eCardMax 2008 User Manual

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eCardMax.com Software for Website, Inc Email: webmaster@ecardmax.com

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Admin menu items

When you are logged in as an administrator, the system provides five modes of operation: Administration, Members, eGreeting Cards, Advance Options, Email Tool.



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Site Statistics

This is where you will view the most important parts of the site.

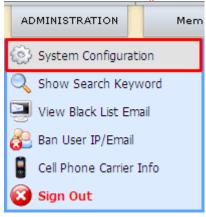
Admin Index



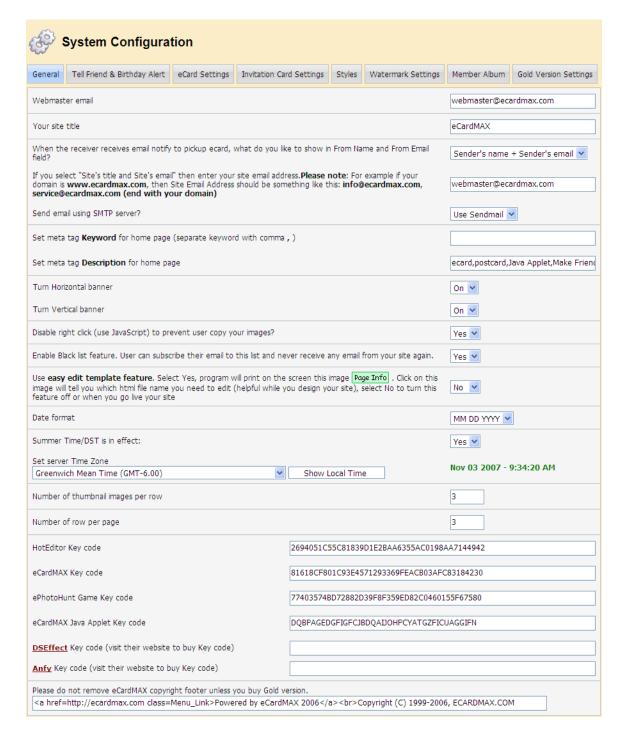
The gallery configuration page

This is where you will configure the most important parts of your general public. For this reason, it is important that you spend time with your setup at the early stages of gallery development to get those settings exactly the way you want them, before actually change settings to the general public.

Administration => System Configuration



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General

Administration => System Configuration => General

Value	Description
Webmaster email	All emails sent by the gallery will be sent using this email address. This must be a valid email address.

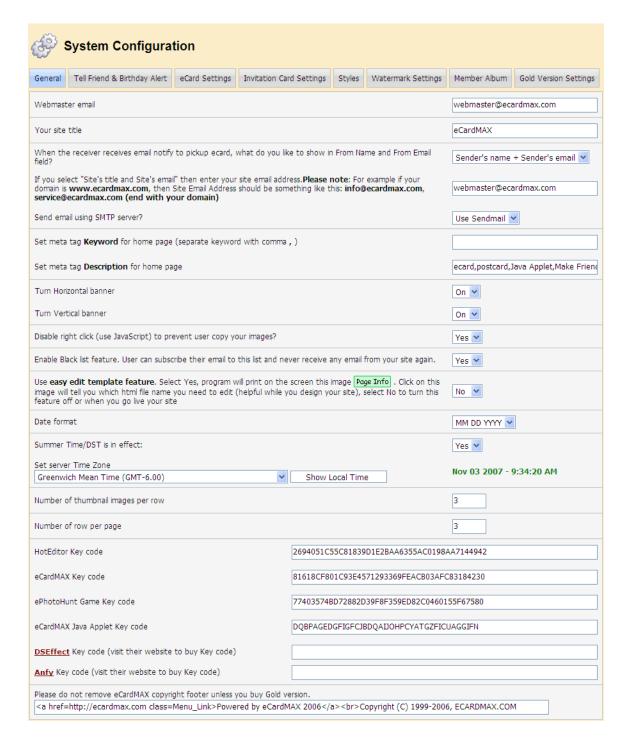
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Your site title	Enter the name of your gallery in this text field. The name you enter will appear as the title that is displayed in the web browser's title bar and is also displayed in many of the different theme templates.
Set meta tag Keyword for home page	The meta keywords tag allows you to provide additional text for crawler-based search engines to index along with your body copy.
Set meta tag Description for home page	The meta description tag allows you to influence the description of your page in the crawlers that support the tag.
Turn Horizontal banner	Yes: horizontal banner will be shown at front end. No: horizontal banner will be hidden at front end.
Turn Vertical banner	Yes: vertical banner will be shown at front end. No: vertical banner will be hidden at front end.
Disable right click (use JavaScript) to prevent user copy your images?	Yes: Disable right click on front end to prevent users from stealing website's images. No: accessing the right click menu, users can be used to copy and save the images.
Enable Black list feature. User can subscribe their email to this list and never receive any email from your site again.	To secure your site against spammers enable the feature. Yes: enable the feature. No: disable the feature. Today, most people on the internet have dynamic IP addresses that are assigned to them when connecting to the internet by their Internet Service Provider. These IP addresses change each time the user connects to the internet, but during an internet session these IP addresses are "visible" at the web-sites that thee user is surfing. Within the range of all IP addresses (0.0.0.0 to 255.255.255.255), certain ranges are reserved for special purposes (mostly for the use on private networks). The banning feature will not accept IP addresses banning of addresses that belong to these private ranges (e.g. 192.168.0.1). This is necessary to prevent unexperienced, as well as experienced, eCardMax admin from banning IP addresses within their own LAN. If you're actually running eCardMax on your LAN/WAN that uses private IP addresses (e.g. on a company's intranet) and you want the authority to be able to ban users, switch this option to "Yes". If you're running eCardMax on a web server located in the

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Use easy edit template feature.	internet (e.g. you're web hosted), you should keep this option set to "No". If you don't use banning at all, you can safely ignore this setting completely. Yes: Select yes, program will print on the screen this image Page Info. Click on this image will tell you which html file name you need to edit (helpful while you design your site), select No to turn this feature off or when you go live your site No: Select no, program won't print that image.
Date format	This is the format of the outputted date string. See the formatting options below: DD MM YYYY MM DD YYYY YYYY DD MM YYYY MM DD
Set server Time Zone	Specify the time zone difference between your local time and the time zone your web server is in. This value will be used to adjust time stamps in eCards and other places.
Number of thumbnail images per row	This sets the maximum images of the thumbnails that are to be displayed for each row. Default value is 3 this means that each row will show 3 thumbnails.
Number of row per page	This sets the maximum row of the thumbnails that are to be displayed for each page. Default value is 3.
HotEditor Key code	Enter keycode to remove link back to HotEditor site
eCardMAX Key code	Enter keycode to remove link back to eCardMAX site.
ePhotoHunt Game Key code	Enter keycode to remove link back to ePhotoHunt site.
eCardMAX Java Applet Key code	Enter keycode to remove link back to eCardMAX site.
DSEffect Key code (visit their website to buy Key code) Anfy Key code (visit their website	
to buy Key code)	

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Tell Friend & Birthday Alert

Allows you to get emails alerting you of upcoming birthdays

Administration => System Configuration => Tell Friend & Birthday Alert

1. Total Number of Recipents

To restrict total number of recipients per message.

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2. Set default number of Recipent Name and Recipent Email fields will display

System Configuration							
General Tell Friend & Birthday Alert	eCard Settings	Invitation Card Settings	Styles	Watermark Settings	Member Album	Gold Version Settings	
Total Number of Recipients							
Set default number of Recipient Name and Recipient Email fields will display				1			

eCard Settings

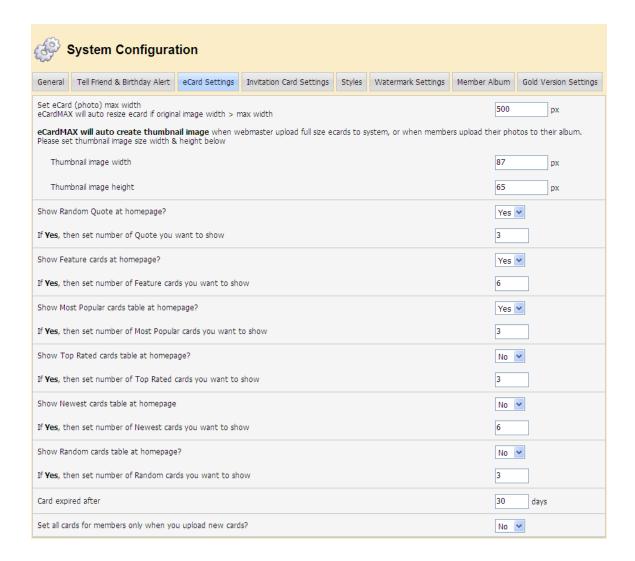
Administration => System Configuration => eCard Settings

Value	Description
Set eCard (photo) max width	Sets the maximum allowable size in pixels for the specified dimension of your thumbnails. When changing this setting, only files that are added after the change will be affected. Therefore, it is advisable that this setting not be changed after photos have already been added to the gallery.
Thumbnail image width	Sets the width on which the maximum pixel size limitation should apply to. When changing this setting, only files that are added after the change will be affected. Therefore, it is advisable that this setting not be changed after photos have already been added to the gallery.
Thumbnail image height	Sets the height on which the maximum pixel size limitation should apply to. When changing this setting, only files that are added after the change will be affected. Therefore, it is advisable that this setting not be changed after photos have already been added to the gallery.
Show Random Quote at homepage	Toggles the display of the random quote at homepage. Set to 'NO', the random quote is hidden. Set to 'YES', the random quote is shown.
Show Feature cards at homepage	Toggles the display of the Feature cards at homepage. Set to 'NO', the Feature cards is hidden. Set to 'YES', the Feature cards is shown.
Show Most Popular cards table at	Toggles the display of the Most Popular cards table at

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homepage	homepage. Set to 'NO', the Most Popular cards table is hidden. Set to 'YES', the Most Popular cards table is shown.
Show Top Rated cards table at homepage	Toggles the display of the Top Rated cards table at homepage. Set to 'NO', the Top Rated cards table is hidden. Set to 'YES', the Top Rated cards table is shown.
Show Newest cards table at homepage	Toggles the display of the Newest cards table at homepage. Set to 'NO', the Newest cards table is hidden. Set to 'YES', the Newest cards table is shown.
Show Random cards table at homepage	Toggles the display of the Random cards table at homepage. Set to 'NO', the Random cards table is hidden. Set to 'YES', the Random cards table is shown.
Card expired after	We keep e-cards for 60 days. After this time, the card is deleted and is no longer available on-line. You can change this time.
Set all cards for members only when you upload new cards	Yes: set this feature. No: not set this feature.

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Install Invitaion 2008

This document will walk you through the basics on installing the add-on Invitaion for eCardMAX 2008 software.

Version: 2008-1

1. Requirements

You are running eCardMAX 2008

2. Quick Install

- 1. Decompress the Invitation 2008 archive to a local directory on your system.
- 2. Upload all the files contained in this archive (retaining the directory structure) to eCardMAX 2008 directory on your server or hosting account.

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3. Using your web browser visit the location you placed eCardMAX 2008 with the addition of install.php, e.g. http://www.mydomain.com/greetings/install.php

3. Important

Once you have successfully installed eCardMAX 2008 you MUST ensure you remove /install.php. Leaving it in place is a <u>very serious potential security issue</u> which may lead to deletion or alteration of files, etc.

