

Shozam

User Manual

Created: Monday, March 10, 2008



Shozam

Table of Contents

1	Welcome to Shozam	1
2	Visual Overview	2
3	Screen-by-Screen Help	6
	Step 1: Getting Started	8
	Start tab	9
	Activation tab	10
	Step 2: Manage Media in this Album	11
	Image tab	13
	Video tab	14
	About video	16
	Text tab	18
	Audio tab	19
	About audio	20
	Map tab	21
	Entering a location	22
	About API key	24
	Main gallery map	25
	Sell tab	26
	Entering item fields	28
	PayPal account email	30
	HTML tab	31
	About HTML	32
	Other tab	33
	Album thumbnail	34
	Image file compression	35
	Thumbnail cropping	36
	Source image	37
	Image display	38
	Page display	39
	Step 3: Manage Albums in this Gallery	40
	General tab	41
	Options tab	42
	Intro animation	43
	Info page	44
	Album slideshow audio	45
	Album display	46
	Step 4: Manage Theme for this Gallery	47
	General tab	48
	Installing a theme	49
	Customize tab	50
	Show diagram	51
	Step 5: Manage Gallery	52
	Generate tab	53
	About title	54
	Burn to CD	55
	Generate modified files	56
	Link tab	57
	More about links	59

Affiliate ID	60
About Mark of the Web	61
Label tab	62
Image tab	63
About image file compression	64
About EXIF metadata	65
Slideshow timer	66
Protect tab	67
Disabling right-click on images	68
Watermark images	69
Tag tab	70
About descriptions	72
About keywords	73
HTML tab	74
Custom HTML	75
Step 6: Upload Gallery	77
Upload tab	78
About Web hosting	80
About Delete	81
About Promote	82
Presets tab	83
Connection settings	84
View settings	85
4 Resources	86
HTML Resources	87
Audio Resources	89
Video Resources	90
5 FAQs	92

Shozam Web Gallery Generator Online Help

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Click [here](#) to download a printable PDF version of this Online Help.
(Version date 2007.12.29 - 103 pages, 1.5 MB)

Search:

Visual Overview



Screen-by-Screen
Help



Resources



FAQs

Ask Us

To contact us, please go to
our support Web page:
www.shozam.com/support

Most popular pages

- [Welcome to Shozam](#)
- [FAQs](#)
- [Connection settings](#)
- [About title](#)
- [Visual Overview](#)
- [Activation tab](#)
- [Step 1: Getting Started](#)
- [Show diagram](#)
- [Screen-by-Screen Help](#)
- [View settings](#)

Home > Visual Overview

Visual Overview

Shozam Web Gallery Generator automates the process of creating a Web gallery showcasing your digital media. You import your images, audio and video, group them into albums, write descriptions and the program generates a mini-Web site which you can upload to any Web host.

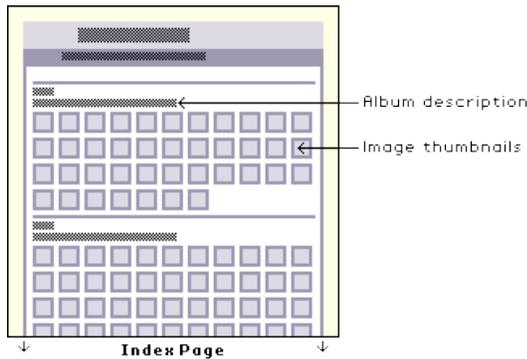
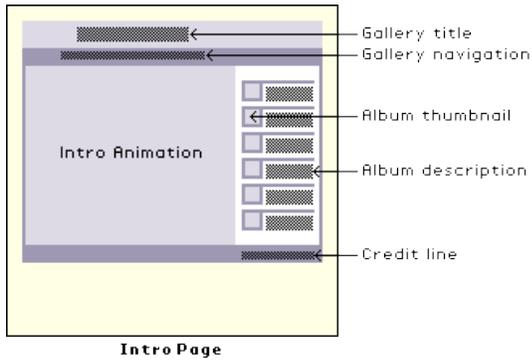
Shozam supports the following media types:

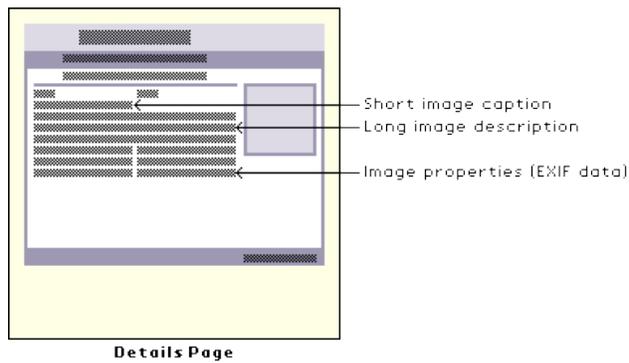
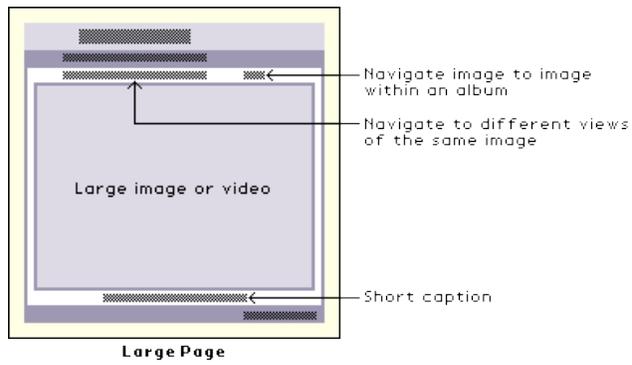
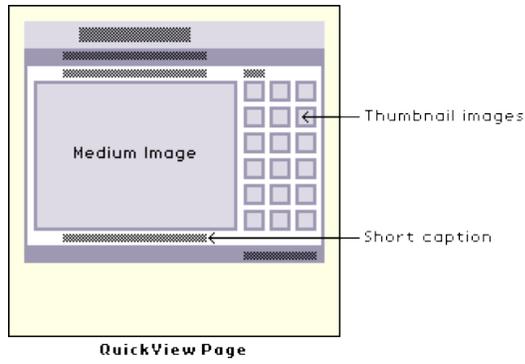
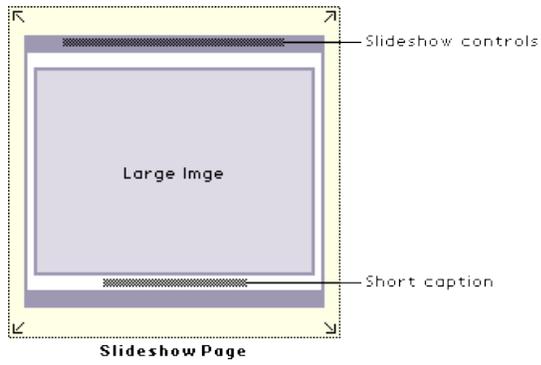
- Images (JPG, GIF, PNG)
- Video (Windows Media Video files)
- Audio (mp3)
- Video widgets (e.g. YouTube videos)
- HTML widgets (any third party Web widgets)

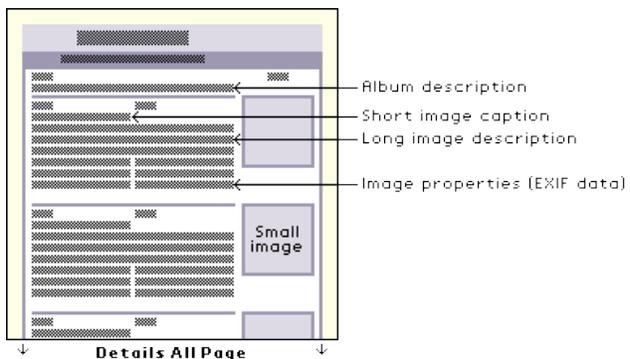
Main pages

Shozam (all editions) generates the following main page types:

- Intro
- Index
- Slideshow
- QuickView
- Large
- Details
- Details All



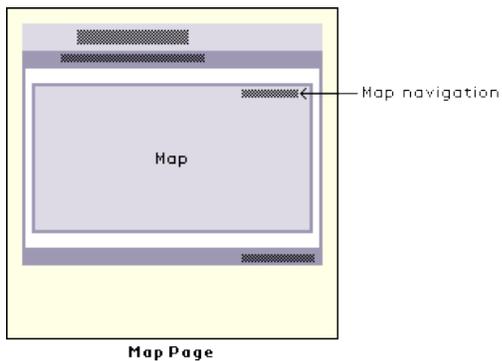
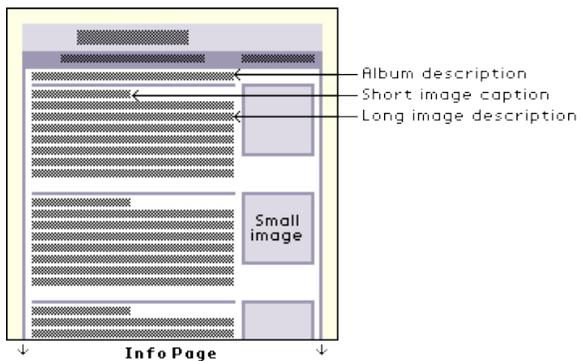




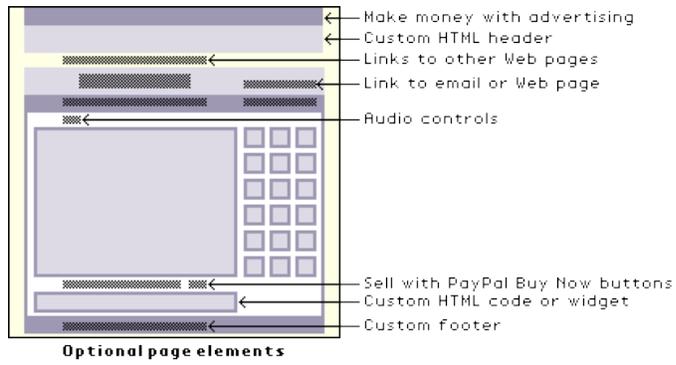
Optional pages

Shozam can also generate the following page types in select editions of the program:

- Info (not available in Shozam Lite)
- Map (not available in Shozam Lite or Express)



Optional elements



See also

[Welcome to Shozam](#)
[Screen-by-Screen Help](#)
[Resources](#)
[FAQs](#)

Home > Screen-by-Screen Help

Screen-by-Screen Help

This Help section gives you an overview of the six panels, or steps, which must be completed in order to generate your Web gallery.

Each step has one or several tabs ... Click on an icon below for more information about each step:



Step 1: Getting Started



Step 2: Manage Media in this Album



Step 3: Manage Albums in this Gallery



Step 4: Manage Theme for this Gallery



Step 5: Manage Gallery



Step 6: Upload Gallery

Overview

Step 1: Getting Started

- Create a new Web gallery
- Modify an existing Web gallery

Step 2: Manage Media in this Album

- Image: add, remove, arrange and rotate images
- Video: add, remove and arrange video clips
- Audio: add, remove and loop audio clips
- Text: add short captions and long descriptions
- Map: geo-tag your images with Google Maps
- Sell: add PayPal shopping cart capability to your gallery
- HTML: extend the functionality and control the formatting of your gallery by adding your own HTML code
- Other: select your album cover, manage image file compression and thumbnail cropping, include high resolution source images, and manage image and page displays

Step 3: Manage Albums in this Gallery

- Create, remove, edit and arrange albums
- Select albums for intro animation and set cropping
- Select album to be used as Info page
- Add album slideshow audio
- Choose to hide album

Step 4: Manage Theme for this Gallery

- Preview and select an existing theme for your Web gallery
- Customize your own theme with the built-in Theme Editor

Step 5: Manage Gallery

- Generate: name your Web gallery and choose a file path. Choose to generate all gallery files or just modified files
- Link: add links to other Web pages or to email. Generate Mark of the Web HTML code
- Label: set custom labels (e.g. in a foreign language) for gallery user interface elements, hide Labels for pages you don't want to display
- Image: set image compression defaults, enable EXIF metatag display, set slideshow timer
- Protect: disable right-click on images, select and enable image watermarking
- Tag: enter QuickSEO metatag description and keywords for search engine optimization
- HTML: enter your HTML code to display a custom navigation bar, page counter (or other widgets), or Google AdSense code to serve ads to your gallery

Step 6: Upload Gallery

- Upload your gallery. Test and try out the gallery upload feature using our free, temporary hosting account(2MB limit). Promote your Web gallery on other sites, like social networks or blogs

- Presets: create and save your own upload settings

Related topics

[Parent Page List]

See also

[Welcome to Shozam](#)
[Visual Overview](#)
[Resources](#)
[FAQs](#)

Home > Screen-by-Screen Help > Step 1: Getting Started

Step 1: Getting Started

In this panel, you can create or modify a Web gallery and get information about your program version. This wizard panel contains the following tabs. Click on an icon below for more information about each tab:



Start tab



Activation tab

Automatic updates

Each time you open the software program, it may communicate with our servers to check for updated information which will be displayed in the window on the left side of the panel. During this process, no user information is being collected on our servers.

Saving your work

Your Web gallery project settings are automatically saved when you generate the Web gallery, in the *Step 5: Manage Gallery* wizard panel. You cannot save your work manually.

If you are working on a project and need to leave it before you are finished, go ahead and generate your gallery, even if it is incomplete. When you return to your project, select the Modify an existing Web gallery option in the *Step 1: Getting Started* panel, and you can proceed from where you left off.

Related topics

[Screen-by-Screen Help](#)

See also

[Step 2: Manage Media in this Album](#)
[Step 3: Manage Albums in this Gallery](#)
[Step 4: Manage Theme for this Gallery](#)
[Step 5: Manage Gallery](#)
[Step 6: Upload Gallery](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 1: Getting Started](#) > [Start tab](#)

Start tab

On this tab, you can:

- Create a new Web gallery
- Modify an existing Web gallery

Create a new Web gallery

Select this option when you run the program for the first time or when you want to create a whole new Web gallery Web site. then click Next to get started.

Modify an existing Web gallery

Choose this option if you have already created a Web gallery and you want to modify it (e.g., add new albums, add or remove media from existing albums, change your Web gallery theme, etc.).

If you select this option:

- The Browse window becomes active and shows the file path for your most recent Web gallery
- Click the Browse button to find and open a Web gallery that is located in a different path

NOTE: All gallery information you enter in Shozam is stored in a *WebGallery.xml* file. This file is generated, together with all gallery files, when you click on the Generate button in Step 5 of Shozam. To modify an existing gallery at a later date you will need to browse to the folder which contains the respective WebGallery.xml file. TIP: That folder has the same name as the *Gallery title* you provided in *Step 5* of Shozam and is located at the *Gallery location* path, also identified in *Step 5*.

