

## A powerful zoom. Because close isn't close enough.

### Unbelievable Kodak quality

- Get close to your subjects with 10X Kodak Retinar all-glass optical zoom 5X advanced digital zoom (50X total zoom)
- Create unbelievable-quality prints up to 20" x 30" with its 5.0 MP
- Get rich, vibrant color under a variety of lighting conditions with the exclusive Kodak color science chip
- Capture consistently crisp, precise pictures thanks to the auto-focus system with assist lamp

### Creative performance controls

- Be in control with advanced manual and custom controls, including selectable aperture priority, shutter priority, and full manual mode
- Easily access its 18 programmed scene and 3 color modes
- Get the best shot time after time with its continuous shooting mode
- Capture life in motion with continuous VGA (640 x 480) video featuring audio capture and on-camera playback

### Sharing made simple

- Keep on shooting with 32 MB of internal memory
- Print, e-mail, and organize your photos with just one touch of our exclusive Share button
- View your pictures on the large 1.8" high-resolution, indoor/outdoor display
- Works with optional Kodak EasyShare printer dock series 3 and Kodak EasyShare camera dock series 3†



With the Kodak EasyShare Z740 zoom digital camera, you'll really go places – amazingly close to your subjects, to be precise. Because with its impressively powerful 10X optical zoom, you can zero in on your subjects and capture detail with remarkable ease. We loaded the Z740 with even more features to help you get the shots you want. Like 5.0 MP for exceptional-quality prints up to 20" x 30", high-performance automatic and manual controls, and easy-to-access scene and color modes. But perhaps the Z740's best feature? The signature simplicity of the EasyShare system. The Z740. Discover the power of beauty and the beauty of power.

Just press



# Z740

High Zoom Series



## Making digital even simpler

The optional Kodak EasyShare printer dock series 3 is the simplest way to go from picture to print. Just dock your Z740, touch the button, and get real Kodak borderless pictures up to 4" x 6". It even works with or without a computer, and features an auto enhance button for great-looking prints time after time. And just like the optional Kodak EasyShare camera dock series 3, the printer dock series 3 transfers pictures from camera to computer at the touch of a button and recharges your Kodak camera battery in less than 3.5 hours\*.



### Standard features

CCD resolution – 1/2.5" type (5.36 megapixels)  
Image resolution – 5.0 megapixels (2576x1932 pixels)  
Picture quality  
5.0 MP – best (prints up to 20" x 30")  
4.4 MP – best 3:2 (optimized ratio for 4" x 6" prints)  
4.0 MP – better (prints up to 11" x 14")  
1.8 MP – good (small prints)  
Still format JPEG/EXIF v 2.21  
Lens – 10X optical zoom  
6.32-63.2 mm (35 mm equivalent: 38-380 mm)  
Advanced digital zoom – 5X  
Aperture – f/2.8-f/8 (wide), f/3.7-f/8 (tele)  
Shutter speed – automatic: 1/8-1/1700 sec.;  
manual 8-1/1000 sec.  
Viewfinder – electronic, high-resolution 201K pixels  
LCD – 1.8" (4.6 cm) 134k high-resolution  
indoor/outdoor color display

### Creative performance features

Still capture modes – auto, program, aperture priority, shutter priority, manual and burst  
Scene modes – children, party, beach, flower, fireworks, snow, backlight, close-up, night portrait, landscape, night landscape, museum/manner, text, self portrait, portrait and sport  
Color modes – high color, low color, natural color, black and white, sepia  
Burst modes – first burst: 2 fps, up to 4 pictures; last burst: 2 fps up to 4 pictures  
Click to capture – 0.4 sec. (preview on)  
Video capture – continuous video with audio, capture and playback  
Video resolution – VGA (640x480 pixels) at 13 fps;  
QVGA (320x240 pixels) at 20 fps  
Video length – continuous up to 80 min. based on memory capacity; or 5, 15, 30 sec. clips  
Video format – QuickTime MOV (MPEG-4 compression)  
Auto-focus – assist lamp for low-light focus  
Auto-focus control – single AF, continuous AF  
Auto focus selection – multi-zone, center-zone  
Focus range  
Normal wide – 0.6 m (2 ft.) to infinity  
Normal tele – 2 m (6.6 ft.) to infinity  
Close-up wide – 0.12-0.7 m (4.7-27.6 in.)  
Close-up tele: 1.2-2.1 m (3.9-6.9 ft.)  
Sensitivity – ISO equivalent 80-160 (automatic) and 80,100, 200, 400, 800\*\* (selectable)  
White balance – auto, daylight, tungsten, fluorescent and open shade

\*Actual battery charging time may vary by camera model.  
\*\*ISO 800 available only at 1.8 MP setting.

