connect the 'Flash sync input cable' between the lens PC socket and the unit which allows you to retain the default setting of 1/8 second while still being able to use exposure times longer than 1/8 second. This method also allows the use of the B setting. Note that the *Camera* entry on the menu remains dimmed and is inaccessible when the sensor unit is attached to the H5D body.

SENSOR UNIT MENU > SETTINGS > CAMERA

- 1. Press MENU.
- 2. Navigate to **Settings** (use the **Navigator**).
- 3. Navigate to Camera (use the Navigator).
- 4. Navigate to required item (use the **Navigator**).
- 5. Press the the **ZOOM** button to step through options.

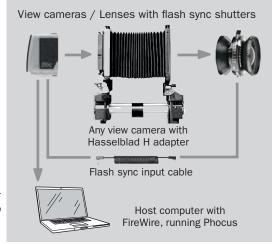
Settings

Body:

Flash sync: For regular use with view cameras.

Pinhole: Intended primarily for use in a studio environment where complete darkness can be achieved and captures made accordingly (also useful for 'light painting').

Exposure time: 1/8 sec > 32 sec.



SETTINGS > SERVICE

SERVICE

SENSOR UNIT MENU > SETTINGS > SERVICE

- 1. Press MENU.
- 2. Navigate to **Settings** (use the **Rear scroll wheel** or the **Navigator**).
- Navigate to Service (use the Front scroll wheel or the Navigator).
- 4. Navigate to required item (use the **Rear scroll wheel** or the **Navigator**).
- 5. Press the **True Focus** (+) or **AE-L** (-) buttons (or the **ZOOM** button) to step through options.
- 6. Save the chosen selection by pressing **EXIT** (**MENU** button).

SaveLogdata saves a log file on the CF card.

Default Settings resets all sensor unit settings back to factory settings. See the Appendix in this manual for a detailed list of the default settings.

Firmware update: Download the latest firmware update for the sensor unit from the Hasselblad website. Unzip the file first and then transfer the ".cim" file to a CF card. Insert the card in the camera and navigate to "Firmware update". The sensor unit will then automatically update.

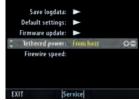
Tethered power offers options when using a Thunderbolt to FireWire adapter, for example, on a MacBook Pro. This particular configuration does not supply enough power







Select this option when using a Thunderbolt to FireWire adapter.



Select this option when using other configurations than a Thunderbolt to FireWire adapter.

to the camera from the computer so in this case the "From camera" option should be selected. Select "From host" for all other configurations.

Firewire speed displays the setting for the current transfer

SETTINGS > ABOUT

ABOUT

SENSOR UNIT MENU > SETTINGS > ABOUT

The About box will tell you which firmware version is present so you can see if you have the latest (which can be downloaded from the Hasselblad website). The serial number is also displayed in case Hasselblad Support need to know it for any eventual problem solving.

The About box also shows the focus calibration ID (which must match the information on the grip display under 'System Status' to obtain the optimum performance). Each sensor unit is carefully adjusted to match the corresponding camera body, which in turn produces the matching verifications respectively. If you want to use different sensor units with different camera bodies, please refer to a Hasselblad Service Center for more information.

- 1. Press MENU.
- Navigate to Settings (use the Rear scroll wheel or the Navigator).
- 3. Navigate to **Service** (use the **Rear scroll wheel** or the **Navigator**).
- Navigate to About(use the Rear scroll wheel or the Navigator).







SPIRIT LEVEL

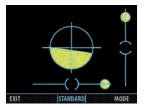
The integrated electronic spirit level provides a rapid and accurate way of ensuring the camera is either horizontally neutral in alignment (level) and/or vertically neutral in alignment (plumb). It uses two methods that are fully visible on the sensor unit display and partly visible in the viewfinder. The method is selected by the camera automatically according to alignment. So, if the camera is in a relatively normal orientation, then **Normal** is selected and when the camera is in a more extreme orientation then **Repro** is selected. You can activate the spirit level (for both sensor unit and viewfinder displays) by assigning one of the **P** buttons or by re-assigning the TRUE FOCUS / AE-L / STOP DOWN or M.UP button as an activator. See **Custom Options #4**, **#5**, **#6** and **#7** for details.

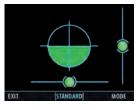
Normal: Generally used when the camera is mounted on a tripod/stand in either landscape or portrait orientation. Allows the camera to be correctly aligned in two planes regardless of apparent deviations in the viewfinder. Particularly useful for landscape work where most of the horizon is hidden, for example, or architectural/interior work where wide angle lenses can often create a difficult situation to level the camera visually.

Repro: Normally used when the camera is mounted on a tripod/stand in a 'repro' alignment, that is, camera pointing directly downwards (this feature also works pointing directly upwards). Ensures that the camera is in a truly perpendicular alignment.

In use: Sensor unit display – Three scales can be seen in Standard mode. The scale along the lower edge and to the right hand side (in landscape mode) require you to alter the camera's orientation to center the yellow 'bubbles'. When centered, these bubbles become green. The third central scale consisting of a large circle with cross-hairs provides an alternative combined display. The content of the circle changes from yellow to green when the horizontal orientation is correct. In **Repro** mode, the central scale is also a 'bubble' type. Again, the two yellow bubbles become green when centered in their respective scales. As an alternative, the central blue bubble can be centered within the green circle (no color change to the bubble).

Normal (at default setting)





Not level

Level

Repro (at default setting)





The spirit level as it appears in the viewfinder display.



Viewfinder display – Only horizontal alignment can be seen in the viewfinder display. It uses the bubble method as described above except the bubble becomes black when the camera is level. Custom calibration can also be used.

Activate by:

1) Pressing the assigned P1 or P2 button.

or

2) Pressing the assigned True Focus, M.UP, AE-L or STOP DOWN button to Spirit Level (in Custom Options on grip).

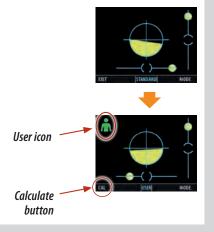


P1 & P2

Custom calibration: There is a default calibration for either mode which is selected automatically. However you can store a custom calibration for various purposes.

- 1) Press the appropriate P1 / P2 / Custom Button to activate the spirit level. The text along the bottom of the display reads EXIT, Standard, MODE.
- Press the Mode button (Display). The text along the bottom of the display now reads CAL, User, MODE, and a green user icon appears in the top left of the display.
- 3) When you are satisfied that the camera is securely in the chosen orientation, press the **CAL** button (**Menu/Exit button**) to store the new setting.
- 4) Press the **Display** button to toggle between default and custom settings.

Custom settings are retained for future use. To make a new custom setting, repeat the above procedure.



GRIP MENU SETTINGS



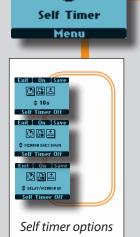
Photo: Frank Meyl © / Hasselblad Masters

A S S E L B L A D

GENERAL OVERVIEW OF GRIP MENU

[Enter]



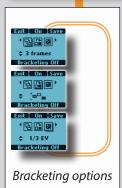




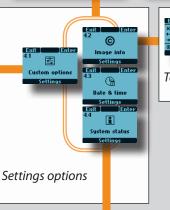






















These arrows signify the *FRONT* scroll wheel is used to select these options.



These arrows signify the *REAR* scroll wheel is used to make settings changes.

Note

At very low temperatures the displays might require a few seconds to present new settings.

A S S E L B L A D

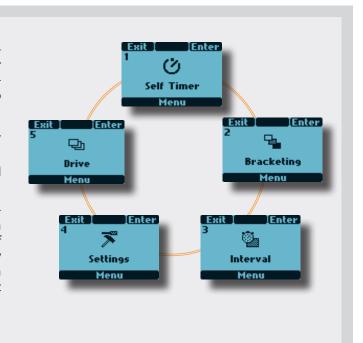
SETTINGS

Apart from the more regularly used ISO/WB, AF, Flash buttons and features accessible on the grip there are a number of other features available. These provide the integral finesses that make the H5D a powerful and sophisticated tool to satisfy a variety of professional demands.

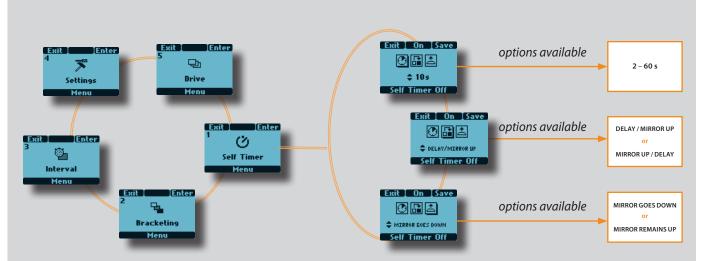
There are five functions: **Self timer**, **Bracketing**, **Interval**, **Settings and Drive**.

Regular use can be simplified by using the shortcuts and button reassignment to access the menus.

One point to remember when making settings is that certain options are only available when the relevant screen has been accessed. For example, in Self Timer the choice of 'delay/mirror up' or 'mirror up/ delay' is only available (by turning the rear scrollwheel - lower row on display) when the relevant function has been chosen (by turning the front scroll wheel - upper row on display)



SELF TIMER



The self timer allows a delay in the activation of the shutter and a change in sequence of the mirror movement. Normally the mirror is raised before the shutter is tripped creating a pause between the two actions to minimize camera vibration. However, during this pause there will be no image in the viewfinder and no light metering available for any eventual exposure change. Therefore the Self timer function can be set to a sequence where the delay is followed by the mirror being raised instead. Normally the mirror will instantly return after a capture but you can also choose a setting where the mirror remains raised.

As it provides a timed, remote shutter release function it can be used instead of a remote release cable/cord/device when split-second timing is not critical. The camera's exposure settings (Manual or Auto) will be according to the light metering requirements just prior to the mirror being raised so, in very changeable lighting conditions, choose the mode most suitable if using long delays.

SELF TIMER SETTING – continued

- 1) Press MENU on grip.
- 2) Turn Front scroll wheel until Self Timer appears.
- 3) Press ENTER.
- 4) Turn **Front** scroll wheel to access the options, that are:



Delay



Mirror sequence



Mirror Up / Mirror Goes Down

(A drop shadow will be displayed beneath the selected symbol, for example (1)

- 5) When **Delay** is highlighted — turn the **Rear** scroll wheel to choose a delay range from 2 60s in 1s intervals
- 6) Turn the Front scroll wheel again to choose Delay / Mirror Up, Mirror Up/ Delay sequence . When highlighted turn the Rear scroll wheel to choose.

Delay / Mirror Up sequence =

Delay for set amount of time – mirror raised – capture made.

