

**FOR IMMEDIATE RELEASE**



**CANON INTRODUCES THREE NEW HIGH-QUALITY PIXMA PHOTO ALL-IN-ONE PRINTERS**

**PHNOM PENH, 19 August 2013** – Canon, a world leader in digital imaging, proudly releases three new top-range AIO photo printers to their PIXMA lineup, utilizing advanced features and design concepts to emphasize “Ease of Use” and a satisfying user experience. These three printers are the flagship PIXMA MG7170, the stylish PIXMA MG6470 and PIXMA MG5570. Easy to install and use, and equipped with superior print and scan productivity features, these printers are primed to meet the needs of many home users.

**Easy set up and operation**

The built-in Wi-Fi connectivity for these printers greatly expand print and scan possibilities for home users. Without the constraints of a wired connection to a PC or network router, users are granted the flexibility to place these printers just about anywhere in a modern wireless environment. A compact low-style design also allows them to be slotted into smaller spaces where larger machines would have a problem operating in.

Users are spoilt for choice with the option of several colours to choose from. The PIXMA MG7170 comes in black, brown, and red, while the PIXMA MG6470 and PIXMA MG5570 are available in black, and white variants. These colours will allow the latest range of PIXMA printers to integrate seamlessly into any home environment.

The PIXMA MG7170 is equipped with the latest upgrade to Canon’s Intelligent Touch System,

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featuring a high-sensitivity touch-operated control panel and LCD display. The Intelligent Touch System only illuminates operation keys specific to any current operation, greatly simplifying user-operation.

### **Powerful Cloud Printing Solutions**

The three PIXMA Printers will come with access to the latest upgrade to PIXMA Cloud Link. PIXMA Cloud Link is a powerful integrated cloud printing facility that allows users to print from photo sharing sites such as Canon Image Gateway (Singapore only), Picasa, Photobucket and Flickr; social networking sites like Facebook and Twitter; as well as cloud storage services like Evernote and Dropbox. Users will be able to login, preview, print images and documents directly from the printer's LCD display, without the need to use a PC.

The new PIXMA Printing Solutions app for iOS and Android OS users will allow printing of documents and photos from their mobile devices. With the ability to scan photos or documents back to their mobile devices as well, the modern office worker will be able to take their work along with them in true paperless mobility. Users can also access the online user manual for their printer using the sleek app interface to easily find simple solutions to common printing issues, or to find out which ink cartridges are compatible with their printer. Users will also be able to access PIXMA Cloud Link via the PIXMA Printing Solutions app.

### **More wireless options**

A new Access Point Mode has been introduced in these three printers, and is designed to answer the increasing demand for ad-hoc wireless printing between wireless digital capture devices and printers, without the need to connect them via a signal broadcasted by a wireless router. This means that a visiting friend will be able to make use of your printer without you having to disclose the security passphrase for your home wireless network.

For users with wireless digital cameras that support the DPS over IP protocol, or Wireless PictBridge as it is more commonly known, they will also be able to send their photos wirelessly to the PIXMA MG7170 and MG6470 wirelessly over a local wireless network, without the need to connect the devices with data transfer cables.

### **High-quality fast printing**

Canon's PIXMA range has a reputation for high quality prints, and these three printers continue that tradition with FINE technology, or Full-photolithography Inkjet Nozzle Engineering. FINE uses microscopic nozzles densely packed into a print head to deliver tiny droplets of ink to print highly detailed images. The PIXMA MG7170 is able to reach a maximum resolution of 9600 x 2400dpi with minimum 1pl ink droplets, while the PIXMA MG6470 and the PIXMA MG5570 can reach a maximum resolution of 4800 x 1200 dpi with minimum 2pl ink droplets. A Hybrid Ink system optimizes the use of pigment black and colour dye ink for optimal print quality with the use of different print media. The PIXMA MG7170 uses six individual ink tanks while the PIXMA MG6470 and the PIXMA MG5570 make use of five individual ink tanks.

These printers are fast too; the flagship PIXMA MG7170 prints color documents at up-to 10 images per minute (ipm), while a 4 x 6" borderless photo can be produced in just 21 seconds. The PIXMA MG6470 and the PIXMA MG5570 also feature fast photo printing, producing 4 x 6" borderless photos in 44 seconds.

Photo quality is further enhanced by Canon's ChromaLife100+ technology. By combining Canon's genuine dye-based ink and genuine photo paper, these printers are able to produce

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vibrant photographs that will resist fading when exposed to light, humidity, and the effect of oxidizing gases found in our natural environment. ChromaLife100+ ensures that photos can last up to 300 years when stored in a photo album. Users can rest assured that memories printed by these printers can be properly preserved for future generations to enjoy.

### **Cost savings**

All three devices are also equipped with the Auto Power ON feature, which will automatically turn on the printer whenever a print operation command is detected from a host device, regardless of PC, smartphone, wireless tablet device, or a PictBridge-enabled Canon digital camera. After some time spend idling, the printers will automatically power down until the next time a print command is detected. This smart-sensing feature is designed to conserve energy, and minimize needless interaction with the printer when not printing or scanning.

In designing these new printers, Canon has taken energy and resource usage into consideration to help users reduce printing costs. All three printers can print 2-sided documents automatically, saving on paper costs. 2-sided printing can also be switched on or off from the printer's LCD display or via the printer driver preferences on the PC.

The PIXMA MG7170, MG6470 and MG5570 are also compatible with high-capacity XL ink cartridges. An XL ink cartridge can produce approximately double the number of prints compared to the capacity on a standard sized ink cartridge, with significant cost-savings for users who print frequently.

