

nABLE VOD System Management Application

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Abstract

nABLE is nCUBE's Video on Demand (VOD) system management application. nABLE consists of a suite of server applications for end-toend VOD systems administration. nABLE provides a complete set of VOD system management capabilities, including:

- Monitoring and administration of all VOD system operations
- Controlling and managing video servers and content files
- Defining and managing On-Demand Applications (ODA)
- Managing network bandwidth and load-balancing network resources
- Provisioning and storing system configuration data
- Providing standard Application Program Interfaces (APIs) for seamless integration with On-Demand Applications (ODA), Subscriber Management and Billing Systems, and Conditional Access Systems (CAS)

The browser-based user nABLE interface provides a single point of access to all of nABLE's functional capabilities — even across large-scale distributed deployments. This paper describes VOD system management and administration with nABLE.



nABLE Overview

The nABLE management interface is an HTML-based application that can be accessed by authorized users on any network-attached machine running the Microsoft Internet Explorer 5.0 browser.

nABLE is a secure system, employing password protection for all users, as well as supporting all back-end database and network security implements.



nABLE is a complete VOD system management application, giving operators a single-point of access to:

• Check system status and operations

- Manage and distribute content files on n4 video servers
- Define On-Demand Application (ODA) assets and asset collections
- Configure and manage network resources
- Generate system usage reports
- Access online Help

The nABLE User Interface

nABLE supports a browser-based thin client for complete VOD systems management and administration. Currently, nABLE supports Microsoft Internet Explorer version 5.0 or higher.

The nABLE User Interface consists of three primary windows:

- Navigation Tree
- Main Window
- Detail Window

NAVIGATION TREE

The Navigation Tree provides the entry point to the major VOD system management areas, including:

- Status: High-level, real-time reports of system health
- **Config:** Network resource configuration and management, and nABLE user permission management
- **Operations:** Detailed, real-time information for all VOD system operations
- **Reports:** Detailed, real-time reports for video stream session usage
- SuperUser: Low-level, diagnostic functions
- Help: Online User Manual
- **ODA:** Configuration and management of On-Demand Applications (ODAs) including all ODA metadata
- Headends/POPs: Location-specific administration for each Headend/Point of Presence (POP) in the system

The Navigation Tree provides a persistent view of the core functional areas in the VOD system.



When operators select an Object, the details for the Object are displayed in the Main Window.

MAIN WINDOW

The nABLE Work Window, is where users view system information and perform system functions.

.

Properties A	ssets	Categories	Providers	Packages
Category Actions - 5 records returned	dd a Category J	• GO!		Categori
Name *	ID I	Rating +	Order +	Delete
Herror	10128	PG-13	6	
Science Fiction	10131	PG	8	
action	10026	NR	30	
comedy .	10024	NR	20	
drama	10022	NR	10	

The following table describes the interface components of nABLE:

Component	Description
Window Label	Indicates the current section of nABLE.
Global Navigation	Global navigation is available throughout nABLE.
Workflow Selectors	Workflow selectors allows users to switch between related tasks within functional areas.
Workflow Actions	The workflow actions drop-down menu lists the available actions for the selected workflow area.

Global Navigation Workflow Selectors Workflow Actions

Window Label

Information Table

Information Table	Information tables display information for the current workflow area.
----------------------	---

DETAIL WINDOW

Detail windows report specific nABLE database information to users. For example, when you create a new asset for an ODA, you enter the details for the new asset in an Asset Detail window, and then select SAVE to commit the asset to the database. Similarly, when you view the details for a specific system error, you use the Error Detail window.

