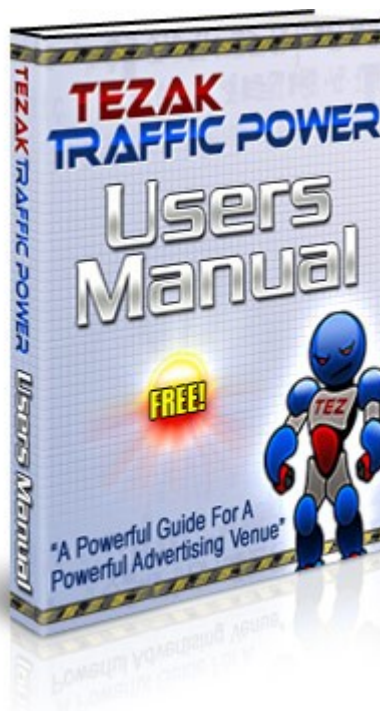# Tezak Traffic Power
Users Manual

Driving Traffic to Your Sites in 11 Different Ways!
www.tezaktrafficpower.com

Introduction

Welcome to Tezak Traffic Power, where you can drive traffic to your websites in 11 different ways!

Tezak Traffic Power is a traffic exchange. You exchange traffic with other members by surfing to view their sites. You can also buy credits to have your websites and other ads viewed.

We will cover surfing first, because that is how you exchange traffic with other members. This will also help you to understand how your advertising will be seen by others.

After that we will cover the 11 different ways you can advertise here, which include:
1. Websites
2. Banners
3. Text Ads
4. List Ads
5. Winners Quest (giving you more credits for all of the above)
6. Rotators
7. Start Pages
8. Letter Ads (still under construction)
9. Power Pro Ads
10. Downline Builder
11. Downline Mailer

Next we will cover editing your personal details, which are very important for branding, and for getting paid.

Then we will cover Promotional Tools which you can use to build your referrals and commissions at Tezak Traffic Power.

Finally we will cover Announcements and other items.

Tip: The clickable links in this manual will take you directly to the related website areas. Log in to your members area now to enable this function.

How to Surf

When you first log in to the members area, you will see Navigation Buttons on the left hand side. You will see these on every page in the members area.

Click on the Start Surfing navigation button to begin surfing now.

This will take you to the Surf Bar.

You can see an example of the Surf Bar window below. It may look confusing at first, but the elements are quite simple to use.

If your page does not look similar to the image below, make sure you have enabled Javascript in your browser. If you are running NoScript or AdBlockPlus, you will need to whitelist www.tezaktrafficpower.com with those programs.

The Surfbar Icons are the main items you will use on this page. Just before the icons pop up, you will see a countdown timer. When it reaches zero you have viewed the current website for long enough. You will see that two of the icons match. Click on one of these to view the next site.

You can click on any Banner or Text Ad to view the site linked to that banner or text ad.

If you click on a List Ad you will be asked to enter your email address so that you can receive information about the offer in the ad.

Action Menu Options
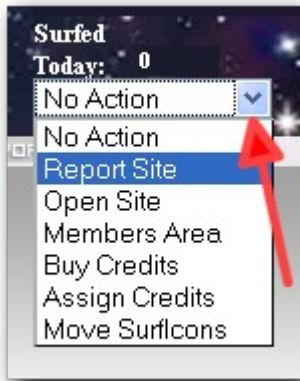
Click on the down arrow to see all the options in the Action Menu.

See a bad site? Click on **Report Site** in the Action Menu to Report the site. We will check the site and take appropriate action. After you finish reporting you will be taken back to the surfbar.

Open Site – will open the site in a new tab or window. This is useful if you are making a payment on a site or want to save the site to look at later.

Members Area – this option takes you out of the surfbar and back to the members area.

Buy Credits – this takes you to the Buy Credits area.

Assign Credits – this takes you to the area where you can assign credits to your websites.

Move Surficons – this moves the surf icons to the left.

Changed your mind? Click on **No Action** to go back to surfing.
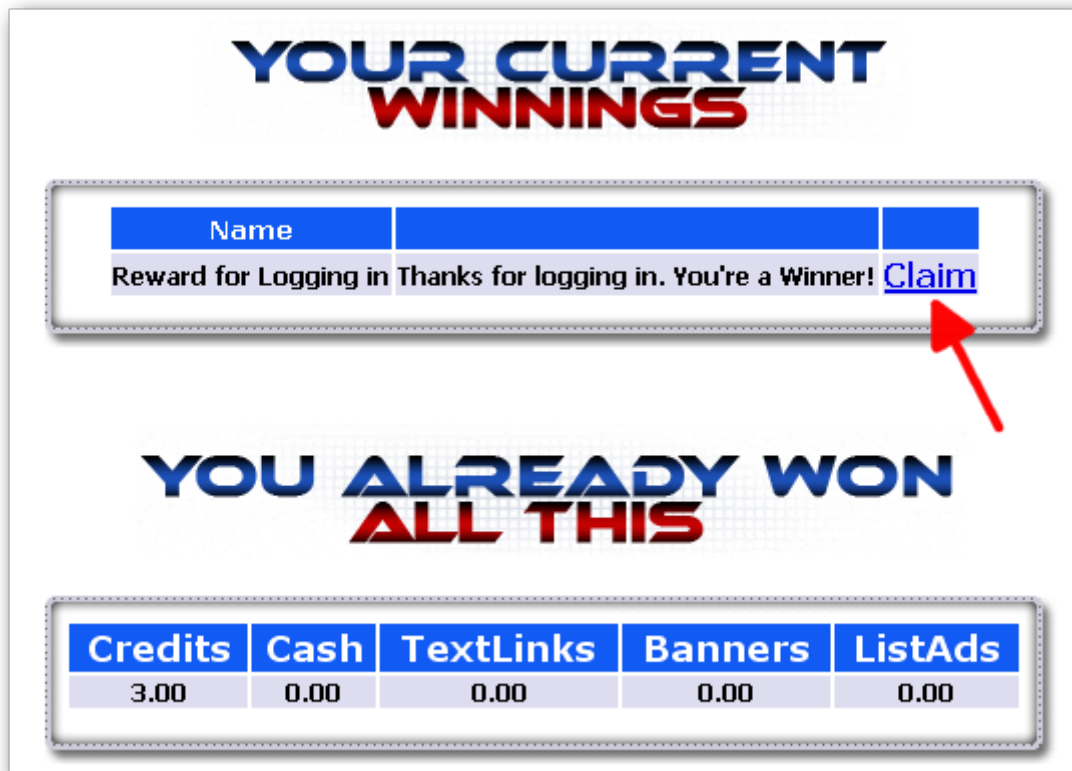
Report

Next to each banner, text ad and list ad you will see a **Report** link. Use this to report a banner, text ad or list ad which is not working, or which is offensive. The Support team will get your message and they will take action as appropriate.

Winners Quest

After you finish surfing for the day (and before midnight server time) click on the Winners navigation button to claim your special rewards for the day.

Scroll down the page until you see this, and click on the Claim link to claim your reward.
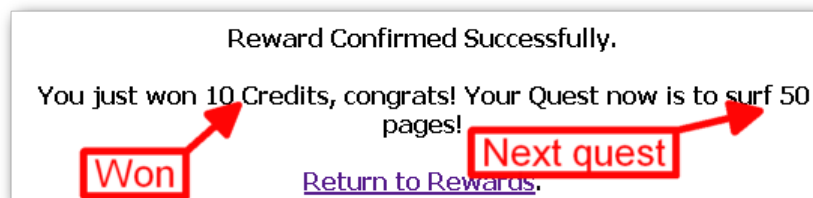

Next you will see the reward which you received, and your next Quest, which will earn you another reward.

How to Advertise Your Business or Website

The simplest way to get your website seen by others is to add it's URL in the My Websites area. Once you assign Credits, your site will be viewed by other members in the surfbar.
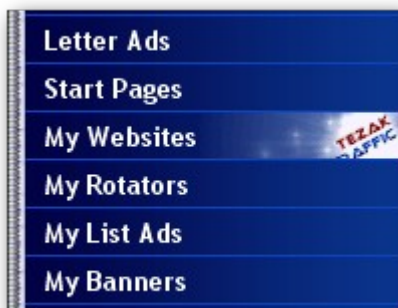
Banners and Text Ads are seen by other members in the surfbar and inside the members area, as well as on login pages.