Mirror Up/ Delay sequence =

Mirror raised – delay for set amount of time – capture made.

7) Turn the **Front** scroll wheel again for

Mirror goes down / Mirror remains up – = - choice. Turn the Rear scroll wheel to choose.

Mirror goes down =

Mirror returns to its normal position and the camera is made ready for the next capture.

Mirror raised =

Mirror remains in raised position. No image is visible in the viewfinder until M UP button pressed.

- 8) Press On. Note that this now reads Off and the line of text at the bottom of the screen reads 'Self timer on'.
- 9) Press SAVE.
- 10) Press **ENTER** again from the Self Timer screen to activate the function.
- 11) Press On.
- 12) Half-press the shutter release button to standby mode for this function (press the shutter release button again (full press) for activation) or full-press the shutter release for immediate activation.







'Delay' highlighted with drop shadow. 10 seconds chosen.



Mirror sequence highlighted. 'Delay first, then mirror raised' chosen as option.



Mirror down /up highlighted. 'Mirror down after capture' chosen as option.



Tip

Check the lower text-row on the screen for ON or OFF status.

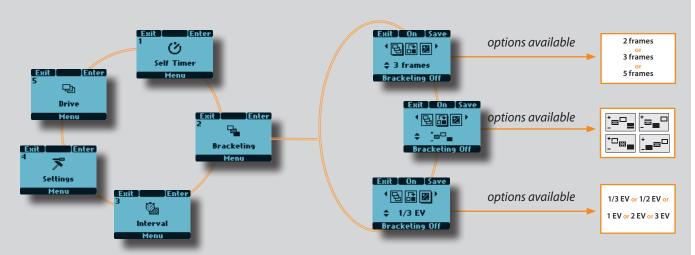
Note

You can halt the sequence by clicking the ON / OFF (ESC) button.

Tip

Press the Mirror Up button twice within 0.5s to access the self timer mode directly. **H5D** HASSELBLAD

BRACKETING



The bracketing function provides an automatic series of captures; one at the standard exposure setting (Manual or Auto) and the others with pre-determined deviations in EV from the standard exposure. This is particularly useful for images containing a very wide tonal range, for example.

Firstly you make an assessment concerning the number of extra frames required, the order in which they should be taken, and by how much the EV deviation there should be and the setting made accordingly. The first metered exposure (Manual or Auto) is the EV that determines the calculations for the bracketing sequence.

Note the difference in operation between Single and Continuous drive settings:

- At the **Single** setting you must press the shutter release button separately for every separate capture until the sequence is finished.
- At the **Continuous** setting you can either maintain the pressure on the button to take all frames without stopping or you can release the pressure on the button and press again to continue to the end of the sequence without losing any frames within the set sequence.

BRACKETING SETTING

- 1) Press **MENU** on grip.
- 2) Turn the **Front** scroll wheel until **Bracketing** appears
- 3) Press ENTER.
- 4) Turn the **Front** scroll wheel to access the options, that are:



Number of Captures (the number of captures required in the se-



Sequence (the sequential order of the over- or underexposures)



Step (the amount of EV variation from the standard exposure setting)

(A drop shadow will be displayed beneath the selected symbol, for example 👪)

- 5) In turn the **Rear** scroll wheel to choose the number of frames required: 2, 3, 5, 7 or 9.
- 6) In turn the **Rear** scroll wheel to choose one of four sequences:
 - A: Standard, Over, Under
 - B: Standard, Under, Over
 - C: Over, Standard, Under
 - D: Under, Standard, Over

- continued



- 7) In turn the **Rear** scroll wheel to choose the amount of EV variation required: **3, 2, 1, 1/2, 1/3 EV.**
- 8) Press SAVE.
- 9) Press **ENTER** again from the Bracketing screen to activate the function. Press **On**. Note that this now reads **Off** and the line of text at the bottom of the screen reads '**Bracketing on**'.

Half-press the shutter release button to standby mode for this function (press the shutter release button again (full press) for activation) or full-press the shutter release for immediate activation.

To escape from this mode press **MENU**, then **Enter** on the Bracketing screen, then **Off** (AF button).



Sequence highlighted. 'Standard, over, under' chosen as option.



Step highlighted. 1/3 EV variation chosen as option.

EXAMPLE



Screen after Bracketing setting activated indicating 3 frames remaining in a Standard, Over, Under, sequence with no adjustment to the next frame.

EXAMPLE



Viewfinder display indicating no adjustment to next frame and three frames left in the sequence.

Tip

A bracketing sequence can be stopped mid-sequence by pressing the ESC (ON.OFF) button.

Note

As an example, a 5 frame sequence with an EV 1 variation setting at 'Standard, Over, Under' would produce: Standard (O EV variation), +1EV, -1EV, +2EV, -2EV.

Tip

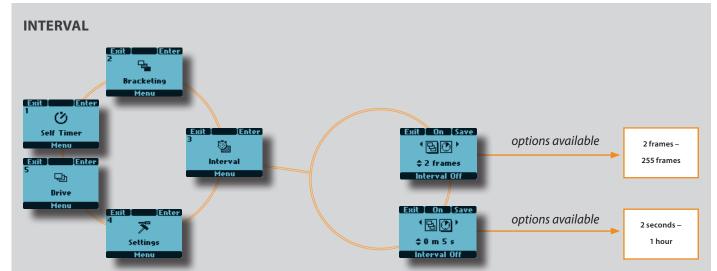
Check the lower text-row on the screen for ON or OFF status.

Note

The default setting is a shutter speed change in a bracketing sequence. However, if the camera is set in Manual mode, you can choose an aperture change instead (Custom Options > Bracket param. in Manual #25 on grip).

Note

See note at the beginning of this section regarding the difference between Single and Continuous drive settings. In both cases, the bracketing function is automatically reset for a new sequence.



By using the interval setting, you can allow the camera to take a series of captures automatically over a set period. This is often required for time and motion studies, security surveil-

lance, nature study, etc. The exposure and focus settings (Manual or Auto) will be according to the camera settings at the time of capture.

INTERVAL SETTING

- 1) Press MENU on grip.
- 2) Turn the **Front** scroll wheel until **Interval** appears.
- 3) Press ENTER.
- 4) Turn the **Front** scroll wheel to access the options, that are:



Number of captures (the number of captures required)



Interval duration (the time interval between each capture)

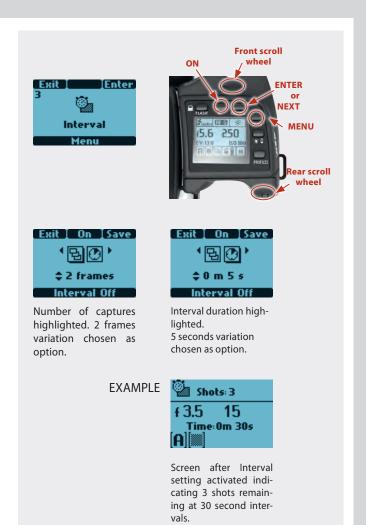
(The selected feature symbol is indicated by a drop shadow)

- 5) In Number of captures, turn the **Rear** scroll wheel to choose the number of captures required: **2 no limit**
- In Interval duration, turn the Rear scroll wheel to choose:

2 seconds – 1 hour

- 7) Press SAVE.
- 8) Press ENTER again from the Interval screen to activate the function. Press On. Note that this now reads Off and the line of text at the bottom of the screen reads 'Interval on'.

Half-press the shutter release button to standby mode for this function (press the shutter release button again (full press) for activation) or full-press the shutter release for immediate activation.



Tip

Check the lower text-row on the screen for ON or OFF status.

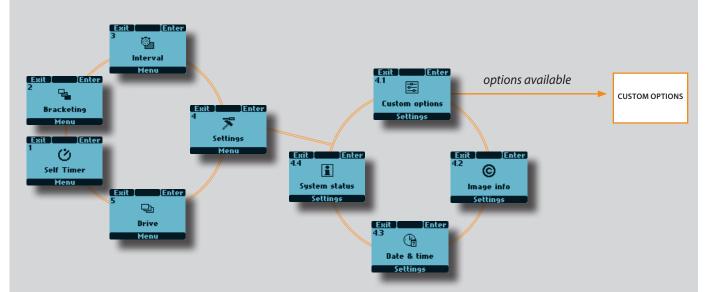
Note

In Custom Options #28 on grip you can select an initial delay of None, 2, 10, 60 seconds or the interval time.

Tip

An Interval setting can be stopped mid-sequence by pressing the ESC button.

SETTINGS > CUSTOM OPTIONS



From the **Settings** screen you can access four main sub-settings: **Custom options**, **Image info**, **Date & Time** and **System status** by turning the front scroll wheel. From each of these

sub-settings you can access further items for setting changes. Look at the main menu chart to get an idea of where all the options are on the menu tree.

CUSTOM OPTIONS (ON GRIP)

- 1) Press **MENU** on grip.
- 2) Turn the **Front** scroll wheel until **Settings** appears.
- 3) Press Enter.
- *4) Turn the* **Front** *scroll wheel to access* **4.1 Custom options**.
- 5) Press **Enter** to access the 34 choices available.
- 6) Turn the **Front** scroll wheel to the desired **option**.
- 7) Turn the **Rear** scroll wheel to the desired **setting**.
- 8) Press SAVE.

If you want to reset the camera to the default setting for all options, press the **ON.OFF** button quickly to enter **Profiles**, select **Standard** and then press **Load**.



Tip

As a shortcut to a specific customizable button (True Focus, AE-L, M.UP, Stop Down) setting in Custom Options, press MENU and then the desired button with camera in active mode. After making any changes, press the shutter release button to save the new setting.

Tip

As a shortcut to Custom Options level, press the MENU button twice with camera in active mode. The latest setting will automatically appear. After making any changes, press the shutter release button to save the new setting.

2

■ CUSTOM OPTIONS (ON GRIP)

The following is a description of all the Custom Options accessible through the grip display. They are accessed by *Menu* > *Settings* > *Custom Options*. The words and figures in red signify the default setting for that option.



Display off time

• 10s • 20s • 30s • 60s

Determines the amount of time elapsing before the display automatically turns off. Set on the sensor unit> Menu > Settings > Custom Options > Display Off.



EV increment

• 1/2 Step • 1 Step • 1/3 Step

Determines the amount of EV change applied (per click of either the front or rear scroll wheels) to either aperture or shutter speed.



Exp adjust increment 3

• 1/3 Step • 1 Step • 1/2 Step

Determines the amount of EV change applied (per click of the rear scroll wheels) when making fixed exposure adjustment settings.



