

ADVANTA LIMITED

Regd.Office : Krishnama House, #8-2-418, 4th Floor, Road No. 7, Banjara Hills, Hyderabad - 500 034, A.P., India

POSTAL BALLOT FORM

- AD Name of the Shareholder(s)/
 AD beneficiaries including joint AD holders/ Joint-beneficiaries if any
- (2) Registered address of the sole/
- (3) DP ID & Client ID No./Registered Folio No.

(4) ADVNo. of shares held

5) I/We hereby exercise my / our vote in respect of the following special resolutions to be passed through postal ballot/e-voting for the business stated in the Notice dated October 15, 2013 of the Company by sending my / our assent or dissent to the said resolutions by placing the tick ($\sqrt{}$) mark at the appropriate box below.

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ELECTRONIC VOTING PARTICULARS

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	(EVSN)	ADVANTA LIMITED			User ID		Password	
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NOTE: PLEASE READ THE INSTRUCTIONS PRINTED OVERLEAF CAREFULLY BEFORE VOTING LAST DATE FOR RECEIPT OF POSTAL BALLOT FORMS IS SATURDAY, 30th NOVEMBER, 2013

INSTRUCTIONS FOR VOTING

- 1. Pursuant to the provisions of Section 192A and other applicable provisions, if any, of the Companies Act, 1956 read with Companies (Passing of Resolution by Postal Ballot) Rules, 2011 and Clause 35B of the Listing Agreement assent or dissent of the shareholders in respect of the resolutions contained in the Notice dated **October 15, 2013** is being taken through postal ballot / e-voting.
- 2. The Notice of Postal Ballot is being sent to all the members/beneficial owners, whose names appear in the register of members / list of beneficial owners as received from National Securities Depository Limited (NSDL) / Central Depository Services (India) Limited (CDSL) as **on Friday, October 18, 2013** and voting rights shall be reckoned on the paid up value of shares registered in the name of the shareholders as on the same date.
- 3. The Company has, in compliance with the Companies (Passing of Resolution by Postal Ballot) Rules, 2011, appointed **Mr. Y. Suryana-rayana**, **Advocate**, **High Court of A.P.**, Hyderabad, as the scrutinizer for conducting the Postal Ballot/E-voting process.
- 4. The Company has appointed Mr. V.R. Kaundinya, Managing Director of the Company as the person responsible for the entire postal ballot/e-voting process and also to act as Chairman for the said purpose.
- 5. The Scrutinizer will submit his final report **on Tuesday, December 3, 2013** to the Chairman after completion of scrutiny of e-voting and postal ballot forms received. The Chairman and in his absence, the Company Secretary and in her absence any person authorized by the Chairman will announce the result of the postal ballot/e-voting at the Registered Office of the Company at Krishnama House", No. 8-2-418, 4th Floor, Road No.7, Banjara Hills, Hyderabad 500 034 on Tuesday, December 3, 2013 at 5.00 p.m.
- 6. The result of the postal ballot/e-voting will also be published in the newspaper(s) **on Wednesday, December 4, 2013** and will also be placed at the website of the Company at **www.advantaindia.com.**
- 7. Members who have registered their e-mail IDs for receipt of documents in electronic mode under the Green Initiative of Ministry of Corporate Affairs are being sent Notice of Postal Ballot by e-mail and to other members, the said Notice of Postal Ballot along with Ballot Form is being sent by post.
- 8. The shareholders can opt for one mode of voting i.e. through postal ballot or e-voting. In case of voting by both the modes, voting through a valid physical postal ballot form will be considered and counted and e-voting of such shareholder will be treated as invalid. Members, who have received Postal Ballot Notice by e-mail and who wish to vote through Postal Ballot Form can download Postal Ballot Form from the link **www.evoting.nsdl.com** or seek duplicate Postal Ballot Form from M/s. Sharepro Services (India) Private Limited, Samhita Complex, Gala No. 52 to 56, Building No. 13A-B, Near Sakinaka Telephone Exchange, Andheri Kurla Road, Sakinaka, Mumbai 400072, fill in the details and send the same to the Scrutinizer.
- 9. The Company is pleased to offer e-voting facility as an alternate, to all its members to enable them to cast their vote electronically instead of dispatching postal ballot form. E-voting is optional. For this purpose, the Company will be making necessary arrangement with National Securities Depository Limited (NSDL) for facilitating e-voting. In case a member desires to exercise his vote by using e-voting facility then he has to follow the instructions as given for e-voting in this notice.
- 10. There will be one postal ballot form/e-voting for every folio/client id irrespective of the number of joint holders. The voting rights in the postal ballot form/ e-voting cannot be exercised by proxy.
- 11. The Scrutinizer's decision on the validity of a postal ballot/e-voting will be final.
- 12. All the relevant documents referred in the Explanatory Statement shall be open for inspection at the Registered Office of the Company on all working days between **11.00 hrs. to 14.00 hrs. up**to the date of declaration of the result of Postal Ballot.