Detail windows often include one or more tabs and each tab contains related information fields. You can switch between tabs by selecting the tab you want to view.

sset Informatio	on - Micro OPY	soft Interne	CLOSE				
esc. <u>Ca</u>	<u>ts</u>	<u>Attribs</u>	Talents	<u>Files</u>	Contract	s Notes	
*Title	Γ						1
*Length	Г						1
*Rating	Г	-					1
*Price	Г						
Language	Г						1
Subtitles	Ē						1
*Year	Ē						1
*Descriptio	n						1
						*	
I						×	
ields with an as	terisk an	d in red are i	required				

Status

The Status function provides operators with a high-level view of the system's operations. Through the interface, operators can enter historical and realtime queries about VOD operations for the Headquarters and each Headend or POP in the system. If the status query returns an error report, the operator can select the error to view Operations Details for the error. nABLE then routes the operator to the Operations section and displays the Operations Details panel.

ack <u>Refresh</u>	Hints
System Status	System Errors
tatus since 2000-09-21T08:52:14 Ops Data Since - LostHour GO!	Status for Last Hour
Name	Operations
Headend1) Warning
Headquarters1) Warning

SYSTEM ERRORS

Operators have access to the nABLE System Error Log through the Status interface. The System Errors panel extracts error information from the System Log.

The System Information Error screen:

- Explains errors in plain English
- Reports time of last occurrence of the error
- Counts number of occurrences of the error

System Status	System Errors	
	oystem cirers	
rror Actions - No Actions Avail CO!		Errors
Error Message 🔸	Time +	Count +
Connection to Realtime Server null was lost. 2	000-08-30T14:29:29	2
Connection to Realtime Server Headend1 was lost 2	000 00 00T14-00-00	

Operations

The Operations function of nABLE gives operators access to detailed operations data for all VOD processes. Operators can query operations by specific set-top box (MAC Address) or by a specific customer order (Asset ID), or they can query operations within a specific historical time frame.

In response to the operator query, nABLE builds a table with the Operations data and these status indications:

- No problems The operation has proceeded without any problems to report.
- Warnings nABLE has issued a warning for the error. Operations with warning are allowed to continue.
- Errors nABLE has issued an error for the operation. Operations with errors are cancelled.

Nenes Kenesn					Hints
		System Ope	erations		
Status since 2000-	09-21708:59:09				
Ops Data Sinc	e - 2000-09-21T0	08:59:09 💌 GO	!		Current Status
□ VOD Play ev	ents only				
Asset Id					
MAC Address					
Operation State ∉ All C Comple	e: ete ORunning				
Refresh					
	No problems	with Warnings	with Errors	All	
Machine			0	4.4	
Machine Headend1	2	2	<u>U</u>	**	

Operators can view specific information for a warning or error by selecting the warning or error to view the Operations Details.

ack Refr	esh						Hints
			Sy	stem Op	erations		
peratio	ns -	No Acti	ons Avail. 💌	601			Operations
OP_TYPE	ID \$	WARNINGS	ERRORS	STATE \$	MAC_ADDRESS +	ASSET_ID	MACHINE_ID
216	19926	Yes	No	-99	00:02:de:22:35:70	10024	2
216	19930	Yes	No	-99	00:02:de:67:8d:c0	10067	2
216	19935	Yes	No	-99	00:02:de:22:35:70	10024	2
216	19939	Yes	No	-99	00:02:de:22:35:70	10024	2
216	19945	Yes	No	-99	00:02:de:67:8d:c0	10024	2
216	19948	Yes	No	-99	00:02:de:67:8d:c0	10116	2
216	19951	Yes	No	-99	00:02:de:22:35:70	11813	2
216	19955	Yes	No	-99	00:02:de:22:35:70	10024	2
216	19964	Yes	No	-99	00:02:de:5b:e6:bc	10067	2
216	20003	No	No	-99	00:02:de:Sb:e6:bc	10067	2
216	20065	Yes	No	3	00:02:de:5b:e6:bc	10067	2
217	20048	No	No	-99			2

Network Configuration and Management

nABLE's System Configuration gives operators a facility for end-toend network configuration and management. This facility provides operators with a single point of access to the network that enables operators to:

- Add and configure Headends or POPs to the system
- Configure network resources from the video server to the service group (node or edge of network)
- Register network resources with nABLE's Dynamic Channel Allocation (DCA) server process
- Add and configure video server resources into the system
- Design bandwidth parameters and load-balancing for all network resources
- Add and configure system users and permissions

For example, an operator or an administrator may need to allocate additional bandwidth to a particular service group because of a recent increase in demand for streams from a particular service group. In most deployments, nABLE DCA automatically loadbalances and provisions bandwidth for all sessions; however, nABLE gives administrators the ability to reallocate video server resources as necessary.

