

**Don't be Left in the  
Dark... Avoid the 4  
Common Mistakes  
Others make when  
Buying a Generator**



It doesn't matter if you're an avid camper who spends every weekend in the great outdoors... A tradesman who uses a wide range of power tools on the job site, or just a concerned home owner who never wants to be left in the dark... This report will help you avoid the costly mistakes others have made when buying a portable generator. Get it right the first time!

We've all been there before... The excitement builds for weeks before hand. Every day while you're sitting at your office working, you can't help but let your mind think about all the fun you're going to have on your holiday.

The kids are excited, the wife is looking forward to a nice family trip and you just need a break from work.

Its 5pm on Friday afternoon and here you are racing out the door. You arrive home, get changed, grab your things and head out to the garage where the family is waiting...

### **They're just as excited as you are...**

You hit the open road with the caravan in tow, and two hours later you arrive at your perfect outback destination... You're feeling relaxed already as all the dramas of life seem to float away on the cool evening breeze. The family unpacks the vehicle while you unhook the caravan and power everything up.

Dinner is amazing... nothing beats the taste of a camp bbq. You clean up and then it's off to bed for the evening. You dream all night about the big fish you're going to catch tomorrow...



## **You Wouldn't Sleep so Well If You Knew what was Going to Happen in the Morning...**

You wake up and the caravan battery has run low, meaning you've got little to no power for the caravan and appliances. But that's alright... You're prepared because you brought your generator with you so you can just recharge the battery.

So you start the generator and hook it up through the battery charger...then soon afterward...

**BANG!**

A sudden loud noise and the smell of burning inside the van has just scared the pants of you and the family!...you've cooked the battery charger, the microwave and other appliances as well.

You're hours from home, no power in the caravan and a generator that is useless. Suddenly your holiday isn't turning out to be a nice stress free, relaxing getaway.

How did this happen?

If you're like most people, it's because the generator you purchased is made by a cheap, no name branded company. It's unreliable and has poorly regulated power output. Worse still, there is no one available in your area to fix it, nor are there replacement parts available.

**Sadly for many people... this is a common occurrence**

What makes people buy this type of generator?

Either it's because you don't know what to look for when buying a generator, or the person selling it to you doesn't ask the right questions. But either way, you can avoid this happening to you in the future.

You may also be a tradesman that requires a portable generator when working on site. You need a generator that's tough, a generator that can handle being knocked around and able to withstand the harsh Aussie climate...you'll want a

quality unit that you can rely on day in, day out to run for extended periods and never let you down...

After all you might be relying on it for a big job and the last thing you want is for it to breakdown or damage your tools. Another problem you might face if you buy the wrong generator is not having enough power to support your tools...All of this can cause delays, meaning loss of income.



Maybe you live in a 'storm prone' area that experiences blackouts on a regular basis...or in a more remote location where a power reserve is vital. You need the right generator: a generator that's easy to use, reliable and big enough to provide power backup when you need it most.

**You don't want to be left in the dark for hours... or days!**

**With so many different products available today, how do you know which generator is right for you?**

**Fear not...**

We've had years of experience as outdoor and adventure enthusiasts and have been lucky enough to experience some beautiful remote area locations Australia wide.

Over the years we've formed a strong familiarity with portable generators used for camping and caravanning expeditions. Unfortunately from the outset, like most people we weren't so lucky.

We would have saved lots of time, money and heartache if we had read the information in this report first before buying a generator.

Luckily for you this critical information you must know before you buy a generator is contained in these pages.

You no longer have to worry about whether you've bought the right generator because in this report you will discover everything you need to know. We'll show you the mistakes ourselves and others have made so you can avoid them.

That way you don't waste your time and money and better yet, you won't be stuck with a generator that doesn't do the job.

*It's time to discover...*

## **The 4 Mistakes People Make when Buying a Portable Generator... And How YOU Can Avoid Them!**

### **Mistake No.1 Choosing the Wrong Type of Generator**

A critical part of choosing the right generator comes down to the 'power output quality' ...getting it wrong could result in damage or destruction to your appliances. So, for this we need to look at the different types of voltage control.

There are several different ways to regulate the voltage on a generator, the three most common being:

## Conventional

Conventional (or 'Brushless') generators are a popular lower cost, lower maintenance unit in the industry. However, they have the least consistent voltage control. Brushless generators do not respond to a changing load, either producing low power or high power. These generators are commonly used for trade applications to run things such as tools, lights or pumps.