Invitation Card Settings

Administration => System Configuration => Invitation Card Settings

- 1. Maximum Font file member can upload
- 2. <u>Invitation Card expired after</u>



Styles

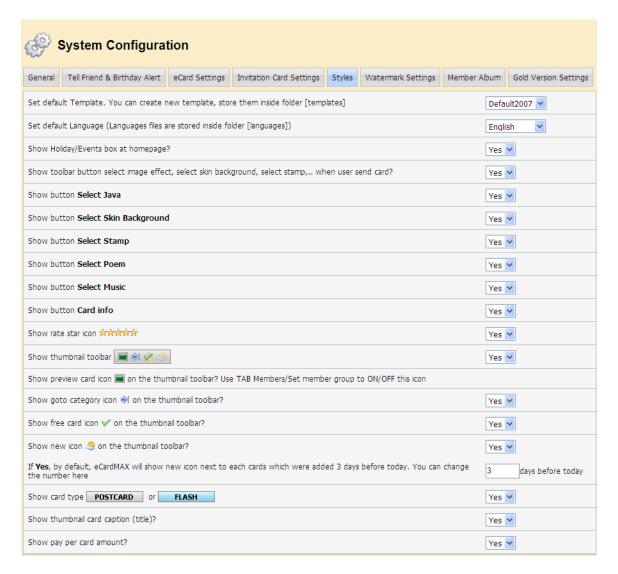
Administration => System Configuration => Styles

Value	Description
Set default Template	Use this dropdown list to select the default theme for your gallery (Themes are stored in sub-directories of the themes directory).
Set default Language	This sets the default language for your gallery. All language files are stored in the languages directory on your server.
Show Holiday/Events box at homepage	Yes: show No: not show
Show toolbar button	Yes: show No: not show
Show button Select Java	Yes: show No: not show
Show button Select Skin Background	Yes: show

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	No: not show
Show button Select Stamp	Yes: show No: not show
Show button Select Poem	Yes: show No: not show
Show button Select Music	Yes: show No: not show
Show button Card info	Yes: show No: not show
Show rate star icon	Toggles the display of the rating results below each thumbnail.
Show thumbnail toolbar	Yes: show No: not show
Show preview card icon	Yes: show No: not show
Show goto category icon	Yes: show No: not show
Show free card icon	Yes: show No: not show
Show new icon	Yes: show No: not show
Show card type	Yes: show No: not show
Show thumbnail card caption (title)?	Toggles the display of the name of card below each thumbnail

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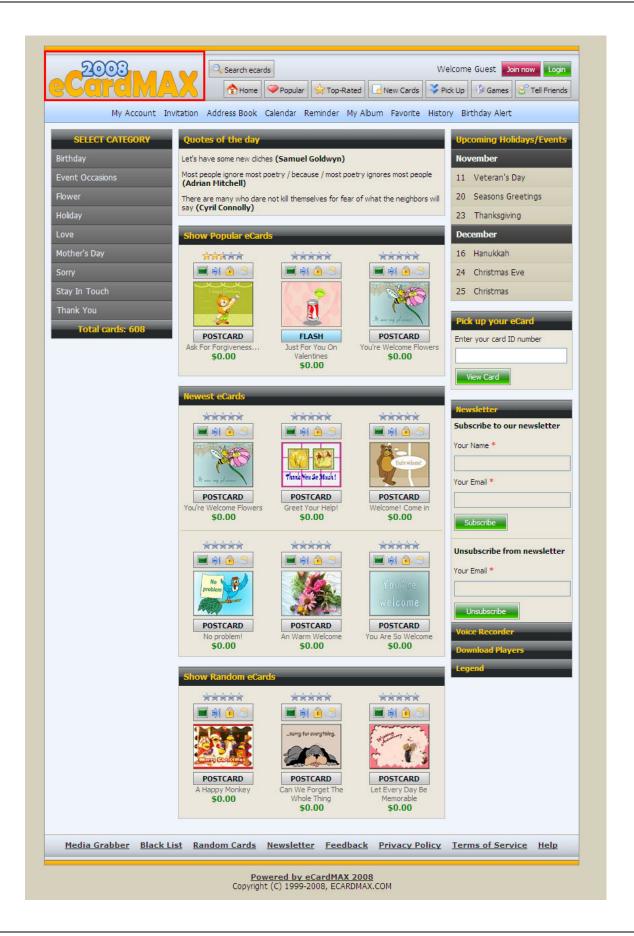
Useful Web Package Options

1. Logo

The logo emblem that would appear in the upper portion of the website. You have to go to /home/lotinfo/public_html/standard_package_2008/templates/[Your Default Template]/company_logo.gif

then change the company logo and it will update to show on the website.

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2.

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Watermark Settings

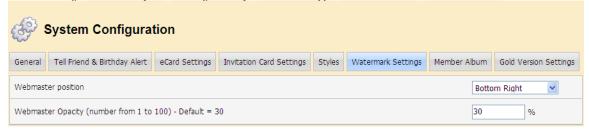
Administration => System Configuration => Watermark Settings

1. Webmaster position

Determines where the watermark is supposed to be displayed on each picture. Possible options are:

- Bottom right
- Bottom left
- Up right
- Up left
- Center
- 2. Webmaster Opacity

Determines the transparency level for the watermark. By setting transparency you can make your image blend nicely into the pictures you upload that get watermarked.

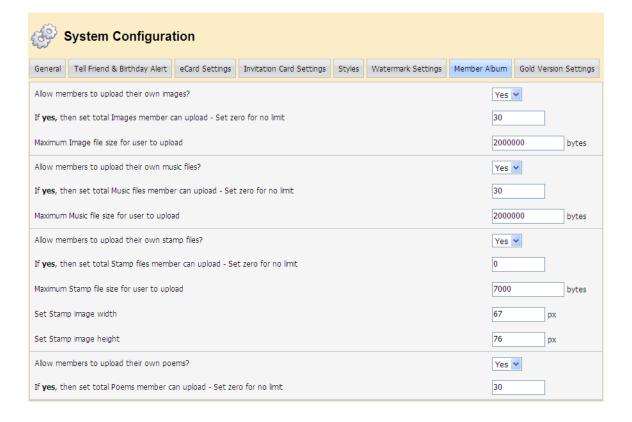


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Member Album

Administration => System Configuration => Member Album

Value	Description
Allow members to upload their own images	Yes: allow No: disabled
Allow members to upload their own music files	Yes: allow No: disabled
Allow members to upload their own stamp files	Yes: allow No: disabled
Allow members to upload their own poems	Yes: allow No: disabled



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Gold Version Settings

To turn Payment feature ON you need to login to eCardMAX admin area, click the link System Configuration - scroll down to bottom page - go to section Gold Version Settings, then answer Yes for question "Enable 2CheckOut test mode?"

Administration => System Configuration => Gold Version Settings



How to integrate eCardMAX to 2CheckOut payment processor

If you don't have 2CheckOut.com account, then click here to get one (No Waiting Weeks, Start Selling in just a Few Minutes - that's true).

First, you need to enable payment feature: Log in to eCardMAX Admin area, click the link System Configuration - go to section Gold version only, then answer Yes for question "Would you like to enable 2CheckOut and PayPal payment?"

You have to rename the script 2checkout.php. For example: rename it to Abnd2543Ps.php (it likes the password - hard to guess and you don't have to remember it). Please do not modify the php code inside unless you know what you are doing.

Next, click the link below to login to your 2Checkout.com member area

https://www.2checkout.com/2co/login

At the main page select the link Set Up Product

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Account Homepage

Welcome to your sellers configuration area!

First time here, be sure to look at the following.

No matter what you want to sell, start by setting up your...

- 1. Bank Account & Payment Details.
- 2. Additional Site Information.
- 3. Vendor Contact Information
- 4. Set Up Products.
- 5. Shipping Methods or e-good allowable countries..
- 6. Business Contact Information.
- 7. Setting Up Your Site.

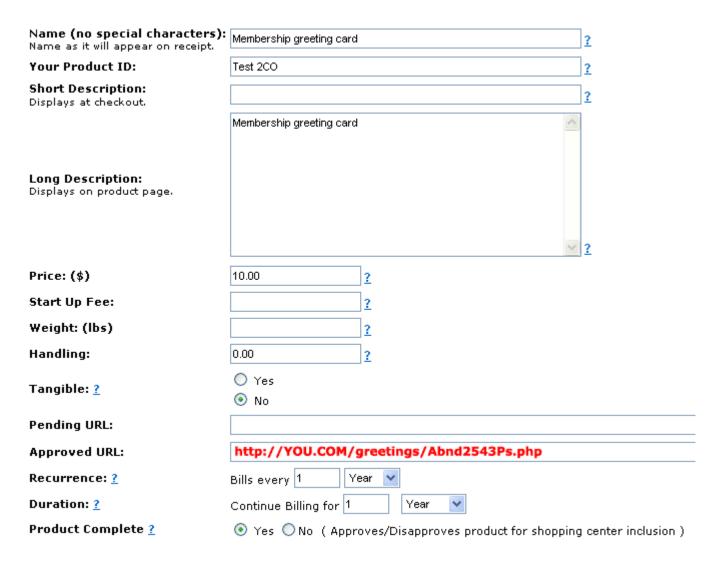
Always be sure to keep your information up to date.

Next page - click the link on your right hand side New Recurring Product.



Then fill out the form - See image below

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Enter the URL of script Abnd2543Ps.php in field Approved URL.

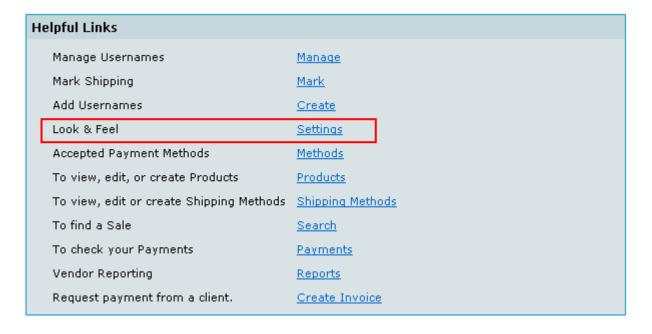
Click Create Recurring Product button when you done, then go back to Set Up Products page you will see this

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Products for #28715 Back to Vendor Information Page Back to Home Search by Name or Product ID Product ID Products Per Page Your Product ID Change Product Name Search Products Product Shop Your Product ID Name Actions Price ID Status Not Test 2CO Membership greeting card **Image Edit HTML** 10.00 Submitted Save Changes

Now, please remember your Product ID is 1

Next, go back to Account Homepage, inside Helpful Link table - click the link Look & Feel Settings



Next page, select Yes for Direct Return, then enter the URL of script Abnd2543Ps.php

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If set to Yes buyers will be immediately directed to your URLs below once they click the Complete Order button. If set to No the buyers will have to click a button to return to your URLs below. Yes Note: You MUST get your passbacks working with direct return turned OFF before we will help you with a problem with direct return turned ON. Approved, pending and affiliate area Approved URL Input a url for your customers to be sent to on a successful purchase. http://YOU.COM/greetings/Abnd2543Ps.php

Pending URL

Input a url for your customers to be sent to when a purchase cannot be verified immediately.



Example: https://www.yoursite.com/yourscript.php

Scroll down to set your Secret Word, then click Save Changes button

Now, login to eCardMAX admin area, scroll down to bottom page, at section Gold version only enter your 2CheckOut secret word, your 2CheckOut sid number (seller ID number) and your 2CheckOut product id number.

