Treepodia Magento Extension User Manual

Installing your Treepodia Magento Extension - Backend

Step 1

Login to your *Magento* admin panel.

Step 2
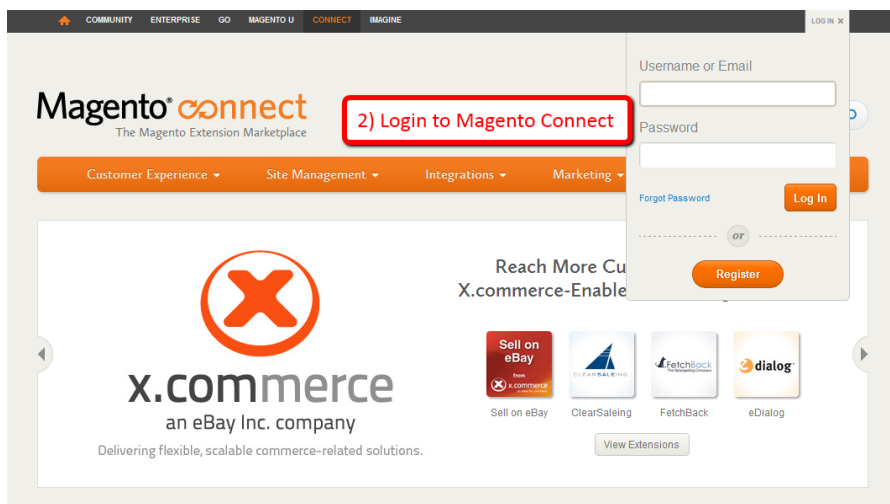
Login to *Magento Connect.*

Step 3
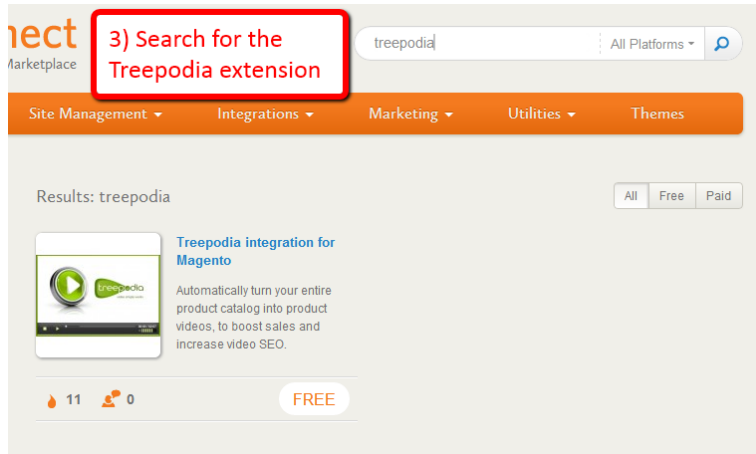
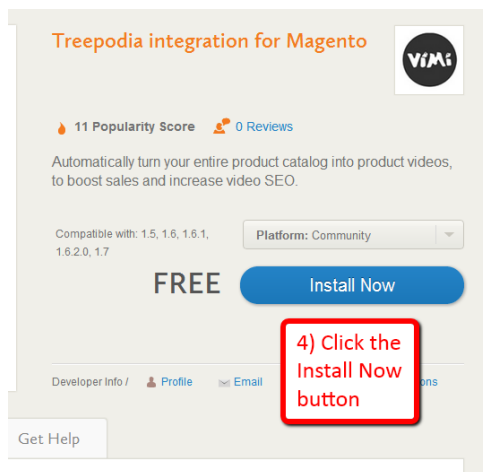Search for the *Treepodia* extension or go directly to: http://www.magentocommerce.com/magento-connect/treepodia-integration-for-magento-2548.html

Step 4

Click the *Install Now* button.