Adding images and/or albums

You do not need to create a new Web gallery if you just want to add more images or albums. Select the Modify an existing Web gallery option, click Next and the wizard will take you to *Step 3: Manage Albums in this Gallery*. From this point:

- To create more albums, click Next to go to *Step 3* and click the New album button. This will take you back to *Step 2* where you can add and manage media for your new album. Once you are finished, name your new album, click Next, and you will see all of your albums on the lefthand side of the panel.
- To add images or media to an existing album, click the album thumbnail of the album to which you want to add media. Then click the Modify album pages button in the Edit album section. The wizard will take you to *Step 2: Manage Media in this Album* where you can add the media you want.

Related topics

[Step 1: Getting Started](#)

See also

[Activation tab](#)

Home > Screen-by-Screen Help > Step 1: Getting Started > Activation tab

Activation tab

On this tab, you can:

- Identify important information about your program
- Verify activation status

How activation works

Shozam installs and runs by default in Lite Edition. Trying to access features that are not enabled in this edition prompts the option to switch to trial mode. After you purchase another edition, you will receive a download link from where you can install the program. When you run the program after that installation, the program will connect to the activation server, get your assigned Name/Key combination and automatically insert it into the program. Once these values are retrieved and inserted successfully, your program will run as the purchased edition.

Restrictions

Activation is subject to the *Use Restrictions* section in the [End User License Agreement](#) (EULA). New activations may disable previous activations.

Troubleshooting

If you experience any activation issues, please contact the [Help Desk](#) and provide the following information:

- Your Order ID identified in your receipt and purchase confirmation emails
- Hardware number appearing on the Activation tab
- Confirmation that your installation is in compliance with the Restrictions section above

Based on this information, we will provide you with Name/Key to activate the installation on your computer.

See also

[Start tab](#)

Home > Screen-by-Screen Help > Step 2: Manage Media in this Album

Step 2: Manage Media in this Album

This wizard panel lets you manage all media that are part of one album.

A note about this panel

When you create a new Web gallery, the images you add in *Step 2* will automatically become part of your first album. If you want to manage images which are part of another album, click Next to go to *Step 3* and select the album that you want to modify.

This wizard panel contains the following tabs. Click on an icon below for more information about each tab:



Image tab



Video tab



Text tab



Audio tab



Map tab



Sell tab



HTML tab



Other tab

Creating additional albums

To create more albums, click Next to go to *Step 3* and click the New album button. This will take you back to *Step 2* where you can add and manage media for your new album. Once you are finished, Enter an album description for your new album, click Next, and you will see all of your albums on the lefthand side of the panel.

Related topics

[Screen-by-Screen Help](#)

See also

[Step 1: Getting Started](#)
[Step 3: Manage Albums in this Gallery](#)
[Step 4: Manage Theme for this Gallery](#)
[Step 5: Manage Gallery](#)
[Step 6: Upload Gallery](#)

Most popular in this section

- [Text tab](#)
- [About video](#)
- [About HTML](#)
- [About audio](#)
- [Entering a location](#)
- [Image display](#)
- [Entering item fields](#)
- [About API key](#)
- [Source image](#)
- [HTML tab](#)

Search

Search:

Search within 'Step 2: Manage Media in this Album'



[Home](#) > [Screen-by-Screen Help](#) > [Step 2: Manage Media in this Album](#) > [Image tab](#)

Image tab

On this tab you manage your images. Imported images are web-friendly copies of your original image files which are left intact on your computer.

How to use this feature

To Add images:

- Click the Add image(s)... button
- Browse to the location of your image file and select it

To Arrange images:

- Select the thumbnail of the image you want to move
- Drag and Drop the image, or click the Move up, Move down buttons to move image thumbnails up or down in the order you want them to appear in the album

To Rotate images:

- Select the thumbnail of the image you want to rotate
- Click the Rotate left, Rotate right buttons until the image appears as you want

To Remove images:

- Select the thumbnail of the images you want to remove
- Click the Remove button

Selecting the image album cover

The first image thumbnail in this panel is the default album cover. To select a different image as the album cover, you can either move the image you want to the first position, or you can click the Other tab, select the image thumbnail you want as the album cover, select Manual in the Album thumbnail section, and check the box that says I Image used for album cover.

Importing high resolution image files

If you have high resolution image files, the wizard will make them Web- and sharing-friendly by shrinking down their size. If you want to import the images at their original resolution, click on the Other tab, select the thumbnail(s) of the image(s) you want and check the box in the Source image section. You can also Scale down your source images by checking the box and entering the width and height you want. Keep in mind that high resolution source image files usually have large files sizes. Incorporating them in your Web gallery will impact the time it will take to upload your Web gallery as well as the viewer's download time.

Related topics

[Step 2: Manage Media in this Album](#)

See also

[Video tab](#)
[Text tab](#)
[Audio tab](#)
[Map tab](#)
[Sell tab](#)
[HTML tab](#)
[Other tab](#)

Home > Screen-by-Screen Help > Step 2: Manage Media in this Album > Video tab

Video tab

On this tab you manage your video clips. Once added to your gallery, a video icon thumbnail will appear on the lefthand side of the wizard panel along with an images you have had added. You can then arrange your images and videos in the order you want.

How to use this feature

To Add video:

- Click the Add video file button or the Add video widget button ([About video](#))
- Browse to the location of your video file and select it
- To loop the video, check the Loop box
- Preview the video by clicking the Preview button

To Arrange video:

- Select the thumbnail of the video you want to move
- Click the Move up, Move down buttons to move video thumbnails up or down in the order

To Remove video:

- Select the thumbnail of the video you want to remove
- Click the Remove button

For more information, please select one of the options below:



[About video](#)

How video appears in a gallery

Video files are represented by a thumbnail icon which appears along side image thumbnails in the gallery pages. When a viewer clicks the video thumbnail, or if the video is played as part of a slideshow, the video will play in the same window where the images appear.

Changing the default thumbnail icon

You can change the default video icon with your own graphic in *Step 4: Manage Theme for this Gallery*. Click on the Customize tab, select the Icons heading in the Theme Editor, select Video Icon and browse to the graphic you wish to use.

Adding a custom image thumbnail for a specific video

In the *Step 2*, Video tab, you can add a custom image thumbnail to represent a *specific* video rather than using the program's default video icon.

Adding captions, descriptions, audio and maps

Short captions, long descriptions, audio and map locations can be added to a video just as they are added to images. Go to the tab of the feature you want to add to the video, click on the video thumbnail and add the information on the righthand side of the wizard panel just as you would an image.

Related topics

[Step 2: Manage Media in this Album](#)

See also

Image tab
Text tab
Audio tab
Map tab
Sell tab
HTML tab
Other tab

Home > Screen-by-Screen Help > Step 2: Manage Media in this Album > Video tab > About video

About video

Importing video

There are several ways to incorporate video into your multimedia gallery. The best way is to upload your videos to YouTube which will convert them in the best format to be viewed over the Web. You can also just add your Windows Media or Apple's .MOV files. However, your WMV files may be too large or of a type which will not play well for you or your Web viewers.

File formats

You can add WMV, AVI, MPG or MPEG (Windows Media Video) and QuickTime (MOV) files to your gallery.

Previewing videos offline

Windows Media video files will not play back in the generated gallery on your local computer. You will need to upload your gallery files before videos will play. This is due to Web browser security settings. If you have Apple's QuickTime player on your computer, you will be able to view .MOV files in the local version of your gallery.

Viewing videos online

Correct playback of video files depends on the video file format as well as the specific software the viewer has installed on their computer. The video player in the uploaded gallery does not provide user feedback while the file is downloading so if the video file is large, the viewer will need to wait a longer time until the video is displayed.

What is a widget?

A Web widget (also called an online widget) is basically a standalone "section" that can be embedded in any Web page, such as your personal blog, a MySpace page, an eBay auction page or online store pages. The Web widget usually resides in a rectangular area on the page, and its behavior is independent of other sections from the page. Online widgets embedded in a page can be viewed by simply opening that page in the browser.

A Video widget is a Web widget which mainly plays video. YouTube is currently the primary provider of Video widgets. It allows users to easily and reliably convert their videos into a Web-friendly format that can be embedded in Web pages.

Recommendations

To ensure reliable playback of your videos, you have to convert them to a Web-friendly format. The best way to do this right now is to let YouTube do this for you:

- Upload your videos to [YouTube](#)
- Copy the Embed code provided by YouTube
- Click Add video widget in the *Step 2*, Video tab
- Click paste and then OK

This workflow has the following advantages:

- Your video will be converted in the best possible format for the Web, so anyone can see it.
- YouTube will host your video for free (and provided necessary bandwidth on their fast servers)
- Your Web gallery uploads will be faster

Using YouTube also allows you record videos directly from your desktop camera or your mobile phone.

Sample video widget

Here is a link to a sample video uploaded and converted at YouTube:

<http://www.youtube.com/watch?v=DEjxtu3u00I>

Here is the embed code for the above video, which you can use to test out the Video widget feature. Just click on the Add video widget button in *Step 2*, Video tab, copy the code below and paste it in the pop-up Video widget code window.

```
<object width="425" height="350">
<param name="movie" value="http://www.youtube.com/v/DEjxtu3u00I"></param>
<embed src="http://www.youtube.com/v/DEjxtu3u00I" type="application/x-shockwave-flash" width="600" height="350">
</embed></object>
```

Video resources

Go to our [Video Resources](#) page in the Resources section for more information and great ideas.

Related topics

[Video tab](#)

See also

[Home](#) > [Screen-by-Screen Help](#) > [Step 2: Manage Media in this Album](#) > [Text tab](#)

Text tab

On this tab, you can add a caption and a long description to your images. This feature is optional. If you don't add a caption, the image file name will display under the image by default. See [Visual overview](#) for caption and long description positioning on the gallery pages.

How to use this feature

- Select the thumbnail of the image to which you want to add text
- For a short caption, enter it into the Short caption text field
- For a long description, enter it into the Long description text field
- If you don't want a caption, select the thumbnail and check the Hide caption box

Short caption

The short caption will appear under the image on all gallery pages.

Long description

The long description will appear next to the image on the Details and Details all gallery pages. Entering breaks in the text box (by pressing the Enter key) will result in a new paragraph on the generated gallery page. Pressing Enter several consecutive times will still generate only one paragraph break in the generated gallery pages.

Batch captioning

If you want to provide the same caption for several images, multiple select (CTRL or Shift modifier keys) the images you want, and write the caption in the Short caption text field.

Related topics

[Step 2: Manage Media in this Album](#)

See also

[Image tab](#)
[Video tab](#)
[Audio tab](#)
[Map tab](#)
[Sell tab](#)
[HTML tab](#)
[Other tab](#)

Home > Screen-by-Screen Help > Step 2: Manage Media in this Album > Audio tab

Audio tab

On this tab you manage your audio files. Audio that you add to your images will play on all gallery pages that display that image. This feature is ideal for adding narration, sound effects or music that is specific to a particular image.

How to use this feature

To Add audio to an image:

- Select the thumbnail of the image to which you want to add audio
- Click the Add audio... button ([About audio](#))
- Browse to the location of your audio file and select it
- To loop the audio, check the Loop box
- Preview the audio by clicking the Preview button

To Remove audio from an image:

- Select the thumbnail of the image from which you want to remove the audio
- Click the Remove audio button

For more information, including acceptable audio file formats, please select the option below:



[About audio](#)

Adding music to a slideshow

To add background music to your album which will play when the viewer clicks on Slideshow, go to *Step 3: Manage Albums in this Gallery*, select the Options tab, and add your audio file in the Album audio section.

Viewer-controlled audio

Gallery viewers will have the option to turn off the audio for a gallery, if they choose, by checking the Audio box in the upper lefthand corner of the gallery pages.

Related topics

[Step 2: Manage Media in this Album](#)

See also

[Image tab](#)
[Video tab](#)
[Text tab](#)
[Map tab](#)
[Sell tab](#)
[HTML tab](#)
[Other tab](#)

Home > Screen-by-Screen Help > Step 2: Manage Media in this Album > Audio tab > About audio

About audio

There are several ways to incorporate audio into your multimedia gallery.

Design intentions

- Per image audio can be added in *Step 2, Audio tab*, and it is intended for narration and/or sounds effects. This audio plays in all album pages related to the respective image
- Per album audio can be added in *Step 3, Options tab*, and it is intended for Slideshow background music. This plays in slideshow only

Considerations

- Image audio (narration or sound effects) does not play in Slideshow because the Slideshow is not "aware" of the image audio, and it may move to the next slide before the audio file ends
- Album audio (music) does not play when viewing regular album pages because the music would start again each time a user moves from image to image

File formats

You can add either MP3 (MPEG) or WAV (Windows waveform) files to your gallery. For best results, we recommend MP3 files because WAV files can be 10 times larger than MP3 files and may take longer to download. Use MP3 compression settings appropriate for Web playback; if the files are too demanding for the Web server, the audio file may not play correctly or at all. Use settings lower than 92-128 Kbps and 22100 KHz. The lower the settings, the easier will be for everyone to download and hear the audio since even less powered computers and/or servers will be able to cope with the playback demands. However, because lower settings means less audio fidelity, it is a good idea to run a few tests and determine what is the lowest practical setting you should use.

Adding music

You can purchase music files online or convert your own music CDs. Either way, please make sure the music is in MP3 format before you import it into Shozam.

Audio resources

Go to our [Audio Resources](#) page in the Resources section for more information and great ideas.

Related topics

[Audio tab](#)

See also

[Home](#) > [Screen-by-Screen Help](#) > [Step 2: Manage Media in this Album](#) > [Map tab](#)

Map tab

You can show your viewers where you took your photos. Enter a location, and the program will automatically "geo-tag" the image and generate a map showing the location of your image.

How to use this feature

- Select the thumbnail of the image you want to geo-tag
- Enter either an address or coordinates for that image ([Entering a location](#))
- Choose the Zoom and View settings you want
- Click the View map button to preview the map
- Enter your Google Maps API key ([About API key](#))

For more information, please select one of the options below:



[Entering a location](#)



[About API key](#)



[Main gallery map](#)

Batch tagging images

You can either geo-tag each image one-by-one, or if you have several images with the same location information, just use multiple select (Ctrl or Shift modifier keys). Then you can add one location for several images at once.

Zoom setting

You can select Zoom levels from 1 (global view) to 17 (street view). You can easily test Zoom levels by selecting a level and then clicking the View map button to preview the map.

View setting

- Map: illustrated view with map data and landmarks
- Satellite: real-life view based on satellite and aerial images
- Hybrid: superimposes map data and landmarks over satellite images

Related topics

[Step 2: Manage Media in this Album](#)

See also

[Image tab](#)
[Video tab](#)
[Text tab](#)
[Audio tab](#)
[Sell tab](#)
[HTML tab](#)
[Other tab](#)

Home > Screen-by-Screen Help > Step 2: Manage Media in this Album > Map tab > Entering a location

Entering a location

You can enter an image location with an address or coordinates.

Enter an address

Google does not specify syntax requirements when entering an address. It doesn't seem to matter whether you abbreviate (St vs. Street) or use commas. You will need to include either a state or zipcode.