To test 2CheckOut payment script, answer Yes for question Would you like to turn ON 2CHECKOUT TEST MODE?

Go to your eCardMAX homepage, click button Join Now to test 2CheckOut payment script. Use credit card number 123456789112345 to make the payment.

When you go live your site you MUST turn OFF 2CheckOut Test Mode (say No for question Would you like to turn ON 2CHECKOUT TEST MODE?)

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How to integrate eCardMAX to PayPal payment processor

If you don't have PayPal.com account then click here to get one. Please note: You have to become a PayPal verified member in order to sell product on your site.

First, you need to enable payment feature: Log in to eCardMAX Admin area, click the link System Configuration - go to section Gold version only, then answer Yes for question "Would you like to enable 2CheckOut and PayPal payment?"

Then, enter Your primary PayPal email address

Please note: If you have 2 or more Paypal email accounts then you have to use your Primary PayPal email account. To know which email account is your primary account then do this:

- Login to your PayPal member area
- Click "My Account" tab then click the link Instant Payment Notification (Selling Preferences)



Next page you have to click "Edit IPN Settings" button

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My Account Send Money Request Money Merchant Services Products & Services

Instant Payment Notification (IPN)

Back to Profile Summary

Instant Payment Notification (IPN) is a PayPal feature that sends messages about payments (and other transactional events) directly from PayPal to your website(s)' back-end systems. You can view up to 28 days worth of messages. You can also

- · Resend messages not received by your website(s)' back-end systems
- · Temporarily stop receiving messages (useful when performing maintenance on your back-end systems)

Messages are generated but stored at PayPal until you start receiving them again.

Use the IPN feature in these situations:

- · Your service provider, cart provider or website developer has asked you to
- · You have back-end systems that require IPN messages to automate business processes, such as creating shipping notifications and inputs to accounting applications.

Learn more about the IPN feature.

By clicking "Edit IPN Settings," you will be taken to the configuration page, where you determine where to send IPN messages and decide to start or stop receiving the messages.

Edit IPN Settings

And then you have to check Receive IPN messages (Enabled) and enter the URL of your paypal.php script - click Save button when you done.



Send Money Request Money Merchant Services

Edit Instant Payment Notification (IPN) settings

Back to Profile Summary

PayPal sends IPN messages to the URL that you specify below.

To start receiving IPN messages, enter the notification URL and select Receive IPN messages below. To temporarily stop receiving IPN messages, select Do not receive IPN messages below. PayPal continues to generate and store IPN messages until you select Receive IPN messages again (or turn off IPN).

Notification URL

http://Yoursite.com/greetings/paypal.php

IPN messages

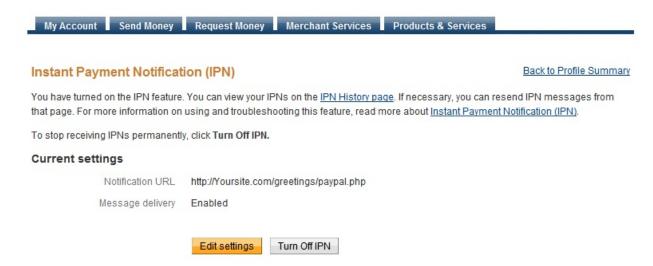
- Receive IPN messages (Enabled)
- Do not receive IPN messages (Disabled)

Save

Cancel

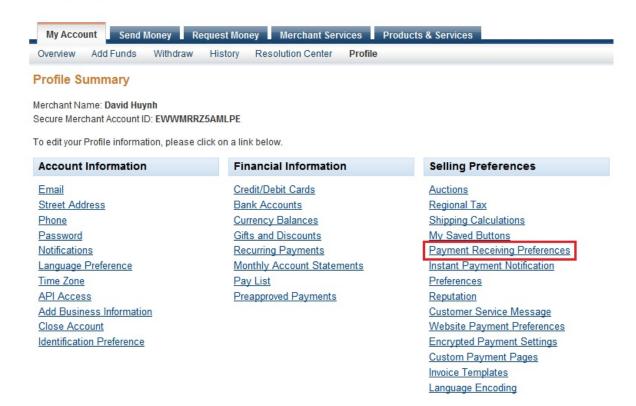
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Go back to "My Account" tab and click the link "Payment Receiving Preferences"

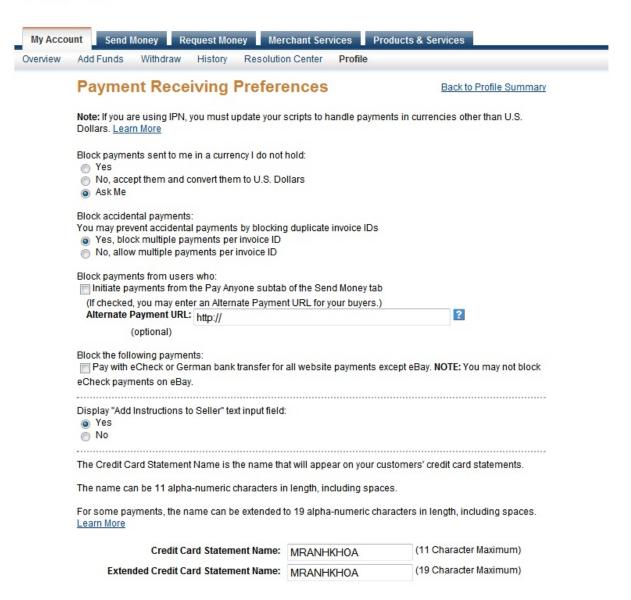




In here, you can edit preferences about your payment receiving. Click "Save" button after finish editing.

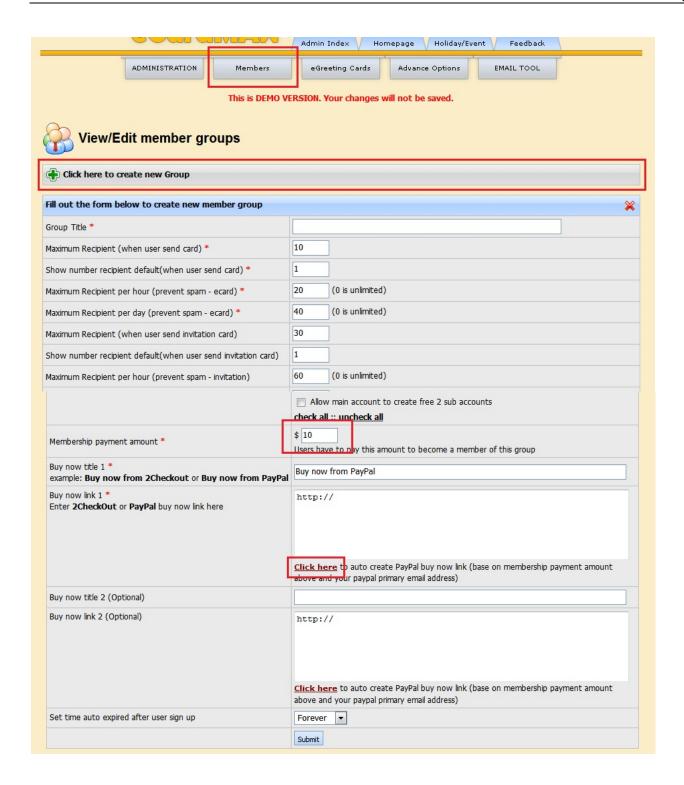
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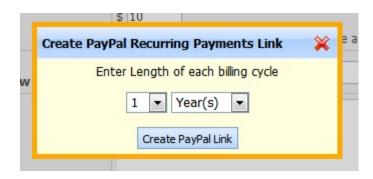
In eCardMAX Admin area, inside "Members" tab, click "Click here to create new Group" to expand "Create new member group" form. (See image below)

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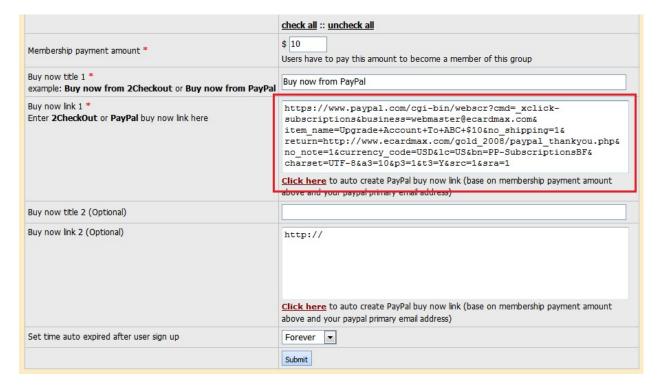


Click "Click here" to pop-up a Create PayPal Recurring Payments Link, choose how many years you want then click "Create PayPal Link"

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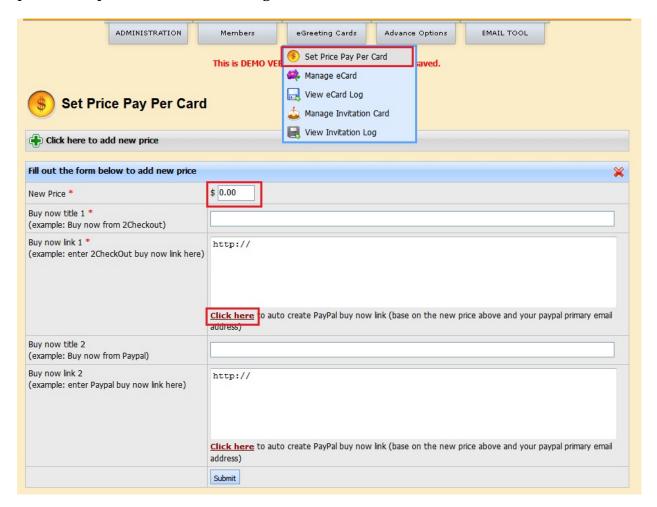


The Admin area will create PayPal link for you (See image below). Click Submit button to save.

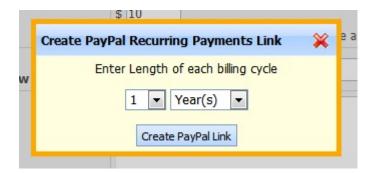


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Inside "eGreeting Cards" tab, click "Set Price Pay Per Card", then click "Click here to add new price" to expand the form (See image below)

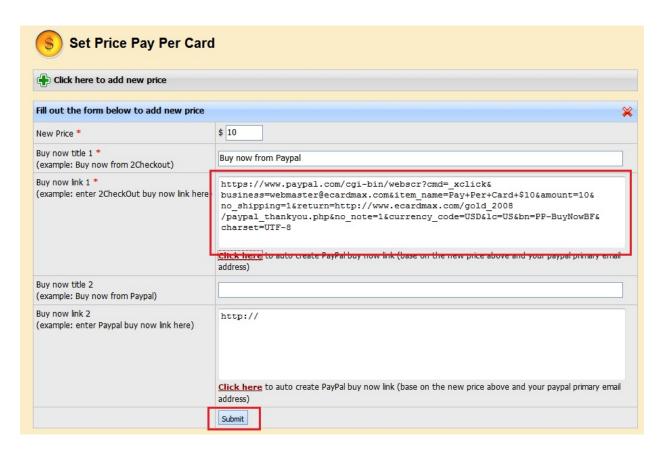


Click "Click here" to pop-up a Create PayPal Recurring Payments Link, choose how many years you want then click "Create PayPal Link"



The back-end will create PayPal link for you (See image below). Click Submit button to save.

