



User Guide: VirtualMerchant Mobile

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CHAPTER 1. Introduction

VirtualMerchant Mobile allows you to accept payments wherever your business takes you. Making use of your existing mobile device, VirtualMerchant and an optional card reader, payments can be easily accepted at the door, on the road, or at the trade show, providing the ultimate in convenience for both you and your customers.

Features

VirtualMerchant Mobile supports the following payment environments and transaction types:

Swiped:

- Credit Card Sale
- Credit Card Pre-Authorization (Pre-Auth)

Keyed:

- Credit Card Sale
- Credit Card Pre-Auth

Supported Mobile Devices

VirtualMerchant Mobile is supported on the following mobile device types:

- Apple® iPhone® 3G, 3GS, 4, 4S, & 5 using iOS v 4.3+
- Apple iPad® using iOS v 4.3+
- Apple iPod Touch® using iOS v 4.3+
- Devices using Google®, Android® OS v 2.2+

Electronic Signature Capture

Electronic signature capture is supported on the following mobile device types when configured with the VirtualMerchant payment gateway:

- Apple® iPhone® 3G, 3GS, 4, 4S & 5 using iOS v 4.3+
- Apple iPad® using iOS v 4.3+
- Apple iPod Touch® using iOS v 4.3+
- Devices using Google®, Android® OS v 2.2+

CHAPTER 2. Getting Started

In order to accept payments through VirtualMerchant Mobile you need to have established a merchant account through an Elavon payments partner. Additionally, you need to be set up with Elavon's VirtualMerchant gateway. This User Guide will help you to understand how to download VirtualMerchant Mobile and configure it with VirtualMerchant. If you do not have a merchant or VirtualMerchant account, select the **Don't Have a VirtualMerchant Mobile** account link at the bottom of the VirtualMerchant Mobile configuration screen.

This section provides you with information on how to:

- Download VirtualMerchant Mobile from apps stores
- Launch the application
- Create your PIN code

Downloading VirtualMerchant Mobile from Apps Stores

VirtualMerchant Mobile can be downloaded for free from the App Store appropriate for your mobile device:

- Apple iTunes® <http://www.apple.com/itunes/>
- Android Market® <http://market.android.com/>

Launching VirtualMerchant Mobile

To launch VirtualMerchant Mobile, select the **VM Mobile** icon.



Creating your PIN Code

The first time you launch VirtualMerchant Mobile you will be prompted to create a PIN code prior to accessing the main screen. This PIN code is required each subsequent time the App is launched to protect you, should your mobile device be lost or stolen.

iPhone:

4-digit numeric

Android:

4-digit numeric



CHAPTER 3. Configuring VirtualMerchant Mobile

To configure and use VirtualMerchant Mobile, you need your VirtualMerchant account ID, user ID and VirtualMerchant PIN. This information should be provided during your initial VirtualMerchant training call. If you cannot locate your account ID, user ID and VirtualMerchant PIN, review the *Obtaining Your VirtualMerchant Mobile Configuration Credentials* section of this User Guide or contact us at 1.800.377.3962. You must have your merchant ID available.

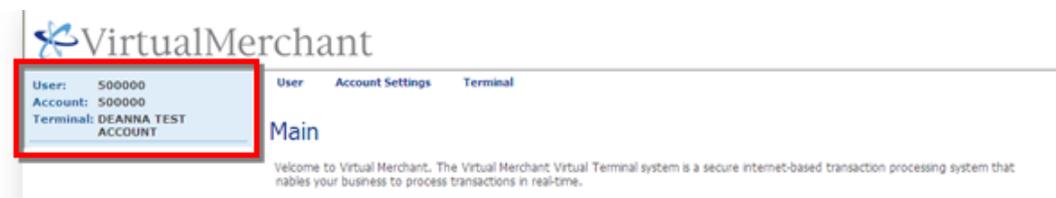
This chapter instructs you on how to:

- Obtain your VirtualMerchant Mobile configuration credentials
- Configure VirtualMerchant Mobile
- Configure VirtualMerchant to work with VirtualMerchant Mobile

Obtaining Your VirtualMerchant Mobile Configuration Credentials

If you have Administrative rights to VirtualMerchant, you can obtain the credentials needed to configure and enable VirtualMerchant Mobile. First, you must locate your configuration credentials.