Power Pro Ads are seen inside the members area.

List Ads are seen in the surfbar.

Start Pages are the first 3 pages every surfer sees when they first begin surfing, and after they report a site or leave the surfbar for any reason.

My Websites

Click on the My Websites navigation button to add your website.

There are 3 steps in managing your website URLs (website links).

Step 1: Add Your Website

You will see an area where you can add your website link, and a name (for your own reference).

In this example a Traffic Splash splash page URL is being added, but you can use any website, blog or splash page, as long as it complies with our Terms of Service.

Make sure you enter the **http://** at the beginning of your website link. Click on the **Add** button when you are ready.

Now you will see our checker in action. The checker will check your site against known problems such as frame breaking, viruses, unacceptable content and more.

When the checker has finished, click on the **Return to Members Area** link and you will find yourself back in the My Websites area.

What to do if your site fails

The checker will display a message if your site fails.

Failed – Invalid URL: Go back to My Websites and check your website link. Remove any extra spaces you may have accidentally copy&pasted with your website link, and make sure you have included the http:// and that you have typed the address correctly. Then try again. If it still fails and you are sure your site is ok, leave it in your account and the Support team will see it waiting and check it manually.

Failed – any other reason: Some sites cannot be promoted here, for a variety of reasons which include:

- *Frame breakers:* A frame breaker removes the surfbar frame, usually by jumping to the top of the page. This disrupts the surfing, so it cannot be used here. You can still promote that site indirectly by making a splash page to direct people to the site. The splash page will be fine in the surfbar, and you can make a clickable link which opens in a new window so as not to disrupt surfing. You can also use text and banner ads to promote these sites.
- *Viruses and Malware:* If your site has a virus or malware, you will need to clean it up before you can promote it here. If you have fixed your site and it is still being rejected, send us a Help ticket and we will review it for you.
- *Exit Popups:* Some sites have liveagent popups or other popups which require the surfer to click on one or more buttons before they can leave the site. This interrupts the flow of surfing and is not allowed.
- *Adult sites* and other unacceptable websites: We are a family-friendly site, so your ads must be family-friendly as well. See the Terms of Service for more details.

Step 2: Assign Credits!

You need to assign credits to your site to have it viewed by other members.

You can get credits by surfing for them, by buying them, and by converting your commissions into credits.

In the My Websites area you can assign credits in several ways.

Auto Assign and One Click Power Assign

If you click the **on** button, all the credits you earn while surfing will automatically be assigned equally to all your website URLs while you surf. You can turn this off any time,

by clicking on the **off** button.
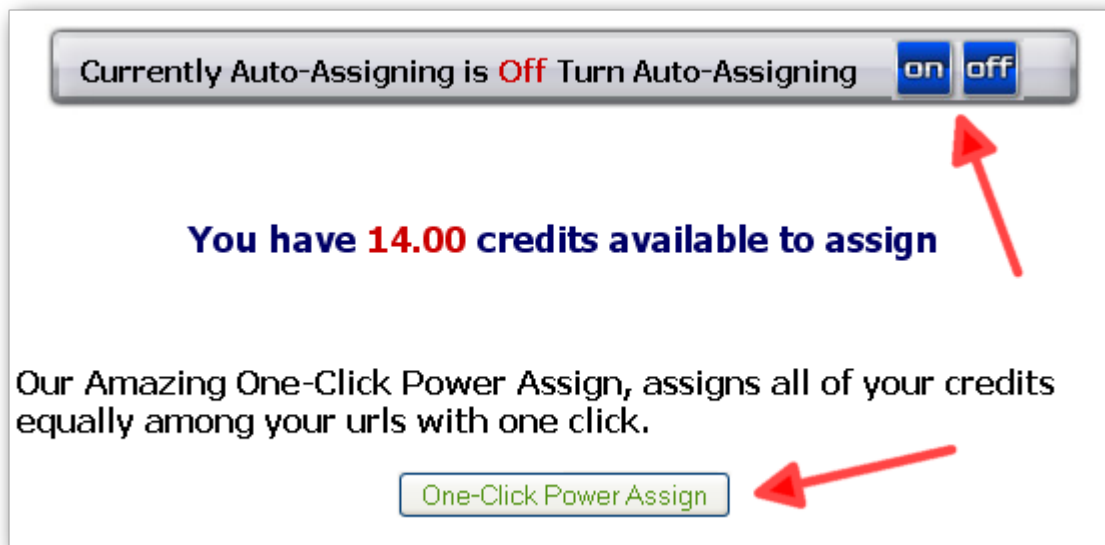
You will still have other credits which are not Auto-Assigned. These include credits from your referrals, those you won on prize pages, and credits you receive as part of your monthly upgrade package if you are an upgraded member.

There are two ways to assign these remaining credits:

1. You can use the **One-Click Power Assign** button to assign all the credits to your URLs equally.
2. To assign a specific number of credits to your URLs, just enter the number of credits to assign in the space provided after **Credits to Assign** and click the **Assign** button below the website details.

Transferring Credits From One URL to Another

You can move credits from one URL to another very easily, as you can see in the image below.

Simply choose your URLs from the drop down menus, and allocate the number of credits you want moved. Then click on the **submit** button.

Step 3: Edit/View Your Website Details

At the bottom of the My Websites page you will see your website details, like this:

Here you can view and edit the URL (website link) and the Name.

Other details:

Credits: This is the number of credits you have assigned, which have not been used up yet. In the example there are 100.5 credits remaining.

Views: The number of times this site has been seen by other members. In the example, the site has been viewed 56306 times.

Paused: If your site has been paused it will say Yes. You can pause the site any time you like, and it will not be viewed again until you unpause it.

Approved: If your site passed the checker it will say Yes, otherwise it is waiting for manual approval.

Other functions:

Delete: Click on this to delete the website link. Any unused credits will be returned to your account.

Pause: Click on this to stop your website from showing in the surfbar. You can UnPause it later.

Assign: Click here to assign credits to this site specifically.

Save: Click on this when you have made changes to your website URL or Name. Your site will then go through the checker again.

My Banners

Click on the My Banners tab to add or edit your banners, or assign impressions.

You will see the number of unassigned banner impressions you have, and a **One-Click Power Assign** button which will assign your banner impressions equally to all your banners.

Banner credits are called impressions. You can convert your website credits or cash balance into banner impressions in the Convert Credits area.

Below this you will be able to transfer impressions from one banner to another. Use the down arrows to select the banners you want to transfer to and from. Enter the number of impressions and click on the Submit button.
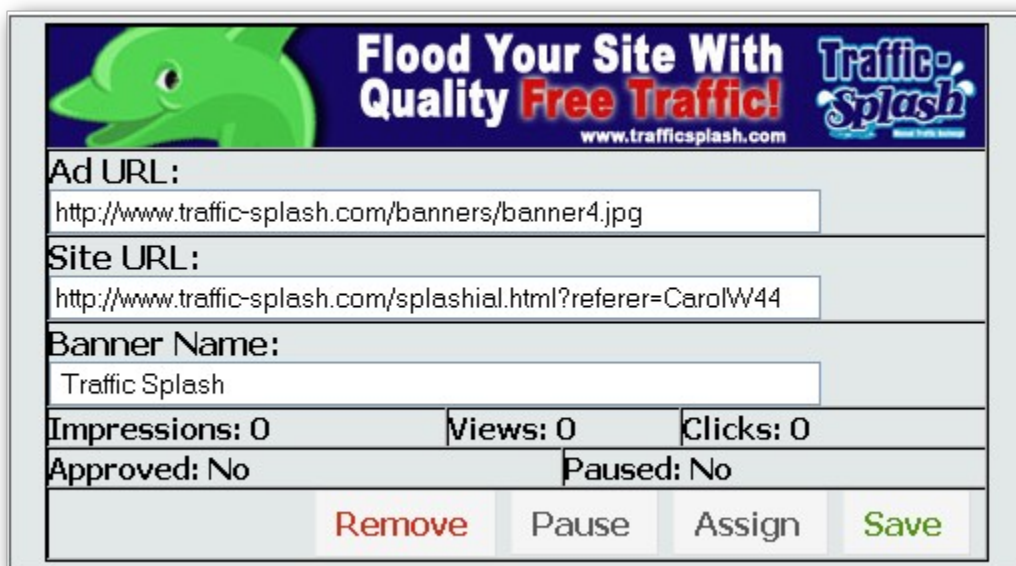
At the bottom of the page you will be able to enter your new banner details. In this example we are using a banner from Traffic Splash.

