

Cumberland County Site Selector Application

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Introduction

The Cumberland Empowerment Zone Corporation is a joint effort among Vineland, Bridgeton, Millville and Commercial Township to build new economic opportunities and improve the quality of life in Cumberland County. The mission of the Cumberland Empowerment Zone Corporation is to utilize the unique heritage of Cumberland County to promote sustainable growth and development by delivering innovative, customized programs that respect the environment and use natural and cultural resources as assets.

The County's Site Selector Application is a small piece of the County's cooperative effort to stimulate and manage economic development. The Site Selector Application is intended to:

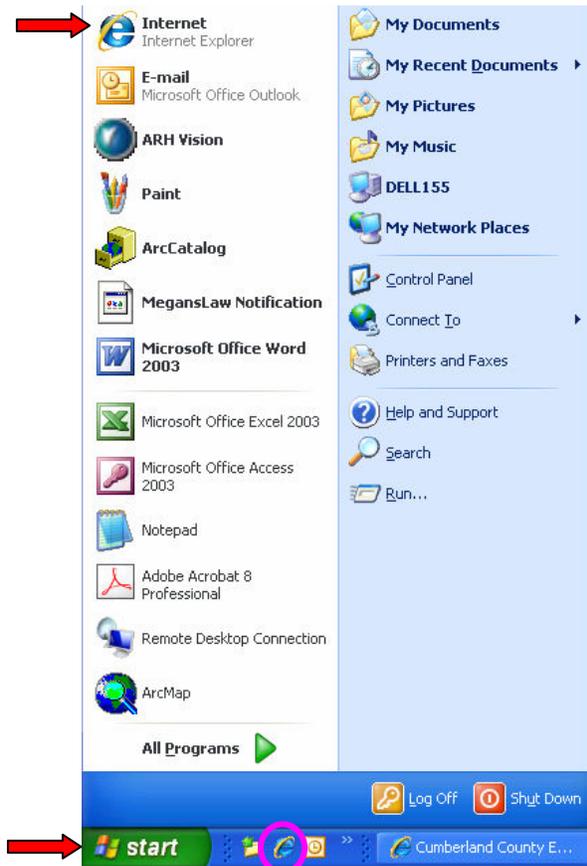
- Provide a service to developers, realtors, and persons wishing to sell or lease commercial or industrial properties in Cumberland County. This service can also be helpful to those looking to lease or purchase a property in Cumberland County. Upon your review of the "How To Document" should you have any comments or questions, please contact Jillian Swartz at jillsw@co.cumberland.nj.us.
- Provide wide-spread access to available commercial properties
- Allow visual inspection of the spatial location of the available properties, including the surrounding land use, zoning, infrastructure, and environmental constraints
- Manage the property listing and information through a joint effort of realtors, developers, and County personnel

The multi-functional application is delivered through the Internet, allowing end users to interact with the information, and data content to be contributed through a secure, password-protected interface. The application includes embedded Geographic Information Systems (GIS) functionality to facilitate searching and enhance the visualization of the opportunities within the County.

The balance of this document provides specific detail on the operation of the Cumberland Site Selector.

Starting the Application

The Cumberland Site Selector is a web-based application that is best run using MS Internet Explorer (version 6 or higher). This document was generated using MS Internet Explorer version 7. You can start MS Internet Explorer by clicking the application icon (shown on the right-hand side of this page) typically located on your task bar shortcuts, desktop shortcuts or start menu items.



If you have a website address (URL) for the application associated with a desktop icon, you can use that as a way to directly access the Cumberland Site Selector.

