

KDL-55BX520

Bring home brilliant Full HD 1080p Sony picture quality with incredible contrast and sharp, vibrant images on the Sony BX520-Series HDTV. Smooth motion performance supports crisp, fluid motion during fast-action scenes. Plus enjoy the best possible viewing experience with a built-in sensor that automatically adjusts the screen's brightness based on your room's lighting.



Full HD 1080p Resolution

Experience amazing Full HD 1080p picture quality, the highest at-home resolution. Take full advantage of HD sources like a Blu-ray Disc™ Player or PlayStation*3 entertainment system via the 16:9 wide screen panel (1920 x 1080).² (HDMI® cable required, sold separately).

Motionflow™ 120 Technology

Experience smooth motion detail and clarity with Motionflow^{$^{\text{M}}$} 120 technology. Motionflow^{$^{\text{M}}$} 120 technology doubles the frame rate from the standard 60 frames per second and applies Image Blur Reduction technology to deliver a crisp, fluid and realistic viewing experience during fast-action scenes.

4 HD Inputs³

Get versatile HD connection options with four HD inputs, including two HDMI™ inputs to connect a combination of Blu-ray Disc™ player, PlayStation®3 gaming console or any other HDMI-capable equipment. One HD component inputs provide added HD-capable connectivity in addition a PC input (HD-15 pin) lets you use your HDTV as a computer monitor.

USB Input

Share your photos on the big screen or listen to your favorite music. Simply connect your digital camera, USB-enabled MP3 player, or USB storage device directly to your HDTV's USB input.

LightSensor[™] Technology

Automatically increase or decrease the level of brightness of your TV's backlight based on a room's lighting conditions with the integrated LightSensor™ technology. Dim the lights to watch a movie and the sensor dims the backlight, which also helps reduce unnecessary power consumption.

BRAVIA® Sync™ Capable

Conveniently operate and control other BRAVIA° Sync™ compatible devices - including BRAVIA° HDTVs, Blu-ray Disc™ Players, surround sound systems, Handycam° camcorders and Cyber-shot° digital still cameras, all with one remote control.¹

Specifications

Audio	
Audio Power Output	20W (10W x 2)
Speaker Configuration	2
Speaker Position	Rear Facing
Audio Features	
5.1 Channel Audio Out	Yes
5.1ch Through Out (Handycam)	Yes
Alternate Audio (Digital)	Yes
Audio Out	Fixed
Auto Mute (on no signal)	Yes
Auto SAP	Yes
Dolby®	Dolby [®] Digital
Invisible Speaker (w/Sound Elevation)	Yes
Sound Mode	Dynamic, Standard, Clear Voice, Custom



SteadySound® Automatic Volume Control	Yes
Stereo System	MTS
Surround Effect	Cinema, Game, Music, Sports
Convenience Features	
Auto Photo Mode	via USB
Auto Shut-off	Yes
BRAVIA® Sync™	Yes
Channel Block (with password)	Analog & Digital
Channel Jump	Yes
Channel Surf	Yes
Control for HDMI™ (HDMI™ CEC)	Yes
Edit Channel Labels	Yes
Favorites (Simple UI)	Yes
Info Banner	Yes
Input Skip	Manual
Label Inputs	Yes
Multiple Language Display	English, French, Spanish
On-Screen Display for External Input	Yes
Parental Control	Yes
Picture Adjustments Lock	Yes
Picture Frame Mode	Yes
PIP (Picture in Picture)	Yes
Scene Select	Photo, Music, Cinema, Game, Graphics, Sports, General
Show/Hide Channels	Yes
Sleep Timer	Yes
Twin Picture	PIP
USB Application(s)	Yes
Display	
Aspect Ratio	16:9
Display Resolution	Full HD 1080 (1920x1080)
Panel Frequency	120Hz
Screen Size (cm)	138.78cm
Screen Size (measured diagonally)	55"(54.64")
Viewing Angle (Right/Left)	178
Viewing Angle (Up/Down)	178
Energy Saving & Efficiency	
Backlight Off Mode	Yes
Dynamic Backlight Control	Yes
General Features	
Closed Captions (CC)	Analog, Digital
Demo Mode	Yes