True Focus button function 4

• True Focus

but can be reassigned to:

AF Drive • AE-lock • Self Timer • Bracketing • Mirror up • Stop Down • B mode • T mode • Flash Measure • Interval timer • Cycle LM mode • Expose • Display Off • Histogram • Delete • Grey bal ex • Spirit Level • Rear Info Screen • None



AE-Lock button function 5

AE-lock

but can be reassigned to:

AF Drive • Self Timer • Bracketing • Mirror up • Stop Down • B mode • T mode • Flash Measure • Interval timer • Cycle LM mode • Expose • Display Off • Histogram • Delete • Grey bal ex • Spirit Level • Rear Info Screen • None



Stop down function

Stop Down

but can be reassigned to:

AF Drive • AE-lock • Self Timer • Bracketing • Mirror up • B mode • T mode • Flash Measure • Interval timer • Cycle LM mode • Expose • Display Off • Histogram • Focus conf • Delete • Grey bal ex • Spirit Level • Rear Info Screen • None

6

8



M.UP button function

• Mirror up

but can be reassigned to:

AF Drive • AE-lock • Self Timer • Bracketing • Stop Down • B mode • T mode • Flash Measure • Interval timer • Cycle LM mode • Expose • Display Off • Histogram • Focus conf • Delete • Grey bal ex • Spirit Level • Rear Info Screen • None



Scroll wheel direction

• Clockwise • Counter clockwise

Determines the effect the direction of the controls wheels have on a setting.

For example, by moving the front scroll wheel to the left you can alter the aperture setting from f/8 to f/6.8 to f/5.6 and so on. By changing the wheel direction setting however, the same action of turning the wheel to the left would then produce the opposite effect, that is, the aperture settings would change from f/ 8 to f/ 9.5 to f/ 11, and so on.



Flash ready exposure lock 9

· Yes · No

Allows you to make a capture before the flash is fully charged. For use with integral flash unit or other TTL compatible flash units connected to the hot-shoe. Not valid for flash units connected by the PC connector.

Yes blocks the shutter until flash is ready.

No allows shutter release before flash is ready.



Magazine exposure lock 10

· Yes · No

Allows you to release the lens and auxiliary shutter in camera body without a sensor unitattached.

Yes blocks the lens shutter and auxiliary shutter in camera body if the sensor unitis not attached. Generates message on grip display if attempted.

No allows the lens shutter and auxiliary shutter in camera body to be released without the sensor unit attached.



Lens exposure lock 1

• Yes • No

Allows you to release the auxiliary shutter in camera body without a lens attached.

Yes blocks the release of auxiliary shutter in camera body if there is no lens attached. Generates message on grip display if attempted.

No allows a release of auxiliary shutter in camera body without a lens attached.



Out of range exposure lock12

• No • Yes

Allows you to release the camera when either the aperture or shutter speed setting is beyond the working range (indicated on the displays by "-").

Yes blocks the shutter if beyond the working range.

No allows the shutter to be released (1/800s or 32s) if beyond the working range.



True exposure 13

• On • Off

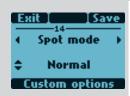
Determines whether the exposure is automatically adjusted to create a true exposure setting. (See *Appendix* for full explanation).

On allows the adjustment.

Off retains the normal setting.

Note

If using flash/strobe as the main light source and 1/800s shutter speed, remember to turn off the True Exposure option.



Spot mode

14

• Normal • Zone

Determines how the camera behaves when set to Spot Mode.

Normal makes the camera behave in the same fashion as when set to Average or Centre Weighted.

Zone makes the camera behave in the same fashion as the Hasselblad 205FCC. That is, the central spot is placed over a particular area of the subject and the AE-L button is pressed. The exposure is then calculated assuming that the metered area is 18% grey or Zone 5 and is indicated on the display as Zone 5. Alternatively, the area can be reassigned to another zone by turning the rear scroll wheel.

Then, when the camera is moved, the areas within the central spot are indicated by their zone values.



Focus aid in MF

15

• Half press • Always • Off

Sets how the focus aid arrowhead LED symbols appear in the view-finder display in manual focus mode.

Half press makes them visible when the shutter release button is pressed half way.

Always makes them visible all of the time when camera is active.

Off disables them completely.



AF assist light

16

• Ext flash • Camera • Off

Allows projection of light pattern to assist the autofocus system in poor light or low contrast situations.

Camera sets the integral AF assist illumination to be always active.

External flash activates the AF assist illumination projected by a suitable attached external flash unit. When detached, however, the integral system is automatically used.

Off sets the AF assist illumination to remain always inactive.



Rear wheel quick adjust 17

· Yes · No

Allows rear scroll wheel to make a rapid EV adjustment (or EV compensation) in auto-exposure mode.

Yes turns the setting on. By turning the rear scroll wheel, the adjustment is made and appears on both displays as $a \pm symbol$ between the shutter speed and aperture values. The amount of deviation also appears above the scale to the left of the aperture value on the viewfinder display.

No turns the function off completely.



Control lock 18

All controls
 All but TrueFoc.
 Wheels
 Off

Sets the amount of locking used when the Control Lock (FLASH) button is pressed.

All controls locks scroll wheels and buttons

All but TrueFoc. locks scroll wheels and buttons except True Focus.

Wheels locks only scroll wheels. They remain operable in any setting mode, however.

Off disables lock function.



Beeper 19

• On • Off

Sets the audible beeper signal.

On enables the signal.

Off *disables* the signal.



Show histogram 20

• Yes • No

Sets whether a histogram of a capture appears on the display after exposure.

Yes enables the setting.

No disables the setting.



Interval & Self Timer

• Exit • Stay

Allows either the Interval or Self Timer mode to remain active after a capture or immediately return to standard setting.

21

Exit clears the setting and produces an automatic return to standard setting after a capture.

Stay retains the setting after a capture.



AE lock / Quick adjust 22

Exp reset • Saved

Allows either the AE-Lock or Quick adjust mode to remain active after a capture or immediately return to standard setting.

Exp Reset clears the settings and produces an automatic return to standard setting after a capture.

Saved retains the AE-Lock or Quick adjust settings after a capture.



Show EV 23

• Yes • No

Allows the display of EV settings on the grip display.

Yes enables the display.

No disables the display.



Show ISO

• Yes • No

Allows the display of ISO settings on the grip display

24

Yes enables the display.

No disables the display.



Bracket param. in Manual 25

• Shutter speed • Aperture

Selects either the shutter speed or the aperture as the parameter which changes in a bracketing sequence when in Manual exposure mode.

Shutter speed selects changes in shutter speed.

Aperture *selects changes in aperture settings*.

Exit I



Aperture control in Manual26

• Front wheel • Rear wheel

Selects which scroll wheel changes the aperture setting when in Manual exposure mode.

Front wheel selects the front scroll wheel to change the aperture setting.

Rear wheel selects the rear scroll wheel to change the aperture setting.



Always return mirror

• No • Yes

I Save

Automatically lowers mirror again for viewing at the end of every mirror-up sequence.

32

33



Always return)

No

Custom options

AE lock at half press

· Off · On

Allows access to AE-lock without having to use customizable button assigned to other required functions.



Hide B/T mode 34

• Off • On

Hides access to B and T shutter speeds allowing smoother transition from 1s to 1.4s when making shutter speed changes.



Low flash warning 27

• On • Off

Controls the display of the 'Low flash' warning message and triangle.

ON enables the function.

OFF disables the function.



Interval timer initial delay28

• None • 2s • 10s • 60s • Interval time

Allows an initial delay before the first capture of an interval timer function operation.



Aperture indication 29

• Normal • Light meter

Allows choice of aperture indication display (in Manual mode only).

Normal selects conventional display (f5.6, f8, etc)

Light meter selects 'light meter' type display (f5.6°, f8.5, etc)



Extra mirror-delay 30

50 ms • 100 ms • 200 ms • None • 25 ms

Extends the delay period between the mirror being raised and the opening of the lens shutter thereby reducing the negative effect of vibration on longer exposure times.



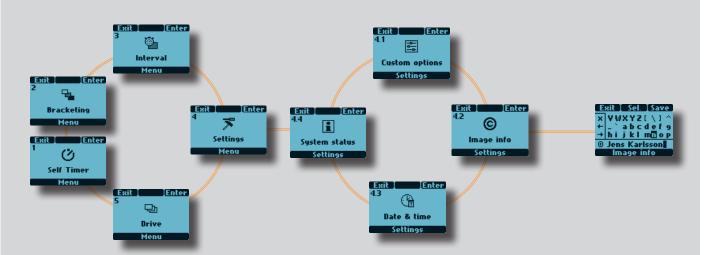
True Focus in AF-S 31

• Off • on

Re-assigns half press of shutter release button to activate True Focus function instead of standard automatic focus (single)



SETTINGS > *IMAGE INFO*



In Image info you can compose your own combination of letters, words, symbols, etc to be included in the metadata. The same procedure is also used to change a Profile name.

IMAGE INFO SETTING

- 1) Press MENU.
- 2) Turn the **Front** scroll wheel until **Settings** appears.
- 3) Press ENTER.
- 4) Turn the **Front** scroll wheel to access **4.2 Image info**.
- 5) Press **ENTER** to access the list of characters and figures available.
- 6) By turning the Front scroll wheel, the character selector cursor will move to the left and right in the available characters while the rear scroll wheel moves it up and down. The chart of characters will automatically scroll to reveal the whole set. The space character is top left in the list.

On the left side of the screen there is a small box frame containing two arrow symbols and an **X** symbol. By selecting the arrows you can position the cursor in the line of text you have created. The **X** symbol deletes the selected character.

To create a line of text, select the desired character and press then **Sel** (**AF** button). That character is then automatically added to the line of text below the character chart. Press **Save** (**ISO/WB** button) to store the new setting.



A S S E L B L A D

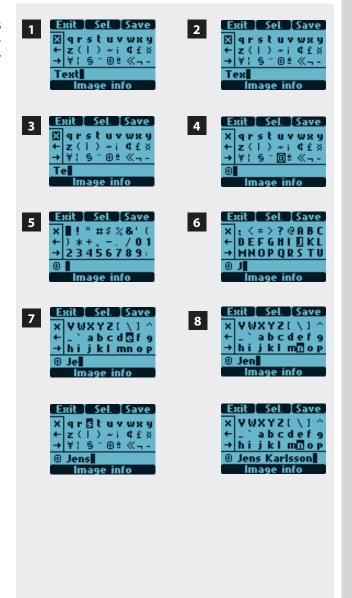
IMAGE INFO SETTING

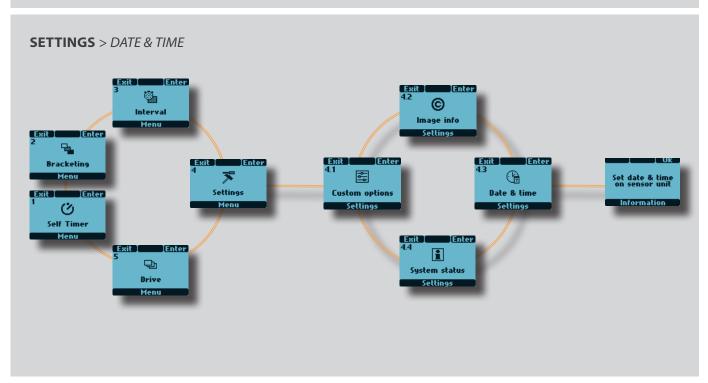
Here is an example of how to change existing text (in this case the word 'Text' to a copyright symbol plus a photographer's name -'Jens Karlsson'). See previous section **4.2 Image info** for procedure description.