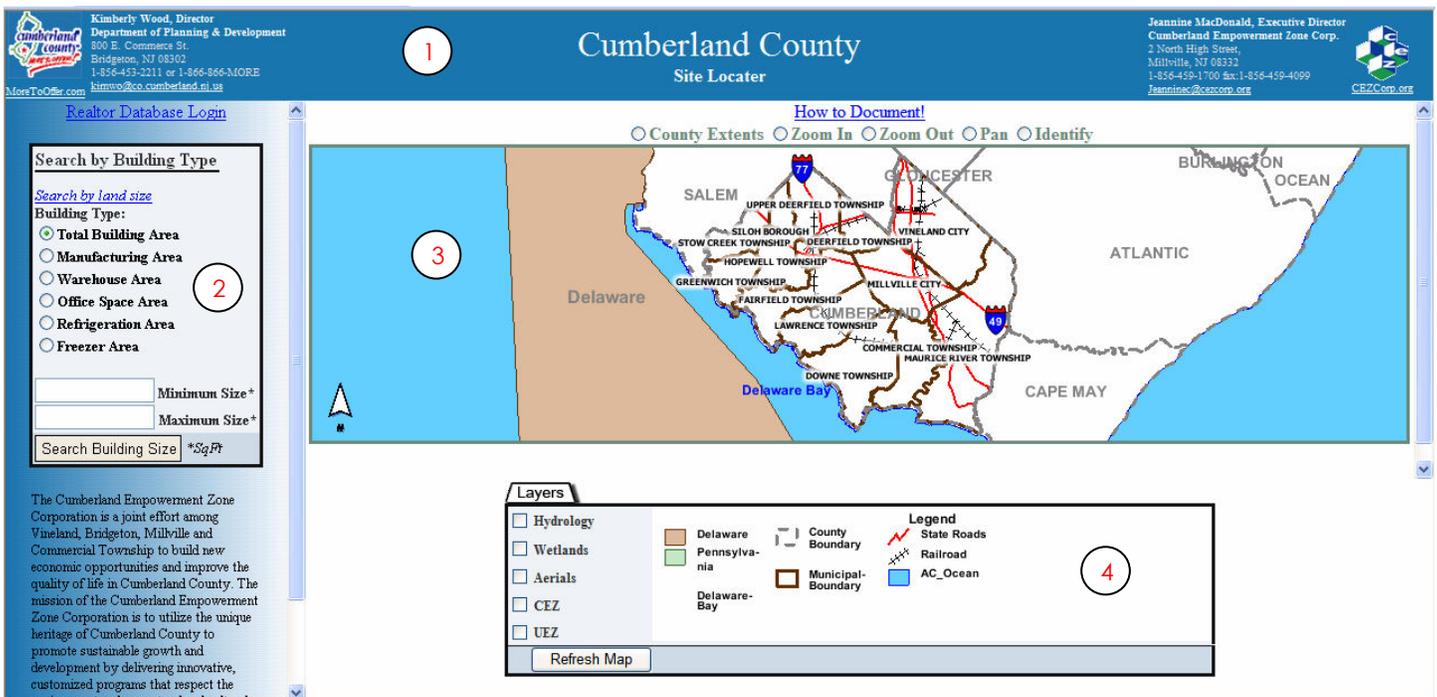
With MS Internet Explorer open, type the following website address into the address bar and hit the “Enter” key on your keyboard.



The website will open and the following disclaimer box will be shown:



The user has to click the “OK” button (acknowledging the disclaimer) in order to continue and use the application. Once the “OK” button is clicked, the initial application screen will show:



The application screen is made up of the following components:

- Application Bar (1)
- Searching Panel (2)
- Map View (3)
- Legend Bar (4)

The remainder of the document uses these four (4) component references while describing typical functions performed through the Site Selector Application.

Application Functions

The Cumberland County Site Selector Application supports the following functions

1. [Search for Available Properties](#)
2. [Navigate the Map](#)
3. [Turn on/off Reference Layers](#)
4. [Manage the Property Listings](#)
5. [Visit the Sponsoring Organization Websites](#)

Search for Available Properties

The Cumberland County Site Selector Application is designed to allow fast and easy searching of the properties managed through the application (see "[Manage the Property Listings](#)"). There are two (2) broad categories of searches available through the Searching Panel:

1. Search by Building Type
2. Search by Land Size
3. Search by Street Address

The default search is **Search by Building Type**. If the building search is not available, you can get to it by clicking the "[Search By Building Type](#)" hyperlink in the search panel. To execute the search, select the building type you are interested in by single-clicking the radio button to the left of your desired building type. Next, enter the minimum and maximum square footage range. Lastly, click the "Search Building Size" button. *We recommend that you start your searches with using the total building area.*

For example, the image to the right shows a building search of all properties with an existing total building area between 15,000 and 150,000 square feet. The screen grab below gives an example of the results of the sample search. There are forty-five (45) properties that meet the sample criteria. The locations are shown graphically on the map, and the property addresses are listed in the results box.