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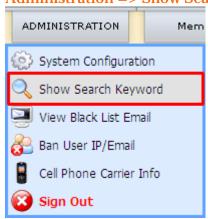
Remember to click Submit button to save these settings to eCardMAX database.

Now, go to your eCardMAX homepage, click Join now button to test PayPal payment script

Show Search Keyword

As your gallery grows, there will be an increasing number of files in it and subsequently a lot of keywords to manage. To help you manage your keywords, there is a keyword manager available - just click on the corresponding link in the admin menu.

Administration => Show Search Keyword



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Note: that the keyword manager will only show up in the admin menu, you cannot edit or delete any keyword.

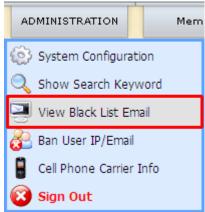


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View Black List Email

To help you manage your list email that you don't want to send mail when someone use it on your website, there is a black list email manager available - just click on the corresponding link in the admin menu.

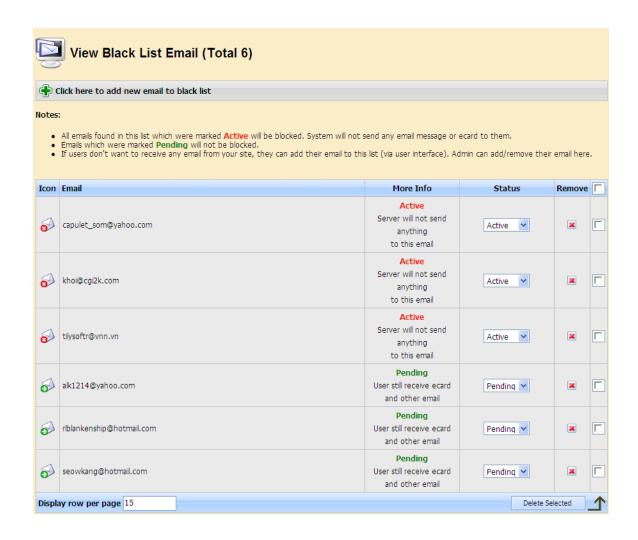
Administration => View Black List Email



All collectors in this black list are added by administrator of the site. In here, administrator can delete or set status for any users.

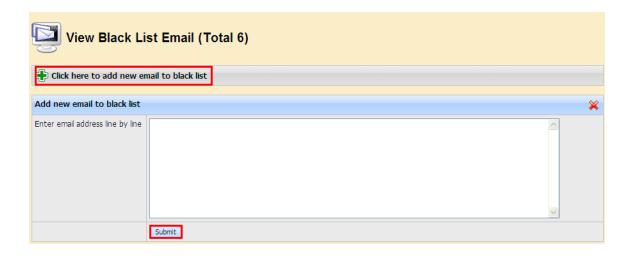
- All emails found in this list which were marked Active will be blocked. System will not send any email message or ecard to them.
- Emails which were marked Pending will not be blocked.
- If users don't want to receive any email from your site, they can add their email to this list (via user interface). Admin can add/remove their email here.

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Administrator can add new email to black list by clicking "Click here to add new email to black list" link at the top of the page and filling in the form that will come up.

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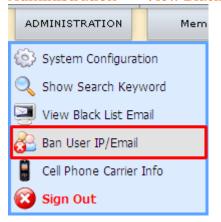
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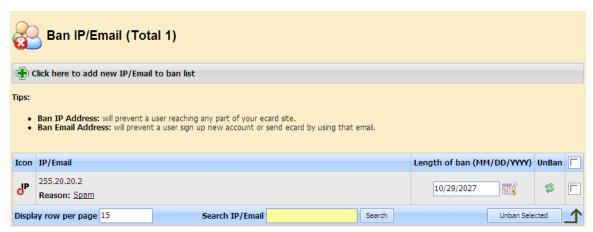
Ban User IP/Email

Ban users based on hostname or IP address. Make sure not to ban yourself! Use this feature with extreme caution, as most users today do not have static IP addresses, this feature should only be employed if you really know what you're doing.

Click on the corresponding link in the admin menu.

Administration => View Black List Email





You can add new IP/Email to ban list by clicking "Click here to add new IP/Email to ban list" and fill in the form that will come up.

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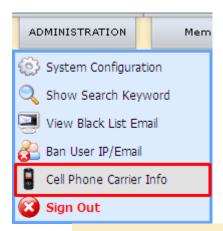


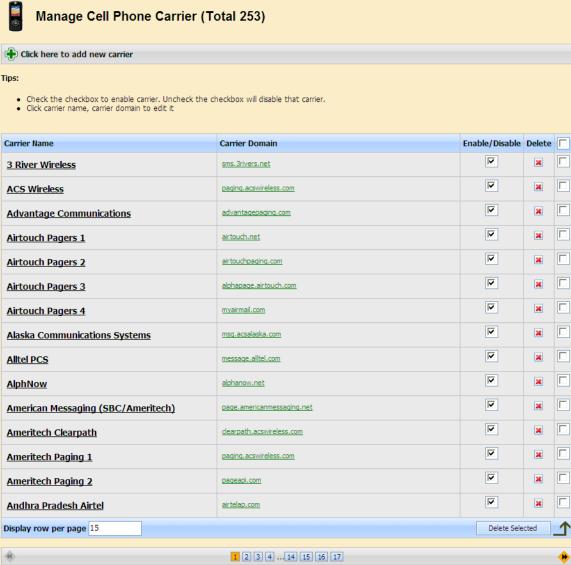
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Cell Phone Carrier Info

Information about cell phones for the US Detailed info on new phones

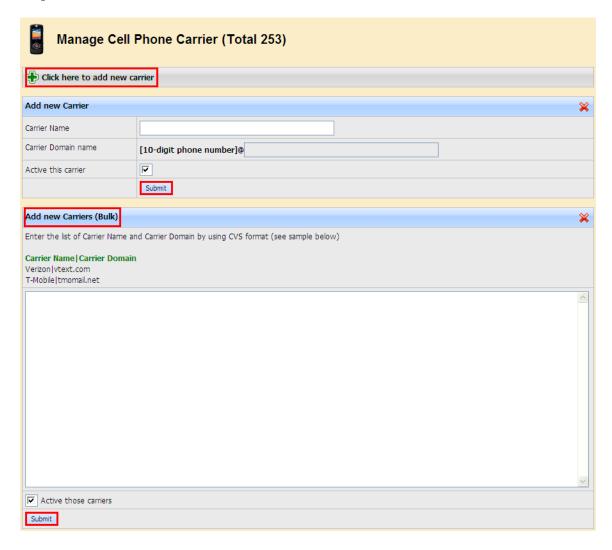
Administration => Cell Phone Carrier Info





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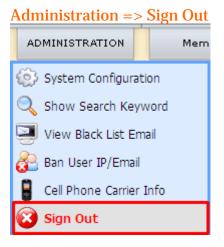
You can add new carrier to list by clicking "Click here to add new carrier" and fill in the form that will come up.



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Sign Out

To ensure system security, make sure to close all Web browser windows when you sign out.



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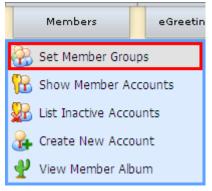
Members

Set Member Groups

This is where you define what members of a group can and can't do.

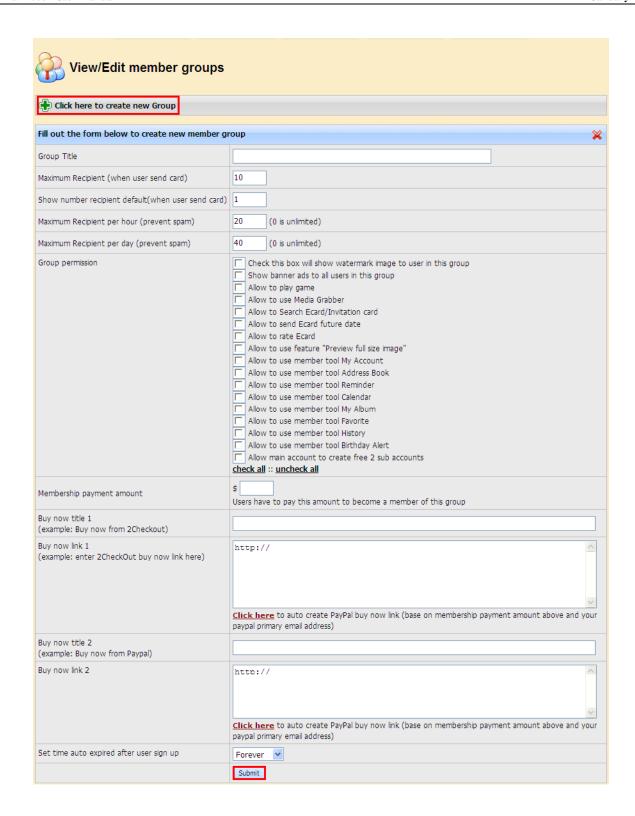
When creating a new user or editing an existing user, you will notice a row named "Member group" - it determines what group(s) the user is in.

Members => Set member Groups



- The first field determines the name user group.
- The other fields determine properties of a new group.
- You can set permissions for it by clicking checkboxes.

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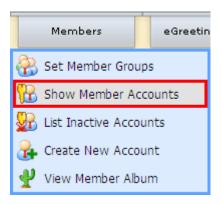


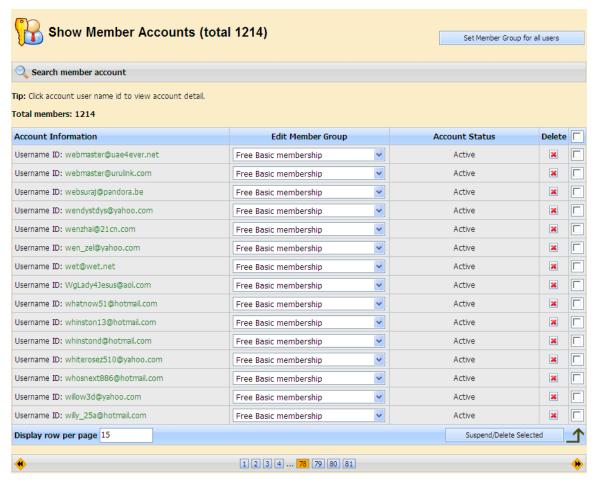
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Show Member Accounts

The user control panel can be found when clicking "Show Member Accounts" from the members menu. It is the place where you create and manage your users.

Members => Show Member Accounts





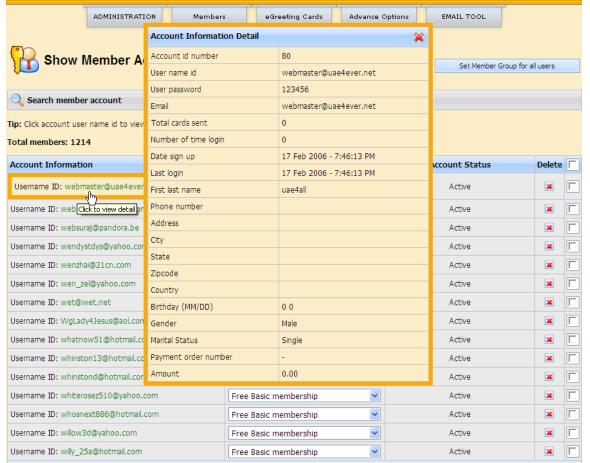
Page controls

• You can change number of users show per page by enter a number in display row per page box.

