

updated 19th August 2015

For Licensed Users

Terms of business – NR Marketing Ltd t/a National Resources

Purpose

The purpose of this document is to provide prospective and existing clients information to explain what your rights and responsibilities are in agreeing to sign up to the services provided by National Resources.

These terms have been created in line with the Supply of Goods & Services Act 1982, and the spirit of current Unfair Terms legislation.

Under this agreement, National Resources provides business to business services, therefore legislation aimed specifically at 'Consumers' will not apply to this contract.

For more information on your rights as a business contact 03454 040506 or see www.businesscompanion.info

Definitions

A 'Magic emotion' is the still image which triggers the Augmented Reality video to be played through the applicable App (see below).

A 'Scheme' relates to the level of service you sign up to and relates to the usage you wish to purchase under License.

Terms of Business

1. National Resources is the trading name of NR Marketing Ltd, who works with and introduces clients (via our website) to Emotions AR and Crossbow & Hills S.L. (our suppliers) for the use of:
 - a. Motor Magic App
 - b. Property Magic App
 - c. Music Magic App
 - d. Holiday Magic App
2. In conjunction with Crossbow & Hills S.L. our clients register for the purpose of creating Augmented Reality Videos that are linked to a still image (the Magic emotion) through which the Video can be played instantly through the relevant app.
3. Any data we receive either directly or indirectly from
 - a. The Client
 - b. The end user
 - c. Their device, or
 - d. Our supplier (Crossbow & Hills S.L.)will be held in compliance with the [Data Protection Act 1998](#) and the guidance created under this Act by the Information Commissioner [Privacy in Mobile Apps](#)

4. NR Marketing Ltd t/a National Resources is a Data Controller as defined by the Information Commissioners Office and is licensed as such under registration reference ZA126446.
5. Data we collect will be used in accordance with our registration. For full details see: <https://ico.org.uk/ESDWebPages/DoSearch> and enter ZA126446.
6. It is your responsibility to ensure you have read the terms and conditions regarding the Privacy Policy and Terms and Conditions of NR Marketing Ltd t/a National Resources, Emotions AR and Crossbow & Hills S.L.
7. We reserve the right to update our Terms & Conditions and Privacy Policy to ensure continued compliance with relevant laws concerning Data Protection and consumer protection. It is your responsibility to check our website to ensure you are aware of any changes. New versions will be dated for reference.

The services provided through the Magic Apps

8. You, the client, select which 'App' is to be used for your business and an associated License is then purchased at a cost of £120.00 (plus VAT) per annum.
9. Only fully licensed clients are able to use and upload video content to their Magic Apps.
10. Your License will automatically renew after the first year, at the cost of a license at the renewal date, unless you have unsubscribed from our service. An email reminder of your renewal will be sent 30 days prior to renewal.
11. If you do not wish to renew your license, after 14 days unpaid - we will close your account. There are no refunds for credit purchased & uploaded videos will be deleted.
12. A closed account will not be able to be reinstated, but a new account can be opened.
13. There are three schemes clients can sign up to (prices plus VAT):
 - a. £200.00 buys you 50 credits per £1 = 10,000 credits
 - b. £600.00 buys you 60 credits per £1 = 36,000 credits
 - c. £120.00 buys you 70 credits per £1 = 84,000 credits (best value)
14. The cost of your 'Magic emotions' (Magic upload) depends on the scheme you purchase. You can provide one Magic emotion from just £6.00 + VAT which will run for 90 days or 2,500 views, whichever comes first.
15. Each Magic emotion is defaulted to auto renew unless you have unchecked the default box prior to renewal.
16. Each Magic emotion has scheduled email reminders of the time left of viewing for example when you have 14 days left, or 7 days left before expiry or automatic renewal.
17. Once you have created and uploaded your Magic emotion, you have one hour to delete it if you wish to. You can stop the Magic emotion from being viewed but no refund will be given once the hour has lapsed.
18. No refunds are given for credits purchased.
19. Each minute (or part of) counts as a 'View' of the Magic emotion.
20. It is your responsibility to ensure that you comply with all relevant laws including but not restricted to: Copyright and Trade Mark legislation with

regards to any or all, of the Trigger images / pictures / photos as well as the video / audio content.