Step 5
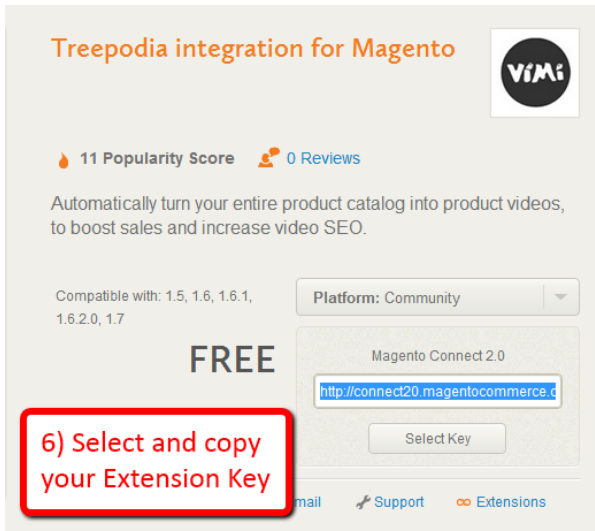
Agree to the *License Agreement* and get your *Extension Key.*

Step 6

Select and copy your *Extension Key.*

Step 7
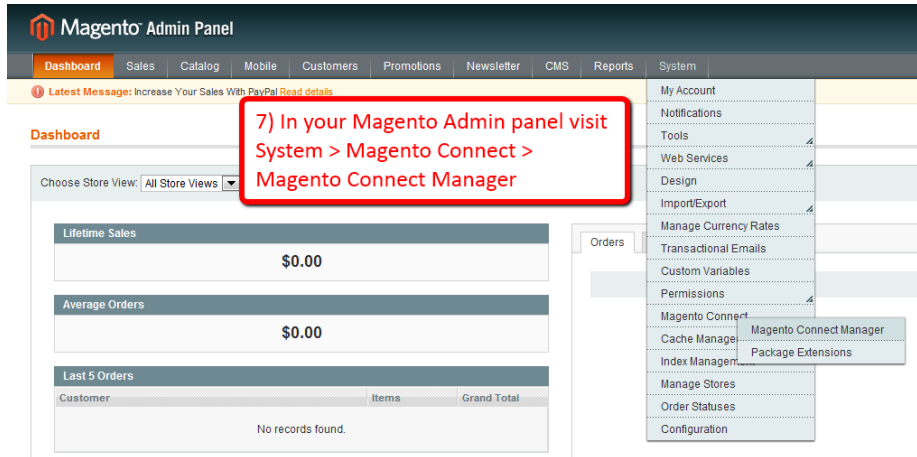
In your Magento admin panel visit:

System > Magento Connect > Magento Connect Manager.

Step 8
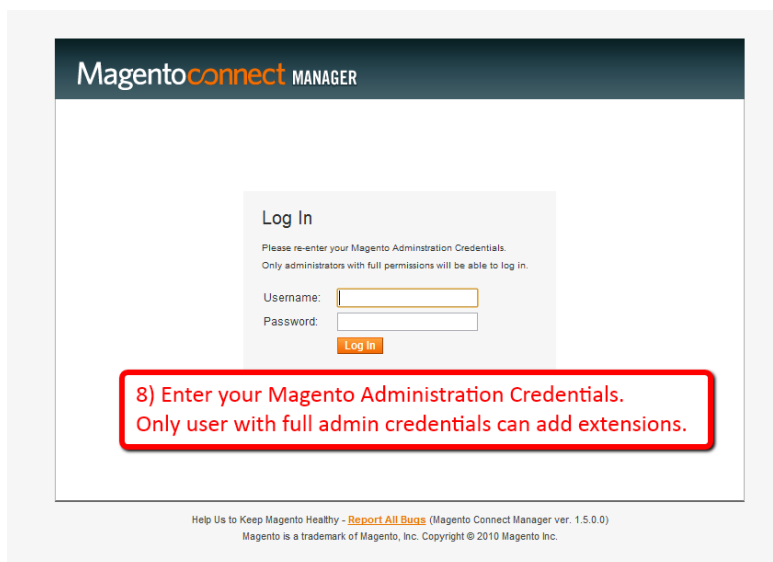
Enter your Magento Administration Credentials. Only user with full admin credentials can add extensions.