1. Log on to VirtualMerchant and follow the steps outlined in the *User/Configuration* section. Your **Account ID** is the same 6-digit numeric credential that you use to log on to VirtualMerchant. Once logged in, it is also displayed on the left side menu as **Account**.



2. To obtain your user ID and PIN, navigate to **User** and then to **Terminals**.



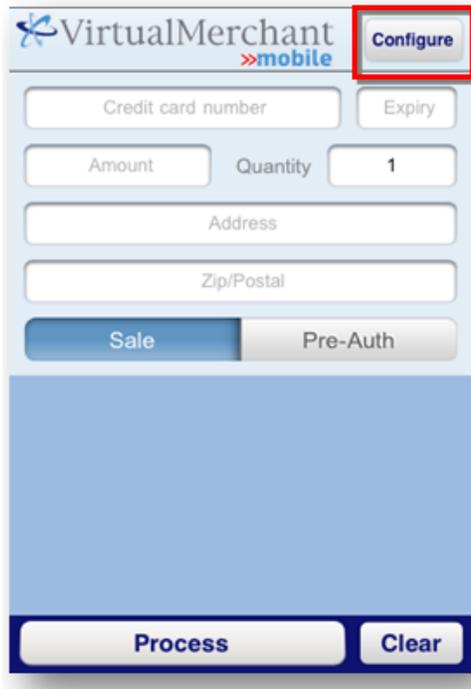
Notes:

- User ID:
 - Alphanumeric and case sensitive
 - Must be entered exactly as it was created
 - Located in the *User/Configuration* section of VirtualMerchant
- VirtualMerchant PIN:
 - Up to 6 digit alphanumeric
 - Located in the *User/Configuration* section of VirtualMerchant

For help to set up a new User ID or PIN, refer to the VirtualMerchant User Guide at:
<https://www.myvirtualmerchant.com/VirtualMerchant/download/userGuide.pdf>

Configuring VirtualMerchant Mobile

1. Select the **Configure** button from the main screen.



2. Select **VirtualMerchant** on the configuration screen.



Note: If you are using the InternetSecure gateway, refer to the following link for configuration and use information:

<https://www.myvirtualmerchant.com/VirtualMerchant/download/mobileGuide.pdf>

3. Select and enter **Account ID / VID**.
4. Select and enter **User ID**.
5. Select and enter **VirtualMerchant PIN**.
6. Select **Default Transaction Type**.

Notes:

- Toggle between **Sale** and **Pre-Auth** to set your default.
 - You can always switch between **Sale** and **Pre-Auth** during any transaction.
 - When **Sale** is set as default, a sale transaction will be auto-settled by the gateway without any additional action required by the user.
 - When **Pre-Auth** is set as the default, a pre-auth transaction must subsequently be submitted for settlement in VirtualMerchant.
7. Select the payment fields you would like designated as mandatory for both keyed and swiped transactions.

	Keyed	Swiped
Enable Signature	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
CVV	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Customer Name	<input type="checkbox"/>	<input type="checkbox"/>
Purchase Description	<input type="checkbox"/>	<input type="checkbox"/>
Address	<input checked="" type="checkbox"/>	<input type="checkbox"/>
City	<input type="checkbox"/>	<input type="checkbox"/>
State/Province	<input type="checkbox"/>	<input type="checkbox"/>
Zip/Postal	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Country	<input type="checkbox"/>	<input type="checkbox"/>
Merchant Invoice #	<input type="checkbox"/>	<input type="checkbox"/>
Customer E-Mail	<input type="checkbox"/>	<input type="checkbox"/>

Important:

- **Address** and **Zip Code** are mandatory fields on keyed transactions and cannot be deselected.
- Fields with a checkmark are:
 - Displayed on the respective entry screen.
 - Mandatory and must be entered to process transactions.