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 If you have more than 15 users, a page tab will appear at the bottom right of the screen, allowing you to go to subsequent pages of your member list

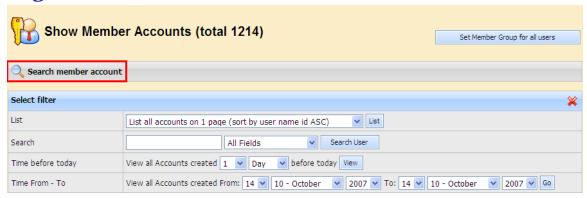
Clicking on a user's name will display the profile page of the individual user (read only)



- The "Member Group" column displays the primary member group the user is in, you can change member group for any user.
- The "Account Status" column displays status of user.
- You can change a number of settings for several users at once by clicking the checkbox in back of the user row (use the checkbox at the very top or bottom of the page to select/unselect all users on the page) and then choosing an action to perform from the dropdown box "Suspend/Delete Selected" at the bottom left of the page. The actions you can choose from are "Suspend" or "Delete".

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Searching for user(s)



In here, you can search users by many conditions. It is flexible.

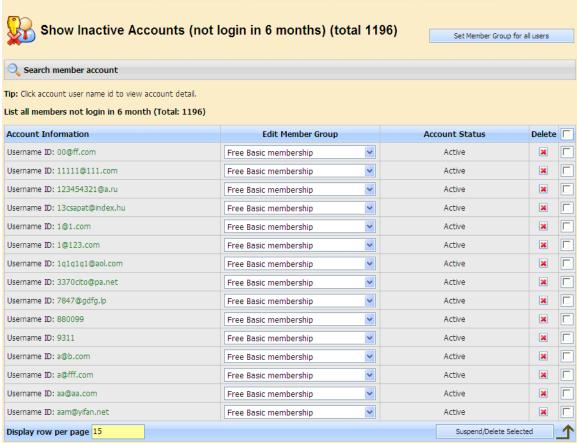
List Inactive Accounts

An account with an "Inactive" status simply means that the person registered, but did not login in 6 month

Members => **List Inactive Accounts**



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You can search member account by clicking "Search member account" and fill in the form that will come up.

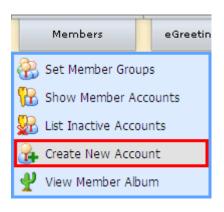


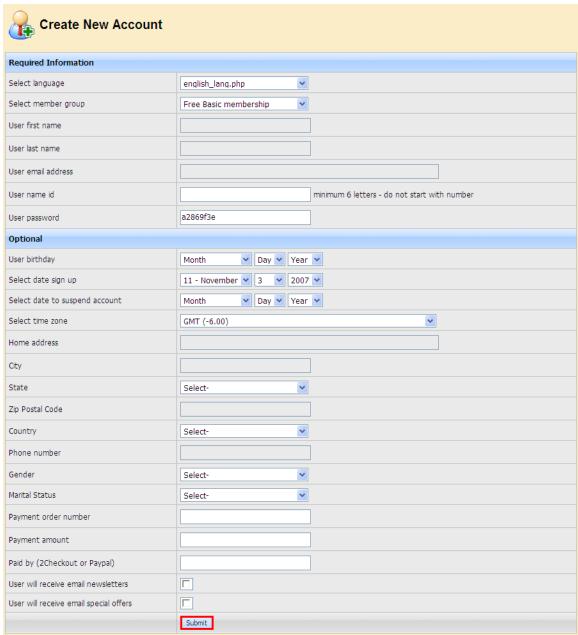
Create New Account

To create a new user, simply click on the button "Create New Account" from the members menu and fill in the form that will come up.

Members => Create New Account

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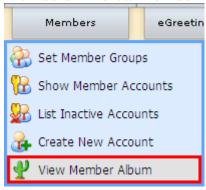
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View Member Album

eCardMax stores files inside of albums, so you'll need at least one album for your pictures/files to be placed in. Albums can be stored in categories (but they don't HAVE to be in a category, they can just as well go into the eCardMax "root").

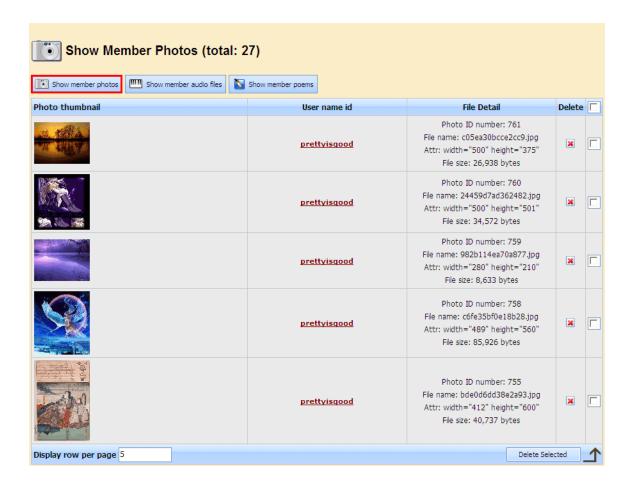
When you click on "albums" in the members menu, you will see the Album Manager.

Members => View Member Album

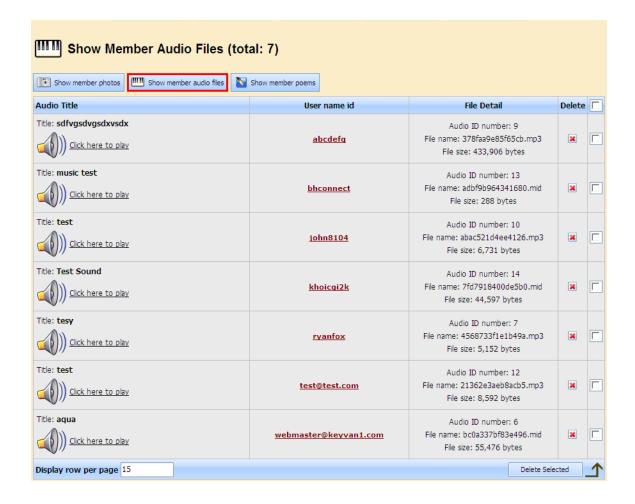


There is a menu displayed next to album:

- Show member photos: allows you to view or delete photos.
- Show member audio files: allows you to view or delete audio files.
- Show member poems: allows you to view or delete poems.



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Deleting albums, audio files, poems

- Click on the album you want to delete
- Click the "Delete" button
- Confirm the alert box with "OK" (Are you sure you want to delete your selected?)

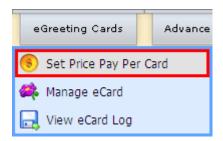
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eGreeting Cards

Set Price Pay Per Card

When you set up a Pay Per Card service, you can set price for feature cards.

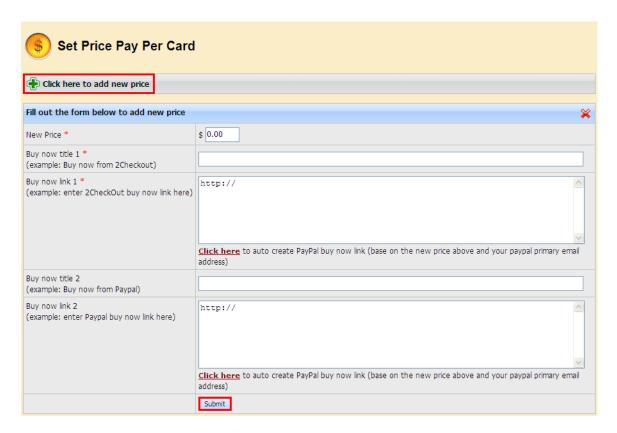
eGreeting Cards => Set Price Pay Per Card





You can add new price to list by clicking "Click here to add new price" and fill in the form that will come up.

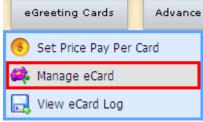
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Manage eCard

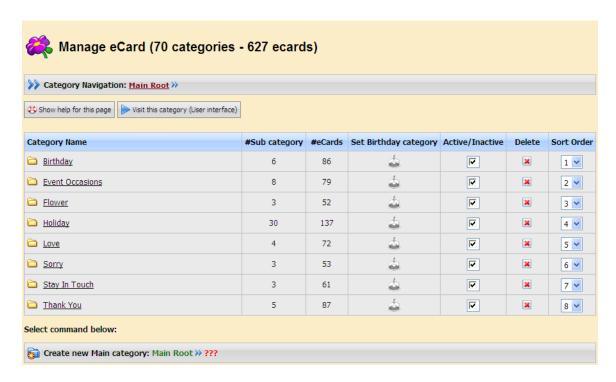
In here, you can manage all categories, eCards. This is important of front end. It configures all categories, eCards will be shown.

eGreeting Cards => Manage eCard

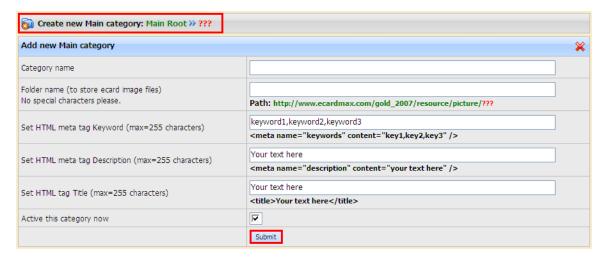


- Check/Uncheck checkbox to activate/deactivate category
- Click birthday cake eard in this category (eCardMAX will pick ecard in this category and auto send it to registered users when their birthday is near.
- Icon i will tell you that category has subcategory
- Icon i will tell you there is no subcategory
- Click icon in or into open that category
- Click category name (underline words) to rename category.
- See more commands at bottom page.

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To add new category, simply click on the button "Create new Main category" at the top of the page and fill in the form that will come up.

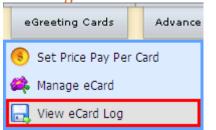


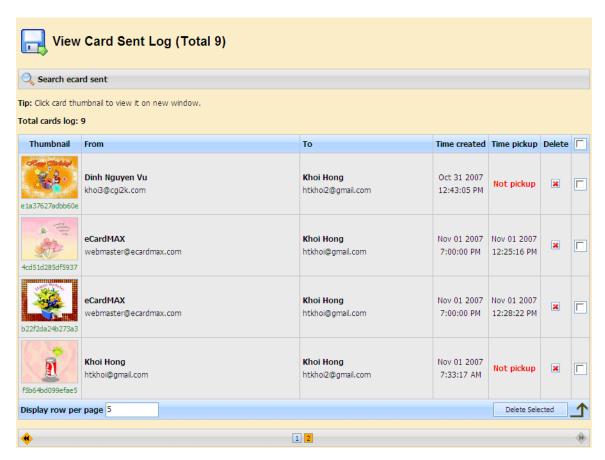
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View eCard Log

All ecards that are being sent are as well written into the database, where the eCardMax admin can view them.

eGreeting Cards => View eCard Log





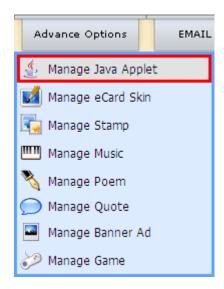
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Advance Options

Manage Java Applet

It is a collection of many cool Java applets (fire, snow, rain, lake, fog, water, lightning, bumpmap, lens, rotate, swirl, ripple, light, clouds, roll, tunnel, scroll, spheremap, cubemap, fireworks, cylinder, pageflip, stars, voxel, crossfade, dissolve, wormhole, explode, wobble, scale, pixelate, dust, blur, shear, filter, plasma, wave, fade, 3D, explosion, blobs, warp and more). Each applet is interactive and includes a HTML code generator that allows to change parameters without any knowledge of Java and HTML programming.

