

### A Message From The Founders

Dear New User,

Thanks for choosing EveryCloud. We understand it's not a simple decision to switch to a new provider and we are grateful that you're using our service.

We won't take up much of your precious time before you jump into the guide, but want to explain that we've built this business based on great service and support so we try to put our money (well time) where our mouth is. If during your trial of EveryCloud or once you're signed up, you have any issues, suggestions, thoughts, or would just like say hello, then please just email us directly at graham.oreilly@everycloudtech.com (CEO) or matt.baker@everycloudtech.com (COO). It's always great to hear from you and we'll do our best to help.

Thanks for being part of the EveryCloud journey and helping us make email better.



Graham O'Reilly & Matt Baker | EveryCloud Technologies Founders

### About This Guide

You've set up your account, wonderful! Now we need to guide you through the steps towards getting your organisation spam free and ensuring you receive the maximum value from our services. Here we'll explain how to get your email flowing through our service (with your firewall correctly configured), turning on various features such as infomail filtering, black and white listing, content filtering and more. Then we'll look at the additional services you can activate including Email Continuity and Email Archiving.

Please be aware that this guide is designed to walk you through the key steps and benefits of the service but there is a lot more functionality that isn't included. If you have specific needs or questions you can just ask our support team on support@everycloudtech.com and they'll be happy to help! We also have a more detailed user manual within the control panel that you can access by pressing the help button in the top left hand corner, or you can watch a video overview of the control panel here.

We have included handy buttons at the bottom of each guide to ensure you are always only one click away from help if you have any questions, please feel free to contact us as much as you need, that's what we are here for.

Within this guide we'll walk you through:

#### **Getting Set Up**

Getting your mail server locked down
 Sending us your inbound email

3) Live traffic and mail logs
4) Configuring spam reports
5) Setting up your outbound email
6) Black / White List Configuration
7) Mail Footers
8) Content Filter

**Key Functionality** 

9) Compliance Filter

Add on Services

Email Continuity
 Email Archiving



Getting your mail server locked down >> Sending us your inbound email >> Live traffic and mail logs >> Configuring spam reports >> Setting up your outbound email >> Black / White List Configuration >> Mail Footers >> Content Filter >> Compliance Filter >> Email Continuity >> Email Archiving

### 1) Getting Your Mail Server Locked Down

Right. Before we can start sending you your email traffic you will need to configure your firewall / mail server properly so that it a) accepts connections from our IP ranges (allowing us to communicate with your servers) and b) doesn't allow connections from outside of our service, allowing malicious email to bypass your MX records and our filtering entirely, and in turn sending it directly to your mail server.

Please log into your firewall admin area or mail server's Receive Connector and configure it to accept SMTP connections on port 25 from EveryCloud Technologies IP ranges here:

Subnet IP	Subnet Mask	Net Mask	IP Range
83.246.65.0	255.255.255.0	/24	83.246.65.0 - 83.246.65.255
217.64.175.0	255.255.255.0	/24	217.64.175.0 - 217.64.175.255
94.100.128.0	255.255.240.0	/20	94.100.128.0 - 94.100.143.255

48 hours after you've changed your MX records (step 2) we then suggest you shut of your old providers ranges, closing the firewall to only ours.

Once you've made these changes you can use our firewall tester to make sure everything has been set up correctly.



1. Enter your inbound mail servers IP Address or Host Name, and click on 'Check'.

Server Node	Status
cloud-security IP Range 1	OK - Connection succesful
cloud-security IP Range 2	OK - Connection succesful
cloud-security IP Range 3	OK - Connection succesful
cloud-security IP Range 4	OK - Connection succesful
cloud-security IP Range 5	OK - Connection succesful
Internet	OK - Firewall successful activated

Attention: To ensure continuous communication with all email services 'OK' shall be achieved 6 times.

2.Ensure that each line has a green 'OK' against it. If not, check your settings above.

Need Help Configuring Your Firewall? Click here to email support.



