

# Video Portfolio Pro Manual

**FY 2015**

*User's step-by-step instructions on how to install and customize the Video  
Portfolio Pro.*

**SqueezeMobi**

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<http://squeezemobi.com/>  
<http://squeezemobi.zendesk.com>

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*Video Editor Pro is an entire mobile consultant WP theme and it allows you to demo videos you create for clients in different niche.*

## **INTRODUCTION**

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Thank you for your continued support. We really appreciate you investing both your time and money by purchasing our products.

Video Portfolio Pro is a Wordpress theme and it allows you to demo videos you have created for different niche.

The main offer includes the theme, plugins and xml file. There is an upgrade to this product which includes the developer license, additional 12 navigation tabs + 28 DFY videos in the portfolio page.

This user manual contains instructions and visual references to help you in customizing your Video Portfolio Pro. We highly recommend reading this manual thoroughly before starting on customizing your VP Pro.

If you encounter issues or have any questions, you can contact our support desk at <https://squeezemobi.zendesk.com> and we will get back to you as soon as we can.

## **1 The Basics**

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First you will have to download the theme and plugins needed from the members area. We suggest saving all of them in one folder for easier access when it's time to upload them into your wordpress site.

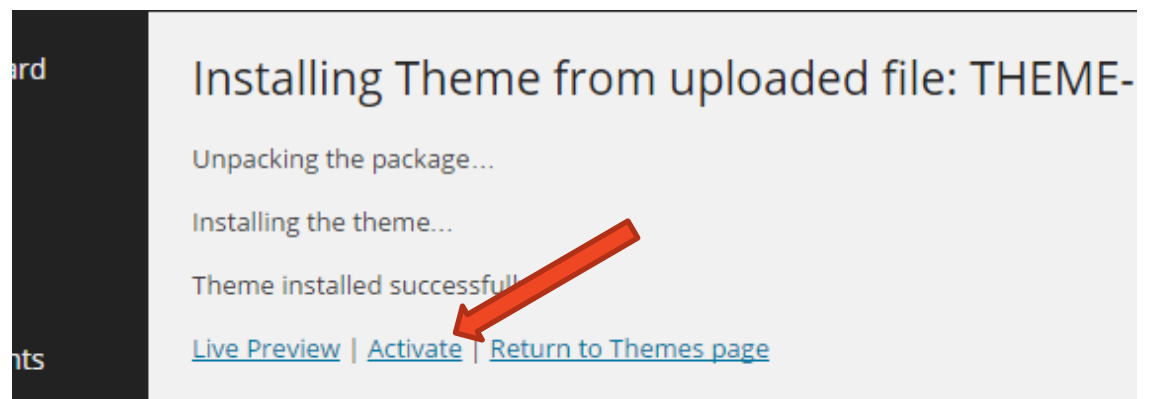
We strongly suggest to upload the Video Portfolio Pro theme and plugins in a clean wordpress site to avoid incompatibility issues. Once you have uploaded everything and made sure it's working properly then you can add other plugins you would like to add. But please note that incompatibility issue with other plugins is not covered by our support.

Make sure to activate the theme and plugins after uploading.

## 2. Installing Theme, Plugins and XML File

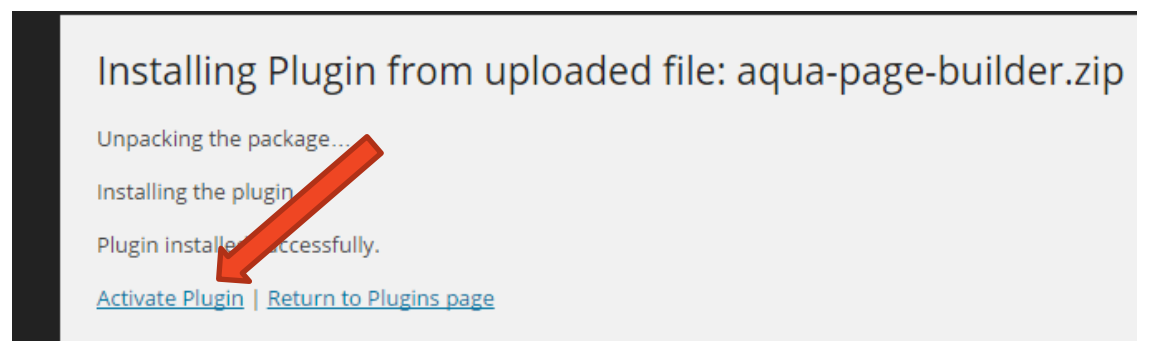
The files are WP-ready so there is no need to extract/unzip them. Just upload them directly to your site.

To upload the theme, you go to your site dashboard then **Appearance > Themes > Add New**. Make sure to activate the theme once it's uploaded.

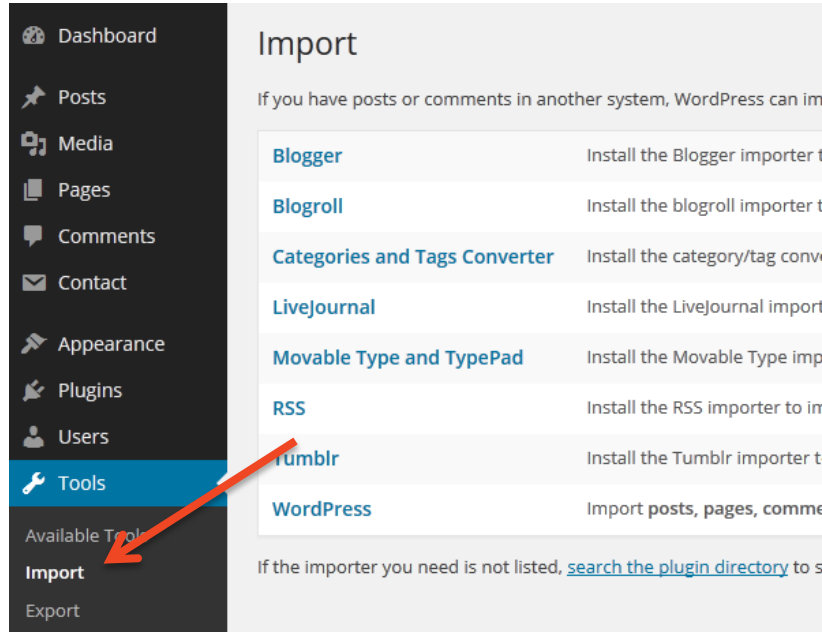


Please make sure to set your permalinks to **Post name** under **Settings > Permalinks** before/after installing the theme.