Advance Options => Manage Java Applet



Check the checkbox to enable Java applet. Uncheck the checkbox will disable that applet. Click Java applet name to rename it If you want to change java applet icon, edit image /resource/applet/[Applet_Folder_Name]/thumb_icon.gif

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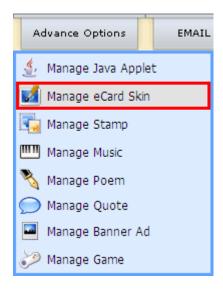
To add new Java applet, simply click on the button "Click here to add new Java applet" at the top of the page.



Manage eCard Skin

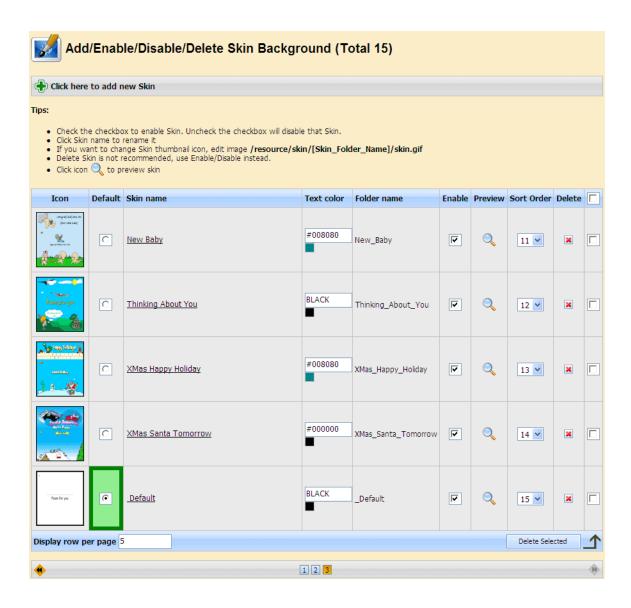
Allows administrator to control and manage website's eCard skin collection.

Advance Options => Manage eCard Skin



- Check the checkbox to enable Skin. Uncheck the checkbox will disable that Skin.
- Click Skin name to rename it
- If you want to change Skin thumbnail icon, edit image /resource/skin/[Skin_Folder_Name]/skin.gif
- Delete Skin is not recommended, use Enable/Disable instead.
- Click icon to preview skin

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To add new Skin, simply click on the button "Click here to add new Skin" at the top of the page.

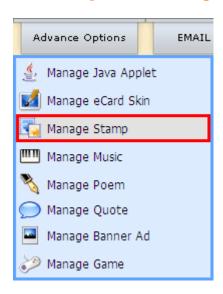
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Manage Stamp

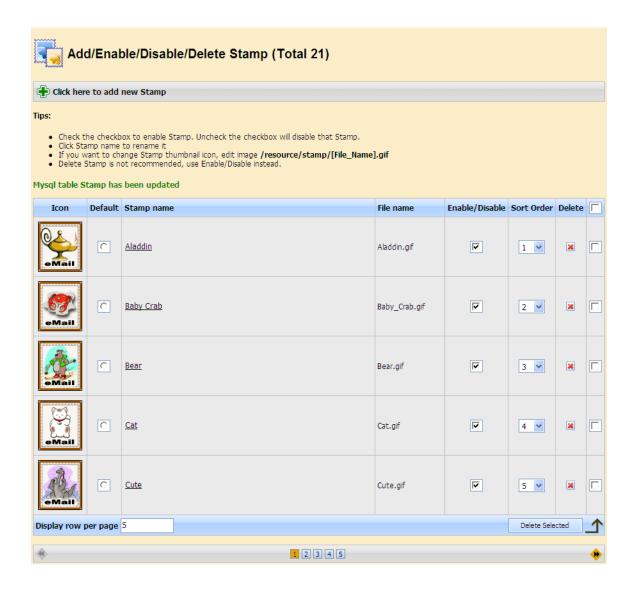
Allows administrator to control and manage website's stamp collection.

Advance Options => Manage Stamp



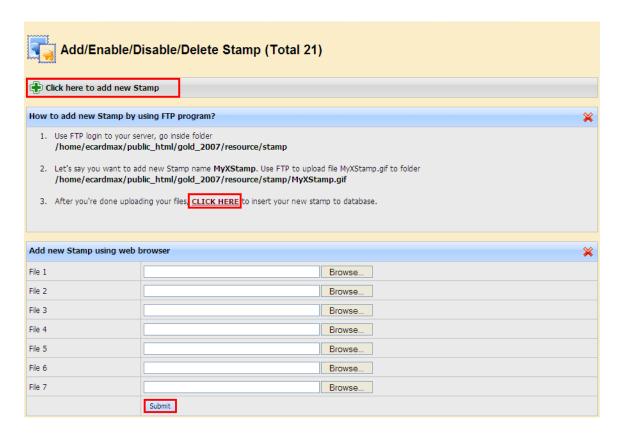
- Check the checkbox to enable Stamp. Uncheck the checkbox will disable that Stamp.
- Click Stamp name to rename it
- If you want to change Stamp thumbnail icon, edit image /resource/stamp/[File_Name].gif
- Delete Stamp is not recommended, use Enable/Disable instead.

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To add new Stamp, simply click on the button "Click here to add new Stamp" at the top of the page.

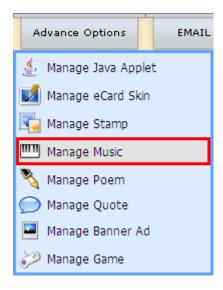
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Manage Music

Manage the entire music library for adding eCards.

Advance Options => Manage Music



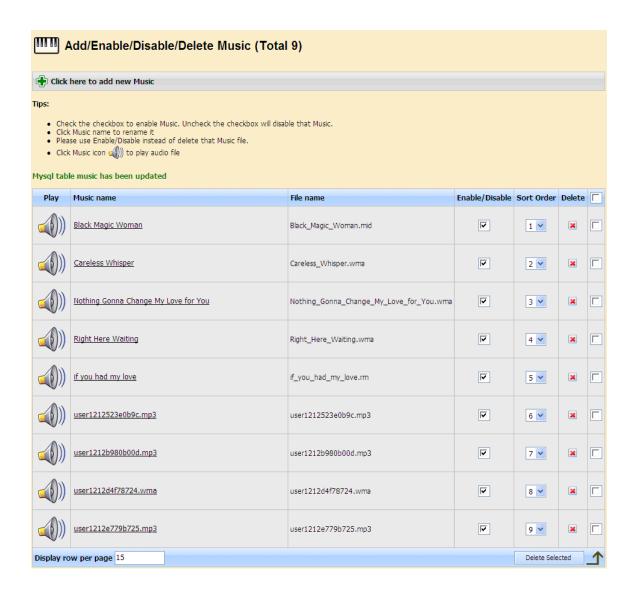
Check the checkbox to enable Music. Uncheck the checkbox will disable that Music.

Click Music name to rename it

Please use Enable/Disable instead of delete that Music file.

Click Music icon to play audio file

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To add new Music, simply click on the button "Click here to add new Music" at the top of the page.

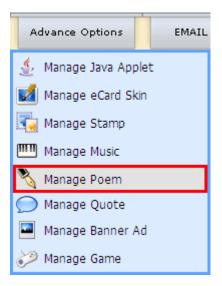
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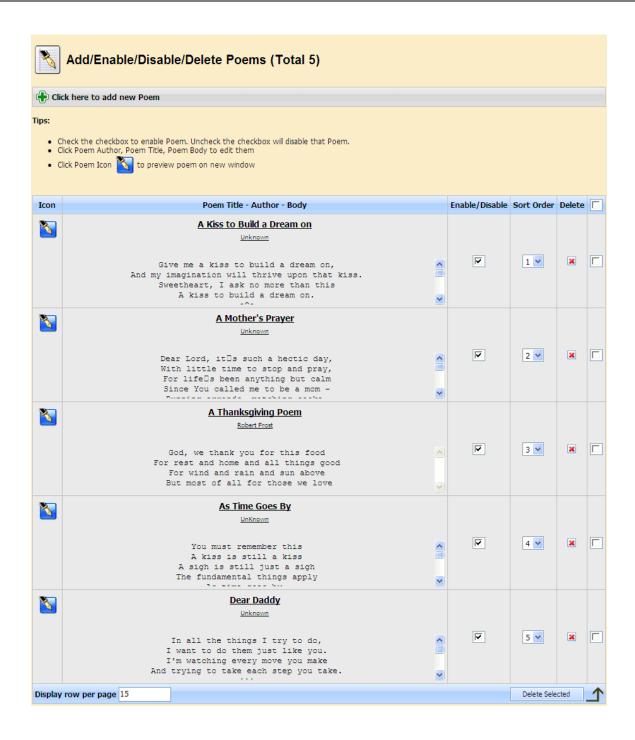
Manage Poem

Allows administrator to control and manage website's stamp collection.

Advance Options => Manage Poem

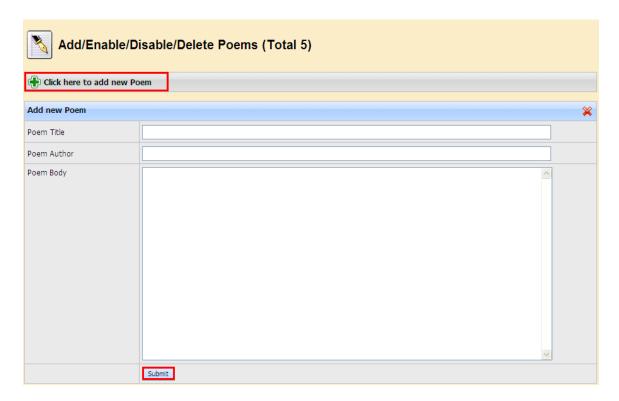


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To add new Poem, simply click on the button "Click here to add new Poem" at the top of the page.

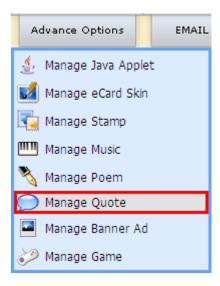
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Manage Quote

This is Collection of inspirational quotes.

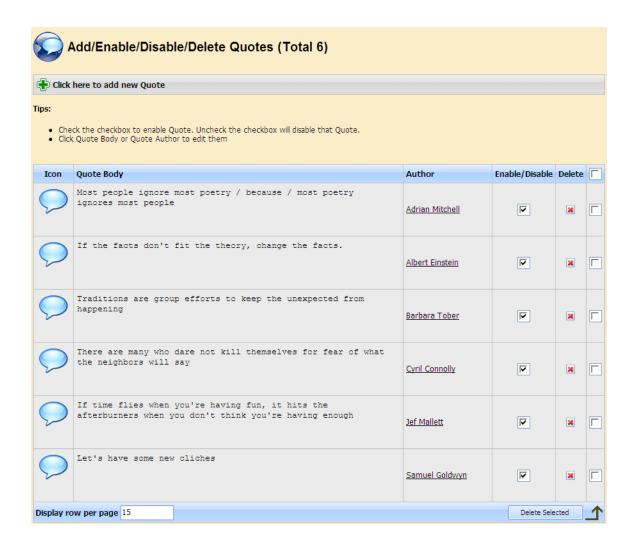
Advance Options => Manage Quote



• Check the checkbox to enable Quote. Uncheck the checkbox will disable that Quote.

