



mSecure
Password Manager
Security everywhere made simple

Version 3.0 Reviewers Guide

1.0 Introduction

Thank you for your interest in reviewing **mSecure Version 3.0 for iOS, Android, Mac and Windows**. This document will support your review of mSecure by providing you with the location of the review copy and some helpful information about the product.

Contact us via email at dave@mSevenSoftware.com for a link to the reviewer's web page where you can gain access to review copies of mSecure for iOS, Android, Mac and Windows.

2.0 Overview

mSecure for iOS, Android, MacOS and Windows is the standard and leading Password Manager in security, accessibility and ease-of-use. mSecure is the most popular iOS, Mac and Android Password Manager in the productivity category for the Apple iTunes and the Google Marketplace app stores.



Click to view mSecure Movie

- **More than a Password Manager:** mSecure is more than a Password manager because it provides 17 popular personal information templates (Credit Cards, Bank Accounts, etc.) with the ability to create custom templates to facilitate easy entry of all types of user information.
- **Ultra-Secure:** mSecure Android uses ultra-secure 256bit blowfish encryption to protect personal information such as account numbers, usernames, passwords and more. Blowfish has

never been knowingly cracked. To support cloud syncing, a new Security Everywhere™ architecture has been implemented in mSecure 3.0 so that the security of your data is not dependent on the security of the cloud service.

- **Made Simple:** mSecure is made simple for everyday users with a premium look and feel with features like collapsible section headers, search, sort, auto hyperlink launch and much more.
- **Accessibility:** mSecure 3.0 supports private wireless networks and the Dropbox cloud (iCloud in the fall) to synchronize your data between your mobile devices and desktop/laptop computers. The addition of cloud syncing enables all mSecure products, iOS, Android, Mac and Windows, to sync with each other over a standard Internet connection.

3.0 mSecure Product Line

The following products are part of the mSecure family of products:

Mobile Products

mSecure for iOS



The leading Password Manager in the Apple App Store Productivity category for three years running, mSecure is the standard for Password Managers. Ray Marshall, founder of mSevenSoftware, was also a founder of SplashData and developer of SplashID for the Palm Treo. After selling SplashData, Ray went on to create mSecure for iPhone. mSecure for iOS features a premium look and feel with collapsible section headers, toolbars and is a Universal App.

System Requirements: Operates with all versions of iPhone, iPod Touch and iPad

Availability: \$6.99 Sales price during promotional period, normally \$9.99 as a Universal App, meaning one purchase allows use on iPhone, iPad and iPod touch.

mSecure for Android



Not just an iPhone port, mSecure for Android is a ground up Android development drawing on the best elements of the iOS user interface while maintaining the Android standard user interface. mSecure for Android features a premium look and feel with collapsible section headers, toolbars, options menu and long-click context menu on record items. mSecure is the leader in the Google Marketplace in the Productivity category.

System Requirements: Android 1.6+

Availability: \$6.99 Sales price during promotional period, normally \$9.99

Desktop / Laptop Products

mSecure for MacOS



mSecure for MacOS, the leader in the Apple App store in the Productivity category, is a standalone Password Manager for the Macintosh desktop and laptop computers. mSecure features a smart-looking set of toolbars icons and easy-to-read record list and record viewer panels. mSecure for MacOS can sync with the mobile versions of mSecure for iOS and Android.

System Requirements: Mac OS X 10.4 (Tiger), Mac OS X 10.5 (Leopard), Mac OS X 10.6 (Snow Leopard), Mac OS X 10.7 (Lion)

Availability: \$19.99 - Save \$5 with Facebook coupon ([facebook.com/mSevenSoftware](https://www.facebook.com/mSevenSoftware)), \$14.99 on Mac App Store

mSecure for Windows

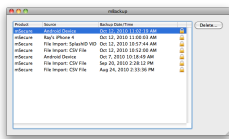


mSecure for Windows is a standalone Password Manager for the Windows-based desktop and laptop computers. mSecure features an easy-to-use set of toolbars icons, easy-to-read record list and record viewer panels. mSecure for Windows can sync with the mobile versions of mSecure for iOS and Android and with other Windows and MacOS desktops and laptops.

System Requirements: Windows XP SP3 (32bit only) or greater, Windows Vista (32bit and 64bit), Windows 7 (32bit and 64bit). Install Bonjour for Windows to make wireless syncing easier

Availability: \$19.99 - Save \$5 with Facebook coupon ([facebook.com/mSevenSoftware](https://www.facebook.com/mSevenSoftware))

mBackup for Mac / Windows



mBackup is a free desktop application that runs on Macintosh and Windows computers that allow users to safely backup and restore multiple data sets from their Android and iPhone handsets. This application is available for No Charge from the mSeven web site: <http://msevensoftware.com/mbackup>

MacOS System Requirements: Mac OS X 10.4 (Tiger), Mac OS X 10.5 (Leopard), Mac OS X 10.6 (Snow Leopard), Mac OS X 10.7 (Lion)

Windows System Requirements: Windows XP SP3 (32bit only) or greater, Windows Vista (32bit and 64bit), Windows 7 (32bit and 64bit). Install Bonjour for Windows make wireless syncing easier

Availability: FREE (<http://msevensoftware.com/mbackup>)

