

USER'S GUIDE

Ver. 3.5.0

INDEX

Chapter 1

Introduction
Hardware and software requirements

Chapter 2

Installation
Demo Version
Registered Version

Chapter 3

First steps

Chapter 4

Config
Import, Auto Import, Export, Viewer, Activating licenses

Chapter 5

Workspaces

Chapter 6

Playlists

Chapter 7

Language

Chapter 8

Advertising

Chapter 9

Ticker Tape

Chapter 10

Spot

Chapter 11

Wayfinder

1 > INTRODUCTION

TotApp™ is a **software program for top-class multimedia presentations using touch and multi-touch systems.**

TotApp™ is the first professional multi-touch program that is completely customizable featured with a simple and intuitive administration panel. It enables the creation of navigation pathways at many levels, with both horizontal and vertical visuals so that it can be used for shop windows, totems, interactive desks, touch monitors and more besides, giving users the opportunity to view images, videos, pdf files, web-sites, html files and external programs.

The Spot function enables the viewing and planning of multimedia elements. This means that **TotApp™** can be installed in mixed interactive/digital signage systems – and is therefore unique on the market.

Thanks to the administration panel of **TotApp™**, you can simply and rapidly configure, replicate and import in various locations the presentation you have just made. Direct experience in the field has helped us to set up and to fine-tune a program with the right characteristics for the professional market; interactive communication has been made emotional and involving, simpler and tailored to users' needs. It can be used by professionals in the sector, but is also extremely easy to use and intuitive for end users who can simply and rapidly produce multimedia touch and multi-touch presentations.

HARDWARE AND SOFTWARE REQUIREMENTS

- o Hardware
 - Personal Computer with a dual-core or later processor
 - 2 GB RAM or more
 - Graphic card with video resolution 1920 x 1080 or higher
 - 100 MB of free disk space
 - Touch and multi-touch systems (optional)
- o Software
 - Operating system: Windows 7, 8 or later, either 32 or 64 bit
 - Adobe AIR

IMPORTANT: for an optimal execution of **TotApp™**, the requested software updates must be installed.

2 > INSTALLATION

After downloading the “DEMO” version from the www.to-tapp.com site, double click to launch the installation wizard. The setup is complete when the TotApp™ icon appears on the desktop and in the list of programs installed in the *TotApp* item.

The Demo version is not restricted compared to the registered one, except for the presence of “DEMO” watermarks visible during the *viewer* mode.

The DEMO version is an excellent way to learn about the application and it can also be used to create presentations on PCs that are different to the ones on which the presentations will then be installed and run.

REGISTERED VERSION:

Three versions of **TotApp™** are available, each offering a more or less complete use of the program.

- TotApp DS: this version is exclusively for digital signage such as *advertising*, *ticker tape*, *spots*.
- TotApp Standard: this includes all the features of the DS version plus *playlist*, *language*, and it is designed for multi-touch experience.
- TotApp Professional: this has all the functions featured in the standard version plus *Wayfinder* function.

You can find the instructions on how to obtain a registration key, and how to unlock the DEMO version, in the *CONFIG* section of the manual.



3 > FIRST STEPS

Launch the program via the **TotApp™** icon on the desktop. On first use, an introduction presentation loads to illustrate the program. To access the administration area (*Application Configurator*) enter **CTRL + E** and enter **admin** as the default password; then click on **SEND**.



