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Overview and Features

With the new Auto Blogging Software or ABS 2.O from WebMagnates.org, you can manage and update even over 1000s of your blogs with the push of a button. The software uses RSS feed sources to grab content from other websites and posts them to your own blog. The software can also extract content from article directories based on the keywords you provide. Same for Click Bank Product ads as well as Amazon.com and then be linked to your affiliate IDs.

RSS – *Rich Site Summary* or *Really Simple Syndication* is a format used my many news websites, article directories, and blogs for delivering frequently updated website content to readers and other syndication services. Over 90% of the websites available today, publish their content via RSS feeds.

RSS Feeds are mainly published so they can be read on small applications like Feed Readers instead of visiting the websites every time. Usually only a part of the full content is published in the feeds by most webmasters so if the reader wishes for the rest of the article, they have to visit their website.

Auto Blogging Software can read the feeds and use this content to post on your Blog. Even if the feeds are partial or have just a part of the full content available in the original website, Auto Blogging Software can visit the website and grab the full content for you.

To make the content posted on your Blog as unique as possible, the software <u>can translate the grabbed</u> content, more than once if required, before posting to your blog.

ABS 2.O <u>can also post link backs to original websites (only if you wish to)</u> so you're safe from legal issues on using other's copyrighted content. You can turn this feature on individually for each feed source in the software with the easy to configure panel and you have do this just once!

Other notable features include <u>cleaning up of html content</u>, removing Adsense codes, scripts and every other unwanted element from the grabbed content. The software will also <u>post the images locally</u> on your blog so there is no reference made to the original website and <u>your blog appears as unique as</u> possible to the search engines as well as human readers most importantly.

At the moment ABS 2.0 can post to WordPress as well as the Free Blogger.com

WordPress includes the blogs installed on your own domains. More platforms like Joomla will be worked on soon.

Content Manipulation:

This is also helped by the random posting intervals, manual modification of content with the powerful WYSIWYG (*What You See is What You Get*) styled Rich Editor along with the possibility of adding images either from your PC or from FlickrTM. You can also add videos from YouTubeTM which will all-together make your posts <u>completely unique to the search engines</u> as well as your blog visitors.

Post Templates and Tagging:

The "Post Templating System" will also allow you to add custom ad codes or affiliate links around the extracted content. In case of affiliate and Amazon products, you can use this to manipulate the content the way you want.

The "Auto Tagging" system will automatically generate SEO tags from the post titles and you can either disable it or pre-enter a set of keywords from which randomly a few keywords are taken for every post.

<u>Importing of PLR Articles:</u>

In case if you have a collection of PLR Articles in .txt (Notepad) format, you can import them into the software, which can also be translated if required and then posted to your blogs. Manipulation of these content by adding images, videos are also possible.

This feature is very useful if you outsource article writing where you get the content in .txt files and instead of you spending time logging into all your blogs and manually posting, simply import them into the software with 1 click and post to your blogs.

System Requirements

The software can work on all versions of Windows starting from XP.

Hardware wise, 1 GB RAM and processor speeds over 1 GHz should be sufficient.

Most importantly, the software requires a *good* Internet connection to work with.

Installation

The application is distributed as a Windows Installer package (.msi file).

You can always download the latest version from <u>here</u> and directly open this file on your Windows PC to begin installation, just like you would do with any other software.

Once you open the Installer package on your Windows PC, you shall see the program open as in the image shown to the right.

Press the *Next* button and you will be then be prompted with the location to install the software.

By default, it might choose *C:\Program*Files\CartyStudios Corporation\WebMagnates

– AutoBlogging Software or a similar folder on



your PC. Leave as it is or change it to your desired location and continue with the installation. Further steps should be self explanatory and once the installation is over, the software will automatically create a shortcut to the software on your Desktop so you can access it from there easily at any time.

The <u>total installation process takes less than 5 minutes</u>, however in some PCs it may take slightly longer when there are a lot of other applications running concurrently.

Parts Explained



1. Blog List Pane:

This pane lists all the Blogs that you have added to the software along with the feed sources for each of the Blog, presented in an expandable tree list fashion.

Clicking on each of the Blog or Feed will load the *Feed Items Windows(2)* with all the article items downloaded for that particular feed.

