

THE BEST IN SALON & SPA MANAGEMENT SOFTWARE

Used by more than 8,500 businesses globally

And more than 400 salons and spas in Australia, New Zealand & Pacific

salon | spe | hair | beauty | nail | tanning

Appointments | Scheduling | Waitlisting

Online Bookings | Web Based Sales

Customer Relationship Management | Comprehensive Mailing Program

Email notification & appointment reminders | SMS reminders

Inventory | Stock Control | Order Requisitions

Purchasing | Purchase Orders | Vendor Management

Quoting Invoicing Receipting

Full Point of Sale System | Billing

Loyalty Reward Program

Staff Rosters | Reminders | Alerts

Gift Certificate | Vouchers | Redemption Coupons

Packages | Multiple services

Financial Reporting | Analysis | Graphical Reporting

Interfaces with QuickBooks and many other bookkeeping systems

Tanning Module designed especially for use in Solariums or Solarium equipped beauty salons

Touch screen | Cash Drawers | Bar Code Scanners | Magnetic Card Readers | Credit Card swipes Receipt Printers | Thermal Printers | Web Cam / Digital Camera | PDA (hand held devices)



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Appointments & Scheduling

- · Quick and Easy Scheduling of Appointments
- Add to waitlist or add a quote for a customer
- · Simple adding and editing appointments, including colour coded and user-defined layout
- Click and drag to change appointment times or staff block out times
- Customized colour codes make it easy to quickly view when an employee is available to service a client. The
 appointment screen offers diverse viewing options
- Easy search for the next available appointment using the built-in search option
- Create standing (recurring) appointments, daily, weekly, or monthly
- Send automatic e-mail or SMS appointment reminders to clients

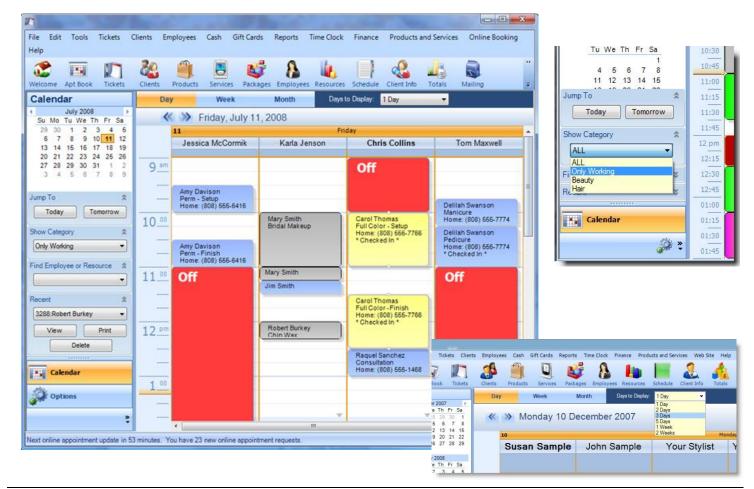
Complete Warning System

Automatic warning system, so you can avoid the following:

- Duplicate bookings scheduling more than one appointment at the same time with same employee
- Employee/s not scheduled to work
- AM and PM warnings, so that a client has the correct AM or PM appointment
- Previous day booking
- Client birthday or anniversary

Service Scheduling

- Services can be set up to allow employees to be scheduled to work on a second client while the first client is waiting, for example, for a perm to set or facial rest time. Standard services are built in, and all services can be easily modified to suit your needs and you can add as many as you require.
- Completely customizable screens to suit your needs (columns, fonts, colours, times, warnings, display info)





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Customer Management Database

Easily keep track of your clients, their visits, preferences and loyalty

- Create detailed, unlimited client lists, including pictures by any segmentation and category
- Track their referrals and loyalty
- Track history, discounts and the like
- Learn about your clientele from your salon management software. Salon/spa management is easier with a contact database with all the important information you need about your customers
- Has 270 built-in reports to display top spending clients, percent of clients retained by employees, and many others
- Includes a mailing feature allowing you to create client mailing lists: Specify criteria such as customers who have not visited within a certain time frame, customers who have a birthday within a certain period, top spending clients and many more

Benefits of Contact Database

Operating a salon with Salon Iris adds...