Street-level geocoding is available for the US, Canada, France, Germany, Italy, Spain and Japan. More countries will be added as Google Maps launches in new countries.

To learn more about Google Maps, go to their Web site at: www.maps.google.com.

Enter coordinates

Note that you can also set coordinates visually like this:

1. Add image to gallery
2. Go to *Step 2*, Map tab
3. Click View map button
4. Navigate around the map to find area of interest
5. Click on map to set a marker
6. Click Apply to set the coordinates
7. The coordinates are automatically entered in the wizard for you

If you know the latitude and longitude for the placemark you are editing, you can enter Latitude and Longitude values.

Latitude and Longitude can theoretically be expressed using 3 different notations:

- DDD - Decimal Degrees
- DMM - Degrees, Minutes with Decimal Seconds
- DMS - Degrees, Minutes, and Seconds

DDD notation, decimal precision is set in the degree coordinate. Use the minus sign (-) to indicate a westerly or southerly position. When you use this kind of notation, do not specify a letter symbol.

Additionally, you do not need to use a plus sign (+) to indicate northerly/easterly directions.

So, for example this is a valid entry:
37.251907, -122.050840

The following is NOT a valid entry:
37.251907N, -122.050840

Valid syntax is exemplified below. In case of Longitude, instead of "N", "S", use "E", "W".

DDD	DMM	DMS
49.11675953666	49 7.0055722	49 7' 20.06"N
-49.11675953666	-49 7.0055722	49 7' 20.06"S
49.11675953666N	49 7.0055722"	49 7' 20.06" N
49.11675953666S	-49 7.0055722"	49 7' 20.06" S
49.11675953666 N	N49 7.0055722	49 7'20.06"N
49.11675953666 S	S49 7.0055722	49 7'20.06"S
N49.11675953666	N 49 7.0055722	49 7'20.06" N
S49.11675953666	S 49 7.0055722	49 7'20.06" S

N 49.11675953666	49 7.0055722 N	49 7 20.06N
S 49.11675953666	49 7.0055722 S	49 7 20.06S
	49 7.0055722N	49 7 20.06 N
	49 7.0055722S	49 7 20.06 S
	49 7.0055722" N	49 7'20.06"
	49 7.0055722" S	49 7' 20.06"
	49 7.0055722"N	49 7 20.06
	49 7.0055722"S	-49 7'20.06"
	N49 7.0055722"	-49 7' 20.06"
	S49 7.0055722"	-49 7 20.06
	N 49 7.0055722"	N49 7' 20.06"
	S 49 7.0055722"	S49 7' 20.06"
		N 49 7' 20.06"
		S 49 7' 20.06"
		N49 7'20.06"
		S49 7'20.06"
		N 49 7'20.06"
		S 49 7'20.06"
		N49 7 20.06
		S49 7 20.06
		N 49 7 20.06
		S 49 7 20.06

Related topics

[Map tab](#)

See also

[About API key](#)
[Main gallery map](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 2: Manage Media in this Album](#) > [Map tab](#) > [About API key](#)

About API key

Our software automatically integrates Google Maps into generated Web galleries using the Google Maps API service. In order to do this, users need to get an API key which is fast, easy and free.

How to get a Google Maps API key

- You will need a Google account in order to get an API key. If you don't have a Google account, you will need to [create an account](#).
- Go to the Google Maps API [sign up](#) page and follow the instructions
- Once you have generated your API Key, enter it into the Google Maps API key field

Related topics

[Map tab](#)

See also

[Entering a location](#)
[Main gallery map](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 2: Manage Media in this Album](#) > [Map tab](#) > [Main gallery map](#)

Main gallery map

The main gallery map is displayed when a viewer clicks the Map link in the top menu bar (next to the Intro, Index and Slideshow menu links) in a generated gallery. The main gallery map shows image markers for the whole gallery. The program will create a default map that is typically zoomed out to show all image markers. You can override the default settings for the main gallery map.

How to change the main gallery map settings

- Ensure no thumbnails are selected
- Enter a Location (either an address or coordinates). The map will be centered on the location you enter
- Enter your Settings (or you can leave the default Settings if you choose)

Related topics

[Map tab](#)

See also

[Entering a location](#)
[About API key](#)

Home > Screen-by-Screen Help > Step 2: Manage Media in this Album > Sell tab

Sell tab

On this tab you can add e-commerce functionality to your Web gallery. You will need a PayPal business account; it's free and easy to set up.

How to use this feature

Enter your Item settings ([Entering item fields](#)):

- Select the thumbnail of the image you want to sell
- Enter the Item ID (the Short caption, or file name, is displayed by default)
- Enter the Item name for that image, or select an Item name from the drop down menu
- Enter the Item price and select the currency (US dollar default)
- Click the Save button to save your settings. The settings will be saved under the Item name in the Item name drop down menu

To create New Item settings for another image:

- Click the New button. The item fields will reset to blank
- Select the thumbnail of the image you want to sell
- Enter the Item information into the fields following the steps outlined above
- Click the Save button to save your new settings

To Delete an Item setting:

- Click the Item name drop down arrow to display all the saved Item name settings
- Select the Item name setting you want to delete so that it appears in the Item name field
- Click the Delete button to delete that Item name
- The Item name will no longer appear in the drop down menu

Enter your PayPal business account email address ([PayPal account email](#))

For more information, please select one of the options below:



[Entering item fields](#)



[PayPal account email](#)

Entering Item settings for multiple images

You can either set items for each image one-by-one, or if you have several images with the same selling information, just use multiple select (Ctrl or Shift modifier keys). Then you can add item information for several images at once.

How the Buy buttons and shopping cart appear in a gallery

[TBD]

Related topics

[Step 2: Manage Media in this Album](#)

See also

[Image tab](#)
[Video tab](#)
[Text tab](#)

[Audio tab](#)
[Map tab](#)
[HTML tab](#)
[Other tab](#)

Home > Screen-by-Screen Help > Step 2: Manage Media in this Album > Sell tab > Entering item fields

Entering item fields

What do I enter?

The Item ID, Item name and Item price are required for setting up a Buy button correctly.

- Item ID is a unique identifier that is assigned to your image. *You typically do not need to enter anything in this field*; Shozam automatically fills it in with the image filename. The Item ID *will not be displayed on the gallery page* but it will generally appear on the PayPal transaction page presented to your customer as well as on the PayPal email you receive after the transaction is completed.
- Item name is the friendly name associated with each Buy button. This should describe what the user is buying if the click on the Buy button. The Item name will be displayed on the gallery page and appear on the PayPal transaction page presented to the customer as well as on the PayPal email you receive after the transaction is completed.
- Item price (and the related Currency selection) is the price you want to charge for the [Item name]. The Item price will not be displayed on the gallery page; it is a good idea to include the price in the Item name, so customers can see the price without having to click on the Buy button.

ATTENTION: Do not enter non-alphanumeric characters (characters other than a-z and 0-9) for the Item name. We have reports that in cases where "E" was used in that field, PayPal invoices showed scrambled text.

ATTENTION: If you have multiple images selected, the Item ID field shows blank. This is not because images do not have Item IDs assigned but rather because each one is different and the program cannot display all at one time. Entering a value in the Item ID field when you have multiple images selected will assign that value to all and may make it harder to identify from the PayPal notification the actual item a customer intended to purchase.

NOTE: If you have multiple items you intend to sell, having same price but with different options (e.g. matte vs. glossy or gold vs. silver frame), you will need to create a new Item name (and note Item price as well) for EACH of the options.

For each Item ID you need to create a Buy button for each possible combination of price and any options that you offer. This means creating, for each Item ID, several Item names to cover all combinations. For example, if your images represent photographs you want to sell, and you offer each photograph in two optional sizes and with two optional finishes, you would need to create the following four Item names for each image:

- Item ID: 10053.jpg; Item name: **Sunset print - 24" x 36" - matte finish (\$100)**; Item price: \$100
- Item ID: 10053.jpg; Item name: **Sunset print - 24" x 36" - glossy finish (\$100)**; Item price: \$100
- Item ID: 10053.jpg; Item name: **Sunset print - 48" x 72" - matte finish (\$200)**; Item price: \$200
- Item ID: 10053.jpg; Item name: **Sunset print - 48" x 72" - glossy finish (\$200)**; Item price: \$200

Each one of those combinations will appear on the gallery page with their own Buy button under each [Item name].

If the user clicks the Buy button associated with the first item and completes the transaction, you will receive the PayPal confirmation identifying the purchased item as: "**Sunset print - 24" x 36" - matte finish (\$100)**" and you will know exactly what item and options were selected by the buyer.

Items with the same options

If you have many images with many of the same options, you may find it faster to select all images in the album and create all the various combinations to generate the Buy buttons. Then, you would select each image and change whatever information that is different for each item.

Tips

- You can establish tax, shipping and other global transaction settings in your PayPal account
- It is also a good idea to set up your PayPal account such that the transactions do not require the buyer to have a PayPal account. For more about this, go to: <https://www.paypal.com/uk/cgi-bin/webscr?cmd=xpt/cps/general/OptionalAccount-outside>.

Using shipping fields in PayPal

Shipping prices can be set through your PayPal account:

1. [Log in](#) to your PayPal account.
2. Click the Profile subtab.
3. Click the Shipping Calculations link in the Selling Preferences column.
4. Click Clear Settings.
5. Make sure the Click here to allow transaction-based shipping values to override the profile shipping settings listed above (if profile settings are enabled) box is checked.

6. Click Save.

Follow the steps above to You have successfully updated your shipping preferences. [See PayPal help file.](#)

Related topics

[Sell tab](#)

See also

[PayPal account email](#)

Home > Screen-by-Screen Help > Step 2: Manage Media in this Album > Sell tab > PayPal account email

PayPal account email

You need to have a PayPal Business Account set up before your gallery viewers can purchase items from you and send you money.

Your PayPal email address

To enable your gallery shopping cart:

- If you have a PayPal Business Account, enter the Email address associated with your account
- To set up a PayPal Business Account, go to: <https://www.paypal.com/cgi-bin/webscr?cmd=registration-run>

Related topics

[Sell tab](#)

See also

[Entering item fields](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 2: Manage Media in this Album](#) > [HTML tab](#)

HTML tab

On this tab you can insert your own HTML code for placement above or below a selected image. Some examples include a Comments widget, adding text beyond the image caption, etc.

How to use this feature

- Select the thumbnail of the image you want to affect
- Enter the HTML code into the HTML code field, choosing the correct field for placement above or below the image

For more information, please select one of the options below:



[About HTML](#)

Related topics

[Step 2: Manage Media in this Album](#)

See also

[Image tab](#)
[Video tab](#)
[Text tab](#)
[Audio tab](#)
[Map tab](#)
[Sell tab](#)
[Other tab](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 2: Manage Media in this Album](#) > [HTML tab](#) > [About HTML](#)

About HTML

Adding your own HTML code can add almost unlimited functionality to your Web gallery.

Enhancing your Web gallery

- Adding text beyond the image caption
- Widgets such as Comments, etc.

Related topics

[HTML tab](#)

See also

[Home](#) > [Screen-by-Screen Help](#) > [Step 2: Manage Media in this Album](#) > [Other tab](#)

Other tab

On this tab you can select your album cover, manage image file compression and thumbnail cropping, include high resolution copies, and manage image and page displays.

For more information, please select one of the options below:



[Album thumbnail](#)



[Image file compression](#)



[Thumbnail cropping](#)



[Source image](#)



[Image display](#)



[Page display](#)

Related topics

[Step 2: Manage Media in this Album](#)

See also

[Image tab](#)
[Video tab](#)
[Text tab](#)
[Audio tab](#)
[Map tab](#)
[Sell tab](#)
[HTML tab](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 2: Manage Media in this Album](#) > [Other tab](#) > [Album thumbnail](#)

Album thumbnail

This option lets you select the image you want to use as your album cover.

How to use this option

- Select the thumbnail of the image you want to use as the album cover (the first image in the panel is the default album cover)
- In the Album thumbnail section, select Manual and check the box that says I mage used for album cover

Related topics

[Other tab](#)

See also

[Image file compression](#)
[Thumbnail cropping](#)
[Source image](#)
[Image display](#)
[Page display](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 2: Manage Media in this Album](#) > [Other tab](#) > [Image file compression](#)

Image file compression

This feature lets you set file compression size for your images. Compression level is 0 (highest compression, lowest quality) to 100 (lowest compression, highest quality). The default is 60 (on a scale of 0 to 100), and the global default can be changed in the *Step 5*, *Image* tab.

How to use this feature

- Select the thumbnail of the image you want to adjust
- In the *Image file compression* section, uncheck the *Use default* box
- Use the slider bar to select the compression you want

What compression file size is best?

The program default (60) is ideal for all-purpose galleries. For artists and professional photographers, we recommend a compression of 80 as long as larger file sizes aren't an issue. For quick draft galleries, or when download speeds are an issue, you can use compression values below 60.

Applying file compression settings to multiple images

- Multiple images within an album: you can either set the compression for each image one-by-one, or if you have several images with the same compression requirements, just use multiple select (Ctrl or Shift modifier keys). Then you can apply one file compression setting to several images at once
- Global default for all gallery images: go to *Step 5*, click the *Image* tab, and set your global *Image file compression* default

Related topics

[Other tab](#)

See also

[Album thumbnail](#)
[Thumbnail cropping](#)
[Source image](#)
[Image display](#)
[Page display](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 2: Manage Media in this Album](#) > [Other tab](#) > [Thumbnail cropping](#)

Thumbnail cropping

This feature lets you set image cropping for each image thumbnail.

How to use this feature

This cropping feature only affects thumbnails appearing in your Web gallery.

- Select the image thumbnail you want to crop
- From the drop down menu, select the area of the image that is most representative of your image

Why crop images?

With this feature, thumbnails can be custom cropped for optimum presentation and design. You can choose to show the most representative part of your image. For example, you can crop an image so that a subject's face is captured in the thumbnail, rather than the subject's foot or the sky above the head.

Related topics

[Other tab](#)

See also

[Album thumbnail](#)
[Image file compression](#)
[Source image](#)
[Image display](#)
[Page display](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 2: Manage Media in this Album](#) > [Other tab](#) > [Source image](#)

Source image

This option lets you import a copy of the high resolution source image and scale down the image if desired.

How to use this option

- Select the thumbnail of image for which you want to include a copy of the source image
- Check the box in the Source image section that reads Include copy of high-resolution original
- If desired, check the Scale down... box, and adjust the width and height

TROUBLESHOOTING NOTE FOR INTERNET EXPLORER USERS:

You will need to upload your gallery files and view the online version of your gallery in order to have the "Original" link work correctly on your gallery pages. This is because IE security settings prevent the Web browser from accessing the local version of the image file from your computer. The link should work correctly when previewing the local gallery in another browser, like Firefox.

Why include the source image?