By right clicking on any of the Blog or Feed, you can open up a *contextual menu* with options to Add New Blog or Feed, Update and Delete the item.

The Show All Feeds link at the top will simply load all the article items downloaded for all the blogs.

2. Feed Items Window:

This is the place where the articles downloaded from each of the feed sources are listed.

Each item will start with an icon and will have a checkbox for selection, item title, originally published date and the name of the feed it is associated with.

The icon is orange when the item is fresh and unused. It turns grey if the item has already been published to your blog.

Clicking on each of the item here will load the *Article Window(3)* with the article downloaded for that individual item.

When DEL key is pressed while an item is selected or clicked, the item gets deleted from the list.

The published date column available in the list refers to the original date in which the feed item was published in the source website and does not interfere with the posting made on your blog.

When articles are loaded from more than one feed source, they are categorized under each feed name which can be collapsed or expanded for easy usage and reference.

2a. Post All Marked Items Button:

When 1 or more items are marked with the checkbox available next to the feed icon, this button shows up, which when pressed will add all the marked posts to their assigned blogs.

3. Article Window:

This window is divided into 3 parts together. A *title pane (3a)* at the top and an *article pane* along with a *image pane* at the bottom.

The title pane will display the tile of article selected in the *Feed Items window (2)* and a link to the original article' webpage is shown below in clickable hyperlink text.

Similarly, the article pane will display the article downloaded for the selected feed item and if an image was extracted along with the article, it is shown in the image pane at the right.

Both the article content as well as the title can be edited. To edit the title, just click on the title and proceed to edit. If any changes are made, the Save button will show up next to the *Post to Blog button* (3b) which will allow you to save the changes.

<u>Note:</u> In version 2.0, the image window and article content pane is combined to a powerful WYSIWYG type of Rich Editor allowing you to add images directly from your PC or Flickr and Videos from YouTube too.

3b. Post to Blog Button:

This button will allow you to post the currently selected article item to your blog. If the poster is busy posting previously selected items, the current item will automatically get added to the queue and gets posted along with the other articles.

Once the item gets posted, this button gets *grayed* out to prevent duplicate posting of the same item.

4. Add New Blog or Feed Quick Buttons:

This buttons will allow you to add a new blog or feed respectively to the software. You can also add a new blog or feed from the context menu that appears when you right click in the *Blog List Pane (1)* or from the *New* menu present at the top *Toolbar (6)*.

5. Activation Status Display

This area will display the current activation status of the software; either *Demo* or *Registered version*. Clicking on this area will take you to the Registration page of the software which can also be accessed from the *Help* menu available in the top *Toolbar* (6).

Starting Up For the First Time

When you open the software for the first time, you will be presented with a Welcome Screen as shown in the right.

This screen appears for the first time, until you add any blog. The information contained there may change from time to time and will allow you to quick start with using the software.



To begin using the software, just click on the button which says "Click Here to Begin".

You will then be presented with the Add New Blog window or page.

Adding a New Blog: WordPress

The *Add New Blog* window will appear like in the image right.

Step 1: Choose if you would like to add either a *WordPress* Blog or the Free *Blogger.com* blog.

Step 2: Once you have chosen WordPress, enter the Blog URL or the exact address of your blog.

Example:

http://www.YourBlogName.com



<u>Step 3:</u> Enter a name to identify your Blog. What you type here does not matter with anything you've configured on your blog but will just be used to identify the particular blog within the software, like in the *Blog List Pane*.

<u>Step 4:</u> Now enter the user name and password of any admin or author account on your blog so the software can successfully login and post to your blog.

Important: You must enable XML RPC remote publishing protocols on your blog. In simple words, it is a service built into WordPress that allows software like this to make posts on your blog. By default, the feature is turned off and you must indeed enable it for the software to work properly.

You can enable this feature on a single click by visiting the admin area of your WordPress blog and select it from Settings > Writing menu.

<u>Step 5:</u> Here you enter a minimum and maximum interval between which a random interval is chosen for every post made by the software.

For example, if you enter 3 and 5 and choose hours from the drop-down, every post will be scheduled randomly between 3 to 5 hours. Like the first post at 3.4 hours, next at 4.5 hours and so on.

