



- 16.0 Megapixels for highly detailed large prints and easy cropping
- 28mm wide, 5x optical zoom lens for group shots or getting close; 10x ZoomPlus
- Optical Image Stabilizer with Intelligent IS keeps photos and movies sharp and detailed
- Wi-Fi for instant sharing\* and GPS tagging via mobile devices
- Large 7.5 cm (3.0") LCD for easy viewing
- Slim body with metal exterior in fashionable colours
- HD movies (720p); movie button to instantly capture the action
- Smart Auto (32 scenes) for point and shoot simplicity; Help button for guidance
- Eco mode gives more shots per battery charge
- Fun creative modes: Miniature, Fish Eye, Toy Camera. Live View Control

\*Wi-Fi support varies by device and region. For more information visit [www.canon-europe.com/wirelesscompacts](http://www.canon-europe.com/wirelesscompacts)

## PowerShot A3500 IS

Shoot, share, amaze

Taking superb shots and HD movies for instant online sharing is easy with the slim, stylish 16 Megapixel PowerShot A3500 IS with Wi-Fi and Smart Auto. Intelligent IS keeps everything sharp and detailed.



PowerShot A3500 IS

you can

### Product Range



IXUS 140



PowerShot A3500 IS



PowerShot A2600

PowerShot G1 X  
PowerShot G15  
PowerShot S110  
PowerShot SX50 HS  
PowerShot SX500 IS  
PowerShot SX260 HS  
PowerShot SX240 HS  
PowerShot SX160 IS

PowerShot D20

PowerShot N

IXUS 510 HS  
IXUS 500 HS  
IXUS 240 HS  
IXUS 140  
IXUS 125 HS

PowerShot A4000 IS  
**PowerShot A3500 IS**  
PowerShot A2600  
PowerShot A3400 IS  
PowerShot A2400 IS  
PowerShot A2300  
PowerShot A1400  
PowerShot A1300  
PowerShot A810

# Technical Specifications

<b>IMAGE SENSOR</b> Type Effective Pixels Colour Filter Type	1/2.3 type CCD Approx. 16.0M Primary Colour
<b>IMAGE PROCESSOR</b> Type	DIGIC 4 with iSAPS technology
<b>LENS</b> Focal Length Zoom  Maximum f/number Construction Image Stabilisation	5.0 – 25.0mm (35mm equivalent: 28 – 140mm) Optical 5x ZoomPlus 10x Digital Approx. 4x. Combined Approx. 20x <sup>[1]</sup> f/2.8 – f/6.9 6 elements in 5 groups 1 double-sided aspherical lens, 1 double-sided aspherical UA lens) (Yes (lens shift-type), 3-stop (Canon standard), Intelligent IS
<b>FOCUSING</b> Type AF System/Points AF Modes AF Point Selection AF Lock AF Assist Beam Closest Focusing Distance	TTL AiAF (Face Detection/9-point), 1-point AF (fixed to centre) Single, Continuous (Auto mode only), Servo AF/AE <sup>[10]</sup> , Tracking AF <sup>[10]</sup> Size (Normal, Small) On/Off Selectable Yes 3cm (W) from front of lens in macro
<b>EXPOSURE CONTROL</b> Metering modes  AE Lock Exposure Compensation  ISO sensitivity <sup>[3]</sup>	Evaluative (linked to Face Detection AF frame), Centre-weighted average, Spot (centre) On/Off Selectable +/- 2 EV in 1/3 stop increments Enhanced i-Contrast for automatic dynamic range correction AUTO, 100, 200, 400, 800, 1600
<b>SHUTTER</b> Speed	1 – 1/2000 sec. (factory default) 15 – 1/2000 sec. (total range – varies by shooting mode)
<b>WHITE BALANCE</b> Type Settings	TTL Auto (including Face Detection WB), Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Custom
<b>LCD MONITOR</b> Monitor Coverage Brightness	7.5cm (3.0") TFT, Approx. 230,000 dots Approx. 100% Adjustable to one of five levels. Quick-bright LCD
<b>FLASH</b> Modes Slow Sync Speed Red-Eye Reduction Flash Exposure Compensation Flash Exposure Lock Built-in Flash Range External Flash	Auto, Manual Flash On/Off, Slow Synchro Yes. Fastest speed 1/2000 sec. Yes Face Detection FE, Smart Flash Exposure Yes 50cm – 3.0m (W)/1.0 – 2.0m (T) Canon High Power Flash HF-DC1 Canon High Power Flash HF-DC2
<b>SHOOTING</b> Modes  Modes in Movie  Drive modes Continuous Shooting	Smart Auto (32 scenes detected), P, Live View Control, Portrait, FaceSelf-Timer, Low Light (4.0MP), Fish-eye Effect, Miniature Effect, Toy Camera Effect, Monochrome, Super Vivid, Poster Effect, Snow, Fireworks, Long Shutter  Smart Auto (21 scenes detected), P, Portrait, Miniature Effect, Monochrome, Super Vivid, Poster Effect, Snow, Fireworks Single, Continuous, Self-Timer Approx. 0.8 shots/sec. <sup>[6]</sup> (until memory card becomes full) <sup>[7]</sup>
<b>RECORDING PIXELS/ COMPRESSION</b> Image Size  Compression Movies  Movie Length	(L) 4608x3456, (M1) 3264x2448, (M2) 1600x1200, (S) 640x480, (W) 4608x2592. Resize in playback (M2, S, 320x240) Fine (HD) 1280x720, 25 fps, (L) 640x480, 30 fps  Miniature Effect (HD (S, 2.5, 1.25 fps) or L (6, 3, 1.5 fps)) (HD) Up to 4GB or 29 min. 59 sec. <sup>[11]</sup> (L) up to 4GB or 1 hour <sup>[7]</sup>
<b>FILE TYPES</b> Still Image Type  Movies	JPEG compression, (Exif 2.3 [Exif Print] compliant)/Design rule for Camera File system, Digital Print Order Format [DPOF] Version 1.1 compliant MOV [H.264 + Linear PCM (monaural)]