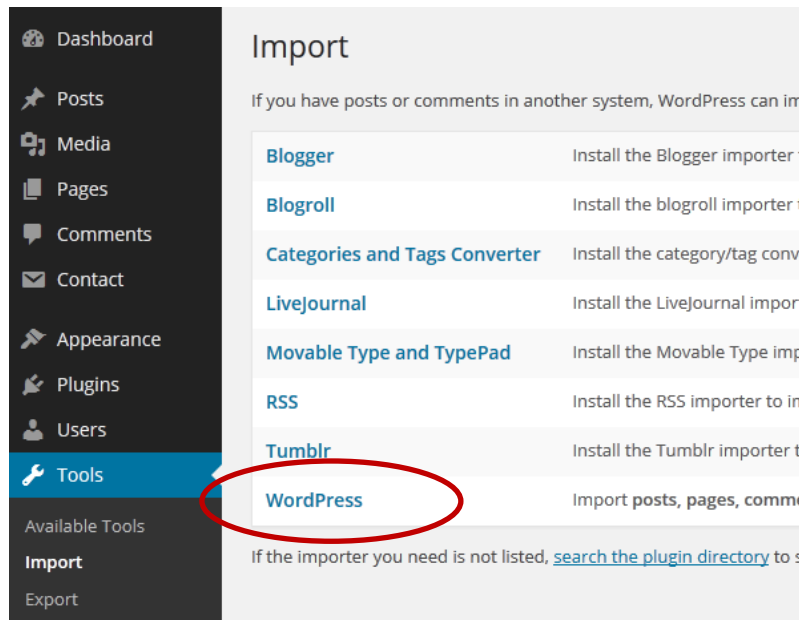
Next would be to upload the plugins. There are four (4) plugins that are needed for the video portfolio pro to work properly. So go to **Plugins > Add New > Upload Plugin**. Choose the file then click **Install Now** button. Again, make sure to activate them when upload is complete.



Importing the xml file would be the last thing to do. Go to **Tools > Import**



On the Import page click on **WordPress**



For the first time, you will be taken to a page to activate the wordpress importer. Click the blue button to install and activate it.



Once it's successfully installed, you will have to activate the plugin to be able to import the xml file into your site.



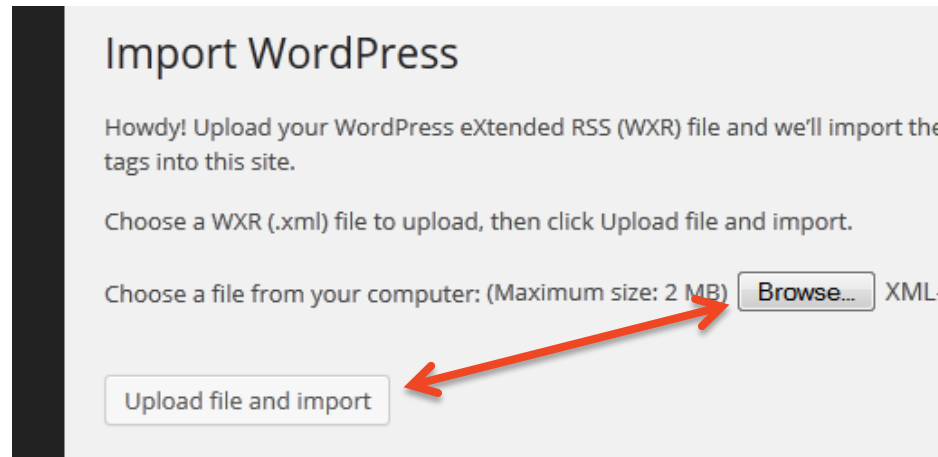
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*Xml file from the main download page has only two (2) pages which are the Homepage and Sample Page.*

*Xml file from the upgrade download page has 12 pages + different theme colors to choose from.*

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On the next page that opens, click the **Browse** button then choose the xml file in your folder where you have saved it then click the **Upload file and import** button.



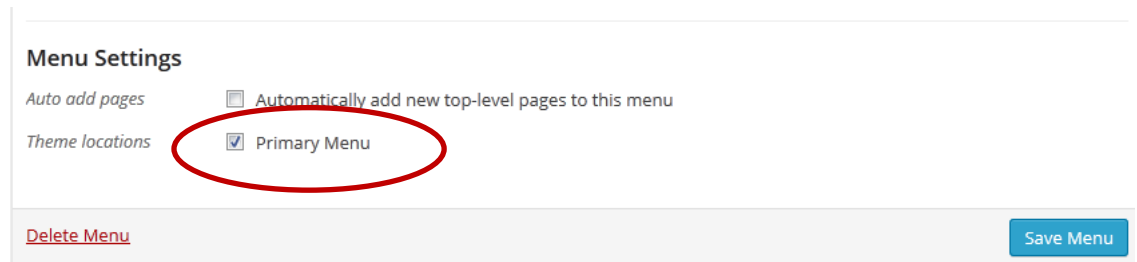
To activate the done-for-you homepage, go to **Settings > Reading** and choose the page named **Homepage** under static page. Save your changes.



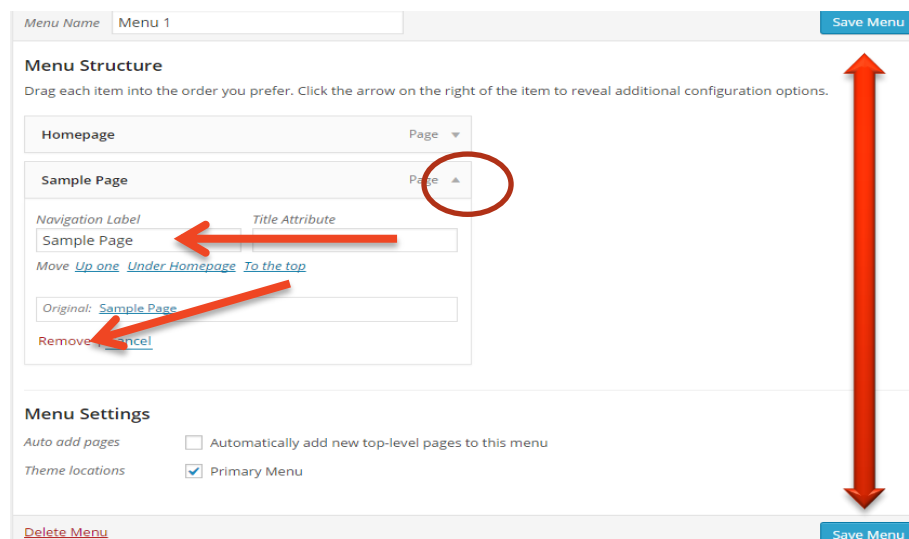
## 2.1 Setting up Primary Menu

After installing all the theme, plugins and xml file into your site, you will now have to set your primary menu. Go to **Appearance > Menus**. Scroll down to the bottom of the page where it says Menu Settings. Make sure the box for Primary Menu is checked.