This does not mean the software will wait have to be running for the time to expire until next post is made. ABS 2.0 will make the posts immediately and automatically schedules it on the blog to be published only on the future dates which will then be handled by the blog itself.

Finally, press the *Check and Add Blog* button. The software will then check if the settings are correct and prompt you if any modifications are required or else will add the blog to its list.

Once the blog is added, it will be listed in the *Blog List Pane* and the software will ask if you would like to add any feeds at the moment and you can choose yes or no to the option.

Adding a New Blogger.com Blog

In addition to WordPress, the software can also post to the free blogs hosted at Blogger.com

Step 1: To add a new Blogger.com blog, in the Add New Blog window, choose Blogger.com at the top

and the options changes as shown in the image here to the right.

Step 2: Enter the login details to your blog. This is essentially a user name and password to your Google account in which the Blogger.com blog is hosted.

Step 3: Once the user name and password has been entered, press the Connect and get Blogs button which will connect to your Google account and gets the list of blogs available within your account.



<u>Step 4:</u> Now choose the blog which you would like to add to the software and if you want to add more than one blog, you have repeat this step after you finish adding this blog.

<u>Step 5:</u> Unlike WordPress, Blogger.com will not allow you to upload any images to their server. Hence, if you would still like to post the images locally so the reference to the source websites is not made, you can use an FTP server to host the images. This is completely an optional feature.

To use this feature, first check on the box where it says "Enable this feature" and enter the FTP details such as the server address, user name and password to your FTP account.

Make sure you set the images folder properly. Which means, when an image or a file is uploaded to this FTP account, you must enter the url from where the image can be accessed.

<u>Step 6:</u> This step is pretty much the same as you have seen for adding a WordPress blog above. Enter the minimum and maximum time interval for scheduling each post.

Finally press the Add Blog button and it's done.

Once you have added a blog, it's time to add some content sources from where the software could grab articles and content for posting on your blog.

Adding Content Sources

The software supports a variety of content sources such as RSS Feeds, article directory search, affiliate product searched from Click Bank and Amazon.com, PLR Articles from your own PC.

For RSS Feeds, you need to specify the RSS Feed URL of the websites or blogs from where you'd like the content to be taken from. You can find these easily with a Google search and if you require more tips on finding the right RSS feeds, please have a look at here.

For other sources of content like articles and affiliate products, you simply have to enter some keywords based on which the software will automatically search for new content.

PLR Articles or other .Txt files containing article content can be directly imported from your PC.

Adding RSS Feeds

You can add a new feed source to a blog either by pressing the *Add New Feed* button available below the *Blog List Pane* or from the *New* menu available at the toolbar or also from the *context menu* that appears when you right click on the *Blog List Pane*.

Once you open the Add New Feed page, you will notice 3 tabs – Add Feed, Post Extraction and Advanced Settings. (See example image in the next page) You will always begin with the Add Feed tab.

Step 1: Enter the RSS Feed source URL and a unique name to identify this feed within the software. The Feed name you type here will be used to identify this feed in the Blog List Pane as well as in other areas of the software.

Step 2: Choose the extraction method to use for grabbing content from this feed.



Extraction Methods Explained

The software can extract content from feeds using 3 different methods which you can decide on individual feed items depending on the type of feed.

If you're adding a partial RSS Feed source or an RSS Feed that has only a part of the original full content available in the referring website, you can either choose to extract either using *Proprietary methods* or the second option: *Between a known location*.

Proprietary methods:

With this method chosen, the software will first download the RSS Feed and individually visits the linking webpage of all the article items available within the feed one by one, and grabs the full content using state-of-art algorithms used only by major web players like Google* to filter out the unwanted texts except the main content available within web pages.

Between a known location: (for advanced users only)

Choose this method if you know exactly where the content hides in a webpage. For example, in most websites the main article content is usually surrounded by enclosing CSS tags that are hidden to regular visitors. The tags are usually like <!--some tag name--> or even like <div id="content">

You can easily find this above and below the content by looking at the source of web pages.