Keyed transactions:

Keyed transactions are payments initiated by manually entering card details using the keypad on the mobile device. This may occur for mail order or telephone order transactions where the cardholder is not present, or if you do not have a card reader connected.

Swiped transactions:

Swiped transactions are where the cardholder is present and their card is physically swiped through a card reader associated with the mobile device (iDynamo or BulleT).

Configuring VirtualMerchant to Work with VirtualMerchant Mobile

To configure VirtualMerchant to work with VirtualMerchant Mobile, you must:

- Set up your e-mail receipt settings
- Select transaction receipt fields

To Set Up Your E-mail Receipt Settings

With the VirtualMerchant Mobile application, you have the option to input cardholders' e-mail addresses and send transaction receipts electronically. There are three areas within VirtualMerchant that must be set up to take advantage of this feature.

1. Navigate to the **Terminal** menu and select **Payment Form**.
2. Select **E-mail Setup Form**.
3. Select the appropriate check box if you want to receive an e-mail receipt and/or send your customer an e-mail receipt.
4. Select the appropriate check box if you want the e-mail receipt on approvals, declines or both.

Email Setup Form
This section is used to configure the email options.

Email Notification Setup

Email Options Approval

- Notify Merchant of Transaction Approval
- Notify Customer of Transaction Approval

Email Header

Email Footer

Email Options Decline

- Notify Merchant of Transaction Decline
- Notify Customer of Transaction Decline

Email Header

Email Footer

5. Click **Update**.

To Select Transaction Receipt Fields

You can select the fields you want to include on your transaction receipt.

1. From the **Terminal** menu, select **Merchant**.
2. Select **Payment Fields** option.

The **Update Payment Fields** page displays a list of all possible fields available for setup in VirtualMerchant. There are certain fields you are able to capture and pass from VirtualMerchant Mobile to VirtualMerchant.

Update Payment Field
This form is used to update a payment field. Note that all fields with an asterisk (*) are required.

Payment Field configuration

Field Options

Name: sst_description
Display Name: Description *
Section: Order Section *
Field Type: Text *
Minimum Number of Characters: 15
Maximum Number of Characters: 255 *
Required:
Show in Virtual Terminal:
Can be changed on Payment Form:
Show on Payment Form:
Show in Receipt:
Show in Email to Customer:
Show in Email to Merchant:
Forward on Approval:
Forward on Decline:

Update Cancel

3. Select the fields that you want to include on your receipts.
4. Select **Show in E-mail to Merchant**, **Show in E-mail to Customer**, **Forward on Decline** and **Forward on Approval** to match the options you had selected during the first step in this section
5. Click **Update**.
6. Go into each **Section** of the Terminal Fields and turn on the **Show in E-mail to Customer** and **Show in E-mail to Merchant**.

The Section is the area where each Payment Field is listed.

Update Payment Section
This form is used to update a payment section. Note that all fields with an asterisk (*) are required.

Existing Payment Section configuration

Section Options

Name: OrderSection
Display Name: Order Section *
Show in Virtual Terminal:
Show on Payment Form:
Show in Receipt:
Show in Email to Customer:
Show in Email to Merchant:

Update Section Cancel

CHAPTER 4. Processing Transactions using VirtualMerchant Mobile

After you have downloaded and configured the VirtualMerchant Mobile App and enabled VirtualMerchant to work with the VirtualMerchant Mobile App, you are now ready to process transactions using VirtualMerchant Mobile.

How you process transactions on VirtualMerchant Mobile varies depending on whether you plan to process your transactions as **Keyed** (manually entering all card information) or whether you purchased a card reader to process **Swiped** transactions.

This chapter tells you how to:

- Connect the iDynamo Card Reader - Apple Devices
- Connect the BulleT Card Reader - Android Devices
- Process swiped transactions
- Process keyed transactions

Connecting the iDynamo Card Reader - Apple Devices

The Magtek iDynamo is designed to work with all Apple mobile form factors. It has a modular design and your box should contain four parts – the card reader and three snap on adaptors.

