

emporiaELEGANCEplusGPS – Purist Design with maximum security

The emporiaELEGANCEGPS combines ease of making calls, stylistic design and maximum user-friendliness. Large keys, fonts that are clearly legible and can be enlarged, as well as intense contrast in the display make it easy for the user to be accessible at all times and thus, to be independent. The intelligent emergency call feature with GPS facility provides the maximum level of safety and security both at home and while in transit. In particular, large and clearly defined buttons, optional voice output for alarm and time, Bluetooth and the wide display screen provide a high level of user comfort.

"The emporiaELEGANCEplusGPS is the perfect companion", says Karin Schaumberger, CMO at emporia Telecom. "The mobile phone helps you to remain easily in touch with family and friends. On the road, whether during sports or when travelling, you are safe and secure with it. In case of an emergency, you can call for help quickly and in the right place."

➤ **Even more safety and security: immediate, professional help at the touch of a button**

In cooperation with ambulance services such as the Maltese emergency service or the German Red Cross, emporia has undertaken advanced development on the emergency call button and in combination with the generation of GPS-enabled phones, provides additional services as well as the option to integrate call service to a 24-hour manned emergency call and service centre. On request, after initiating the emergency call, the emporiaELEGANCEplusGPS connects the user directly to the rescue professionals at the central office and also sends the exact position of the caller. All customer information and, if necessary, the patient's case history are saved there from the time that you register for the service. In this manner, proper help and assistance can be provided promptly and efficiently. In addition, the location of the person seeking assistance can be determined accurately with the help of GPS tracking. Thus, emporia users can now enjoy maximum safety even when they are engaged in their hobbies or leisure activities. At home, the desktop charger included in the scope of delivery provides safety. The phone is always fully charged, on standby and ready for operation and has a fixed place.

➤ **Excellent Design and Usage Concept**

Based on the design of the ELEGANCE range that has won several awards, the

emporiaELEGANCEplusGPS comes in an elegant piano polish body. In order to cater to intuitive operation, the model dispenses with superfluous multi-functionality. The focus is on making calls easily and SMS – it is not necessary to read a user manual for this purpose. Practical supplementary features enhance user comfort without asking too much of the user. Thus, the phone can be connected via Bluetooth with great ease to other devices, such as the hands free facility. The acoustic characteristics, too, have been implemented keeping the target group in mind: The mobile phone has loudspeakers that are compliant with hearing aids and have ringtones that may be set to extra loud. In the silent mode, the intense vibration alarm and flashing of the integrated LED torch draw your attention to incoming calls and messages.



Caption:

The new emporiaELEGANCEplusGPS combines purist design with the maximum level of user comfort and safety.

Other significant product characteristics	
Display:	1.8" TFT, 160 x 128 pixels
Standby time:	up to 260 hours
Talktime:	up to 180 minutes
Selection of the most important functions:	<ul style="list-style-type: none"> • Emporia emergency call feature with GPS • Bluetooth • Desktop charger • Flashing of the LED pocket torch with incoming calls • Loudspeakers compliant with hearing aids • Help text for all menu items • Hands free facility • Acoustic help for use • Birthday reminder