After you click on the Add button, you will see your banner displayed below the Add a Banner box. You should see your banner image and other details displayed, as below.

Some notes about banners:

Ad URL: this is the link to your banner image. It should end in .gif, .jpg or .png.
Site URL: this is your website link or your affiliate link.

Make sure you put the **http://** at the beginning of your links, or your banner won't work.

What to do if your banner image is not displaying:

Check that you have put the banner image URL in the Ad URL box, and not in the Site URL box.

Check that you have typed (or copy&pasted) the correct link, including the http://

What to do if your banner details are in a piece of HTML code:

This is actually easy once you figure it out. Your typical banner html will look like this:

<img src="http://www.traffic-splash.com/images/banner5.gif" border="0" alt="banner">
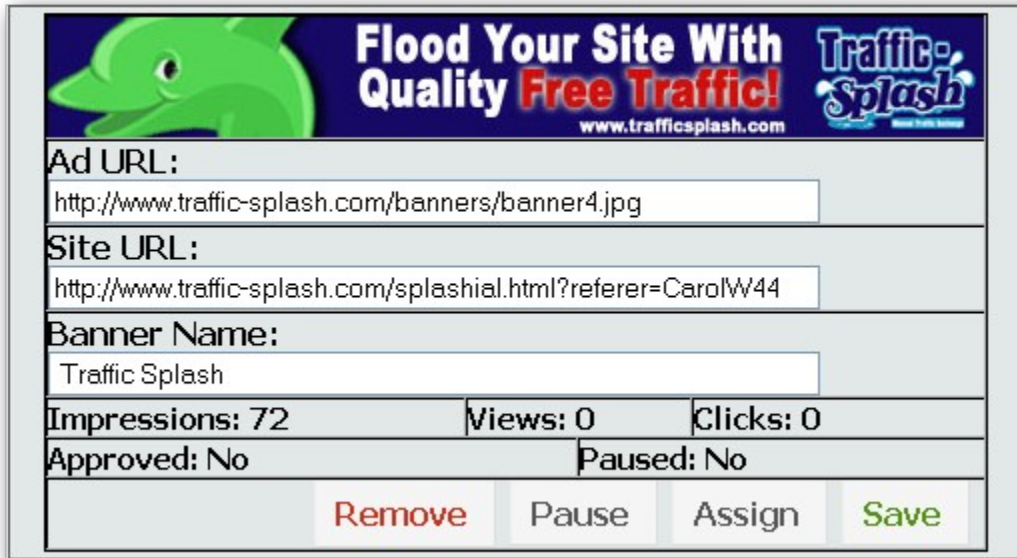
Your Site URL will always be after the <a href=" part of the code.

Your Ad URL will always be after the <img src=" part of the code.

Now you can see your Site URL and your Ad URL, as highlighted below. Just copy and paste those links. If you can't select the details you want out of the code on the screen, copy the whole block of HTML into a notepad document on your desktop and then you will be able to extract the details you need.

<img src="http://www.traffic-splash.com/images/banner5.gif" border="0" alt="banner">

How to Edit/Delete/Assign Impressions to a Specific Banner

Scroll to the bottom of the My Banners area until you find the details of the banner you want to work with.

Here you will be able to edit your Ad URL, the Site URL and the Site Name. Use the **Save** button to save your changes. You can also see how many Impressions remain, how many Views your banner has had, and the number of times it has been clicked.

Remove: Click on Remove to delete the banner from your account. Any unused banner impressions will be returned to your account.

Pause: Click on this to stop your banner from being viewed. The button will change to UnPause. When you are ready to have the banner viewed again, click on the Unpause.

Assign: Click here to Assign banner impressions to this banner. A popup window will appear, and you will be able to see how many banner impressions and website credits you have, and you will be able to assign them to your banner(s). Click on the Submit button to save your details.

You will also see the Click Thru %. This is the percentage of views which resulted in a click on your banner.

Assign Impressions

You have 51.00 Banner Impressions

You have 0.22 Regular Credits

For every 1 regular credit you get 25 Banner Impressions

Here you can set how many impressions you want assigned to your sites

Currently Assigned	Click Thru%	Assign Impressions	Assign Regular Credits
Flood Your Site With Quality Free Traffic! www.trafficsplash.com Traffic Splash			
Currently Assigned: 70	0.000%	0	0
			Submit

My Text Ads

Click on the My Text Ads navigation button to add or manage your text ads.

You will see an area similar to the My Banners area, where you can see how many Text Impressions you have, assign them all with the **One-Click Power Assign** button, transfer impressions from one ad to another, and create new text ads.

If you have no text impressions, you can convert credits or cash into text impressions in the Convert Credits area.

To transfer text impressions from one ad to another, use the transfer menu. Select the ads you want to transfer from and to from the pull-down menus and enter the number of impressions you want transferred, then click on the Submit button.

Scroll down a bit more and you will see a box where you can enter your new text ad. In this example we have created an ad for TE Command Post:

Ad URL: This is the link to the website you want people to see when they click on your ad. Remember to include the http://
Ad Text: Up to 30 characters. Try to make it interesting. Don't use the "Visit My Site" text which you will see in the Ad Text box, it won't be approved!

Ad Name: This is for your own reference only.

After you click on the **Add** button, your new text ad will appear in a box below.

Now you can view and edit your ad. Click on the **Save** button to save any changes.

You can see how many impressions are left, how many views your ad has had, and if it has been approved or paused.

Delete: Click on this to remove your ad. Any unused impressions will be returned to your account.

Pause: Click this to stop your ad from being viewed. The Pause will change to Unpause, and you can click on Unpause later to put your ad back into rotation.

Assign: Use this button to assign credits specifically by text ad. A pop up window will appear, as below.

You can assign text impressions or regular credits to your ad.

You can also see how many impressions are already assigned, and the ClickThru%, which is the percentage of views of your ad which resulted in clicks.

Click on the **Submit** button to save your updates.

My List Ads

If you are building a list of subscribers, you will love the list ads!

Click on the My List Ads navigation button to create or manage a list ad.

The list ads are displayed in the form of a text ad at the top right of the surfbar.

When people click on the text ad, an opt-in box pops up to allow them to enter their email details to be added to your list.

Here is a sample of a list ad in the surfbar:
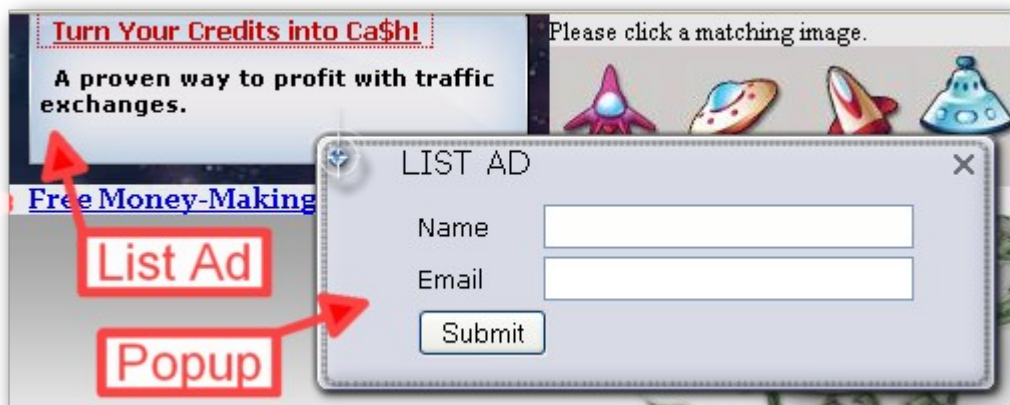
Step 1: Add Your List Ad

To use the list ads you will need to create a text ad, and you will need to enter your autoresponder form code. Your form code must be in HTML. Some autoresponders only allow you to use Javascript code but that will not work here (with the exception of some Aweber forms).

If you don't know how to get your autoresponder form code, you can view a video in the My List Ads area, or you can go to the List Ad FAQ for directions. Most autoresponders will have a place where you can go to "Get Form Code" or "Get Signup Form Code" or "Capture Form Code" or something similar.

In this example, we are setting up an ad for Tony's Traffic Exchange Solutions system.