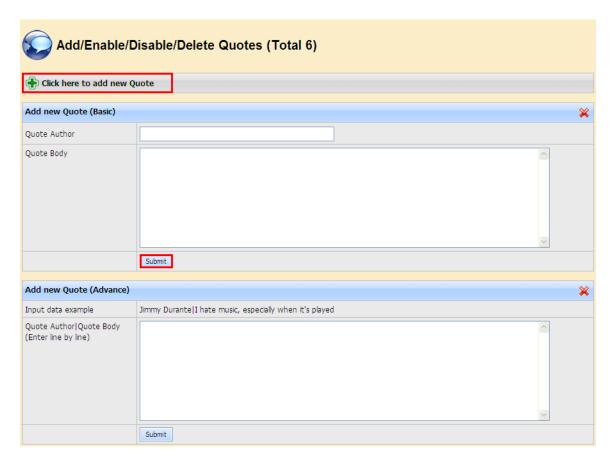
Click Quote Body or Quote Author to edit them

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To add new Quote, simply click on the button "Click here to add new Quote" at the top of the page and fill in the form that will come up.

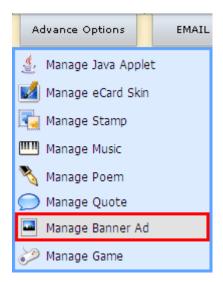
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Manage Banner Ad

Administrator will be able to manage banner ads effectively, saving them time.

Advance Options => Manage Banner Ad

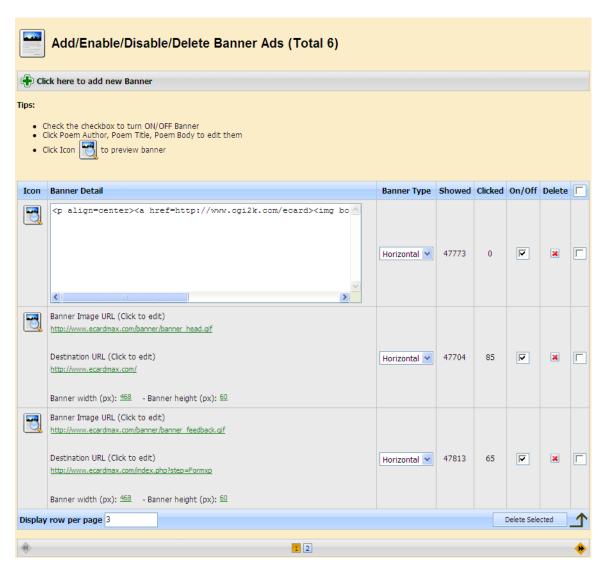


• Check the checkbox to turn ON/OFF Banner

• Click Poem Author, Poem Title, Poem Body to edit them

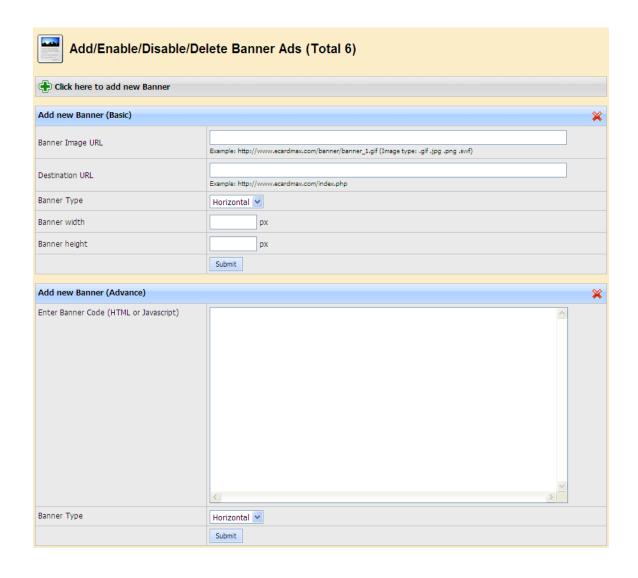
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• Click Icon to preview banner



To add new Banner, simply click on the button "Click here to add new Banner" at the top of the page and fill in the form that will come up.

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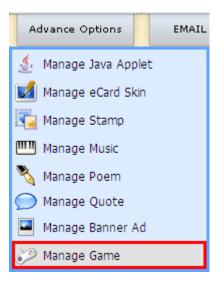


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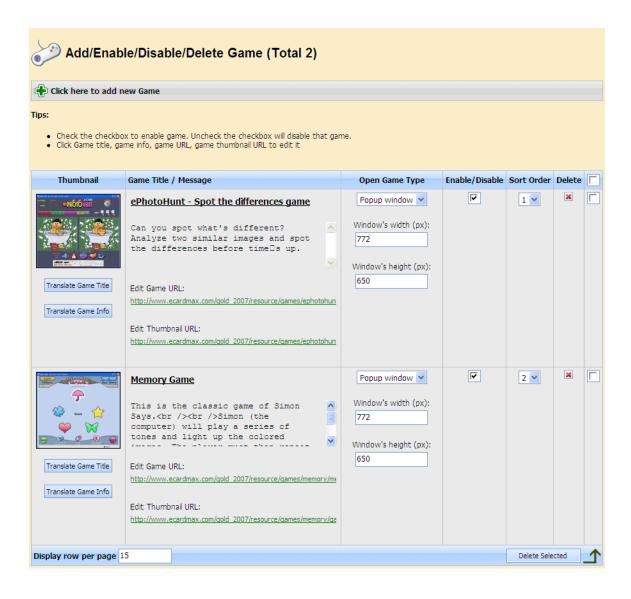
Manage Game

The management module allows you to supervise and check the games.

Advance Options => Manage Game

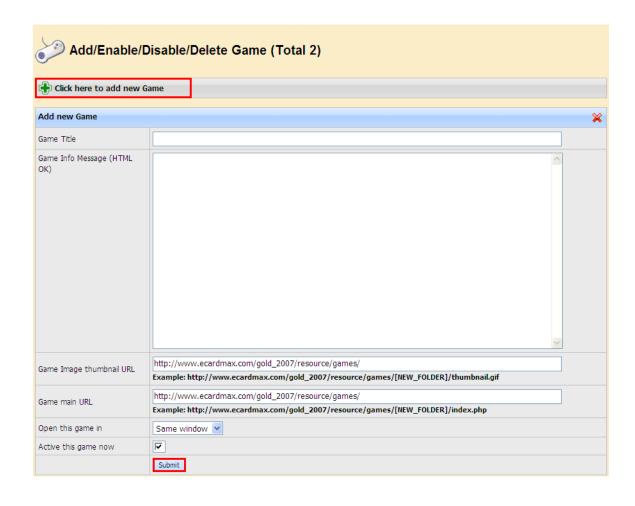


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To create a new game, simply click on the button "Click here to add new Game" at the top of the page and fill in the form that will come up.

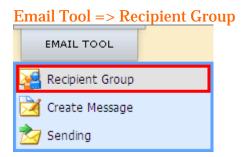
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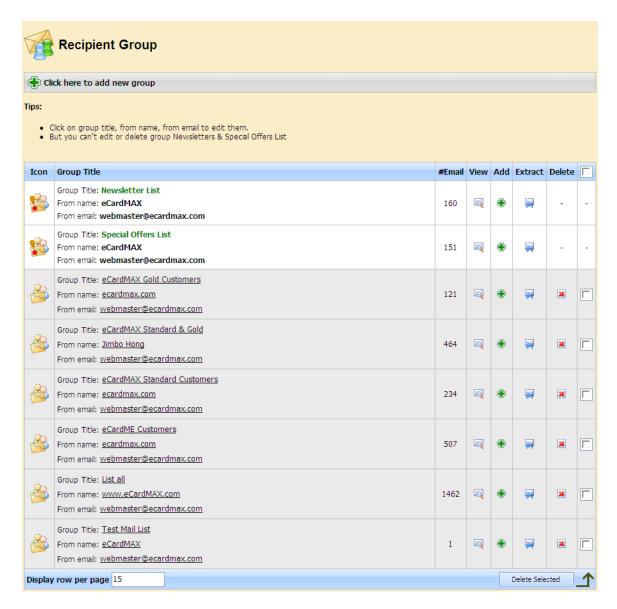
Email Tool

Recipient Group



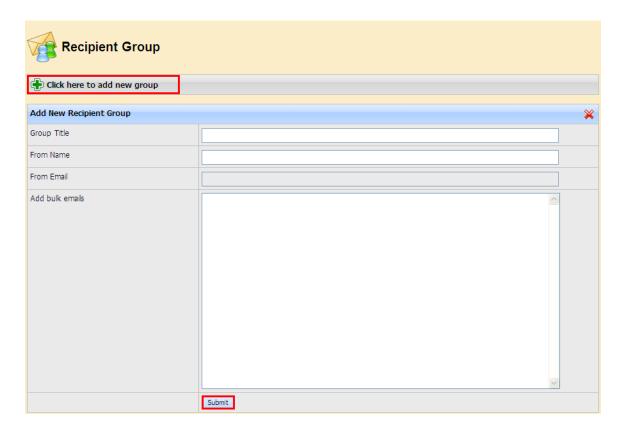
Click on group title, from name, from email to edit them. But you can't edit or delete group Newsletters & Special Offers List

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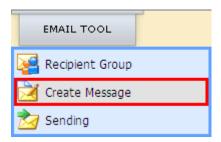
To add new Group, simply click on the button "Click here to add new Group" at the top of the page.

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Create Message

Email Tool => Create Message

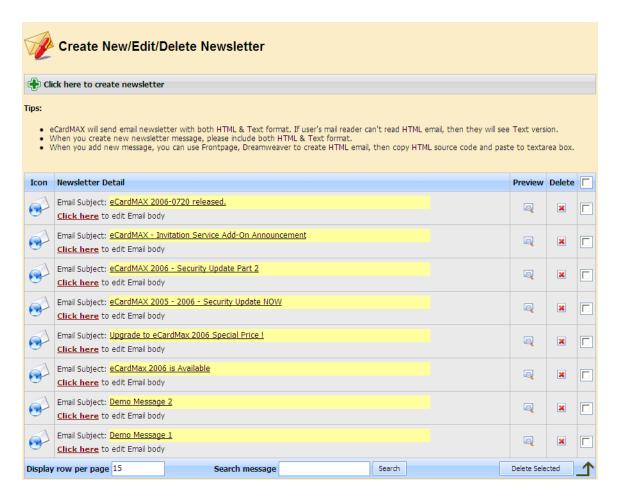


eCardMAX will send email newsletter with both HTML & Text format. If user's mail reader can't read HTML email, then they will see Text version.

When you create new newsletter message, please include both HTML & Text format.

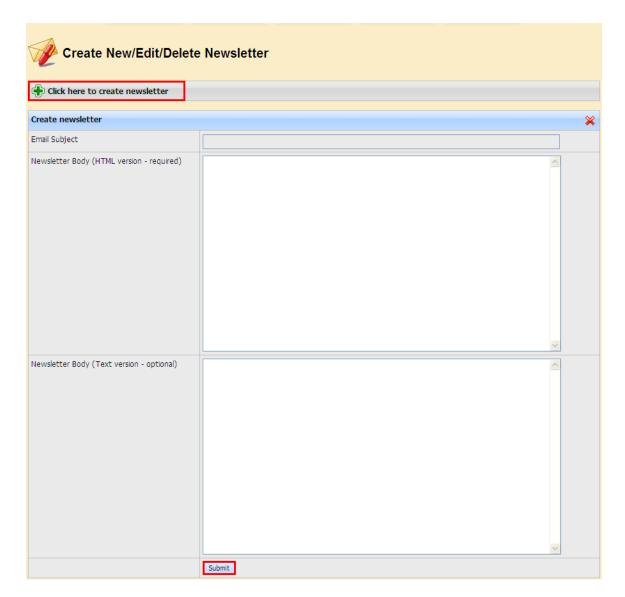
When you add new message, you can use Frontpage, Dreamweaver to create HTML email, then copy HTML source code and paste to textarea box.

