



SPEAKE-MARIN
A PASSION FOR WATCHMAKING

The PICCADILLY, CronotempVs II



Introduction



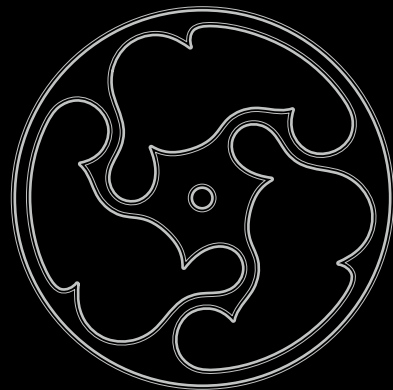
Dear collector,

*Speake-Marin are very proud to be given the honour of creating
CronotempVs II, the second 'Club Watch', exclusively designed for
the CronotempVs collectors' club.*



From the moment I saw the very first design of the CTII I got all sort of positive vibes about it: this was going to work. So despite living over 10.000 kilometers away I could not resist the temptation to travel to Geneva to personally collect my #1 CronotempVs II from the hands of Peter. That meant traveling from Beijing to Munich and then to Geneva, plus staying overnight... As you may imagine, I arrived too early to the ceremony; I couldn't wait anymore! Peter and his colleagues were still organizing everything and I just watched around, more and more nervous. The better part was when the rest of the Club members began to show up: there is something mysterious and enchanting about this passion that gathers people from different parts of the world and with very different personalities around one common goal. We had all shared a one year wait, exchanging opinions, hopes, excitement...and there we all were. Surrounding the «sorcerer» that would finally heal the need, the wanting, and who was also surely a little nervous about whether his magic would fulfill the expectations of so many devotees... Well, it certainly did. Peter, our sorcerer, had really made magic around the original concept and by the time we were back at the airport we were all aware that this project had succeeded beyond our initial expectations. Magic wrapped around our wrists.

Juan Manuel San Roman



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We asked Dario Fernandez de Villavicencio about the foundation of the collectors club, the idea of commissioning an annual collectors' watch, and how this year's partnership with Speake-Marin came about Founding the collectors' group.

How was your group's passion for watches born ?

I can't speak for everybody independently but here in Spain watches have historically not been a great issue, in most cases expensive watches have always been regarded as opulent and vulgar. Up to 15 years ago a gold watch was something considered negative the higher you went in society. Full gold watches had, and still have very negative connotations. Real watch lovers have generally no people around them to share the passion. It is inconceivable for any single member to talk about watches during dinner with his traditional group of friends or family. When we get together for our monthly dinners that is the only thing we talk about. ;-D

Why did you found a private watch collectors' group ?

The main reason is the poor communication between the customers/us and the brands. Most dealers do not represent the brands as they should. The dealers are more interested in turnover than promoting properly. This becomes more evident the smaller and less known the brand. Plus, the eagerness to sell is many times a deterrent.

Where did the idea come from ?

One day my colleague and co-founder, Cesar Martin and I realised that the events around brands through authorised dealers were going nowhere. They were poorly implemented and represented. A lot of resources and money was spent by the brands with little to no success. The brands were not happy and the buyers/collectors/aficionados were hardly ever impressed. Adding to that, most knowledgeable people in watches were referred to these events by us since dealers alone had trouble finding a decent level of real watch aficionados. Hence, we did not like the way things were done

and decided to create «CronotempVs». Not only to correct the faults but also to enable a more direct and better contact with the brands. In order to function this way we have strict rules not to interfere with where the member usually shops and have no events or work directly with dealers (unless absolutely necessary and well argued by the brand) in order to avoid disputes between dealers regarding their customers. Dealers tend to shield the exclusivity of their customers to a point of neurosis and that many times is the impediment between brand and potential buyer.

What do you learn from each other ?

The thing that strikes me most is that we have all considerably different views, upbringing and lives. We range politically from extreme left to extreme right, we have amongst our ranks self-made men with humble beginnings to titled aristocrats with centuries of history. Surprisingly, when we sit at a table we all agree on the same thing... we like watches.