21. You indemnify that National Resources cannot & will not be held responsible for the content that you have uploaded.
22. We do not store credit card details nor do we share customer details with any 3rd parties.

Formats & File sizes

23. Videos must be:
 - a. MP4 or
 - b. MOV or
 - c. WMV or
 - d. AVI
 - e. With a maximum file size of 20MB
24. Still images must be:
 - a. JPG or
 - b. JPEG or
 - c. PNG or
 - d. With a maximum size of 2MB

25. Supply of Goods & Services Act 1982

26. Your rights as a client of NR Marketing Ltd are defined by this act as follows.

Services performed will be undertaken:

- a. With reasonable care and skill
- b. Within a reasonable time – if no time has been agreed
- c. For a reasonable charge – if no quote or contract price has been agreed beforehand
- d. If any issue arises during the course of the contract, you need to give National Resources a reasonable opportunity to address the issue.
- e. If National Resources fail to be able to resolve the issue, then please see below for details on our complaints procedure.
- f. These terms do not affect your statutory rights in law. For advice please contact Trading Standards on 03454 040506 or visit:
www.businesscompanion.info

Complaints Procedure

1. If you have a complaint about the services National Resources has provided, you can contact us by telephone, email or in writing.
2. An initial response to your complaint will be given within 5 working days.
3. National Resources will endeavour to give clients the highest level of customer service and if the complaint is justified will try and resolve any issues without undue delay.
4. If the complaint is not resolved within a reasonable time, mediation may be offered as a way of resolving the complaint.
5. The cost of mediation is to be shared by both parties.
6. All complaints and their outcomes will be recorded.

Mediation

If National Resources and a client enter into a dispute, which is not resolved under the above complaints procedure, mediation may be offered as a further opportunity to resolve the complaint.

Mediation is a process whereby a mediator is appointed to negotiate with both parties.

Both parties must agree

- To be open to negotiation to resolve the dispute
- To share the cost of the mediation process

Mediation is not legally binding. However if a successful outcome is achieved then this normally would conclude the complaint.

If mediation is not successful then both parties retain their rights to escalate the dispute through the civil courts.

More information about making a claim through the civil courts can be found here: <https://www.gov.uk/make-court-claim-for-money/overview>

updated 10th August 2015

For your end users

NR Marketing Ltd t/a National Resources Privacy Notice (for end users)

The purpose of this document is to outline what data is collected by NR Marketing Ltd t/a National Resources, how it is used and who it is shared with.

NR Marketing Ltd t/a National Resources is a Data Controller as defined by the Information Commissioners Office and is licensed as such under registration reference ZA126446.

We are committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using one of our apps, then you can be assured that it will only be used in accordance with this privacy notice.

We may change this notice from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes.

What information do we collect about you?

"Automatically Collected" Information: When you download one of our Apps (Property Magic; Motor Magic; Music Magic; Holiday Magic) or open one of our HTML emails, we may automatically record certain information from your system by using cookies and other types of tracking technologies.

This "automatically collected" information may include Internet Protocol address ("IP Address"), a unique user ID, device type, device identifiers, browser types and language, referring and exit pages, platform type, version of software installed, system type, the content and pages that you access via our Apps, the number of clicks, the amount of time spent on the apps or web pages, the dates and times that you visit the website or Apps, and other similar information often referred to as descriptive metadata.

How is this data used?

The data collected is shared with:

- Our suppliers, Crossbow & Hills S.L. & Emotions AR for the purposes of delivering the App
- The businesses that have purchased a license from us

Crossbow & Hills S.L. & Emotions AR supply & maintain the Augmented Reality software to NR Marketing Ltd t/a National Resources.