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### 2) Sending Us Your Inbound Email

Ok so your firewall is locked down. Now what? Well, now you need to change your MX records to point towards our service. This will direct your email flow through our servers, allowing us to filter out all the junk and deliver sparkling clean email to your users!

You'll need to change your MX Records via your domain host (usually the guys you bought your domain name from) to:

Priority 10: mx101.everycloudtech.com Priority 20: mx102.everycloudtech.com Priority 30: mx103.everycloudtech.com Priority 40: mx104.everycloudtech.com

It'll only take a few minutes and we've put together some handy instructions for the various domain hosts, to guide you through it. Just click your relevant domain host below. Don't know your domain host? No sweat, use this <u>super cool tool</u> to find out who is hosting your DNS server.

Updating MX Records in Windows 2003/2008 Server Updating MX Records on a Host Using BIND (and the 'Named' Daemon) Updating MX Records for Comodo DNS Updating MX Records for GoDaddy Updating MX Records for Enom Updating MX Records for Network Solutions Updating MX Records for Yahoo! Small Business Updating MX Records for Yahoo! Small Business Updating MX Records for 1 and 1 Updating MX Records for 4D Web Hosting Updating MX Records for DNS Park Updating MX Records for DreamHost Updating MX Records for DynDNS Updating MX Records for IX Web Hosting Updating MX Records for No-IP Updating MX Records in CPanel

Oh and just so you're aware, it may take up to 48 hours (but can sometimes be almost instant) for your MX record changes to take effect and therefore email to start flowing through our servers and the control panel. But don't worry, you won't lose any email during this time.

Please note: If you are using Microsoft Office 365 or Google Apps, click on the links to view our specific set up guides.

Need Help Changing Your MX Records? Click here to email support.



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## 3) Live Traffic and Mail Logs

To check that your inbound email traffic is now being routed through our service, just log into the <u>control panel</u> using the username and password we provided you in your welcome email.

-	Date	From	То	Subject	Display filter	Reason	Status	Size	Farrel
ľ	Augu: 🔻	•	*info*	•	Adopted 🔻	•	All	• •	Search
1	Today	no-reply@whoson.com	info@everycloudtech.com	Chat Transcript From: EveryCloud Techn	Clean	user-wl	Delivered	3 kB	Preview
1	Yesterday	no-reply@whoson.com	info@everycloudtech.com	Chat Transcript From: EveryCloud Techn	Clean	user-wl	Delivered	3 kB	Preview
	2 days ago	no-reply@whoson.com	info@everycloudtech.com	Message From WhosOn On Hosted11	Clean	user-wi	Delivered	1 kB	Preview
1	August	no-reply@whoson.com	info@everycloudtech.com	Chat Transcript From: EveryCloud Techn	Clean	user-wl	Delivered	2 kB	Preview
1Ē	July	no-reply@whoson.com	info@everycloudtech.com	Chat Transcript From: EveryCloud Techn	Clean	user-wl	Delivered	2 kB	Preview
1	June	support@everycloudtech.com	info@everycloudtech.com	Form submission from: Get a Quote with	Clean	noreason	Delivered	715 B	Preview
	May	no-reply@whoson.com	Info@everycloudtech.com	Chat Transcript From: EveryCloud Techn	Clean	user-wl	Delivered	5 kB	Preview
1	Select	support@everycloudtech.com	info@everycloudtech.com	Form submission from: Become a partne	Clean	scorewi2	Delivered	994 B	Preview
ł		no-reply@whoson.com	info@everycloudtech.com	Chat Transcript From: EveryCloud Techn	Clean	user-wl	Delivered	5 kB	Preview
	26.08.2014	accounts@everycloudtech.com	Info@everycloudtech.com	RE: COPY INVOICE	Clean	cleanip-net	Delivered	51 kB	Preview
]	26.08.2014	qillian.ibbotson@alncom.co.uk	info@everycloudtech.com	COPY INVOICE	Clean	scorewi2	Delivered	30 kB	Preview
1	26.08.2014	wendy.park@everycloudtech.com	info@everycloudtech.com	RE: eVoice Voicemail (Callback: +20338	Clean	cleanip-net	Delivered	14 kB	Preview

If you can see lines of emails for today, then congratulations you're live with EveryCloud!