The collectors' watch.

Last year your choice was a Chopard watch. What are the most important elements when you are selecting a model from all the brands present on the market ?

The main goal is to learn something. Most important is to look for something that nobody in the club has or at least has not considered to buy until now. Buying a Rolex or AP is easy. The process is not only to buy a watch but also to get to know the company and people behind it. This process is also meant to prolong itself beyond the delivery of the watch since the only thing in common amongst all members is that they are opinion leaders.

Is your decision based on feelings ?

Feeling always plays a role. People are the important and dominant factor.

Is it about the ingenuity of the product ?

The product has to be special, ingenious and interesting enough for so many people to buy. Especially if only several weeks ago they were not even remotely considering adding one of these to their collection. Our quest is unlike that of a dealership, it is not profit but rather to create interest. If we do not succeed to convince at least one third of our quorum we consider the attempt a failure.

So the cost isn't important ?

It's not about money. It's about having something that is ours and that we can proudly say that it is. Something that shares a story, a personal delivery by the people behind it, a special bond. When we look at our watch we do not see the time only but all the things that we have lived with it as well.

When you select the watch for your club, how do you ask about their preferences, and how much do you take them into consideration ?

This is not a democracy! Just kidding... There is a small group that debates the model first. The problem with asking too many questions is that you get many different answers. In the end nothing gets done. Since the acquisition of the watch is NOT compulsory the choice is presented and left to every member to decide. The challenge on ourselves is to make it as attractive as possible for as many members to join in this venture. In order to have some kind of success you have to take into account the uniqueness of the piece and what people already have. It would be harder to sell an IWC Flieguhr if most had one...

The relationship with Speake-Marin.

Did you know Peter Speake-Marin before commissioning the watch ? How, where and when did you meet ?

Yes, I believe that Daniel Montandon (rep. for Greubel-Forsey and others...) introduced us at the Basel Fair 2010, or at least I believe it was then.

Interview with Dario

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Why did you choose the Speake-Marin brand ?

The team behind Speake-Marin. The ability to empathise, to share and to be flexible is a key factor in human relations that makes the difference. Perhaps the second reason would be that the possibility to receive the watch from the hand of the man that signs the watch is a point to take into consideration. It is possible that 100 years from now our grandchildren will have this watch and what better story behind it than ‘My grandfather bought and took delivery of this watch from Peter Speake-Marin himself...’ That is why I will ask Peter to sign my instruction booklet/warranty personally. Not for me but for my grand-children.

What attracted you to the company ?

Speake-Marin has a very distinct DNA and philosophy.

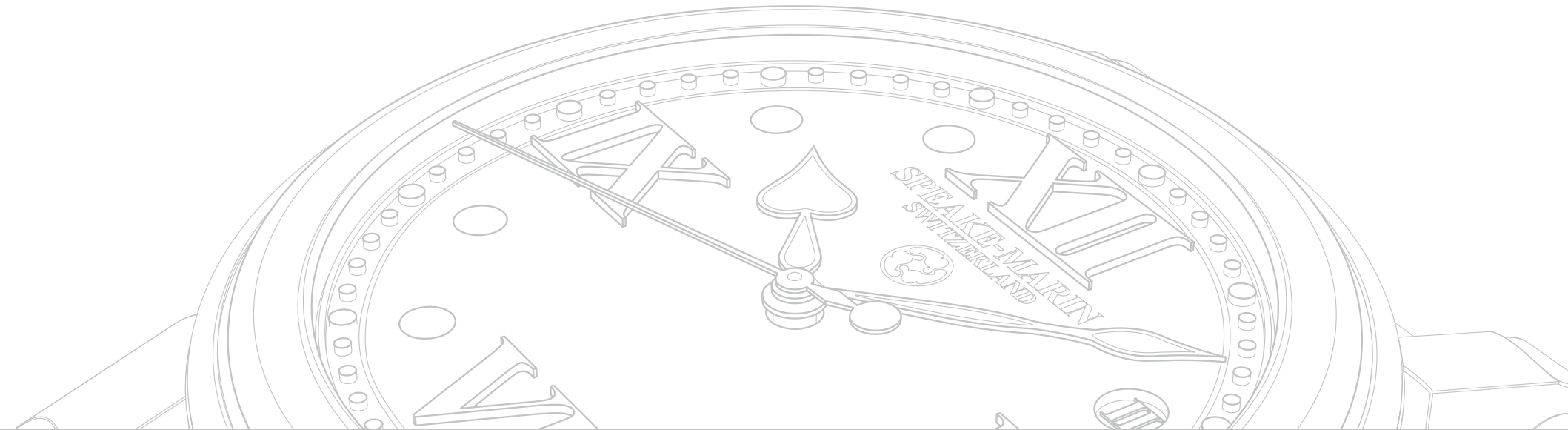
What inspired you about the Spirit Pioneer to commission a watch similar in aesthetic ?