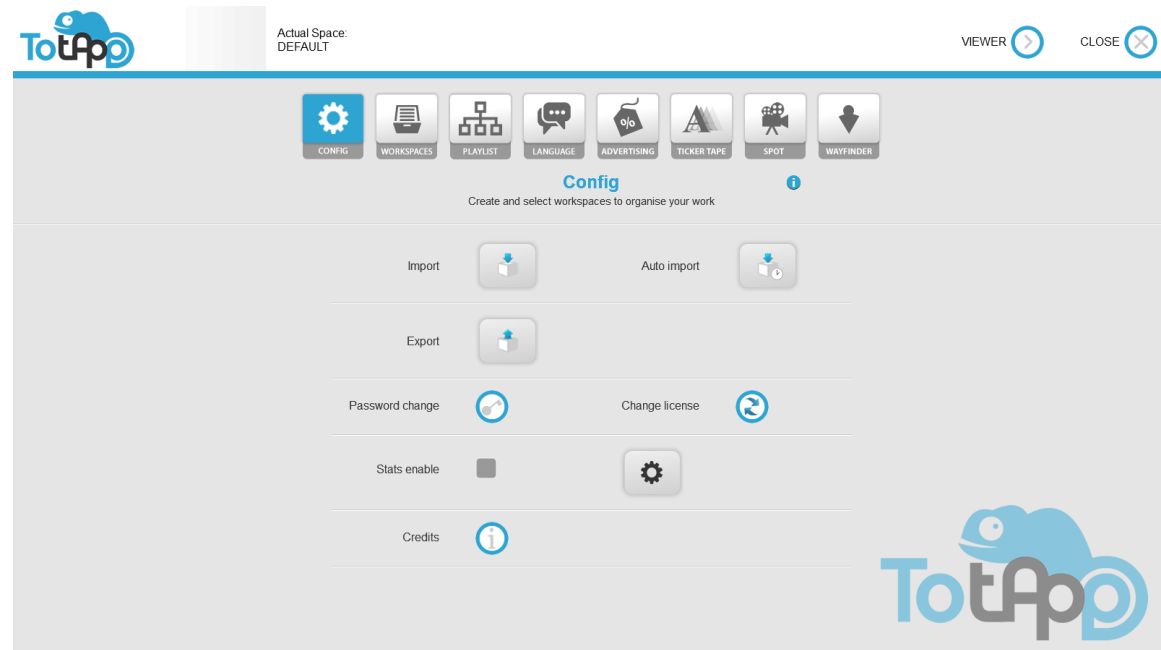
You can customize this password only in the **TotApp™** REGISTERED version.

After entering the password and confirming it by clicking on “Log-in”, you will have access to the Application Configurator. From here, you can browse through the functions personalization pages and access the configuration panel of **TotApp™**.

4 > CONFIG

Config can be found in the **TotApp™** general configuration panel.

It is the first section that will appear every time the user accesses the **TotApp™** application configurator page by using the *ctrl+e* keys shortcut.



IMPORT, AUTO IMPORT AND EXPORT

The Export function is for transferring the whole publication into a “.px” extension file called “default”. This exported file can be stored in an external unit either as an effective backup file of the work or just to carry it around on an external support drive. The ‘.../default.px’ file is therefore a single compressed file containing all the multimedia contents and all the settings. By clicking the *Export* button, the user will receive a request by **TotApp™** for the unit and folder in which the export file has to be created.

The Import function is used to import a previously exported file. By clicking on the *Import* button, you will be asked to point where the ‘default.px’ file you want to import is contained.

If you would like to plan the Import function automatically, click on *Auto Import* and you will be asked to enter the time (with a maximum of three daily time slots) and the pathway where the presentation you need to import is contained. You can also choose to enable or disable this function.

VIEWER: this mode enables viewing the created or imported **TotApp™** presentation.

IMPORTANT: when providing the pathway where the presentation will be automatically imported, using the *Auto Import* function, the name of the ‘.../default.px’ presentation file must be supplied along with the file extension “.px”.

REGISTERED VERSION

To activate the REGISTERED version, click on the UNLOCK button situated in the CONFIG area.

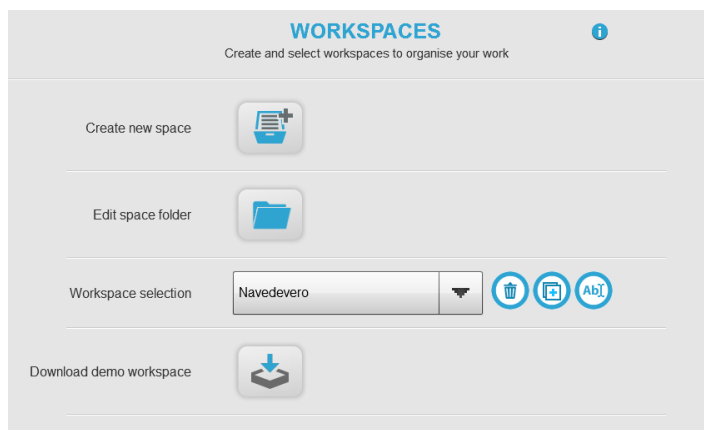


A code will be displayed composed of four alphanumeric sections, which must be provided after buying the product. We will then send you an email containing the activation code key.