## AVR (Automatic Voltage Regulator)

Some generators feature an Automatic Voltage Regulator (AVR), which provide a steady control voltage. The AVR keeps the output voltage more constant, irrespective of the load. This means no spikes or brownouts and enables operation of more sensitive equipment. Look for this feature under the description of the generator. Many models will also show the voltage regulation in the Specs. These generators are commonly used in for domestic power back-up and trade applications.



## Inverter

Inverters produce the purest power of all and their control system maintains an extremely high accuracy level of voltage. These units are ideal for sensitive electronics, such as computers and are a common type of generator for recreational uses and small domestic appliances. Inverter generators offer a number of other benefits including less noise, lower weight, and greater fuel efficiency as compared to traditional conventional models.



In summary, different generator units produce different voltage fluctuations in their power output. So, if you intend to run particularly sensitive equipment, it is recommended you consider generators that provide more regulated voltage (AVR and Inverter units)...you don't want ruin your valuable equipment or appliances by making the wrong generator selection...or by purchasing a low quality, cheap no-name unit (but more on that a little but further on!...)

## **Mistake No.2      Not Having Enough Power**

It's so easy to do... You walk into the shop knowing that you need a generator. You've got some tools or appliances you need to power.

Among the various models available you see a description on a generator that says '1000Watt Portable Generator' and you think to yourself... 'That sounds like a fair amount; all I need to power up is some small hand tools on the worksite'.

Even the description on the Generator says 'Great for Small Tools or Appliances'.

You look at the price, think it's reasonable enough so you purchase it. But oh what a mistake you have made... You go to work, plug the tools in and they don't start.

### Why?

The first thing you need to do when buying a Portable Generator is determine the amount of power required to not only run the appliances you wish to use, but also the power required to start them. For many appliances, the starting output requirement can be up to three times (or more) greater than the continuous running power needed.

For example, an Electric Drill might need 900W starting Power, but it only requires 600W to keep it running (this information can be found in the appliance user manual).

It's important you know the wattage requirements of the appliances you intend to run off the generator.

What you need to do is;

1. Make a list of all the appliances you intend to run off the generator at any one time.
2. Determine how much power is required to start each appliance. It's the starting power that's important, not the running power.
3. Decide which appliances you will be running at the same time. Add up all the 'Running Watts' amounts for these. Once you've got an amount, determine which one of your appliances has the highest 'Starting Power'. Add that amount to the total.

i.e. Three appliances with a total running power of 920W:

	Running Power	Starting Power
Camping Fridge	180W	600W
Toaster	500W	500W
TV	200W	200W
Potable Fan	40W	120W
<b>TOTAL</b>	<b>920W</b>	

*These are wattages taken from particular appliances, remember to check the data plate or manual on your appliances for exact wattage.*



So, the appliance with the highest starting wattage is the camping fridge, requiring 600W. Now add the total running power of all the appliances:

$$600W + 920W = 1520W$$

From this calculation you know that you need a Generator with 1520W of power or more to run these appliances together. It's advisable to have a Generator with slightly more power than you need as it's better to be safe than sorry.

If you don't have a Generator with the right amount of power, you won't be able to start or run those appliances when you need them most.

Take a few minutes and do the calculations so you know what power generator you need. If you can't find the user manual for your appliance, you should be able to find out the information online.

### **Mistake No.3      Cheap vs. Quality**

We all like to save money wherever we can. Sniffing out a bargain is common practice these days as no one wants to pay full price for a product. This has become apparent in many industries but none more than retail.

It's not uncommon to see people visit over a dozen stores just to see if they can save money on buying a certain product. Every time a large department store has a 'boxing day' sale, you'll see lines of people out the door...

### **We All Want A Bargain!**

I've done this and I know many others have too. Buying a \$20 frying pan instead of the high quality \$80 frying pan. But guess what happens? After a month or two the cheap frying pan starts losing its 'non stick' ability. You have to throw it out and buy a new one because every meal you cook now becomes a mess.

# You Want Something Cheap

We all know that Mercedes and Lexus are high quality vehicles. Yes, you pay a premium price but how many times do you have a problem with the vehicle while you own it?