Step 9
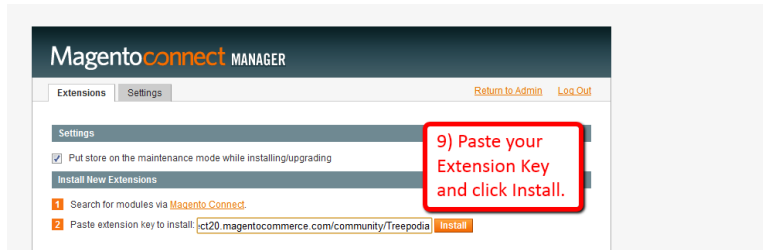
Paste your *Extension Key* and click *Install*.

Step 10
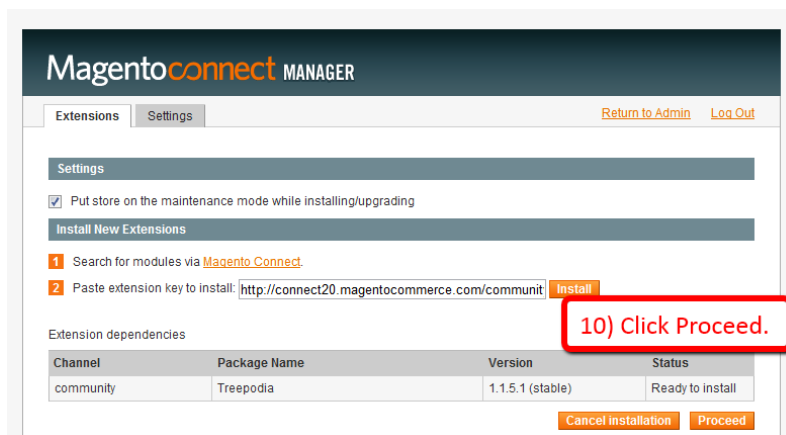
Click *Proceed*.
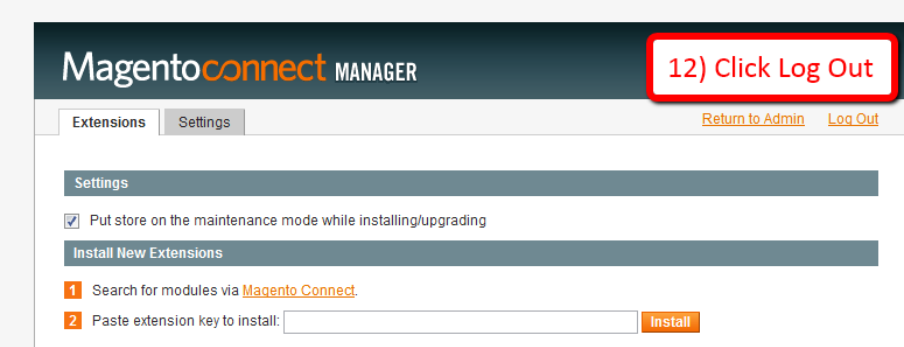
Step 11

Follow the installation in the panel and click *Refresh*.