Our Ad Header will be "Tony Tripled His Income" and the Ad Text will say "Learn how he did it. You can do it too!".

Important: Make sure you select the correct autoresponder option – Aweber or Others.

There is a preview box below the ad setup box, it will show how the ad will look. See image below:

Click on the Add button when all details have been entered.

After clicking on the Add button, you will see a popup box similar to this:

After you click on the box where the user will enter their name, you will be asked to click on the box where they will enter their email, and then you will need to click the Submit button. Do not click the submit button on the form, use the submit button which has red arrow pointing to it in the image above.

If Something Goes Wrong

If you do not get through to the point of submitting, there may be something wrong with your HTML. Go back and check it, and if you don't know what is wrong then submit a Help Desk ticket, including the HTML code in your message, and we will look at it for you.

If Your Form Went Through Correctly

You will see your form details displayed at the bottom of the My List Ads page. If you click on the Preview button you will see your Ad Header, and if you click on the Preview of the ad header then you will see your opt-in form.

Tip: Use the preview box to sign up to your own list, so you can test that it is working correctly at every step.
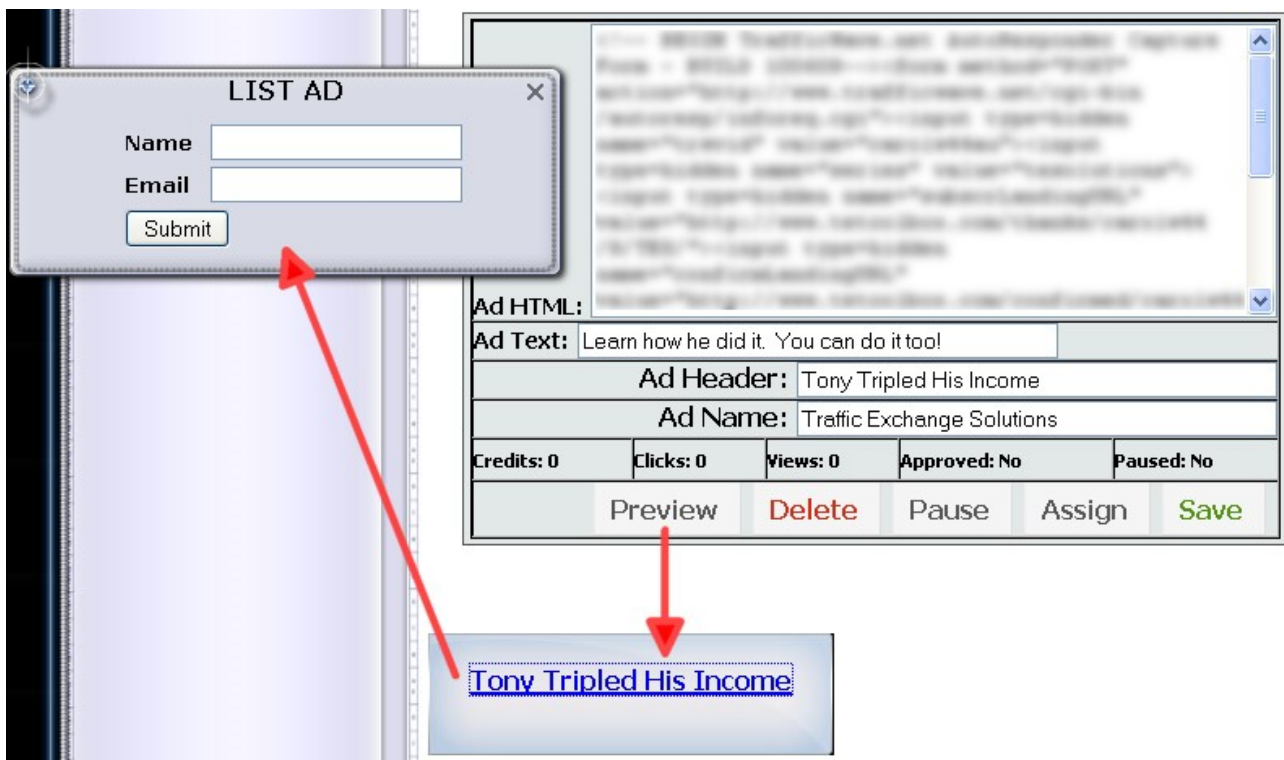
You can edit your Ad HTML, Ad Text, Ad Header and Ad Name. Use the **Save** button to save your edits.

You can see how many Credits your ad has, how many Clicks and Views it has received, and if it has been Approved or Paused.

Delete: Click on this to delete this list ad.

Pause: Click this to stop your ad from being viewed. This will change to Unpause. You can click on the Unpause when you are ready to have your ad viewed again.

Assign: Click this to assign credits or impressions to your list ad. You will see a popup

box like this:

Here you will see your List Ad(s) and the number of Impressions assigned to each ad, as well as the ClickThru% for that ad. You can assign List Impressions or Regular Credits to your ad, then click on the Submit button.

Step 2: Assign or Transfer List Ad Impressions

You can assign list ad impressions very easily with the **One-Click Power Assign** button. This will assign your list impressions equally to all your list ads.

Scroll down a bit to transfer list impressions from one ad to another: Use the down arrows to select the ads you want to transfer from and to, enter the number of impressions you wish to transfer, and click on the Submit button.

To assign credits specifically by List Ad, scroll to the bottom of the List Ads page and click on the Assign button below your list ad.

Need more impressions? You can convert other credits and cash into List Impressions in the Convert Credits area, or you can buy them in the Buy Ads section.

My Rotators

A rotator is one of the most useful and simple tools in the traffic exchange marketer's toolkit. It can save you a lot of time and help you to keep your ads organized. Besides that, our eye-catching rotator carries your TTP referral link, so using it is a free and easy way to increase your referrals and commisions.
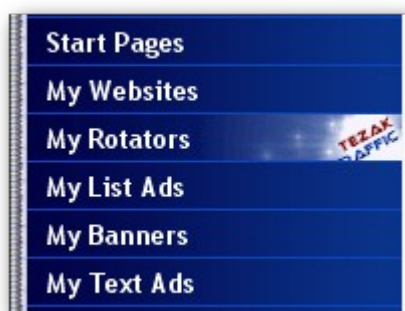
A rotator is a URL which links to several of your sites at once. Then, instead of adding your individual sites separately to each traffic exchange, you simply add our rotator URL, and your sites inside the rotator are displayed at random.

If you want to change the sites which you are promoting, you can easily change them in your rotator, and the change will take effect wherever your rotator is in use.

To create your rotator(s), click on the My Rotators navigation button.

On the rotators page you will need to enter a name for your first rotator. This is for your own use. So name your rotator and click on the **Add Rotator** button.


Now you will have the option to Manage your rotator, or return to the main rotators page.

Click on the link to Manage Rotator. Here you will find your Rotator URL, which is the URL you will add at traffic exchanges and wherever you want your sites to be seen.

You will need to add at least one website URL so that your rotator will have something in it!