1. Select the appropriate adaptor for your Apple device and snap it onto the iDynamo card reader.
2. Plug the iDynamo card reader into your Apple device.
3. If you have not already downloaded the VirtualMerchant App from the iTunes store, follow the prompts to download the App.

The app will recognize that the swipe device is attached and automatically switch to the **Swiped** transaction screen.

Connecting the uDynamo Card Reader – Apple and Android Devices

The Magtek uDynamo is designed to work with Apple and Android mobile devices. Your box should contain four parts – the card reader, USB cable, and two adaptors.

1. Select the appropriate adaptor for your device. This will ensure that the uDynamo card reader is attached tightly onto your device.
2. Plug the uDynamo card reader into the audio port on your device.
3. If you have not already downloaded the VirtualMerchant App from the iTunes store (for Apple devices) or Google Play store (for Android devices), follow the prompts to download the App.

The app will recognize that the swipe device is attached so **Swiped** transaction can be processed.

Connecting the BulleT Card Reader - Android Devices

The Magtek BulleT is a Bluetooth device designed to work with Android Mobile devices. First it must be *paired* with your mobile device. Pairing a Bluetooth device is typically done in the settings area of your mobile device. If you are not sure how to pair a Bluetooth device with your phone, refer to the user manual for your device or contact your wireless carrier for support.

1. Charge the **BulleT** for a minimum of two hours before initial use.

To charge the BulleT, plug the mini-USB end of the provided charging cord into the BulleT and the USB port into powered USB port. The BulleT indicator light will flash yellow while charging and turn solid yellow when fully charged.

2. Once charged, pair the **BulleT** with your mobile device.

Power the BulleT on by pressing the black button on the front until a flashing green light appears. During pairing, the BulleT will show as MAGTEK-XXXXX and the connection password is **1234**.

3. Once the BulleT is paired it should say **Paired but not Connected**. It will connect when you process a transaction in VirtualMerchant Mobile.

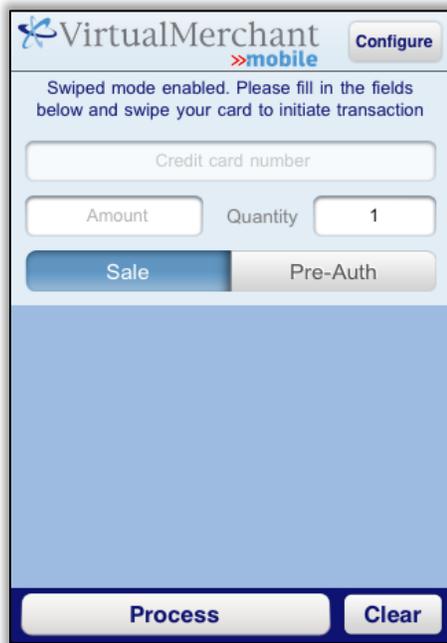
To swipe a card, the BulleT must be charged and powered on. To turn the power on, press the black button on the front of the BulleT until a flashing green light appears.

Processing Swiped Transactions

Apple - iPhone/iPod Touch/iPad

Once the iDynamo is plugged into the port at the bottom of the iPhone/iPod touch/iPad, the **Swiped** transaction screen displays and you can accept payments.

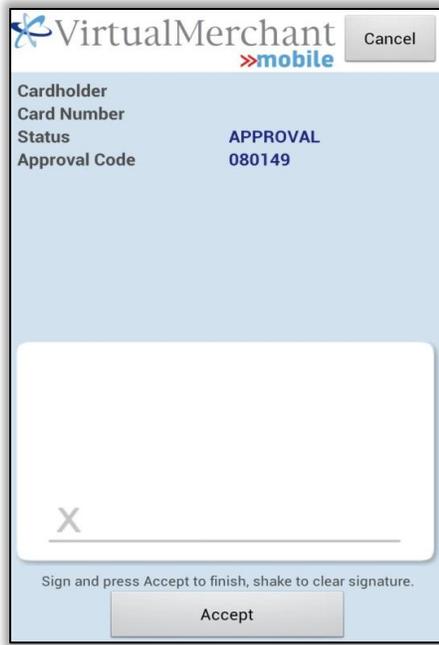
1. Enter the dollar **Amount** and **Quantity** (quantity will be multiplied by the dollar amount).