Again, with this option chosen, the software will first download the RSS Feed and individually visits the linking webpage of all the article items available within the feed and grabs the content that is available between the locations you have specified. You can also choose a tag that includes some additional <div> tags or scripts along with the content and the software will remove them all for you.

Full-Text feed:

Choose this if the feed already has the full content of articles published. The software will still remove any ad codes, scripts, links and unwanted codes from the feed articles.

Which method is best for you?

For beginners, choosing between the three methods might be a little intimidating. Always select the *Proprietary methods* of extraction first and if the content was not extracted properly (rare cases), choose the second *Between a known location* method. Or if feed has full-text published already, choose the *full-text feed* option.

Step 3:

Select the Blog to which the articles from this feed source should be posted to. If the Blog is a WordPress blog, you can also choose the *Category* under which the articles will be posted.

Next move on to the second tab either directly or by clicking on the *More Settings* button.

Post Extraction

Here you can choose content translation settings as well as the auto tagging options.

Step 5: Content Translation

Translating the extracted content before posting to your blog is the best way to make the content unique. It is very easy to find foreign feed sources using Google' Translated search feature.

The software allows you to translate the extracted content before posting to your blog.



You can also translate more than once if required to make the content more unique but doing so may result in slightly reduced readability or grammar errors.

Step 6: Automatic Tagging Options

The software can automatically generate a few SEO tags from the title of every post and in case if you're uncomfortable using that, you can either disable tagging options completely or eve enter a set of keywords from which a few keywords will be randomly picked up for every post.

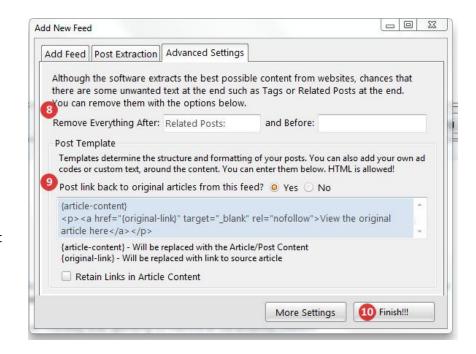
Once you've entered these settings, you can directly press the *Finish* button at the bottom to add the blog or move on to the next tab "Advanced Settings" for more options.

Advanced Settings

This page allows you to format the extracted content the way you want. For example, you can automatically set to remove unwanted text both at the top and bottom of the posts or add custom text, HTML codes or ad codes around the posts, and also an option to retain the links or not.

Step 8: Sometimes the extracted content may have some common unwanted text either at the top or bottom. Instead of deleting them manually on every post, you can enter them here and the software will remove them for you.

You don't usually set this while adding the feed as you won't know what is added. But after having updated the feed, if you find some unwanted text, edit the feed and enter these details.



Step 9: Post Template

Post Templating is an excellent way to determine the way posts are made. For example, you can add some ad codes, links to affiliate banners or anything around the post content. You can even insert post titles, link back to original article wherever you wish to.

Supported Template Tags:

{article-content} – Gets replaced with the actual content extracted for the post.

{original-link} – Gets replaced with a link back to the source webpage.

{title} - Gets replaced with a title of the post

{keywords} - Will be replaced with the SEO tags if available

Note: The {original-link} tag will only be replaced with the URL of the source website as text. If you want it to be hyperlinked, simply add "<a href" tags around it.

And these tags are not mandatory. You can use them only if you want. But if you don't have the {article-content} tag in the template, you're post may not have the content.

Retain Links in Article Content:

This option at the bottom of the post template page will determine if the software has to retain or remove the links in the extracted content.

Step 10: Finalizing

Finally, after having entered all the settings, press the Finish button to complete adding the feed.

Also, it is not mandatory to go through all three pages to complete adding the feed. Once you've entered the details on the first *Add Feed* page and if you're comfortable using the default settings entered in the rest of the page, you can press the *Finish* button anytime to add the feed.

Adding Articles from Directories

ABS 2.O can search for content from online article directories based on the keywords you provide. To add articles, select "eZine Articles" from the content menu that appears when you right click on any of the blog you've added and or select "eZine Articles" from the New menu present in the toolbar at the top left corner. (see image)

This will open up the eZine Adder Window which looks similar to the Feed Adder window.