Step 12
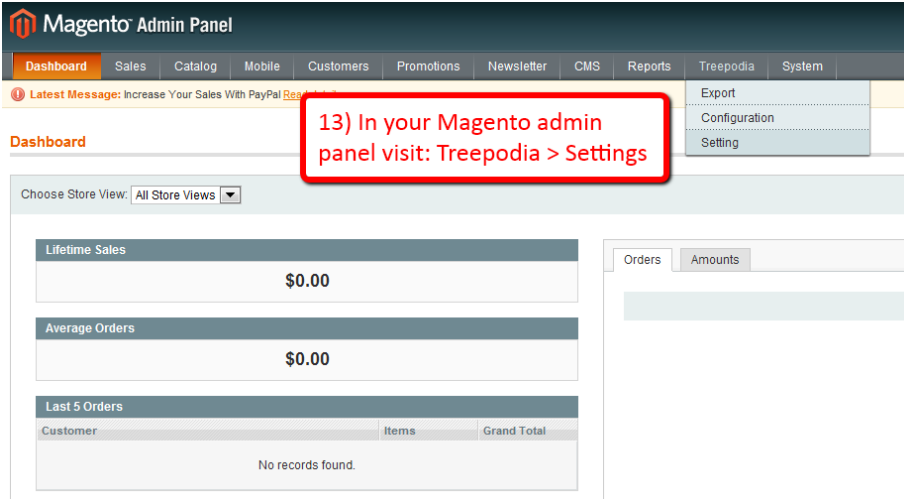
Click *Log out* and then login to your *Magento* admin panel again.

Step 13
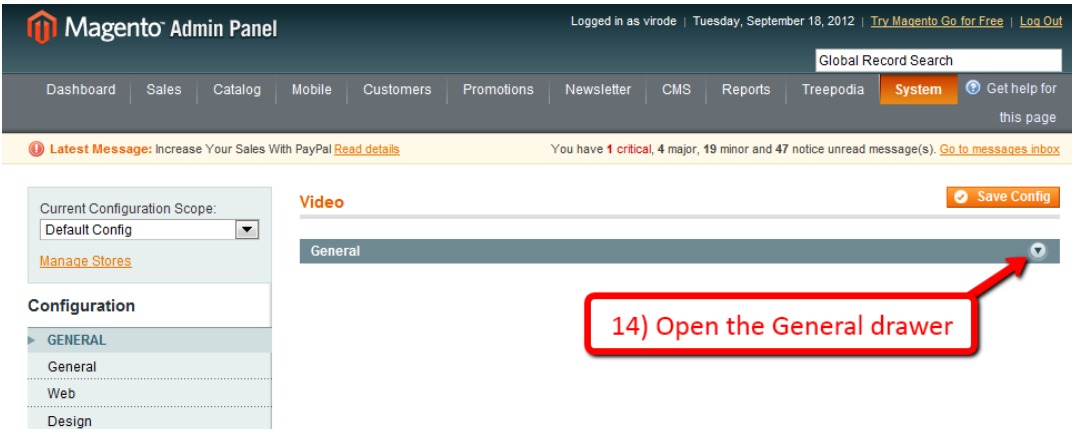
In your Magento admin panel visit:

Treepodia > Settings.

Step 14
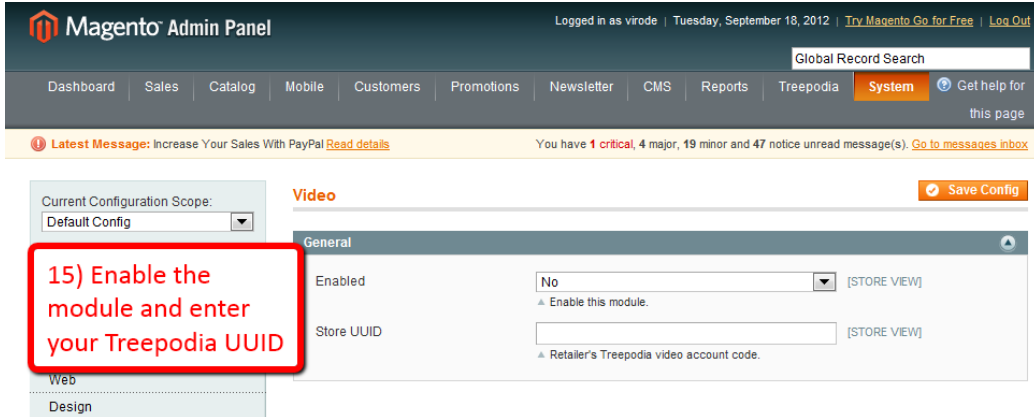
Open the *General* drawer.