As you can see here you now have 90 day logs of your businesses emails. Here you can preview messages, sort or filter by multiple headings and even export the data to .csv files. But most importantly we're now filtering your email for you and stopping any spam, virus, phishing or other malicious emails from reaching your mail server.

#### Just a note about user creation

There's no need to import a list of your users into our control panel. By default we've set your relay check settings to SMTP, which means we'll automatically create new users each 24 hour period when we see that at least more than 2 clean emails have been delivered to a mailbox (indicating to us that this is a fully functioning mailbox).

You do also have the option to use Microsoft's directory, LDAP, to set up users, or import a list or add them manually. For more details on user creation click <u>here</u>.

Need Help with Logs or User Creation? Click here to email support.



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### 4) Configuring Spam Reports

Activating the spam report reduces the workload for IT administrators and gives value to the user, by making them more self-sufficient.

The spam report is an email that is sent to users to inform them of any emails that have been stopped on their behalf to give them additional control over the service. It indicates why the email has stopped and allows the user to either deliver the email, or whitelist and deliver it.By whitelisting the email, the user is confirming they are happy to receive emails in future from this sender, without it being stopped by our filter.

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spamreport@ev	erycloudte	ch.com 👻 to: g	graham.oreilly@everycloudtech.com					29/05/2014 19:
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To activate the spam report navigate to the 'Management' button on the top modules bar, expand your domain in the list on the left hand side, expand 'domains' and click on your primary domain. Then click on spam report from the tabs on the right.

Email Web filter LDAP connection	
Filtering Archiving Continuity Service Spam report Content filter Compliance Filter Encryption Mail Footer	
✓ Spam report	
Shown emails in report User actions	Times
✓ Infomall ✓ Deliver ✓ Whitelist	Times
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Times	
Deactivated	
Save	

From here tick the spam report box to activate, choose the settings you want (as above) and click on save at the bottom. You can choose the emails you'd like to show in the report, the actions the user can take as well as select the deliver times you wish your users to receive the reports.

## Need Help Setting Up Spam Reports? Click here to email support.



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### 5. Setting Up Your Outbound Email

If you send your organisations outbound emails via EveryCloud you'll get the same 90 day logs as you have for inbound filtering plus we'll filter your outbound emails for malicious content. There are 3 steps you need to take to set this set up.

#### 1. Activate Outbound Sending and Add Your IP Address

If you gave us your outbound IP address when you set up your account you can skip this step or double check using it.

You will need to configure the service to accept emails from the public facing IP address, where we see connection attempts being sent from. Navigate to the 'Management' button on the top modules bar, expand your domain in the list on the left hand side, expand 'domains' and click on your primary domain. Then click on 'Filtering' from the tabs on the right.

Search: cloudemail	Email	Web filter	LDAP connection						
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	Save								

Check the 'Outgoing relay / Email traffic' box, enter the public facing IP address, click 'Save' and you're done.

#### <u>!! Please make sure you allow 45 minutes propagation into our system before moving to step two!!</u>

#### 2. Configure your Send Connector / Smart Host

You now need to make some changes on your exchange server to route your outbound email via us.

Click on your exchange version to view our guides for each: Exchange 2013 | Exchange 2007/2010 | Exchange 2003/2000

#### 3. Configure Your SPF Records (Optional)

SPF/TXT records are used to verify emails. Because you'll now be routing your outbound email via EveryCloud, to ensure that your outbound emails are verified successfully by the email recipient's servers you may need to adjust your SPF/TXT record.

If you currently have a "MS=msxxxxx" TXT record in place you do not need to alter it, as this is a Microsoft domain verification TXT record. You will need to create an additional TXT record.

If you have an existing SPF/TXT record in place and it is not, a "MS=msxxxxx" TXT record, you will need to add an additional 'include:' statement to your existing TXT/SPF record to ensure that, emails are accepted and received by recipients mail infrastructure performing an SPF lookup (sender verification).