**Never!**

The same applies when buying portable generators. Reputable brands like Subaru, Crommelins, Advanced Power and Hyundai produce very high quality generators at an affordable price. It's a stress free life if you own one of these, but there is an alternative.



You can save yourself hundreds of dollars if you buy cheap no-name generators that are mass produced in China and often sold through auction sites. But like all things cheap, they come with some drawbacks.

Just like cheap TV's end up becoming throw away items after 18 months, so will your cheap generator. And if you have a problem with the cheap generator (which based on experience you will) you'll find it very difficult and costly to make a warranty claim or get the product serviced.

If you don't believe me, just get on the internet and search on Google for blogs and forums regarding problems people have with the cheap 'no name' brand generators. You'll find many unhappy customers who have generators that have broken down, then only to find there is no one in their local area who can service it.

*★ Furthermore, they often experience difficulty getting their "warranty" honoured as the manufacturer has no Australian presence ★*

At the end of the day, it doesn't matter what product you're buying. You want to buy that product which is made by a company with a good reputation but also a great level of customer service.

You're always better off buying quality over price... "The bitterness of low quality is remembered long after the happiness of low price has been forgotten"

Well known and reliable brands such as Subaru and Hyundai produce great quality generators at affordable prices. Not only that, but you also have the added convenience of service centres, parts always available and no dramas if you ever need to make a warranty claim.

**POWERED by**  
**HONDA**™

**KOHLER**®



And better yet they are low noise, high performing machines with great fuel efficiency that don't require constant maintenance.

## **Don't Settle for Cheap Imitations or Inferior Quality Products!**

Checkout the full range of quality generators at [www.mygenerator.com.au](http://www.mygenerator.com.au)

### **Mistake No.4 Servicing & Warranty**

No matter what you're buying, it's always wise to read the fine print. You want to know where your product can be serviced when it's needed but also what's covered under the warranty. Also you want to know how long the warranty period is for your generator.

With many of the cheap products available in the market place today, it's not uncommon to find that servicing or making a warranty claim for your product can be a nightmare.

## It's not just generators either...

Many people who own the cheap electronic gadgets like the 'no name brand' E-Readers, MP3 players, DVD Players etc often have problems with them. And when it comes to servicing or warranty, it becomes an unwanted hassle.

## It's easier to throw the item away and buy a new one

The same applies with Generators. Many of the cheap models available online today only come with 12 months (or less) warranty. Now that might be ok if there were servicing centres in your local area but you'll soon find out, they are extremely hard to find.

Not only that but the warranty provided is very limited, it only covers the bare minimum.

You can avoid this hassle though just by purchasing a good quality brand name generator. It's not as expensive as you think either.

Purchase a generator from a company that,

- a) Comes with a minimum 2 Year Manufacturer Warranty
- b) Can be serviced close to home
- c) Provides after sales support



2 Year Warranty ✓

Don't you want the peace of mind knowing that your generator won't break down after 3 months? I'm sure you don't want to be half way through a job or camping on an island and have your cheap generator stop working.

★ Generators at [mygenerator.com.au](http://mygenerator.com.au) come with an Australia wide group of accredited service agents who can look after any warranty or service issues that may arise. The manufacturers of these units pride themselves on having excellent spare parts and service back up★.

It's easy to have a high quality generator that's affordable and suits your needs. Just visit [www.mygenerator.com.au](http://www.mygenerator.com.au) to find out more.

## Other Important factors to consider when buying a Generator

Read on...there are some finer additional important features you need to be sure to look out for when buying your generator:

- Noise level...Check the decibel levels and ensure the generator muffler is good quality so that it doesn't sound like a V8 engine – this is especially important for recreational applications like caravanning/camping.

*★Inverter generators are the quietest on the market, making them the first choice for recreation use. Their quiet operation also makes them popular for home use, but keep in mind the inverter technology makes them cost more than most other portable generators★.*

- Fuel tank capacity and litres per hour of usage... You want a generator that is fuel efficient, but also one that holds a decent amount of fuel. Some generators adjust their engine speed (RPM) based on the load demand for greater fuel efficiency. Both fuel efficiency and fuel tank size will affect the run time. You can find the generator run time under the spec details for each unit.
- Many recreational users will require their generator to charge their batteries, so a 12 volt DC battery outlet is important in this case. This allows them to switch the generator off during the night and still have 240V power supply to their appliances....
- Electric remote start...this helps in situations where you don't want to walk all the way out of your caravan to turn on your generator.



