



NEW CITROËN C4 PICASSO





The compact and spacious New CITROËN C4 Picasso redefines the very notion of well-being. With spectacular and powerful LED light signatures, it has a particularly expressive look at the front. And at the rear, the innovative 3D LED lights¹, which are specific to bodyshape, adds an even more distinctive touch. The dimensions of the electric tailgate² adds more vitality to its silhouette. The new design clearly heralds the start of a new era.

¹Model dependent



Crammed with the latest onboard technology, the ultra-connected, new CITROËN C4 Picasso offers technological innovation in every feature. It's equipped with the latest safety features to ensure the well-being of its drivers and passengers.

THE TECHNOSPAC





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AN INTUITIVE TOUCH INTERFACE

THE NEW CITROËN C4 PICASSO HAS REINVENTED DRIVER-VEHICLE INTERFACES WITH TWO SCREENS: A 7-INCH TOUCH SCREEN FOR CONTROLLING ALL VEHICLE FUNCTIONS AND A 12-INCH HD SCREEN* FOR DISPLAYING NECESSARY INFORMATION AT THE BLINK OF AN EYE.

The CITROËN C4 Picasso's technologically advanced dashboard is organised into two screens. The first, an intuitive 7-inch touch screen, is used to control all vehicle functions, including the dual-zone air-conditioning, media, navigation, hands-free Bluetooth technology and driving aids. The second, a 12-inch HD screen*, displays all key driving information, such as speed, revs and fuel level. It can also be used for HD displays of vehicle functions, including navigation, media, driving aids, and even screensaver photo downloads. Drivers can personalise their screen with one of three graphic styles.

*Model dependent

A row of six icons representing vehicle functions: a fan for air conditioning, a car for navigation, a music note for media, a compass for driving aids, a gear for settings, and a document for screensaver photo downloads.



With the standard-fit dual-zone air-conditioning system, the temperature can be controlled individually in row 1 and airflow distribution can be controlled individually in rows 1 and 2.



TELEPHONE CONNECTIVITY

Motorists can make calls in complete safety with the Bluetooth hands-free kit*. With the 7-inch touch screen, it has never been this easy to take a call or check your contact list, which can be personalised with photos of your contacts.

*Compatible telephone required.



The navigation system has a bird's-eye view mode that clearly displays the journey ahead, and also includes South African mapping. The 7-inch touch screen is easy to use, with addresses entered via the digital keyboard.



With the intuitive 7-inch touch screen, motorists can switch from the CD player to the USB key or MP3 digital jukebox and access memorised radio stations. Users can also navigate easily through the music lists on their mobile devices.



DRIVING AIDS

The 7-inch screen can be used to activate and deactivate all the driving aids, including blind-spot monitoring, automatic headlights, lane departure warning and park assist*.

*Modél dépendant.



CONFIGURATION

When the CITROËN C4 Picasso is at a standstill, the 7-inch touch screen transforms into an interactive user's manual that explains the finer points of the vehicle (possible only at standstill). It can also be used to set parameters for some equipment and personalise the display graphics, and includes a number of tools including a calculator and calendar.

A LOFT-INSPIRED INTERIOR

THE INTERIOR OF THE NEW CITROËN C4 PICASSO EXUDES A REAL LOFT SPIRIT, BATHED IN LIGHT AND STRONG ON USER-FRIENDLINESS AND SPACIOUSNESS. HIGHLIGHTS INCLUDE PREMIUM MATERIALS AND EXCLUSIVE MASSAGING SEATS*.

*Model depends



More than a journey, the CITROËN C4 Picasso brings motorists a whole new experience with an interior fully given over to well-being. The panoramic windscreen bathes the cabin in light. At the wheel, drivers will be impressed by the attention to detail, seen in the elegant, two-tone dashboard and felt in the quality of the materials. Onboard, everything is designed for perfect comfort. In the front, the 7" touchpad can be used to separately adjust the air conditioning settings for the left- and right-hand seats. In the rear seats, the occupants in row two have their own two-zone air vents. The beautifully styled interior frees the spirit and expands the vision of passengers. The interior is even more spacious thanks to a longer wheelbase, resulting in extra leg room.



With space, light and the comfort of massaging seats and "Relax" headrests, the CITROËN C4 Picasso has reinvented the very idea of travelling comfort*.



