# SUNDAY SKIII POWER



## SUNDAY Newspaper POWER

#### Survive or Thrive?

You are a survivor, someone who keeps going, despite setbacks. But you can do more than just survive. With the skills you learn in school, you have the power to really succeed and do well in the world. In fact, you can thrive! When you thrive, advancement and prosperity follow. And then, your life will be better than Super good – it will be fabulous. Newspaper Man! And it's all up to you. You can be like a superhero, and your special power is the ability to make your life exactly the way you want it to be. The Sunday newspaper can help you. Newspaper power and

Reading, writing and using numbers. Those are the skills you need to succeed. That's what this special newspaper section is about – using your newspaper to build those learning skills.

It should not be surprising to find out that the Sunday newspaper can help you learn. Think about it. In a newspaper, you can get informa-

tion about everyday life. Need a

job? Find one in the

Help Wanted ads. Need

a new set of wheels? Check out the

ads for bikes and cars. The newspaper is

downright incredible. Where else can you find

a job, a place to live, a

car to drive,

television shows and

movies, concerts

and sporting events, food to

eat, clothes to wear,

people to hang out with and

stuff to do together? There is

almost nothing you can do in a day

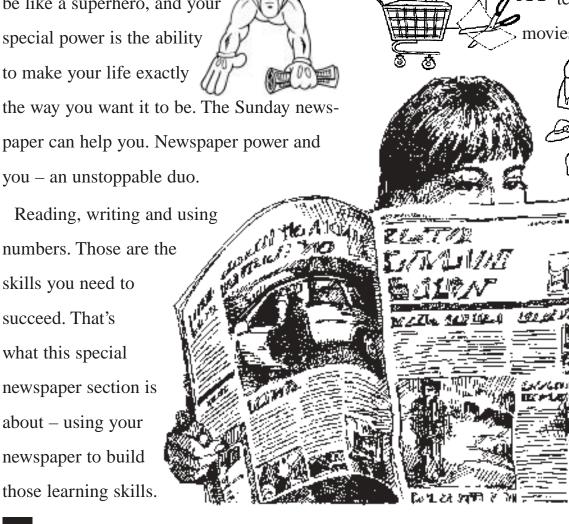
that you can't read about in your

Sunday newspaper.

So enjoy this section. It will show you how to use the newspaper to

power up your

brain and improve your life!



## Functional Reading POWER

Functional reading is the kind of reading you do each day to get the information you need to make decisions. Functional reading might be fun, but unlike leisure reading, it is not *for* fun. Functional reading is what you use when you fill out forms, pay bills or follow directions. It's what you do when you read a sign, a user's manual, a train schedule or a food label. Read to succeed, and you are using your functional reading power.

The Sunday newspaper offers you some great sections to practice the skills that make you a good functional reader. Those skills include skimming, scanning and reading for detail.















Let's start with the Sports section. Go on this scavenger hunt and follow these directions.

- 1. Use the newspaper index to find the Sports section.
- 2. Find a winning score and circle it.
- 3. Find an adjective or descriptive word about a player. Draw a box around the word and write it here.



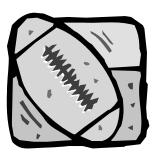




- 4. Put an X on a synonym (a word that means the same) for the word "win." Write that word here.
- 5. Find the name of one female athlete. Write her initials here.



- 6. Locate the word "field" and circle it. Write the page number on which you found it in this box.
- 7. Find some sports statistics and write a math equation using some of the numbers you found.
- 8. Find the name of a winning athlete and put a star on it.
- 9. What kinds of products are advertised in this section of the newspaper?















### CLASSIFIED Classroom

In the Classified section of the Sunday newspaper, you will find lots of information that can help you build life skills. People pay the newspaper to print ads that they write when they want something. They may want to sell or buy an object, or they may be looking for help and are offering jobs.

When you read a Classified ad, you learn something of value. Reading those ads is a skill you can really use. Because the ads cost money to run, with the price usually based on how long the ad is, most people write short ads that take up the smallest possible amount of space. Often, they use abbreviations, meaning that they shorten or abbreviate words by not using all the letters. Usually they leave out the vowels and assume that the reader will be able to guess what the word is anyway. The ads are easy to read if you can understand the abbreviations.