Search by Building Type

[Search by land size](#)

Building Type:

Total Building Area

Manufacturing Area

Warehouse Area

Office Space Area

Refrigeration Area

Freezer Area

15000 Minimum Size*

150000 Maximum Size*

Search Building Size *Sq.Ft.

45 Property Results
New Search
[Next >>]

- 39 RIDGE AVE
- 115 ELM ST
- 50 MANHEIM AVE
- 89 WATER ST
- 748 MAPLE ST
- 2702 MAIN ST W
- 20 BOGDEN BLVD
- 1001 10TH ST N
- 1301 10TH ST N
- 826 COLUMBIA AVE

The Cumberland Empowerment Zone Corporation is a joint effort among Vineland, Bridgeton, Milville and Commercial Township to build new economic opportunities and improve the quality of life in Cumberland County. The mission of the Cumberland Empowerment Zone Corporation is to utilize the unique heritage of Cumberland County to promote sustainable growth and development by delivering innovative, customized programs that respect the environment and use natural and cultural resources as assets.
Developed by [Civil Solutions](#)

Layers

- Hydrology
- Wetlands
- Aerials
- CEZ
- UEZ

Legend

- Delaware
- Pennsylvania
- Delaware-Bay
- County Boundary
- Municipal-Boundary
- State Roads
- Railroad
- AC_Ocean

Refresh Map

If there are more than ten (10) result properties, you need to single-click on the [\[Next >>\]](#) hyperlink to see the next set of addresses. If you do advance to the next set of listings, you can single-click the [\[<< Prev\]](#) hyperlink to return to the previous set of properties. At any time, you can start a [new search](#) by single-clicking on the [New Search](#) hyperlink located above the results address listing.

45 Property Results
New Search
[Next >>]

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Users can [navigate the map](#) to view the location of interest or single-click on any of the address listings to gain further details of that location. For example, by clicking on address listing item #1 “39 Ridge Ave”, the map will change to focus on the selected property, and the property details will appear to the left of the map (see below).

New Search Back to Sites
Print a Report

NO PICTURE AVAILABLE

PROPERTY INFORMATION

Municipality: BRIDGETON CITY
Old Block: 19
Old Lot: 7
Qualifier: 00000
New Block: 19
New Lot: 7
Location: 39 RIDGE AVE
Building Desc.:
Building Area: 15000sqft
Land Desc.:
Acreage: 0.28 Ac
Zoning:
UEZ Zone: No
CEZ Zone: No
Impowerment Zone: No
Railroad Access: No
Water: Yes
Sewage: Yes

Layers

- Hydrology
- Wetlands
- Aerials
- CEZ
- UEZ

Legend

- Delaware
- Pennsylvania
- Delaware-Bay
- County Boundary
- Municipal-Boundary
- State Roads
- Railroad
- Tax Blocks
- Parcels
- AC_Ocean

Refresh Map

The user can continue to [navigate the map](#) or [turn on/off the reference data layers](#). A new search can be started by single-clicking on the [New Search](#) hyperlink, and you can get back to the sites listing by single-clicking on the [Back to Sites](#) hyperlink.

The property details panel provides a photograph (if available), property information and realtor information. You can print this information by single-clicking the [Print a Report](#) hyperlink. The report includes a snapshot of the map including the spatial view of the property.

Searching by Land Size is the second type of search that you can perform. If the land search is not available, you can get to it by clicking the “[Search by land size](#)” hyperlink in the search panel. To complete the search, enter the minimum and maximum land size (choosing square footage or acreage), single-click on the radio button to the left of land use type you are interested in, and click the “Search Land Size” button.

Search by Land Size

Minimum Land Size:

Maximum Land Size:
 SqFt Acres

Site Type:

- Agriculture
- Business
- Business & Residence
- Commercial
- Commercial & Business
- Industrial
- Industrial Park
- Other
- Vacant Land

The example to the right shows an industrial land search for properties between five (5) and fifty (50) acres. The search returns four (4) listings, and the map display automatically changes to show the spatial distribution of the results.

