MEDIA RELEASE

FOR IMMEDIATE PUBLICATION
26 March 2013

They communicate. You dominate.
The new Minn Kota® i-Pilot® Link™ is coming.

Minn Kota® and Humminbird® have now joined forces, offering direct communication between your Humminbird® fishfinder and Minn Kota® i-Pilot™ through ethernet link – opening up a new universe of navigation capabilities. The integrated system delivers automatic boat control and the ability to store and revisit your best fishing spots. Plus, you can take control from your Humminbird or the full colour LCD screen on the Link remote. This will mean less time positioning your boat, and more time catching fish.

The Humminbird® units include are those in the 700 HD, 800, 900 & 1100 series. The i-Pilot® Link™ platform is compatible with the PowerDrive™ V2, Riptide® ST, and Riptide® SP motors. The technology has all the same functions as the current i-Pilot™, but includes a host of additional features. There is no cross compatibility with existing i-Pilot™, however the new kit can replace the existing i-Pilot™ system.

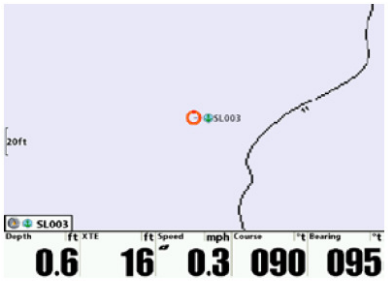
i-Pilot™ Link includes:
– Control Head
– Remote Control
– Charging Cable with AC adapter
– User Manual
– Quick Reference Guide
– Lanyard



Add-on accessories (sold separately):
– Remote Holding Cradle (with Belt Clip)
– Charging Cable

Spot-Lock

- Functionality is similar to current i-Pilot®
  – Spot-Lock can be engaged from the i-Pilot® remote or from the Humminbird® unit
  – Spot-Lock location shows up on the Humminbird® screen
  – Spot-Lock locations can be stored on the Humminbird® and on the i-Pilot®
- Spot-Lock storage on the Humminbird® is limited to the amount of waypoint storage space available, typically up to 2500
- Spot-Lock storage on the i-Pilot® controller is limited to 16



Humminbird® displaying Spot Lock location



Remote displaying active Spot-Lock



Remote while recording an iTrack

MEDIA RELEASE

FOR IMMEDIATE PUBLICATION
26 March 2013

iTrack

- iTrack is a new term designating an i-Pilot® Link™ compatible track
- iTracks are displayed on the Humminbird® along with the current track
- iTrack recording can be initiated from the remote or the fishfinder
  - If your trolling motor is not powered up, you will still be able to record an iTrack through your Humminbird®
  - Up to 50 iTracks can be stored on the fishfinder, and up to 16 on the i-Pilot®
- iTrack length is up to 3.2 kilometres



Fishfinder while recording an iTrack



Fishfinder after recording an iTrack

i-Pilot® Link™ – AutoPilot

- AutoPilot has the same functionality as current i-Pilot®
  - GPS Advanced AutoPilot and Legacy compass AutoPilot are both available
  - Advanced AP or Compass AP is user selectable
- AutoPilot can be enabled from the remote or from the Humminbird®
  - On the HB screen, the AP bearing can be set by motor direction or by cursor



i-Pilot® Link™ – Go To Waypoint

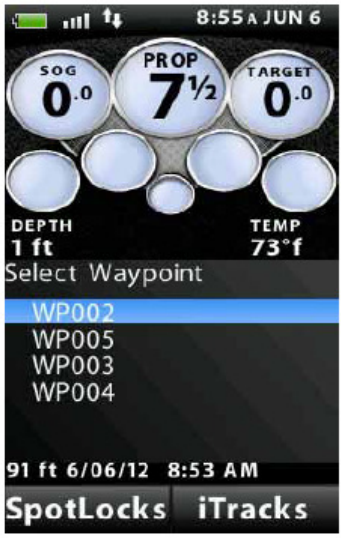
- Any stored Waypoint on the Humminbird® can be used as a Go To location
  - From the Humminbird®
- Cursor over a stored Waypoint and press Go To button
- Select from a list
  - From i-Pilot® remote
- Press Go To and a list of all stored Waypoints within range will appear as a list on the screen
- Speed is user controlled when Go To Waypoint is navigating
- Once Waypoint is reached, the user has 3 Arrival Options
  - Spot-Lock
  - AutoPilot
  - Prop Off

MEDIA RELEASE

FOR IMMEDIATE PUBLICATION
26 March 2013



Fishfinder going to Waypoint



Remote Go To Waypoint

i-Pilot Link – Go To Spot-Lock

- Selection function is the same as Go To Waypoint
- When navigating to selected Spot-Lock location
  – No user speed control
- Speed automatically ramps up until it reaches arrival or hits top speed
- i-Pilot® automatically goes into Spot-Lock on arrival; No option



Fishfinder selecting Spot-Lock



Remote selecting Spot-Lock



Fishfinder going to Spot-lock



Remote navigating Start of iTrack

MEDIA RELEASE

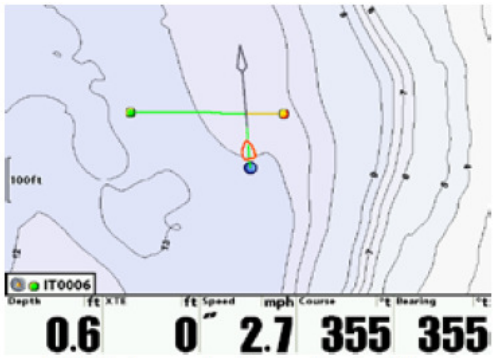
FOR IMMEDIATE PUBLICATION
26 March 2013

i-Pilot® Link™ – Go To iTrack

- Selection function the same as Go To Waypoint
- iTracks can be selected from the fishfinder or remote
- When iTrack is selected, i-Pilot® will go to closest point on the track and Navigate to Start (or End) depending on user choice
- iTracks can be named and organized through Humminbird®'s Waypoint Management



Fishfinder selecting an iTrack



Fishfinder navigating to Start of iTrack

Minn Kota's i-Pilot® Link™ technology will be available in the first half of 2013.

BLA Code	Description	Suggested Retail Price incl GST
i-PILOT LINK MOTORS		
601570	RT 55/ST W/I-PILOT/LINK NO FT PD 54" 12V	$2999
601574	RT 80/ST W/I-PILOT/LINK NO FT PD 54" 24V	$3399
601576	RT 80/ST W/I-PILOT/LINK NO FT PD 60" 24V	$3449
i-PILOT LINK KITS AND ACCESSORIES		
602914	I-PILOT LINK SYSTEM KIT T/S POWERDRVE V2	$1299
602924	I-PILOT LINK SYSTEM KIT T/S RIPTIDE ST	$1299
602934	I-PILOT LINK SYSTEM KIT T/S RIPTIDE SP	$1299
602944	I-PILOT LINK SYSTEM REMOTE	$499
602948	i-PILOT LINK SYSTEM CHARGING CABLE	$59.90
602947	i-PILOT LINK SYS REMOTE CRADLE/BELT CLIP	$59.90

For more information and to find your nearest stockist, visit minnkota.com.au or bla.com.au

Further information and media enquiries:
BLA – Shaun Clancy – 1300 252 725 or visit: minnkota.com.au or bla.com.au