We may share the collected data as described above with businesses that have purchased a license from us to inform further marketing activity.

Customers may receive marketing emails from us and / or one of our 'Professional Account' businesses. At this point, customers will be given the opportunity to 'Opt out' of any future unwanted marketing communication.

I have deleted the App from my device but am still getting marketing emails / phone calls?

We will still hold your data after you have deleted the App. You have the opportunity to opt out of marketing at any time by selecting opt out.

Controlling your personal information

We will not sell, distribute or lease your personal information to third parties, except as stated above, unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting. You will have the opportunity to opt out at any time.

You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee will be payable. If you would like a copy of the information held on you please write to:

NR Marketing Ltd t/a National Resources
35 Lewes Road
Eastbourne
BN21 2BU

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible at the above address. We will promptly correct any information found to be incorrect.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Crossbow & Hills S.L. and EMOTIONS AR

TERMS & CONDITIONS of USE www.printingemotions.com

1. OWNERSHIP OF WEBSITE & APP.

1.1. The following notice and legal information (referred to below as the "Terms & Conditions") regulates the use of the service of the website www.printingemotions.com (referred to below as the "Website" or "Platform") whereby Crossbow and Hills, S.L (referred to below as "Crossbow and Hills") enables internet users to access the Website.

1.2. The Website is owned by Crossbow and Hills with registered office at number 5, Pl. Ernest Lluch i Martin, 08019 Barcelona, with tax identification number B65921884 and registered in the Commercial Registry of Barcelona, in Book 43586, Sheet 141, B432847. Inscription 1 1.3 If you wish to communicate with the Company, you may contact Crossbow and Hills at the following email address: carlos@crossbowandhills.com

2. ACCEPTANCE OF THE CONDITIONS OF USE.

2.1. The use of the Website by any person (referred to below as the "User" or "Client") implies full and unreserved acceptance of each and every one of the provisions included in this legal notice in the version published by Crossbow and Hills at the moment that the User accesses the Website.

2.2. Crossbow and Hills reserves the right to periodically modify the conditions of use of the Website, so that the User is obliged to periodically review these terms.

2.3. The general conditions of use, do not exclude the possibility that certain services on the Website, or their characteristics, may also have special conditions of use, which, in any case, may be consulted by the User before activation.

2.4. These Terms & Conditions may be reviewed by technical reasons or modifications in the services provided. These changes will be effective upon publication on the web, so it is important that the User periodically reviews and consults the Terms & Conditions. Notwithstanding the above, the amendments shall always respect, the transactions already made with the Client 2.5. The parties acknowledge the current version of these Terms & Conditions which is recorded on the www.terminis.com platform that certifies electronic content as a third party.

3. OBJECTIVE

3.1. The website www.printingemotions.com aims to inform the User of the mentioned Website about the services offered by Crossbow and Hills and, especially, about how to produce movement to animate the images which the User may upload to the Platform and any other services that may be offered in the future by Crossbow and Hills.

3.2. Crossbow and Hills may, again depending on the development and evolution of its products and services, expand or modify its Website, including or substituting new services, activities, or content.

4. PURPOSE AND NATURE OF PROFESSIONAL SERVICES.

The services Website offered by Crossbow and Hills are exclusively addressed to professionals or corporations, therefore the current regulations on consumers are not applicable. If you make a private or individual use of this Website professionally or acquire products or services offered by Crossbow and Hills you must contact with us in advance, in order to define the contractual framework to regulate the relationship between Crossbow and Hills and you.

5. CONDITION, QUALITY AND USER CONCEPT.

5.1. A User is intended to be any person of legal age to access the Website www.printingemotions.com for any purpose.

5.2. Access to the web site is for the sole purpose of consulting, searching or displaying information or purchasing ,or analysing Previous registration shall be required, to be a User of the Website. The formal registration of the user or submission of personal data will be communicated through filling out the form that appears on the Website. It is imperative that the user authorizes freely, expressly and voluntarily the use of their personal information.