4.0 Feature / Benefits / Competitive Advantage

Ultra Safe and Secure

mSecure Feature	Benefit	Competitive Advantage
256 bit Blowfish encryption of data	Blowfish provides fast encryption rates in software and no effective code break of it has been found to date	Most competitors use AES which has been compromised
Auto-lock when phone sleeps or after time period	Protect your data from prying eyes	Most competitors support this
Self-destruct destroys data if password is incorrect after preset number of failed attempts to access data	Keeps data safe if the phone is lost	<u>Exclusive feature</u> amongst some competitors in both Android and iOS markets
Password Generator	Generate highly secure, un-guessable passwords	Most competitors support this
Free Backup application for Mac and Windows	Quick back up to keep data safe without having to spend money on full desktop version of the products	<u>Exclusive feature</u> amongst most competitors
NEW - Android and iOS support sync file attachments	Easy way to backup data to email account.	Some competitors have this feature
NEW - Cloud sync format with compression and separate Sync Password	Security not dependent on cloud security because Sync password length applied to sync file. Fast sync with cloud	Most competitors storing desktop database in Dropbox folder which can cause data corruption during sync operations.
NEW - mSecure data cleared from clipboard when app locks	Secure data not exposed on clipboard	<u>Exclusive feature</u> amongst competitors

Syncs Everywhere

mSecure Feature	Benefit	Competitive Advantage
Multiple device sync via private wireless to mSecure for Mac or Windows	Keep data synced between all platforms and multiple devices	Some competitors use email sync, others do not support universal sync to multiple devices
NEW - Cloud sync via Dropbox (iCloud in Q4) using Internet Connection	Sync most anywhere, no firewall setup, desktop app does not need to be running.	Most competitors storing desktop database in Dropbox folder which can cause sync problems
NEW - Share records via Email, SMS or Clipboard to other apps	Share records with people you trust.	Some competitors have this feature
Universal app	Install iOS and Android devices on all devices using the same iTunes or Google account.	Most competitors require a purchase for each device.

Made Simple

mSecure Feature	Benefit	Competitive Advantage
Professional look and feel for each platform	Each platform user interface is carefully crafted to be consistent with platform usability standard as well as the mSecure look and feel so you can move between platforms with ease.	Many multi-platform products retain platform peculiarities
Password hint	Helps you remember your password	<u>Exclusive feature</u> amongst majors suppliers in Android market
17 Pre-defined personal information templates editable on device	Fast entry of standard information	Some competitors have templates that can be edited on desktop only
Ability to add custom templates with colorful icons and unlimited fields	Create custom templates for special information sets	Some competitors limit the number of fields or use cards that don't scale very well
NEW - Groups to categorize records	Group records into Personal, Business or custom-defined group for fast access	Some competitors have this feature
NEW - Mark any record as a Favorite	Fast access to most used records	<u>Exclusive feature</u> amongst major competitors
NEW - Toolbar on Main and Details panels	Quick way to get to the most used functions, including Sync	Some competitors have this feature
Integrated search and sort by type and name, collapsible section headers	Quickly find your information	Some competitors do not support sort due to folder tree idiom
NEW - Record counts indicators	Know number of items in groups, records by alpha and types	Some competitors have this feature
Notification Bar access (Android Only)	Get to your records quickly via the notifications menu	<u>Exclusive feature</u> amongst Android competitors
Auto-copy of username and password at URL Launch (iOS/Android)	Saves typing of username and passwords when using standard browsing	<u>Exclusive feature</u> amongst major competitors
NEW - Duplicate records and Types (iOS/Android Only)	Quick way to generate similar records	<u>Exclusive feature</u> amongst major competitors
NEW - Improved sync results reports	Understand changes to your data during sync operations	<u>Exclusive feature</u> amongst major competitors
NEW - Themes (iOS only) and Fonts (iOS and Android)	Customize look and readability	Some competitors have this feature
Import from popular password managers or CSV spreadsheet (Mac, Windows, mBackup)	Move from competitive products to mSecure	Some competitors have this feature

5.0 Getting Started Tutorial

A series of user tutorials that overview the basic operation of mSecure on mobile platforms, desktop platforms and how to sync data between the two.

<http://msevensoftware.com/msecure-tutorials>

6.0 Additional Resources

Here are links to some helpful resources:

URL Description	URL
mSecure for iOS with link to user's manual	http://msevensoftware.com/msecure_ios
mSecure for Android with link to user's manual	http://msevensoftware.com/msecure_android
mSecure for MacOS with link to user's manual	http://msevensoftware.com/msecure_mac
mSecure for Windows with link to user's manual	http://msevensoftware.com/msecur_windows
mBackup for MacOS and Windows	http://msevensoftware.com/mbackup
News - latest news about mSeven Software and its products.	http://msevensoftware.wordpress.com/
mSecure in the Press and About mSeven Software	http://msevensoftware.com/about
Newsletters - an archive of our newsletters	http://msevensoftware.blogspot.com/
Best Practices - Tips and Tricks on how to use our products.	http://msevensoftware.com/msecure-best-practices-blog
Customer Stories - How customers use mSecure	http://msevensoftware.com/customer-stories-blog
mSecure Support info	http://msevensoftware.com/support
mSecure Tutorials	http://msevensoftware.com/msecure-tutorials

7.0 About / Contact Info

Based outside of Portland, Oregon, mSeven Software LLC is a privately-held company founded in 2008 by Ray Marshall. The company has extensive experience in the mobile applications space working on Palm, Windows Mobile, Symbian, Blackberry, iOS and Android. MSeven has developed and supports mSecure and several other iPhone/iPod/iPad applications in the Apple store along with mSecure for Android in the Android Marketplace.

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