Step 15

Enable the module, enter your *Treepodia UUID** and click *Save config*

* - Requires a Treepodia account. If you haven't yet got one visit http://treepodia.com

Congratulations!!!

You've successfully setup your Treepodia Magento Extension

Installing your Treepodia Magento Extension - Frontend

Showing Treepodia videos

In *store_root/app/design/frontend/[your_theme]/[your_template]/layout/catalog.xml* - add this code in *<catalog_product_view>* -

```
<block type="video/view" name="video_view"
template="treepodia/video/view.phtml" />
```

Example:

```
<reference name="content">
    <block type="catalog/product_view" name="product.info" template="catalog/product/view.phtml">
        <block type="video/view" name="video_view" template="treepodia/video/view.phtml" />
```

Showing Treepodia videos embedded on the page

In *store_root/app/design/frontend/[your_theme]/[your_template]/template/catalog/ product/view.phtml* - add this code where you want to display the video -
<?php echo $this->getChildHtml('video_view'); ?>

Example:

```php
<?php if ($_product->getShortDescription()):?>
    <div class="short-description">
        <h2><?php echo $this->__('Quick Overview') ?></h2>
        <div class="std"><?php echo $_helper->productAttribute($_product,
    </div>
<?php endif;?>

<?php echo $this->getChildHtml('video_view'); ?>

<?php echo $this->getChildHtml('other');?>

<?php if ($_product->isSaleable() && $this->hasOptions()):?>
    <?php echo $this->getChildChildHtml('container1', '', true, true) ?>
<?php endif;?>
```

What this looks like on the shop:

Showing Treepodia videos via dialog box

In *store_root/app/design/frontend/[your_theme]/[your_template]/layout/catalog.xml* - add this code in where you want the button to open dialog -

```
<block type="video/view_dialog" name="video_view_dialog"
template="treepodia/video/view/dialog.phtml" />
```

Example: Showing the button overlaying or under the product image -

```
<block type="catalog/product_view_media" name="product.info.media" as="media"
    template="catalog/product/view/media.phtml">
        <block type="video/view_dialog" name="video_view_dialog" template="treepodia/video/view/dialog.phtml" />
</block>
```

Showing the Treepodia launch button

Add this code where you want to show the button -

```
<?php echo $this->getChildHtml('video_view_dialog'); ?>
```

In media more view product so you have to add this code in *store_root/app/design/ frontend/[your_theme]/[your_template]/template/catalog/product/view/media.phtml*

Example 1: Showing the button overlaying product image -
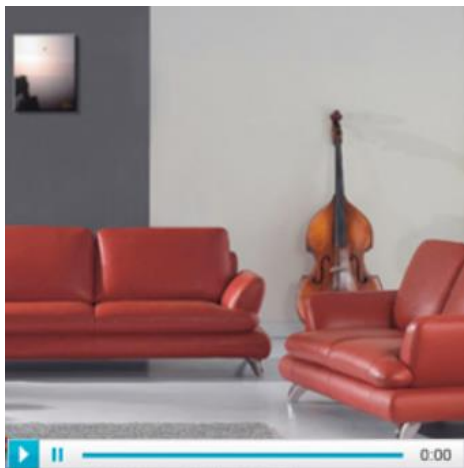
Code sample:

```php
<?php if ($_product->getImage() != 'no_selection' && $_product->getImage()): ?>
<p class="product-image product-image-zoom">
    <?php echo $this->getChildHtml('video_view_dialog'); ?>
    <?php
        $_img = '<img id="image" src="'.$this->helper('catalog/image')->init($_p
        echo $_helper->productAttribute($_product, $_img, 'image');
    ?>
</p>
```