<b>DIRECT PRINT</b> Canon Printers  PictBridge	Canon SELPHY Compact Photo Printers and Canon Inkjet Printers supporting PictBridge (ID Photo Print, Fixed Size Print and Movie Print supported on SELPHY CP & ES printers only) Yes (via USB or Wireless LAN)
<b>OTHER FEATURES</b> GPS Red-Eye Correction Histogram Playback zoom Self Timer Menu Languages	GPS via mobile (linked to compatible smartphone) Yes, during shooting and playback Yes Approx. 2x – 10x Approx. 2 or 10 sec. or Custom English, German, French, Dutch, Danish, Finnish, Italian, Norwegian, Swedish, Spanish, Simplified Chinese, Chinese (traditional), Japanese, Russian, Portuguese, Korean, Greek, Polish, Czech, Hungarian, Turkish, Thai, Arabic, Ukrainian, Romanian, Farsi, Vietnamese, Malaysian, Hindi, Indonesian
<b>INTERFACE</b> Computer Other Computer/Other	Hi-Speed USB (MTP, PTP) dedicated connector (Mini-B compatible) A/V output, dedicated connector (PAL/NTSC) Wi-Fi (IEEE802.11 b/g/n), (2.4 GHz only) <sup>[15]</sup>
<b>MEMORY CARD</b> Type	SD, SDHC, SDXC
<b>SUPPORTED OPERATING SYSTEM</b> PC & Macintosh	Windows 8/7 SP1/Vista SP2/XP SP3 Mac OS X v10.6 – 10.8  For Wi-Fi connection to a PC: Windows 8/7 SP1 Mac OS X v10.6.8/v10.7/v10.8.2 or later
<b>SOFTWARE</b> Browsing & Printing Other	ImageBrowser EX Camera Window PhotoStitch
<b>POWER SOURCE</b> Batteries Battery life  A/C Power Supply	Rechargeable Li-ion Battery NB-11L (battery and charger supplied) Approx. 200 shots <sup>[6]</sup> Eco Mode: Approx. 265 shots <sup>[6]</sup> Approx. 300 min. playback Optional, AC Adapter Kit ACK-DC90
<b>ACCESSORIES</b> Cases/Straps Flash  Power Supply & Battery Chargers Other	Soft Case DCC-520 Canon High Power Flash HF-DC1 Canon High Power Flash HF-DC2 AC Adapter Kit ACK-DC90 Canon AV Cable AVC-DC400
<b>PHYSICAL SPECIFICATIONS</b> Operating Environment Dimensions (WxHxD) Weight	0 – 40 ° C, 10 – 90% humidity 97.7 x 56.0 x 19.8mm Approx. 135g (including battery/batteries and memory card)