IMPORTANT: the activation code key is strictly associated to the PC from which you provide the unique code; for this reason it will be possible to use it only on the PC which **TotApp™** has been installed on. To transfer a license to another PC contact the retailer.

5 > WORKSPACES

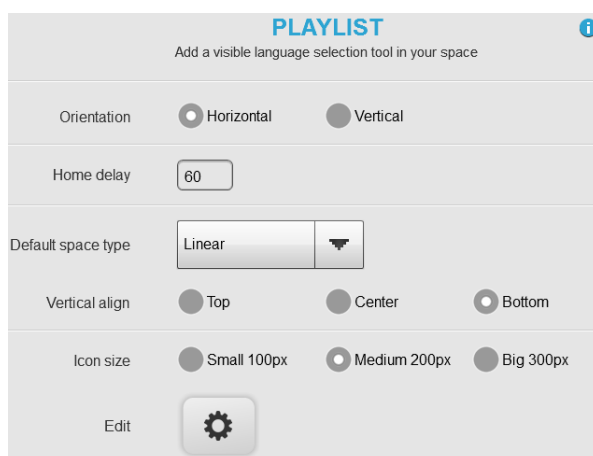
You can browse and select project-works you previously made, by using the WORKSPACE utility.



You will be able to organize and edit your creations, and create a new space to work on. You can delete, clone, or rename the current space. Open the free online workspaces store where you can download and use some demonstration spaces.

6 > PLAYLIST

One of the main functions in **TotApp™** Standard is made up by the playlists: these are the main elements on which the interactive multi-touch presentation is based. The most widely used graphic formats can be inserted, including: JPEG, PNG, PDF, videos in MP4 format using codec h264 (for a better experience in **TotApp™** we recommend this video format), FLV, F4V, MOV, SWF, URL addresses and RSS feeds.