Finally, for the more trade specific and industry related applications, there are additional points for consideration such as compliance with WorkCover requirements. These aspects include such things as; earth leakage switches, weatherproof outlets, earth spikes and leads, and circuit breakers.

For WorkCover approved generators and other specification options to meet your industry standards please visit the Tradesman range at [www.mygenerator.com.au](http://www.mygenerator.com.au).



So there you have it... Those are some of the simple but yet common mistakes that many people just like you make every day. Mistakes like these can be costly both in time and money.

**Now after reading this report you're probably wondering...**

# Is there a place where YOU can buy generators that have all this and more?

[www.mygenerator.com.au](http://www.mygenerator.com.au)

We here at **MyGenerator** know how difficult it can be to find the right generator for your needs. Whether it's for work, pleasure or backup in case of a storm... We know what will suit you best!

With a product range of high quality generators to suit all budgets... MyGenerator is the only place you need to shop.

Here at MyGenerator we want to make sure you get the right product for your needs. We have a large range to suit all uses and budgets.

It doesn't have to be a stressful experience...

## Four Reasons to Shop with MyGenerator

### *1. We Only Sell Quality Generators*

Say 'NO' to wasting time and money... At MyGenerator we only sell quality branded generators such as Robin/Subaru and Hyundai, as well as Australian manufactured units from Crommelins and Advanced Power who rely on engines powered by the likes of Honda and Yanmar.

You can rest easy knowing the generator you buy from us won't break down when you're in the middle of nowhere.

### *2. Minimum Two Year Warranty on all products*

Generators at [mygenerator.com.au](http://mygenerator.com.au) come with an Australia wide group of accredited service agents who can look after any warranty or service issues that may arise. The manufacturers of these units pride themselves on having excellent spare parts and service back up.

### *3. We go the 'extra mile'*

Being treated like a 'valued customer' instead of a number is what we pride ourselves on here at MyGenerator. We offer Online and Phone support for all your questions. Also check out our website for helpful articles, instructional videos and our generator blog.

We offer nationwide delivery on our entire range (including free delivery on selected items to Australian Capital City areas), as well pick up options from over 100 conveniently located depots around the country! You can easily choose either option during the checkout process and your product will be delivered to your door, or to your local depot for collection.

#### ***4. You'll Save \$\$\$ with MyGenerator***

We guarantee to have the lowest prices on our product range.

We are able to make this guarantee largely because our business is online, and therefore our overheads are very low. This allows us to keep the price on our products as low as possible and in turn, enables us to offer you our:

### **Price Match Guarantee:**

*If you find the same Generator being sold at a lower price in other stores, online or offline, within 30 days since you've bought from us, we'll refund the difference to you\*.*

So, at My Generator you can shop with the knowledge that we have the top quality brands you can trust, at the lowest possible prices.

### **What are YOU waiting for?**

If you're looking for a good quality generator at the right price...

Then look no further than **MyGenerator** for all of your portable generator needs!

Simply visit [www.mygenerator.com.au](http://www.mygenerator.com.au) and get the power you need today!

Alternatively you can send us an email at [admin@mygenerator.com.au](mailto:admin@mygenerator.com.au) or call 1300 400 122 and we'll be happy to answer all of your questions.



*It's time to get the right power in your life...*

We look forward to seeing you at our site in the near future.

Regards,

Lachlan & Sean

P.S. Don't be stuck with a Generator that doesn't do the job! Save time, money and have 'peace of mind' when you deal with MyGenerator.

P.P.S the MyGenerator Price Match Guarantee is valid for 30 days after your purchase. You can rest easy knowing that you'll get the right generator at an unbelievable price when you shop with [www.mygenerator.com.au](http://www.mygenerator.com.au)

(\*)NB: - Price Match Guarantee excludes; online auction and clearance sites, liquidated/demo/damaged stock, wholesale/tradesman or bulk pricing, member/club/VIP pricing. We also note that; the competitor must be Australian based and confirmation of competitor's advertised price is required. i.e. catalogue/newspaper advertising (verbal and written quotes not accepted). All price matching excludes delivery. The price must not be below our cost price.