The following example illustrates this procedure.

The system administrator selects the **Config** button to open the System Configuration section and then selects the headend/POP for the service group (nCUBE_1).

Back Refresh		Hints
Syst	em Config User Co	nfig
lachine Info -	Add a Headend 💽 GO!	Add
Headquarters		
Headquarters 1	Configure Headquarters1	
DNCS		
DNCS1	Configure DNCS1	
Headends		
r issues nota		

Next, the operator views information for the video server at the headend/POP (VIDEO SERVER1).

ACK Kentesh		Hints
Sys	tem Config User	Config
lachine Info -	Add a Headend 💽 GO!	Add
	Headend Details	
Headend Name: nCl	JBE_1	
Headend Id: 607		
nABLE Applicati	ion Server	
Headend1	Configure Headend1	
DNCS Session N	Aanager	
SessionMgr1	Configure SessionMgr1	
DNCS Pass Thr	u Server	
PassThru1	Configure PassThru1	
	rver	
nCUBE VideoSe		

The operator then views the network resources associated with the video server at the headend/POP.

	System Cr	onfig	User	Config
Action	lS- Vi Board ♦	ewVideoServerInfo	60! Vic 1 Wire ↓	leo Server Confi
:nQ	vs1:n0:b0	vs1:n0:b0:c0	vs1:n0:b0:c0:w0	plant1
:n0	<u>vs1:n0:b1</u>	vs1:n0:b1:c0	vs1:n0:b1:c0:w0	plant2

The operator reassigns Video Server node0 to plant1, which is experiencing the increased bandwidth demand.

Selecting Service Group <u>plant2</u> in the table, the administrator changes the group to Group 1.

AVE RESET	CLOSE	
c. Group		_
Id	1102	
*Name	plant2	
*Def. Transport	ASI 💌	1
*Def. Profile	DVBC -	1
*Def. Protocol	MP2T -	1
*Program	1	1
*Frequency	591	
*MPI File	/mds/nvision1/plant2.mpi	1
*Bit Rate	2000000	
		-111

User Administration

nABLE uses a discrete permissions system in which user system capabilities are directly related to system permissions. Users see only those Navigation options for which they have permission.

For example, an operator who is not given system configuration privileges does not see the Config button on the Navigation panel. An operator who is given full permissions sees all system functionality areas.

ack Ref	resh							Hints
	S	ystem Con	fig			User 0	config	
Jser Act	ions -	Add	AUser 💌 G	Ons a	Content 4	Admin #	User Superliser 4	Config
apoole	108	True	True	True	True	True	True	
cbrown	115	True	True	True	True	True	True	
chalvers	111	True	True	True	True	True	True	
daveb	114	True	True	True	True	True	True	
dmissinne	110	True	True	True	True	True	True	
doneill	119	True	True	True	True	True	True	
dsheeran	118	True	True	True	True	True	True	
jlaue	105	True	True	True	True	True	True	
jschiller	117	True	True	True	True	True	True	
kduing	101	True	True	True	True	True	True	
mdzurek	107	True	True	True	True	True	True	
mfallon	116	True	True	True	True	True	True	
	105	Taua	Taua	7	Taua	True	Taua	_

Permission **Granted Privileges** Super User Perform advanced system administration and view system diagnostics. Perform system configuration, including adding and Config deleting system resources. MetaData Configure and manage metadata. Operations View operations data for the system. Browse, load, delete and register content data files. Content Admin Add and delete users, and assign user rights.

nABLE provides the following Permissions Levels and associated privileges:



Content Management

	nABLE's Content Loading Facility provides an easy-to-use, centralized facility to manage content files throughout the VOD system. Operators use nABLE to load and register content on n4 video servers, and to propagate content to n4s throughout a distributed VOD deployment.
Loading Content	Each headend or POP in the VOD network has its own discrete folder in the nABLE Navigation Tree. The Files option for each headend provides operators with the facility for managing video files on the n4 video server at the headend or POP. nABLE supports load processing from mass media (DAT or DLT) and over the network via FTP.

