



Philips
Mobile Phone with Tag-it

755

CT7558



Snap, Tag & Send

Snap a photo with the integrated digital camera, scribble a message with the Tag-It pen on the touch screen, and send your own personalized "MMS postcards."

Add Emotion to your Messages

- Tag-It for fun and easy messaging
- Touch screen

Capture and share your life

- Integrated VGA digital camera
- Big storage capacity (7MB)

Maximize your Multimedia Experience

- Mix your own polyphonic melodies and ringtones with BeDJ
- Java 2.0 technology

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Technical specifications

Still Picture Capturing

- **Camera:** Integrated
- **Picture resolution:** VGA (640x480)
- **Preview frame rate:** 15 frames/second
- **Image sensor type:** CMOS
- **Picture file format:** JPEG
- **Picture Mode:** Super fine, Normal, Economy
- **Special effects preview mode:** Negative color, Embossed, Digital, Edge, Sepia, Grey scale
- **Digital zoom:** x2, x4

Connectivity

- **Headphone:** 2.5 mm
- **Synchronisation PC organizer:** Lotus Notes, MS Outlook
- **Modem Capabilities:** CSD (Voice, Data), GPRS, SMS
- **Serial connections:** USB-Jack cable
- **Wireless connections:** Infrared

Convenience

- **Language available: T9 input:** Danish, Dutch, French, German, Greek, Italian, Norwegian, Polish, Portuguese, Chinese Simplified, Chinese Traditional, Spanish, Swedish, Turkish, English, Czech
- **Personal Info Management:** Daylight saving, Time Zone, Smart Phonebook, Vcard Exchange
- **Call Management:** Microphone mute, Call Cost, Call Counters, Call Forwarding, Call on Hold, Call Time, Call Waiting, Caller ID, Conference Call, Emergency Call, Explicit Call Transfer, Missed Calls, Multi-party call, Received Calls
- **Multimedia:** BeDJ
- **Buttons and controls:** 4-way navigation key and enter, Customized hot key
- **Clock/Version:** Analogue, Digital
- **Volume control**
- **Ease of Navigation:** Animated Color Matrix
- **Ease of Use:** Dedicated Headset plug, Hands free mode, Hot Keys, Vibra Alert
- **Ease To Experience:** Demo Mode
- **Games and applications:** Agenda, Alarm Clock, Calculator, Calendar, Euro Converter, Infusio - Exen v2, Java MIDP 2.0, Lunar Calendar
- **Embedded Games:** 4
- **Personalisation/Customisation:** Downloadable Animated GIF, Downloadable Java Applications, Downloadable Picture, Downloadable Ringtones, Fotocall, Wallpaper
- **Speech Recognition:** Conversation Recording, Voice Command, Voice Dial, Voice Memo, Voice Recognition
- **Language available: UI:** English, Indonesian, Czech, Danish, Dutch, Finnish, French, German, Greek, Hungarian, Italian, Lithuanian, Norwegian, Polish, Portuguese, Romanian, Russian, Chinese Simplified, Chinese Traditional, Slovak, Spanish, Swedish, Thai, Turkish

Power

- **Charging time:** less than 2 hours hr
- **Talk time:** up to 5 hours

- **Battery capacity:** 720 mAh
- **Battery Type:** Li-ion
- **Electrical Enhancements:** Back-up battery
- **Standby time:** up to 250 hrs

Picture/Display

- **Main Display Colors:** 65536
- **Touch-sensitive screen:** Touch Screen
- **Lines of text:** up to 8
- **Main Display Resolution:** 128x160 pixel
- **Main Display Technology:** TFT

Accessories

- **Optional accessories:** USB Jack Cable, TV Link, Deluxe headset, Carry case, Cigarette lighter adapter, Necklace, Universal car kit
- **Standard Package Includes:** Battery, Charger, Handset, International Guarantee, SAR information leaflet, User Manual

Still Picture Playback

- **Picture enhancement:** Tag it, Fake, Edit photos (colors, filters), Frames & Icons, Rotate
- **Slide show**
- **Picture compression format:** BMP, GIF (87a & 89a), JPEG

Dimensions

- **Form Factor:** Candy bar
- **Handset Color:** Silver Alloy, Red Metal, Bright Aluminium
- **Antenna:** Integrated
- **Handset volume:** 75 cc
- **Handset weight:** 89 g
- **Handset dimensions:** 106 x 46 x 18 mm

Sound

- **Ringers:** Polyphonic (32 tones)

Audio Playback

- **Audio supported formats:** AMR, ADPCM, Midi, SP-Midi

Audio Recording

- **Recording time:** upto 60 seconds

Storage Media

- **Built-in memory capacity:** 16
- **User memory:** 7 MB

Audio Capturing

- **Voice recording:** AMR

Network Features

- **Messaging:** Concatenated SMS (Long SMS), E-mail, MMS, Multimedia Message Service, Quick SMS, SMS CB (Cell Broadcast), SMS (Short Message Service), EMS / release 4, Predefined messages (SMS, MMS)
- **Services:** WAP 1.2.1, WAP Browser Teleca2.0, OTA provisioning (WAP, MMS), SIM Toolkit / Release 99
- **Voice Codec:** FR/EFR/AMR

- **GPRS (Rx+Tx):** Class 10 (4+2), Class B



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Product highlights

Tag-it

Use Tag-It messaging to personalize and heighten the emotion of any picture with your own handwriting, drawings, or effects using the touch screen and integrated stylus, then easily share with friends via MMS (Multimedia Messaging Service) or infrared.

Touch screen

Use the touch screen and integrated stylus to switch to an interface that is simple, intuitive, and comfortable to use. The easy-to-use touch screen lets you quickly navigate menus, write SMS, personalize and give emotion to your pictures, play games, and access other applications.

Integrated VGA digital camera

The integrated digital camera with VGA resolution (640x480 pixels) allows you to take high-quality pictures anytime, anywhere with your phone, then send them via MMS or email, or store the pictures in your phone's memory.

Big storage capacity (7MB)

7MB built-in storage capacity allows you to save personal pictures, melodies, messages, games, and more.

BeDJ

The amazing BeDJ feature allows you to easily create, enjoy, and share your own music mixes anytime, anywhere for unlimited creativity with this real, portable mixing studio. Create your own sounds using predefined styles provided by famous international DJs, your phone's own polyphonic ring tones, or by downloading content via WAP, infrared, or MMS to mix up to 9 different tracks in real time.

Java 2.0

Java 2.0 technology allows you to enhance and personalize your phone with new games and applications simply by downloading them.