The screenshot shows the VirtualMerchant mobile app interface. At the top, there is a logo for VirtualMerchant >>mobile and a 'Configure' button. Below the logo, a message states: 'Swiped mode enabled. Please fill in the fields below and swipe your card to initiate transaction'. The interface includes a text input field for 'Credit card number', two input fields for 'Amount' and 'Quantity' (with '1' entered in the Quantity field), and two toggle buttons for 'Sale' and 'Pre-Auth'. At the bottom, there are two buttons: 'Process' and 'Clear'.

2. Enter data into all other displayed fields (these were set as mandatory on the **Configure** screen and must be entered).
3. If required, toggle **Sale** or **Pre-Auth** to select the desired transaction type.
4. Swipe the card.

5. Receive an on-screen transaction response.

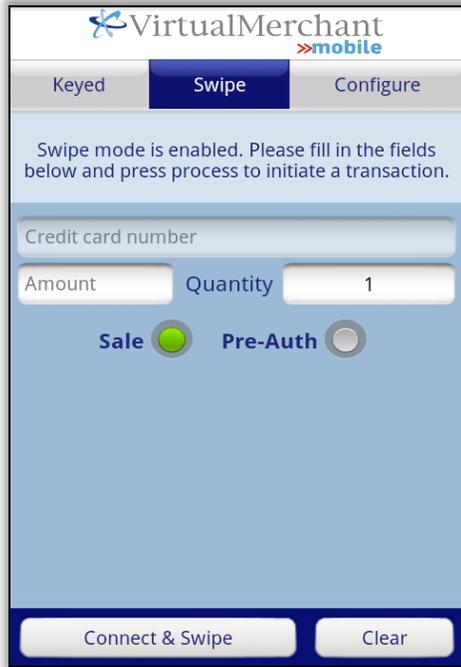


6. If configured for signature capture, obtain the cardholder's signature and select **Accept**.
7. If configured to deliver an e-mail receipt and the cardholder's e-mail was entered, a receipt is automatically e-mailed to your customer.

Android

Once the BulleT is paired to your mobile device you are ready to accept payments.

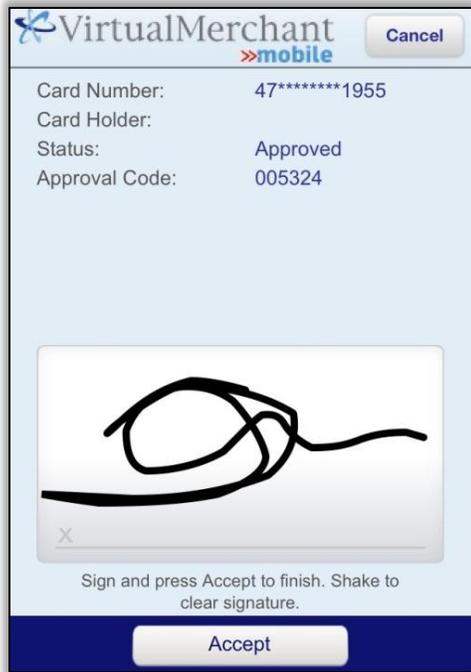
1. Select **Swipe** transaction at the top of the screen.



2. Enter the dollar **Amount** and **Quantity** (quantity will be multiplied by the dollar amount).
3. Enter data into all other displayed fields (these were set as mandatory on the **Configure** screen and must be entered).
4. If required, toggle **Sale** or **Pre-Auth** to select the appropriate transaction type.
5. Select **Connect & Swipe**.

The BulleT initializes and you are prompted to swipe the card.