Black
Yes
Yes
1 (Rear)
3 (1 Side/ 2 Rear)
1 (Rear)
1 (Rear-Hybrid)
1 (Side) 1 (Rear-Hybrid)
1 (Rear)
2 (Rear)
Yes
D-Sub 1 (Rear), Mini 1 (Rear)
1 (Rear)
1 (Side)
285W
0.4W
60Hz for UL,cUL,NOM
AC 120V for UL,cUL,NOM
400x300 mm / 15 3/4 x 11 7/8 inch
Yes
Yes
Yes 1 Year Parts / 1 Year Labor
1 Year Parts / 1 Year Labor VHF: 2-13 UHF: 14-69
1 Year Parts / 1 Year Labor VHF: 2-13 UHF: 14-69 CATV: 1-135
1 Year Parts / 1 Year Labor VHF: 2-13 UHF: 14-69 CATV: 1-135 NTSC 3.58
1 Year Parts / 1 Year Labor VHF: 2-13 UHF: 14-69 CATV: 1-135 NTSC 3.58 1 (Hybrid)
1 Year Parts / 1 Year Labor VHF: 2-13 UHF: 14-69 CATV: 1-135 NTSC 3.58 1 (Hybrid) 1 (Hybrid)
1 Year Parts / 1 Year Labor VHF: 2-13 UHF: 14-69 CATV: 1-135 NTSC 3.58 1 (Hybrid) 1 (Hybrid) Clear QAM
1 Year Parts / 1 Year Labor VHF: 2-13 UHF: 14-69 CATV: 1-135 NTSC 3.58 1 (Hybrid) 1 (Hybrid) Clear QAM ATSC
1 Year Parts / 1 Year Labor VHF: 2-13 UHF: 14-69 CATV: 1-135 NTSC 3.58 1 (Hybrid) 1 (Hybrid) Clear QAM ATSC M
1 Year Parts / 1 Year Labor VHF: 2-13 UHF: 14-69 CATV: 1-135 NTSC 3.58 1 (Hybrid) 1 (Hybrid) Clear QAM ATSC M



4:3 Default	Yes
Advanced Contrast Enhancer (ACE)	Yes
Auto Wide	Yes
CineMotion® Reverse 3:2 Pulldown Technology	Yes
Digital Noise Reduction	Yes
Live Color™Technology	Yes
Motionflow™ Technology	120Hz
MPEG Noise Reduction	Yes
Picture Mode	Cinema, Game-Original, Game-Standard, Graphics, Photo-Custom, Photo-Original, Photo-Standard, Photo-Vivid, Sports, Standard, Vivid
Wide Mode	Full-Normal-Wide Zoom-Zoom-Normal/Full1/Full2 for PC
Weights and Measurements	
Dimensions (Approx.)	52 5/8 x 31 3/8 x 4 1/8" (1334 x 795 x 102 mm) without stand; 52 5/8 x 32 3/4 x 13 7/8" (1334 x 829 x 350 mm) with stand
Packaging (Approx.)	55 5/8 x 9 x 34 7/8" (1412 x 228 x 884 mm); 83.8 lbs (38.0 Kg)
Weight (Approx.)	62.8 lb. (28.5 Kg) without stand; 71.6 lbs (32.5 Kg) with stand
Accessories	
Supplied Accessories	Remote Control (RM-YD065) AC Power Cord (attached) Table Top Stand (separate, assembly required)
Optional Accessories	Wallmount Bracket (SU-WL500)

 $^{1.} Works with other BRAVIA^{e} \, Sync \, or \, The atre \, Sync^{\text{\tiny IM}} \, labeled \, home \, audio/video \, products \, when \, connected \, via \, HDMI^{\text{\tiny IM}} \, interface.$

 $\ensuremath{\texttt{@}}$ 2010 Sony Electronics Inc. All rights reserved. Reproduction in whole or in part without written

permission is prohibited. Sony, BRAVIA, BRAVIA Engine, BRAVIA Sync, Ambient Sensor, Motionflow, and their respective logos are trademarks of Sony. HDMI, the HDMI logo and High-Definition Multimedia Interface are trademarks of HDMI Licensing LLC. All other trademarks are trademarks of their respective owners. Features and specifications are subject to change without notice. Non-metric weights and measures are approximate. /Updated: August 16, 2011

^{2.} HDMI cable required, sold separately.

^{3.} Limited to resolutions supported by both the PC and the Sony TV. See Sony TV user's manual and PC documentation for supported resolutions.