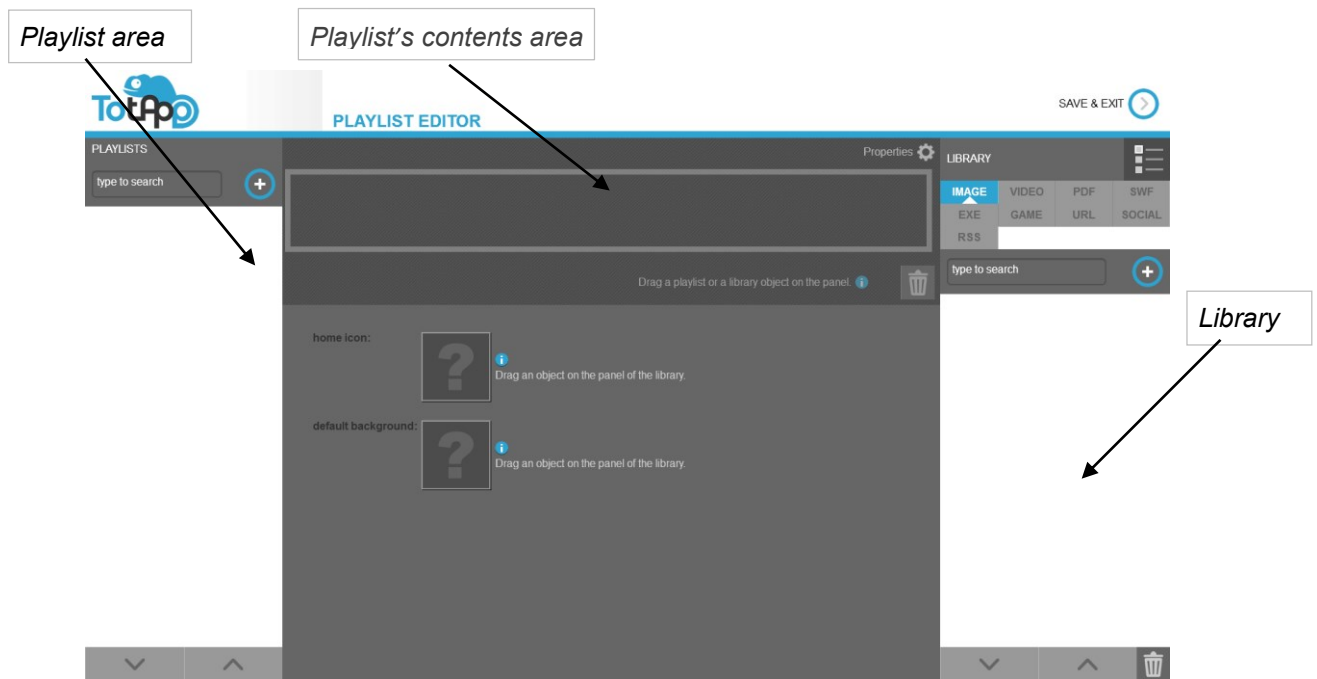


This sets the orientation to display the contents, based on the monitor orientation. You can set after how many seconds the program will return to the first level of playlists (home delay) in *Viewer* mode.

It is also possible to choose which visualization style to use to display the playlists (space type).

- **Linear:** classic visualization characterized by a linear sliding of the icons;
- **Chaos:** the playlist icons are placed scattered on the background;
- **Bubble:** the playlist icons will be moving following the user's touches; when elements collide there is a bounce-off effect.
- **Grid:** grid-structured visualization of the playlists.

Click the *edit* button to continue with the playlist editor



Space editor: area for creation, modification and elimination of playlists and contents.

The + button placed in the playlist area is for creating a new playlist. Click on the button and enter the name when prompted.

As the second step, import multi-media elements such as pictures or videos or any file types previously listed, to the “Library”. To load the contents, first select the file type you want in the “Library” then click on the + button and import the desired file or group of files.

Once the contents are imported, select them one at a time with a single click, and when highlighted in a blue colour, drag it into the playlist contents area by clicking on the preview image of the file. You can also insert playlists inside other playlists in order to set up a navigation tree logic.

To remove an item, select it and drag it onto the bin icon.

FUNCTION KEYS



Duplicate the selected playlist.



Delete the selected playlist.

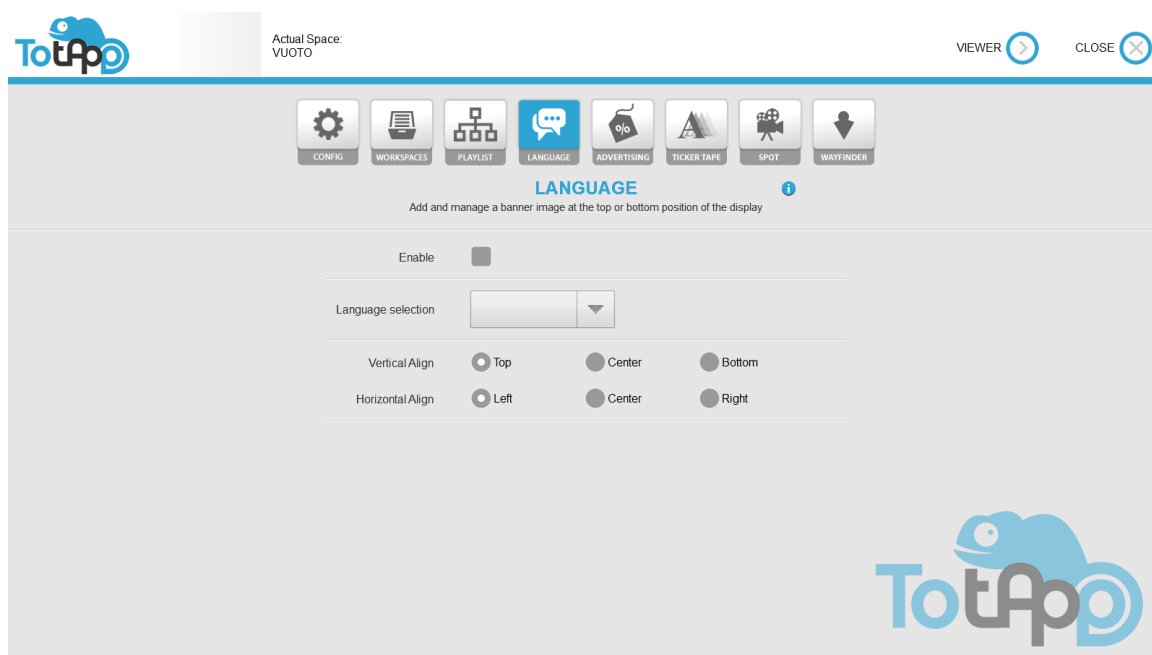


Drag the selected playlist.