- Start by accessing the Image info screen. On the text row towards the bottom of the screen, the text line cursor is automatically placed to the right of the character that is to be changed. Turn the front and rear scroll wheels to move the selector cursor until the X symbol is highlighted.
- 2) Press **Sel.** (**AF** button) and the character will be erased.
- 3) Repeated pressing of **Sel.** will progressively erase all the characters in the line.
- 4) After erasing unwanted text, turn the front and rear scroll wheels until the desired character is highlighted by the selector cursor (in this case the copyright symbol) and press Save. Note that more symbols have automatically appeared as you scrolled down the screen.
- 5) Choose the next character in the same manner (in this case a space) and press **Save**.
- 6) The capital letter 'J' has been highlighted and saved in this example.
- 7) Repeat the procedure until all the letters and characters you want appear. As you progress with more characters, those to the left will temporarily disappear from the screen so that you can see what you are adding. Don't forget there is a maximum of approximately 40 characters

If you make a mistake you must remove each character singly (see steps 1-3 above) until you reach where you want to make a change and then return to the 'Adding text' procedure again.

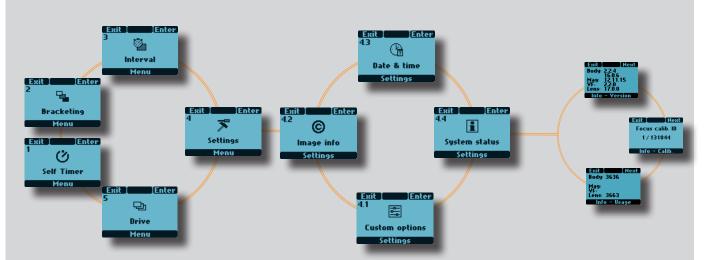
8) This example shows a completed 15 character text line with symbols, spaces, upper and lower case (large and small) letters.





H5D

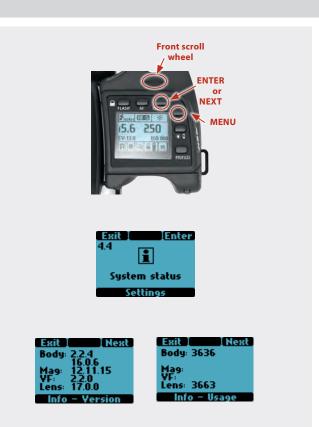
SETTINGS > SYSTEM STATUS



Check component usage and general servicing information as follows:

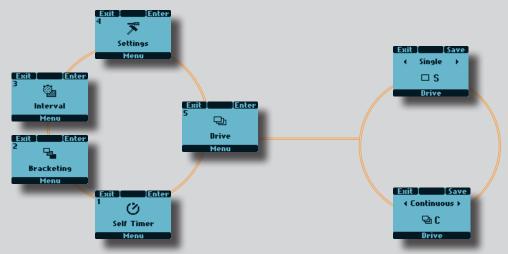
SYSTEM STATUS DISCLOSURE

- 1) Press **MENU** on grip.
- 2) Turn the **Front** scroll wheel until **Settings** appears.
- 3) Press ENTER.
- 4) Turn the **Front** scroll wheel to access **System Status**.
- 5) Press ENTER.
- 6) The display now shows a list of camera components **Info-Usage** and to the right of each individual component a figure that represents the number of actions taken by that component. Please note that even a completely new camera will have registered actions as these occur during testing before delivery.
- 7) Press **NEXT** to display **Info-Version** to display the software version for each item. Press the **Next** (**ISO/WB**) button again to display **Info-Calib** for focus calibration information.



H5D

DRIVE



There are two drive modes: **Single** and **Continuous**. In **Single** mode, a capture is made when the shutter release button is pressed and the camera is made ready for the next capture. To make the next capture however, you must first release the shutter release button and then press again.

In **Continuous** mode, the camera automatically makes captures and makes ready for the next capture in a continuous manner as long as you maintain pressure on the shutter release. Please note the speed is dependent on the time taken to save the capture according to equipment.

SINGLE AND CONTINUOUS SETTING

In camera active mode:

- 1) Press **MENU** on grip.
- 2) Turn the **Front** scroll wheel until **Drive** appears.
- 3) Press ENTER.
- 4) Turn the **Front** scroll wheel to **Single** or **Continuous**.
- 5) Press SAVE.



PROFILES



Photo: Vicente Ansola © / Hasselblad Masters

PROFILES

The profiles feature allows rapid access to pre-determined combinations of settings that increase the speed and security of workflow. One example might be in a social situation where there might be a need for formal outdoor portraiture followed by informal indoor handheld flash-assisted wideangle shots, both situations requiring very different settings in a stressful environment. By predetermining the relevant settings required beforehand for each situation, they can be saved collectively as a profile. By calling up the profile, you can then be assured that all the settings are correct at the press of one button.

For example, you might choose – autofocus single, bracketing, programmed exposure, etc – for outdoors. Once set, you would click on the red **PROFILES** button, select a profile name and press **SAVE**. A new name can be entered for the new profile - 'Outdoors', for instance - and saved again. New settings are made for the indoor shots changing to flash, Pv setting, etc and the procedure repeated. By simply accessing 'Outdoors' or 'Indoors' in the profile list, all the relevant settings will be instantly and correctly implemented to match the situation.

There are eight profiles: **Default, Full auto, Studio, Fill flash**. two **Action** and two **Spare** reserved for customization. All except **Default** can be changed and renamed.

The pre-set profiles feature the following:

Default: normal flash sync, autofocus (single), single drive, auto exposure (aperture priority), average metering, -None

Full auto: normal flash sync, autofocus (single), single drive, programmed exposure, centre weighted metering, -None

Studio: normal flash sync, manual focus, single drive, manual exposure, spot metering, - AF

Fill flash: normal flash sync (adjusted output -1.7EV), autofocus (single), single drive, auto exposure, average metering.

Spare: customized profiles.

The default setting is highlighted on the display for easy and rapid access. Access to profiles lower on the list is via a scroll bar visible on the right of the display. Rotate the rear scroll wheel to bring them into view.

All user profiles can be restored to default values again simply by removing the battery and holding down the **MENU** and **ISO/WB** buttons on the grip together and while keeping them depressed, replace the battery. There will be an audible signal that denotes the restoration.

There are two ways of making, saving and managing Profiles:

- 1) Using the buttons on the grip
- or
- 2) via the Camera Configuration tool in Phocus.

Note

All settings, including those made on the sensor unit, are stored when a profile is created. This includes the ISO, white balance, color temperature and color tint settings that were current at the time the profile was created. These profile settings will override the settings in use at the time the profile button was pressed. In other words, remember to check for unintentional ISO, white balance or color temperature changes when using profiles. (Color tint is not a user setting but is stored after a manual white balance has been made).

MAKING A PROFILE

- 1) Activate the camera and go through the various settings (for example, autofocus, aperture priority, fill flash exposure compensation, etc.) you require for the particular purpose and save them as you go.
- 2) When all the required settings have been made, click (not press!) the **PROFILES** button (**ON.OFF** button) to access the profiles screen.
- 3) Use the scroll bar to go through the list of profiles. Choose a Spare profile or a named profile (except Default). You can either save the new profile under the original name or you can change it
- 4) Press **Save (ISO/WB** button). The Profile name screen is then displayed where you can rename the profile to what suits you (see under **Image Info 4.2** for procedure details).

To use a profile from the main screen, press the **PROFILES** button to reach the profiles screen again. Scroll down the list to the profile you want and then press the **Load** (**AF**) button. All the saved settings will then be automatically implemented.



Note

If you decided to change the settings but nevertheless keep the Profile name on the list, the new set of parameters will be retained under that name. That is to say, the settings will not be the same as listed here, despite the name. It might be safer practice therefore to always change the profile name to avoid later confusion.

USING PROFILES

- 1) From the main screen, click **PROFILES** on the grip and the profile screen will appear.
- 2) Use the scroll bar to go through the list and highlight the desired profile.
- 3) Press **Load** (**AF** button). The camera is now set according to all the parameters stored according to the name.



CHANGING A PROFILE NAME

You can change a profile name (except 'Default') at any time.

- 1) From the main screen, click **PROFILES** (**ON.OFF** button) on the grip and the profile screen will appear.
- 2) Scroll through the list (front or rear scroll wheels) and highlight the desired profile.
- 3) Press Load (AF button).
- 4) Click **PROFILES** (**ON.OFF** button) again.
- 5) Press **Save (ISO/WB** button) The Profile name screen is then displayed where you can rename the profile to what suits you (see under **Image Info 4.2**).



Tip

To quickly reset all profiles back to the original factory settings:

- 1. Remove battery.
- 2. Wait 5–10 seconds.
- 3. Replace the battery while keeping both the Menu and ISO/WB buttons pressed.

Tip

Profiles and profile creation can be handled in Phocus in a very intuitive way. The Camera Configuration is found in the menu:

Window - Camera Configuration...

FLASH / STROBE



Photo: Olivier Valsecchi © / Hasselblad Masters

A S S E L B L A D

FLASH / STROBE

The H5D can be used together with most flash units in manual mode. However, to make use of a TTL automatic function, you must ensure the flash unit is compatible with the SCA 3002 system. Connection is either by the PC socket or by the hot shoe (see warning note below).

The viewfinder houses an integral fill-flash with a guide number of 12 and features OTF/TTL flash control. This back is capable of providing enough illumination for many fill flash functions outdoors as well as simple indoor shots at shorter distances.

Flash output can be adjusted separately from ambient exposure for optimum control.

Separate flash units can be used in dedicated mode when connected to the hot shoe if the back is compatible with the SCA3002 (Metz) system using a Hasselblad SCA3902 adapter. This provides a cable free link up for information transfer.