.

77077001 00770777 77007707	
assis	ant Load Via FTP
browse con	ent Source Information
	IP Address:
content loa	/export Port:
	User:
home	help Password:
	File Location:
	File Size Default (bytes): 1000000000
	Transfer Mode: Binery 💌
	Destination Information
	IP Address:
	Port: 1621
	User: ovs
	Password:
	Destination Volume: Imds/nvision1 💌
	Submit Reset
ોન	× >

When loading files within nABLE, operators define the source and destination directories for the content, submit the request, and nABLE performs the load processing.

Note: Content files also can be batch loaded onto the video server from mass storage (DAT or DLT) using **tar**.

Registering Content

Once content has been loaded onto the n4 video server, the operator registers the content with the Oracle database.

The file registration process:

- Generates the tag file for each video file
- Creates database entries for the video file and tag file

The tag file catalogs frame data that makes VCR functionality possible, such as fast forward and rewind, playing video at different speeds, searching, and pausing and playing.

assistant	Browse Content		
browse content	R	ename Delete Det	ails Register
content load/export	Pathname	Size INGBAC mpg 30058086	Date 2000 22 Jun 4 04:37:25
home help	/mds/nvision1/alce.mpg	499892	2000 01 Sep 01:07:11
	/mds/nvision1/oracle.mpg	5998816	2000 16 Maj 02:18:12
	/mds/nvision1/test_dv.ts	3087712	2000 13 Apr

Note: If you are acquiring your content from an encoding firm, be sure to specify your requirements.

- Block size: Larger blocks are faster to read and write
- Tape Labels: Information such as block size is convenient
- Filenames: Length and character limitations; for example, MDS filenames cannot have spaces



Metadata Management

Household subscribers typically access and purchase VOD services through an On-Demand Application (ODA). The ODA client application resides on the household set-top box and communicates interactive session setup and stream control requests with the VOD system. Importantly, the ODA receives information about VOD content offerings from the VOD system in the form of *metadata*.

One of nABLE's key functionalities is its facility for creating, maintaining, and publishing ODA metadata to ODA client applications.

The core functions of ODA metadata are:

- Defining the asset and package offerings displayed on the subscriber's set-top box
- · Assigning audience ratings to assets
- Supplying deployment-specific business logic, such as pricing and availability

Asset metadata is fully configurable in nABLE to support the unique service and process requirements of operators. nABLE allows operators to define asset metadata including:

- Asset Description
- Asset Categories
- Asset Attributes
- Asset Providers
- Asset Packages

On-Demand Applications

nABLE supports multiple On-Demand Applications (ODA), giving operators the ability to define specific asset collections for different media categories. For example, the operator could group all of the system's movies in one application, video games in a second application, and movie trailers in a third.

Once an ODA has been created, the operator can manage the related ODA metadata across five workflow areas:

- **Properties**: Edit and delete the module's characteristics and export the applications to the test and production environments.
- Assets: Add, delete and configure the assets in the collection.
- **Categories**: Define the asset categories that are published to the ODA subscriber interface.
- **Providers**: Define the content providers and related contractual business information.
- **Packages**: Add, delete and configure asset packages.

Properties The Properties workflow area allows the operator to edit and delete the existing information relating to the ODA, import assets into the ODA and export ODA updates to the test (QA) or production (Subscriber) environments.

MetaData Mar	agement for Movies	On Deman	d
Back Refresh			Hints
Properties	Assets Categories	Providers	Packages
MOD Actions -	Edit Mod Characteristics • GO!	мо	D Properties
MOD Id	10020		
Major Version	1		
Minor Version	1		
MOD Name	Movies On Demand		
QA Name	Movies On Demand QA		
Subscriber Name	Movies On Demand Sub		
Label	Movies		
Authentication String	123456789		
			Ry Computer

Assets The assets workflow area allows the operator to define add, delete, and configure the assets in each ODA. Metadata display in the GUI is configurable, allowing nABLE operators to configure the GUI to the specific and unique requirements of their asset and package implementations.