6. Receive an on-screen transaction response.

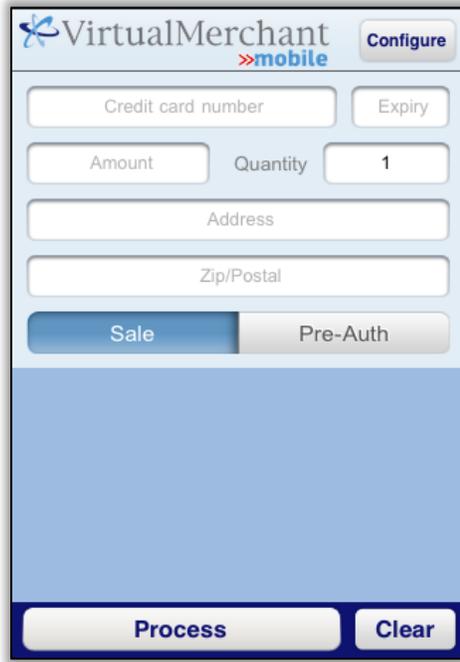


7. If configured for signature capture, obtain the cardholder's signature and select **Accept**.
8. If configured to deliver an e-mail receipt and the cardholder's e-mail was entered, a receipt is automatically e-mailed to your customer.

Processing Keyed Transactions

Apple - iPhone/iPod Touch/iPad

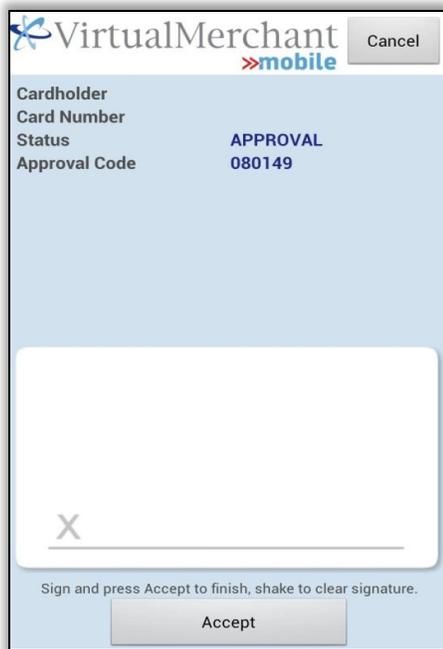
1. Enter the 16-digit **Credit Card Number**.



The screenshot shows the VirtualMerchant mobile app interface. At the top, the logo 'VirtualMerchant >>mobile' is displayed next to a 'Configure' button. Below the logo are two input fields: 'Credit card number' and 'Expiry'. Underneath these are three more input fields: 'Amount', 'Quantity' (with a value of '1'), and 'Address'. Below the 'Address' field is a 'Zip/Postal' field. There are two buttons: 'Sale' (highlighted in blue) and 'Pre-Auth'. At the bottom of the screen are two large buttons: 'Process' and 'Clear'.

2. Select the **Expiry** date.
3. Enter the dollar **Amount** and **Quantity** (quantity will be multiplied by the dollar amount entered).
4. Enter the cardholder's billing **Address** and **Zip Code**.
At minimum, the numeric part of the billing address and 5-digit Zip Code must be entered.
5. Enter data into any other displayed fields.
These were set to mandatory on the **Configure** screen and must be entered.
6. Select **Process**.

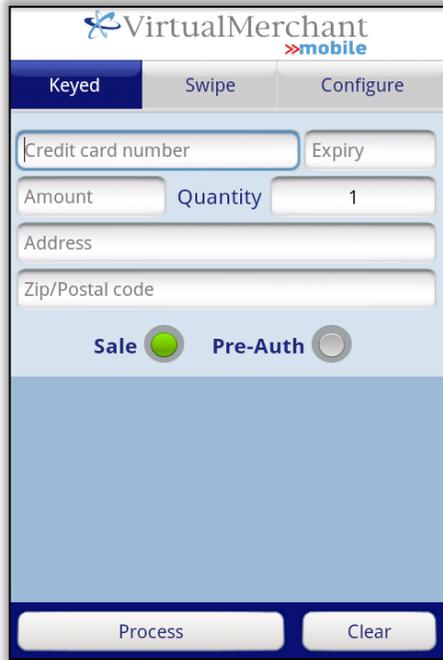
7. Receive an on-screen transaction response.