### **Fun expression**

Canon bundles the powerful My Image Garden software application with every PIXMA printer to help users extend the functionality of their machines. With My Image Garden, users can create fun images like collages, calendars and stationery using photos found on their computers. Photo layouts are easy to design, and users can easily add their own text to caption or date-stamp precious moments. My Image Garden also comes with the ability to organize and sort hundreds of photos using high-accuracy face-recognition technology, or even by the dates they were captured on a digital device.

Owners of Canon PIXMA printers also get privileged access to the world of Creative Park Premium online solutions. With Creative Park Premium, users can download a whole variety of artwork, templates and paper craft to print, enjoy, and share. Some of the latest artwork include time-honoured and childrens' favourites such as The Very Hungry Caterpillar, Paddington Bear and Maisy.

### **Better photo materials**

Canon also introduces the new Photo Paper Pro Premium Matte, PM-101, specially designed to bring out the best in high-resolution photos images. This 210g/m<sup>2</sup> photo paper combines high-ISO brightness, an extremely rich texture, with an ultra-smooth matte surface. The smooth matte surface guarantees high color accuracy, and enhances the character of artwork and replica paintings.

### **Pricing and availability**

Pricing and availability of PIXMA MG5570, MG6470 and MG7170 in Cambodia will be announced at a later date. Please check i-Click's website [www.i-quick.com](http://www.i-quick.com) for further updates.

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### **PIXMA MG7170**

Premium Photo All-In-One with Cloud Printing Solutions

**Dimensions (WxDxH):** 466 x 369 x 148mm (approx.)

**Print Resolution:** 9600 x 2400dpi (maximum), 1pl ink droplets

**Photo Print Speed:** 21 sec (borderless 4 x 6")

**Print Speed:** 10.0 ipm (color) / 15.0 ipm (B&W)

**Copy Speed:** 7.7 ipm (color)

**Duplex Printing:** Automatic

**LCD Display Screen:** 3.5" color TFT viewer with Intelligent Touch System

**Key Features:** Direct Disc Print, PIXMA Printing Solutions, PIXMA Cloud Link, Wi-Fi/Ethernet connectivity, Access Point Mode, Wireless PictBridge, AirPrint, Intelligent Touch System

**Available Colors:** Black, Brown, Red

### **PIXMA MG6470**

High Performance Photo All-In-One with Cloud Printing Solutions

**Dimensions (WxDxH):** 455 x 369 x 148 mm (approx.)

**Print Resolution:** 4800 x 1200dpi (maximum), min. 2pl ink droplets

**Photo Print Speed:** 44 sec (borderless 4 x 6")

**Print Speed:** 9.7 ipm (color) / 15.0 ipm (B&W)

**Copy Speed:** 7.7 ipm (color)

**LCD Display Screen:** 3.0" color TFT viewer

**Key Features:** PIXMA Printing Solutions, PIXMA Cloud Link, Wi-Fi, Access Point Mode, Wireless PictBridge, AirPrint, My Image Garden, ChromaLife100+

**Available Colors:** Black, White

### **PIXMA MG5570**

Advanced Photo All-In-One with Cloud Printing Solutions

**Dimensions (WxDxH):** 455 x 369 x 148 mm (approx.)

**Print Resolution:** 4800 x 1200dpi (maximum), min. 2pl ink droplets

**Photo Print Speed:** 44 sec (borderless 4 x 6")

**Print Speed:** 8.7 ipm (color) / 12.2 ipm (B&W)

**Copy Speed:** 7.2 ipm (color)

**LCD Display Screen:** 2.5" color TFT viewer

**Key Features:** PIXMA Printing Solutions, PIXMA Cloud Link, Wi-Fi, Access Point Mode, AirPrint, My Image Garden, ChromaLife100+

**Available Colors:** Black, White.

### **Caring for the Environment**

Canon products are manufactured to the highest environmental standards that include Energy Star certification for energy efficiency and compliance with the EU's RoHS for hazardous materials. Recycled plastic is used extensively and printers launched this year will conserve even more packaging materials with a streamlined packaging relative to last year's models. In

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daily use, the Quick Start feature conserves electricity, while Auto Duplex printing and the ability to condense multiple pages on a single sheet reduce paper use significantly. At every stage from factory to home or office, Canon's photo printers are designed to have minimal impact on the environment.

### **About Canon Singapore Pte Ltd**

Canon is a global leader in photographic and digital imaging solutions. Canon Singapore Pte Ltd is the headquarters for South & Southeast Asia driving sales, marketing and service strategies. Besides handling the domestic market, the company leads 18 other countries including subsidiaries in India, Malaysia, Thailand and Vietnam. The parent company Canon Inc has a global network of close to 300 companies and employs close to 200,000 people worldwide. It is dedicated to the advancement in technology and innovation and commits about 10% of its total revenue each year to R&D. Canon is consistently one of the top few companies to earn the most number of patents over the last 20 years. As a Fortune Global 500 company, Canon is guided by its *kyosei* philosophy that focuses on living and working together for the common good.

### **About i-Quick (Cambodia) Pte., Ltd.**

i-Quick (Cambodia) Pte., Ltd. is Canon's authorized agent in Cambodia for various Canon consumer products, namely Canon Digital Still Camera, Canon Digital Single Lens Reflex Camera, Canon Camera Accessories, Canon Digital Video Camcorders & Equipment, Canon Laser B/W Printers, Color Printers, Canon Inkjet (Bubblejet) Printers, Canon Scanners, Canon Projectors and Canon Original Inks & Media. All products, except consumables, purchased from i-Quick come with a 12 month warranty. i-Quick is the Canon Authorized Service Centre for these Canon products. i-Quick Showroom is located on No. 146, Preah Sihanouk Boulevard, Phnom Penh, staff by a team of dedicated i-Quick sales executives.

For more information, visit the i-Quick's website at [www.i-quick.com](http://www.i-quick.com) or contact:

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