If the source image files residing on your computer are high resolution, the wizard will make them Web- and sharing- friendly by shrinking down their size before importing them into the program. By selecting this feature for an image, you are telling the wizard to import a copy of the image at its original resolution. You may want to use this option if you want to show more detail of an image or to provide a high resolution file suitable for printing.

If you have several high resolution images that you want to import, you may want to further scale down these images. Keep in mind that incorporating high resolution images in your Web gallery will impact the time it will take to upload your Web gallery to a Web host as well as the download time a viewer experiences when viewing this image.

Batch selecting images for source image inclusion

You can either select images one-by-one and check the Source image box, or if you have several images for which you want to include source image files, just use multiple select (Ctrl or Shift modifier keys) and then check the box. Similarly, you can scale down multiple images as well.

Scaling down image file sizes

To provide images that your viewers can print, it is best to use images as high in resolution as possible. If you just want to show an image larger than it is displayed in your Web gallery, 800x600 pixels or 1024x768 pixels may be sufficient.

Related topics

[Other tab](#)

See also

[Album thumbnail](#)
[Image file compression](#)
[Thumbnail cropping](#)
[Image display](#)
[Page display](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 2: Manage Media in this Album](#) > [Other tab](#) > [Image display](#)

Image display

This option allows you to have a text only page.

How to use this option

- Select the thumbnail of image you want to hide
- In the Image display section, check the box that reads Hide image(s)

Why hide an image?

When this option is selected, the wizard does not generate the full size image on the album pages (the thumbnail image in QuickView is still generated). This may be useful for users who want to display a page of text without associating it with a specific image. For example, a gallery used as a travel log may have an album page of introduction that applies to the entire gallery, rather than to just one image. Or, if a user enters HTML code in the HTML tab to insert a widget, by selecting the Hide image(s) option, the widget will display where the image would have appeared.

Batch selecting images to hide

You can either select images one-by-one and check the Hide image(s) box, or if you have several images for which you want to hide, just use multiple select (Ctrl or Shift modifier keys) and then check the box.

Related topics

[Other tab](#)

See also

[Album thumbnail](#)
[Image file compression](#)
[Thumbnail cropping](#)
[Source image](#)
[Page display](#)

Home > Screen-by-Screen Help > Step 2: Manage Media in this Album > Other tab > Page display

Page display

This option allows you to make individual image pages "invisible."

How to use this option

- Select the thumbnail of image you want to hide
- In the Page display section, check the box that reads Hide image(s)

Why hide image pages?

The wizard generates a Web gallery with Web pages for each image (see [Visual Overview](#)). By choosing to Hide page(s), for an image, the QuickView, Details and Large pages will be hidden. You may select this option if the pages are a work-in-progress or in any other situation where you don't want to delete the page, but don't want to make it available for others to see.

Batch selecting images for hiding pages

You can either select images one-by-one and check the Hide page(s) box, or if you have several images for which you want to hide pages, just use multiple select (Ctrl or Shift modifier keys) and then check the box.

Hiding an album

You can also choose to hide an album. Go to *Step 3: Manage Albums in this Gallery*, select the album you want to hide and check the Hide album(s) box in the Album display section.

Hiding gallery navigation labels

You can also hide gallery page views and create a more simplified gallery for your viewers with "fewer" pages by hiding gallery navigation labels. This function is available in the *Step 5, Label tab*, by checking the Hide box next to the label you want to hide.

Related topics

[Other tab](#)

See also

[Album thumbnail](#)
[Image file compression](#)
[Thumbnail cropping](#)
[Source image](#)
[Image display](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 3: Manage Albums in this Gallery](#)

Step 3: Manage Albums in this Gallery

In this panel, you create and manage all of your gallery albums. The Options tab on this panel also lets you assign special duties to your albums including the selection of an album for the Intro animation, creating an Info page, adding Album audio for slideshows and the Hide album(s) option.

A note about this panel

- What is an album: the media you added in *Step 2* is gathered into an album. This album is shown on the lefthand side of the *Step 3* panel and is represented by the album's cover image (the first image that appears in the list in *Step 2*)
- Album order: each time you create a new album, it will appear on the lefthand side of the panel, with the most recent album showing at the top
- Promotional album: some software editions may include a promotional album which has a page of information about the software program
- Creating one album: if you have just created your first album and don't want to modify it or add another album, just click Next to go to the next panel

This wizard panel contains the following tabs. Click on an icon below for more information about each tab:



Entering an album description

To enter an album description (optional feature), double click on the text that appears to the right of the album thumbnail on the lefthand side of the panel. The description will appear next to the album thumbnail in the generated gallery. See [Visual Overview](#) for album description positioning on the gallery pages.

Related topics

[Screen-by-Screen Help](#)

See also

[Step 1: Getting Started](#)
[Step 2: Manage Media in this Album](#)
[Step 4: Manage Theme for this Gallery](#)
[Step 5: Manage Gallery](#)
[Step 6: Upload Gallery](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 3: Manage Albums in this Gallery](#) > [General tab](#)

General tab

On this tab you manage your albums. Your newest album is, by default, added to the top of the list. You can add as many albums as you wish.

How to use this feature

The first time you create an album, it will automatically appear when you move from the *Step 2* to the *Step 3* panel. If you don't want to make further modifications to this album, just click **Next** to advance to the next step.

To Create additional albums:

- Click the **New album** button
- The wizard will take you back to *Step 2* where you can add media for this new album
- Click **Next** to go to *Step 3* where you can further manage your album, or advance to the next panel

To Arrange albums:

- Select the thumbnail of the album you want to move
- Click the **Move up**, **Move down** buttons to move album thumbnails up or down in the order you want them to appear in the generated gallery

To Edit albums (make changes to the media in an album):

- Select the thumbnail of the album you want to edit
- Click the **Modify album pages** button
- The wizard will take you back to *Step 2* where you can manage the media for the album you want to edit
- Click **Next** to return to *Step 3* where you can further manage your album, or advance to the next panel

To Remove albums:

- Select the thumbnail of the album you want to remove
- Click the **Remove** button

Related topics

[Step 3: Manage Albums in this Gallery](#)

See also

[Options tab](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 3: Manage Albums in this Gallery](#) > [Options tab](#)

Options tab

On this tab you can customize your albums based on your specific needs and preferences. Control the images used in the animation, create a page to tell your viewers about you and/or your company, hide album pages you don't want others to see and add music to a slideshow.

For more information, please select one of the options below:



[Intro animation](#)



[Info page](#)



[Album slideshow
audio](#)



[Album display](#)

Related topics

[Step 3: Manage Albums in this Gallery](#)

See also

[General tab](#)

Home > Screen-by-Screen Help > Step 3: Manage Albums in this Gallery > Options tab > Intro animation

Intro animation

This option lets you control the images used in the Intro animation.

How to use this option

Most generated galleries include a Flash animation intro that appears on the home page of the gallery. This animation is made up of up to nine of the user's images. By default, the program uses images from the top album listed. This Intro animation option lets you identify the album with the images that you want to use for the animation.

For the most control of the Intro animation, you may want to create an album just for this purpose (see the section below).

To select an album for the Intro animation:

- Select the thumbnail of the album you want to designate as the Intro animation album
- In the Intro animation section, select Manual and check the box next to Album used for animation
- If you have created an Intro animation album, you may also want to check the [Hide album\(s\)](#) box at the bottom of this tab

Cropping Intro animation images

Some of the gallery themes have a design optimized for images that are square and/or are consistent in size. If some of your Intro animation images are not square, or if you think they will look better with different cropping, you can Force crop the Intro animation images. Checking the box Force crop for best animation fit:

- Overrides thumbnail cropping that you set in the *Step 2, Other* tab
- Affects just the images in the Intro animation
- Forces cropping to display the Top/Left of the images

Creating an Intro animation album

Creating an album just for the Intro animation gives you the most control over your gallery's animation.

- Use your favorite images: select your favorite images (up to nine images), put them into an album, and specify the album as the Intro animation album by checking the box in this tab. When your gallery is generated, the program will use your favorite images from the designated album for the Intro animation
- Force Crop for best results: checking this box on this tab ensures all the images used for your Intro animation are consistent in size. See the section above, "Cropping Intro animation images."
- Hide the Intro animation album: since the images within the Intro animation album may also be in other albums in your gallery, you can check the Hide album(s) in the Album display section of the tab so that the album created for the Intro animation will not be displayed in your gallery.

Related topics

[Options tab](#)

See also

[Info page](#)
[Album slideshow audio](#)
[Album display](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 3: Manage Albums in this Gallery](#) > [Options tab](#) > [Info page](#)

Info page

This option enables you to create an Info page (e.g. "About us," "Our Mission," "History," etc.).

How to use this option

The Info page is actually a specialized album made by using the same image and album editing options that you use to create a regular album. This "album" which has only one page view, is displayed when the viewer clicks Info in the upper righthand corner of the gallery. You can only create one Info page per gallery. Be sure to see the [Visual Overview](#) for an example of how this page can look so that you will understand the sections below.

Creating an Info page album

Your Info page will include:

- Page title: use the Album description feature to create this title
- Section headings: use the Short captions feature to create these headings
- Section body text: use the Long description feature to create the body text
- Image section: an image can appear to the right of each section, if you so choose

To create your Info page album:

- Go to *Step 3* and click New album
- The wizard will take you to *Step 2* where you will Add images. Because the Info page is still an album (a specialized one), the same album creation process is used, so you will need to Add images even if you don't ultimately display them in the Info page. The number of images you add will determine the number of sections on your page
- Once you have added your images, click the Text tab
- Select the thumbnail of the first image
- Thinking of this image as a "section" of the Info page, write your heading for that section in the Short caption field (for example, perhaps you'll have sections entitled "Our Mission," or "About Our Team," or "Company History," etc.)
- Next, for that image, or "section," write the section body text in the Long description field
- Do this for each image (or section) in this panel. When you are done, click Next
- In *Step 3*, select the thumbnail for your Info page album
- Write your Info page title in the Album description field next to the album thumbnail
- Congratulations! You have created your Info page album

To create the Info page:

- Select the thumbnail of the album you created to serve as the Intro page album (see instructions above)
- In the Info page section, check the box next to Use images and text from this album to create Info page
- The Hide album(s) box is checked by default so that your Info page album will not appear along with other albums on the Intro or Index pages of your gallery
- When your gallery is generated, the Info page you created will be displayed when the viewer clicks Info in the upper righthand corner of the gallery

Changing the Info link label

You can change the name of the Info link label that appears in the upper righthand corner of the gallery. For example, you might prefer to change it to "About us," "My profile," etc.

To rename the link:

- Go to *Step 5* and click the Label tab
- In the Intro field under Labels, type the name as you would like to appear
- When your gallery is generated, the name you entered will appear instead of Info

Related topics

[Options tab](#)

See also

[Intro animation](#)
[Album slideshow audio](#)
[Album display](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 3: Manage Albums in this Gallery](#) > [Options tab](#) > [Album slideshow audio](#)

Album slideshow audio

This option lets you add audio to an album slideshow.

How to use this option

When a viewer clicks the Slideshow button in the gallery, the program launches a slideshow with an image-by-image display of all the images in an album. This feature lets you add background music or other audio to an album slideshow. You can add different music for each album. For more about adding audio to individual images, see [About audio](#).

To Add audio to an album:

- Select the thumbnail of the album to which you want to add audio
- Browse to the location of your audio file and select it
- To loop the audio, check the Loop box
- Preview the audio by clicking the Preview button

To Disable audio for an album:

- Select the thumbnail of the album for which you want to temporarily turn off audio
- Check the Disable box

File formats

You can add either MP3 (MPEG) or WAV (Windows waveform) files to your gallery. For best results, we recommend MP3 files because WAV files can be 10 times larger than MP3 files and may take longer to download.

Adding audio to specific images

To add audio, such as narration or sound effects, to individual images, go to *Step 2: Manage Media in this Album*, select the Audio tab, select the thumbnail for which you want to add audio, and click on Add audio...

Related topics

[Options tab](#)

See also

[Intro animation](#)
[Info page](#)
[Album display](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 3: Manage Albums in this Gallery](#) > [Options tab](#) > [Album display](#)

Album display

This option lets you hide albums that you don't want to appear in your gallery.

How to use this option

To select an album for the Hide album(s) feature:

- Select the thumbnail of the album you want to hide.
- Check the box for Hide albums

Why hide an album?

Here are some ways in which this option can be useful:

- To hide Intro animation albums: Users who want to control the images that appear in the gallery's [Intro animation](#) often will create an Intro animation album with specific images to be used in the animation. Since these images are often duplicates of images in other albums that appear in the gallery, users will hide this album
- For work-in-progress pages: if you have an album "under construction," you can keep your album pages from being displayed to viewers while still keeping it accessible to you as part of your gallery. When you're ready to show the album, just select the album thumbnail and uncheck the Hide albums(s) box

Related topics

[Options tab](#)

See also

[Intro animation
Info page
Album slideshow audio](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 4: Manage Theme for this Gallery](#)

Step 4: Manage Theme for this Gallery

This wizard panel lets you select and/or customize a design for your Web gallery.

This wizard panel contains the following tabs. Click on an icon below for more information about each tab:



[General tab](#)



[Customize tab](#)

Related topics

[Screen-by-Screen Help](#)

See also

[Step 1: Getting Started](#)
[Step 2: Manage Media in this Album](#)
[Step 3: Manage Albums in this Gallery](#)
[Step 5: Manage Gallery](#)
[Step 6: Upload Gallery](#)

Home > Screen-by-Screen Help > Step 4: Manage Theme for this Gallery > General tab

General tab

On this tab you can choose a built-in theme to apply to your Web gallery and browse for additional themes online.

For more information, please click on the icon below:



[Installing a theme](#)

How to use this feature

To Browse for additional themes online:

- Click the Browse button in the Online themes section
- This will take you to Web page with a link to the latest themes available (you will need to have an Internet connection). These themes are located in the Shozam Community. To download themes, you will need to Sign in, or if you're not a member of the community, you will need to "Join" by clicking on the link in the upper right-hand corner of the Web page
- Select the theme you want to download

To Download and Save the theme file:

- Click the Download link for the theme you want
- Save the compressed (.zip) file to a temporary location on your hard drive
- Double click on the file to open it
- Extract (unzip) the files to a location where you want to have your themes stored
- Deleted the compressed file that you save to a temporary location (optional)

To Install an online theme, see the [Installing a theme](#) Help page.

To apply an Installed theme:

- Click on the drop down menu arrow in the Installed theme(s) section, and select a theme
- Click the Preview button, and the theme you've selected will be previewed in the panel on the left
- To further customize the theme you have selected, click the Customize tab
- If you don't want to further customize the theme, click Next to advance to the next panel

About themes

- Downloadable themes are available to Shozam Community members. You will need to Sign in if you're a member, or "Join," if you are not a member, by clicking on the link in the upper right-hand corner of the Web page.
- Download as many themes as you like. Only one downloaded theme can be loaded into the wizard at a time
- If you create a new Web gallery and you want to apply an already downloaded theme, you will need to load that theme into the wizard again

Related topics

[Step 4: Manage Theme for this Gallery](#)

See also

[Customize tab](#)

Home > Screen-by-Screen Help > Step 4: Manage Theme for this Gallery > General tab > Installing a theme

Installing a theme

This feature lets you install a downloaded theme into the program so that it can be applied to your Web gallery.