4 Property Results
[New Search](#)

1. [400 WILLOW ST](#)

2. [1505 PINELAND AVE](#)

3. [1505 PINELAND AVE](#)

4. [520 N FOURTH ST](#)

The Cumberland Empowerment Zone Corporation is a joint effort among Vineland, Bridgeton, Millville and Commercial Township to build new economic opportunities and improve the quality of life in Cumberland County. The mission of the Cumberland Empowerment Zone Corporation is to utilize the unique heritage of Cumberland County to promote sustainable growth and development by delivering innovative, customized programs that respect the environment and use natural and cultural resources as assets.
Developed by [Civil Solutions](#)

[How to Document!](#)

County Extents Zoom In Zoom Out Pan Identify

Layers

<input type="checkbox"/> Hydrology	<input type="checkbox"/> Delaware	<input type="checkbox"/> County Boundary	<input type="checkbox"/> Legend
<input type="checkbox"/> Wetlands	<input type="checkbox"/> Pennsylvania	<input type="checkbox"/> Municipal Boundary	<input type="checkbox"/> State Roads
<input type="checkbox"/> Aerials	<input type="checkbox"/> Delaware-Bay		<input type="checkbox"/> Railroad
<input type="checkbox"/> CEZ			<input type="checkbox"/> AC_Ocean
<input type="checkbox"/> UEZ			

If there are more than ten (10) result properties, you need to single-click on the [\[Next >>\]](#) hyperlink to see the next set of addresses. If you do advance to the next set of listings, you can single-click the [\[<< Prev\]](#) hyperlink to return to the previous set of properties. At any time, you can start a [new search](#) by single-clicking on the [New Search](#) hyperlink located above the results address listing.

4 Property Results
[New Search](#)

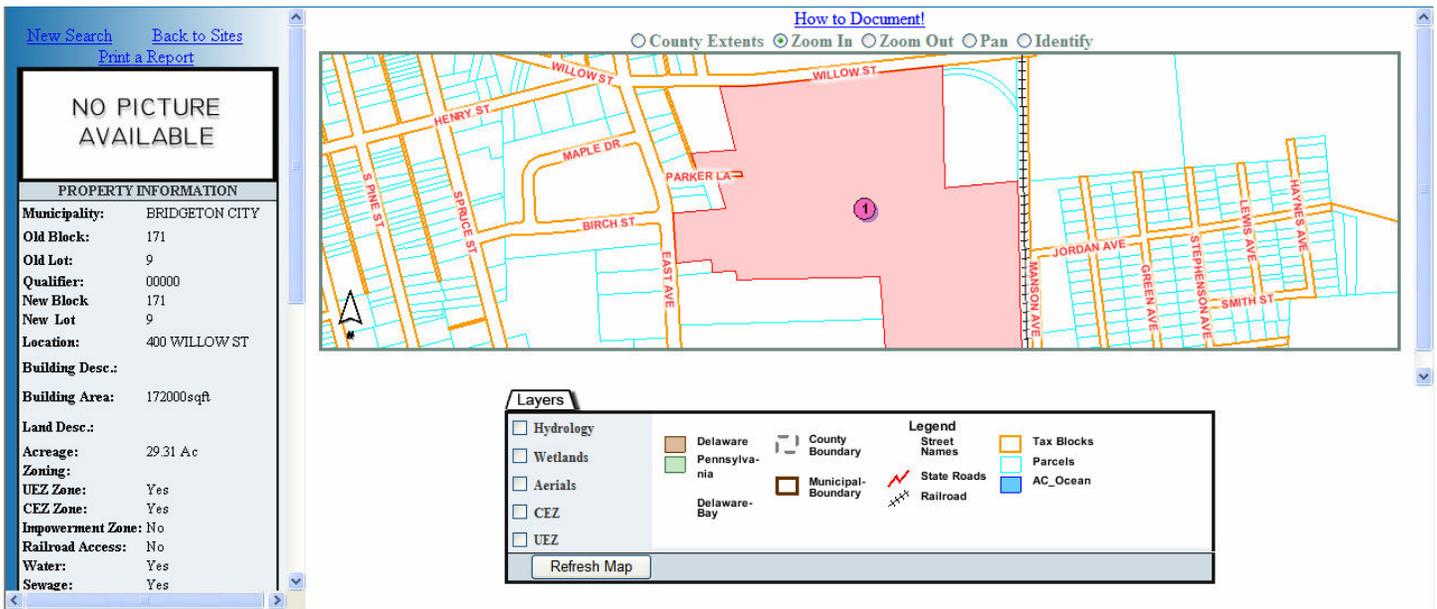
1. [400 WILLOW ST](#) ←

2. [1505 PINELAND AVE](#)