7 > LANGUAGE

The language function enables the user to select a favourite language.

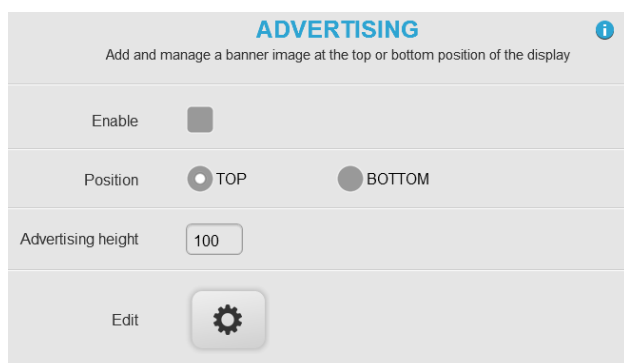
When this function is enabled, the selectable languages will appear in a task bar that can be positioned in various places on the display.



In the *Language selection* setting, you can choose the initial language that the viewer mode will start in. Vertical and horizontal positioning of the language bar during the viewer mode is also customisable.

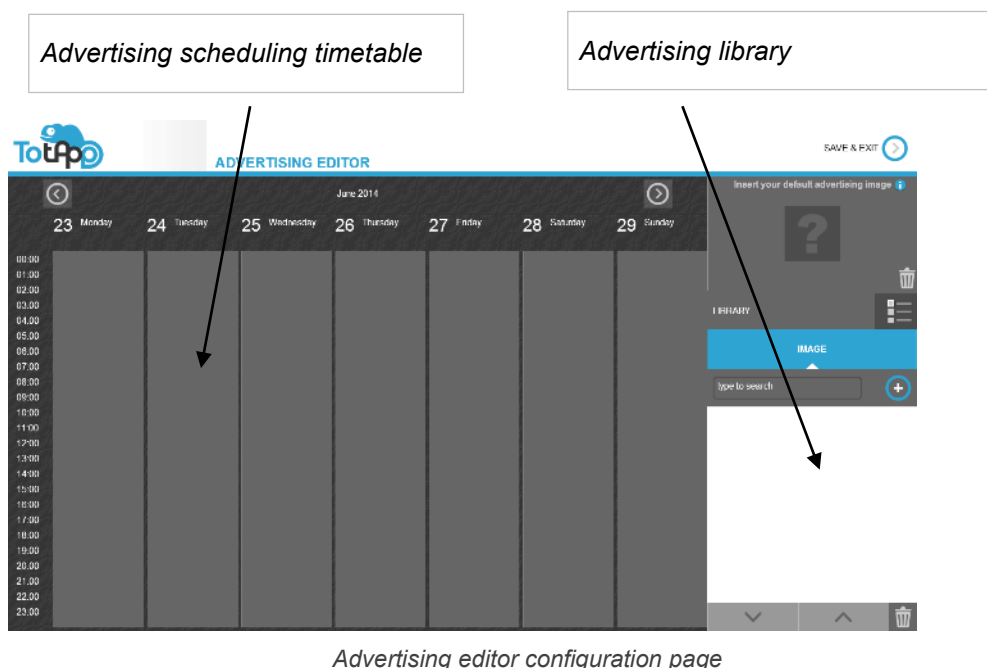
8 > ADVERTISING

The *Advertising* function enables the pop-up of advertising banners during the *viewer* mode. This function enables scheduling of ads with a choice of days, hours, recurrence and positions on the display.



The Enable box enables or disables the advertising function. Set the banner position, the height (in pixels) of the advertising image.