How to use this feature

In order to install an online theme, you must download and save it on your hard drive (see this section on the [General](#) tab Help page).

To Install a theme:

1. Download theme and save ZIP file on your computer
2. Extract the ZIP file
3. Start Shozam and go to *Step 4* and click Install
4. Browse for the folder which has the *Theme.jpg* and *Theme.txt* files inside

NOTE: depending on how you un-ZIP, the correct folder may be nested inside another folder with the same name!

Once you have installed a theme, the theme name will appear in the drop down Installed themes menu where you can select and apply it to your Web gallery.

Related topics

[General tab](#)

See also

Home > Screen-by-Screen Help > Step 4: Manage Theme for this Gallery > Customize tab

Customize tab

On this tab you use the Theme Editor to customize and save a theme for your Web gallery.

For more information, please click on the icon below:



[Show diagram](#)

How to use this feature

The Theme Editor is located in the lefthand window of this tab. The headings of the editor represent different gallery page regions. To see a visual depiction of the editable regions, see the related [Diagram](#).

To Edit a theme:

- From the Edit theme drop down menu, select the theme you want to customize for your gallery
- Click the Theme Editor headings (Banner, Icons, Middle Section, etc.) to expand the sections
- To view your edits real-time, click the Preview button to launch a sample gallery that shows your changes

To Save an edited theme:

- Click the Save as... button which will bring up an Enter new name window
- Enter the new name of your edited theme and click OK
- If you make future edits to this new theme, just click the Save button

To Delete an edited theme:

- From the Edit theme drop down menu, select the theme you want to remove
- Click Delete. The theme name will no longer appear in the drop down menu

Edited themes file path

Themes that you edit and save under a new name will be saved in the file path: My Documents\My Shozam Themes.

About built-in themes

The program does not give you access to the themes that are built into the program: you cannot overwrite or delete them. Only your edited themes can be Saved, renamed or deleted.

Related topics

[Step 4: Manage Theme for this Gallery](#)

See also

[General tab](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 4: Manage Theme for this Gallery](#) > [Customize tab](#) > [Show diagram](#)

Show diagram

This diagram shows you what regions of the gallery pages are effected by changes made in the Theme Editor.

[Diagram TBD]

Related topics

[Customize tab](#)

See also

[Home](#) > [Screen-by-Screen Help](#) > [Step 5: Manage Gallery](#)

Step 5: Manage Gallery

In this wizard panel you can generate your gallery and manage several aspects of your gallery including page links, changing label names, setting default compression, displaying EXIF data, setting the slideshow timer, protecting images with watermarking and right-click disable, optimizing for search engines and adding custom HTML to gallery pages.

This wizard panel contains the following tabs. Click on an icon below for more information about each tab:



Generate tab



Link tab



Label tab



Image tab



Protect tab



Tag tab



HTML tab

Related topics

[Screen-by-Screen Help](#)

See also

[Step 1: Getting Started](#)
[Step 2: Manage Media in this Album](#)
[Step 3: Manage Albums in this Gallery](#)
[Step 4: Manage Theme for this Gallery](#)
[Step 6: Upload Gallery](#)

Home > Screen-by-Screen Help > Step 5: Manage Gallery > Generate tab

Generate tab

On this tab you name your gallery, select a file location, choose how gallery files are generated and view file statistics. Then, you can Generate your gallery and Preview your gallery and files.

For more information , please select one of the options below:



About title



Burn to CD



Generate modified
files

How to use these features

- Enter the name of your Web gallery in the Gallery title field ([About title](#))
- The default path for a new Web gallery is My Documents\My Shozam Galleries. To select a different path, click the Browse button and select a new folder location
- Check the Generate modified files only box if you made minor changes to an existing gallery ([Generating modified files](#))
- Click Generate gallery
- To Preview your gallery, click View gallery
- To view your gallery project files on your hard drive, click View files. This feature is primarily for advanced users who want access to their Web gallery files for management purposes

Web gallery size

Once you have generated your gallery, the window on the lefthand side of this panel will display your gallery statistics and the size of your files. Knowing the total size of your Web pages may be important when uploading to a Web host or otherwise sharing your gallery with others.

Related topics

[Step 5: Manage Gallery](#)

See also

[Link tab](#)
[Label tab](#)
[Image tab](#)
[Protect tab](#)
[Tag tab](#)
[HTML tab](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 5: Manage Gallery](#) > [Generate tab](#) > [About title](#)

About title

This field is where you enter your gallery title.

How this feature works

- Your Gallery title will appear prominently in the banner of your generated gallery pages. The name you select will also be the name of the folder containing your Web gallery files on your hard drive
- When you click Generate gallery, Shozam will create a new folder and generate all gallery files in that folder. This new folder will have the *Gallery title* as the folder name and it will reside at the path displayed in *Gallery location*.
- When modifying an existing gallery, changing the path OR the name will generate a new set of files at the new location. You may delete the folder residing at the old location

NOTE: All gallery information you enter in Shozam is stored in a *WebGallery.xml* file. This file is generated, together with all gallery files, when you click on the Generate button. To modify an existing gallery at a later date you will need to browse to the folder which contains the respective *WebGallery.xml* file. TIP: That folder has the same name as the *Gallery title* you provided in *Step 5* of Shozam and is located at the *Gallery location* path, also identified in *Step 5*.

TIP: Changing the *Gallery title* OR *Gallery location* values for an existing gallery will then generate the gallery in a new folder. You can use this to create backups or for any other reason. If you do not need any longer the gallery generated at the old location, you may delete that folder.

Related topics

[Generate tab](#)

See also

[Burn to CD](#)
[Generate modified files](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 5: Manage Gallery](#) > [Generate tab](#) > [Burn to CD](#)

Burn to CD

Burn your gallery to a CD-ROM to archive or to give to others.

1. Start your CD-ROM burning program
2. Click [View files](#)
3. Import all the files displayed into your CD-ROM burning program

See also

[About title](#)

[Generate modified files](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 5: Manage Gallery](#) > [Generate tab](#) > [Generate modified files](#)

Generate modified files

This time-saving option lets you generate just those files you have modified rather than generating all gallery files.

About this option

- Use this option when you've made minor changes to an existing Web gallery -- added or removed a few images, updated the theme, etc. By generating just those files you changed, the wizard will update your gallery without having to process all of your image files as well
- All files will be generated regardless of whether or not you've selected the Generate modified files only option, if you create a new Web gallery OR change the name or location of an existing gallery

TIP: To upload new files, check the "Upload only recent files" box in the Step 6, Upload tab.

NOTE: A simple operation such as adding an image to an existing album does impact more than just one page. Because of the inter-connectedness of pages and the gallery navigation, many pages may be affected. Also, modifying a link in the banner will affect all gallery pages so all HTML files will have to be generated again; however, images (which are typically much larger in file size) would not need to be generated and uploaded again.

Please note also that the program may list all files on the left side in Step 5 when the gallery gets generated as it goes through all of them. However, only a subset of them may be processed and generated again. You can verify this by clicking on "View files" in Step 5 after the gallery is generated and look at the timestamp of various files to assess which files were newly generated. This timestamp is used in Step 6 when the program uploads "recent files" it uploads files with a timestamp that is more recent than the time of the last successful upload.

Technical Details

- If Album moved up/moved down or Image moved up/moved down, generate every HTML files + Theme folder + Intro flash images.
- If an Image changes (like: rotated, cropped, compressed), generate that Image + Theme folder + Intro flash images.
- If an Image adds/deletes of the Intro Album, generate that Image(s) (if image is added) + HTML files + Theme folder + Intro flash images.
- If any Image changes of the Non-Intro Album then generates Image(s) + HTML files.
- If Global Settings changes like Link, Label, Tag, HTML, Exif, Right click protect & Protect then generate each HTML files.
- If Global Settings changes like Image Compression, Watermark then generates each Images of the gallery.
- If Gallery title or Gallery path changes then generates each & every thing.
- If Theme changes then generates complete Theme folder.
- If previously selected Custom Theme or Embedded Theme not found then generated complete Theme folder.

Related topics

[Generate tab](#)

See also

[About title](#)
[Burn to CD](#)

Home > Screen-by-Screen Help > Step 5: Manage Gallery > Link tab

Link tab

On this tab you can add links to other Web pages or to email.

For more information, please select one of the options below:



[More about links](#)



[Affiliate ID](#)



[About Mark of the Web](#)

How to use this feature

There are three locations where you can insert links using this Link tab. For more information about how these links can be used to best integrate your gallery, see [More about links](#).

Header link: This link appears in the space at the very top of the page (above the gallery Banner). NOTE: if you choose to Hide the AboveBannerSpacing in the Banner Display section of Theme Editor in *Step 4*, any Header links you've added will also be hidden.

To create a Header link:

- Enter the link name in the Text field. This is the link name that will appear in the gallery
- Enter the link URL in the Link field, beginning with http (e.g. <http://www.shozam.com>)
- Save your Header link. It will now appear in the Text drop down menu

To create additional Header links:

- Click New
- Enter a new link name in the Text field. This new link will appear to the right of the first link you created
- Enter the new link URL in the Link field
- Save your new Header link. It will now appear in the Text drop down menu

To delete a Header link,

- Select the link from the drop down Text menu
- Click Delete

To add custom HTML code to the header:

- Check the HTML box
- Enter the HTML code in the field

Banner link: This link appears in the Banner of the gallery pages (to the right of the gallery title)

- Enter the link name in the Text field. This is the link name that will appear in the gallery
- Enter the link URL in the Link field, beginning with http (e.g. <http://www.shozam.com>)

Footer link: This link appears at the bottom of the gallery page

- Enter the link name in the Text field. This is the link name that will appear in the gallery
- Enter the link URL in the Link field, beginning with http (e.g. <http://www.shozam.com>)

Related topics

[Step 5: Manage Gallery](#)

See also

[Generate tab](#)
[Label tab](#)
[Image tab](#)
[Protect tab](#)
[Tag tab](#)
[HTML tab](#)

Home > Screen-by-Screen Help > Step 5: Manage Gallery > Link tab > More about links

More about links

This program gives you the flexibility to create almost any number of links in different locations within your gallery pages. For information on how to use these link features, go to the [Link](#) tab Help file.

Using links for optimal gallery integration

Header links: This feature enables you to create multiple links across the top of your gallery, which can serve as a navigation. This is particularly useful if you want to integrate your gallery into a Web site. There are two elements to creating Header links.

- Text and Link entry fields: This is the simplest way to add header links. For instructions on how to add links using these fields, go to the [Link](#) tab Help file page.
- HTML tab entry fields: You can also add links using the Custom HTML entry fields the [HTML tab](#)

Banner link: This feature adds a link to the banner of your gallery, to the right of your gallery title. Here are some examples of links you can add using the Banner Text and fields:

- "Contact Us" email link: in the Link field, use the syntax: "mailto: "+"email" (no spaces, e.g. <mailto:joe@hotmail.com> or <mailto:info@mydomain.com>)
- Home page link: you can either back to the home page of your gallery or to your Web site
- Other page links: "About us," or "My profile," or "Our mission," etc.

Footer link: This feature adds a link to the bottom of your gallery. Here are some ways you might use this link:

- Privacy Policy or Terms of Agreement pages
- Contact information
- Copyright information
- Other page links

ATTENTION: If your HTML code contains references to an external file (e.g. an image file), please make sure you use absolute paths referencing the URL of where the file can be found online. Relative paths do not work since the code you enter will be placed in various gallery pages which reside in different locations in the gallery folder structure.

Changing the "look" of your links

You can customize links using the Theme Editor in *Step 4*, *Customize* tab of the wizard. The Banner links are located in the Banner section in the editor, and the Footer link is located in the Menu/Footer bar section in the editor. Header links can only be customized using HTML code in the Custom HTML entry fields in the [HTML tab](#).

Related topics

[Link tab](#)

See also

[Affiliate ID](#)
[About Mark of the Web](#)

Home > Screen-by-Screen Help > Step 5: Manage Gallery > Link tab > Affiliate ID

Affiliate ID

We offer a reseller program through Digital River oneNetwork. Sign up, enter your Affiliate ID and you will receive 10% commission on all Shozam sales resulting from viewers who click on the "Generated by Shozam" link appearing at the bottom of your gallery pages.

To participate in our affiliate program:

1. [Sign up for the oneNetwork affiliate program](#)
2. Enter your new Affiliate ID on the Link tab in Step 5 of Shozam
3. Get paid!

You can learn more about the oneNetwork affiliate program at <http://onenetwork.digitalriver.com/>.

See also

[More about links](#)
[About Mark of the Web](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 5: Manage Gallery](#) > [Link tab](#) > [About Mark of the Web](#)

About Mark of the Web

This option lets you generate the Mark of the Web on your Web gallery.

How this option works

When the Generate Mark of Web HTML code box is checked, the program writes this comment at the top of all the HTML files it generates:

```
<!-- saved from url=(0013)about:internet -->
```

- Checking this option allows previewing the gallery without prompting Internet Explorer security warnings. It basically tells the browser that the content is "safe"
- The downside: when the gallery is previewed on your computer, some functionality, such as the playback of video files, is disabled. However, once you upload your gallery, all functionality will be enabled
- Uncheck this option: if you encounter certain security quirks related to security settings on your Web server

Related topics

[Link tab](#)

See also

[More about links](#)
[Affiliate ID](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 5: Manage Gallery](#) > [Label tab](#)

Label tab

On this tab you can rename labels in the gallery, (e.g. change the labels to a different language, etc.).

How to use this feature

To change the name of gallery Labels (including page links and navigation elements), simply type the new name for each Label listed in the Text field provided. When your gallery is generated, the new names you entered will appear in place of the original Label names.

Hiding gallery navigation labels

You can create a more simplified gallery with "fewer" pages by hiding gallery navigation labels. Just check the Hide box next to the label you want to hide, and the label(s) will not display in your generated gallery.

Related topics

[Step 5: Manage Gallery](#)

See also

[Generate tab](#)
[Link tab](#)
[Image tab](#)
[Protect tab](#)
[Tag tab](#)
[HTML tab](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 5: Manage Gallery](#) > [Image tab](#)

Image tab

On this tab you can set global gallery defaults for Image file compression, display EXIF metadata in your generated Web gallery and set your slideshow timer.

For more information, please select one of the options below:



[About image file compression](#)



[About EXIF metadata](#)



[Slideshow timer](#)

How to use this feature

Image file compression: this setting is the global gallery default setting which is applied to all images. The global gallery default is 60 on a scale of 0 (Smaller file size) to 100 (Better image quality).