Flash synchronisation can be set to normal or rear (the beginning or end of a capture).

Please see the relevant user manuals for information regarding separate flash units.

GENERAL

When using the **A** or **S** setting together with flash, the exposure requirements of the camera will dominate which might produce slow shutter speeds indoors, for example, requiring the use of a tripod. If, on the other hand, you select **P** or **Pv** instead, then a shutter speed of 1/60 or faster is automatically chosen by the camera enabling you to hand hold.

When using flash close up or when using larger aperture settings, remember that the flash unit's output has a specific minimum duration which might still be too great for correct exposure. Read the back's output specifications for further information regarding any potential restrictions.

You can use the flash metering capability with external flash units of all kinds (TTL flashes must be set to Manual mode).

Rear sync is a useful feature used either for effect or to produce a more 'natural' look when combining long exposures involving light trails and flash.

When using suitable dedicated backs (compatible with SCA3002), adjustments are made automatically and governed by the settings on the camera. This applies to whether the flash unit is set to TTL or whether it is set to its own integral metering system (A).

Control of either the integral flash unit or separate SCA3002 compatible flash unit regarding the two functions, exposure compensation and shutter sync, is via the grip. The flash measure function can be used for flash units that are not SCA 3002 compatible or for SCA 3002 compatible backs at manual setting.

To change the balance between flash output and camera exposure requirements to produce a variety of effects, use the exposure compensation function. For various long exposure effects use the sync function. To make flash exposure tests use the flash measure function.



Note

Only flash units specially adapted for use with the H5D should be connected to the hot shoe on the camera.

Note

Do not attempt to connect a flash unit dedicated for use with another camera brand via the hot shoe. The flash unit and / or camera could be damaged.

Note

If using flash/strobe as the main light source and 1/800s shutter speed, remember to turn off the True Exposure function (Custom Option #13 on grip).

Note

As with all strobe/studio flash use, very particular attention should be taken to ensure correct connections and general handling practice. Potential dangers might increase when cameras are also connected to electronic peripherals (computers, lighting backs, etc) and should diminish when IR and similar wireless flash release devices are used.

Victor Hasselblad AB can accept no responsibility whatsoever for accidents that might occur or damage caused when Hasselblad equipment is used in combination with third-party backs of any description.

ACCESS TO CONTROLS

- 1. Activate the camera and press the **FLASH** button once.
- 2. Turn the **Front** scroll wheel to set the amount of compensation required:
 - from +3EV through -3EV
 - press Clr to clear the setting quickly if required.
- 3. Turn the rear scroll wheel to set:
 - normal sync (flash triggered just after the shutter opens)
 - rear sync (flash triggered just before the shutter closes)
 - flash measure (with non-TTL flash units or TTL backs in Manual mode)
- 4. The grip display shows the flash mode **Normal** or **Rear** in the standard display.
- When set to Flash Measure, a specific screen requests you to press the AE-L button in order to make a reading. See below for details.









Example of viewfinder display showing Flash set to Rear sync as well as '- 1EV' exposure compensation.



The integral flash unit features the following specifications:

Guide no. 12

Coverage 56° horizontal,

44° vertical

Maximum light fall-off at side centres - 1EV (50%)

Color temperature (full flash) 5,000 – 5,600° K

To raise the flash unit into its operative position, slide the flash-back catch backwards in the direction of the flash symbol. To return the flash unit into its closed position, push down on the top of the back until it clicks back into place. The flash unit is automatically activated when it is in the operative position and de-activated when returned to its stored position.

The green LED flash symbol blinks in the viewfinder when the flash unit is charging and remains stationary when fully charged. The flash output can also be adjusted for optimum light balance in fill-flash situations.

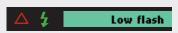
Using the integral flash:

- Slide the flash-back catch backwards in the direction of the flash symbol.
- 2) Press FLASH.
- 3) Choose between **Normal** or **Rear** sync by turning the **Rear** scroll wheel and the amount of compensation (if required) by turning the front scroll wheel.
- 4) Press Save. Make an exposure.
- 5) If the settings were incorrect to match the output of the flash unit, the viewfinder display shows a red triangle alongside a flashing green 'flash' symbol plus a warning message 'Low flash'. The grip display will also show a warning message 'Low flash'.

Conventional measures should then be taken to correct the situation. (That is: move closer to the main subject, use a larger aperture setting or use a higher ISO setting).







Red warning triangle and green LED flash symbol to left of viewfinder LCD display.



Note

Do not use the integral flash together when another external TTL flash unit is connected (and used in TTL or A mode).

Note

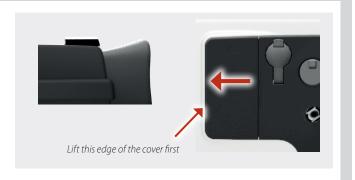
For full coverage with the integral flash, use 80mm or longer lenses (without a lens shade).

A S S E L B L A D

SEPARATE FLASH UNIT CONNECTION

Separate flash units can be electrically connected either by way of the hot shoe accessory holder (see previous warnings) on the top of the viewfinder or via a cord to the PC connection port on the left hand side of the camera body. Slave unit switches/ transmitters can also be connected similarly dependant on unit (see specific user manuals for details).

Keep the plastic safety cover in place in the hot shoe when not in use.



■ FLASH MEASURE OF SEPARATE FLASH UNIT

You can measure the effect of an attached flash unit (with PC connected flash units and SCA3902 compatible flash units set to **M** mode), where the camera acts much as a flash meter would. The aperture setting can be adjusted and more trial exposures made until the information on the grip display is satisfactory.

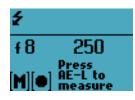
To use flash measure:

- Press the FLASH button on the grip to access the flash option screen.
- 2) Turn the **Rear** control wheel until **Flash measure** appears.
- 3) Press **Save** (**ISO/WB** button) to access the flash exposure screen.
- 4) Make preliminary required aperture setting by turning the front control wheel.
- 5) Press the **AE-L** button. The camera will close the aperture, raise the mirror and fire the flash. Light reflected from the flash lit subject will be reflected off a white spot on the auxiliary shutter to the meter sensor.
- 6) Deviations from a normal exposure are displayed as differences in EV on the grip display and the viewfinder display. If 'high' or 'low' appears, change the aperture accordingly and make a new test reading.

Change the aperture until **Diff EV: 0** appears, or the desired amount of deviation from the normal exposure.

Diff EV: Low signifies more than 2 EV under **Diff EV: High** signifies more than 2 EV over













Tip

The 'Low Flash' warning can be turned off in Custom Option #26 if preferred.

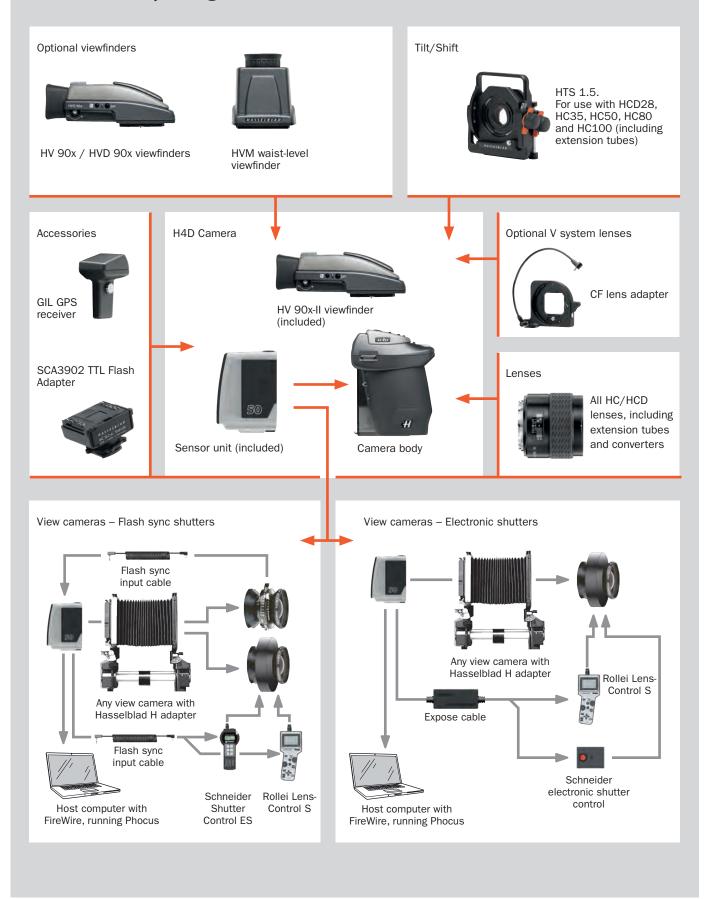
ACCESSORIES



Photo: Milosz Wozaczynski © / Hasselblad Masters

CONNECTIVITY DIAGRAM

Connectivity diagram



HC LENS RANGE



HCD 4.8/24mm



HCD 4/28mm



HC 3.5/35mm



HC 3.5/50-IImm



HC 2.8/80mm



HC 2.2/100mm



HC Macro 4/120-Ilmm



HC 3.2/150mm



HC 4/210mm



HC 4.5/300mm



HC 3.5-4.5/50-110mm



HCD 4.0-5.6/35-90mm

Most V system C type lenses with optional CF lens adapter





OPTIONAL ACCESSORIES



HVM waist level viewfinder (3053328)

The HVM waist level viewfinder allows a comfortable lower viewing angle either for effect or where eye contact with the subject is desirable in portrait photography, for example. Autofocus function of all lenses fully retained. Optimized for horizontal format shooting and not suitable for vertical format use.



Flash adapter SCA 3902 (3053393)

For connecting flashes compatible with the SCA 3002 system to the Hasselblad H5D.



UV-sky filters

(3053470, 3053474 and 3053478)

Absorbs UV radiation and reduces blue haze without affecting colors. Also protects the front lens surface. Particularly recommended when the camera is used in harsh conditions. Available in three sizes to suit various lenses: UV-sky 67mm (3053470), UV-sky 77mm (3053474) and UV-sky 95mm (3053478).



Proshade V/H 60 – 95 (3040740)

An adjustable bellows lens shade that provides highly efficient protection against stray light. Its compact, flat folding design saves space in the equipment case. With adapters fits all HC lenses and virtually all V system lenses. Also features a filter holder for glass, gelatin, or plastic filters.



Pola filters

(3053482, 3053486 and 3053490)

Reduces non-specular reflections and glare. Increases color saturation in general. Can intensify a blue sky. Available in three sizes.



Proshade adapters (3043415, 3043417, 3043419)

67mm, 77mm and 95mm adapters with bayonet mount for HC lenses. Features lock to provide positive and secure attachment.