#### Cracking the Code

On the next page is a Help Wanted ad that might be placed by someone looking for a person to do a job. People who are looking for jobs read the Help Wanted ads to find the job that is right for them. The abbreviations are almost like a code. When you read an ad, you're really figuring out the code so that you can understand the message. The key to cracking the code is knowing what kinds of things people want in a job. If you know what people are looking for, it will be easier for you to understand each word in the ad.

People want either full-time or part-time work. (Usually, full-time means 40 hours each week and part-time means anything less.) They might want to work in a job they have had some experience in. They might want to know how much vacation they will get (meaning the number of days when they don't have to come to work but will still be paid) and what the benefits (such as health insurance) are. They will need to know how much education is needed for the job and what some of the work is like. Finally, they have to know how to answer the ad and apply for the job.

Fair Oaks Mall



FT =

Cd -

Read the ad below at least twice and see whether you and your classmates can talk about it and understand the abbreviation code so that you can figure out what the ad says.

**Clerk/Secretary** — FT, Gd typ/organ skills, phones, filing, WORD exp, HS dip + 3 yrs gen clk exp. Pd health ins, 2 wks vac, free park/close to public transp. Call Teri 555-5555, EOE.

exp =

What does each of these abbreviations mean? (Answers can be found in the right column.)

Ou -	pu –
typ=	ins =
organ =	wks =
WORD =	vac =
HS dip =	EOE=
yrs =	clk =
Answer these questions about the act 1. What is the job?	d.
2. Is it for full-time or part-time work?	
3. What skills do you need?	
4. How far do you need to go in school to qu	alify for this job?
5. How much vacation do you get each year?	?
6. Is it easy to get to work? Why?	



- 1. Check out the Help Wanted ads and see whether you can find one job that you could get with the skills you have right now. Write a description of that job. Then find an ad for a job you'd like to have when you are 25 years old. Compare that job to the first one you found. How are they alike and different?
- 2. Write a letter to someone who might hire you. In the letter, tell that employer what makes you a good person to hire. That kind of letter is called a cover letter.
- Skim the Classified ads to find out which
  of these items is advertised —
   a tractor, a cat, a room to rent, a
   refrigerator in excellent condition, a pony.

H5 dip = high school diploma.

yrs = years.

clk = clerk.

exp = experience.

pd = paid

ins = insurance.

wac = vacation.

EOE = equal opportunity employer (that means they will hire peothal opportunity).

FT = full time. (That means a job of about 40 hours each week.
Anything less is usually part time.)

Gd = good.

typ = typing.

organ = organizational skills. (that means you three points in good order.)

MORD = can use order.)

WORD = can use word-pro-

Answers to help wanted abbreviations



## Math Skill Builder

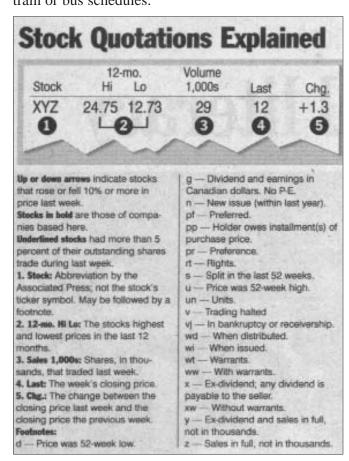


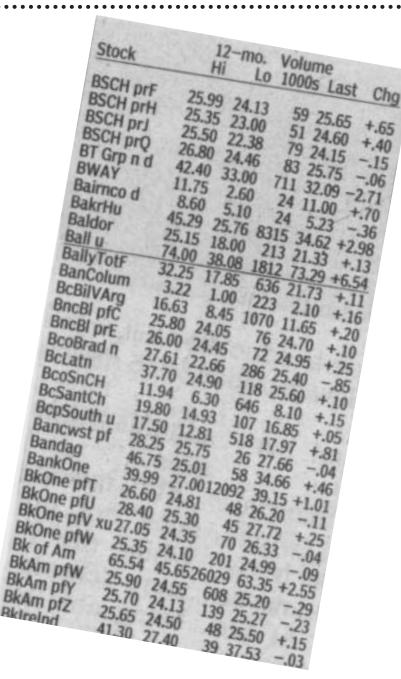
#### Business Section Savvy

The Business section of the Sunday newspaper helps people learn what they need to know about business and industry. It contains articles about companies in your area and around the country. There is also news about the economy to help people plan how to use their money.