ack Refresh Hints					
Properties	<u>Assets</u>	Categories	Providers Pa	ckages	
Asset Actions -	Add an Asset	_	<u>30</u>	Assets	
Title *	ID 🕈	Export QA #	Export Subscriber *	Delete	
Ants	10066	false	false		
Beauty and the Beast	10105	false	false		
Birds	10026	false	false		
Dracula	10131	false	false		
Frankenstein	10118	false	false		
Godzilla	10079	false	false		
Jaws	10053	false	false		
Monster X	10033	false	false		
Smurfs	10092	false	false		
Werewolf	10040	false	false		

ASSET DESCRIPTION

The Asset Description tab allows the operator to define the asset information that is published to the set-top box application and viewed by the subscriber.

*Title	The Sixth Sen	se		
*Length	107 minutes			
*Rating	PG-13			
*Price	\$3.95			
Language	English			
Subtitles				
*Year	1999			
*Description				

The configurable fields for Asset Description are:

Field	Requested Information
Title	The title of the asset.
Length	The running time of the video, expressed in minutes.
Rating	The audience rating for the video. Select from the pull- down menu.
Price	Price required to view the video from the VOD service.
Language	Original language of the video.
Subtitles	Language of subtitles, if any.

Year	The release year of the film.
Description	A short description of the video's plot and other noteworthy items about the asset.

ASSET CATEGORIES

The Asset Categories tab allows operators to define the categories in which the video will appear on the set-top box.

For example, the operator may want the video *The Sixth Sense* to be available in the Drama and Horror Categories. Users browsing the catalog would then have the opportunity to select *The Sixth Sense* while browsing either of these categories.

SAVE	COPY	RESET	CLOSE			
Desc.	Cats	Attribs	<u>Talents</u>	Files	Contracts Notes	
Add n	ew Catego	oryRef				1
I DR	AMA : NR					- 11
	MEDY : NF	٤				
	VENTURE	: NR				
Г но	ORROR : NR					
□ sc	IENCE FIG	TION : NR				
3						-
Fields with	h an asterisk	and in red are	required			
Done					My Computer	

ASSET ATTRIBUTES

The Asset Attributes tab includes asset-related system information such as availability and display information. From the Asset Attributes tab, the operator can:

• Assign the video file for the asset

- Export the asset to the QA and/or Subscriber environment
- Define the availability of the asset
- Specify if encryption should be enabled

The information on this tab is not viewable by the customer.

SAVE	COPY	RESET	CLOSE			
ISC. 9	Cats	Attribs	Talents	Files	Contracts N	lotes
ID		New				
Major Ve	rsion	0				
Minor Ve	rsion	0				
Provider			Add new Pr	ovider		
Export Q	A	C Yes	No			
Export Su	ıbscriber	C Yes				
Barcode				1		
Checkout				1		
Checkin 1	ime			1		
Stereo		C Yes				
Surround	Sound	C Yes				
WideScre	en	C Yes	• No			
Avail. Bet	ore			1		
Avail. Aft	er			1		
Display		C Yes	€ No			
Process S	status			1		
Content S	itatus		-			
Enable Pu	urchase	C Yes				
System S	tatus					
Encryptio	n	C Yes				

Field	Requested Information
ID	A unique number generated by nABLE for the asset. The number is stored in the database and is not editable.
Major Version	The current major version number for the asset. Each time you save a change to the configuration of the asset, the major version increases by 1.
Minor Version	The current minor version number for the asset.
Provider	The content provider that licenses the asset's video file
Export QA	Determines if the video is to be exported to the test VOD environment during the next export. Yes or No
Export Subscriber	Determines if the video is to be exported to the production VOD environment during the next export. Yes or No
Barcode	The barcode number of the asset.
Checkout	The total checkout time customers receive with the purchase of the asset. For example, subscribers could have a 72-hour checkout window in which to watch the movie.
Checkin Time	The time when the asset must be checked in. (An asset may be available from the time of purchase until midnight the following day.)
Stereo	The asset has or does not have stereo sound track. Yes or No
Surround Sound	The asset has or does not have surround sound. Yes or No
Wide Screen	The asset uses a wide-screen format. Yes or No
Avail. Before	If applicable, enter the time before which the asset is available. For example, children's assets may be available before 10:00.
Avail. After	If applicable, enter the time after which the asset is available. For example, adult content may be available after 21:00.