5.3. Diligent Use of the Website

5.3.1. The User acknowledges and agrees that use of the content or services offered by the Website will be at his or her own risk and responsibility.

5.3.2. The User agrees to use the Website and the services offered by Crossbow and Hills in accordance with the provisions of this legal notice and to use the services and the content of this Website appropriately and not to use it to perform illegal or criminal activities, violate the rights of others or violate the regulations on intellectual property or any other applicable laws or regulations.

5.3.3. The User undertakes not to introduce or spread a virus on the Website or its systems capable of causing harmful damage to Crossbow and Hills computer systems and its users, and not to introduce links to improve access to the site without express permission from the owner, in cases where authorization is needed.

5.3.4. The User agrees and undertakes not to take any action to harm the reputation of Crossbow and Hills or third parties.

6. DISCLAIMER OF LIABILITY.

6.1. Proper operation and continuous availability.

The conditions set out in this text do not apply to customers who sign-up for Crossbow and Hills services. This relationship shall be governed by the general and special conditions agreed in each case between Crossbow and Hills and Client.

Crossbow and Hills is not liable to the User for the malfunction of the Website, nor for the interruption, delay, slowness, loss or disconnections of communications and the transmission of messages. Crossbow and Hills does not guarantee and is not responsible for the continuous, constant, and uninterrupted operation of the Website.

6.2. Liability of the User.

Notwithstanding the effort Crossbow and Hills has put in to implement the highest technological quality standards, Crossbow and Hills is not responsible, directly or indirectly, for damages of any kind caused to the user as a result of the presence of viruses or other elements in the content and Website services that may alter the user's computer system. Nor will it be liable for damages and losses caused by the user for access errors and mistakes in the access, in the connections, transmissions, or interruptions without just cause of the service, for intrusions, computer viruses, third party mass advertising mailings or where those causes are due to situations outside the site, such as defects in the user's computer, deficiency in its connection, internal virus on the user's computer, communication problem of the user's phone operator, or when due to force majeure.

6.3 Disclaimer of Liability for Third Party Links.

Crossbow and Hills will not be liable, directly or indirectly, for damages of any kind caused to the user as a result of its connection to other pages and Websites

published on the Website as links ("links"), since it does not have the capacity to control or supervise the content of these external Websites. The User accepts the full risk of any damages that may be suffered as a result of the connecting to and using such Websites.

6.4. Third Party Liability.

6.4.1. Crossbow and Hills is not liable for acts performed by third parties outside the system, which includes violating the security measures, carrying out acts against users such as sending computer viruses, mass advertising or spam, commercial emails, interruption of service and access to messages.

6.4.2. Crossbow and Hills undertakes to adopt appropriate technical, organizational and legal security for communication as required by law.

Notwithstanding the foregoing, Crossbow and Hills cannot ensure or guarantee this and therefore does not have any liability associated with any breach of its security or communications by a third party in bad faith.

6.4.3. Crossbow and Hills is not liable for any damage caused by acts of force majeure, or by inadequate performance of the Website or its services for reasons beyond its jurisdiction. This may include the following non-exhaustive list: malfunction of internet operators, incorrect user computer configuration or insufficient capacity of the computer system to support the content and extent of the information displayed on the Website.

7. INTELLECTUAL PROPERTY.

7.1. Crossbow and Hills owns the intellectual and industrial property rights, or has obtained relevant permits or licenses for the utilization of its domain name, trademarks and logos, application, information and other works and creations related to the Website and the technology associated with it, as well as its content.

7.2. The contents of this web site, including designs, applications, text, images and source code (collectively referred to as the "Content") are protected by intellectual and industrial property rights.