These are the tabs that shows on your navigation.

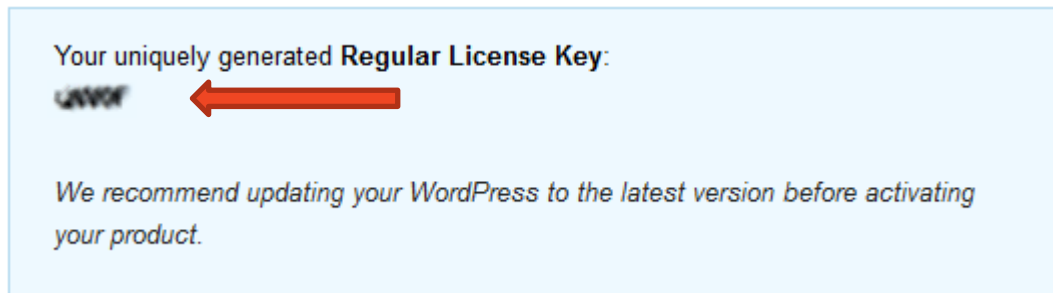


To delete or rename a menu for your site that shows on your navigation tab, just go to **Appearance > Menu**, in the menu page click the down arrow of the menu you want to remove/edit to expand the section. Then either change the navigation label with the name you want for your page/tab or simply click the **Remove** button to remove it. Make sure to click **Save Menu** button to save your changes.



### 3. Activating License

Your site is now loaded with the theme and plugins so it's time to activate your license. For those who bought the main offer, copy the license code in the main offer download page.



If you bought the upgrade, copy your license key in the OTO1 download page.

Go to **Appearance > Theme Options**. Paste your license key into the space provided for the activation code. Don't forget to click **Save Settings** button of the license section to activate your theme.

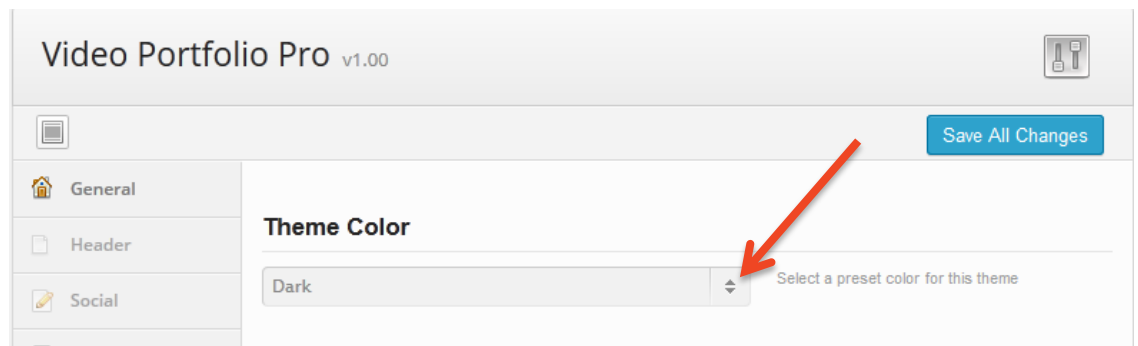


## 4. Customizing Theme Options

Now your site has its primary menu set. Next would be to customize the theme options from your dashboard. Go to **Appearance > Theme Options** and do the necessary updates you need for your site.

### 4.1 General

Changing the Theme Color of your video portfolio pro site, click on arrow then choose a color you wish from the dropdown menu. **(This option is only available for the upgrade offer)** Those who bought the main offer will have the default theme color.



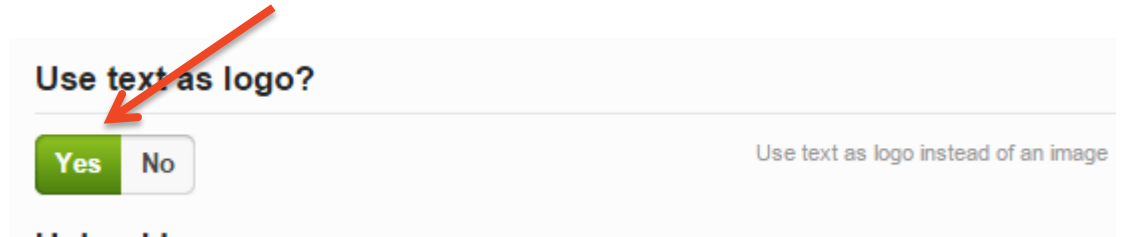
Scroll down to Copyright and replace it with your copyright text.



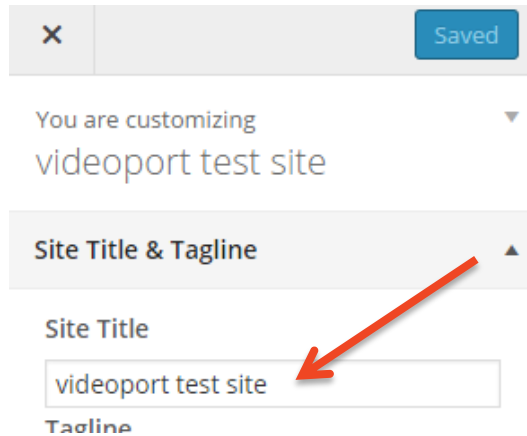
Once you are done with your changes, click the **Save All Changes** button either at the top or bottom of the section.