#### Stock Smarts

Many people invest money in the stock market and they check the stock listings in the newspaper to see how their investments are doing. Your newspaper may have these listings in chart form. If you can read a chart like this one, you also will be able to read other charts with important information, such as train or bus schedules.





The key to reading a chart is understanding how it is organized. Look first at the top, bottom and sides of the columns and rows. That's where you will often find out the information contained in each column or row. Some newspapers offer a key along with the stock listings that tells the reader how to get information from the listings.

Look at one such key on the left. Read one explanation at a time. Make sure you know what each column means. After reading all of the explanations, answer these questions about the stocks on the listing shown above. Which one gained the most? Which, lost the most? What was the year's high of the BWAY stock? How much does one share of Baldor cost now?

#### 10.11.12.13.14.15.16.17.18.19.20.21.22.

Math COUNTS<sub>1,2,3,4,5,6,7,8</sub>

People need three things to stay alive — food, clothing and shelter (a place to live). Most newspapers have information about all three. Take shelter, for example. The Sunday newspaper can help you find a place to live.



#### Apts., Unfurn., D.C. Hous

#### DUPONT CIRCLE THE WINTHROP

9782 Massachusetts Ave. NW 1 BRs from \$1200/ FREE UTILS., CAC. parking avail, handicapped and metro accessible. Resident Manager (555)342-5400

#### GEORGETOWN/FOXHALL 4870 McCarthur Blvd., NW First month's rent free!!

1 BRs from \$650/ Remdld units; incl HHW. A/C, MW & GD, no pets. Spectacular views. (555)666-4440

#### NW/1200 PARK ROAD — EFFCY: \$500/MO INC UTILS. 1BR: \$600 + utils. Call after 5pm: 555-654-9685, 555-256-7890

CAP HILL - GREAT LOCATION 400 blk. 1st St SE. Newly renov. 2 BR Eng. bsmt. W/w-d, cac, walkout patio. 1/2 blk fr Cap S Metro. \$1500/mo. utils. incl. 555-622-5454 (7-9pm only).

pfg@pleasefindmeaplace.com

#### Houses, Furnished, MD

#### ARL/FT/MYER AREA/CORNER OF LEE HWY & SPOUT RUN —

Newly renov'd spacious 3 BR house. \$1050. 1//2 OFF 1st Month's Rent! Walk to shopping & Metro. D/W, AC, alarm. On convenient bus lines. Call (555)242-5400 M-F, (9:00-5:00)

#### Arlington/Bethesda 2210 Los Pueblos Lane

Library Courts' Benefit Unit Townhouse

- 2 years old
- Excellent Plumbing & Kitchen Fixtures
- Walk in Closets & Full Size Baths
- Washer/Dryer
- Central Air
- 4 hedrooms
- Walk to excellent local schools
- Community pool
- •\$1500 per month, inc. utilities

Office @ 555.989.7777 Managed by Smith Realty Use the newspaper index to find apartments for rent. Find a neighborhood listed that you would want to live in. You need to figure out which apartments you can afford.

#### Calculate What You Can

#### Afford

Imagine that you earn either \$350, \$400 or \$450 per week. To find your monthly earnings, multiply the weekly earnings by 4.33 or  $4^{1/3}$ . Your affordable monthly rent can be .28 x your monthly earnings. (Most financial experts think that a person should spend no more than 28% of his or her income on housing.)

A @\$350 per week, you can spend	on monthly rent.
B @\$400 per week, you can spend	on monthly rent.
C @\$500 per week, you can spend	on monthly rent.

Now choose five apartments from the listings in the newspaper. Fill in the chart.

#### AFFORDABLE? (check YES OR NO)

Apt.	Rent	А	В	С
1		□YES □NO	□YES □NO	□YES □NO
2		□YES □NO	□YES □NO	□YES □NO
3		□YES □NO	□YES □NO	□YES □NO
4		□YES □NO	□YES □NO	□YES □NO
5		□YES □NO	□YES □NO	□YES □NO

### Weather Wise









You're planning a great day — a basketball game with friends followed by an outdoor lunch. Then, your plans fall apart when you discover the sky has turned gray and rain is pouring down. If only you had read the weather forecast in the Sunday newspaper, you could have planned for an indoor day of bowling and burgers instead.

The weather information in your newspaper can help you learn how to gather and process data.