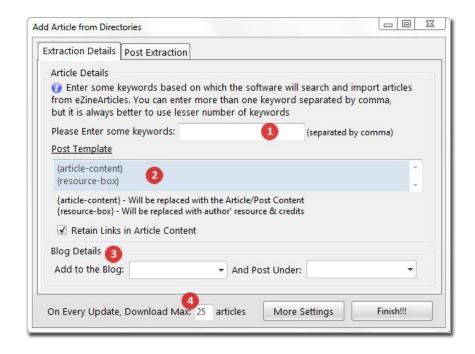


Step 1: Enter Search Keywords

Enter some keywords based on which the software will search for articles.

You can enter more than one keyword separated by comma, but it is always better to have lesser keywords so you get more articles.

A single broad term keyword is sufficient enough.



Step 2: Post Template

Just like you saw the templates while adding a new RSS Feed, you can use the same Templating system here.

Supported Template Tags:

{article-content} – Gets replaced with the article content extracted for the post.

{resource-box} – Gets replaced with credits provided by the author of the article.

{title} - Gets replaced with a title of the post

{keywords} – Will be replaced with the SEO tags if available

Again, these fields are not mandatory. You can use them only if you want.

Step 3: Select the Blog

Select the Blog to which the articles from this feed source should be posted to. If the Blog is a WordPress blog, you can also choose the *Category* under which the articles will be posted.

Step 4: Download Max

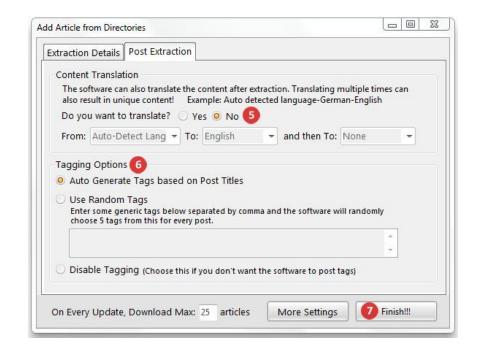
You can set the number of articles to be downloaded every time you update the feed. Default value is 25 and you can raise it per your wish. But please note that the article directories may <u>temporarily</u> block your requests if too many articles were requested in a very short period of time, typically happens when you have high speed connections.

Post Extraction Tab

Here you can choose content translation settings as well as the auto tagging options.

Step 5: Just like the RSS Feed content, the software can also translate the article if required and you can set them here.

<u>Step 6:</u> Chose if you want the software to generate tags.



Step 7: Finally, after having entered all the settings, press the *Finish* button to complete.

Adding Amazon Products

Adding Amazon affiliate products are quite similar to adding articles from directories but in addition, you can include a link to buy these products with your affiliate or associate information in it.

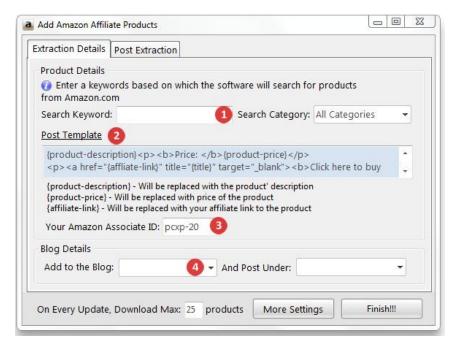
You can find the option to add Amazon products both from the *top menu* as well as from the context menu that appears when you right click on the *blog list pane*.

The Amazon Adder window will appear similar to the RSS Feed adder or eZine Adder window.

Step 1: Enter a keyword based on which the software will search Amazon.com for related products.

Don't enter more than one keyword as Amazon.com accepts just one. In case if you need to fetch more products from different keywords, add one first, update, then edit the feed to change keywords and update again.

In addition to keywords, you can limit the Amazon search within categories.



Step 2: Post Template

Similar to the RSS Feeds and eZine Article feeds, you can use the same Templating system here.

Supported Template Tags:

{product-description} – Gets replaced with the description of the product.

{price} – Gets replaced with the product's retail price.

{affiliate-link} – Gets replaced with the link to buy the product with your affiliate tag.

Note: The link is replaced as plain text only and if you would like to hyperlink it, add '<a href' HTML code around it.