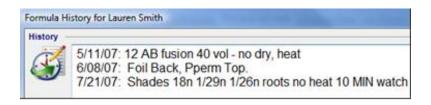
- First and Last Name
 - Work, home, mobile & preferred numbers
 - Gender
 - Birth date
 - Anniversary

- Comments
- E-mail Address and SMS texting
- Pictures, both before and after each visit
- Referrals
- Category and Class, where you can enter a "keyword" about a client: This "keyword" can be used when generating mailing lists and reports.
- Whether or not the client should be included on mailing lists
- File link keep a special Word or spreadsheet file on your client and open it from the software when needed

Client History

Track following client history information:

- Total spend amount by the client
- Date of first / last visit
- Total number of visits
- First & last employee to service client
- Formula history
- Who referred the client
- Accumulated Loyalty credit
- No Show information
- Pricing and discounts









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Comprehensive Mailing and Marketing

Send mail outs, letters, offers, mail merge correspondence, chase up old clients

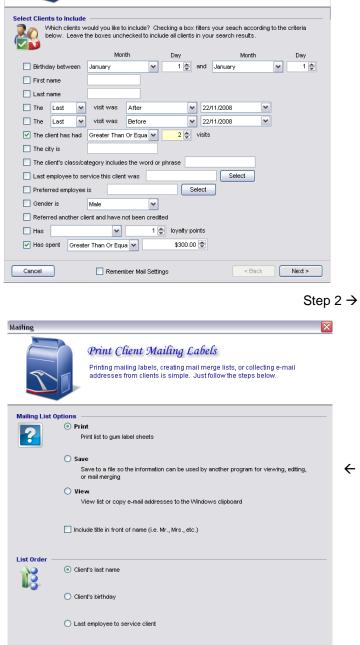
A step by step wizard to help you find the customers you want.....

Printing mailing labels, creating mail merge lists, or collecting e-mail addresses from clients is simple. Just follow the steps below.

- Who has not visited for some weeks/months
- Who has a birthday
- Special offer for males (new menu)
- So many more examples to keep you in touch with your clients
- A help guide is at your disposal every click of the way

Print Client Mailing Labels

Generate specials, offers; send new menus and services, Christmas and birthday cards, and more!



Remember Mail Settings

Cancel

Print Client Mailing Labels
Printing mailing labels, creating mail merge lists, or collecting e-mail addresses from clients is simple. Just follow the steps below.

Purchase History
You can also filter your search based upon what products, services, or packages your clients have purchased before or after a specified date.

Include clients that have purchased any of the following products, services, or packages:

and have not purchased any of the above products, services, or packages since that date

Remember Mail Settings

Clients can be excluded based on the following criteria:

Only include clients that have a complete address entered

Only include clients that have an e-mail address entered

Skip clients that have "Do not mail" selected in their profile

(send a newsletter or special offer) (send a birthday card or letter)

(send special offer)

← Step 1

← Step 3

- Options:
 - o Print to labels, and
 - Mail merge letters in Microsoft Word

6/11/2008

< Back Next >

Mail merge and email

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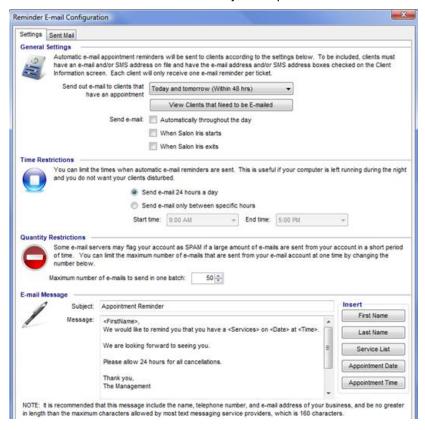
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Send Emails and SMS confirmations and reminders

- Send emails and SMS' automatically using a 'set and forget' system that's easy to manage, track and control
- Customise emails and SMS based on your requirements

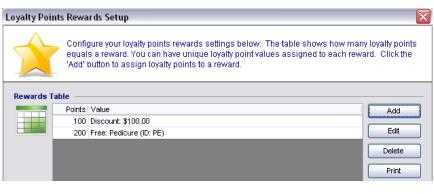


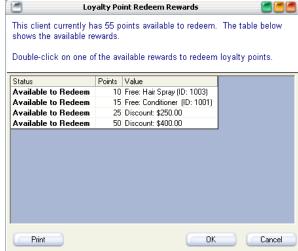


Reward your customers

Setup loyalty points and based on spend or visit....reward your frequent clients!