After you have added your first website link, click on the **Add Site** button.
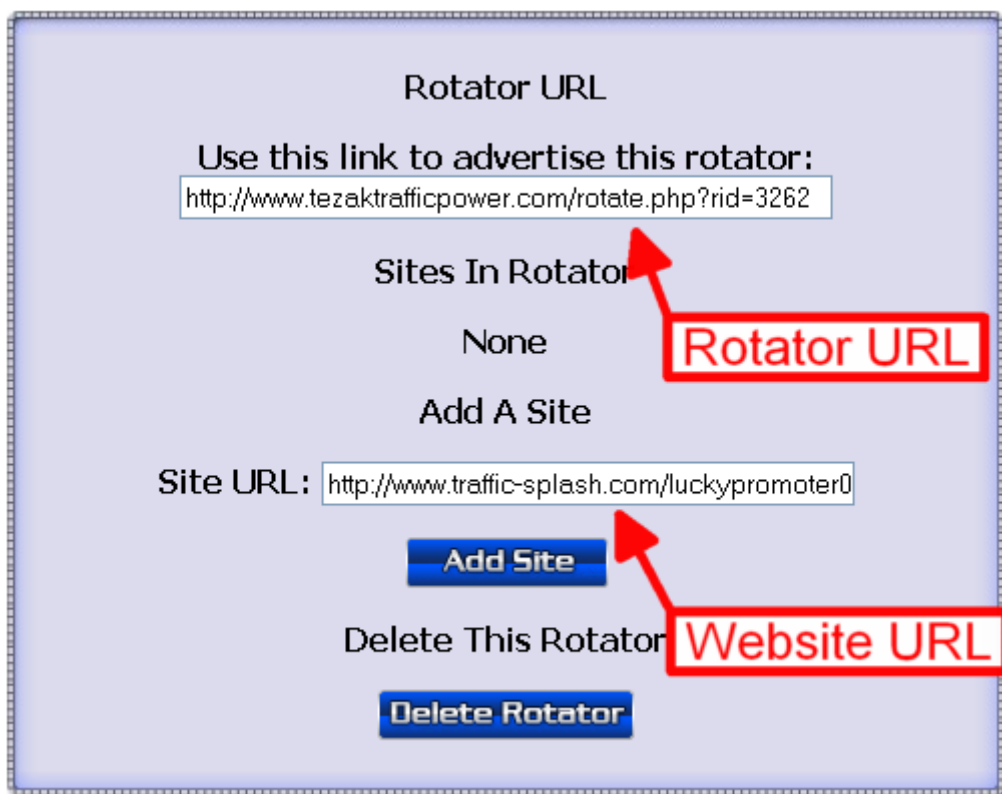
In this example we have added a Traffic Splash splash page to the rotator, so when we put our rotator URL into our browser, this is what can be seen:
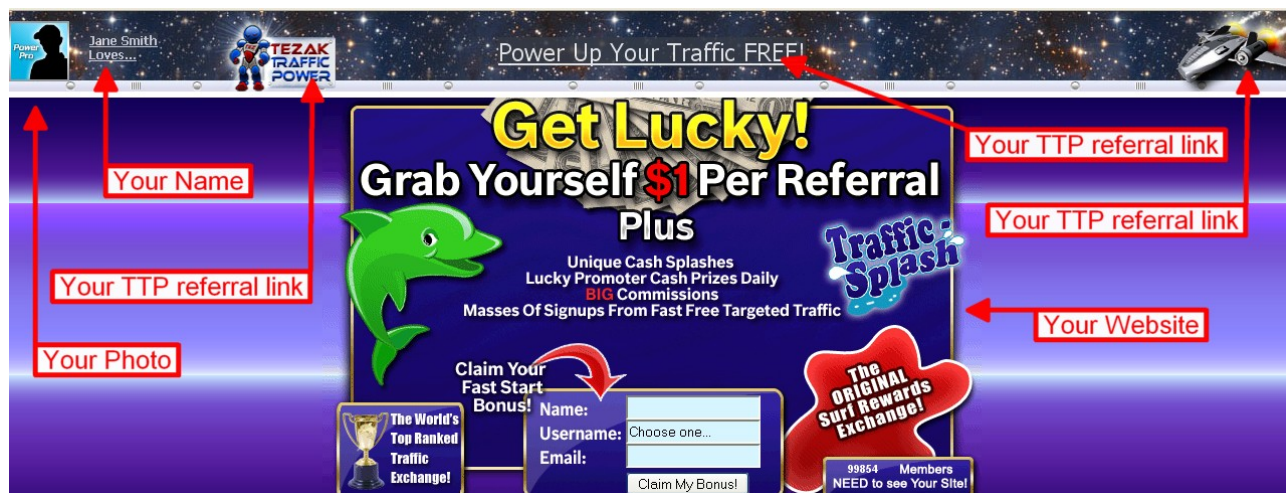
If you want your photo to show in the rotator, go to the Photo Upload page to upload your photo or add a link to it.

You can add up to 5 sites to your rotator if you are a free member, and more if you are upgraded. You can add your TTP splash pages to the rotator as well.

Start Pages

Start pages are the first 3 pages which every surfer sees when they surf. They also see the start pages again if they break out of the surf to report a site or for any other reason.

Start pages are a great way to make an impact and ensure that every surfer sees your page, regardless of how many pages they surf.

You will need to book your startpage first, and then enter the startpage URL.

Click on the Start Pages navigation button to order your start page. You will be able to buy Site of Week – Page 1, Page 2 or Page 3.

Click on any green date on the calendar to pick your week. Then click on the Pay button.

Now you will see the details, and you will be able to pay.

After you pay you will need to tell us your startpage URL. You will find the link on the Start Pages page, just above the bookings calendar.
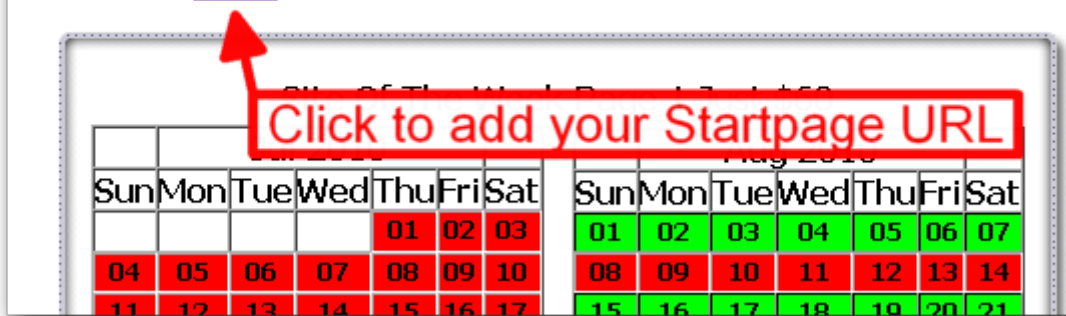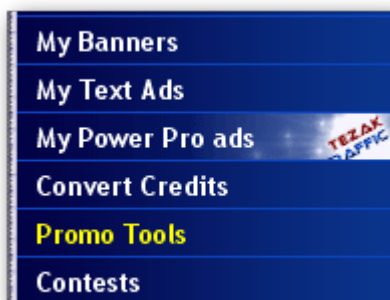
Sites which cannot be used:

Any site which breaks frames, has exit popups, or breaks our TOS will not be accepted.

Letter Ads

These are still under construction. Watch this space!

My Power Pro Ads (Upgraded Members Only)

Power Pro ads contain your photo and a text ad. Every upgraded member can have one Power Pro ad, and they will cost you no credits to run. Power Pro ads appear at the top of all pages in the members area, and are fantastic for branding, building your list, and general promotions

Click on the My Power Pro ads navigation button to add or edit your ad. You will need to create a text ad up to 90 characters long, and you can link to your affiliate page, website or squeeze page. You will also need to upload your photo if you want it to display (which is recommended for branding).

Click on the **Edit** button when you are done, and you will see a preview of your ad below the edit box.

Build Your List with Ease - in easy steps,
using free resources.

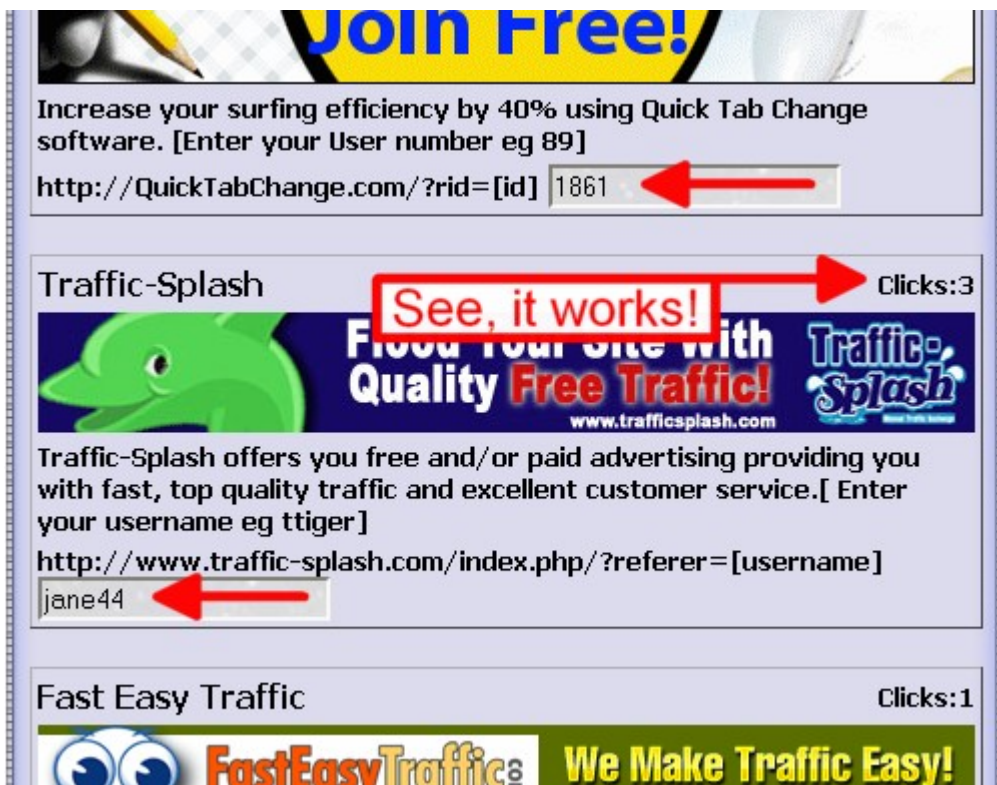Carol Walczak

Click Here To Discover More

Downline Builder

Our downline builder gives you another chance to promote your referral links. Simply enter your referral id's for all the programs which you are a member of. When your referrals at TTP go to the downline builder and click on a Join link, they will be clicking on your links. It's an easy way to get signups. Just set it up once and reap the benefits!