- Use the slider bar to adjust the Default setting
- To override the this global default setting for individual images, go to the *Step 2, Other* tab

EXIF metadata: is information embedded in digital photo files by digital cameras

- EXIF metadata display this option lets you display EXIF metadata in the Details page of your Web gallery. The box is checked by default. If you don't want this information displayed in your gallery, uncheck the box
- EXIF metadata parameters are listed in the left window, with the top parameters checked by default. You can check the boxes for the type of information you want to display in your gallery; and, if the program finds that information in your image file metadata, it will be appear in your Web gallery

Related topics

[Step 5: Manage Gallery](#)

See also

[Generate tab](#)
[Link tab](#)
[Label tab](#)
[Protect tab](#)
[Tag tab](#)
[HTML tab](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 5: Manage Gallery](#) > [Image tab](#) > [About image file compression](#)

About image file compression

The file sizes of your images can affect the time it takes to upload a Web gallery to a host server as well as viewer download. There are tradeoffs when determining image quality vs. file upload/download times.

What compression file size is best?

The program default (60) is ideal for all-purpose galleries. For artists and professional photographers, we recommend a compression of 80 as long as larger file sizes aren't an issue. For quick draft galleries, or when download speeds are an issue, you can use compression values below 60.

Related topics

[Image tab](#)

See also

[About EXIF metadata](#)
[Slideshow timer](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 5: Manage Gallery](#) > [Image tab](#) > [About EXIF metadata](#)

About EXIF metadata

This feature allows the display of camera information that is embedded into digital photo files created by digital cameras.

How this option works

Different cameras provide varying degrees of this metadata information which they embed in the photo JPEG files they create. Processing these files in an image editor, such as Adobe Photoshop, may remove this metadata information. If this information is available in the photo image file that you import into the program, you can have this data displayed in the Details page view for that image.

Related topics

[Image tab](#)

See also

[About image file compression](#)
[Slideshow timer](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 5: Manage Gallery](#) > [Image tab](#) > [Slideshow timer](#)

Slideshow timer

There are two ways to control how long an image is displayed in Slideshow mode before the next image appears.

- Within the wizard: the timer default is 3 seconds. To change the default, in the Slideshow timer section, simply type in the number of seconds you want an image to display before it is replaced with the next image.
- Within a generated gallery: the Slideshow view in a generated gallery has a timer in at the top of the page so that viewers can choose to adjust the timer themselves.

Related topics

[Image tab](#)

See also

[About image file compression](#)
[About EXIF metadata](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 5: Manage Gallery](#) > [Protect tab](#)

Protect tab

On this tab you can protect your images from unauthorized use.

For more information, please select the options below:



[Disabling right-click on images](#)



[Watermark images](#)

Related topics

[Step 5: Manage Gallery](#)

See also

[Generate tab](#)
[Link tab](#)
[Label tab](#)
[Image tab](#)
[Tag tab](#)
[HTML tab](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 5: Manage Gallery](#) > [Protect tab](#) > [Disabling right-click on images](#)

Disabling right-click on images

This option lets you disable image right-click so that viewers cannot perform any actions from the menu, including Open, Save, Print or Copy.

How to use this feature

Check the box in the Prevent image copy section of this tab

About image protection methods

Disabling right-click on images does not provide 100% protection and may impact general usability of your site for your "honest" viewers.

Someone viewing your gallery in their Web browser can just take a screen capture or look in their browser's cache folder. This and similar methods are not fail-safe and it is meant to just make it harder for the casual viewer to copy your images.

By the way the Web works, for an image to display on the viewer's computer, that image needs to be downloaded. A user's computer cannot display anything that does not actually reside on their computer. All text, images, etc. that a user sees on the Internet is actually always downloaded on the user's computer to be displayed on their screen. As such, an enterprising viewer can always find a way to get to those images.

For best protection of your images we recommend you use watermarking. Placing watermarks on images is the method pervasively used by companies selling stock images.

Related topics

[Protect tab](#)

See also

[Watermark images](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 5: Manage Gallery](#) > [Protect tab](#) > [Watermark images](#)

Watermark images

A watermark is a visually distinguishing mark that gets placed on your image and can be used to identify and protect your images as well as promote you or your organization.

The program allows you to control where the watermark is placed and how transparent it will be displayed. The more transparent, the more your images show underneath the watermark.

Shozam supports the following watermark types:

- Copyright graphic symbol (watermark is a © copyright symbol)
- Custom text (enter your text, such as your name or copyright information and format it as you like)
- Custom graphics (e.g. a logo or a signature)

How to use this feature

- In the Watermark images section, check the Enable box. The program will automatically generate a watermark symbol on all images in the generated gallery
- Click on the Placement drop down menu and select the location where you want the watermark to appear on your image
- Use the slider bar to select how transparent you want the watermark. The default is 20 on a scale of 0 (not visible) to 100 (fully opaque)
- Select either the Copyright symbol ©, Custom text or create your own Custom graphic to import into the wizard

To import a Custom Graphic for watermarking:

- Select Custom graphic in the Watermark images section of the tab
- Click the Browse button and select your watermark graphic (use jpg, gif, bmp or png file formats)
- When your gallery is generated, your Custom graphic will appear on your images as a watermark

See also

[Disabling right-click on images](#)

Home > Screen-by-Screen Help > Step 5: Manage Gallery > Tag tab

Tag tab

This tab lets you insert description and keywords metadata into your gallery's HTML code to help search engines find your gallery on the Web.

How to use this feature

Enter your Description and Keywords into the provided fields. When you generate your gallery, this information will be added to your HTML code.

How the program generates metadata

You can enter for each image:

- Image short caption (in Step 2 --> Text tab)
- Image long description (in Step 2 --> Text tab)

You can enter for each album:

- Album description (in Step 2 or Step 3)

You can enter for each gallery:

- Gallery description meta-tag (in Step 5 --> Tag tab)
- Gallery keywords meta-tag (in Step 5 --> Tag tab)

Shozam generates the following page types:

- Intro
- Index
- Slideshow
- QuickView
- Large
- Details
- Details All
- Map (image)
- Map (gallery)

Here is how Shozam is set up to automate the optimization with the information users have already entered into the program. For each page, here is what the program uses to fill in the Description and Keywords meta-tags:

PAGE TYPE	DESCRIPTION META-TAG	KEYWORDS META-TAG
Intro	Gallery description	Gallery keywords
Index	Gallery description	Gallery keywords
Slideshow	Gallery description	Gallery keywords
QuickView	Image short caption	Gallery keywords
Large	Image long description	Gallery keywords
Details	Image long description	Gallery keywords
Details All	Gallery description	Gallery keywords
Map (image)	Image long description	Gallery keywords
Map (gallery)	Gallery description	Gallery keywords

Page Title tag: the program automatically uses the Gallery title that you entered in the Generate tab field, for the title tag for all your gallery pages.

Note that Google doesn't pay attention to keywords any longer since these have been abused so widely but I think Yahoo rankings may still be affected by them. Also be aware that it may take a while for a Web site to be ranked properly. Google pushes down artificially new sites that do not have a "history"; it can take up to 6 months for rankings to follow their regular ranking algorithms.

For more information and search engine optimization tips, click on the icons below.



[About descriptions](#)



[About keywords](#)

Related topics

[Step 5: Manage Gallery](#)

See also

[Generate tab](#)
[Link tab](#)
[Label tab](#)
[Image tab](#)
[Protect tab](#)
[HTML tab](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 5: Manage Gallery](#) > [Tag tab](#) > [About descriptions](#)

About descriptions

The Description metadata tells a search engine what your page is about so that it can more accurately index your pages. Search engines may display the page description (or part of it) on the search results pages.

Tips for creating a page description

- Limit the Description to 200 characters
- Use in your Description words that users are likely to search for without compromising the legibility and comprehension of your Description

Related topics

[Tag tab](#)

See also

[About keywords](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 5: Manage Gallery](#) > [Tag tab](#) > [About keywords](#)

About keywords

Keywords help search engines better identify what the page is about. Because of susceptibility to manipulation, some search engines (such as Google) ignore keywords and rely on page description and actual text found on the page to determine what your page is about.

Tips for creating page keywords

A keyword is actually an expression; "nature photo gallery" is one keyword, and "art, photo, gallery" is three keywords.

- Choose keywords that are between 50 and 250 characters long
- Separate keywords with commas, not spaces
- Find a balance between generic terms like "nature photo" and targeted keywords like "Yellowstone National Park nature photo." The more generic the keyword, the more competitive and harder it will be to get top search page placement. On the other hand, the less generic the keyword, the less likely it is to be a commonly searched for term.
- Continually monitor and optimize your keywords to find the ideal keywords for your particular products and services in your particular market. Keyword popularity changes constantly, so it pays to be diligent

Related topics

[Tag tab](#)

See also

[About descriptions](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 5: Manage Gallery](#) > [HTML tab](#)

HTML tab

This tab lets you enter custom HTML code directly into the program code. These entry fields were created for advanced users who know HTML and want more control over the Header and Header links. This is a superset of the simple Header Text and Links entry available in the Link tab on this wizard panel.

How to use this feature

Enter custom HTML code directly into one or both of the entry fields, depending on whether you want placement at the top or the bottom of your gallery pages.

For more information about suggested uses for this feature, click on the icon below.



[Custom HTML](#)

Related topics

[Step 5: Manage Gallery](#)

See also

[Generate tab](#)
[Link tab](#)
[Label tab](#)
[Image tab](#)
[Protect tab](#)
[Tag tab](#)

Home > Screen-by-Screen Help > Step 5: Manage Gallery > HTML tab > Custom HTML

Custom HTML

The ability to add custom HTML code directly into the program is a powerful feature. You can fully integrate with an existing site by pasting your site's code into the top entry field, monetize your site by adding Google AdWords, Yahoo ads or any other ads served to Web sites. You can also use this field to add HTML code for widgets, to add other formatted text, or whatever else you might want to include.

For additional information, please also refer to the [HTML Resources](#) help page.

Full integration with an existing Web site

For full integration with an existing Web site, copy the HTML code for your Web site's top navigation and branding elements and paste it into the HTML. When your gallery is generated, your Web site's header look and feel will be imported into your Web gallery.

Below is sample code for a large top Header. Themes are usually designed to provide an additional graphic (header.gif) that can be displayed in the background for this top Header. You can customize the text that appears in this Header, the color and size by editing the HTML code below before pasting it in the program.

```
<div STYLE="color: #666666; font-size: 30px; background-image: url(www.mydomain.com/header.gif); height: 86px; letter-spacing: 10px; line-height: 86px; font-family: Arial, Helvetica, sans-serif;">Your text here</div>
```

ATTENTION: If your HTML code contains references to an external file (e.g. an image file), please make sure you use absolute paths referencing the URL of where the file can be found online. Relative paths do not work since the code you enter will be placed in various gallery pages which reside in different locations in the gallery folder structure.

Displaying Google AdSense on your Web gallery

To use this feature:

- Sign up for Google AdSense at: <https://www.google.com/adsense/>
- You will receive a code snippet from Google
- Copy and paste that snippet into the correct entry field, depending on whether you want the ads to appear above or below the page

Test Google AdSense on your site

Cut and paste the following Google code snippet into the Google AdSense code field to test this feature in your Web gallery. You may want to paste the snippet into Word or Notepad to remove any formatting before you paste it into the code field.

```
<script type="text/javascript"><!--
google_ad_client = "pub-1935178089639399";
google_ad_width = 728;
google_ad_height = 90;
google_ad_format = "728x90_as";
google_ad_type = "text_image";
google_ad_channel = "";
//--></script>
<script type="text/javascript"
src="http://pagead2.googlesyndication.com/pagead/show_ads.js">
</script>
```

Or a skinny long ad block with grey background:

```
<script type="text/javascript"><!--
google_ad_client = "pub-1935178089639399";
google_ad_width = 728;
google_ad_height = 15;
google_ad_format = "728x15_0ads_al";
google_ad_channel = "";
google_color_border = "CCCCCC";
google_color_bg = "CCCCCC";
google_color_link = "000000";
google_color_text = "333333";
google_color_url = "666666";
//--></script>
<script type="text/javascript"
src="http://pagead2.googlesyndication.com/pagead/show_ads.js">
</script>
```

Learn more about Google AdSense

Google AdSense delivers relevant ads that are targeted to your site and your site content. To learn more about Google AdSense, go to http://www.google.com/services/adsense_tour/

Related topics

[HTML tab](#)

See also

[Home](#) > [Screen-by-Screen Help](#) > [Step 6: Upload Gallery](#)

Step 6: Upload Gallery

In this wizard panel you Upload your generated Web gallery to a Web server without having to use an external FTP application. Test your Web gallery upload functionality, add Presets to your upload settings and Promote your gallery with embeddable widget code.

This wizard panel contains the following tabs. Click on an icon below for more information about each tab:



[Upload tab](#)



[Presets tab](#)

Related topics

[Screen-by-Screen Help](#)

See also

[Step 1: Getting Started](#)
[Step 2: Manage Media in this Album](#)
[Step 3: Manage Albums in this Gallery](#)
[Step 4: Manage Theme for this Gallery](#)
[Step 5: Manage Gallery](#)

Home > Screen-by-Screen Help > Step 6: Upload Gallery > Upload tab

Upload tab

On this tab you can view your gallery in your Internet browser, select your upload settings and upload your Web gallery.

For more information, please click on the icon below:



[About Web hosting](#)



[About Delete](#)



[About Promote](#)

How to use this feature

The wizard includes a built-in preset so that you can test your upload functionality and server connection. This preset will enable the upload of a small gallery (maximum 2MB -- about 10 images) for testing purposes only. These test galleries are not meant to be permanent, and we will perform periodic clean-up on the server.

Upload settings:

- Select your upload Preset name from the drop down menu. To add or delete presets, use the Presets tab
- If you filled in the fields for User ID and Password when you entered your upload settings on the Presets tab, these fields will be filled in when you select the Preset name from the drop down menu
- If you did not enter the User ID and/or the Password for security reasons, you will need to fill in both of these fields in order to upload your gallery

To Upload your gallery:

- Click the Upload button. To stop the upload, click the Cancel button
- The Uploading file progress bar shows you the upload progress for each file
- The Total progress bar shows you the status of your entire gallery

To Upload only recent files to the Web server:

- Check the Upload only recent files checkbox
- Shozam will compare modified date & time of each file with the date & time for the respective files on the Web server
- Shozam will not upload local files which have the same timestamp (or are older) than the respective files on the Web server

TIP: To generate only those files you have changed, check the "Generate modified files only" box in the Step 5, Generate tab.

To View online gallery:

- This feature lets you view your uploaded gallery quickly
- In order for this feature to work, you need to have correctly filled in the HTTP field when you entered your settings in the Preset tab
- If you have checked The Mark of the Web box in the Step 5, Link tab, your videos may not play. Your videos will play after your gallery has been uploaded. See [The Mark of the Web](#) for more information

To Promote your gallery:

- This feature lets you extend your gallery to other Web sites like social networks and blogs
- Click Promote, and the program will generate a code snippet that appears in a pop-up window
- Copy the code snippet and paste it into the appropriate "embed widget" location on another Web site. For more information, click on the [About Promote](#) icon above
- Click OK to close the pop-up window

Related topics

[Step 6: Upload Gallery](#)

See also

[Presets tab](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 6: Upload Gallery](#) > [Upload tab](#) > [About Web hosting](#)

About Web hosting

Need a Web host?