- · Quickly build a loyalty system by rewarding your clients based on dollar\$ spent with you or based on visits
 - Earn loyalty points based on dollar\$ spent
 - Earn loyalty points based on certain products or services purchased
 - Redeem loyalty points for certain retail products or even services (example: 1 hairspray when reaching 10 points)
 - o Give discounts when reaching certain point value (example: \$250 discount when reaching 25 points)
 - If needed manually adjust loyalty point balances per customer







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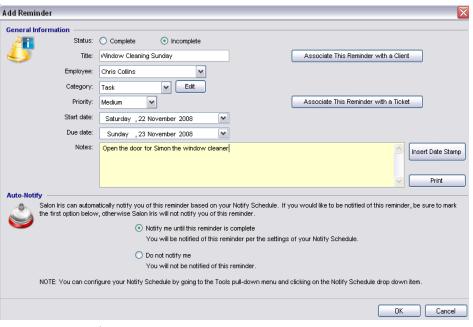
Reminders and Alerts



- Set reminders for employees that are associated with specific bookings, clients, or just general reminders
- Reminders can have a status (open or closed) and a note associated with each task
- Reminders can be shown automatically from time to time, and also seen in a list
- Operational and management tasks allows your business to be efficient and fast, staying ahead of your competition
- Open/Close procedures, staff reminders, once off or periodic tasks (such as ordering, cleaning, security, client reminders, and so on)
- Enter, track, trace and remind and report on such activities as well as follow up until task is complete
- Excel in customer service when you can offer your client his or her preferred coffee on arrival Salon Iris pops up a reminder if set on a per client basis



Rebook Client



To rebook this client, please select a rebook option below, then click Rebook. Quick rebook 4 weeks from today on Saturday, 20 December 2008 Manually select a date to rebook 22/11/2008 Copy products and services from previous ticket Rebook Cancel

Easy Close and Rebook

- Easy process to close and rebook with frequency options
- Ability to report on capture rate of close/rebook
 - Employee tracking
 - Client tracking
 - Overall business tracking

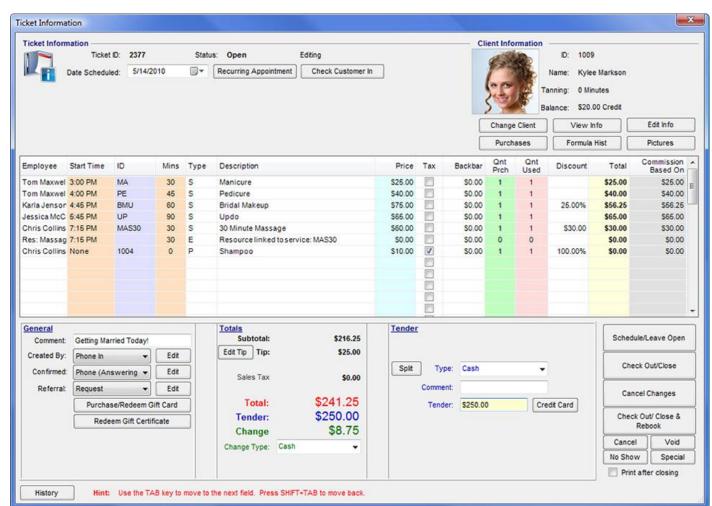
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Point of Sale and Billing

- Full Point of Sale functionality including gift cards/vouchers and package tracking, tips, credit card and cheque payments as well as track employee sales
- Easy to manage balances, totals and close out
- Manage shifts and cash floats with ease
- Capable of using reward points for redemption by valued customers Salon Iris will advise you how many points and what is available to redeem
- Interfaces with most cash drawers, printers and scanners to streamline your business and to provide added security
- Works with touch screens to further enhance sales and add a very professional touch
- Set up customer accounts with full tracking of outstanding balances as well as credits
- Comprehensive features to allow you to manage a customer loyalty program where regular customers are rewarded by discounts, points or any other system you prefer
- Simple close and rebook from the sale, ticket and booking screens