Click on the Downline Builder navigation button to get started.

You will see all the programs in the downline builder, with a space for you to enter your referral id. Make sure you enter the correct id. For some programs it will be a number, and for others it will be your username with that program. If you are not sure, go back to the program and look in their promotional tools area to find your correct referral id.

Tip: Since you are collecting your referral id's anyway, save them all in a notepad file on your desktop for easy access. This will save you a lot of time in days to come.

You can also see how many clicks your link has had.

Your Team and the Downline Mailer

Your team of referrals is a valuable asset. You will benefit when they surf, as you will be rewarded with credits for their surfing activity. You will benefit when they buy upgrades, as you will receive commissions. And you can also benefit from your down line by forming a relationship with them using the down line mailer and transfer credits functions.

Click on the My Team navigation button now.

The first information you see will be your down line stats, and your referrer's (Sponsor's) id.

If you click on the sponsor's username you will be able to send them a message via a popup window.
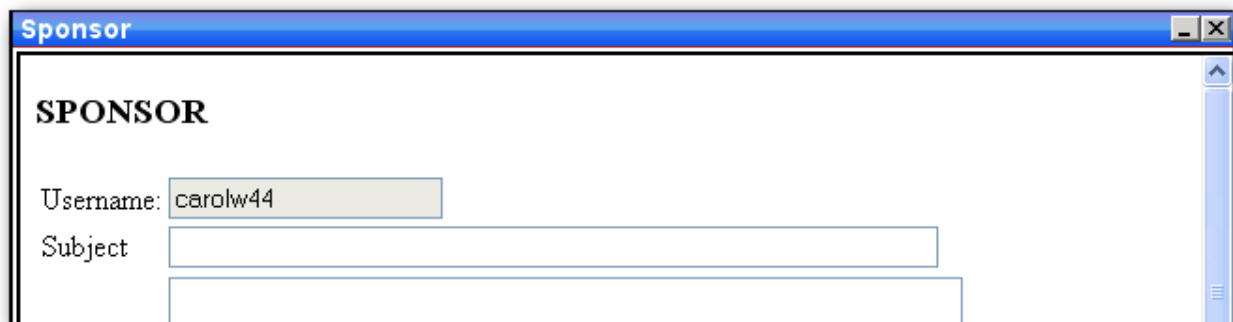
The next option is to Mass PM your down line. (This is only available to upgraded members.)

Select whether you want to PM all your verified referrals, or all the Free, or all the Pro

members in your down line. Then click on the **Submit** button.

Now you will see a popup box where you can enter your message. In this example we are sending to Pro members only. Use the slider to choose the number of credits you want to send to each member. This will also calculate your total. Write your message, then scroll down and click on the Submit button.

Next you will see a popup asking you if you really want to do that. If you are happy with your work, click on **OK**, otherwise click on **Cancel**.

Now you will see a message that your transfer is complete and your credits have been delivered.

What if you don't want to receive messages from your upline?

Use this link, it will allow you to change your privacy settings.
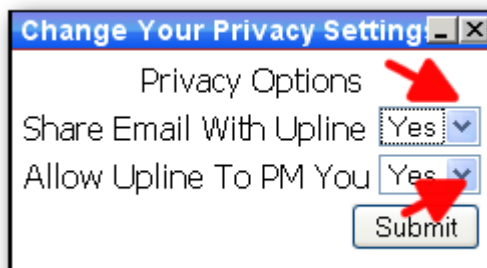
Click here to look at your privacy settings

You will end up on a page like this:

Share Email With Upline No   **Click**

Allow Upline To PM You Yes

Edit

You will need to click on the **Edit** button to change your settings. A popup box will appear:

Change Your Privacy Setting

Privacy Options

Share Email With Upline Yes

Allow Upline To PM You Yes

Submit

Use the down arrows to change your options to Yes or No, then click on the **Submit** button. You will see a message saying that your privacy settings have been updated.

Now click on My Team again to go back to the team area.

What should I write to my referrals?

Not sure what to say to your referrals? Click on the Downline Welcome Mailer link.

Downline Welcome Mailer

You will see a popup box with a ready-made message. All you need to do is tick the boxes for the people you want to send to, and enter your contact details at the bottom. *(If you are a free member you will have to send one at a time.)*

WelcomeMailer

subject: Welcome from your upline
Hello ☐ Bob Jones ☐ Angie Jolie ,

I am Jane Smith and you joined my team at Tezak Traffic Power.
I want to thank you for joining!

The exchange is well managed and is on my 'surf regularly' list.
It has thousands of eager eyes to view your sites! Plus it gives
loads of prizes to active surfers.

I encourage you to surf Tezak Traffic Power on a regular basis.

Tezak Traffic Power has loads of benefits for those upgrading. Plus
the commissions aren't bad either.

If you have any questions, you can contact me at:

Email: [   ]
Yahoo: [   ]
Skype: [   ]

To Your Success,

Jane Smith

Send → [Send]   **Preview** → [Preview]

Then click on Preview to see how your message will look. The system will ask you to
confirm the recipients. Just click on the OK button each time.

subject: Welcome from your upline
Hello ☑ Bob Jones ☑ Angie Jolie ,

I am Jane Smith and you joined my team at Tezak Traffic Power.
I want to thank you for joining!

The exchange i
It has thousand
loads of prizes

The page at http://www.tezaktrafficpower.c... ✕

⚠ Angie Jolie

[OK]

I encourage yo

Tezak Traffic Power has loads of benefits for those upgrading. Plus
the commissions aren't bad either.

Then you will see the Preview. Click on the **X** to close the Preview window.
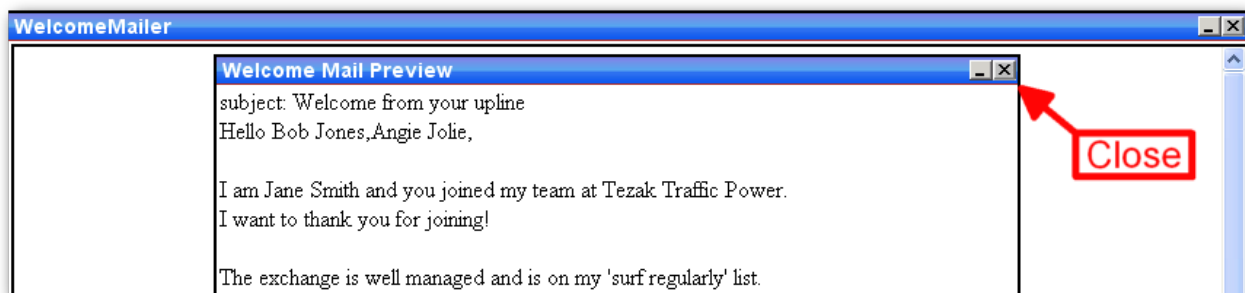
Then click on the **Send** button at the bottom of the Welcome Mailer box.