Support strap with Quickplate H (3045154)

Improves comfort and security with hand-held photography. Complete with quick plate H.



GIL (Global Image Locator) (3053300)

The Hasselblad GIL (3053300) provides automatic creation and storage of GPS information for all H-system digital cameras. The data is tagged to each individual image file and can be read directly by Phocus. The back requires no extra external battery or power source and works seamlessly in the background for ease of use.



Camera strap H

(3053616)

Extra wide camera strap with antislip backing.



Tripod quick coupling H (3043326)

Mounted on a tripod, this accessory facilitates rapid attachment and removal of the camera. The camera is firmly held in an exact and repeatable position. Two integrated spirit levels make horizontal positioning of the camera easy. The Tripod quick-coupling H fits 1/4" and 3/8" tripod threads and has a safety catch.



Focusing screens

All focusing screens are of the Spherical Acute-Matte D type with or without grid and central markings for spot (Ø 7.5) and AF metering area. Grid patterns provide aid in technical, architectural, documentation and other similar fields.

Available with or without masking for the sensor format.

HASSFIBIAD



Release cord H

(3043370)

Remote release cord with a cable length of 0.5 m.



HVM correction lens holder

(3053348)

Lens holder for custom made eyesight correction (lenses available from opticians). To be used for optimal viewing comfort and accuracy.



HVD 90x / HV 90x & 90x-II viewfinders

(3053330, 3053326, 3053334)

90 degrees reflex viewfinder, providing 100% field of view even when wearing eyeglasses. Includes built-in fill flash and multi-mode light metering system.



Angle finder H

(S100A12359A00)

Angle finder for the HV 90x and the HVD 90x viewfinders. Enables vertical viewing angle regardless of camera position. Requires a minor modification to the viewfinder eyepiece.



DC power grip

(3043350)

Removable H-camera grip with AC power adapter for supplying camera power from domestic mains supplies.



Battery Adapter

(3053310)

Supplies power to the sensor unit when mounted on a large format camera.

OPTIONAL HC LENS ACCESSORIES



HTS 1.5 (3043400)

The HTS 1.5 is a shift and tilt adapter designed for the HCD28mm, HC35mm, HC50mm, HC80mm and the HC100mm lenses. It not only solves technical challenges but also provides exciting opportbackies for creative solutions.



CF Adapter

(3043500)

The CF adapter allows virtually all lenses from the V-system to be used on H-system camera bodies. This automatically expands the potential lens range for H cameras by more than a dozen different focal lengths.



H 13, 26 and 52 Extension tubes

(3053513, 3053526 and 3053542)

The Extension tubes attach between the lens and the body to reduce the close focusing distance for close up photography. They are available in three sizes: 13 mm, 26 mm and 52 mm. As the H5D has a TTL light metering system, exposure compensation is automatic.



Converter H 1.7X

(3023717)

The Converter attaches between the lens and the body to increase the focal length by a factor of 1.7. This provides a convenient way to expand your range of lenses. The Converter H 1.7 X features the same outstanding optical and mechanical quality as all the lenses in the Hasselblad H system. The optical design consists of 6 elements in 4 groups.



Macro Converter H (5023720)

The Macro Converter is designed to improve the close range performance of wide angle H system lenses. Although primarily aimed for use in conjunction with the HC 50-II lens for optimum performance, it can also be used with any of the other H system wide angle lenses.

Check www.hasselblad.com for further details about lens shades, endcaps, lens pouches etc or news of new accessories.

MULTI SHOT

Multi-shot capability is available with the H5D-200MS and H5D-50MS models. Apart from regular 1-shot captures, the H5D-50MS also offers 4-shot captures while the H5D-200MS offers 4- or 6-shot captures. Multi-shot captures are made of the same scene with the sensor offset very slightly for each shot. The resulting image shows ultimate color definition and eliminates unwanted moiré and artefacts.

To make a multi-shot capture, you must work tethered to a computer and have Hasselblad Phocus running. From the capture menu simply choose 'Multi-shot' and Phocus takes care of the operation automatically. The captures are then saved as 3F files directly into the capture destination folder as normal.

The technology behind the multi-shot feature is high precision piezo controlled movements of the sensor. In the case of a H5D-200MS 6-shot capture sequence, for example, four separate shots are taken in succession in pixel sized increments (one for each color, but with green captured twice for extra sharpness), followed by two more captures moved by half-pixel increments to fill most of the gaps. These six files are then combined into a single, extremely high-resolution image. Apart from the elimination of unwanted moiré and artefacts, captures taken in multi-shot mode will be much sharper and contain much more detail than single-shot images. They therefore will also stand up to much greater enlargement later in production.

In use, it is essential to ensure that there is no movement in either the camera or the subject. Therefore the multi-shot capability is only suitable for tripod/camera stand use for studio-like environments and stationary subjects such as technical or product shots and similar under stable lighting conditions. However, in single shot mode both the models also function exactly as a standard model with all the specifications, features and benefits of regular H5 cameras.

Download the H5D 200MS and H5D 50MS datasheets from www.hasselblad.com for a full description.



50MS

200 MS

This image was taken in both 1-shot and 6-shot mode to illustrate the increase in quality that the 6-shot mode produces. The 6-shot image has finer details and completely lacks the color moiré that can appear in such very small details.



Enlargement of artificial flower petals taken from this area.



'1-shot' mode



'6-shot' mode

APPENDIX



Photo: Jon Lowenstein © / Hasselblad Masters

H5D CAMERA SPECIFICATIONS











	H5D-40	H5D-50	H5D-60	H5D-50MS	H5D-200MS		
Sensor size 40 Mpix (5478 × 7304) 50 Mpixels (6132 × 8176)		60 Mpixels (6708 × 8956)	50 Mpixels (6132 × 8176)	50 Mpixels (6132 × 8176)			
Sensor dimensions	32.9 × 43.8 mm	36.7 × 49.1 mm	40.2 × 53.7 mm	36.7 × 49.1 mm	36.7 × 49.1 mm		
Pixel size	6.0 μm	6.0 μm	6.0 μm		6.0 μm / 3.0 μm		
Image size	RAW 3FR capture 50 MB on average. TIFF 8 bit: 120 MB	RAW 3FR capture 65 MB on average. TIFF 8 bit: 150 MB	RAW 3FR capture 80 MB on average. TIFF 8 bit: 180 MB	RAW 3FR capture 65 MB on average. TIFF 8 bit: 150 MB	RAW 3FR capture 75/300/1200 MB on average. TIFF 8 bit: 150/150/600 MB		
RAW file format	Lossless compressed Hasse	elblad 3FR					
JPEG	1/4 resolution print ready file	es with HNC	Not applicable	Not applicable	Not applicable		
Shooting mode	Single shot	Single shot	Single shot	Single shot / Multi-Shot	Single shot / Multi-Shot		
Color definition	16 bit						
ISO speed range	ISO 100, 200, 400, 800 and 1600	ISO 50, 100, 200, 400 and 800	ISO 80, 100, 200, 400 and 800	ISO 50, 100, 200, 400 and 800	ISO 50, 100, 200, 400 and 800		
Color management	Hasselblad Natural Color So	lution					
CF storage capacity	8 GB CF card holds 150 images on average	8 GB CF card holds 150 8 GB CF card holds 120 8 GB CF card holds 100 8 GB CF card holds 120 8 GB CF card holds 120					
Display	3 inch TFT type, 24 bit color,	460.320 pixels					
Storage options	CF card type U-DMA (e.g. Sa	nDisk Extreme Pro) or tethered	d to Mac or PC				
Acoustic feedback	Yes						
Software	Phocus for Mac and Window	s (included). Adobe® Photosho	pp® Lightroom® (included)				
Tethered operation	Supported in Phocus by Has	Supported in Phocus by Hasselblad and Hasselblad Tethered plug-in for Adobe® Photoshop® Lightroom®					
Platform support	Macintosh: OS X 10.5 or late	Macintosh: OS X 10.5 or later. Windows: XP, Vista, Windows 7 (from version 2.8, 64 bit only), Windows 8					
Host connection type	FireWire 800 (IEEE 1394b). Thunderbolt supported via optional adapters.						
View camera compatibility	Mechanical shutters controlle	d via flash sync, electronic shut	ters controlled by Phocus. Option	onal Battery Adapter for stand-a	lone operation of sensor unit.		
Customization	6 programmable buttons. Co	mplete camera set-up can be	saved to 7 custom profiles.				
Lenses	Hasselblad H System lens Zeiss lenses via optional C		00 mm) with integral central	lens shutter. All central lens	shutter V system Carl		
Shutter speed range	256 sec. to 1/800 second	128 sec. to 1/800 second	32 sec. to 1/800 second	128 sec. to 1/800 second	128 sec. to 1/800 second		
Flash sync speed	Flash can be used at all sh	utter speeds					
Viewfinder options	•HVD 90x: 90° eye-level viewfinder w. diopter adjustment (-5 to +3. 5D). Image magnification 3.1 times. Integral fill-flash (G.No. 12 @ ISO100). Hot shoe for SCA3002-system flashes from Metz™ •HV 90x: 90° eye-level viewfinder w. diopter adjustment (-4 to +2.5D). Image magnification 2.7 times. Integral fill-flash (G.No. 12 @ ISO100). Hot shoe for SCA3002-system flashes from Metz™ •HV 90x-II: 90° eye-level viewfinder w. diopter adjustment (-4 to +2.5D). Image magnification 2.7 times. Integral fill-flash (G.No. 12 @ ISO100). Hot shoe for SCA3002-system flashes from Metz™ •HVM: Waist-level viewfinder. Image magnification 3.2 times						
Focusing	Autofocus metering with pa Metering range EV 1 to 19	ssive central cross-type sen at ISO 100	sor. True Focus with Immedia	ate Focus Confirm (IFC). Insta	ant manual focus override.		
Flash control	Automatic TTL centre weighted system. Uses built-in flash or flashes compatible with SCA3002 (Metz™). Output can be adjusted from -3 to +3EV. For manual flashes a built-in metering system is available						
Exposure metering	Metering options: Spot, Cer	tre Weighted and CentreSpot	t. Metering range Spot: EV2 to	o 21, Centre Weighted: EV1 to	o 21, CentreSpot: EV1 to 21		
Hardware	New fast generation hardware platform implementing Hasselblad Image Processing Architecture (HIPA)						
Power supply	Rechargeable Li-ion battery	(7.2 VDC / 2900 mAh). Opt	cional Battery Adapter for sta	nd-alone operation of digital	capture unit.		
Film compatibility	No						
Operating temperature	0 - 45 °C / 32 - 113 °F						
Dimensions [W×H×D] Weight (complete camera with HC80 mm lens)	153 × 131 × 205 mm 2290 g	153 × 131 × 205 mm 2290 g	153 × 131 × 205 mm 2290 g	153 × 131 × 205 mm 2500 g	153 × 131 × 205 mm 2500 g		

H5D-50c- specifications for the H5D-50c model are the same as the H5D-50 except the features stated here below



	Sensor type	CMOS, 50 Mpixels (8272 × 6200 pixels, 5.3 × 5.3 µm)
	Sensor dimensions	43.8 × 32.9 mm
Image size RAW 3FR capture 65 MB on average.		RAW 3FR capture 65 MB on average. TIFF 8 bit: 154 MB
	ISO speed range	ISO 100, 200, 400, 800, 1600, 3200 and 6400
Storage capacity 8 GB CF card holds 120 images on average		8 GB CF card holds 120 images on average
	Capture rate	1.5 captures per second. 35 captures per minute (based on a SanDisk Extreme UDMA7 120 MB/s)

* Victor Hasselblad AB reserves the right to make changes without notice to the above specifications.