### 4.2 Header

The Header is where you will change your logo to either text or image. If you prefer to use a text logo for your video portfolio site, click on the **Yes** button.



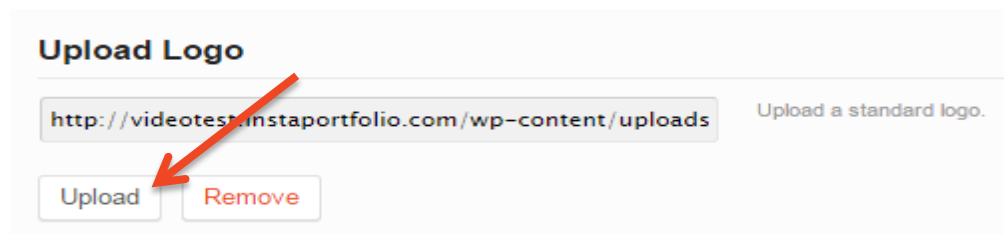
If a text logo is chosen, the site title will automatically be the text logo of the video portfolio site.



For image logo, make sure the text logo is set to **No** then upload logo. A pop-up page open, choose the logo from your file folder. When it's uploaded click the **Select** button at the bottom right corner of the page to use your image logo, then click the **Save All Changes** button. Logo size is 236 x 65 px.

**Upload Logo**

Upload a standard logo.

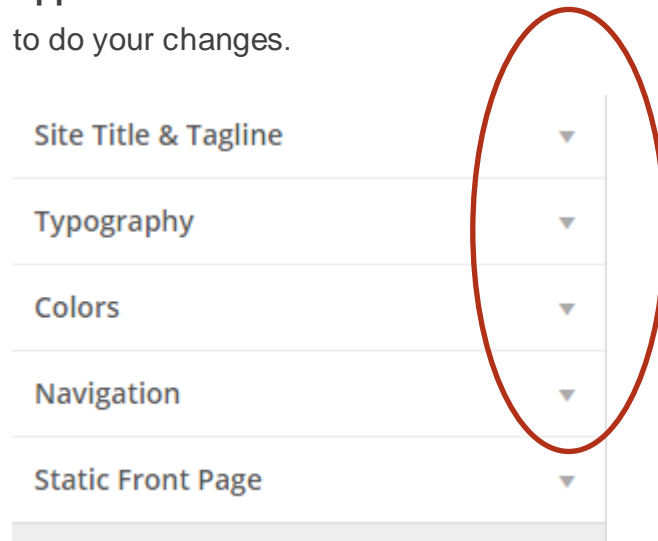
A screenshot of a web form titled "Upload Logo". It features a text input field containing the URL "http://videotestinstaportfolio.com/wp-content/uploads". To the right of the input field is the text "Upload a standard logo.". Below the input field are two buttons: "Upload" and "Remove". A red arrow points from the top right towards the "Upload" button.

### 4.3 Social

Here enter your social media URL then click the **Save All Changes** button when done.

## 5. Customize

To customize your site title, tagline, text colors, static page etc., go to **Appearance > Customize**. Click the arrow of each section to expand in order to do your changes.



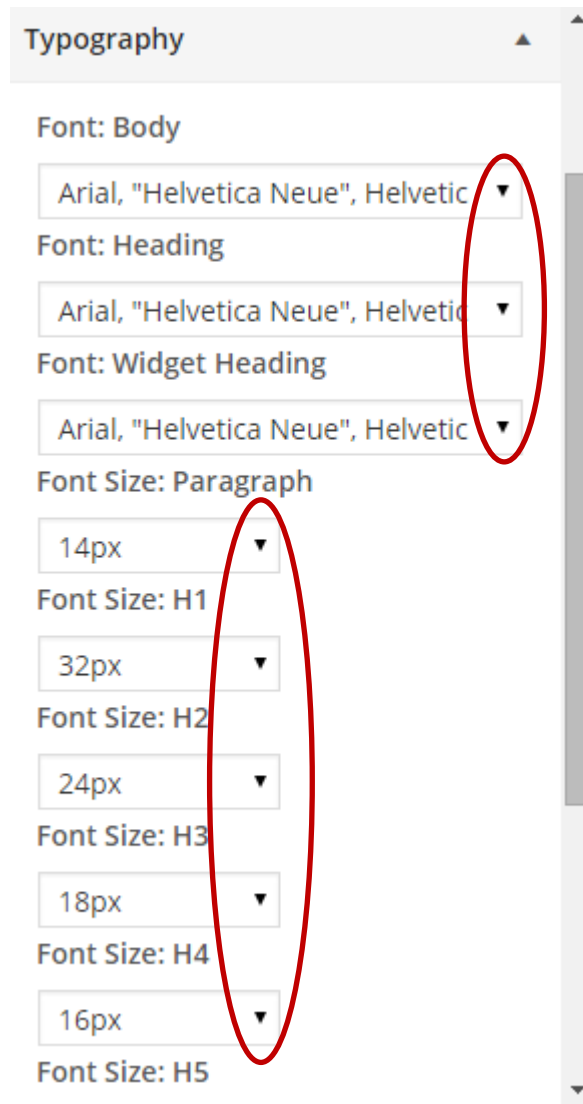
### 5.1 Site Title & Tagline

This is where you will enter your site name and tagline. Please note that the site title can be your text logo if you choose to use it for your site.



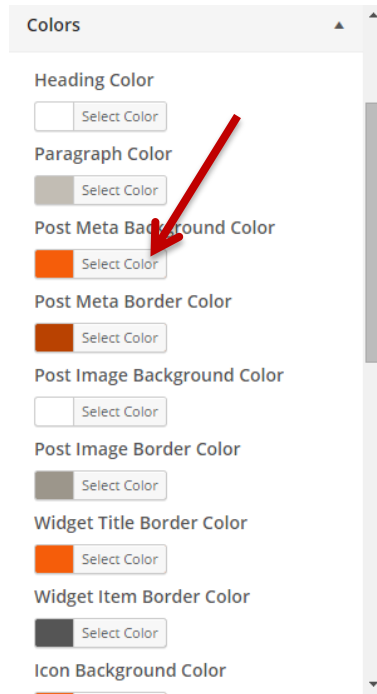
## 5.2 Typography

This is where you will change the font and font size of your site. Just click the down arrows for more choices.