We all agreed that we loved the Spirit Pioneer yet the size of 38mm would be a problem if we wanted to reach one third of the quorum. So we proposed something similar but with a more popular size at 42mm. With this size very few members will find it too small or too big.



The PICCADILLY, CronotempVs II

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Features and indications

Hours, Minutes and Seconds | Instantaneous date | Automatic Eros movement with five-day power reserve | Speake-Marin Piccadilly case.

Dial and hands

Central Hours, Minutes and Seconds | Date window at 2 o'clock | Matte black lacquered dial | Roman numerals at 12, 3, 6 and 9 o'clock in white Super-LumiNova | Chapter ring with minute markers in white Super-LumiNova | Speake-Marin logo including 'topping tool' motif in white lacquer below 12 o'clock | Foundation style central hour and minute hands in white lacquered steel filled with cream Super-LumiNova | Central second hand in white lacquered steel | Hour indices and date window backdrop in cream Super-LumiNova.



Technical specifications

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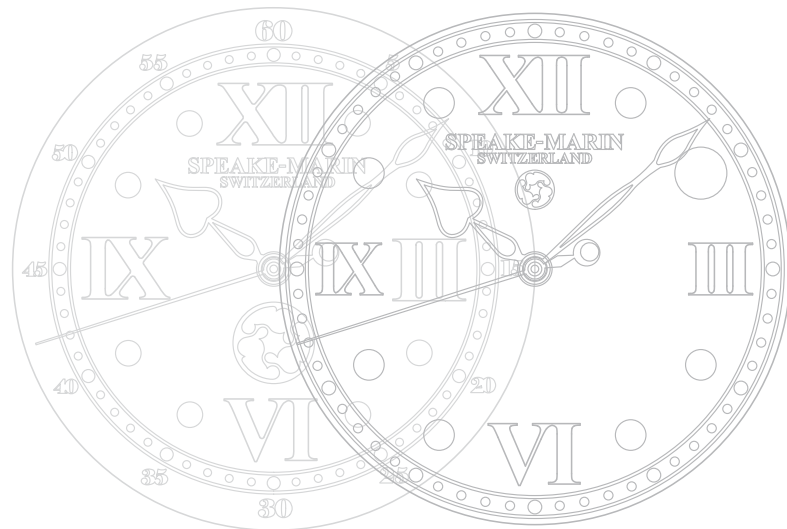
Movement

Central Hours, Minutes and Seconds | EROS 1 Calibre, automatic mechanical movement | Dimensions: 30.40mm x 4.35mm | Power reserve: 120 hours | Jewels: 35 | Twin barrel | Instantaneous date | Frequency: 28,800vph/4Hz | Three position crown: manual winding, rapid date correction and stop-second time setting | Blued signature Speake-Marin 'topping tool' mystery rotor.