All models

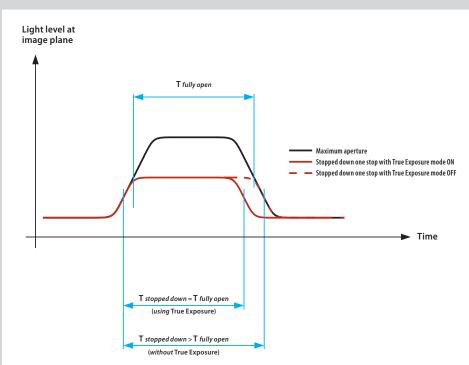
All H5D camera models share a good number of features, as listed here.

Camera Type	Auto-focus, auto-exposure digital SLR camera with interchangeable viewfinders and lenses.
Construction	One piece stainless steel shell. Die-cast aluminium internal structure. Tripod sockets (1/4 and 3/8") and quick coupling tripod plate for rapid mounting.
Lenses	Hasselblad HC/HCD lenses with built-in electronically controlled shutter and aperture. Automatic or manual focusing with instant manual focus override. All HC/HCD lenses meet the exacting requirements of digital photography. Lens shades can be mounted in reverse for transport. V- system lenses can be used with a CF adapter.
Lens factor	HC — 1.0 / HCD —1.0 (marginal crop).
Viewfinder (HV 90x-II)	A 90° reflex viewfinder, providing 100% field of view even when wearing eyeglasses, and built-in multi-mode light metering system. Image magnification 3.1x. Integrated fill-in flash with guide number 12. Hot-shoe for automatic flash (Metz SCA3002 system / adapter SCA3902). Dot matrix display with presentation of all relevant information. Built-in diopter adjustment from -5 to + 3.5D. Interchangeable.
Focusing	Automatic and manual focusing with electronic focus aid in manual mode. Instant manual focus override. Automatic focusing using passive central cross type phase detection sensor. AF metering range EV 1 to 19 (ISO 100).
Shutter	Electronically controlled lens shutter with speeds up to 1/800. Flash sync at all speeds.
Flash control	TTL centre-weighted system. Can be used with the built-in flash or a wide variety of flashes compatible with the SCA3002 (Metz) system using adapter SCA3902. ISO range 16 to 6400. Flash output can be adjusted (-3 to +3EV) for fill-in purposes independent of ambient light. Synch at all shutter speeds.
Flash measurement	The H5D has a built-in measurement system that measures flash light from non-TTL flashes, such as studio flashes.
Exposure metering	Multi-mode exposure metering using 90° reflex viewfinder. Metering options are: Spot (diameter 7.5 mm), Centre Weighted, and CentreSpot. Metering range at f/2.8 and ISO100: Spot: EV2 to 21, Centre-weighted: EV1 to 21, CentreSpot: EV1 to 21.
Auto bracketing	Bracketing using predetermined number of captures (2, 3, 5, 7 or 9) in 1/3, 1/2, or 1 EV step difference intervals.
Interval timer	Number of captures from 2 to 'no limit' and interval from 1 second to 1 hour.
ISO range	ISO range: 50 – 800 / 80 – 800 / 100 – 1600 / 100 – 6400, depending on model.
Displays	The camera features two dot-matrix displays that provide clear and easy-to-understand information to the user. One is located on the grip and the other in the 90° viewfinder. The sensor unit has a high contrast 3 inch TFT type display.
Focusing screen	Bright Spherical Acute-Matte type D with sensor format markings. Grid marked type also available as option.
Compatibility	All H System lenses and accessories except film magazines. V system C type lenses with optional CF lens adapter.
Accessory connection	Provided with two M5 threads and an electrical connector for accessories.
Customization	A large number of the H5D's functions can be customized by the user to suit specific styles or situations through the built-in menu system.
User interface	Both basic and advanced functions are set using buttons and scroll wheels in conjunction with the grip display and viewfinder display. Sensor unit menu visible and controllable from back's display. Some functions and settings controllable through Phocus on a tethered computer.
Rechargeable battery grip Li-ion	2900 mAh output.
External dimensions	Complete camera with HC 80mm lens: 153 x 131 x 205 mm [W x H x L] (153 x 131 x 209 mm - H5D 50MS).
Weight	Camera body with HC 80mm lens, Li-lon battery and CF card: 2330g (60), 2290g (40, 50).

DEFAULT SETTINGS (DEFAULT PROFILE)

GENERAL	Exp.mode	A (Aperture priority)				
	LM mode	Centre weighted				
	Exp. adjust	0				
	Focus mode	AF-S				
	Drive mode	S				
	Flash sync	Normal (beginning of exp.)				
	Flash adjust	0				
CELETIMED	Delevi	10 sec				
SELFTIMER	Delay Seguence	Mirror up / Delay				
	Mirror mode	Mirror goes down				
	- William Hiode					
BRACKETING	Frames	3				
	Sequence	Normal - over - under				
Sequence EV dif		0,5 EV				
INTERVAL TIMER	Frames	3				
	Interval	0 min 30 sec				
CUSTOM ODTIONS	1	Display Off	30 sec			
CUSTOM OPTIONS	1 2	EV increment 1/2 step	(0.5 EV)			
	3	Exp adjust increment 1/3 step	(0.3 EV)			
	4	True Focus button function	True Focus			
	5	AE-Lock button function	AE-lock			
	6	Stop Down button function	Stop down			
	7	M.UP button function	Mirror up			
	8	Control wheel direction	CW			
	9	Flash ready exposure lock	Yes			
	10	Magazine exposure lock	Yes			
	11	Lens exposure lock Out of range exposure lock	Yes No			
	12 13	True exposure	On			
	14	Spot mode	Normal			
	15	Focus aid in MF	Half press			
	16	AF assist light	Ext. Flash			
	17	Rear wheel quick adjust	Yes			
	18	Control lock	All controls			
	19	Beeper	On			
	20	Show histogram	Yes			
	21	Interval & Self timer	Exit			
	22	AE-lock & Quick adjust Show EV	Exp. reset Yes			
	23 24	Show ISO	Yes			
	25	Bracket param. in Manual	Shutter speed			
	26	Aperture control in Manual	Front wheel			
	27	Low flash warning	On			
	28	Interval timer initial delay	None			
	29	Aperture indicator	Normal			
	30	Extra mirror-delay	50ms			
	31 32	True Focus in AF-S Always return mirror	Off No			
	33	AE lock at half press	Off			
	34	Hide B/T mode	Off			
SENSOR UNIT		Quality	RAW			
		Language	English			
		Sound vol	High			
		Key click	On			
		Exp. warning Display	On Contrast 5			
		Display	Brightness 5			
		P1	Info screen			
		P2	Focus conf			
		Display off	30 sec			
		Sleep	5 min			
		Power off	30 min			
		Image orientation	Auto			
		Show Preview	After exposure			
		Tethered power	From host			

TRUE EXPOSURE



True Exposure is an HC/HCD lens function that allows the shutter speed to remain un-affected when stopping down. This effect is perhaps not so commonly understood as it is restricted specifically to integral lens shutters as opposed to focal plane shutters.

When a lens is stopped down, the effective shutter speed becomes longer, consequently affecting the set exposure. At slow shutter speeds the effect is minimal but at faster speeds, e.g. 1/500s, the effect becomes clearly visible. As Hasselblad knows exactly how the shutters behave in HC lenses, automatic compensatory measures in speed setting adjustments are therefore employed.

As compensation can only be put into effect where speeds can be adjusted, this prevents the possibility of adjusting the fastest speed of 1/800s. To counter this, compensatory adjustments are therefore made to the aperture instead to retain the set exposure.

However, this compensation is not always required and when using flash/strobe as the main light source it is actually undesirable because compensation will result in underexposure. Therefore, when using flash/strobe as the main light source, you should set **True Exposure** to **OFF** in **Custom Options #13** on grip.

You can download a fuller explanation of this situation from www.hasselblad.com.

CHANGING UNKNOWN LANGUAGE ON SENSOR UNIT

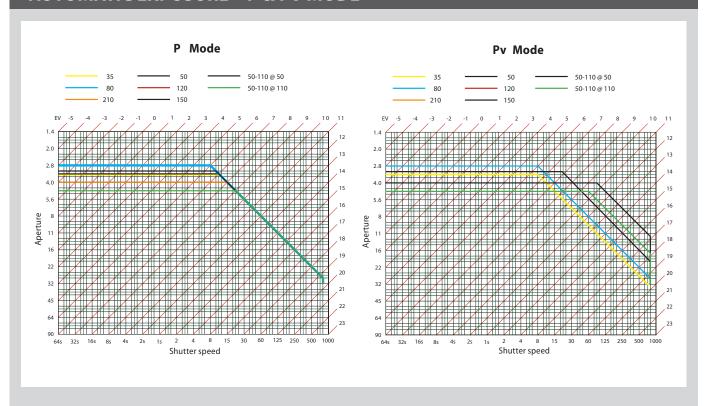
SENSOR UNIT MENU > SETTINGS > USER INTERFACE > LANGUAGE

If the sensor unit has been set to a language you don't understand (on a rented camera, for example), you can navigate to your preferred language by following the actions and appearance in the illustrations here.