Simply add an include statement into to your existing SPF record 'include:spf.everycloudtech.com'

If you do not already have an SPF/TXT record in place and you have the functionality to add one, please use the following format:

Soft Fail:"v=spf1 include:spf.everycloudtech.com ~all"Hard Fail:"v=spf1 include:spf.everycloudtech.com -all"

Hostname	Туре	1	Destination TXT/SPF		
@	TXT/SPF		"v=spf1 include:spf.everyc	Add	0

Create Re	cord Set		
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Type:	TXT – Tex	t	¢
Alias:	Yes 💿 N	0	
TTL (Se	conds):	300 1m 5m	1h 1d
Value:	"v=spf1 in all"	clude:spf.everycloudt	ech.com -
	on separ quotation Example: "Sample	d. Enter multiple values ate lines. Enclose text in marks. Text Entries" entries in quotation marks	S <sup>w</sup>
Routing	Policy:	Simple	\$
Route 53 More	responds to qu	ueries based only on the v	values in this record. Learn

Example Hosting Providers Control Panel

Need Help Setting Up Outbound Sending? Click here to email support.



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### 6) Black / White List Configuration

You may wish to black (block) or whitelist (allow) certain senders, or perhaps import a list of blocked / allowed senders from a previous provider. This can be done at the domain admin level for the whole domain or on behalf of individual users or at the individual user level via their own login.

Navigate to the 'Black / Whitelist' and use the sender box to manually add individual address (e.g. <u>example@domain.com</u>) or whole domains (e.g. domain.com). You can delete any previously entered address by highlighting the line and clicking on the "Remove" button.

User Whitelist User Blacklist			User Whitelist	User Blacklist	Admin Whitelist	Admin Blacklist		
Sender	Box for manual address input	Add			idual user			
Sender	User			addr	ess unput			
An additing to the comparison of the	and generalized or search as	x	Sender			User		
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							ĺ	Add
Save								

Users Black / Whitelist View

Admins Black / Whitelist View

Additionally you have the option to import existing black / white lists, which is detailed in this guide.

Need Help Setting Up Black / Whitelists? Click here to email support.



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### 7) Mail Footers

If you want to add an email footer or disclaimer to the bottom of all your outbound emails, either HTML or Plain text footer then this is really easy to configure from within the control panel. You can use HTML messages to advertise your service or mention recent awards you may have won or have been nominated for.

	Workspace HO	DRNETDRIVE Account Black/Whitelist	t Management Statistics Notification Service
Search:	⇒	Email Web filter LDAP connection	
v 🖓 demoreseller (61)	-	Filtering Archiving Continuity Se	rvice Spam report Content filter Compliance Filter Encryption Mail Footer
		✓ Active	
		Group	
		No Entries +	
		Default	Mail Footer (Plain text)
			This e-mail has been scanned for viruses by EveryCloud Technologies.
			Exceptions
16-	_		email@domain.com domain.com

Need Help Configuring Your Mail Footers? Click here to email support.



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## 8) Content Filter

OK, so the bad guys have found a way to infect you with damaging viruses and malware and they can do this by sending you targeted emails that are perfectly harmless as there is no malware or virus in the email.

"If they are perfectly harmless how can they hurt me?" We hear you ask!

What's in the email is a MS Office document (could be .doc or .xls) that contains a Macro (basically a set of instructions to your computer to automatically follow), the Macro has given these instructions (which are carried out automatically by your machine with no input from you) to your computer to go to a certain website and download a Virus/Malware.

EveryCloud to the rescue! Using our content filter we will automatically block Macro enabled documents for you in the cloud, so you don't need to worry about these types of Phishing and Virus emails. The content filter can go even further, we can block a whole range of file types should you wish, for example if you don't want your staff receiving (or sending) MP3, MP4 or AVI files then you can simply manage this from within the control panel as per below. We'll block any file type you tell us.

arch:	⇒	Email Web	filter LDAP	connection					
demoreseller (61)	•	Filtering A	rchiving Co	ntinuity Service	Spam report	Content filter	Compliance Filter	Encryption	Mail Footer
		Content filt							
		No Entries	-r 	Incoming	Email Policy O	utgoing E-Mail Pol	icy		
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						Add			

Need Help Configuring Your Content Filter? Click here to email support.