### 5.3 Colors

This is where you will change the color of your widget border, icons etc. Click the Select Color and the color choices will open.



From the color selector, click and drag the selector icon to the desired color you wish.



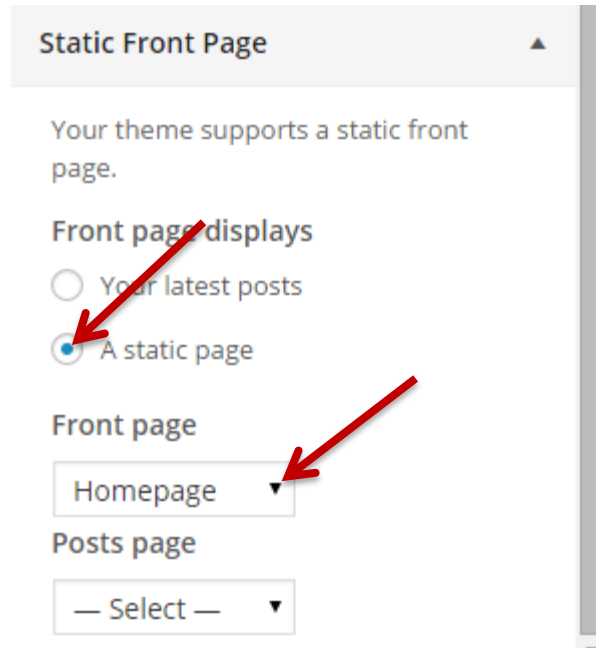


### 5.4 Static Front Page

Here's where you will set the home page where viewers are directed first when they visit your site. Simply click on the **A Static Page** to mark it. Then choose the front page you want for your site.

Static page is where your viewers of your site are directed to upon visiting your site.

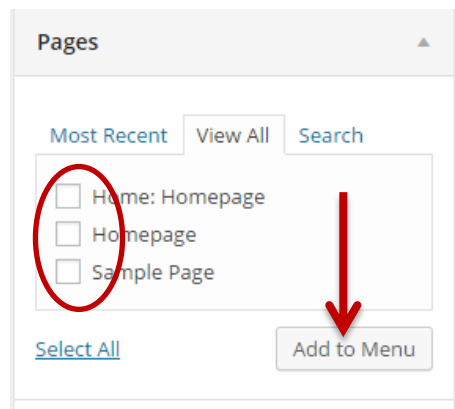
Make sure never to set Pricing Plan as a static page as it drives clients or prospects away from further browsing your site.



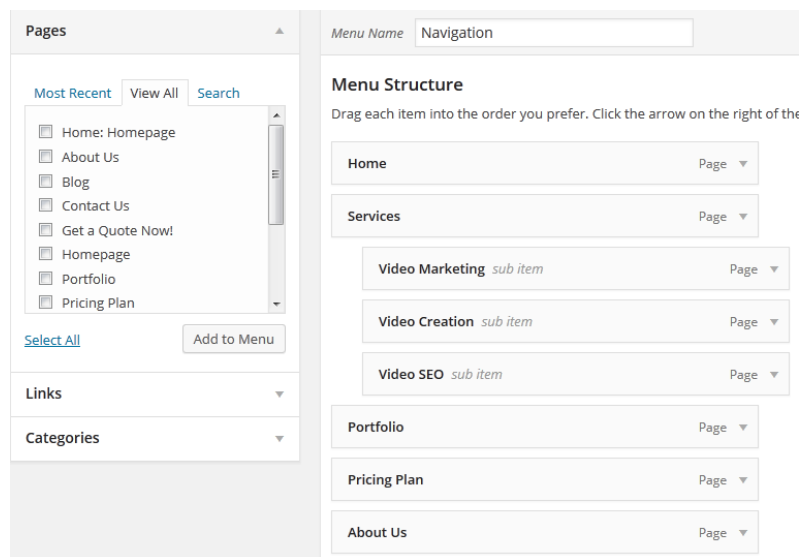
Once you are done with all your changes, click the **Save & Publish** button at the top.

## 6. Adding a Page to the Menu

For main offer purchases, there are only three (3) default pages to choose from. Go to **Appearance > Menus**. You will see on the left the section called Pages. Click on the View All tab then click the page to mark the box of the page you wanted to add. Click **Add to Menu** button to add the page into the menu structure on the right section of the page.



For the upgrade, there will be more pages to choose from.

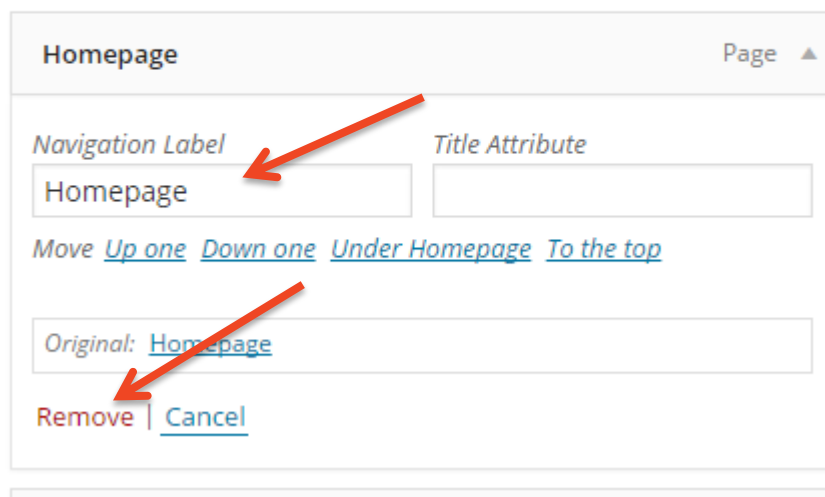


## 6.1 Removing/Renaming a Page

There is always an option to remove or rename of your menu. Go to **Appearance > Menus**. In the Menu Structure, click the arrow of the page you wanted to remove to expand it.

### Menu Structure

Drag each item into the order you prefer. Click the arrow on the right c



The screenshot shows the 'Menu Structure' interface for a page titled 'Homepage'. At the top right, there is a 'Page' label with a small upward-pointing triangle. Below this, there are two input fields: 'Navigation Label' containing the text 'Homepage' and 'Title Attribute' which is empty. A red arrow points to the 'Navigation Label' field. Below the input fields, there are four blue links: 'Move Up one', 'Down one', 'Under Homepage', and 'To the top'. Below these links is a text field containing 'Original: Homepage'. At the bottom, there are two buttons: 'Remove' and 'Cancel'. A red arrow points to the 'Remove' button.