Here is a weather map showing information for the United States. You can see temperatures around the country and where weather systems are found. The map uses numbers, pictures and colors to give you different information. Look carefully at the map and the keys that go with it to see the range of information.

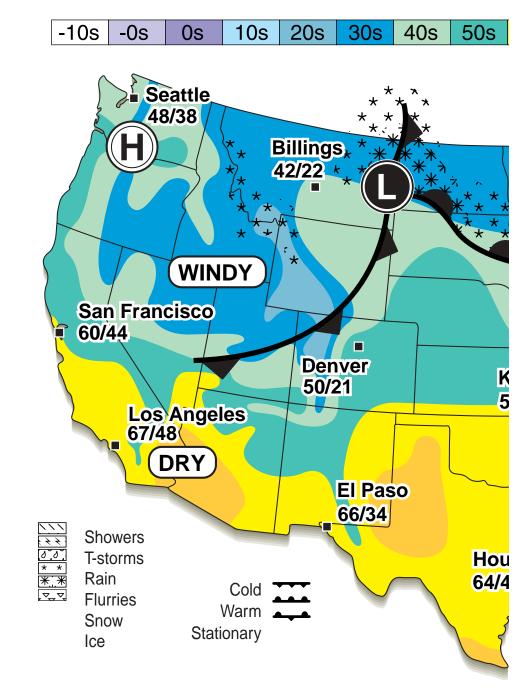
Be sure you know the answers to these questions before you do the rest of the activities on this page:

- What do the colors tell you?
- What information is shown using numbers?
- What do the little pictures (like the ones of snowflakes and drops) tell you?

After carefully studying the map solve these problems:

- 1. Choose any five cities and find the average of their high temperatures.
- 2. Name five states in which it is not raining.
- **3**. Where is the warmest region in the country?
- 4. Find your state on the map. Write a one-sentence description of the weather there. Then write a one-sentence description comparing it to what the weather is actually like today.

- 5. How much warmer is the high temperature in Kansas City than the low temperature in Detroit?
- **6.** Where is a cold system located? What is the temperature in that area?
- 7. Look at what you are wearing today. Locate a place on the map where you would be most comfortable in that outfit.













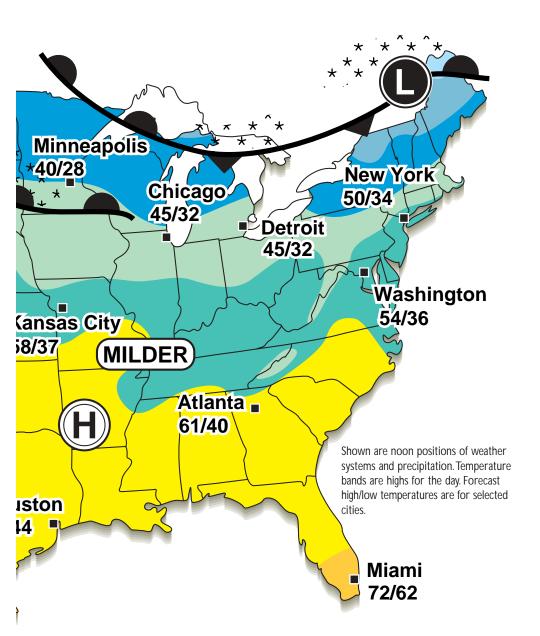






- 8. What would you wear if you were going to Los Angeles? Would you wear the same clothing in Billings? Why?
- 9. If you were traveling from El Paso, Texas, to New York, would you be going to a warmer or colder area? What direction would you be traveling? If you travel from Atlanta to Seattle, what direction are you going and is it getting warmer or colder? Can you draw any conclusions from this?

#### 60s 70s 80s 90s 100s 110s



**10**. Which of these skills did you use to solve these problems? Circle them:

Reading Understanding north, south, east and west

Reading a map Adding and subtracting

Interpreting a map Writing in complete sentences

Getting the main idea Understanding whole numbers

Using your computer go to AccuWeather.com on the Internet and do the following exercises:

- On the home page, click on the "iSight" link. Select "Buffalo, NY" for the camera location. What are the weather conditions in Buffalo?
- Type the ZIP code for your town on the home page in the appropriate box. What will the high and low temperature be in 5 days? Will there be any rain or snow in 10 days? In 15 days, will it be sunny, cloudy, or a mixture of both?



## Adding Dollar\$ and Cents

Here is an ad for some electronic equipment. Imagine that you	
want to buy a television and a DVD player. Which of these is the	
petter buy? Which would you buy? Why?	