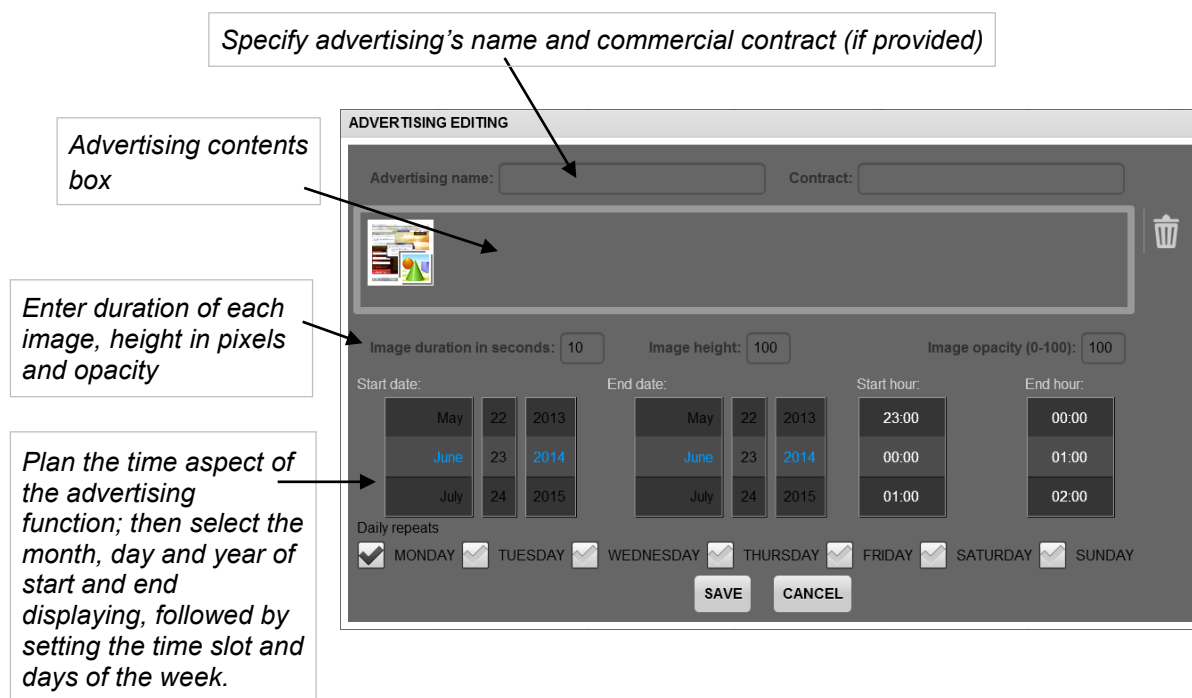
By clicking on the *edit* button, you will proceed to the *advertising* editor.



To start planning the advertising schedule, import the desired images and drag the first one into the scheduling timetable.

The advertising schedule configuration window will open. It is suitable for customising the contents that will be displayed, the viewing modes and times.

To insert contents into the advertising plan you are creating, drag the images one at a time from the advertising library into the advertising contents box.



SAVE or CANCEL the changes made by clicking on the appropriate button.

To return to the application configurator, click on the SAVE & EXIT button, top right.

9 > TICKER TAPE

The Application Configurator area gives the user access to the activation and management of a sliding personalised writing. The writing can be set at the top or bottom side of the presentation and will have a movement direction from right to left, with different speeds available.



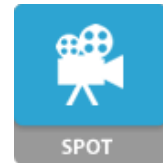
The *Enable* box enables or disables the ticker tape function. Set the position of the sliding writing and enter the ticker tape configuration page by clicking on the *edit* button.

Once in the ticker tape configuration, **TotApp™** will offer the following settings.

Enter the text you want to display, select the character font you like in the sliding text, the text style, the text sliding speed and the text and background colours. You can also set the background transparency with values from zero to 100.

10 > SPOT

The Spot function allows you to insert video, image and PDF files and to schedule their display, being able to choose days, hours, and recurring possibilities. You are also able to set a different showing time for each picture.





Spot i

Schedule the execution of multimedia files

Enable ☒

Activation delay

"Touch me" indicator 

Edit 

Chance to enable or disable the *Spot* function, to set its activation delay (in seconds) and to overlay a "Touch me" indicator in the upper left corner of the display.

