Capture and share every adventure with 50x zoom

Capture every occasion in stunning detail with a 50x zoom camera that makes it simple to shoot and share. Enjoy ultimate ease or improve your photographic skills and express yourself with creative control.





















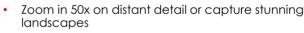












- Sharp results in your photos and movies with Intelligent IS
- Connect using Wi-Fi with NFC and enjoy remote shooting via smartphone
- Easily keep your subject in the frame with Zoom Framing Assist
- Shoot stunning images in any light with 16.0 MP CMOS and HS System
- Create brilliant photos with ultimate ease using Hybrid Auto and enjoy a fun movie summary of your day
- Shoot fantastic Full HD movies with stereo sound at the touch of a button
- Play with your creativity and explore the world of Full Manual control
- Capture all the action with fast response and High-Speed Burst
- Enjoy comfortable, steady shooting thanks to an ergonomic design



Product Range



PowerShot SX60 HS

PowerShot SX60 HS PowerShot SX530 HS PowerShot SX520 HS PowerShot SX400 IS



PowerShot SX530 HS



PowerShot SX520 HS



Effect, Snow, Fireworks

Approx. 1.6 shots/sec.

Single, Continuous, Self-Timer

Technical Specifications

IMAGE SENSOR

Туре Effective Pixels **Total Pixels** Colour Filter Type

IMAGE PROCESSOR

Туре

IFNS

Focal Lenath Zoom

Maximum f/number Construction

Image Stabilisation

FOCUSING

AF System/ Points

AF Modes AF Point Selection AF Assist Beam Manual Focus Closest Focusing Distance

EXPOSURE CONTROL

Meterina modes

AE Lock **Exposure Compensation**

ISO sensitivity

SHUTTER Speed

WHITE BALANCE

Type Settings

COLOUR MATRIX

Type

LCD MONITOR Monitor Coverage Brightness

FLASH Modes

Slow Sync Speed **Red-Eve Reduction** Flash Exposure Compensation

Flash Exposure Lock Manual Power Adjustment Built-in Flash Range External Flash

SHOOTING

Modes

1/2.3 type back-illuminated CMOS

Approx. 16.0 M Approx. 16.8 M Primary Colour

DIGIC 4+ with iSAPS technology

4.3 - 215.0 mm (35 mm equivalent: 24 - 1200 mm) Optical 50x

ZoomPlus 100x

Digital Approx. 4x (with Digital Tele-Converter Approx. 1.6x or 2.0x and Safety Zoom^[1]).

Combined Approx. 200x

f/3.4 - f/6.5

13 elements in 10 groups (3 UD lenses and 1 double-sided aspherical lens)

Yes (lens shift-type), approx. 2.5-stop^[13]. Intelligent IS with

5-axis Enhanced Dynamic IS

AiAF (Face Detection / 9-point), 1-point AF (fixed to

centre)

Single, Continuous, Servo AF/AE [6], Tracking AF

Size (Normal, Small)

Yes

0 cm (W) from front of lens in Macro

Evaluative (linked to Face Detection AF frame). Centre-weighted average, Spot (Centre)

+/- 2 EV in 1/3 stop increments

Enhanced i-Contrast for automatic dynamic range correction

AUTO, 100, 200, 400, 800, 1600, 3200 AUTO ISO: 100 - 1600

- 1/2000 sec. (factory default)

15-1/2000 sec. (total range - varies by shooting mode)

Auto (including Face Detection WB), Daylight, Cloudy,

Tungsten, Fluorescent, Fluorescent H, Custom

sRGB

7.5 cm (3.0") TFT, approx. 461,000 dots

Adjustable to one of five levels. Quick-bright LCD

Auto, Manual Flash On / Off, Slow Synchro

Yes, Fastest speed 1/2000 sec. Yes

+/- 2 EV in 1/3 stop increments. Face Detection FE. Safety FE, Smart Flash Exposure

3 levels with internal flash 50 cm - 5.5 m (W) / 1.3 m - 3.0 m (T)

Canon High Power Flash HF-DC2

Smart Auto (32 scenes detected), Program AE, Shutter priority AE, Aperture priority AE, Manual, Hybrid Auto, Live View Control, Creative Shot, SCN (Portrait, Smart Shutter (Smile, Wink Self-Timer, FaceSelf-Timer), Highspeed Burst (4.0MP), Low Light (4.0MP), Snow, Fireworks), Creative Filters (Fish-eye Effect, Miniature Effect, Toy Camera Effect, Monochrome, Super Vivid, Poster Effect), Movie

Modes in Movie

Photo Effects

Drive modes Continuous Shootina

RECORDING PIXELS /

Image Size

Compression

Movie Lenath

Movies

4:3 - (L) 4608×3456 , (M1) 3264×2448 , (M2) 2048×1536 , (S) 640×480 16:9 - (L) 4608 x 2592, (M1) 3264 x 1832, (M2) 1920 x 1080, (S) 640 x 360

Smart Auto (21 scenes detected), Standard, Program AE, Portrait, Miniature Effect, Monochrome, Super Vivid, Poster

My Colors (My Colors Off, Vivid, Neutral, Sepia, Black & White, Positive Film, Lighter Skin Tone, Darker Skin Tone,

High-speed Burst (4.0 MP): Approx. 10.0 shots/sec. (all speeds are until memory card becomes full)

Vivid Blue, Vivid Green, Vivid Red, Custom Color)

3:2 - (L) 4608 x 3072, (M1) 3264 x 2176, (M2) 2048 x 1368,

(S) 640 x 424

1:1 - (L) 3456 x 3456. (M1) 2448 x 2448. (M2) 1536 x 1536.