The following table describes the fields in the Attributes tab:

Display	The asset is ready to display to the ODA client application and the subscriber.
Process Status	MSOs can use this area to support unique internal processes. Labels entered in this space could be extracted from the database with use of a script and the resulting information formatted for the site's reporting needs.
Content Status	The current load status of the asset. Choose from not_loaded, partially_loaded or complete.
Enable Purchase	Indicates if the asset can be purchased by the subscriber. In some instances, assets may be published to the subscriber, but the subscriber is not yet able to purchase the asset.
System Status	The status of the asset and all of the asset's related files. Operators may use this field to note process completion for an asset.
Encryption	The asset is encrypted. Yes or No

ASSET TALENTS

The Asset Talents tab allows the operator to identify noteworthy actors and their roles in the film. In the future, customers may be able to search the nABLE database for films based on an actor's name.

Asset Info	mation - Mici	osoft Interne	t Explorer			
SAVE	COPY	RESET	CLOSE			-
	0-1-	and the	- In the			
Desc.	Cats	Attribs	Talents	Files	Contracts	Notes
Nous						
14844		*Name Br	uce Willis			
		*Role Dr.	Malcolm Cr	owe		
		Delete 🗖				
* Eiolde with	an actorick a	and in and are	encuirend			
THEIRS WILL	ran asterisica	ind in red are	redon co			1

ASSET FILES

The Asset Files tab defines the asset's associated media files, including the location of the video server.

Asset Inform	mation - Mic	rosoft Internet	Explorer			_OX
SAVE	COPY	RESET	CLOSE			<u>^</u>
Desc.	Cats	Attribs	<u>Talents</u>	<u>Files</u>	Contracts Notes	
New		Marian				1
		Version	U			
		Minor Version	0			
		*Name	New			
		*Type				
		*Path				
		*Bitrate			1	
		Sequence			-	
		Purge Date			-	
			уууу-м	M-ddThh:	nm:ss	
		Delete				
						1
*Fields with	an asterisk	and in red are re	squired			-

The following table describes the fields in the Asset Files tab:

Field	Requested Information
Major Version	The current major version number for the asset. Each time you save a change to the configuration file of the asset, the major version increases by 1.
Minor Version	The current minor version number for the asset.
Name	The name of the file.
Туре	The file type. For example, MPEG-2.
Path	The directory path on the n4 for the file or files.
Bitrate	The encoding bitrate for the video in bits per second. For example a file encoded at 6 Mb/s would be 6,000,000.

Sequence	The sequential order in which the asset files are played.
Purge Date	The date the asset must be removed from the collection.

ASSET CONTRACTS

The Asset Contracts tab lets operators enter information about contracts and business rules affecting the asset.

Asset Informatio	on - Microsoft Internet Explorer	
SAVE C	OPY RESET CLOSE	Ī
Doco Ca	te Attalla Talante Ellas Contracte Notas	
<u></u>	Attribs Talents Files Contracts totes	_
New	*Name New	
	*Rate	
	*Start Date	
	yyyy-MM-ddThh:mm:ss	
	*End Date	
	yyyy-MM-ddThh:mm:ss Summary	
	×	
	-1	
	Delete	
J		
Fields with an ar	sterisk and in red are required	_

The following table describes the fields in the Asset Catalogs tab:

Field	Requested Information
Name	The name of the contract.
Rate	The content provider licensing percentage or split for the asset.
Start Date	The date the contract takes effect.

End Date	The date the contract is no longer effective.
Summary	A summary description of the contract terms.

Categories nABLE allows the operator to add categories, delete categories, and redefine categories.

In addition to category customization, nABLE allows the operator to assign audience ratings to categories. These ratings designations may be used to limit the availability of content in conjunction with the subscriber's set-top box parental controls.