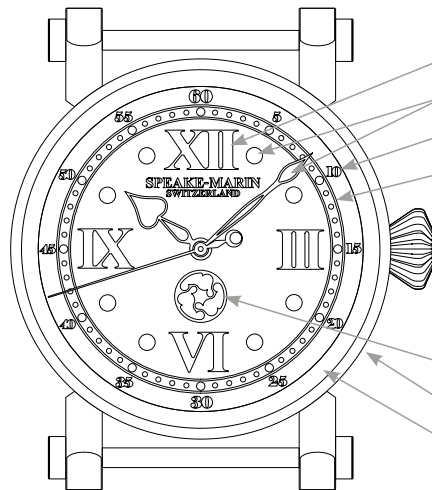
Case and strap

Iconic Speake-Marin Piccadilly case crafted in stainless steel | Three-piece case construction | Diameter: 42mm | Height: 12mm | Front and display-back sapphire crystals treated with anti-reflective coating | Water resistance: 3atm/30m | Case-back circumference engraving: "Speake-Marin – ChronotempVs II" | Member's personalised number (CW- -) engraved on left side of case back | Year of production engraved on right side of case back | Strap made from natural calf leather with white stitching leather on top, blue stitching underneath and blued stainless steel tang buckle.



Evolution of the project

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SPIRIT Pioneer Mk1

Roman numerals, SLN C1 white

Indexes in 3D, SLN C3 greenlight

Arab numerals

Lines white lacquered

Wheel motif above 6 o'clock

38mm case diameter

Calibre FW 2012

CronotempVs II

Calendar

Roman numerals, SLN C1 white

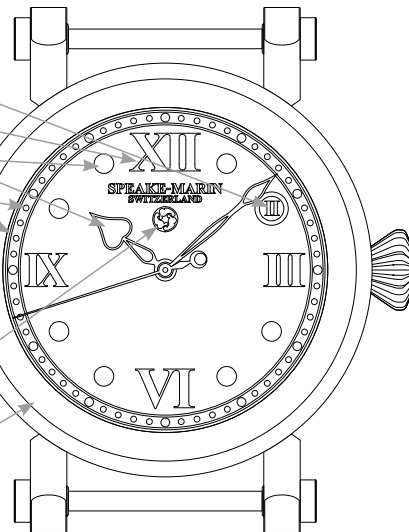
Indexes are flat, SLN pantone 7507 greenlight

SLN C1 greenlight

Wheel motif below 12 o'clock

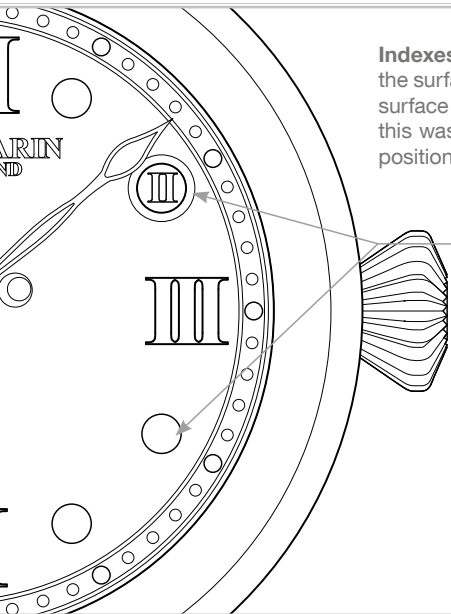
42mm classic Piccadilly

Calibre EROS 1



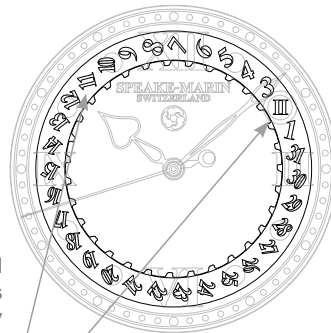
Evolution of the project

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Indexes at 1, 4, 5, 7, 8, 11 were to be flush to the surface of the dial instead of 3D above the surface as the original Spirit. The reason for this was to closely associate to the 2 o'clock position of the date which has a backing colour of the same pantone reference also in SLN, as a result the date also acts the 2nd hour indication on the dial.

This required the **design of the dial** around the date disc. The date disc itself was designed for the watch to be correctly aligned and the '2' was designed with Roman numerals to associate to the CronotempVs II version, the 11 remaining arabic to differentiate between them.