3. [1505 PINELAND AVE](#)

4. [520 N FOURTH ST](#)

Users can [navigate the map](#) to view the location of interest or single-click on any of the address listings to gain further details of that location. For example, by clicking on address listing item #1 “400 Willow St”, the map will change to focus on the selected property, and the property details will appear to the left of the map (see below).

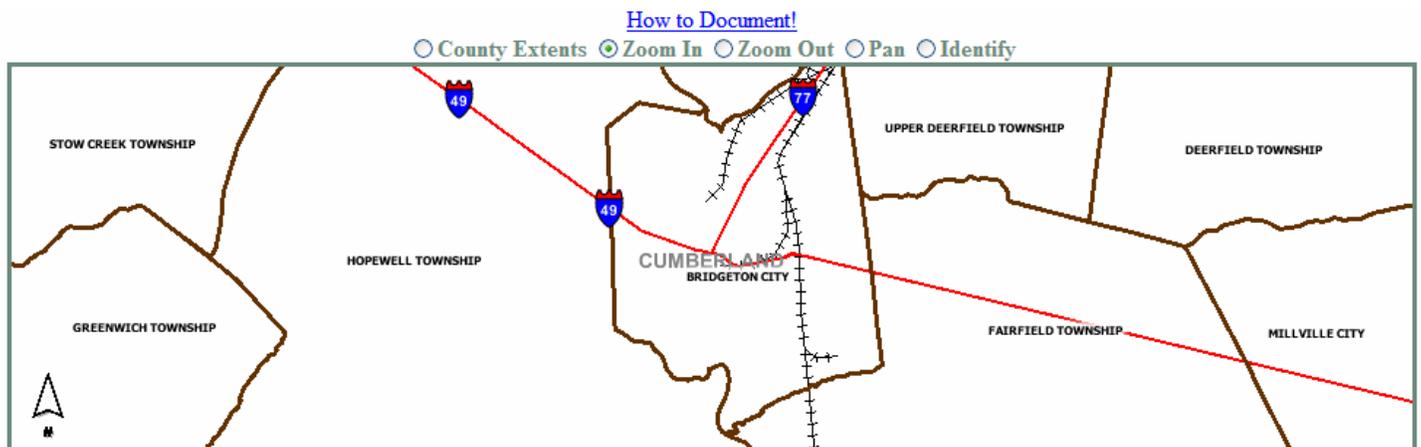


The user can continue to [navigate the map](#) or [turn on/off the reference data layers](#). A new search can be started by single-clicking on the [New Search](#) hyperlink, and you can get back to the sites listing by single-clicking on the [Back to Sites](#) hyperlink.

The property details panel provides a photograph (if available), property information and realtor information. You can print this information by single-clicking the [Print a Report](#) hyperlink. The report includes a snapshot of the map including the spatial view of the property.

Navigate the Map

The Cumberland County Site Selector Application includes a GIS map component to aid in the visualization of the properties of interest and surrounding area. The Map View scale and content may change based scale of the map and the functions chosen in the searching tools and map legend. For example, at the scale shown in the screen grab below, the parcel boundaries and local roads do not show on the map. If you zoom in on the map closer, that information will automatically display when the pre-set scale threshold is met.