For example, if the adventure category was assigned an "R" rating and the customer's Electronic Programming Guide (EPG) was set to block movies with an R rating, then the adventure category would not appear on the set-top box's interface.

<u> </u>		
* Rating *	Order +	Delete
NR	3	
NR	2	
NR	1	
NR	4	
NR	5	
	Rating NR NR NR NR NR NR NR	Rating • Order • NR 3 NR 2 NR 1 NR 4 NR 5

When operators add a category, they provide a name, rating and order number.

🛃 Category Informa	tion - Microsoft Internet Explorer	
SAVE CO	PY RESET CLOSE	4
	(
Description At	tributes Notes	
*Name	Romance	
*Rating	R I	
*Order	3	
	P	
*Fields with an ast	erisk and in red are required	
		-

The name becomes the category's designation, such as Adventure, and the rating is the movie or television rating given by the content provider, such as PG-13 or TVMA. When no rating is provided, the operator can enter NR, for Not Rated. The order number sets the position in which this category is seen by subscribers as they browse through their choices. Some set-top box applications can only show three categories per screen and operators may find it customerfriendly to place the more popular categories early in the rotation. **Providers** The Providers panel helps operators define the content providers and related contractual business information. By clicking on the name of a provider, the operator can view the company's address and main contact name, as well as a Notes tab that can display helpful hints relating to the specific provider.

Name * ID * City * State * Contact * Phone * Delo Name * 10165 LA CA Ed 123456789 Image: Contact * Contact * Phone * Delo 10165 LA CA Ed 123456789 Image: Contact * Phone * Delo 10168 LA CA Harold 123456789 Image: Contact * Phone * Delo diramax 10173 LA CA Bill 123456789 Image: Contact * Phone * Delo
Name * ID * City * State * Contact * Phone * Delation Acme 10165 LA CA Ed 123456789 C 4BO 10168 LA CA Harold 123456789 C diramax 10173 LA CA 8ill 123456789 C
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Packages Operators use the Packages panel to group together videos under a common heading. They may decide to offer a Michelle Pfeiffer package that is composed of "What Lies Beneath," "Up Close and Personal," "Dangerous Minds," "Tequila Sunrise," and "Ladyhawke." They also could offer a package of Dracula films that includes the 1931 version made famous by Bela Lugosi, the 1979 version starring Sir Laurence Olivier, and the more recent movie starring Winona Ryder and Keanu Reeves. Subscribers can purchase the package of films and watch any of the movies during their allotted time window.

150	1 60		
	/ 00	online	
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Reports

The Reports section of nABLE displays information related specifically related to subscriber usage of the VOD service. Operators use Reports data to better understand how their customers are using VOD. Using this customer information, operators can:

- · Refine content offerings based on customer demand
- Identify marketing opportunities
- Re-allocate network bandwidth to meet demand-intensive nodes

Session Reports		4
Back Refresh	Hints	
System Reporting		
Status since 2000-09-21T09:05:03		
Session Data Since 2000-09-21T08:05:03 CO!	Current Status	
Asset Id		
MAC Address		
Operation State: ◎ All ⊂ Complete ⊂ Running		
Refresh		
Machine Name Number of Operations		
	C Local intranet	-

The following table explains the information provided through the nABLE Reports:

Field	Description
Start Time	The time the session started.

End Time	The time the session completed.
Last Update	The last time any activity occurred for the session.
Asset ID	The unique identifier assigned to the asset by nABLE.
Price	The cost of the asset to the subscriber.
Plays	The number of times Play was selected during the session.
Rewinds	The number of times Rewind was selected during the session.
Forwards	The number of times Fast Forward was selected during the session.
Pauses	The number of times Pause was selected during the session.
Current State	The current status of the session: Complete or Running
NPT	Normal Play Time. The value in this column represents the number of seconds into the movie before Pause was selected.
MAC Address	The unique address of the set-top box.

Summary

nABLE is an intuitive, user-friendly VOD system management application. nABLE gives providers operational advantages including centralized system management, automated asset management and reduced personnel costs. The user interface ensures that operators can quickly and efficiently monitor system operations, configure network bandwidth and manage revenue-generating video-on-demand content.