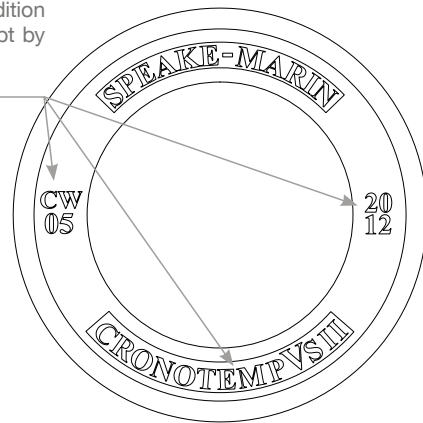


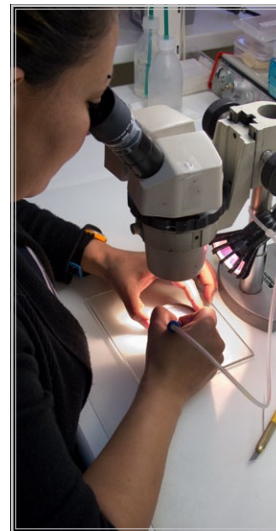
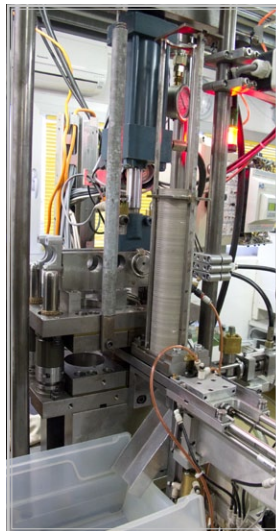
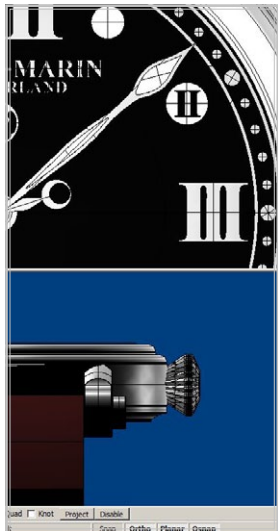
The **engraving** on the back associates to the club and each member selected the number he wanted amongst the 20-watch edition there is a 21st piece, which will be kept by Speake-Marin.

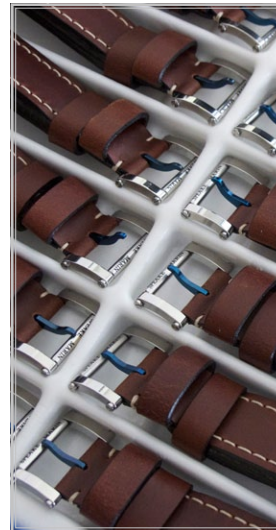
2012 year of production.

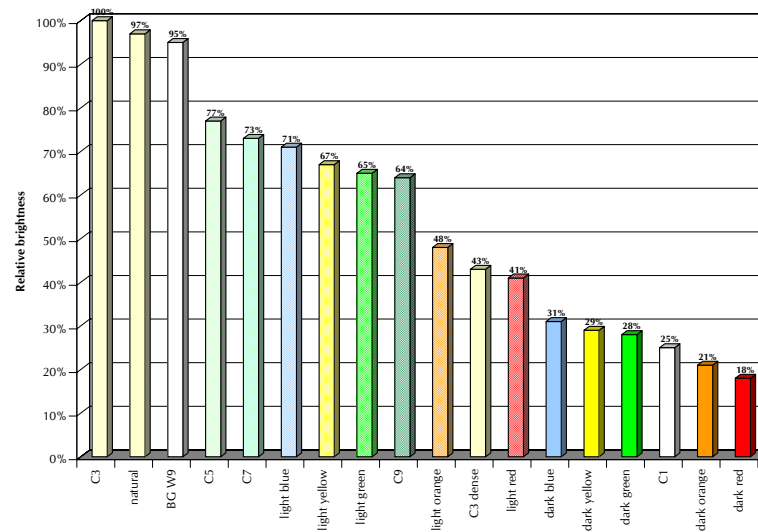
The **straps** are based on the original Spinnaker brown straps which were developed for the Spirit, but the stitching underneath is blue to associate to the rotor.