Look carefully at the information about the televisions. Answer these questions. On another sheet of paper, show the math work you did to find the answers.

- 1. Find the difference in screen size between these two televisions.
- 2. Find the price difference. What is the percent of difference?
- 3. How much more per inch of screen will you pay for the larger television?

Write a description of how you solved these problems. What operations did you use?





Answer each of these questions by using the information in this ad. Show all of your math work below each question or on another sheet of paper if you need more room. Money answers should be rounded to the nearest penny.

- 1. Candy: How much do you pay per ounce of chocolate candy?
- 2. Napkins: How much does each napkin cost?
- 3. Soda: How many cans of soda can you buy for \$9? How much is that per can?

4. Socks: Other socks are on sale for 77 cents a pair. Do those cost more or less than the socks in this ad? How much are these socks per pair?

the sports scores and write three word problems for a friend to solve. Or, find the stock listings and find five stocks that went up and five that went down. Find the difference in the

change for each one.

5. Laundry Detergent: If you buy both kinds of powder laundry detergent, how many loads of wash can you do? If you do 3 loads of wash per week, how much will that cost per week and about how long will this soap last?

<sup>5. 71</sup> loads of wash, costing about 42 cents per week

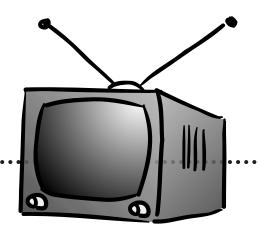
directions, the answer is 1 cent.

3. 36 cans, 25 cents per can.

4. More money. The advertised socks are 75 cents per pair.

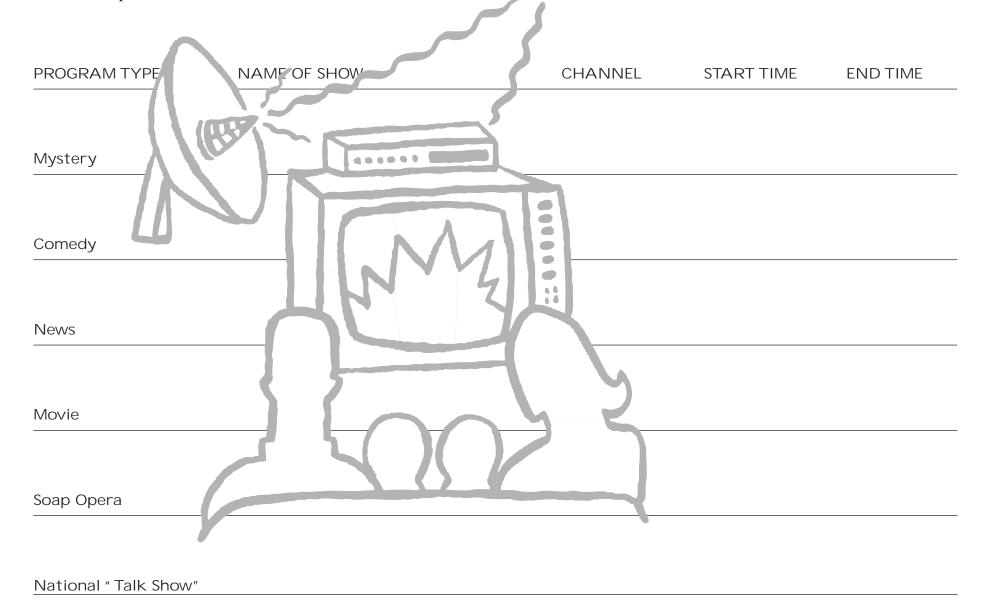
Answers
1. 19 cents per ounce
2. The napkin price is in small print below the paper towel
Price — 250 napkins @ \$1,77, Each napkin actually
The control of the nearest penny, per the costs 0.7 cents, but, rounded to the nearest penny, per the

## Read for Information



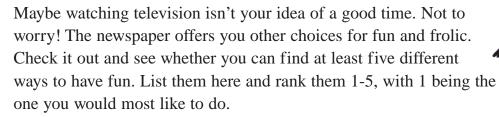
One of the cool things about Sunday newspapers is that you can find information about fun things that you do, like watching television or having a hobby. Careful reading gives you the power to choose your fun activities wisely so that you make the most of your free time.

