

Consumer/Current

FinePix A345



In the new FinePix A345 Zoom Fujifilm presents an unusual beginner's camera that is still simple to use. With a resolution capacity of 4 megapixels, optical 3x zoom and high quality metallic casing it is proof that the category of beginner's cameras need not necessarily be equivalent to reduced features or cheap materials. The new camera replaces the successful predecessor models FinePix A330 and A340 Zoom. Just as these cameras before them the A345 stresses simple operation without making sacrifices to features or, most importantly, to picture quality. This principle, together with the excellent quality of the casing, which is extremely robust despite its compact size, ensures extraordinarily good value for money. This attractively designed camera is powered by two standard batteries or storage batteries, which it uses extremely sparingly. The bright 1.7 inch display allows the user to view the pictures and videos he has already taken and also to make individual settings where necessary. Be it flower, beetle or coin collection: for a small object to reach greatness it is possible to take pictures at a minimum distance of only 6 cm thanks to the powerful macro function. But those users who do not want to rely on manual settings will find a particularly easy companion in this camera. It even allows beginners to take brighter pictures with the push of a single button. There is no need to worry about the resolution: four megapixels will always provide sufficient reserves of quality for even large format paper prints and section enlargements. Simple handling is also at the forefront of this topic: PictBridge compatibility means the pictures can be put onto paper directly with the use of a computer. Beside the typical digital camera print format the classical 3:2 format can also be selected when the picture is taken, for example in order to produce photos for certain picture frames or albums.

Accessories

- DPC-UD1** small handy USB stick cardreader for xD-Picture Cards
- FPF 34** External flash unit for FinePix models. The unit can be attached to the cameras with a bracket. Guide number 34. The flash is triggered via the slave function.
- BK-4B** Rapid-charge device incl. 4 x 2300 mAh accumulators
- xD Cards** The smallest and most flexible storage card for your digital camera.
- DPC-AD** PC card adaptor for SmartMedia and xD-Picture cards
- DPC-CF** DPC-CF CompactFlash card adaptor for xD memory cards
- AC-3/5V Power Adapter** Power adapter for all Fujifilm digital cameras
- PrintPix CX-550** The photo printer CX-550 is the PictBridge-capable printer for the ambitious photographer or photographic retailer. It offers a large range of formats for borderless prints.
- Metal Strap S1** Stylish Metal Strap
- Mobile Photo Safe** The Mobile Photo Safe ist a mobile Memory with 40GB capacity
- Rucksack RS** Rucksack RS - the ideal way to transport your camera and accessories
- DPC-23in1** Ultra-compact card reader for standard memory cards
- Battery charger station** Fujifilm's battery charger station - the ideal travel companion with 4 powerful rechargeable mignon batteries (2300mAh)
- SC-FX-AN** Hard-wearing nylon bag for the Fine Pix A345/350

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Technical Specifications

Camera type	Digital Camera with 4.1 million pixels
CCD	Square pixel CCD
Picture format	2304 x 1728 Pixel, 2304 x 1536 (3:2 Format), 1600 x 1200, 1280 x 960, 640 x 480 Pixel
Colour depth	24 Bit
File format	JPEG (Exif Ver. 2.2), AVI (Motion JPEG)
Storage medium	xD-Picture Card (3,3 Volt, 16MB - 1GB)
focal length of lens	Equivalent to 35mm-105mm on a 35mm camera
focus setting	Auto focus (TTL center point fixed) contrast typ
Aperture	F2,8 - F4,7
Shutter	2 - 1/2000s
Continuous shooting	(max 1.5 frames/sec; 3-18 frames depending on mode)
Viewfinder	Real-image optical viewfinder (approx. 75% coverage)
Exposure control	Program AE
Sensitivity	Auto: Equivalent to ISO 64 400, depending on conditions
White balance	Automatic, Manual
Flash	Auto flash , Wide-angle: approx 60 cm-3.5 m
LCD monitor	1.7 inches, Aspect ratio: 4:3; 115,000 pixels Amorphous silicon TFT, Approx. 90% coverage
Interfaces	USB; A/V-Out, DC-In
Power supply	2xAA-siz alkaline batteries, AC Power adapter AC-3VX (sold separately)
Dimensions (WxHxD)	3.5(W) x 2.4(H) x 1.2(D) inch
Weight	4.7 oz. (excluding battery and media)
Features	Self-timer: approximately 10 sec., world time, 7 language menu interface, Movie
System requirements	Windows 98 (inkl. SE), Windows ME, Windows 2000, Windows XP, Macintosh
included Accessories	16MB xD-Picture Card (16MB), USB, CableHand, Strap2, AA Alkaline Batteries, CD-ROM FinePix Viewer ver. 4.3, User Manual
Other	PictBridge and Exif Print

Technical features and included accessories may change without advance notice.