Click **Remove** button if you choose to remove it. To rename it, just replace the Navigation Label. When you are done with your changes, click **Save Menu** button.

## 6.2 Adding a Submenu

To make a page as a submenu, point your cursor to the page you choose then left click and hold then drag it a little bit to the right then release. You now see it has a note – *sub item*. Again, don't forget to click the **Save Menu** button to save your changes.

To make it the other way around (submenu to main menu), simply left click and hold your mouse then drag the item to the left then release.

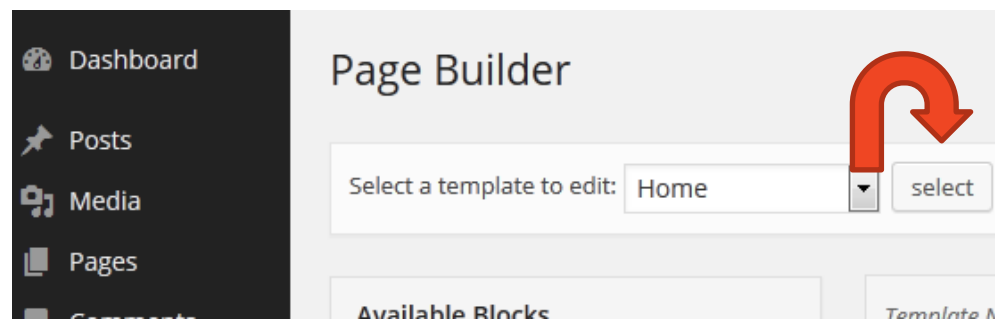
Editing content of the pages are all done in the Page Builder.

But for adding blogs, that is done under Posts.

## 7. Editing the Page via Page Builder

Please note that content of the pages needs to be edited via the page builder and not from the Pages feature in the dashboard.

Go to **Appearance > Page Builder**. On the Page Builder, choose the template to edit from the drop down menu then click **Select** button.



Down below you have the template for the Home page. Click the arrows of the section to expand it then edit the information. After editing all the information in the sections, click the **Save Template** button to save all updates done. Do the same to the rest of the pages.

Template Name  [template id="14"]

Introduction : We can rock your videos! ▼

1. Fill in the contents for this section

Slogan

Content

Video is the future. According to research by DigitalSherpa, video increases people's understanding of your product or service by 74%. Our video marketing services include a creative brainstorming session to conceptualize the campaign, the creation of a highly-engaging video and video SEO services to ensure a far-reaching campaign. Book us now!

2. Upload Images

Feature

## 7.1 Adding a New Page

When adding a new page, you will first create a new template from the page builder to generate a template ID.

Click **Create New Template** button. Type in your template name in the space provided for then **Create Template** button.

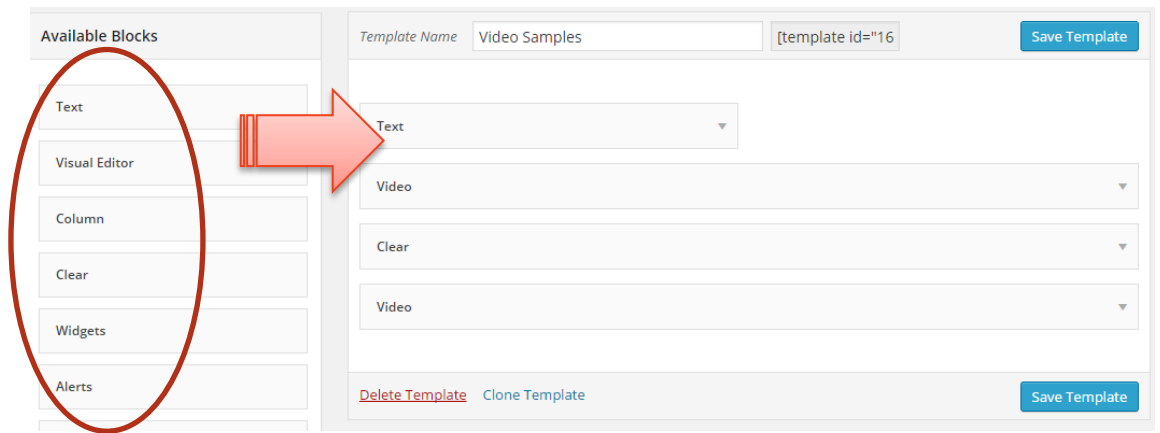
Page Builder

Select a template to edit: -- Select -- select or [Create a new template](#)

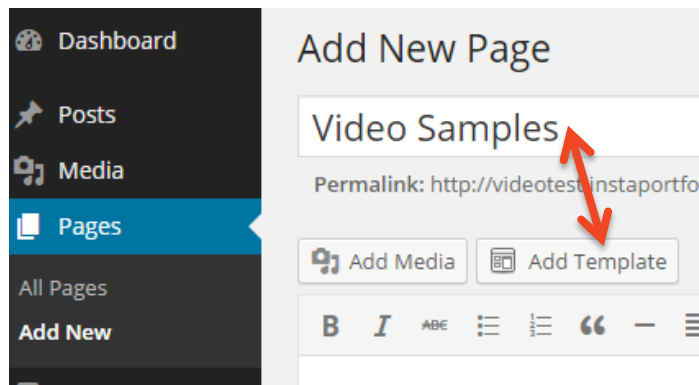
Available Blocks

Template Name

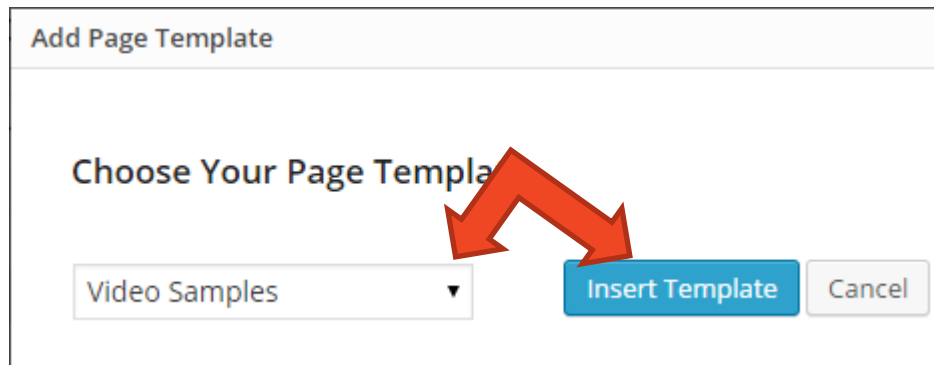
From the left, drag and drop the blocks you want to use for your new page. After adding all the blocks you need, fill in each section with the information then click **Save Template**. Now you have a new page you can add to your menu tab.