Set rosters, maintain employee details & clock-in





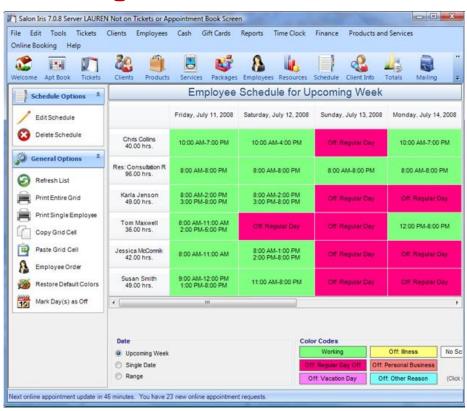


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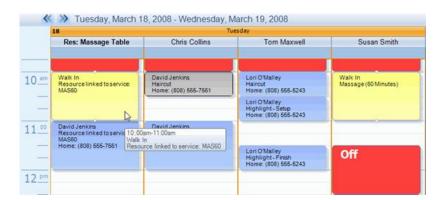
Rostering / Employee Scheduling

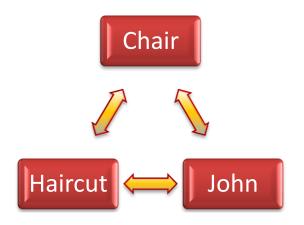
- Configure & maintain employee rosters.
 Rosters can be printed for each employee and functions such as Shift Swaps can be easily managed
- Booth renting (for contractors) is an easy system and can track contractor sales, cash floats and the like – show on appointment book or not
- Built-in time clock system with the choice of passwords for each employee or swipe cards as an optional extra
- Maintains a database of employee information and provides comprehensive options about which data can be visible to other employees or even clients (you decide what information is publicly available)
- Set passwords on screens to ensure employees cannot access certain information, such as employee wages



Scheduling Resources

- Salon Iris supports tracking and booking available resources such as rooms, hot stones, chairs, and so on
- Link resources to certain services/treatments if needed





Tanning

Salon Iris supports tracking and tanning to ensure safety and suitable usage in both add to and subtract from scenarios





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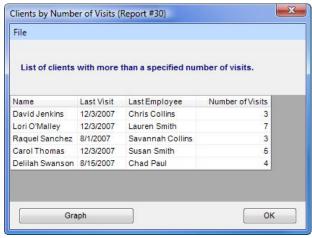
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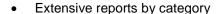




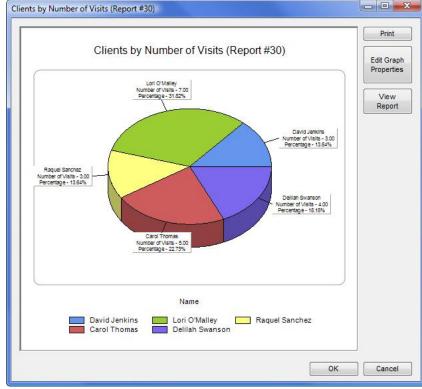
Reporting (graphical and data views)

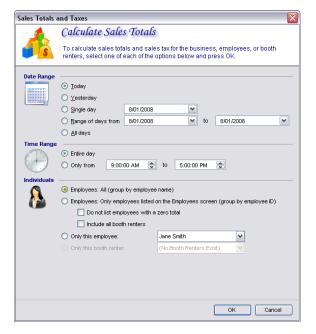
- · Includes over 200 built-in reports with the system
- · Ability to create custom reports as you need
- View reports as a grid (data display) or even as a graphical view

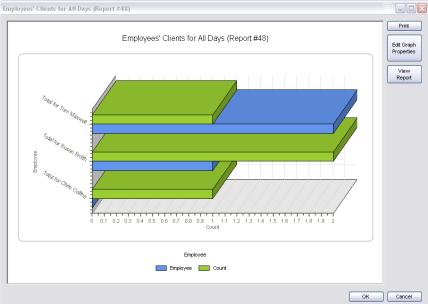




- Totals reports (sales, cashiering, etc)
- Client reports
- Products reports
- · Services and packages reports
- Tickets/bookings reports
- Employee reports
- Gift voucher and coupons reports
- Miscellaneous reports









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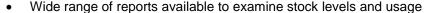
Inventory / Stock Control & Purchasing

- Monitors levels of inventory (stock on hand) and based on preferred stock levels can compile a report of goods to order
- Built in stock reminder function to prevent your stock levels from running too low or being out of stock