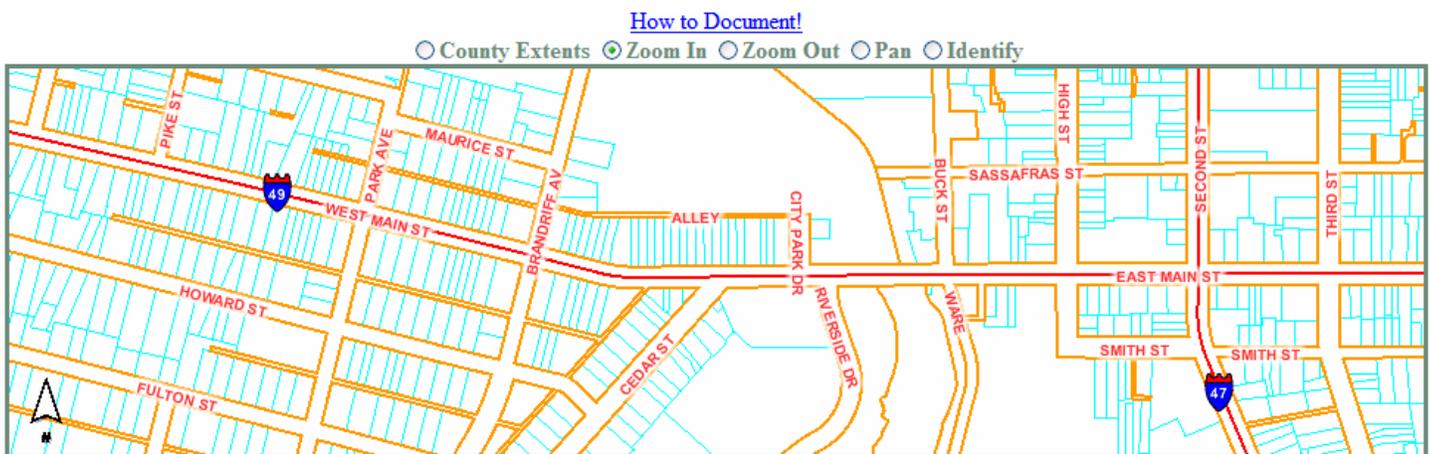
There are five (5) navigation functions available in the Map View. They are located at the top of the map area, just below the hyperlink to this help document.

1. County Extents
2. Zoom In
3. Zoom Out
4. Pan
5. Identify

The **County Extents** radio button will change the map view to fit the entire County within the Map View. To complete that command, single-click the radio button to the left of "County Extent" and click anywhere on the map.



The **Zoom In** command increases the viewing scale so you see more detail (get closer to the ground). To zoom in on the map, single-click the radio button to the left of "Zoom In" and click on the map location where you want the new (closer) map to be centered. The screen grab below displays a section of the map after using the Zoom In command.



The **Zoom Out** command decreases the viewing scale so you see less detail (get farther away from the ground). To zoom out on the map, single-click the radio button to the left of "Zoom Out" and click on the map location where you want the new (farther away) map to be centered.



The **Pan** command allows the user to move around the map at the current zoom scale. Single-click the radio button to the left of "Pan" and click on the map on the location that you want the new map to be centered. For example, the screen grab below shows the map shown above for the Zoom In command panned by clicking the intersection of Park Ave and West Main St. The resulting map is centered at that location at the same zoom scale.



[How to Document!](#)

County Extents Zoom In Zoom Out Pan Identify



The **Identify** command is used to select a parcel of interest and return property information if available for that location. Single-click the radio button to the left of 'Identify' and click on the property you are interested in on the map. The map will change showing the property you selected centered and highlighted. The Searching Panel will also change to display the information available for that property (see below).

Identify

PROPERTY INFORMATION

Municipality:	MILLVILLE CITY
Old Block:	98
Old Lot:	18
Qualifier:	
New Block:	98
New Lot:	18
Location:	6 MULFORD AVE
Building Desc.:	
Land Desc.:	
Acreage:	0
Zoning:	
Tax Map Page:	

[Disclaimer](#)