8. If configured for signature capture, obtain the cardholder's signature and select **Accept**.
9. If configured to deliver an e-mail receipt and the cardholder's e-mail was entered, a receipt is automatically e-mailed to your customer.

Android

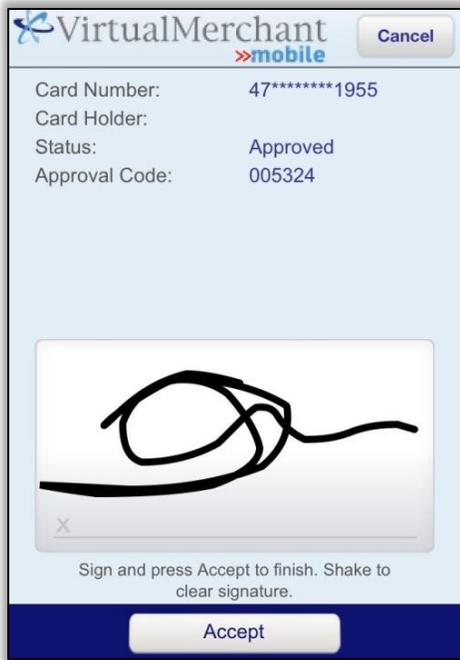
1. Select **Keyed** transaction at the top of the screen.



The screenshot shows the VirtualMerchant mobile app interface. At the top, there is a header with the VirtualMerchant logo and the text '>>mobile'. Below the header, there are three tabs: 'Keyed' (selected), 'Swipe', and 'Configure'. The main form area contains several input fields: 'Credit card number', 'Expiry', 'Amount', 'Quantity' (with a value of '1'), 'Address', and 'Zip/Postal code'. Below these fields, there are two radio buttons: 'Sale' (selected) and 'Pre-Auth'. At the bottom of the screen, there are two buttons: 'Process' and 'Clear'.

2. Enter the 16-digit **Credit Card Number**.
3. Enter **Expiry** date:
4. Enter the dollar **Amount** and **Quantity** (quantity will be multiplied by the dollar amount entered).
5. Enter the cardholder's billing **Address** and **Zip Code**.
At minimum, the numeric part of the billing address and 5-digit zip code must be entered.
6. Enter data into any other displayed fields.
These were set to mandatory on the **Configure** screen and must be entered.
7. Select **Process**.

8. Receive an on-screen transaction response.



9. If configured for signature capture, obtain the cardholder's signature and select **Accept**.
10. If configured to deliver an e-mail receipt and the cardholder's e-mail was entered, a receipt is automatically e-mailed to your customer.

CHAPTER 5. Managing Transactions

VirtualMerchant is your transaction processing gateway and its secure Web portal allows you to manage your transactions, access reporting, as well as manage account security settings and user rights. VirtualMerchant can be accessed through any Internet enabled Web browser at <https://www.myvirtualmerchant.com>.

This chapter tells you how to:

- Void transactions
- Refund transactions
- Complete pre-auth transactions

Voiding Transactions

To void a transaction, you must first log into VirtualMerchant.

1. Locate the original transaction in the **Current Open Batch** or perform a transaction search.
2. Once located, select the transaction and click the **Void** button.



Refunding Transactions

Refunds are only allowed for the amount of the original sale or less. To refund a transaction, you must first log into VirtualMerchant.

1. Locate the transaction in the **Settled Batch** or perform a transaction search.
2. From the **Transaction Detail** view, click **Refund**.

Transaction Search
Enter the transaction search criteria.

Search Criteria

Search Criteria

Date From (MM/DD/YYYY format)

Date To (MM/DD/YYYY format)

Account Number

Expiration Date (MMYY)

Amount equal to

Payment Type All

Transaction Type All

User ID

Transaction ID

First Name

Last Name

Invoice Number

Customer Code

Completing Pre-Auth (Auth Only) Transactions

All Pre-Auth transactions must be completed in VirtualMerchant.