Spot scheduling table (points to the timetable grid)

Spot contents area (points to the content selection panel)

The interface shows a timetable for June 2014 with columns for days of the week and rows for hours from 00:00 to 23:00. The content selection panel on the right includes a search bar, a library of assets, and tabs for VIDEO, IMAGE, and PDF.

Advertising editor configuration page

Programming a spot is very similar to programming advertising. To program the spot banner, import the desired contents and drag the first one into the scheduling timetable.

The configuration window of the spot banner will open and the user will be able to personalize the viewing modes and the timing of the advertisement. After that, he will also be able to manage the multi-media contents.

Indicate the name of the spot banner and any commercial contract

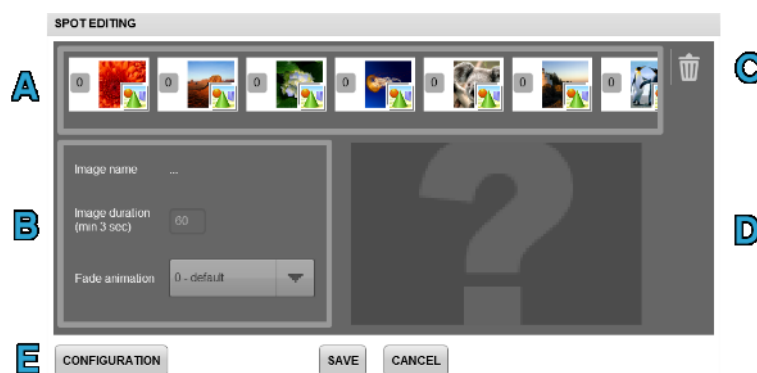
Set the default duration the images will be displayed with, and the type of transition by opening the fade default drop menu; a specific color can be selected to aid recognition of the spot just set

Plan the time aspect of the spot function; then choose the month, number and year of viewing, followed by setting the hour and days of the week;

By clicking this, you can manage the spot's multimedia files

The MEDIA CONTENT button gives access to the management window of the contents for the spot:

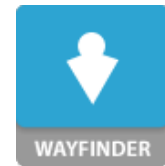
- Multi-media files inserted in the spot with indication of the display duration in seconds; to insert contents, drag them from the spot contents area on the right.
- A specific name, time and transition type can be set for each single file. Where not specified the general settings for the spot are the default one.
- To delete an object, select it and drag it onto the bin icon.
- Preview of the selected image.
- CONFIGURATION**: return to the previous spot editing configuration window.



SAVE or CANCEL customisation by clicking on the specific button.

11 > WAYFINDER

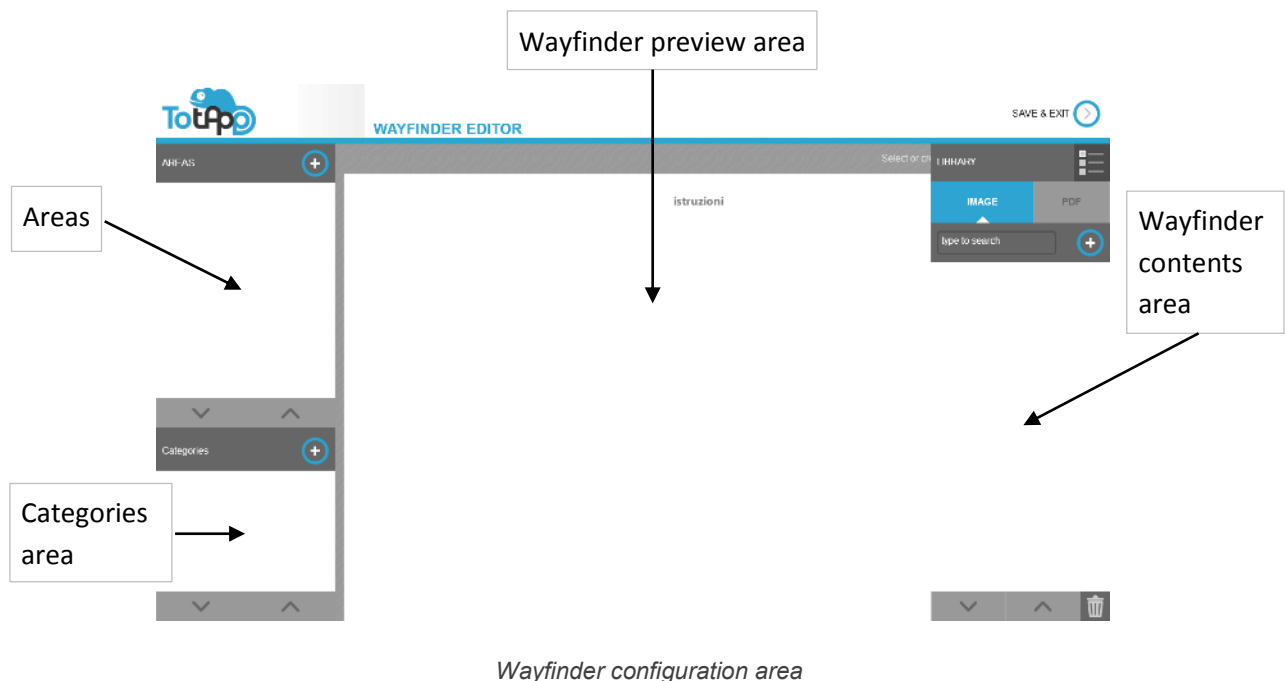
The *Wayfinder* either based on a 2D or on a 3D map, allows you to represent any kind of point of interest easily consultable by the end-user. Using the *Wayfinder* function it is also possible to display the most suitable way to get to any of the POI that the end-user wants to look for.