7.3. Crossbow and Hills grants the User a non-exclusive, universal, without geographic limitation license to use the Platform and / or any Crossbow and Hills tools available to the User with the aim of creating animated content according the acquire subscription by the User.

7.4. The User declares to have all permits and licenses of the images, logos and content that can include or publishing images, video or audio to include into the Platform, exonerating to Crossbow and Hills for any liability thereon.

7.5. Also, the User grants to Crossbow and Hills a license for the sole purpose of providing the contracted service on photographic content, according to these Terms & Conditions.

7.6. The contents of the Website shall not be used, reproduced, copied, modified or transmitted without prior written and explicit of Crossbow and Hills.

7.7. emotionsAR is a registered trademark whose rights belong exclusively to Crossbow and Hills. 8. END USER LICENSE AGREEMENT (EULA)

8.1. Crossbow and Hills grants to the User a non-exclusive license to use the version of the Platform of his ownership to create images providing with image and video, and according the acquire subscription by the User.

8.2. The license will last the time according to the selected subscription selected by the User, in any case the User shall access to new updates and versions developed by Crossbow and Hills while the license has a valid subscription. The subscription will be described in the process of purchasing stating the number of the emotions purchased and the display time.

8.3. The Platform is licensed to the User by Crossbow and Hills in its current version ("as it is") and for the purpose described in this document and not for any other activity not described in these terms of use.

8.4. The license granted does not confer any rights if access to the source code of the Platform by the User.

8.5. The license does not include any maintenance service by Crossbow and Hills.

8.6. The technical documentation or the user manual on the Platform or any other technology that Crossbow and Hills put available to the User is the one in force at the time of using the technology, so it will not be required to develop further specific user documentation.

8.7. The User's equipment shall comply with the technical specifications for this purpose will be provided to the User.

8.8. Limitation of Liability. Crossbow and Hills developed every effort to avoid as far as possible incorrect or unstable operation. Also, Crossbow and Hills has ensured that the program is free of computer virus. Crossbow and Hills, under any circumstances, shall be liable to the User for consequential, incidental or consequential damages or otherwise, including, without limitation, damages for loss of goodwill, work stoppage, fault, failure or malfunction of the computer, or any and all types of damage or loss. The foregoing limitations and exclusions apply to the extent permitted by applicable law in your jurisdiction.

8.10. No Modifications or copy. You may not copy, modify, adapt or translate the technology, nor may reverse engineer, decompile, disassemble or otherwise attempt to discover the source code of the software.

9. PROVISION OF SERVICES

9.1. The Client will process your purchase through the Website or the Platform selecting the subscription the Client wants to purchase.

9.2. The Client, in order to process the purchase, should make a complete registration providing all the information required on the form in the Website and shall accept these Terms & Conditions and privacy policy.

9.3. The prices indicated on the Website are expressed including the applicable taxes.

9.4. The Client shall select the payment method, provided on the Website.

9.5. Once completed the purchasing process, the Client shall receive at the email address indicated on the registration form, a communication from order confirmation.

9.6. The Client will make the payment through the means of payment indicated by Crossbow and Hills on the Website.

9.7. Crossbow and Hills will not have access to the banking data linked to means of payment and will not register these data during the payment transaction.

9.8 Every streaming minute counts as one view.

10. RULES OF USE.

10.1. The User agrees to make use of the Website or any of the Crossbow and Hills resources made available to the User according to the following rules of use:

10.2. The User shall not post or otherwise publish any commercial communications by any means of Crossbow and Hills.

10.3. It will not collect content or information of other users, or otherwise accesses by any media ownership Crossbow and Hills, using automated means (such as robots).

10.4. You will not upload viruses or malware of any kind.

10.5. It shall not solicit login information or access an account belonging to another

User.

10.6. It will not bother, intimidate or harass any User.

10.7. You will not post content that is hateful, threatening or pornographic, incites violence or contains nudity or graphic or gratuitous violence or that violates any rule of Spanish law or is offensive, harmful or contrary to the values and internal standards Crossbow and Hills.