Resize in playback (M2) Superfine, Fine (Full HD) 1920 x 1080, 30 fps

(HD) 1280 x 720, 30 fps (L) 640 x 480, 30 fps

Miniature Effect (HD, L) 6 fps, 3 fps, 1.5 fps

Hybrid Auto Movie (HD) 30 fps

(Full HD & HD) Up to 4 GB or 29 min. 59 sec. $^{[7]}$

(L) Up to 4 GB or 1 hour

Still Image Type

DIRECT PRINT

Canon Printers

PictBridge

OTHER FEATURES GPS

Red-Eye Correction Intelligent Orientation

Histogram

Playback zoom Self Timer

Menu Lanauaaes

INTERFACE Computer Other

Computer/Other

MEMORY CARD Type

SUPPORTED OPERATING

PC & Macintosh

SOFTWARE Other

JPEG compression (Exif 2.3 [Exif Print] compliant) / Design rule for Camera File system, Digital Print Order Format [DPOF] Version 1.1 compliant

MP4 [Video: MPEG4-AVC (H.264), Audio: MPEG-4 AAC-LC

Canon SELPHY Compact Photo Printers and Canon Inkjet Printers supporting PictBridge

Yes (via USB or Wireless LAN)

GPS via mobile (linked to compatible smartphone)

Yes, during shooting and playback Yes

Approx. 2x - 10x

Approx. 2 or 10 sec., Custom

English, German, French, Dutch, Danish, Finnish, Italian, Greek, Norwegian, Portuguese, Russian, Swedish, Spanish, Ukrainian, Polish, Czech, Hungarian, Turkish, Simplified Chinese, Chinese (traditional), Japanese, Korean, Thai,

Arabic, Romanian, Farsi, Hindi, Malay, Indonesian, Vietnamese, Hebrew

Hi-Speed USB (MTP, PTP) DIGITAL connector

HDMI Mini Connector A/V output (PAL/NTSC)

Wi-Fi (IEEE802.11b/g/n), (2.4 GHz only), with Dynamic NFC support

SD, SDHC, SDXC

Windows 8 / 8.1 / 7 SP1 Mac OS X 10.8 / 10.9 For Wi-Fi connection to a PC: Windows 8 / 8.1 / 7 SP1 only Mac OS X 10.8.2 or later / 10.9

CameraWindow DC Map Utility Image Transfer Utility

Canon Inc. canon.com Canon Europe canon-europe.com English edition Canon Europa NV 2015



Technical Specifications

POWER SOURCE

Batteries

Battery life

A/C Power Supply

ACCESSORIES

Cases / Straps

Power Supply & Battery Chargers

Other

PHYSICAL SPECIFICATIONS

Operating Environment Dimensions (W x H x D) Weight

Rechargeable Li-ion Battery NB-6LH (battery and

charger supplied) Approx. 210 shots

Eco mode approx. 290 shots Approx. 300 min. playback Optional, AC Adapter Kit ACK-DC40

Soft Case DCC-850

PowerShot Accessory Organizer Canon High Power Flash HF-DC2

AC Adapter Kit ACK-DC40, Battery Charger CB-2LYE

Canon HDMI Cable HTC-100 Canon AV cable AVC-DC400ST Interface cable IFC-400PCU

0 - 40 °C, 10 - 90 % humidity 120.0 x 81.7 x 91.9 mm

Approx. 442 g (including battery and memory card)

Footnotes

- [1] Depending on the image size selected.
 [3] Under conditions where the flash does not fire.
- [4] Depending on memory card speed / capacity / compression setting.
- Some settings limit availability.
- The following Speed Class memory cards are required for maximum record time: (HD) 1280 x 720 Speed Class 4 or above. (Full HD) 1920 x 1080 Speed Class 6 or above. (Frame) 1280 x 720 Speed Class 6 or above.
- [14] Image processing may cause a decrease in the number of pixels.

All data is based on Canon standard testing methods (according to CIPA Standards) except

Subject to change without notice.





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Sales Start Date: January 2015



Product Details:

Product Name	Mercury Code	EAN Code	Recommended Retail Price		
Digital Camera PowerShot SX530 HS	9779B011AA	8714574626437	£329.99 / €399.99		

Optional Accessories:

Product Name	Mercury Code	EAN Code	
Battery Pack NB-6LH	8724B001AA	4960999989952	
Battery Charger CB-2LYE	2609B001AA	4960999571676	
AC Adapter Kit ACK-DC40	2610B003AA	4960999571706	
Interface Cable IFC-400PCU	9370A001AA	4960999209906	
HDMI Cable HTC-100	2384B001AA	4960999530383	
AV Cable AVC-DC400 ST	4076B001AA	4960999659275	
High Power Flash HF-DC2	5189B001AA	4960999782232	
Soft case DCC-850	1872V639	8714574560380	
Accessory Organizer	0036X433	8714574583167	



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Measurement / Logistic Information:

Product Name	Mercury Code	Pack type	Pack description	Quantity per pack	Length (mm)	Width (mm)	Height (mm)	Net Weight (kg)	Gross Weight (kg)
Digital Camera PowerShot SX530 HS BK EU23	9779B002AA	EA	Each	1	177.5	158.5	129.5		0.963
		СТ	Carton	6	413	336	215		6.41
		EP	Euro Pallet	150	1200	800	1225		169.0
			Layers per pallet	5					
			Cartons per layer	5					
			Products per layer	30					

What's in the box?

- Digital Camera PowerShot SX530 HS
- Neck Strap NS-DC11
- Lens Cap (with Strap)
- Battery Pack NB-6LH
- Battery Charger CB-2LYE
- AC Cable
- User Manual Kit

Canon