1. Navigate to the **Auth Only Batch** located in the **Current Open Batches**.
2. You can either complete the entire batch of **Pre-Auth** transactions or go into the **Transaction Detail** view to complete individual transactions.
3. Depending on how your account is set up, select either **Convert to Force** or **Convert to Sale**.

Once completed, the system moves the transaction to the open **Current Batches**.

4. Either manually settle the transactions or if you have VirtualMerchant configured to **Auto-Settle**, they will be included in your next batch.

Authorization Only
This batch contains the previously pre-authorized credit card transactions.

Pre-Authorized Transactions Reports | Search | Filter: All

2 items

User ID	Tran Status	Card Type	Tran Type	Tran Date	Tran Time	Card Data	Entry Type	AVS Code	CW2 Code	Total Amount
<input type="checkbox"/> 500000		Credit Card	Authonly	10/18/2011	13:19	50*****2003	K			2.00
<input type="checkbox"/> 500000		Credit Card	Authonly	10/18/2011	13:19	50*****2003	K			1.00

Transaction Count: 2 Net Amount: \$ 3.00 Display: 25

More details regarding managing Pre-Auth (Auth Only) transactions in VirtualMerchant can be found in the online documentation:

<https://www.myvirtualmerchant.com/VirtualMerchant/supportlandingvisitor.do>

CHAPTER 6. Printing or Viewing Transaction Receipts

To print or view transaction receipts, you must first log on to VirtualMerchant and then do the following:

1. Perform a transaction search to locate the transaction in the **Current Open Batch** or **Settled Main Batch**.
2. View the transaction details and then select the **Review Receipt** or **Reprint** button.

Date: 06/29/2012	11:16:43 AM	Date: 06/29/2012	11:16:43 AM
CREDIT CARD SALE		CREDIT CARD SALE	
R-E-P-R-I-N-T		R-E-P-R-I-N-T	
CARD NUMBER: *****0583	\$	CARD NUMBER: *****0583	\$
TRAN AMOUNT: \$0.10		TRAN AMOUNT: \$0.10	
APPROVAL CD: 093523		APPROVAL CD: 093523	
RECORD #: 004		RECORD #: 004	
CLEEK ID: brisk		CLEEK ID: brisk	
		Customer Copy	
ANNA AMNICC			
I AGREE TO PAY THE ABOVE TOTAL AMOUNT ACCORDING TO THE CARD ISSUER AGREEMENT (MERCHANT AGREEMENT IF CREDIT VOUCHER)			
Merchant Copy			

CHAPTER 7. Managing Remote Devices

VirtualMerchant Mobile allows you to manage which mobile devices are able to process transactions. The application generates a device-specific unique mobile ID number upon installation, which is used to identify transactions originating from that specific mobile device. This mobile ID number is displayed on the Configuration page of VirtualMerchant Mobile and is sent with each transaction from VirtualMerchant Mobile to VirtualMerchant.

To use the Device Management feature, do the following:

1. Log on to the VirtualMerchant user interface and navigate to **Terminals | Advanced | Fraud Prevention Rules**.
2. Select **Enable Mobile ID Filter** and enter in the appropriate mobile ID number(s).

Note: Once enabled, VirtualMerchant only accepts transactions originating from mobile devices with registered mobile IDs.

For more information, please review the VirtualMerchant User Guide located in the Support Section of www.myvirtualmerchant.com.

Mobile Payment Filter

This filter enables you to designate and maintain a list of mobile devices from which you allow transactions to originate based on the mobile identification numbers.

If you are using this filter and receive transactions from a mobile device that is not in your allowed list, the transactions will be declined.

IMPORTANT NOTE:
By enabling the filter check box and selecting the update button, you are activating the filter settings for your terminal immediately. The filter will be applied to all transactions received. You may modify, enable, or disable this filter at any time.

Mobile Payment Settings

Enable Mobile Payment Settings

Please add the Mobile Identification numbers from which transaction requests can originate. You must add at least one Mobile Identification number to enable this filter.

Display:

• 3 items		
1	123456	<input type="button" value="Remove"/>
2	865MM012gjq443300M	<input type="button" value="Remove"/>
3	abcdef	<input type="button" value="Remove"/>