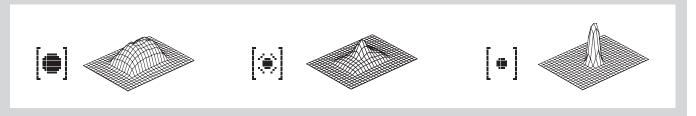
- 1. Press MENU 1.
- 2. Navigate to **Settings 2** (the fifth menu entry from the top) (use the *Rear scroll wheel* or the *Navigator*).
- 3. Navigate to **User Interface** (3) (the first menu entry) (use the Front scroll wheel or the Navigator).
- 4. Navigate to **Language** (the first menu entry) (use the Front scroll wheel or the Navigator).
- Press the True Focus (+) or AE-L (−) buttons (or the ZOOM button) 5 – to step through options until you see your preferred language.
- 6. Save the chosen selection by pressing **EXIT** (**MENU** button).



AUTOMATIC EXPOSURE - P & PV MODE



LIGHT METERING METHOD SENSITIVITY DISTRIBUTION



RECOMMENDED CF CARDS FOR H5D

Card type	Size GB	Marked speed	
Lexar Professional Compact Flash	8	800x	
Lexar Professional Compact Flash	16	1000x	
SanDisk Extreme Compact Flash	8	60 MB/s	
SanDisk Extreme Compact Flash	16	90 MB/s	
UDMA 6 SanDisk	32	90 MB/s	
UDMA 6 SanDisk	64	90 MB/s	
UDMA 7 SanDisk	128	100 MB/s	

Please ensure you format all previously unused cards in the sensor unit before use.

Do not remove a CF card from the sensor unit if the 'ready' light is orange.
All files on the card may become corrupted (and consequently lost) if you do so and new formatting may also be necessary.

A S S E L B L A D

PROBLEMS, EQUIPMENT CARE & SERVICE

The H5D is a very sophisticated camera that relies on much information being passed and processed to and from each modular back to produce the correct behavior. It is therefore essential that reasonable care is taken in attaching, detaching and storing the viewfinder, lenses, extension tubes, etc to ensure that the databus connections are not damaged or soiled in any way. Also when lifting or handling the camera try to always use the grip or strap and avoid holding the camera just by the sensor unitor viewfinder.

Warning messages are normally easily addressed and remedied but 'Error' messages require further attention as they denote a fault, temporary or otherwise. You should methodically investigate the situation to see for example whether the recent attachment of an accessory has coincided with the appearance of an error message. Standard procedure is to detach and re-attach the viewfinder, lens etc ensuring that they are positioned firmly and correctly to see whether the problem disappears. Failing that, removal of the battery grip for about ten seconds or so will reset the camera's processors. Persistent error messages might well signify a more complex problem and you are advised to contact your nearest Hasselblad Authorized Service Center for advice. You may receive a feedback report on either the grip display or the capture back display. Please note this message carefully as it can facilitate support response greatly, as well as improve on firmware updates. As well as the error message, a description of the camera's behavior and an account of what action you were trying to take when it happened could be also beneficial. Also, please remember that if a hardware check is to be made, the Center will almost certainly want to inspect all of the items that were involved when the error message first appeared.

In certain situations, it is possible that the camera can be affected by a discharge of static electricity particularly if the area around the control buttons on the grip comes into contact with a conductive cord or material that is connected to earth, directly or indirectly (a lighting stand, for example). This might temporarily deactivate the camera though it does not cause any damage. Press the red ON.OFF button on the grip again to reactivate the camera.

If a problem does occur you are advised not to attempt any repairs yourself. Some service operations require very sophisticated instruments to check, measure and adjust and there is a real danger of creating more problems than solving them if such attempts are made in any other way.

EQUIPMENT CARE

A Hasselblad camera is designed to withstand the rigors of professional use in most environments. To avoid the possibility of damage however, it should be protected from harsh conditions and in particular avoid oil fumes, steam, humid conditions and dust.

Extremes of temperature: High temperatures can have an adverse effect equipment. Avoid frequent and severe temperature changes and be particularly careful in humid environments. If entering damp or humid conditions from dry and cold conditions, seal all equipment in a plastic bag or similar first before entering and then wait until the equipment has acclimatized to the new temperature before removing. Failure to do so can cause condensation internally as well as externally which can lead to problems particularly in regard to sensor units. Try to ensure the environment or conditions are as dry as possible when storing.

Dust and grit: Take care to prevent dust and grit from getting into your equipment. In coastal areas take measures to protect your equipment from sand and salt water spray. Dust on the lens glass and focusing screen can be removed with a blower brush or very soft lens brush if necessary. Smears on the lens glass should be treated with great caution. In some cases they may be removed with a high quality lens cleaning solution on a tissue but be careful not to scratch the lens or touch any of the glass surfaces with your fingers. If in any doubt, do not attempt to clean lens glass surfaces yourself but allow a *Hasselblad Authorized Service Center* to treat them.

Impact: Your equipment can be damaged by severe physical shocks so practical protective precautions should be taken. Some form of protective case or camera bag is advised for transportation.

Loss: Hasselblad equipment is much sought after and you should take obvious steps to prevent theft. Never leave it visible in an unattended car, for example. Separate and specific camera insurance cover should be considered by professional users.

SERVICE

Return your equipment to a service centre for occasional checking and preventive maintenance to ensure optimal reliability. You can easily keep a check on service intervals by looking under 'Info' in the menu. If your camera is used constantly and intensively, regular periodic check-ups are recommended at one of the *Hasselblad Authorized Service Centers*. They have the expert staff and specialised equipment necessary to ensure that your equipment remains in perfect working order.

CAUTION

- Keep all equipment and accessories out of the reach of small children.
- Do not place heavy objects on the equipment.
- · Do not use the batteries except as specified.
- Use only the batteries specified for use with the camera.
- Remove the batteries when cleaning the camera or if you intend to leave the camera unused for a long period.
- If you use spare (standard or rechargeable) battery packs be particularly careful to use the supplied protective cap when storing. There is a potential fire risk if the contacts are short circuited across a conductive object (such as keys in a pocket, for example).
- Take particular care when working with strobe / studio flash units to prevent damage to equipment and personal injury.
- Do not attempt to open the sensor unit.
- Keep the sensor unit and all other computer equipment away from moisture. If the sensor unit becomes wet, disconnect from power and allow it to dry before attempting to operate again.
- Never cover the ventilation openings on the sensor back.
- Always replace the protective CCD/filter cover when the sensor unitis not connected to the camera.
- Never try to remove the glass IR filter from the front of the CCD; this will probably ruin the CCD. If dust manages to get between the CCD and IR filter, please contact your Hasselblad dealer for assistance.

Disposal of Waste Equipment by Users in Private Households in the European Union

This symbol on the product or on its packaging indicates that this product must not be disposed of with your other house-

hold waste. Instead, it is your responsibility to dispose of your waste equipment by handing it over to a designated collection point for the recycling of waste electrical and electronic equipment. The separate collection and recycling of your waste equipment at the time of disposal will help to conserve natural resources and ensure that it is recycled in a manner that protects human health and the environment. For more information about where you can dispose of your waste equipment for recycling, please contact your local city office, your household waste disposal service or the retailer where you purchased the product.

INDEX

H5D

A		G	
About	64	General	86
Accessories	89	Grip buttons & controls	8
Accessory connection	24	Grip display	14
AE-L button	45	Grip menu	67
Appendix	95	Grip Menu Settings	65
Attaching /removing the viewfinder	24		
Attaching/removing a lens	32	н	
Autofocus	35	Histograms	53
Automatic exposure mode	44		
D			
В		Image Format	58
Battery charger	20	Image Info	78
Battery grip — precautions	21 22	Image info text setting	79 63
Battery life Battery status	22	Image Orientation Infrared focus settings	33
Battery status Battery warning	22	Inserting/removing CF cards	25
Bracketing	70	Integral flash	87
Browsing	53	Interval	72
Buttons, parts, components	7	ISO & WB setting on sensor unit	57
buttons, parts, components	ŕ	ISO & white balance on grip	42
C			
Camera body buttons & controls	9	L	
Camera Configuration	17	Language	60
Capture files	29	Large format camera	63
Carrying strap	20	Lens cap	32
CF cards	25	Lens shades	32
Changing language on sensor unit	99	Lenses	11
Charging the battery	21	Light metering modes	42
Cleaning sensor unit filter	28	Light metering sensitivity	100
Continuous	36		
controls and displays	7	M	
Create new folder	54	Manual exposure mode	43
Current folder selection	54	Manual focus	35
Custom Options	62	Mark overexposure	44
Custom Options (grip)	74	Multi shot	94
D		N	
Date & Time	61	Navigating the Menus	47
Date & Time (grip)	79	Navigating menu and settings/grip	
Default settings	98	Navigating menu and settings/SU	49
Delete	59	3	
Depth-of-field preview	33	P	
Display	61	P & Pv modes	100
Display Off	62	P1 & P2 Buttons	13, 16, 62
Display overview	12	PC-connector	24
Drive	81	Phocus	30
		Power modes	23
E		Power Off	62
Equipment care	101	Preview modes	52
Exp compensation/Quick Adjust	46	Problems	101
Exposure control	41	Profiles	83
Exposure setting modes	43	Protective baseplate	25
Eyepiece adjustment	24	n.	
F		R	16
Filters	22	Reassignable grip buttons Rechargeable battery grip	16
Fixed Exposure compensation	32 46	Recommended CF cards	20 100
Flash /strobe	46 85	Removing alens	32
Flash measure	88	Removing/attaching sensor unit	27
Focus assist	33	Rubber eyecup	24
Focus checking	38	,	
Focusing distance calculation	32		
Focus modes	31		
Formatting CF cards	26		

S	
Self Timer	68
Sensor unit	10
Sensor unit display	13
Sensor unit maintenance Sensor unit menu	27 48
Sensor unit menu layout	56
Sensor unit settings	55
Service	64
Settings	60
Settings (grip)	73
Shortcuts	18
Show Preview Shutter and aperture control	63 32
Single shot	36
Sleep	62
Sound	60
Spirit level	65
Storage	59
Strobe	85
System requirements System status	6 80
System status	00
T	
Technical Specifications	96
Temperature warning	22
Tethered to a computer	28
Text setting - image info	78
True Exposure True Focus	99 36
True Focus and camera handling	38
True Focus, Absolute position lock	37
True Focus, four methods	39
V	
Viewfinder	11
Viewfinder display	15
Viewfinder screen	23
W	
Warnings & restrictions	6
ISO & white balance on grip	42
White Balance sensor unit White Balance grey card	57 57
white balance grey card	37
Z	
Zoom in/out	54
Chapter – General	19
Chapter — Lenses & Focus modes	31
Chapter — Exposure Control	41
Chapter — Navigating the Menus	47
Chapter – Previews & Browsing	51
Chapter – Sensor unit Settings	55
Chapter — Grip Menu Settings	66
Chapter – Profiles	82
Chapter – Flash / Strobe	85
Chapter - Accessories	89
Chapter - Appendix	95

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