Shozam galleries can be uploaded to any Web server. If you already have a Web host, all you need is to get from them your FTP upload settings. You can then create your gallery upload preset in the Preset tab.

If you don't have a Web host yet, we recommend 1&1.com. We use them for our Web hosting and domain names.

[Click here find out more about 1&1 Web hosting.](#)

You can now get your own domain name for \$3.99 at 1&1!
Enter the domain name you want and check to see if it's available.

<input type="text"/>	com ▾	Check Now
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We plan to offer you more Web hosting solutions in the near future, so please come back to this page to check for updates.

Related topics

[Upload tab](#)

See also

[About Delete](#)
[About Promote](#)

Home > Screen-by-Screen Help > Step 6: Upload Gallery > Upload tab > About Delete

About Delete

Click Delete to remove all files from the directory identified in the Upload settings preset.

You may want to use this function to free space on your Web server or to remove a gallery that you do not want to display online any longer. Be careful, this will delete all files in the online location used to upload your gallery.

The upload settings you have entered to create the Upload Preset either have a Sub-directory assigned or they don't:

Upload Preset contains Sub-directory

You *entered* a Sub-directory in your Upload Preset. You typically do this if you have an existing Web site or multiple galleries, so your gallery files are separated into their own Sub-directory. This first scenario poses little risk since most likely you only have your gallery files in the assigned Sub-directory.

Upload Preset does not contain Sub-directory

You *did not enter* a Sub-directory in your Upload Preset. You typically do this if the Shozam gallery is your main Web site; your gallery files get uploaded in the root of your server (or the Web directory, if your Web host requires you to place all Web files in such a directory). This second scenario presents more risk since deleting files at the root level of your Web site may delete other files that are present there, that are not related to the gallery and may serve a different purpose. Deleting such files may affect some functionality of your Web site. Before you delete files in this case we recommend you contact your Web host for clarification of what other files reside at the root. Your Web host may also provide you with additional tools to inspect and manually delete files on your Web server.

See also

[About Web hosting](#)
[About Promote](#)

[Home](#) > [Screen-by-Screen Help](#) > [Step 6: Upload Gallery](#) > [Upload tab](#) > [About Promote](#)

About Promote

The Promote feature is a great way to extend your Web gallery throughout the Web to other sites like social networks and blogs.

When you click the Promote button, the program generates a widget code snippet of the images used in your Intro animation. You can embed that snippet on an existing Web page that page, and viewers will see your Shozam Widget. This widget also includes a button that viewers can click on that will take them to your full Shozam gallery. We will be providing more Shozam Widgets as we go along, so stay tuned...

See also

[About Web hosting](#)
[About Delete](#)

Home > Screen-by-Screen Help > Step 6: Upload Gallery > Presets tab

Presets tab

On this tab you can create upload settings that will be saved by the program and accessible in the drop down menu on the Upload tab.

How to use this feature

The wizard includes a built-in preset (see [Upload](#) tab Help page).

To Add a Preset:

- Click the New button.
- Enter your Connection and View settings in the fields provided (see the [Connection settings](#) and [View settings](#) pages for specific information about entering information in these fields)
- When you have finished entering your settings, click Save. This Preset will now appear in the Preset name drop down menus on both this tab and the Upload tab

To Delete a Preset:

- Using the Preset name drop down menu, select the Preset you want to delete
- Click the Delete button. The Preset name will no longer appear in the Preset name menu

For more information, please click on the icon below:



Connection settings



View settings

Testing your connection and settings

The Test connection button:

- When you click the Test connection button, it tests a successful FTP connection to the Web server using the settings you provided above
- It also tests your permission to write files to the server by uploading a test file (test.htm)

The View test file button:

- When you click the View test file button, the program checks that your HTTP settings are correct by trying to display the uploaded test file in your Web browser
- The test file will display time stamps for when the test file was created and uploaded to help you ensure that everything is working as it should, and you are not viewing an older file

Related topics

[Step 6: Upload Gallery](#)

See also

[Upload tab](#)

Home > Screen-by-Screen Help > Step 6: Upload Gallery > Presets tab > Connection settings

Connection settings

The Presets tab lets you "preset" upload settings into the program which, after the settings are saved, will be accessible from the drop down menu on the Upload tab.

Before attempting to create an FTP Upload Preset, please contact your Web host to get the FTP settings for your Web hosting account.

Entering Preset settings

FTP server

- Enter your FTP server name (e.g., *myservname.com*) or IP address (e.g., 25.5.15.210)
- Do not enter "ftp://" before the server name or IP address; this is appended automatically by the program when it connects to your server
- Do not enter a sub-directory after the server name

Web directory

Sometimes, Web hosts create a special directory (also called "folder") on the server for files that are intended to be visible via a Web browser. These types of directories are usually named: *www*, *web*, *html*, *public_html*, *website*, etc. Files that are not uploaded in that directory will not be visible from the Web (will not be accessible via a Web browser).

If your Web server does not have a special directory (or folder) for Web site files, leave this field empty.

Sub-directory

- If you want your Shozam gallery to be your main Web site, leave this field empty
- If you want to integrate a Shozam gallery with your existing Web site, enter a name (e.g. "gallery") so the gallery files do not mix with your other Web site files
- If you want to upload multiple galleries to your Web site, you can enter a nested path (e.g. "travel/france") to organize your galleries. You will want to create a separate preset for each of your galleries, each with a different Sub-directory (e.g. "travel/great-britain", etc.)

If the program does not find the Sub-directory you entered on the server, it will create it for you.

User ID

Enter the User name as provided to you by your Web host.

Password

Enter the User name as provided to you by your Web host.

Port

- 21 is the default
- Enter a different Port number, if required for your Web server
- Check the PASV box if you have problems connecting, particularly when going through a firewall

Click Test connection to generate a time-stamped test page and use the settings you entered to connect to your Web server and upload this test file.

Contact your Web host if the connection fails and ask them to provide you with the correct settings.

NOTE: Be sure to enter your View settings and click the Test View button to ensure all your settings are correct before you click Save. More about [View settings](#).

Related topics

[Presets tab](#)

See also

[View settings](#)

Home > Screen-by-Screen Help > Step 6: Upload Gallery > Presets tab > View settings

View settings

Web site

Enter the Web site URL where your gallery will be visible on the Web. The URL depends on how your Web host has organized the Web server. It is important that you Test connection and Test view to ensure that your settings are correct before you save the Preset.

It is important to understand that the address you use to upload your files to a Web server using the FTP upload protocol IS NOT THE SAME as the address used to display those files in your Web browser using the HTTP protocol. **Your Web host has the key to how the FTP (upload) address resolves itself to the HTTP (Web browser) address!**

The *likely* address for Web site is "FTP server" + "/" + "Sub-directory". You can see this if you select the default "Shozam test account" preset.

Make sure you test your custom settings, and if you do not get the expected page, contact your Web host.

Click Test view to see the test page that you generated and uploaded previously. If you are seeing a page with a recent time stamp, your settings are correct. Congratulations, you've just completed the hardest part!

See also

[Connection settings](#)

[Home](#) > [Resources](#)

Resources

Helpful resources section.

See also

[Welcome to Shozam](#)
[Visual Overview](#)
[Screen-by-Screen Help](#)
[FAQs](#)

Home > Resources > HTML Resources

HTML Resources

You can easily extend the functionality of your Shozam gallery by entering HTML code on the HTML Tabs (in Step 2 or Step 5). Here are some Web providers which offer interesting functionality. In most cases you will need to sign up for a free account on their Web site and they will provide you with some code which you can then just paste in Shozam.

In most cases this is easy, fun and free.

Put a counter on your gallery pages

Sign up at <http://sitemeter.com/>. Get the code and paste it in Step 5 --> HTML tab. You will be able to track your visitor traffic for every gallery page.

Place widgets on your gallery pages

Place widgets on your gallery pages. Check out some sample widgets made available by a Shozam user: <http://www.chewitup.net/Widgets/index.htm>. Get the widget code and then paste it in Step 2 on the HTML tab.

You can get more widgets directly from <http://www.widgetbox.com>

Embed MP3 Files into your Web site

This allows you to insert a Flash MP3 player in an HTML page. If you create a frameset, you can have the Shozam gallery appear in one frame and the audio player be in another. This will allow your gallery to have continuous music throughout, no matter what gallery page is being viewed.

<http://googlesystem.blogspot.com/2006/07/embed-mp3-files-into-your-website.html>

Google Custom Search Engine

This allows you to display a search box on your gallery page(s) allowing visitors to search your gallery or Web site.

1. Go to: <http://www.google.com/coop/cse/>
2. Click Create a Search Engine button
3. Specify your search engine settings. Here you can also restrict your custom Google search to a specific domain so it shows results from only your gallery or Web site.
4. Click Finish
5. Click Control Panel link
6. Click Code link
7. Copy the code provided and paste it in your gallery's HTML Tab

Here is sample code you can use to test it out; it is set to search the Shozam Web site. When you create your own code, you can set it to look how you want and to search whatever Web site you want. Just paste the code below in Shozam (Step 5 --> HTML Tab):

```
<!-- Google CSE Search Box Begins -->
<form id="searchbox_000951894948125053543:vcajc5xy9de" action="http://www.google.com/search">
  <input type="hidden" name="cx" value="000951894948125053543:vcajc5xy9de" />
  <input type="hidden" name="cof" value="FORID:0" />
  <input name="q" type="text" size="40" />
  <input type="submit" name="sa" value="Search" />
</form>
<script type="text/javascript" src="http://www.google.com/coop/cse/brand?form=searchbox_000951894948125053543%3Avcajc5xy9de"></script>
<!-- Google CSE Search Box Ends -->
```

Bubble Guru

<http://www.bubbleguru.com>

Use your Web cam to create videos that appear in a circular "bubble" on top of your Web pages. The main page of their Web site has such a video bubble and gives you a pretty good idea of how it will work. They currently offer 1 free video message that you can post to any Web site or blog.

EyeJot

<http://www.eyejot.com>

Use your Web cam to create a video message which you can paste on your page as an HTML widget. More so, your gallery viewers with a Web cam can then leave video messages for you.

Demo '07 video about EyeJot (fast forward to 2:34 for the good part about integrating on social network sites like blogs and MySpace pages; you would use the same functionality to integrate on your Shozam gallery pages): <http://www.youtube.com/watch?v=v3x7AQlouEk>

This video also helps with understanding how Eyejot works: <http://www.youtube.com/watch?v=OZGyHSwIIlg>

Smart Guestbook

<http://smartgb.com>

Get a guestbook for your Web site. It allows you to get feedback from your visitors. You can easily customize your guestbook to look like the rest of your Shozam gallery.

See also

[Audio Resources](#)

[Video Resources](#)

[Home](#) > [Resources](#) > [Audio Resources](#)

Audio Resources

Here are some helpful resources for audio.

Audio services

Adding narration

There are some providers which enable you to easily record audio (from a computer-connected microphone OR telephone) and put it on your album pages as a widget. You can even add a voice guest book, so gallery viewers can leave their own audio messages.

Evoka.com

See also

[HTML Resources](#)

[Video Resources](#)

Home > Resources > Video Resources

Video Resources

Online video converters

The following online Web service sites can convert your video into various formats so they can get optimized for viewing over the Web.

- [Zamzar](#) - converts all sorts of file formats, including several video formats.
- [Media Convert](#) - a media converter with a huge amount of options; resulting videos can sometimes be out of sync with audio.
- [Vixy](#) - a simple converter that can only convert Flash apps from the web to several other video formats.
- [Hey Watch!](#) - an online video converter focusing on file formats that works on portable multimedia devices, like the iPod.
- [MediaConverter](#) - a video converter that can be slow and needs polishing, but can sometimes yield really good results.
- [Movavi](#) - another video converter that allows you to upload videos and convert them to formats you wish to use.

Software video converters

The following software products can convert your video into various formats optimized for viewing over the Web.

- [Easy Web Video \(V2F\)](#) - converts all sorts of video file formats into Flash SWF (see related [forum post](#)).

Online video tools

The following online Web service sites provide you with additional video related tools

- [Hellodeo](#) - Record videos from your webcam and post them on any Shozam gallery web page.
- [Flikzor](#) - Send and receive video comments on your Shozam gallery.
- [Flixn](#) - Record a video message right in the web browser and share anywhere including your Shozam gallery.
- [Bubble Guru](#) - A site for recording webcam video messages and getting them onto your website or sending to others.
- [ClipSyndicate](#) - publish broadcast quality news on your web site.
- [Broadbandsports](#) - a big collection of sports-related videos.

Online video sharing services

Video services, like YouTube, let you upload your videos. YouTube accepts video files from most digital cameras, camcorders, and cell phones in the .WMV, .AVI, .MOV, and .MPG file formats. For more about uploading and converting video on YouTube, visit their [Help Center](#) and [Video Toolbox](#).

- [YouTube](#) - YouTube is the king of the video sharing sites, it has more users and videos than the others. Any video you can think of it probably already on YouTube.
- [Google Video](#) - Since Google bought YouTube, Google's Video player is mainly used for for-pay content like TV shows. Also there is a search here that indexes all of the video sharing sites on the internet (well, most of them).
- [Blip.tv](#) - Blip.tv is the perfect video sharing site for video podcast makers. It's designed to let them easily upload all types and qualities of media and then send them to their feed for the users. They also let you add ads to you video so you can make some money.
- [Veoh](#) - Watch long form, television quality content and publish your own videos.
- [DailyMotion](#) - Video sharing platform with multiple video search options. You can join groups of people who publish videos based on a common interest.
- [Metacafe](#) - A site that helps you discover the best videos through a community that filters, reviews and rates new videos every day.
- [UnCut](#) - Video uploading and sharing community by AOL. Embed all the videos you want in your Shozam gallery.
- [5min](#) - Video sharing site with a particular vision: collecting videos that can visually explain anything in 5 minutes.
- [Viddler](#) - Viddler lets add tags and comments to video that will show up at specific times.
- [Revver](#) - The first video sharing site that provides users with the possibility to earn money from the videos they upload.
- [Yahoo Video](#) - Yahoo's version of online video. Similar to Google video, but done the Yahoo way.
- [HelpfulVideo](#) - Share your knowledge and skills with others for free or little charge via video clips.
- [BroadbandSports](#) - A video sharing site specifically for sharing sports related videos.
- [Travelistic](#) - A video sharing site that allows users to post video content specific to travel.
- [Kewego](#) - A video sharing network where you can upload your own videos and view videos by others.
- [Godtube](#) - It's a Christian version of YouTube. All things Christian welcomed.
- [VMIX](#) - Another video sharing website; All content is screened, so be sure everything you upload is legit.
- [Grouper](#) - Video sharing site with a big selection of content; enables you to create playlists and easily upload videos to MySpace.