The **buckles** that were requested were the original style from my first selection with screws. The tang or finger piece was requested in PVD blue instead of polish inox, as with the stitching.





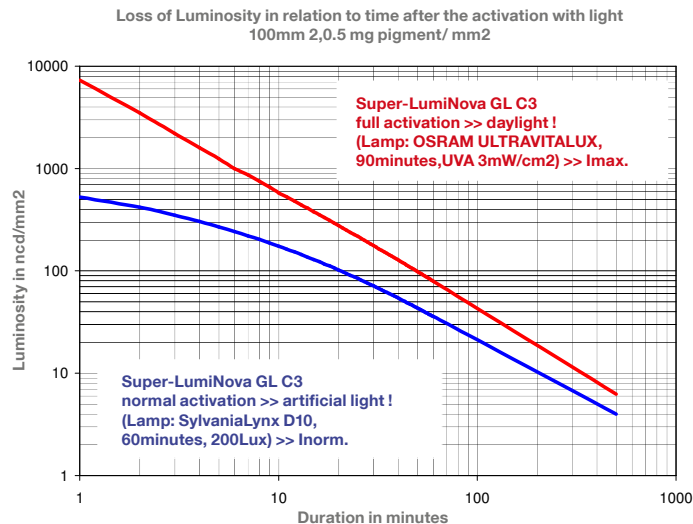






Activation and re-establishing light engery.

The Super-LumiNova® pigments works best when they are activated to the point of being almost fully charged. One attains the best results with sunlight (sun rays) or with an artificial light, blue/white light. However the best results by far being obtained through rays containing blue light or UV light sunlight, the strength of the rays and the length of exposure are of upmost importance. Wristwatches with normal usage the conditions that lead to maximum activation of the pigment is never attained. Effectively when a watch is worn under a shirt sleeve, therefore without direct exposure to light, this lack of exposure will result in a dull light.



The length of legibility of the dial:

- Super-LumiNova®,
GL C3 520 Min. (100 %)
- Swiss Super-LumiNova®,
GL C3 570 Min. (110 %)
- Swiss Super-LumiNova®,
Grade A, GL C3 700 Min. (135 %)

The PICCADILLY CronotempVs II

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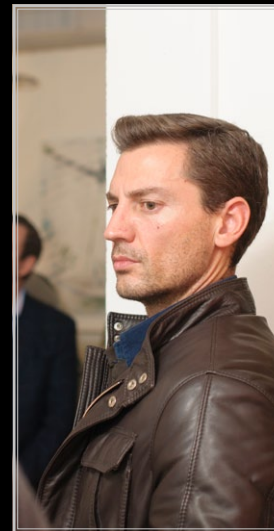


The PICCADILLY CronotempVs II

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CronotempVs II event

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1st December 2012 at le Pôle de l'Horlogerie in Geneva



CronotempVs II event

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1st December 2012 at le Pôle de l'Horlogerie in Geneva

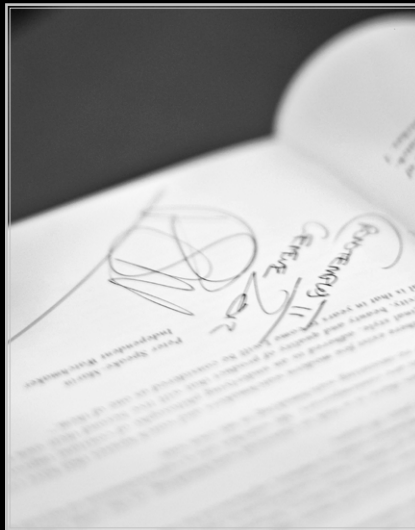


CronotempVs II event

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1st December 2012 at le Pôle de l'Horlogerie in Geneva



Thanks

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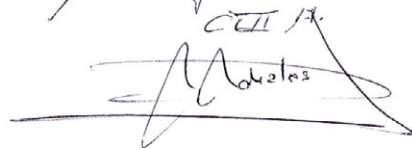
Dear Peter:
Thanks a lot for this
gorgeous watch!!
Sure won't be the last!