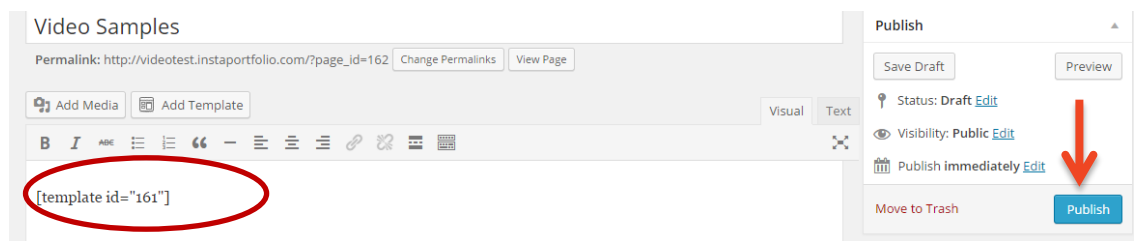
Next would be to go to **Pages > Add New**. Enter the name of your page which you have just created. At the top of the editor page click **Add Template** button.



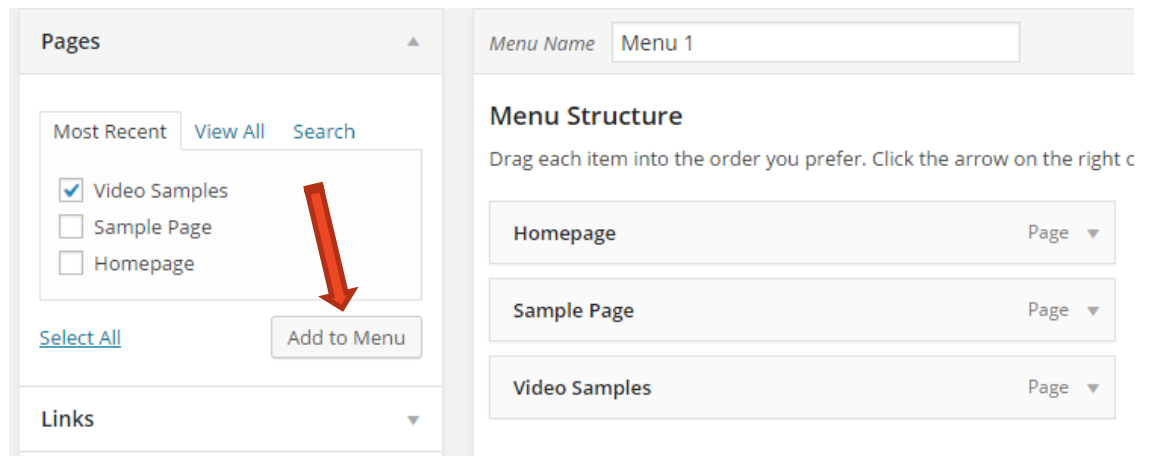
A pop-up page opens, choose the template you just created from the drop down menu the click **Insert Template**.



You will now see the shortcode added to the editor page. Click **Publish** button.



Last step would be to add the newly created page to the menu. Go to **Appearance > Menus**. From the available pages section on the left, click on the new page then **Add to Menu** button to add it to the menu structure. To update menu click the **Save Menu** button.



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*PayPal buttons can have different prices depending on the services you offer.*

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## 8. Adding PayPal buttons

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There are 4 pages where you will have to add your paypal buttons and that would be in the Home, Services, Portfolio and Pricing Plan page.

### 8.1 Home Page

The first page to add paypal button is in the home page. Go to **Appearance > Page Builder**, choose the Home template. Expand the Introduction block, scroll down to #3 **Button Setting** and replace the Link with your paypal url.

#### 3. Button Settings

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Text

Buy now!

Link

[https://www.paypal.com/cgi-bin/webscr?cmd=\\_xclick&business=jian\\_bacallan%40yahoo%2ecom&lc=PH&i](https://www.paypal.com/cgi-bin/webscr?cmd=_xclick&business=jian_bacallan%40yahoo%2ecom&lc=PH&i)

Scroll down further and expand Snapshot block. In every Content (4 contents), replace the paypal link with your own.



Content

```
Are you a restaurant owner and looking to get more people to eat? Videos that offer coupons with calls-to-action that lets viewers redeem them is perfect. <br/><div style="text-align:center;"><a href="http://player.vimeo.com/video/121067122" class="wplightbox folio-button" title="" data-width="640" data-height="360" class="folio-button" style="margin: 0px auto;">WATCH</a> &nbsp;<a href="https://www.paypal.com/cgi-bin/webscr?cmd=_xclick&business=jian_bacallan%40yahoo%2ecom&lc=PH&item_name=Video%20Marketing%20Services&amount=499%2e00&currency_code=USD&button_subtype=services&bn=PP%2dBuyNowBF%3abtn_buynowCC_LG%2egif%3aNonHosted" class="folio-button" style="margin: 0px auto;">BUY</a></div>
```

Icon


icon-chevron-right

Scroll down a bit again to the Purchase block. Expand it then look for the Link.

Button Text

Get it now!

Link

 [https://www.paypal.com/cgi-bin/webscr?cmd=\\_xclick&business=jian\\_bacallan%40yahoo%2ecom&lc=PH&i](https://www.paypal.com/cgi-bin/webscr?cmd=_xclick&business=jian_bacallan%40yahoo%2ecom&lc=PH&i)

Once you are done with your changes, click **Save Template** button.

## 8.2 Services

Choose Services template to edit. Expand the Purchase block then scroll down and put your paypal link to the space provided for Link.

Purchase : Get a quote from us!

1. Fill in the contents for this section

Title

Get a quote from us!

