

Anatomy of an Academic Essay

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Writing 121/Essay #1

5 May 2002

The Importance of Clothing

Picture this: Mr. Smith, having some care trouble, pulls his Lexus over to the curb on Cypress Boulevard in the middle of East Los Angeles and proceeds to the nearest 7-11 to call for a tow truck. His Armani Suit signals to everyone around that this guy just does not belong. Five kids pass by wearing NFL jerseys and sagging slacks. They all glare and one mutters a sarcastic "oooooh, baby," as he looks Mr. Smith up and down. In his own world, the clothes Mr. Smith wears mean sophistication and success, but in this primarily

Familiarization Guide

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Introduction

A Definition The Purpose of this Lesson

*The
Academic
Essay*

Abbey 1

Course: A1000
 Instructor: Jacob Agatucci
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The Importance of Clothing

Picture this. Mr. Smith, having some car trouble, pulls his Lexus over to the curb on Cypress Boulevard in the middle of East Los Angeles and proceeds in the nearest 7-11 to call for a tow truck. His Armani Suit signals to everyone around that this guy just does not belong. Five kids pass by wearing NFL jerseys and sagging shorts. They all glare and one mutters a scornful "manuh, baby." So he looks Mr. Smith up and down. In his own world, the clothes Mr. Smith wears mean sophistication and success, but in this primarily lower class Hispanic neighborhood, his clothes pose a threat to him. The gang kids perceive him as weak and defenseless, like a fish out of water. This scene illustrates how people base a person's character on what he or she is wearing. The clothes people wear often reflect personality, show ties to certain crowds or cliques, and often provide the information on which first impressions are made. As a result, clothes are probably the most important way by which we initially bond and associate with one another.

Even in Shakespeare's time, "the apparel oft proclaims [the] man." Clothes are often a strong indicator of a person's personality and corresponding attitudes. They can

Click the appropriate text at the top of the page to find a definition of the Academic Essay and a Purpose Statement for this lesson.



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Intended Audience

The intended audience is the post-secondary freshman and sophomore student who may be encountering rigorous work in the area of academic essay writing for the first time.

Objective and Purpose

The lesson topic is the academic essay, specifically focusing on its component parts (e.g., thesis, supporting ideas, body paragraphs, intros, conclusions, transitions, etc) and how they function together to create successful written communication. In more specific detail, the lesson's goal is to present students with an introductory analysis of a conventional academic essay that will prepare them to write their first essay in a freshman composition class.

Equipment Needed

- Microsoft Windows XP or Vista operating system for PC or laptop
- [Flash player](#) 7.0 installed
- Monitor, mouse, keyboard.
- Network connection/Cable or DSL Internet Connection
- Speakers or headphones

Start up of Program

Network Access

Copy and paste the provided link (**INSERT LINK HERE**) into your web browser or click this link directly:

Once the link is accessed, the Flash program entitled The Academic Essay will load automatically.

Program Startup Procedure

To start navigating the program use the top links to navigate within sections and use the bottom links to jump from section to section. The arrow buttons in the bottom right corner of the page will allow you to move one section forward or backward. (more detail in **General Operation** section below).

Normal running of the program

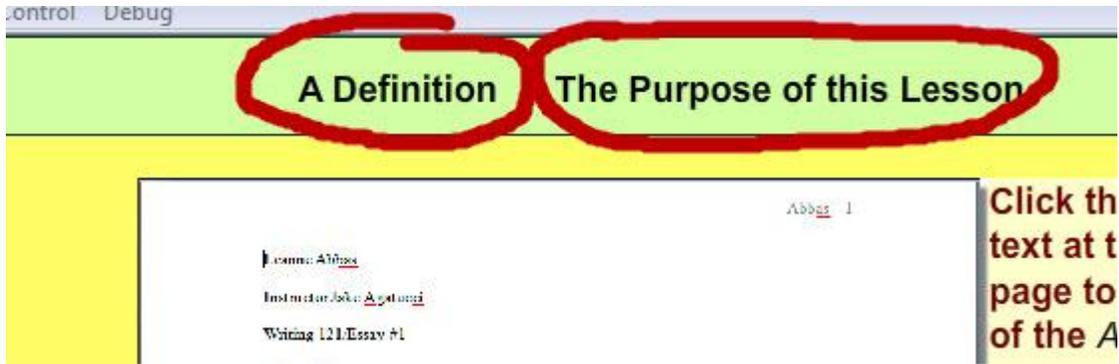
Program Length

This tutorial should not take any longer than two hours.

General Operation

Using the Top Buttons

From the start page (see image under Introduction above), the user can use the top buttons to move to sub-categories on the page itself (in this case **A Definition** and **The Purpose of this Lesson**).



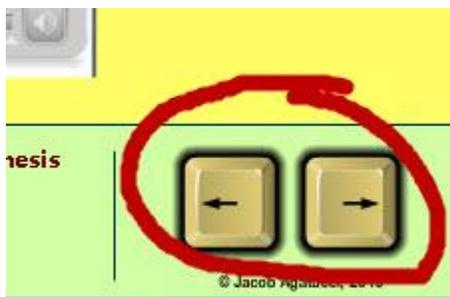
Using the bottom Quick Links

Beginning on the second page of the lesson a set of links will appear at the bottom of the page (see image directly below). These links offer a way to quickly jump around in the document. For example, if the lesson is being used for review and users want to jump from the *Video Overview* page to the *MLA Style Overview* page, the bottom buttons will allow them to do so.



Using the right/left arrows

At the bottom of each section of the lesson there is a right and left arrow button (see image directly below). These buttons advance the lesson one page forward or one page back. Upon initial use of the lesson, users will use these arrows to progress through the lesson section by section (again, users returning for review should use the quick link buttons clustered at the bottom of the page).



Ending the Program

The last section of the lesson will prompt first-time users to access a linked website they will use to begin their first essay. Returning users, or beginning users who need to stop the lesson and come back at a later date, can simply close their browser to end the lesson.

Supplementary Information

For more information on The Academic Essay, Harvard's [Beginning the Academic Essay](#) website offers an excellent conceptual framework for beginning an academic essay..

Trouble Shooting

If you have any problems using flash, contact your instructor (jagatucci@cocc.edu) or, if your tech savvy, visit the Adobe Flash site: <http://get.adobe.com/flashplayer/> to find troubleshooting information.