Enable or disable the *Wayfinder* as home page mode (it will replace the default home page).

Initially not available, once you create one or more "You are here" POI, you will be able to identify each device running **TotApp™** just by choosing it in the "You are here" device field.

Click on the *edit* button to start customising the *Wayfinder*.





Create a new area.



Create categories to divide each point of interest.

In order to keep on creating a *Wayfinder*, you have to create a new area and its related icon and map image.



A possible Wayfinder use: to search for offices, to look for people specifically...

If you click on a random point within the Wayfinder preview area, you can start creating a new POI.

You can assign a name, a description, a category and even a playlist for each of the points of interest created. The playlist you will choose for the POI will be the one that shows up by clicking on that point of interest.

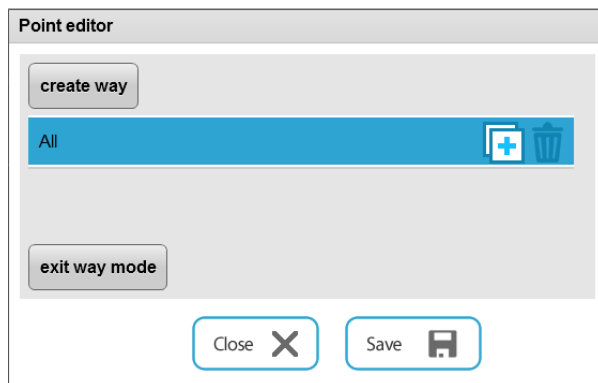
Once you assign its icons too, you can proceed to the POI editor by clicking the *edit* button.

The *Way editor* allows you to chart a course that will show to the end-user the most suitable path in order to reach the desired point of interest.

To create a path, you must first add a “You are here” device by clicking, while creating a POI, the appropriate entry in the “*Category*” field.

The way creation is backwards: you have to track it starting from the point of interest just created, to the

“You are here” device.



Click on “create way” to proceed the creation of a path. **TotApp™** will ask you to track the path click-by-click, ending it on the desired “You are here” device.

Once completed, the way just created will be available in the *Wayfinder* function during the *viewer* mode.



Path creation in the Wayfinder editor

By clicking on **SAVE & EXIT**, **TotApp™** will ask you to save or cancel any change.

You can see your creations anytime, just by clicking the *Viewer* button placed on the top right corner in the Application configuration page. Once in the *Viewer* mode you can experience how the end-user will interact with the software.



Again, to return to the Application configurator, use the `ctrl+e` command. **TotApp™** will ask for the password only the first time you access the configuration page.



TotApp is a trademark of Corepixx Srl
Via Allende, 86 - 41122 Modena - Italy
Ph.: +39.059.253975 - Fax: +39.059.260896
info@to-tapp.com - www.to-tapp.com