Jill
savior campora

FANTASTIC WATCH
FANTASTIC DELIVERY
FANTASTIC EXPERIENCE

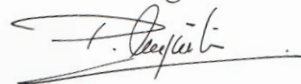
BAS SMULDERS

Muchas gracias, excelente

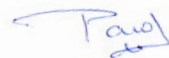

Cecilia

No miro la hora
míro el reloj....
Léser

I'm most gratefull for this
fantastic Watch and for the
lovely day in Geneva as well.


F. Desjardins

Peter,
Gracias por tu pieza tan
especial. Muy bonito diseño y muy
cómodo. Enhorabuena


Paul


I can't take
it off!

Thanks

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Muchas gracias Peter por hacerme disfrutar tanto en nuestra oficina!


CW 09

Great watch, I just love to wear a watch whose name is the watchmaker



Thank you all, Cronotempus members & Peter Speckle-Marin for such a satisfactory experience!


Samro

¡Tempus fugit! El tiempo huye y no lo podemos sujetar, pero al menos lo podemos medir. Enhorabuena por el diseño del Cronotempus II.


7.1.2013

UNA PIEZA QUE ESQUIVA LA RUTINA Y FALTA DE ORIGINALIDAD RELOJERA.
UNA ANTIGUA OBRA DE ARTE DE MUÑECA. GRACIAS PETER.

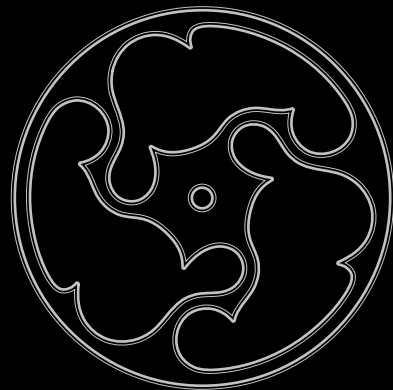


MI primer "Independiente"... y no será el último. Impresionante el trabajo Peter



NO WORDS
ONLY NUMBERS (GLOWING)
THANKS PETER


KOEN SMULDERS



CronotempVs II user's manual

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If your time piece requires servicing or repair, please return it directly to:

Speake-Marin SA • Service Après-Vente
Chemin en baffa 2 • CP 127 • 1183 Bursins en Suisse.
+41 (0)21 695 26 55 • info@speake-marin.com

Terms and conditions of the guarantee:

The terms of the international guarantee apply to watches sold worldwide, with the exception of the following countries, United States of America and Canada, where a limited guarantee applies.

The following terms of the Speake-Marin International Guarantee apply to the Speake-Marin Cronotempus '2' watches.

Your Speake-Marin watch is guaranteed for three years from the date of purchase.

The present guarantee does not cover:

Normal wear and aging (e.g. scuffs and scratches on the crystal, deterioration of the bracelet or strap material and/or color);

Damage to any part of the watch resulting from abusive or inappropriate use, lack of care, neglect, accidents (blows, dents, crushing, breakage of the crystal, excessive temperatures, powerful magnetic fields and so forth), from inappropriate use of the watch as well as from the non compliance by the purchaser or by a third party of the instructions for use provided by Speake-Marin S.A.

Theft, loss, extreme handling or natural disasters;
Manipulation by anyone other than an authorized party (e.g. in the case of servicing or repairs) or alteration of the watch's original state outside the supervision of Speake-Marin S.A.

Consequential or indirect damages resulting from the above mentioned circumstances.

Watches where the individual serial number or any other

identification mark has been deliberately removed or altered
Any further claims against Speake-Marin S.A., such as for damages in addition to those set out in the present Warranty, are expressly excluded, with the exception to the mandatory statutory rights which the purchaser may.



Speake-Marin manufacture mechanical watches. Each model is exclusive to Speake-Marin and is individually numbered and recorded in our archives.

Automatic movement

The basic principle is that of an oscillating weight or rotor, that swings to and fro in response to movement of the timepiece. The weight rotates around its central axis, when the watch is moved winding the movements mainspring, winding the watch up and storing its energy which will be released in a controlled manner.