10.8. It will not offer any contest, giveaway or wager through any Platform or Website of Crossbow and Hills.

10.9. Shall not use any means owned by Crossbow and Hills for unlawful, misleading, malicious, or discriminatory.

10.10. Will not perform any action that could disable, overburden, or impair the proper functioning of the Website or Platform owned by Crossbow and Hills.

10.11 Will not facilitate or encourage the violation of these Terms & Conditions.

10.12. Will not provide false personal information to Crossbow and Hills.

10.13. If Crossbow and Hills disables your account for justified reasons, the User will not create another one without our permission.

10.14. Declares that the contact information is accurate, current and truthful.

10.15. Will not share the password, or let anyone else access your account, nor do anything that might jeopardize the security of your account in danger, or transfer your account to another.

10.16. Shall any problem with your password, account, breaching confidentiality of your data, danger or threat detected in data security and communications, users who violate these Terms & Conditions or privacy policy, and any other issue with the security and confidentiality of information managers Crossbow and Hills via carlos@crossbowandhills.com

10.17. Crossbow and Hills may remove any Content or suspend service if in its sole discretion, violates any of the rules and obligations described in these legal terms or may be considered inappropriate or false by Crossbow and Hills.

10.18. If a User or any third party learns of any breach of the rules described herein or others that may damage property, rights or protectable interest, you should immediately contact Crossbow and Hills via email

carlos@crossbowandhills.com clearly indicating the violation. Crossbow and Hills, upon receiving the communication, will employ the utmost diligence in addressing and resolving it.

11. DISCLAIMER OF WARRENTIES AND LIABILITY.

11.1. Crossbow and Hills shall not accept any responsibility when the service will not be realized as a result of inaccurate or false information provided by the User for this purpose.

11.2. Crossbow and Hills shall not be responsible for the operational content or data protection policy or other terms referred to in other Websites to which in some cases may be accessed by the inclusion of a links in this Website, nor for the content, services or products offered by them, unless these other sites owned Crossbow and Hills.

11.3. To Access and purchase services offered by Crossbow and Hills requires a computer and an internet connection. The costs associated with these items are not included in prices described in these legal conditions.

11.4. Crossbow and Hills develops the utmost diligence in implementing security measures, however the custody and proper use of passwords to access the Web Site are the sole responsibility of the User.

11.5. Crossbow and Hills assumes no responsibility for the ownership of the contents either photographic audio or video which ownership or prior consent is

Client's liability, as well as personal data and images contained in such contents, being the sole responsibility of the Client.

12. PRIVACY AND CONFIDENTIALITY.

All Users agree to comply with the Privacy Policy of this Website in accordance with the provisions in the following paragraph: [Include link to Privacy Policy]

13. APPLICABLE LAW AND JURISDICTION.

The Terms & Conditions of the Website shall be governed and in accordance with the standards of competence and jurisdiction established under the Spanish law and any breach shall be submitted to the Courts of Barcelona, Spain.

PRIVACY POLICY

Posted on February 16th, 2014

In compliance with the data protection legislation, Law 15/99 of December 13th on data protection and its Royal Decree 1720/2007 of December 17th, CROSSBOW AND HILLS, S.L.(hereinafter "CROSSBOW AND HILLS") owner of the websites www.emotions-ar.com and www.printingemotions.com (hereinafter, the WEBSITES or APPLICATIONS) sets forth below the privacy policy that establishes the processing of the WEBSITE's personal data . CROSSBOW AND HILLS may change this privacy policy at any time and without previous notice, for which reason the users are advised to consult it regularly.