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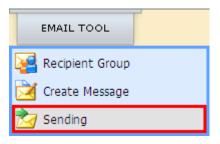
To add new newsletter, simply click on the button "Click here to create new newsletter" at the top of the page and fill in the form that will come up.

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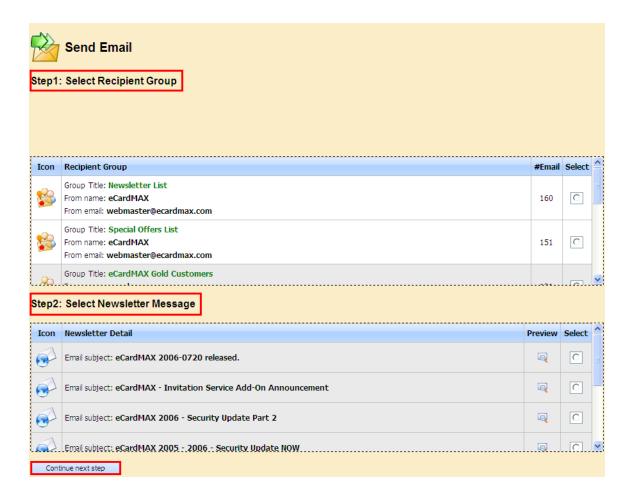


Sending

Email Tool => Sending



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PREVIEW BEFORE SENT
Group Email ID: -1 Email Subject: eCardMAX 2006-0720 released. Email Body (see below) - If you don't see the preview message - Click here
Dear eCardMAX User,
We are pleased to announce the availability of the eCardMAX 2006-0720 package. With this release we used Ajax to create some great features.
Please come to our site to check out the new features list http://www.ecardmax.com/index.php?step=eCardmax , in here you can enter your 2CheckOut order number to download the zip file.
Please feel free to test the demo at http://www.ecardmax.com/standard 2006
Best Regards, eCardMax.com
PS: If you are using add on Invitation program, you need to update it too (the zip file is available to download)
Send a test email to webmaster@ecardmax.com Send email to all users on the list now
Number of Email per Batch 50
Submit
An email with subject eCardMAX 2006-0720 released. has been sent to webmaster@ecardmax.com
If everything OK, click button 'Send Mass Email' below to start sending email on the list.
Note: A pop up window will be openned, please turn off Block Popup Control software then click button below Send Mass Email

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Appendices

eCardMAX Installation

Step by Step to install eCardMAX 2008

If you have basic knowledge of using FTP and are sure your hosting service or server will run eCardMAX 2008 you can use these steps to quickly get started. Otherwise click here to learn the basic of WS-FTP program

- 1. Decompress the eCardMAX 2008 archive to a local directory on your system.
- 2. Upload all the files contained in this archive (retaining the directory structure) to a web accessible directory on your server or hosting account.
- 3. Change the permissions on config.php + config2.php to be writeable by all (777 within your FTP Client). For more information about how to chmod 777 files and folders please come here
- 4. Using your web browser visit the location you placed eCardMAX 2008 with the addition of install.php, e.g. http://www.mydomain.com/greetings/install.php
- 5. Follow the instruction on the welcome screen to chmod 777 other folders + files.
- 6. Click the link Go to next step to fill out all the requested information and hit Submit.
- 7. If you enter correct your MySQL account, eCardMAX 2008 should now be available.

When you run script http://www.mydomain.com/install.php you will see this:

eCardMAX 2006

Welcome to eCardMAX 2006. Before you go to next step, please use FTP to chmod 777 list of files and folders below.

Click here to know how to use FTP to chmod 777 files and folder.

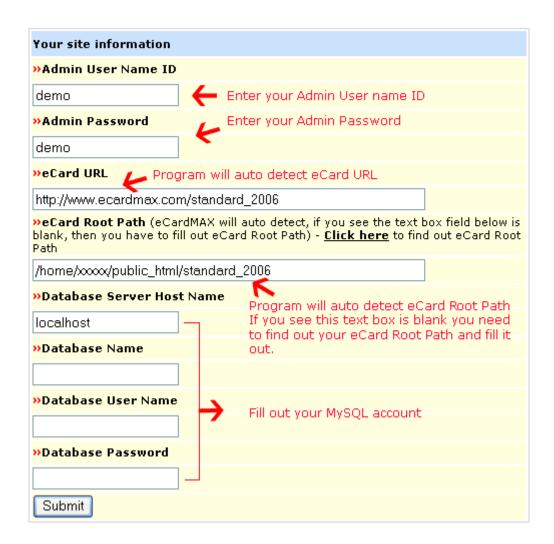
- chmod 777 folder admin/sql_backup
- chmod 777 folder admin/temp
- chmod 777 folder resource/music
- chmod 777 folder resource/picture
- chmod 777 folder resource/picture/user_picture
- chmod 777 folder resource/richedit/upload
- chmod 777 folder resource/skin
- chmod 777 folder resource/stamp
- chmod 777 file resource/games/ephotohunt/count.txt + hiscore.txt + IP.log
- chmod 777 file config.php
- chmod 777 file config2.php

Click here to go next step

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Follow the instruction on the screen to chmod 777 the list of files and folders, then click the link Click here to go next step - you will see the form below

eCardMAX 2006



If eCardMAX can't auto detect your eCard Root Path, then visit the link "click here to find out eCard Root Path" - a long page of configuration info will appear.

To find out eCard Root Path scroll down to find this:

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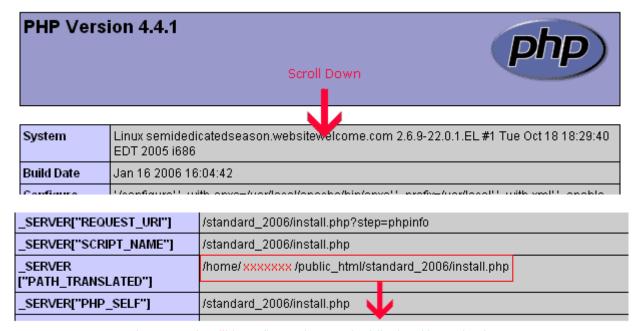
Scroll down and find something like this:

Unix server: /home/xxx/public_html/greetings/install.php

Then eCard Root Path will be:/home/xxx/public_html/greetings (remove /install.php)

Window server: C:\wwwroot\greetings\install.php

Then eCard Root Path will be **C:/wwwroot/greetings**(You have to replace \ to / and remove /install.php)



eCard Root Path will be: /home/xxxxxx/public_html/standard_2006

Fill out your MySQL account then click Submit button.

If your hosting company supports site Admin CPanel, click here to see instruction how to create new MySQL account

Copy/Convert MySQL table from eCardMAX 2006 to eCardMAX 2008

If you want to upgrade from eCardMAX 2006 to eCardMAX 2008, after you install eCardMAX 2008 you will need to run script convert.php, this program will copy/convert eCardMAX 2006's tables to version 2008.

This script comes with eCardMAX 2008 zip file.

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Set up Cron Job for Email Reminder Service

What is cron job (cron tab)?

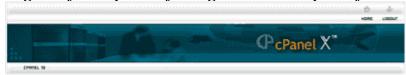
A Unix command for scheduling jobs to be executed sometime in the future. A cron is normally used to schedule a job that is executed periodically - for example, to send out an email notice every month, year. It is also a daemon process, meaning that it runs continuously, waiting for specific events to occur.

If you are running Windows server, you will need to set a "Scheduled Task" to run file greetings/cronjob.php every day at 12:01am (or 2:00am - whenver you like)

Please note: You should rename file cronjob.php to xxzzyyuu.php (the filename likes a password) so that user can't run this file on their browser.

If your server supports CPanel, then the instruction how to set up cronjob command below is for you

Login to your Cpanel by using this URL: http://mydomain.com/cpanel



• Click on icon Cron jobs, see image below



Next screen - click Advanced (Unix Style) button



• Next screen - Input data below then click button Commit Changes

Minute: 2 Hour: 0 Day: * Month: *

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Weekday: *

Command:

cd '/home/path/to/greeting_folder/greetings/' ; php -q cronjob.php -p processqueue >
/dev/null ;

You can copy the command code below

Top of Form

cd '/home/path/to/greeting_folder/greetings/'; php -q cronjob.php -p processqueue > /dev/null;

Bottom of Form

Replace /home/path/to/greeting_folder/greetings/ to your eCard Root path.

If you don't know what it is, you can look inside the script config.php, code

\$ecard_root ="/xxx/xxx/xx/greetings";

Minute: 2 - Hour: 0 - Day: * - Month: * - Weekday: * means: your server will auto run the script http://YOU.COM/greetings/cronjob.php everyday at 12:02 am (after midnight 2 minutes)

If you want to run the script cronjob.php everyday at 3:30am then input like this:

Minute: 30 - Hour: 3 - Day: * - Month: * - Weekday: *

Post Installation Tasks

Once you have successfully installed eCardMAX 2008 you MUST ensure you remove the entire sql/ directories and /install.php + install_welcome.html + install_step1.html + convert.php + convert_form.html. Leaving these in place is a very serious potential security issue which may lead to deletion or alteration of files, etc. Please note that until these directories are remove eCardMAX 2008 will not operate and a warning message will be displayed.

For maximum security we recommend you should use .htaccess to protect directory greetings/admin

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Setup .htaccess & .htpasswd to protect your admin directory (for Cpanel user only)

If your hosting company supports site Admin Cpanel, then follow step by step below to setup password to protect your admin directory

• Login to your Cpanel by using this URL: http://mydomain.com/cpanel



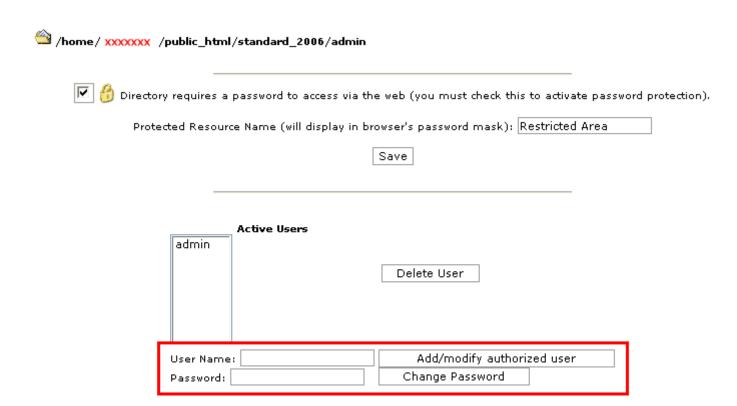
Click on icon Password Protect Directory, see image below



• Next screen you will see the list directory, browse to folder greetings/admin (Open a folder by clicking on its icon. Select the folder you wish to protect by clicking on its name.)



Check the check box then click Save button - next screen click Go back link to go back to previous page to set up user name and password - see image below



Enter your user name and password then click Add/modify authorized user button

Done

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