Power reserve

A watch's power reserve refers to the length of time it will run off the wrist between two consecutive rewinds. Speake-Marin's automatic movement has a power reserve of 5 days thanks to its double barrels. Once the watch has stopped, manual rewinding is recommended (by at least 50 rotations of the crown) so as to give the watch a minimum amount of reserve power when it is replaced on the wrist.

Lifestyle plays a major factor in the daily winding of an automatic time piece, if your daily routine does not incorporate sufficient movement, your time piece may not be able to wind fully. In such an instance, it is recommended that the watch be placed on an automatic winder to avoid the watch stopping or be manually wound to guarantee the extended power reserve.



Maintenance:

Speake-Marin recommends a complete service of your Cronotempus '2' every 5 years, providing you do not experience issues with the watch prior to this timescale. For servicing your time piece or any other maintenance issues, please contact us directly, up to date contact details can be found on our internet site: **www.speake-marin.com**

Water resistance:

- The Cronotempus '2' is designed to withstand pressure to a depth of 30 meters.

Leather straps:

- Usually estimated at 12 months, the actual lifespan of a leather strap varies according to its wearer's lifestyle.
- Leather straps are not designed for water sports or similar activities.
- Leather is porous, so avoid exposing your watch strap to greasy or oily substances or to cosmetics if possible.

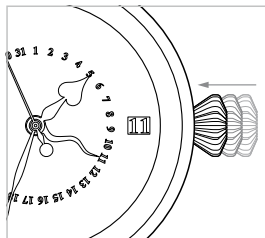
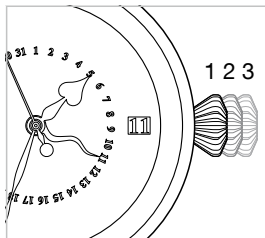
Recommendations:

- Protect the watch against jarring, blows and crushing
- Never place a watch on a loudspeaker or on a refrigerator as such devices generate powerful magnetic fields.
- After every adjustment of the time or calendar, remember to always press the crown in firmly against the case to avoid the risk of jeopardizing the watch's water resistance and to assure the watch will run correctly.
- Avoid exposing the watch to temperature extremes.
- Clean the watch only with specialized cloths as the one accompanying the watch in the wallet.



Three position winding crown:

1. Neutral / manual winding
2. Rapid date setting
3. Time setting position



Attention:

Your time piece is water-resistant to 3 bar (30m) providing that the crown is in position 1.

Calibre 'Eros'

- Automatic winding mechanical movement | Dimensions: 30.40mm x 4.35mm | 120 hours power reserve | Twin barrels | 35 jewels | Frequency: 28,800vph / 4Hz | In-house custom-designed 'mystery' rotor, inspired by the watchmaker's topping tool, Speake-Marin's signature motif.



Attention:

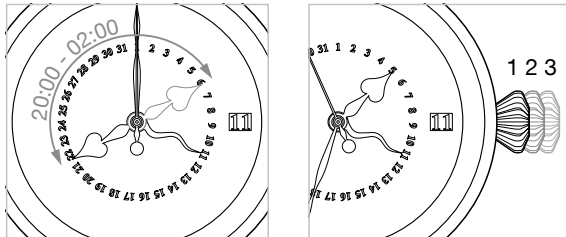
Setting the date should never be done between the hours 8pm and 2am. In case of uncertainty of the exact time, place the crown in position 3 and advance the hands to 2am.

Once you have passed the instantaneous change of date, you can continue changing the date using the rapid date change without risk of damaging the movement.

Setting the date:

Place the crown in position 2. Turn downwards and advance until the required date. Then push the crown back to position 1.

To complete the operation turn the crown downwards in order to ensure it turns freely.





Contacts:

Speake-Marin SA • Chemin en Baffa 2 • CP 127 • 1183 Bursins • Switzerland
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www.speake-marin.com

Credits:

Photo of watches: Guy Lucas de Peslouan
Photos of the event & Grafic design: Gionibek Kudaibergen