1. Ownership of the file, reporting obligation and purpose of the file CROSSBOW AND HILLS, S.L (hereinafter, CROSSBOW AND HILLS or the Company) has its head office in the city of Barcelona, at Pl. Ernest Lluch i Martin, 5, 08019 Barcelona, Email: carlos@crossbowandhills.com All personal data collected through the WEBSITES and the APPLICATIONS owned by CROSSBOW AND HILLS or through any other system, media or device owned by the Company will be part of a personal data file duly registered by the Company in the Spanish Data Protection Agency Register in order to manage users' personal data, solve queries and process the orders placed through any of the means available to CROSSBOW AND HILLS users and in order to send the commercial communications as provided for in the fifth paragraph of this document.

2. Data and information collected by CROSSBOW AND HILLS

2.1. By registering and using the WEBISTES and/or APPLICATIONS and their services the user must provide his /her name, and email. It is possible that in the course of the user's activity with the APPLICATIONS he/she provides more data, always optionally, which will enhance the user's experience and the option to receive information on products, services, newsletters and notices regarding the PLATFORM's contents and services.

2.2. The user declares to have all authorizations and consents necessary for (1) publishing the images and the personal data of the persons shown in the photographic content and for (2) allowing third party access to such contents.

3. Commercial communications and interaction with the user

3.1. CROSSBOW AND HILLS will contact and/or make available to the users of commercial communications by any means including electronic informing them about new products, services, offers, or any commercial content related to the Company, which at CROSSBOW AND HILLS 's discretion may be interesting to the user.

3.2. In addition and without prejudice of the above mentioned, CROSSBOW AND HILLS may make available to the user these communications by any means, setting and/or media or device.

4. Forwarding Resumes

CROSSBOW AND HILLS reports that in case that anyone provides their CV to the

Company, its contents will be treated with the utmost discretion and confidentiality, being incorporated to the personal data file owned by CROSSBOW AND HILLS in order to evaluate the nominations received for the current or future selection processes of the Company.

5. Rights of access, rectification, cancellation or opposition (ARCO Rights) At any time, the data holder may exercise the rights of access, rectification, cancellation and opposition as provided by the current legislation on the subject, by writing to the above address or email carlos@crossbowandhills.com indicating clearly the right exercised and attaching a copy of the ID card or any other similar documentation.

6. CROSSBOW AND HILLS as Data Processor

6.1. All personal data published in the photographic or audio content owned by the user is property of the data controller.

6.2. Therefore, and as indicated in section 2.2. the user as data controller claims to have all permits and consents to publish the images and personal data of the persons shown in the photographic content.

6.3. CROSSBOW AND HILLS, for the sole purpose of providing the services , can access the personal data held by the data controller, in which case it will access as the data processor under the provisions of Article 12 of the Spanish Law 15/99 of December 13th, on personal data protection (hereinafter, LOPD) and Articles 19 and following of the Royal Decree 1720/2007 of December 21st, which develops the LOPD regulation. CROSSBOW AND HILLS shall act at all times under the user's directions.

6.4. CROSSBOW AND HILLS 's access to the photographic content is limited exclusively to perform validation checks and confirm the ownership of the contents.

6.5. CROSSBOW AND HILLS shall implement sufficient and appropriate security measures aimed at ensuring the confidentiality and secrecy of the photographic content and always in accordance with the state of the technology at all times.

7. Security measures

CROSSBOW AND HILLS has taken the legally required security measures to protect the personal data, and installs all additional technical measures at its disposal to prevent the loss, misuse, alteration, unauthorized access and theft of personal data. However, users should be aware that internet security measures are not unassailable. The User is the only responsible for the custody and storage of his username and password, and CROSSBOW AND HILLS does not transfer in any case its customer's and/or users' data to third parties or companies.

8. Cookies

CROSSBOW AND HILLS may install storage and data recovery devices, also known as cookies, on your computer in order to gather information on the visitors to the WEBSITE, and under no circumstances will such data be of personal nature. Your browser may sometimes show a pop-up message offering the possibility to the WEBSITE visitors to avoid the installation of such devices.

[See Cookies Policy section.](#)