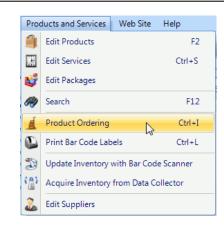
Capable of ordering stock for you. Tell it how many of each item you need in stock and at what point you order more. It

will automatically print purchase orders for each vendor

- Read stock bar codes and even generate your own bar codes for stock that doesn't have its own. Adding a bar code scanner to your point of sale system will enable you to be even more streamlined and efficient
- Bar code scanners can also be used in store rooms or display shelves for easy stock take and tracking. Simply scan each item and then the results are downloaded into Salon Iris and all stock figures are updated automatically







To update inventory with the bar code scanner, cl

Stock Count

11

35

Scanned Count

6

10

Inventory' button when finished.

Size

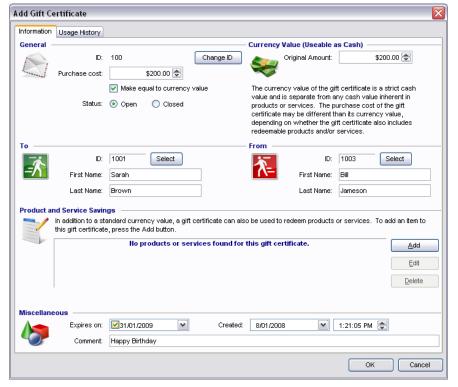
Small

100 ml

Gift Certificates, Packages and Pre-Paid Services

- Manage an unlimited number of Gift Vouchers and Gift cards/coupons
- Design your own customized vouchers or use built-in templates
 Use for products, services or packages
- Use multiple times or until the balance is zero
- Can be configured to receive an additional percentage or fixed discount
- Track per client gift vouchers/coupons used





Bar Code Scanner Inventory Update

ID Description

1001 Conditioner

1000 Brush



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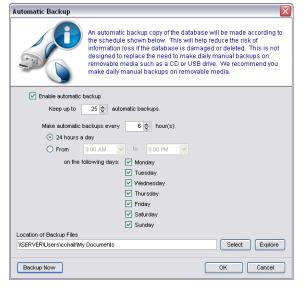
On Line Booking - The Internet: A 24/7 sales agent

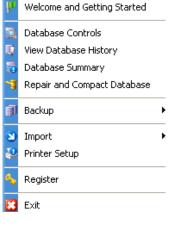
- Take appointments 24 hours a day 7 days a week over the Internet
- Your customers can request appointments at any time. You have the option of accepting or rejecting the appointment. Accepted appointments are automatically added into Salon Iris
- A personalized web site is included so you can highlight your business, focus on sales and promote services
- Automatically send emails to clients informing them of the status of their booking
- It's safe and secure. None of your client, appointment or pricing details are stored on the Internet
- Let your customers spend their time looking up and booking their appointments so your employees don't have to
- You decide what you want to show on your web site. You can choose to list all products and services including pricing or just a selection. Even announce special web offers to promote your business as you see fit
- Your computer automatically connects to the Internet to update your web site with changes you make to Salon Iris

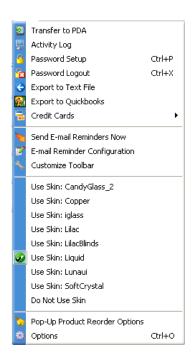


Keep your database simple, clean and backed up!

- A system that automatically backs up while you work....no manual back ups. Just set and forget!
- A highly configurable system set to your preferences









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Training videos, Online tutorials, User Manual and Help System



 Salon Iris is shipped with training videos to help you get the most from your system.
 Includes cashiering, end of day procedures, reporting, gift voucher purchases and redemptions, booking appointments, as well as scheduling staff, and so much more



Integrate your printer, cash drawer, PDA, bar code scanner...

- Compatible with all types of add on hardware to improve your business:
 - Cash drawer for secure and convenient cash handling
 - Bar Code Scanner to streamline purchases and stock takes
 - Magnetic card reader for improved credit card processing, employee sign in or gift voucher scanning.
 - Colour digital camera allows you to keep a record of clients history with before and after photos of hair styles, beauty treatments or any other service you can imagine
 - Receipt printer for professional styled receipts
 - Touch Screen to eliminate items such as keyboards and mice from the service counter for a streamlined and professional look as well as faster service



For more on Salon Iris contact:

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