Exposure metering – auto: TTL-AE; selectable: multi-pattern, center-weighted, center spot  
Manual exposure control – aperture priority AE: f/2.8-f/8 at wide, f/3.7-f/8 at tele; shutter priority AE: 8-1/1000 sec. at wide  
Long time exposure – 0.7-8 sec.  
Exposure compensation – +/-2.0 EV in 0.5 EV step increments

### Effortless operation

Built-in flash – auto, red-eye, fill, off  
Flash range  
wide – 0.6-4.9 m (2-16.1 ft.) at ISO 168  
tele – 2.0-3.7 m (6.6-12.1 ft.) at ISO 168  
Flash compensation – +/-1.0 EV in 0.5 EV steps  
Review modes – album, slideshow, multi-up, copy, protect, image storage, Share button to print, e-mail  
Auto-picture rotation  
Storage – 32 MB internal memory, SD/MMC card expansion slot  
Software – Kodak EasyShare software  
Connectivity – PictBridge, USB, A/V (NTSC, PAL)  
Self-timer – 10 seconds, 2 seconds

### Additional features

Dock compatibility – works with Kodak EasyShare printer dock series 3 and Kodak EasyShare camera dock series 3†  
ImageLink print system compatible  
Power options – optional Kodak EasyShare docks with Ni-MH rechargeable battery pack; 2 AA lithium batteries or 1 CRV3 lithium battery; 3 volt DC  
Accessory lens thread – 55 mm  
Lens protection – lens cap  
Tripod mount – 1/4 in. standard (metal)  
Weight – without batteries: 287 g (10.1 oz.)  
Dimensions – WxHxD: 97.8x77.5x72.6 mm (3.8x3.1x2.9 in.)  
Warranty – one year

### Minimum system requirements

Windows 98, 98SE, ME, 2000 SP1, or XP OS  
233 MHz processor or greater (300 MHz recommended for XP)  
64 MB RAM (128 MB for XP)  
Internet Explorer 5.01 or higher  
PowerMac or PowerBook G3, G4, G5; iMac; eMac; or iBook  
Macintosh OS X 10.2.3-10.2.8, 10.3 or greater  
128 MB RAM for OS X (64 MB RAM for

OS 8.6/9.x)

### Minimum hardware requirements

200 MB hard drive disk space available  
CD-ROM drive  
Available USB port  
Color monitor, 800x600 display resolution, 16-bit minimum

### Package contents

Kodak EasyShare Z740 zoom digital camera  
Kodak Max digital camera battery, CRV3 or equiv.  
USB cable and audio/video cables  
D-22 adapter plate kit (for a limited time only)\*  
Lens adapter/hood  
Wrist strap  
Kodak EasyShare software  
Getting Started kit  
Custom camera insert for optional Kodak EasyShare camera and printer docks

### Ordering information

Kodak EasyShare Z740 zoom digital camera  
000 0000 – U.S. and Canada

### Recommended accessories

Kodak EasyShare printer dock series 3 .....000 0000  
Kodak color cartridge and photo paper kit ....123 1349  
Kodak EasyShare camera dock series 3 .....000 0000  
Schneider-Kreuznach Xenar 0.7x wide-angle lens .....103 3323  
B&W circular polarizer .....107 2636  
B&W neutral density filter .....877 3376  
Kodak SD memory cards –  
128 MB .....124 7667  
256 MB .....810 0919  
512 MB .....833 1613  
Kodak EasyShare Ni-MH rechargeable battery pack .....815 6572  
Kodak EasyShare Ni-MH rapid battery charger .....806 5997  
Kodak EasyShare picture viewer .....000 0000  
Kodak 8-in-1 card reader .....142 7939  
Kodak EasyShare travel kit .....131 8047  
Kodak digital camera tripod .....806 2135



\*Compatibility identified by this mark.  
(Kodak dock adapter D-22 included to ensure compatibility with Kodak EasyShare printer dock plus, printer dock, printer dock 6000 and camera dock 6000).

For more information on the Kodak EasyShare Z740 zoom digital camera, visit [www.kodak.com/go/easyshare](http://www.kodak.com/go/easyshare)



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