{title} – Gets replaced with a title of the post

{keywords} – Will be replaced with the SEO tags if available

Again, these fields are not mandatory. You can use them only if you want.

Step 3: Amazon Associate ID

Enter your Amazon associate ID here. This will be linked to all the products downloaded from Amazon.com

Step 4: Select the Blog and Max Products

Select the Blog to which the articles from this feed source should be posted to. If the Blog is a WordPress blog, you can also choose the *Category* under which the articles will be posted.

You can enter how many products to be downloaded from Amazon every time the feed is updated.

Step 5: Finalizing

Once the settings are entered, simply click on the "Finish" button to complete.

Adding ClickBank Products

Adding ClickBank products are similar to adding Amazon products. However, unlike Amazon products where you get a detailed descriptive content for every product, in case of ClickBank, you get only a few lines of promotional text written by sellers.

You can add ClickBank feed either from the context menu that appears when you right click on the *blog* list pane or from the *top menu*.

Supported Template Tags:

{product-description} – Gets replaced with the description of the product.

{price} – Gets replaced with the product's retail price.

{title} – Gets replaced with a title of the post

{keywords} – Will be replaced with the SEO tags if available

Updating The Feed Items

Once you have added some Feed sources to the blogs, you can anytime update them for new articles to be grabbed by the software from them.

Simply *right-click* on any of the Feed source that you have added and you can see the option to update.

You can also select "Update All Blogs" to automatically update all the Feed sources one by one.

Since the update process might take a few minutes to complete, it is handled in a separate background process so the application does not hang and is still usable for other actions.

Update process can also be tracked with messages displayed in the Status window present at the lower left corner of the software. And as the software downloads each feed item, the article or the individual item gets added to the *Feed Items Window*.

By any chance, if the update process gets interrupted such as by closing the application, next time when the update process is triggered again, the software will download only the new or previously left over items and will not waste time or bandwidth by re-downloading all the items again.

Anytime if you wish to stop the update process while it is going on, you can do so by clicking on the "Stop Updating" button that appears in the top right corner of the software window.

Posting To Blog

Once the items are downloaded, you can either choose individual items and post them to blog by using the *Post to Blog* button available at the *Article Window* or post a number of articles by marking them in the checkbox and pressing the *Post all Marked Items* button available at the *Feed Items Window*.

Either way, the feed posting is handled again in a separate background process just like the feed downloader and so you can continue working with other actions in the software such as editing other downloaded items and so on.

Please note that the software might add a featured link at the bottom of each post it makes in the Free or Demo version and it does not include this link when the software is activated to full version.

Activating the Software

To use the software fully, it has to be activated with a valid, unique product key which is provided immediately after purchase.

To reach the activation page, simply click on the top right corner in the software where it says "Demo Version" and the registration window will open up. You can see your Computer Name there for reference or to let you know that the activation is for that particular PC. Just key in your Unique Product Key received after purchase and press the *Activate* button.

The software will then connect to our activation servers and verifies the key. If the activation is successful, the software will notify you to restart the application and after which the software will work to its full potential. The activation status will always be displayed at the top right corner of the software such as *Demo* or *Registered version* for your reference.

In rare cases, if the Product key provided did not work in activating the software by saying "Invalid key", please contact us with the Computer Name shown in the Registration page and we shall be able to help you with manual activation files.

<u>Note</u>: To protect your privacy, we collect no personal details during activation without your knowledge. Only the computer name along with the product key you enter is collected and stored in our highly secure databases for internal verification purposes.

Backing Up The Activation

Since the product keys provided are unique for each customer and computer, it will expire after first usage. Therefore, it is necessary that you backup your activation information by saving a copy of the file License.dat available in the software' installation folder (*C:\Program Files\CartyStudios Corporation\WebMagnates – Auto Blogging Software*) to a safe location and place this file back on future installations.

Technical Support

CartyStudios Corporation is committed to offer any technical assistance that you may require on using the software. Before contacting us, make sure you've read this manual completely and tried other possible steps for resolution.

Check Our Website: www.WebMagnates.org

Our Support E-Mail ID: Support@CartyStudios.com

Thank you very much for the interest shown in us. We look forward to you as a successful internet marketer and hope this software will just help you do that.