Content

We know we can hook you up with the on your project or idea.

Button Text

Get a quote now!

Link

/get-a-quote-now

### 8.2.1 Video Campaign

Next select Video Campaign template to edit, expand the Pricing Plan. At the bottom you will find the Button Link, put your paypal link in the space provided for the link.

Button Text

Avail Now

Button Link

<https://www.paypal.com/cgi-l>


Delete | Close

### 8.2.2 Video Creation

Select Video Creation template to edit. Expand the Purchase block then look for Link and put your paypal button in the space provided for.

Button Text

Link

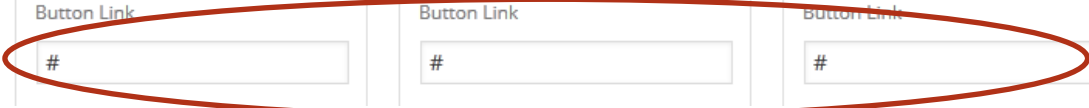
### 8.3 Portfolio Page

Now select portfolio template to edit. In every Snapshot block there are four (4) content boxes where you will replace the paypal link with your own. In the portfolio page there are seven (7) Snapshot blocks with four (4) content boxes each.

### 8.4 Pricing Plan

Last page to add your paypal button is in the Pricing Plan. Select Pricing Plan template to edit. Expand the three (3) pricing table blocks and put your paypal link in the space provided for button link.

Button Text	Button Text	Button Text
<input type="text" value="Buy Now"/>	<input type="text" value="Buy Now"/>	<input type="text" value="Buy Now"/>
Button Link	Button Link	Button Link
<input type="text" value="#"/>	<input type="text" value="#"/>	<input type="text" value="#"/>



**IMPORTANT NOTE:** Make sure to click “Save Template” before going to the next template to edit otherwise your updates will not be saved.



## 10 Support

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Please make sure you watch all the video tutorials in the download area. If you are still stuck be sure to check out the FAQ

<https://squeezemobi.zendesk.com/forums>

If you cannot find your answer there you can submit a ticket:

<https://squeezemobi.zendesk.com/home>

Feel free to contact support desk if you need further assistance or more information about our product.

## 11 Conclusion

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Hey guys,

Thanks again for reading this guide.

Thanks for investing your time. If you liked this product and want to be updated with what's cooking then sign up for our newsletter if you have not done so already! We look forward to being in touch. Here are also some links to our products that may be useful to you if you are in the mobile space:

### Newsletter

<http://offlinemobilemadness.squeezemobi.com/closing-method-guide/>

## Our Products

- SqueezeMobillionaire



<https://www.squeezemobillionaire.com/sign-up/>

- MobiApp Domination



<http://login2apps.com/prices.html>

- Mobi 911 Leads



<http://www.forumspecialoffers.com/showthread.php?1441-9-Red-Hot-Emergency-Niches-Come-To-Mobile-Creating-595-Paydays-and-1000-mo-Recurring-Income&p=26782#post26782>

- Insta-Portfolio Pro



<http://www.forumspecialoffers.com/showthread.php?1225-Dead-Simple-Mobile-Consultant-WP-Theme-Closes-1-000-Deal-at-IHOP!&p=24667#post24667>

- **WP Lead Celebrity**



<http://www.forumspecialoffers.com/showthread.php?1245-SqueezeMobi-WP-Lead-Celebrity-30-Increase-in-Results-amp-Instant-Local-Celebrity-Status>

- **Mobi Video Leads**



<http://www.forumspecialoffers.com/showthread.php?1293-SqueezeMobi-Mobi-Video-Leads-Opens-Door-To-HUGE-In-Real-Estate-Niche>

- **WPMobi Niche Raider**



<http://www.warriorplus.com/w/v/dp9bpj/outherproducts>

- **Mobile Treasure Island**



<http://www.forumspecialoffers.com/showthread.php?725-Mobile-Treasure-Island-Expat-on-Tropical-Beach-Makes-500-in-40-Min-Proof>

- **Mobi Cash Cyclone – 9 Full Mobile Site Templates**



<http://www.warriorplus.com/w/v/3xyvn9/otherproducts>

- **Social Mobile Evolution**



<http://socialmobileevolution.com/buy/>

- **Offline Audit**



<http://www.warriorplus.com/w/v/ffvbsl/closingguide>

- **Social Mobile Fusion**



<http://www.warriorplus.com/w/v/b68mpg/closingguide>

- **Mega-Closer PLR Mobile Marketing Presentation** (helps close those clients quick):



<http://www.warriorplus.com/w/v/bfby4k/closingguide>



- **Social Media Mega-Closer Presentation**



<http://www.warriorplus.com/w/v/lq5yfb/closingguide>

- **Mad Money Making Mobile Biz in a Box** (create mobile landing pages in 10 mins):



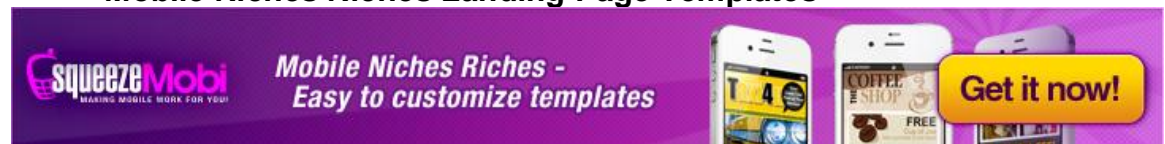
<http://www.warriorplus.com/w/v/dcmt7f/closingguide>

- **Insta-Portfolio for Mobile Biz in a Box**



<http://offlinemobilemadness.squeezemobi.com/ready-to-buy-instant-portfolio/>

- **Mobile Niches Riches Landing Page Templates**



<http://www.warriorplus.com/w/v/959r5s/closingguide>

- Insta-Portfolio for Mobile Niches Riches



**All 9 New  
Mobile Landing  
Pages  
setup with  
individual sales  
pages**

<http://offlinemobilemadness.squeezemobi.com/insta-portfolio-oto-self2-0/>

- Insta-Portfolio 4.0 for Mobi Cash Cyclone



**ALL 9 NEW  
MOBILE SITES  
SETUP WITH  
INDIVIDUAL  
SALES PAGES**

<http://mobicashcyclone.com/oto-pp-id-4519rf34/>