Online video editors

- [Eyespot](#) - add effects and transitions to the videos you upload, or use some of the large amount of free video clips and music from Eyespot's media partners.
- [MuveeMix](#) - Upload your movie, mix it with music, add cool effects and share it on your Shozam gallery.
- [Motionbox](#) - This service features the ability to link to a very specific point or "segment" within the clip itself.
- [Cuts](#) - Insert sound effects in your videos, add captions, loop the best parts and in minutes you can share your creation with the world.
- [JumpCut](#) - a free service that enables you to upload, edit and share your videos. Offers keyframe-based editing, effects, transitions and actions.
- [VideoEgg](#) - A video editing platform that you can add to create a social network and offers opportunities for monetization.
- [Mojiti](#) - Select videos from popular video sharing sites, personalize them with your annotations and share them with others.
- [StashSpace](#) - Upload, store and edit your videos online. You can also record videos directly from your camcorder or digital camera.
- [BubblePLY](#) - Video annotating service where anyone can add text bubbles that are synchronized with video.
- [Veotag](#) - Service that lets you display clickable text, called "veotags," within an audio or video file.
- [Vidavee Grafitti](#) - add graphics and text into any video; the service is called a "legal form of artful vandalism" by the creators.
- [Vmix](#) - Vmix is a community and a hosting provider for your videos, aimed at creative authors who want to create remixes of their music and videos.
- [MovieMasher](#) - a combination of a video editor with a timeline and lots of various effects, a standalone player and a media browser.
- [MixerCast](#) - Mix your media with professional video, images, music, and network your MixerCast everywhere.
- [Fliptrack](#) - Make a free musical photo slideshow and music video. It's easy to do and you do it online.

Online video hosting

The following online Web service sites provide you with hosting for video files

- [TinyPic](#) - Host videos and images for free; it is possible to upload videos in the most popular formats and link videos on your Shozam gallery Web pages
- [Vidilife](#) - Upload videos and store them online. There is no limit in terms of length of the files you can upload.
- [Dropshots](#) - Good site that lets you upload videos, share them and embed them on other sites and in your Shozam gallery.
- [ZippyVideos](#) - Upload and store video files (maximum 20 MB) in the most popular video formats.
- [Supload](#) - Free service to host video clips and images. Maximum video file size allowed is 20 MB.
- [Rupid](#) - Another provider of free video hosting: you can host your videos and share them with others.
- [Pixilive](#) - Free images and video hosting for your Shozam gallery and other sites. Maximum size for videos is 10 MB.
- [Mydeo](#) - store and stream your videos online. You will be able to embed a video on any website and send streaming video messages.
- [YourFileHost](#) - Upload files anonymously and share them with others. You can upload any file format up to 25 MB.

Online video how-to

- [Better YT Video Quality](#) - This guide helps you with getting the best possible video quality on YouTube, can be applied to other sites as well.
- [Make Internet TV](#) - This guide has step-by-step instructions for shooting, editing, and publishing videos on the Internet.
- [How to put your readers at the scene](#) - A scene-setting guide for online web journalists.
- [Tips for shooting better online video](#) - learn the equipment, shooting and editing basics from this collection of tips.
- [Online video tips](#) - a Squidoo lens with several useful online video shooting and editing tips.
- [Home video tips](#) - Chris Pirillo's tips for shooting better videos at home.
- [Camcorderinfo](#) - Every online video comes from a camcorder, so here is the best place to get opinions on your next camcorder purchase.
- [5 Ways To Create a Great Video Podcast](#) - A great article that applies to both video podcasts and video production in general.

See also

[HTML Resources](#)
[Audio Resources](#)

Home > FAQs

FAQs

How do I integrate my gallery into an existing Web site?

Shozam generates in essence a self-contained Web site. You can integrate it by simply placing a link from your Web site pointing to the main gallery intro page.

If you have an existing site, it is recommended to upload the gallery in a separate Sub-directory, so the gallery files do not mix (or overwrite) your existing Web site files. You can create a new directory on your server and upload the gallery files in there by simply entering a Sub-directory name in the FTP upload preset.

You would then link from your Web site to *http://www.mydomain.com/gallery/index.htm*. This example link assumes your Web site is at "www.mydomain.com" and you have uploaded the gallery in a Sub-directory called "gallery". You can open the gallery into a new browser window or in the same window.

To integrate with your Web site's navigation (particularly important if you open the gallery within the same browser window), you can create a link in your gallery pointing back to your Web site. You can create links in Step 5, on the Link Tab. For even tighter integration, you can use the Theme Customization features in Step 4 to make the gallery have the same "look and feel" as the rest of your site. If you have a navigation bar that you use on your Web site, you can also place it on all your gallery pages by using the HTML Tab in Step 5.

How do I open my gallery into a new browser window?

If you have an existing site, you may want to open the gallery into a new window. This way viewers can just close that window when they are finished viewing the gallery and they will then see the previous browser window still showing the main Web site. Here is the HTML syntax for a regular link:

```
<a href="http://www.mydomain.com/gallery">my gallery</a>
```

The link above is displayed as "my gallery" and will link to a gallery that was uploaded to *www.mydomain.com* in a subdirectory called "gallery". To have the link appear in a new window, you will need to specify a "target" for your link, telling the Web browser that the link should be opened in a new Web browser window:

```
<a href="http://www.mydomain.com/gallery" target="_blank">my gallery</a>
```

How do I put the gallery in another Web page?

You will need to use HTML FRAMES to do this. A frameset looks like one page in the Web browser but it is actually created by a number of adjacent "frames", each pointing to a different page, so it displays the content of that page. So different rectangular regions of the page will display content from different Web pages. One of the frames can point to your gallery and another can show a menu for your Web site. We generally do not recommend frame structures; it is "old technology" and it does not work well with search engines. However, frames do offer advantages which are hard to be obtained otherwise. For example, if you want to have continuous background audio throughout the gallery, audio which would not get interrupted when the user moves from one gallery page to another, you can place the audio source in another frame. As long as the frame with the audio does not change, the viewer can navigate the whole gallery (displayed in its own frame) and the audio will not get interrupted. Also, if you have an existing Web site and it already uses frames, that may be another reason to keep using frames when you integrate the Shozam gallery with the existing Web site.

You can also display the gallery in the middle of your page, by using IFRAME (inline frame). This structure does not require a frame to go all the way to the edge of the window, rather it allows a frame to "float" in the middle of the page. Note however that IFRAMES have specific dimensions so longer gallery pages will make scrollbars appear. You can prevent "longer" pages in Step 5 --> Label Tab by checking the "Hide" option for the Index and Details All pages (which are generally long).

Note that using HTML FRAMES/IFRAMES may be somewhat easier to implement but are generally not recommended. Some of the drawbacks of framesets are related to not being friendly to search engines and their inability to provide specific Web addresses (URLs) to each page displayed. Best results are achieved by placing your Web site's top banner and navigation HTML code in Step 5 --> HTML Tab. This will place your Web site's top banner, navigation and graphic elements on each page generated by Shozam.

How do I password-protect albums?

Password protection is a function of the Web server; it is not controlled by the program or the gallery files it generates. Your Web host can advise you on how to set permissions on various folders on your Web server. However, since the gallery pages are tightly cross-linked, our recommendation is to create whole galleries that are either public or private. To make a gallery private, set password protection for the Web folder containing your gallery on the server.

How do I move galleries from one computer to another?

This question may come up in the following scenarios:

- You are a Web designer who creates galleries others, and you need to send completed galleries to someone else
- You bought a new computer to replace your old one, so you need to move the Shozam program, the galleries and your images to your new computer
- You use a desktop computer and a laptop; you may want to use both to operate on the same gallery online

There are a number of solutions for each of the scenarios above. To determine what is right for you, it is best to understand how Shozam works. All the input you enter in Shozam when you create a gallery is captured and stored in a gallery project file named WebGallery.xml. This file is created by Shozam in the root of your gallery folder, which by default looks like this:
C:\Documents and Settings\[User Name]\My Documents\My Shozam Galleries\[Gallery Title]\WebGallery.xml

This xml file includes the paths of all the images you add to your gallery, image captions, album descriptions and all other options and settings that you enter in the program when you create your gallery. The xml file is created the first time you generate the gallery and is updated each time you modify your gallery. In Step 1, if you choose to modify an existing gallery, you basically need to point Shozam to the folder that contains the existing gallery. The program then looks for the xml file and needs to be able to validate it and read it in order for you to be able to advance to the next step and modify your gallery.

The xml file contains several important references which need to be correct in order for the program to validate it as a Shozam gallery project file. You can open this file in Notepad and see some of those references. Here is an example of the pertinent information which can be found in the xml file (additional information in the file that is not relevant for this discussion has been removed):

```
<data version="1.1.0.19">
  <WebInfo>
    <Folder>C:\Documents and Settings\[User Name]\My Documents\My Shozam Galleries</Folder>
    <Theme>0</Theme>
    <GenAdvOpt>0</GenAdvOpt>
    <AlbumNameSeed>1</AlbumNameSeed>
    <ThemeFolder>C:\Documents and Settings\[User Name]\My Documents\My Shozam Themes\[Custom Theme Name]
  </ThemeFolder>
    <ThemeName>[Custom Theme Name]</ThemeName>
    <WebName>[Gallery Title]</WebName>
  </WebInfo>
  <album>
    <info>
      <albumpage>1</albumpage>
      <albumimagepath>C:\Documents and Settings\[User Name]\My Documents\My
Pictures\8957ae.jpg</albumimagepath>
    </info>
    <group>
      <picture>
        <name>C:\Documents and Settings\[User Name]\My Documents\My Pictures\8957ae.jpg</name>
      </picture>
      <picture>
        <name>C:\Documents and Settings\[User Name]\My Documents\My Pictures\B2_07.jpg</name>
      </picture>
      <picture>
        <name>C:\Documents and Settings\[User Name]\My Documents\My Pictures\B2_03.jpg</name>
      </picture>
      <picture>
        <name>C:\Documents and Settings\[User Name]\My Documents\My Pictures\B2_04.jpg</name>
      </picture>
    </group>
  </album>
</data>
```

NOTE: As a convention, we are placing variables in square brackets and italics; so, for example, when you see [User Name] in a path above and the name for your Windows user account is John Doe, then you should have that name instead. So your My Documents folder path will be C:\Documents and Settings\John Doe\My Documents

As you can see highlighted above, the xml file contains references to the folder containing the gallery folder, the folder containing the custom theme (if a custom theme is used) and the paths for each image used. For Shozam to be able to open and edit an existing gallery, it needs to ensure that at least the first two are valid.

So, if you want to be able to edit on a new computer a gallery that was generated using an old computer, here are the general steps you should take:

- Install Shozam on the new computer.
- Copy the gallery(ies) from the old computer to the same relative location on the new computer; so if the gallery files resided in My Documents\My Shozam Galleries\[Gallery Title], copy the [Gallery Title] folder and paste it in My Documents\My Shozam Galleries on your new computer. If the new computer is used by another user, then you will need to edit the xml file and replace [User Name] with the correct one.
- Copy the custom theme(s) from the old computer to the same relative location on the new computer; so if your themes resided in My Documents\My Shozam Galleries Themes\[Custom Theme Name], copy the whole My Shozam Themes folder (or just the themes you want) and paste it in the same relative location on your new computer. As above, make sure the new path is the same as the old path and if not, edit the xml file accordingly.
- Do the same for all images. Note that this is optional. It is not critical for Shozam to find the original images at the location from where they were originally added into the program (and captured in the xml file.) This is because if Shozam does not find the original at that location, it will then use the image it has previously generated and that is already part of the gallery files. However, it is important to understand that if the program does not find the original images, it will not be able to perform

certain functions such as change the level of compression or place watermarks on the images. All image processing features require the program to be able to access the "original" images, at the location from where they were originally added from.

Why are images cut off in the intro animation?

ISSUE:

- You have "portrait" oriented images and they look poorly cropped in the gallery intro animation.

SOLUTION:

- In Step 3 --> Options tab: Uncheck "Force crop" option for the intro animation album

SIDE EFFECT:

- Depending on the theme you chose, the uncropped images may not have a custom fit in the intro animation.

REMEDIES:

- Crop your images but control how your images are cropped; select the album used for the intro animation and click Modify album pages (on General tab in Step 3) and then, on the Other tab in Step 2, select an appropriate crop option for each image individually.

OR

- In Step 4 --> General tab: Choose another theme, such as Trio-BurntGold, that is not impacted by the orientation of the images

OR

- In Step 4 --> Customize tab --> Intro Flash Animation (on the left) --> ImageFile: Delete the path for the graphic used for the intro animation background. Or, if you want to be more creative, you can pick a custom graphic of your own choosing, edited or created outside of Shozam).

What settings for fastest workflow with highest quality images?

If you want to use an image editing program to optimize your images and speed processing in Shozam, consider doing the following:

- Check images are in sRGB color space (convert from Adobe RGB if need be)
- Resize to w=753px x h=565px (this is the largest image size used in standard layouts for Large Pages) unless you want to use the "Source image" option on the Other tab in Step 2 (in which case you would resize them to whatever dimension you want to use for the Source image).
- Sharpen images
- Save with a very high quality JPG setting (low compression)
- Import images in Shozam
- Set image quality in Shozam at 70 or 80. Test out what works best for you in terms of quality vs. file size (which affect download speed)

This workflow offers the following advantages:

- Ensures your images show more consistently with the correct coloration on various monitors/browsers (ensured by sRGB)
- Faster Shozam processing since input files are smaller and large images do not have to be resized at all
- Better quality images since the large images will retain your custom sharpening (since they do not get resized)

Currently, the Large images are still going through the JPG codec and saved at the quality settings specified in Shozam even if the image does not need to be scaled down.

What is a Widget?

A Web widget (also called an online widget) is basically a standalone "section" that can be embedded in any web page, such as your personal blog, a MySpace page, an eBay auction page or an online store pages. The widget usually resides in a rectangular area on the page and its behavior is independent of other sections from the page. Online widgets embedded in a page can be viewed by simply opening that page in the browser.

A Video widget is a Web widget which mainly plays video. YouTube is currently the primary provider of Video widgets. It allows users to easily and reliably convert their videos into a Web friendly format that can be embedded in Web pages.

Can I create a gallery with fewer page views?

You can create a more simplified gallery with "fewer" pages by hiding gallery navigation labels. In the *Step 5: Manage Gallery*, Label

tab, just check the Hide box next to the label you want to hide, and the label(s) will not display in your generated gallery.

Why won't my video play locally on my computer?

Video files will not playback in the generated gallery on your local computer. You will need to upload your gallery files before videos will play. This is due to Web browser security settings. For more information, see [About video](#).

See also

[Welcome to Shozam](#)
[Visual Overview](#)
[Screen-by-Screen Help](#)
[Resources](#)

index

Shozam