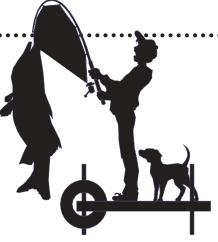
Use the newspaper index to find the television listings. Get the information you need to complete this chart.



\*Bonus: Figure out how many hours of television you watched yesterday. (Or, if yesterday was a weekend day, use the last weekday instead.) How does that compare to the hours you spent in school? Compute the percentage of your day that you watched television. Then find the percentage spent eating, sleeping, studying, hanging out with friends and anything else you did yesterday.











In the News, In the Know

Read a movie review, then write your own review of the last movie you saw in this box. Use an extra sheet of paper if you need to.

7	

## **CURRENT EVENTS** Build Skills

Each week, more than 60 million people read America's Sunday newspapers. Even in a world where electronic communication is easy, many people still like to get their news by reading the newspaper they hold in their hands. For many people, reading the newspaper means skimming or scanning the pages until they find the stories they want to read. You may not know this but when you do that simple and fun act — skimming through the newspaper looking for something good to read you are using important reading skills such as locating information, analysis, comparison and prediction. And, best of all, as you use the news to learn, you also learn about the world in which you live. Finding Basic Information Check out the front page of your newspaper. Find the story with the largest headline and answer these questions. 1. Who or what is the story about? 2. What is the key word or phrase in the headline?  $3. When {\it did an important event in the story \underline{happen?}}$ 4. Where on the page is the story found? 5. Can you tell **Why** the event happened?

#### Local News

Your Sunday newspaper may bring you news from around the corner or around the world. The news that happens closest to you is called local news. Check today's newspaper to see whether you can find stories about two types of local events — an accident and a sports contest. Write the major theme of each story you find.

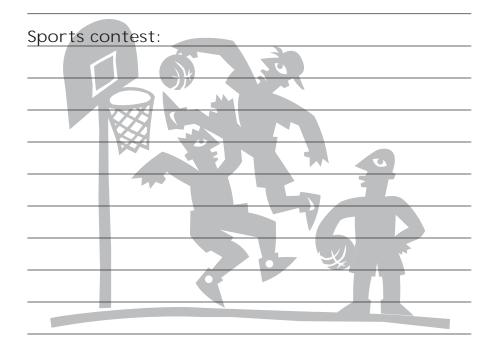
One of the hardest parts of a reporter's job is matching the length of the article to the space available to print the story. Choose an article to print the story one) that inter-(not a really short one) that interests you in today's newspaper and

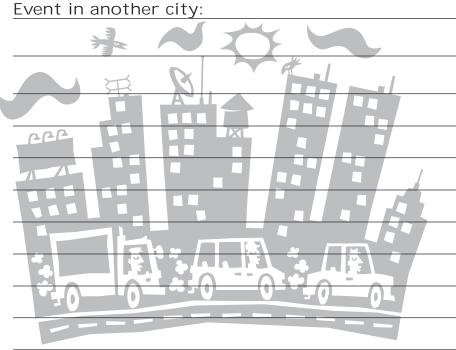
In the News In the Know

#### **Datelines**

The dateline is the part of the story sometimes found at the beginning that tells you where the story takes place. Check out the stories that have datelines and see whether you can find and describe a story that happens in another city and an event happening in another country.











## Coupons Count

4	Why do you think the word "Free" is so big?
6.	Why do you think the word "Free" is so big?

5. If you go to the store to use this coupon on June 5, 2004, will

you get the free soda? Why or why not?

way for companies to tell people about their products. Most of them offer a money-saving discount. Sunday newspapers often include these coupons and if you read them carefully you can save lots of money. But if you're going to use coupons, you'll need to follow some rules. You need to read the smaller print, sometimes called the fine print, to find what you need to know.

Look at this coupon carefully and answer these questions.

1.	What do you have to buy?
2.	What will you get free?
3.	If you buy one 6-pack box of popcorn, will you get the free soda? Why?
4.	What is the most money the coupon is worth?



- 1. Make a booklet of 10 coupons you find with the newspaper. Describe possible uses for each product and figure out how much you would save if you used each one. How many of those coupons are for products you've used?
- 2. Create a coupon for an imaginary product.

Use some fine print.

3. Place 3 coupons on your desk, side by side. Note the differences in the type of information each one contains.

#### The people who contributed to this supplement include:

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