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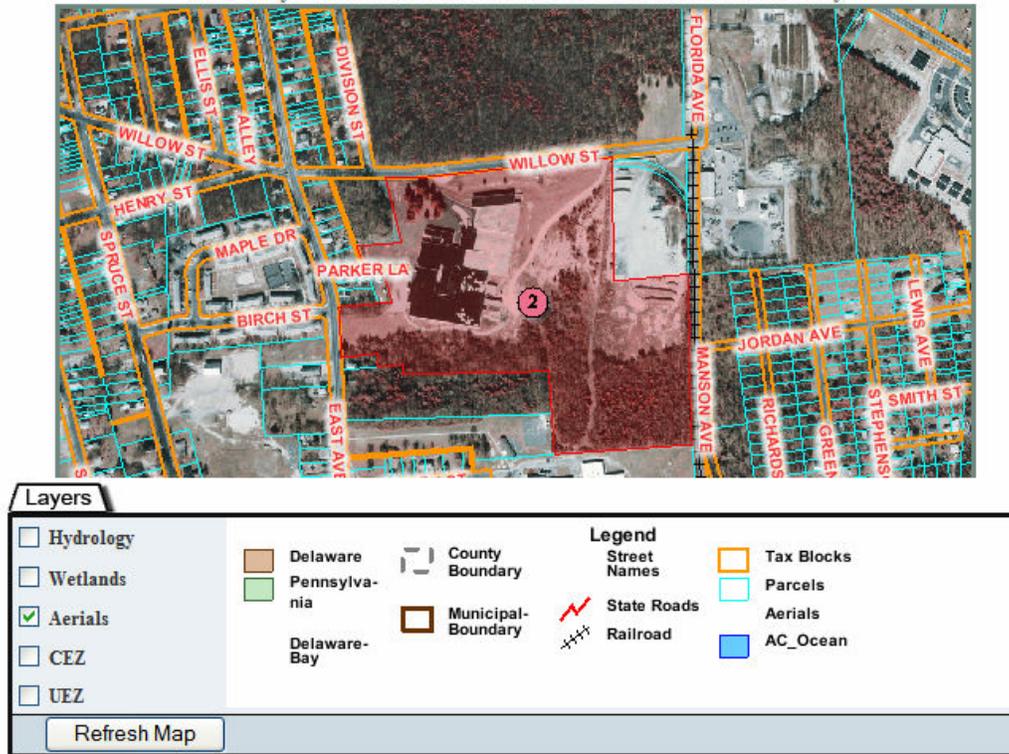
Turn on/off Reference Layers

The Cumberland County Site Selector includes base and optional reference layers to enhance the spatial visualization of the available properties and the surrounding area. The Legend View displays the available data and allows the user to turn on/off the reference layers.

Any or all of the reference layers can be turned on by single-clicking the check box to the left of the layer of interest and clicking the "Refresh Map" button at the bottom of the Legend View. In the example below, the aerial photography layer was selected, and the map was refreshed now showing the aerial photography backdrop in the Map View.

How to Document!

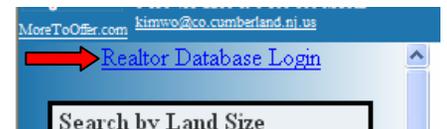
○ County Extents ○ Zoom In ○ Zoom Out ○ Pan ○ Identify



Viewing other layers (or combination of layers) is achieved through the same process. Where applicable, the legend will adjust to show the symbology for each layer shown.

Manage the Property Listings

The property listing data supporting the Cumberland Site Selector Application is managed through a separate, secure interface. Access to that information for editing purposes is restricted and requires a company name, user name, and password. You can get to the login screen by single-clicking on the "Realtor Database Login" hyperlink located at the upper left-hand portion of the page.



For information on obtaining a new or forgotten password, changing an existing password, or reinstating your password (if suspended), please contact Jillian Swartz, Project Specialist at (856) 453-2211 or (866) 866-MORE weekdays between 8:30 a.m. and 4:30 p.m. (eastern standard time).

Visit the Sponsoring Organization Websites

The Cumberland Site Selector Application was developed through a combined effort by [Cumberland County](#) and the [Cumberland Empowerment Zone Corporation](#). The banner at the top of the application provides contact information for both organizations:



**Kimberly Wood, Director
Director**
**Department of Planning & Development
Corporation**

800 E. Commerce St.
Bridgeton, NJ 08302
1-856-453-2211 or 1-866-866-MORE
kimwo@co.cumberland.nj.us

**Jeannine MacDonald, Executive
Executive**
**Cumberland Empowerment Zone
Zone**

2 North High Street
Millville, NJ 08332
1-856-459-1700 fax: 1-856-459-4099
Jeanninec@cezcorp.org

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