TECHNOLOGY FOR TRAVELLING IN STYLE

CITROËN continues to innovate its engines, pushing back the limits to improve performance and provide dynamic and agile road behaviour in all circumstances. The CITROËN C4 Picasso, with a weight loss of 140kg, makes for a light, nimble and environmentally-friendly vehicle.

A jewel of technology developed to change day-to-day motoring, the new electric power-steering provides outstanding driving pleasure. In town, the system enables drivers to easily nip in and out of traffic and park. Out on the open road, steering is extremely precise, for even more peace of mind.

**MORE ENVIRONMENTAL
DIESEL ENGINES, EMITTING
105 g OF CO₂***



CITROËN factors environmental issues into each step in vehicle design. The brand's innovative and high-performance engines boast the lowest emissions in their category. The Diesel and petrol engine provide remarkable energy efficiency. The silent and vibration-free Stop & Start system revolutionises urban driving and reduces CO₂ emissions and fuel consumption. This outstanding technology is perfectly adapted to city driving. In addition, models are fitted with a particulate filter, which contributes to environmental protection by preventing the emission of particles in exhaust gases.



IN-CAR TECHNOLOGY FOR SAFER DRIVING

FOR MORE COMFORT AND SAFETY, THE CITROËN C4 PICASSO MONITORS BLIND-SPOTS, AUTOMATICALLY DIPS THE HEADLAMPS WHEN IT MEETS AN ONCOMING VEHICLE, AND ALERTS DRIVERS IF THEY UNINTENTIONALLY DRIFT OVER LANE MARKERS, TO THE LEFT AND THE RIGHT*.

*The Blind-Spot Monitoring system detects the presence of another vehicle to the left and right up to three metres behind the CITROËN C4 Picasso. As soon as a vehicle enters a low-visibility zone for the driver, an orange light flashes in the exterior rear-view mirror on the side of the vehicle concerned. Using the mini digital camera fitted in the central rearview mirror, the headlamps switch automatically from high to low beam when the CITROËN C4 Picasso approaches an oncoming vehicle, and back to high beam for enhanced safety and a better view of the road. The mini camera also monitors the trajectory of the CITROËN C4 Picasso. The Lane Departure Warning System recognises white lines and alerts drivers via vibrations in the active safety belt if they drift out of lane. The active safety belts optimise passenger support in risk situations to provide maximum airbag protection in the event of impact.

*Model depends



The active cruise control system on the CITROËN C4 Picasso detects any slowdown on the part of the vehicle ahead and maintains a constant distance by regulating vehicle acceleration and deceleration within a limit of 30 km/h².

*model dependent



TECHNOLOGY FOR EVERYDAY LIFE

THE CITROËN C4 PICASSO SIMPLIFIES CAR TRAVEL.

*With Hands-Free Access and Start-Up, drivers no longer need to take the key out of their pocket to start their car. CITROËN C4 Picasso detects the electronic key as the driver approaches the vehicle and the doors are opened and closed with a simple brush of the hand. The engine is started and stopped with a push of the Start/Stop button. The CITROËN C4 Picasso makes everyday parking manoeuvres easier with visual assistance from the reversing camera. As soon as the driver puts the car into reverse, the panoramic screen (or touch screen, depending on the version) displays the images and visual landmarks needed to guide the vehicle. ParkAssist is an active parking system for parallel and perpendicular parking. When activated, it automatically detects a parking space and steers the car safely into the spot. All the driver has to do is shift gear, accelerate and brake. The parking manoeuvre is indicated by sound signals and a display on the 12-inch HD panoramic screen. Driving is made much easier thanks to the four discreetly positioned cameras that offer 360° vision. They offer a 360° view of the vehicle's immediate surroundings, beyond the driver's field of vision. Drivers can choose between the four views on the 12-inch HD panoramic screen, to adapt to any circumstances: the 360° view or the bird's-eye view to see the vehicle from above and easily detect any obstacles (other vehicles, roadside objects, pedestrians), the rear-view alone or the front left and right panoramic views, which are very useful, for example, when leaving the garage.