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### 9) Compliance Filter

The compliance filter is an extremely powerful tool for the manipulation of both inbound and outbound email and it can bring you many benefits such as certain email addresses being BCC'd on an email if it contains a "keyword" or "trigger word". For example the CEO might want to be copied in to any email that contains the trigger word "Purchase Order" and this compliance filter rule would then automatically BCC the CEO on every email that contained the words "Purchase Order"

"With great power comes great responsibility" and this was never a truer saying than with the compliance filter, as you could drastically alter the filtering and the protection we are giving you, It is strongly recommended that you seek advice from our team of email experts before setting up or configuring compliance filter rules.

<b>D</b> Every Cloud	Vorkspace H	ORNETDRIVE	Account	Black /White	olict M		Statistics	Notifie	ation Service	Rol	e ever	ycloud (de	fault_pa	rtner)	
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arch: everycloud	⇒	Email	Web filter	LDAP conne	ction					-					
Reverycloud (2)		Filtering	Archiving	Continuity	Service	Spam rep	ort Conte	nt filter	Compliance	Filter	Encryptio	n Mail	Footer		
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Need Help Configuring Your Compliance Filter? Click here to email support.

Ok Cancel



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### **10) Email Continuity**

You only realise how important something is to you when it's gone and that's the way it is with email. Our email continuity service will provide your staff with the ability to still send and receive email even when your mail server is unavailable. You only need to activate the service in the control panel and we'll do everything automatically, if we can't deliver emails to your mail server, then we'll route all emails to either webmail or emergency POP/IMAP accounts to keep your business running smoothly. We are keeping a 90 day rolling archive of historical emails too so if your mail server is unavailable, just log in to our web portal and send or receive email as normal and you can also release all your historical emails from our archives (should you wish) so you can continue to carry on working as normal.

Activating continuity service is easy - One click and you're protected!

arch:	⇒	Email Web filter LD	AP connection				
v 🚷 demoreseller (61)	-	Filtering Archiving	Continuity Service Spam repo	rt Content filter	Compliance Filter	Encryption	Mail Foote
100 March 100 Ma		Continuity Service, stor	es clean Emails for 3 months (opti	onal, additional charg	e)		
		Emails to the following use POP account if the target s					
		-	o own mail server during server fa	ilure.			
		All users					
	=	Selected users only					
		13@mattbaker.co.uk	▼ Ac	Id			

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## 11) Email Archiving

There are many reasons that businesses today need email archiving, whether it's for compliance, legal, support or storage reasons, having the data easy to hand and easily searchable is a must. Activating Email Archiving in the control panel you are saving your company hundreds of man hours per year in terms of your IT staff running backups of email and the associated costs and hassles of managing that in-house.

We are already filtering your emails in the cloud, with us keeping a copy of the emails in our archive, replicated over our data centres and giving you access to them in an easy to search, easy to release format, all from within the intuitive control panel not only are you protected from local storage issues but you save money too.

Click and activate now to start enjoying the benefits and advantages of Cloud Archiving.

	⇒	Email Web filter LDAP connection					
demoreseller (61)	<u> </u>	Filtering         Archiving         Continuity Service         Spam report         Content filter         Compliance Filter           Archiving         Audit-access					
		Domain settings Choose domain: Archive duration:					
	=	test.com.au	▼ 10 years	Add			
		Domain		Archive duration			
		mattbaker.co.uk		10 years			
		Exceptions					
		Choose user/group:	Archive duration	Archive duration:			
		13@mattbaker.co.uk	▼ 10 years	Add			
			Deactivation ty	/pe:			
		<ul> <li>User/Group</li> </ul>					
		User/Group	Archive durati	Exception type Delete			

Need Help Activating Email Archiving? Click here to email support.