You will get a **Sent** message, and a message telling you if there are no more members to send to.
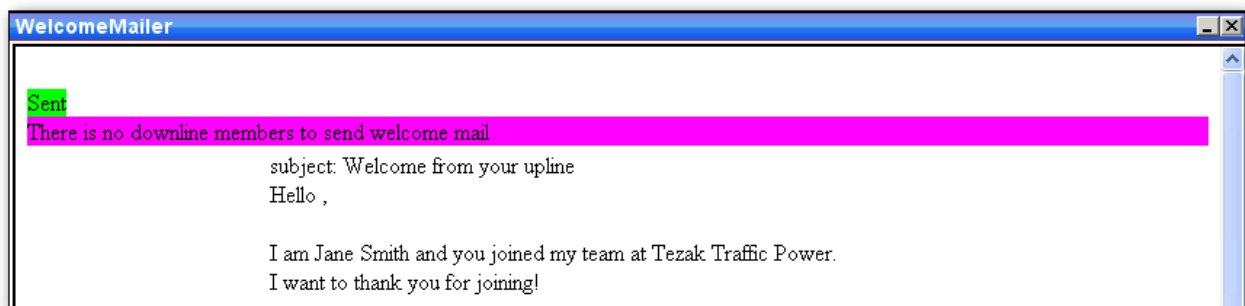
Your Personal Details

You'll love this section, it's all about You! To get there, click on the My Profile navigation button.

Here you will see a page full of information which you can enter, and a link to upload your photo. You don't need to enter all the details, but each item has a useful purpose.

Information which you can add or edit includes:

- Your Photo (for the Rotator and other branding)
- Your First and Last name
- Password
- Email Address
- PayPal Email Address (for automatic payment of your commissions!)
- Allow or Un-Allow Your Upline to PM or Email You
- Your Birthday (You might get a present on the day!)
- Two testimonials for Splash Pages

Uploading Your Photo

To add your photo, click on the link provided:

You will be able to upload a photo from your computer, or add a link to a photo on the internet.
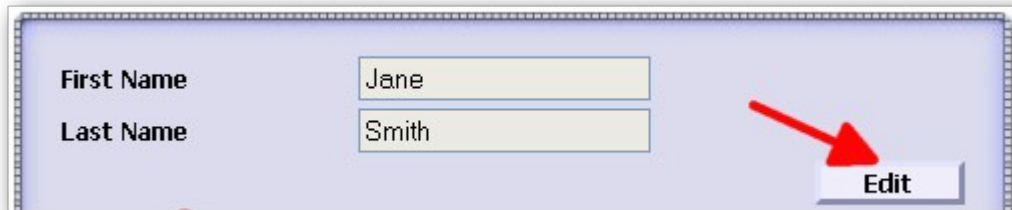
You should see a message saying "Success, file uploaded" and then you will see your new

image displayed. If not, try again because it did not work.

Your own photo will now appear instead of the default silhouette on your rotator and all other branding on the site!
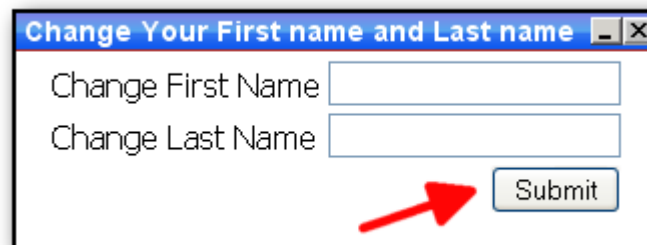
Editing All Other Infomation

To edit your information, click on the **Edit** button below that item:

Now a popup box will appear, where you can make your changes.

Click on the Submit button when you are done, or click on the **X** to close the window if you don't want to make changes.

Note: If you don't see any popup boxes, make sure you have enabled Javascript in your browser, you are allowing popups from tezaktrafficpower.com, and you have whitelisted us in NoScript or AdBlockPlus if you are using those programs.

Promotional Tools

We have an exciting and ever-growing range of promotional tools to help you build your downlines and commissions, and your brand, at Tezak Traffic Power.

Click on the Promo Tools navigation button to get started now!

The first thing you will see is your affiliate link, but don't stop there!

Your affiliate link is good for email promotions and downline builders, but we also have a range of splash pages which are very effective. Splash pages are more effective than sales pages in traffic exchanges, so check them out by clicking on the Splash Pages button.

Promo Tools include:

- Emails for safelists and your own list (remember to replace the [FIRST_NAME] with whatever is appropriate for your safelist or autoresponder).
- Splash Pages – all sorts, branded and not branded, pages for special promotions, and more!
- Email Signatures
- Forum Signatures
- HTML ads for thank you pages, confirmation pages, and login pages on your site (includes icons to use in your own unique advertising)
- Floating Action Buttons to add to your web pages (including a link to the Floating Action Button software)
- Peel Away Ads
- Banners

Announcements

When you first log in, you will find yourself on the Members Home page.

Here you will see Announcements, which tell you about current promotions, winners of contests, new advertising tools and whatever else is going on. Don't miss out, scroll down when you first log in and see what's new!

We also send out emails about every new promotion and every change at TezakTraffic Power, so make sure you check the emails when they come in to your inbox. If you can't find the emails, check the Spam folder and whitelist us so that you don't miss out!

Your Stats

This is another great page to check every time you log in.

Click on the My Stats navigation button, and scroll down to see information about your surfing, your credits and commissions, and more.

You will also find links to convert your cash into credits (at an excellent discount), add your PayPal details, and request cash out via AlertPay.

Pages Surfed Today	0	[Surf]
Un-Assigned Credits	10.58	[Assign][Buy][Convert]
Un-Assigned Banners	49.00	[Assign][Buy][Convert]
Un-Assigned Text Ads	0	[Assign][Buy][Convert]
Un-Assigned List Ads	0.00	[Assign][Buy][Convert]
Cash Available	0	[Earn More]
Cash Pending	0	[Earn More]
Total Cash Earned	0.00	[Earn More]
Membership	Free Tezzer	[Upgrade]
Verified Referrals	2	[Get More]

Below your stats you can view statistical graphs of your activity, and activity site-wide. Click on the down arrow to view the menu and make a selection.

Choose a graph below to view your detailed stats.

Choose a Graph

Choose a Graph
Unique and Total Views For Urls Site Wide
Unique and Total Views For Your Urls
Cash Earned Site Wide
Cash You Have Earned
Total Views For Banners Site Wide
Total Views For Your Banners
Total Views For Texts Site Wide
Total Views For Your Texts

Here is a sample graph:

Unique and Total Views For Urls Site Wide
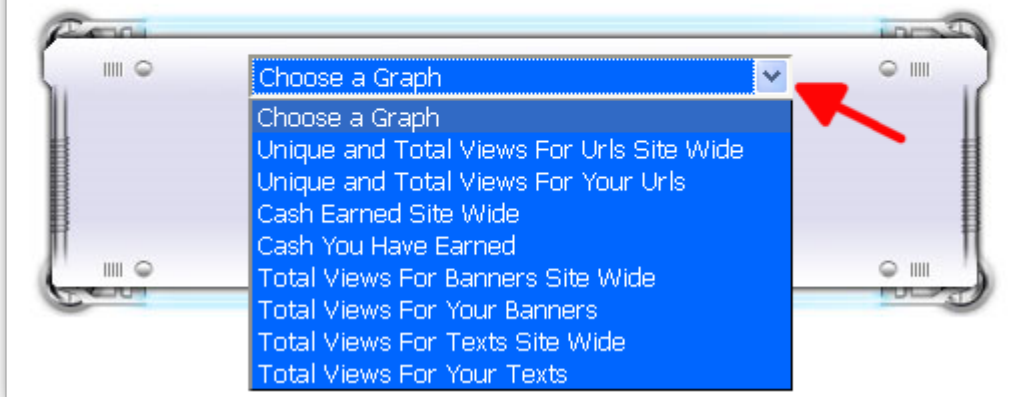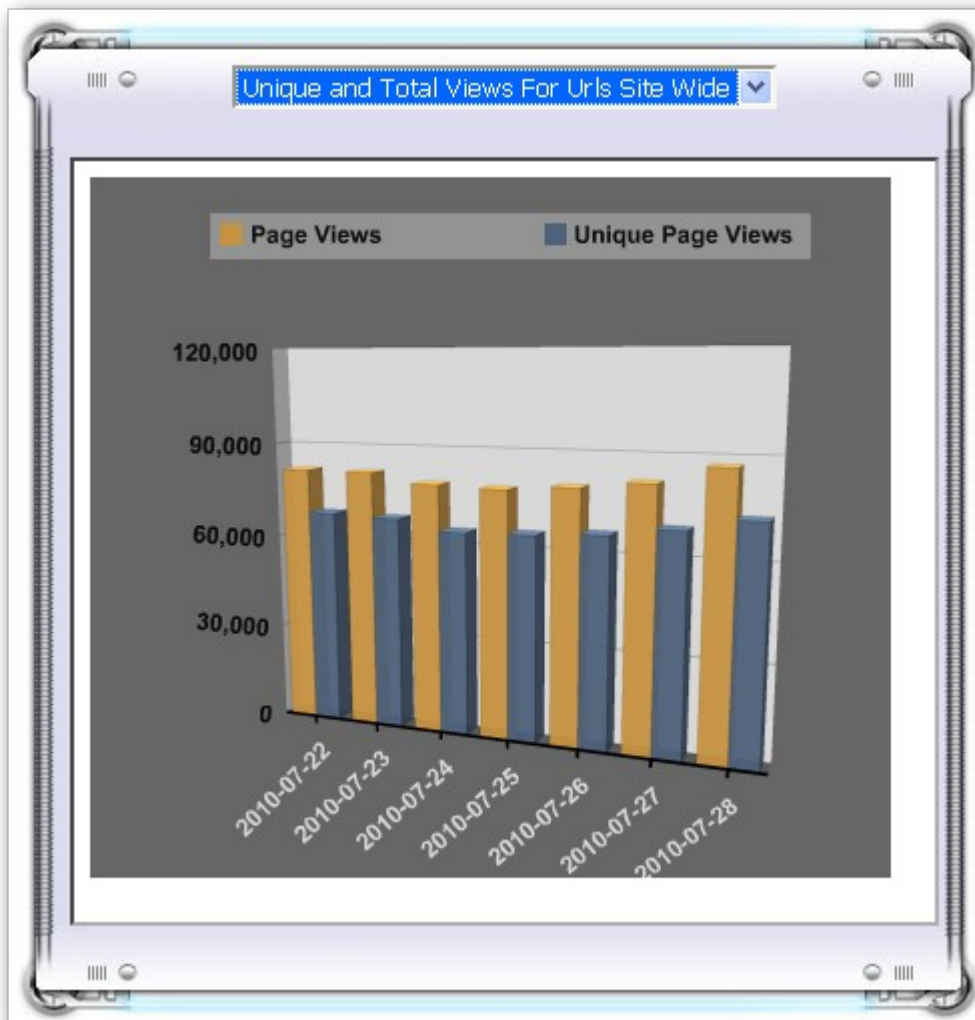
HELP!

What to do if you can't figure something out? No need to stress, our wonderful team of Support staff are ready to answer your questions! Click on the HELP navigation button to enter your support ticket.

Also return here to view your older tickets.

Hints:

- Read the FAQ (Frequently Asked Questions) first, it can save you time.
- If you are having a problem with a website link or banner, leave it in the system and it will be checked manually for you. If it is not approved, you will receive an email with a reason.
- Please include information so we can help you better. For example, if you can't get your opt-in ad to work, include the autoresponder code which you have been trying to enter. If your query is about a website link or banner, include the website URL and the banner details. If your query is about something you paid for, include payment details (date, your PayPal email or transaction Id, amount).

This is what you will see when you click on the HELP link:

After clicking on the Send button, you will receive a message that your ticket has been received, and there will be a link back to the Tickets area (which is also the HELP area). There you will see your ticket information displayed below the support ticket box:

Last Action	Ticket ID	Subject	Submitted on	Current Status	
2010-07-30 00:07:51	UGD4906	testing	2010-07-30 00:07:51	NEW	Close

You can view your ticket and add more information by clicking on the links under Ticket ID and Subject.

You can also Close the ticket, so it will get no more attention from Support.

Upgrade

Click on the Upgrade navigation button to see the different account levels available, what you get with each level, and to Upgrade your account.

Why upgrade? You'll get a better surf ratio, credits and impressions added to your account every month, Power Pro ads, access to Start Pages, and higher commissions! It's the preferred option for the professional marketer.

Buy Credits

Click on the Buy Ads navigation button to buy Credits, Banner Impressions, Text Ad Impressions, List Ad Impressions, and combinations of these.

You can buy single ad packages, or subscriptions.

Check out the page to see current deals.

Convert Credits

Click on the Convert Credits navigation button to convert cash to credits, and credits into impressions.

Converting cash to credits will give you the cheapest deal on credits that you can get here!

You will see how much cash you have, and how many credits and impressions of each sort:

You have **0.00** cash left,
You have **10.58** credits left,
You have **0.00** List ad impressions left,
You have **49.00** banner impressions left,
You have **0** text ad impressions left.

Below that you will be able to exchanges your cash and credits in these ways:

- Cash into Credits
- Credits into Banner Impressions
- Credits into Text Ad Impressions
- Credits into List Ad Impressions
- Banners into Text Ad Impressions
- Banners into List Ad Impressions
- Text Ad Impressions into Banner Impressions
- Text Ad Impressions into List Ad Impressions
- List Ad Impressions to Banner Impressions
- List Ad Impressions to Text Ad Impressions

Help! - If you accidentally change a large amount of credits into something you don't really want, you can use the HELP navigation button to ask Support to exchange them back for you.

Note: Your conversion ratios will depend on your membership level.

Convert [_____] **Cash into Credits**
200 credits per $1

Convert [_____] **Credits into Banner Impressions**
25 impressions per credit.

Convert [_____] **Credits into Text Ad Impressions**
25 impressions per credit.

Convert [_____] **Credits into Listad Impressions**
10 listads per credit.

Convert [_____] **Banners into Text Ad**
1 Banner impression per 1 Text Ad impression.

Convert [_____] **Banners to List Ad**
2.5 Banner impression per 1 List Ad impression.

Convert [_____] **Text Ad to Banners**
1 Text Ad impression per 1 Banner impression.

Convert [_____] **Text Ad to List Ad**
2.5 Text Ad impression per 1 List Ad impression.

Convert [_____] **List Ad to Banners**
1 List Ad impression per 2.5 Banner impression.

Convert [_____] **List Ad to Text Ad**
1 List Ad impression per 2.5 Text Ad impression.

Contests

From time to time we have referral contests and other contests. You can see details of current contests by clicking on the Contests navigation button.

You will see prizes, winners, special promotional links and rules for current contests.

Top Referrers

Want to see how you rank as a referrer at Tezak Traffic Power?

Click on the Top Referrers navigation button to view top referrers and referrer stats for all time, for the past 30 days, the past week, and today!

Inbox

Check your Inbox regularly for messages from your upline, and your referrals as well. Messages from your upline may contain credits for you. Answering messages from your downline will help you to build a business relationship with them, and help them to feel supported, which should result in more upgrades and commissions for you.

If you don't want to receive messages from your upline, go to My Profile to change the settings there.

Click on the Subject link to view your message. You can Reply or Delete the message.

Webinars – 1ˢᵗ and 3ʳᵈ Wednesday, every month!

Click on the Webinars navigation button to view details of the online Seminars with Tony Tezak, where you can learn how best to use traffic exchanges and maximize your returns. The Webinars are free.

Go to the bottom of the page for the Webinar Link. There is no software to download, you will be taken straight to the webinar!

Nothing to Download - makes it nice!

Just Click Here to Attend!

Consulting (Enterprise Tezzers Only)

If you are an Enterprise level member, you can get access to one-on-one consulting with Tony in this area. Click on the Consulting navigation button for details.

Powerful and Useful Resources that Tony, Tim and Paul use...

TE Command Post - TE Command Post is the only Traffic Exchange management system that allows you to monitor all your credits from one place. Includes 2 downline builders and Jumplinks in their emails.

Affiliate Funnel - The Downline Builder where you get to pick the programs your referrals see. Great list of resources and tools. Top notch weekly seminars. Using the Affiliate Funnel's Splash Funnel for Tezak Traffic Power will track and show you where your referrals are coming from.

Viral Mail Profits - A one stop, highly efficient way to keep your list builders/safelists organised.

Traffic Exchange Solutions - Tony reveals astonishingly simple strategies that will help any surfer stop spinning their wheels and finally get their share of the money being made in traffic exchanges. You even get list building tools.

Use of This Manual

This manual has been created for use by members of Tezak Traffic Power.
You may give it away, but you may not sell it or alter it in any way.

Written by Carol Walczak

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