**Model dependent





TOP-LEVEL BOOT AND STORAGE

THE NEW C4 PICASSO BOASTS AN OPTIMAL ARCHITECTURE THAT COMBINES COMPACT EXTERIOR DIMENSIONS WITH INTERIOR LIVEABILITY AND BOOT VOLUME.

Measuring a capacious 537 litres, the CITROËN C4 Picasso boot was designed to swallow up all the family's luggage. The new model is 4 cm shorter but has miraculously gained 37 litres in boot volume, thanks to a 6 cm longer wheelbase. The CITROËN C4 Picasso is also home to many ingenious storage spaces. Front-seat motorists get a ventilated glovebox, a spacious central compartment and a storage box behind the gear lever, while back-seat passengers are treated to highly practical covered storage spaces in the floor, as well as pockets on the front seat backs. Storage boxes are also located under the front seats (according to trim level) for all your valuables. The central console (1) houses a large compartment protected by a sliding screen, together with two cupholders and an ashtray. The three identically-sized back seats bring passengers top-notch comfort, each one equipped with a reading light and a practical tray fitted in the front seat backs. The reading light is precise and bright enough for passengers to read in complete comfort without disturbing the rest of their fellow travellers.



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ESSENTIAL CARE. CITROËNS ARE RENOWNED FOR THEIR RELIABILITY – AND THE CITROËN C4 PICASSO IS NO EXCEPTION.

WITH THE ADDED REASSURANCE OF A WARRANTY, ROUTINE SERVICING AS WELL AS 24-HOUR ROADSIDE ASSISTANCE, YOU ARE PROTECTED AT EVERY TURN.

› CITROËN WARRANTY

Essential Care

With the added reassurance of a warranty, routine servicing as well as 24-hour roadside assistance, you are protected at every turn.

Every new Citroën has the benefit of a 3 year/100 000km manufacturer warranty*, plus a 12 year anti-perforation warranty**, and a 3 year paint warranty***. Optional is the 5 year/100 000km warranty extension.

* Manufacturing defect, excludes maintenance and wear

** Perforation caused by corrosion from the inside

*** Original bodywork parts or lacquer defect

› CITROËN SERVICE

Citroën takes care of servicing your vehicle. Everything is planned therefore your motoring budget is under complete control.

In addition to your standard manufacturer's warranty, Citroën cars come standard with a 5 year/100 000km Service Plan, which covers all the costs associated to the routine scheduled services as laid out in the Warranty and Service Record Book.

› CITROËN FREEDRIVE OPTION

What is the best way to maintain the performance of your new Citroën when you do not have time to worry about servicing? Citroën Freedrive puts your mind at ease!

Your vehicle receives the best possible service with Citroën Freedrive: all routine maintenance operations are included in your contract, along with the repair and replacement of wear parts.

Your vehicle is fully covered, just as it was on the day you bought it. Any defective parts are replaced or repaired (including labour) and you will be recognised throughout the Citroën network.

Upgrade to the 5 year/100 000km Freedrive Plan now! Contact your Citroën dealer for more information.

Terms and conditions apply.

› CITROËN ASSISTANCE

You never drive alone

Citroën Assistance comes to your aid 24/7 across the country, providing assistance in the event of a breakdown or accident.

Your contract expires when the first of these conditions is met - duration or mileage. If you sell your vehicle before the contract expires, you can transfer it to the new owner.

Terms and conditions apply.



Get in touch with your local Authorised Citroën Dealer to arrange a test drive.

If you don't have time for it, **WE COME TO YOU!** We bring the car that you would like to test drive either to your home or office.

To find out more go to:

www.citroen.co.za or www.wecometoyou.co.za



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NOTE: Every endeavour has been made to ensure that the information and details contained in this brochure were accurate at the time of going to press May 2015. However the company reserves the right, while preserving the essential characteristics of the models described, to introduce at any time modifications, changes of details, equipment or accessories. Vehicles shown are for illustration purposes only. Please consult the specification sheet for model specific information. Every effort will be made to bring this brochure up to date, but in order to avoid any misunderstandings please consult your Dealer. The Citroën Website contains full information on all Citroën products and offers available in South Africa. The site address is: www.citroen.co.za or you can contact Citroën directly via customer@citroen.co.za

CITROËN CUSTOMER CARE: 0860 211 112

CRÉATIVE TECHNOLOGIE