All data is based on Canon standard testing methods (according to CIPA Standards) except where indicated. Subject to change without notice.

[1] Depending on the image size selected. [3] Standard Output Sensitivity/Recommended Exposure Index. According to ISO 12232:2006 (20th April 2006) which specifies the method for assigning and reporting ISO speed ratings for digital still cameras. [6] Under conditions where the flash does not fire. [7] Depending on memory card speed/capacity/compression setting. [8] Using the batteries and memory card format supplied with the camera (where included), except where indicated. [10] Some settings limit availability. [11] The following Speed Class memory cards are required for maximum record time: (HD) 1280 x 720 Speed Class 4 or above. (Full HD) 1920 x 1080 Speed Class 6 or above. (iFrame) 1280 x 720 Speed Class 6 or above. [15] Wi-Fi use may be restricted in certain countries or regions. Wi-Fi support varies by device and region.

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# PowerShot A3500 IS



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Taking superb shots and HD movies for instant online sharing is easy with the slim, stylish 16 Megapixel PowerShot A3500 IS with Wi-Fi and Smart Auto. Intelligent IS keeps everything sharp and detailed.

**Sales start date:** Early March 2013

**Positioning:** Stylish point-and-shoot with Wi-Fi for those wanting an affordable connected camera

Product	Mercury Code	EAN Code	Recommended Retail Price
PowerShot A3500 IS SILVER	8162B015AA	8714574598833	<b>£129.00 / €169.00</b>
PowerShot A3500 IS RED	8163B012AA	8714574598864	<b>£129.00 / €169.00</b>
PowerShot A3500 IS PURPLE	8165B011AA	8714574598918	<b>£129.00 / €169.00</b>

Accessories	Mercury Code	EAN Code
Li-Ion battery NB-11L	6212B001AA	4960999844022
Battery charger CB-2LDE	6214B002AA	8714574584546
Battery charger CB-2LFE	8420B002AA	TBC
AC Adapter Kit ACK-DC90	6216B005AA	8714574581149
High Power Flash HF-DC2	5189B001AA	4960999782232
Interface cable IFC-400PCU	9370A001AA	4960999209906
AV Cable AVC-DC400	2563B001AA	4960999570754
Softcase DCC-520 (Nylon) BLACK	0036X253	8714574581217
Softcase DCC-520 (Nylon) GREY	0036X399	8714574582832
Softcase DCC-520 (Nylon) RED	0036X397	8714574582818
Softcase DCC-520 (Nylon) PINK	0036X400	8714574582849
Softcase DCC-420 (Polyester) BLACK	0038X113	TBC

### Logistics information

Pack Description	Qty	Dimensions (L x W x H in mm)	Weight (Net/Gross in kg)
Each	1	159 x 138 x 61	0.285/0.374
Carton (outer)	15	447 x 326 x 202	5.61/6.74
Euro Pallet	375	1200 x 800 x 1160	164 Gross

### Euro Pallet Information

Layers	
Layers per Pallet	5
Cartons per Layer	5
Products per Layer	75

### What's in the box?

- Digital Camera PowerShot A3500 IS
- Wrist Strap WS-800
- Battery Pack NB-11L
- Battery Charger CB-2LFE
- Interface Cable IFC-400PCU (USB)
- AC Cable
- User Manual Kit