(A) VOTING IN PHYSICAL FORM

- a. A member desiring to exercise vote by postal ballot may complete this Postal Ballot Form and send it to the Scrutinizer in the attached postage pre-paid self-addressed envelope. Postage will be borne and paid by the Company. However, envelopes containing postal ballot forms, if sent by courier at the expense of the registered shareholder will also be accepted.
- b. The self-addressed envelope bears the name and address of the Scrutinizer appointed by the Board of Directors of the company. Please convey your assent / dissent in this Postal Ballot Form only. The consent or otherwise received in any other form shall not be considered valid.
- c. Duly completed Postal Ballot Form should reach the Scrutinizer at the Registered Office of the Company at "Krishnama House", No. 8-2-418, 4th Floor, Road No.7, Banjara Hills, Hyderabad 500 034 not later than 18:00 hours., on Saturday, November 30, 2013. All Postal Ballot Forms received after this date will be strictly treated as if the reply from such shareholder has not been received.
- d. The Postal ballot form should be completed and signed by the sole/ first named shareholder. In the absence of the first named shareholder in a joint holding the form may be completed and signed by the next named shareholder. However, where the form is sent separately by the first named shareholder and the joint holder(s), the vote of the first named shareholder would be valid.
- e. In case of shares held by companies, trusts, societies etc. the duly completed postal ballot form should be accompanied by a certified true copy of the board resolution/authority letter.
- f. The votes should be cast either in favor or against the resolutions by putting the tick ($\sqrt{}$) mark in the column provided for assent or dissent. Postal ballot form bearing tick ($\sqrt{}$) in both the column will render the form invalid.
- g. Unsigned or Incomplete or incorrectly filled postal ballot forms will be rejected.
- h. Members are requested not to send any other matter / document along with the postal ballot form in the enclosed postage pre-paid selfaddressed envelope. The scrutinizer would destroy any extraneous paper found in such envelope.
- i. A shareholder may request for duplicate Postal Ballot Form, if so required. However, the duly filled in duplicate Postal Ballot Form should reach the Scrutinizer not later than the date and time specified in Point No. C above.

(B) VOTING THROUGH ELECTRONIC MODE

E-voting period starts from Friday, November 1, 2013 and ends on Saturday, November 30, 2013. The e-voting module will be disabled after 18:00 hours., on Saturday, November 30, 2013 for voting by shareholders.

In case of Queries, you may refer the Frequently Asked Questions (FAQs), for shareholders and e-voting user manual for shareholders available at the "Downloads" Section of www.evoting.nsdl.com or Call on (022) 24994600

In case of Members receiving e-mail from NSDL

- (i) Open e-mail and open PDF file viz; "Advanta Limited e-Voting. PDF" with your Client ID or Folio No. as password. The said PDF file contains your user ID and password for e-voting. Please note that the password is an initial password.
- (ii) Launch internet browser by typing the following URL: https://www.evoting.nsdl.com/
- (iii) Click on Shareholder Login
- (iv) Put user ID and password as initial password noted in step (i) above. Click Login.
- (v) Password change menu appears. Change the password with new password of your choice with minimum 8 digits/characters or combination thereof. Note new password. It is strongly recommended not to share your password with any other person and take utmost care to keep your password confidential.
- (vi) Home page of e-Voting opens. Click on e-Voting: Active Voting Cycles.
- (vii) Select "EVSN" of ADVANTA LIMITED
- (viii) Now you are ready for e-Voting as Cast Vote page opens.
- (ix) Cast your vote by selecting appropriate option and click on "Submit" and also "Confirm" when prompted.

- (x) Upon Confirmation, the message "Vote Cast Successfully" will be displayed.
- (xi) Once you have voted on the resolution, you will not be allowed to modify your vote.
- (xii) Institutional shareholders (i.e. other than individuals, HUF, NRI etc.) are required to send scanned copy (PDF/JPEG Format) of the relevant Board Resolution/ Authority letter etc., together with attested specimen signature of the duly authorized signatory(ies) who are authorized to vote, to the Scrutinizer through e-mail **alscrutinizer@gmail.com** or **alevoting@advantaseeds.com** with a copy marked to **evoting@nsdl.co.in**.
- In case of Members receiving Postal Ballot Form by Post :
- (i) Initial password is provided as below/at the bottom of the Postal Ballot Form.

WORD	PASSWO	USER ID	EVSN (E-Voting Sequence Number)

(ii) Please follow all steps from Sl. No. (ii) to Sl. No. (x) above, to cast vote.

- (iii) If you are already registered with NSDL for e-voting then you can use your existing user ID and password for casting your vote.
- (iv) You can also update your mobile number and e-mail id in the user profile details of the folio which may be used for sending future communication(s).