Example 2: Showing the button overlaying product image -

Code sample:

```php
<?php if ($_product->getImage() != 'no_selection' && $_product->getImage()): ?>
<p class="product-image product-image-zoom">
    <?php
        $_img = '<img id="image" src="'.$this->helper('catalog/image')->init($_p
        echo $_helper->productAttribute($_product, $_img, 'image');
    ?>
</p>
<?php echo $this->getChildHtml('video_view_dialog'); ?>
<p class="zoom-notice" id="track_hint"><?php echo $this->__('Double click on abo
<div class="zoom">
    <img id="zoom_out" src="<?php echo $this->getSkinUrl('images/slider_btn_zoom
    <div id="track">
        <div id="handle"></div>
    </div>
    <img id="zoom_in" src="<?php echo $this->getSkinUrl('images/slider_btn_zoom_
</div>
```

Tracking products Treepodia Magento Extension - Frontend

To track conversions from product videos in

store_root/app/design/frontend/[your_theme]/[your_template]/layout/checkout.xml

in *<checkout_onepage_success>* - add the following -

```
<block type="video/tracking" name="video_tracking"
template="treepodia/video/tracking.phtml" />
```

Example:

```
<checkout_onepage_success translate="label">
    <label>One Page Checkout Success</label>
    <reference name="root">
        <action method="setTemplate"><template>page/2columns-right.phtml</template></action>
    </reference>
    <reference name="content">
        <block type="checkout/onepage_success" name="checkout.success" template="checkout/success.phtml"/>

        <block type="video/tracking" name="video_tracking" template="treepodia/video/tracking.phtml" />
    </reference>
</checkout_onepage_success>
```

Configuring your Treepodia Magento Extension

Step 1
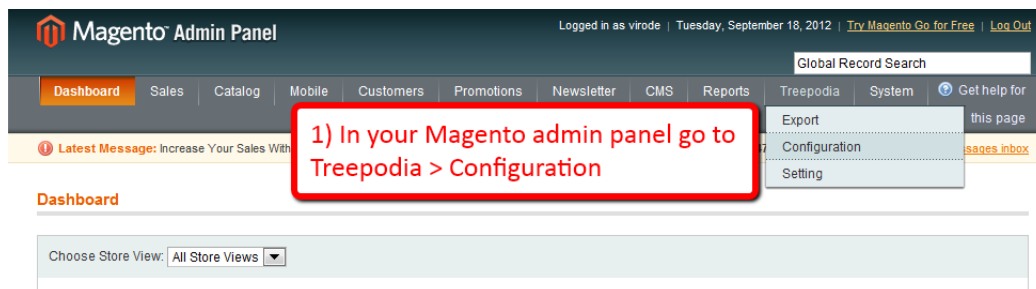
In your Magento admin panel go to *Treepodia > Configuration*

Step 2

Browse the provided options, make your selections, and don't forget to click *Save* at the bottom of the page.

Exporting products as a Treepodia XML

To create a Treepodia product XML visit *Treepodia > Export*, and click the *Export* button.
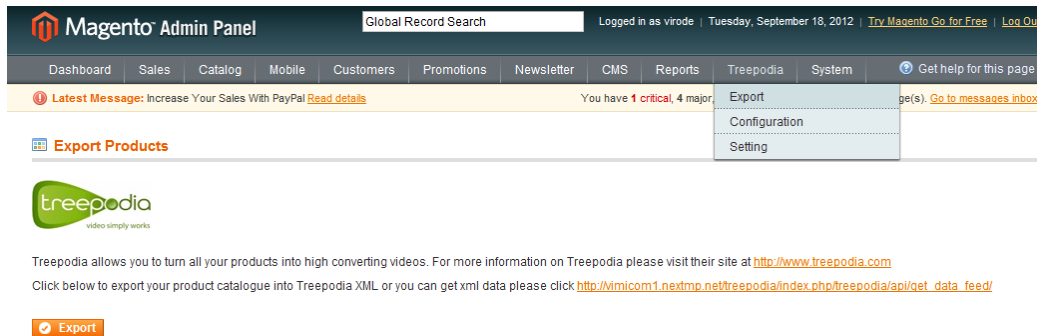
On completion of the export a message will flash with a link to your Treepodia product XML:
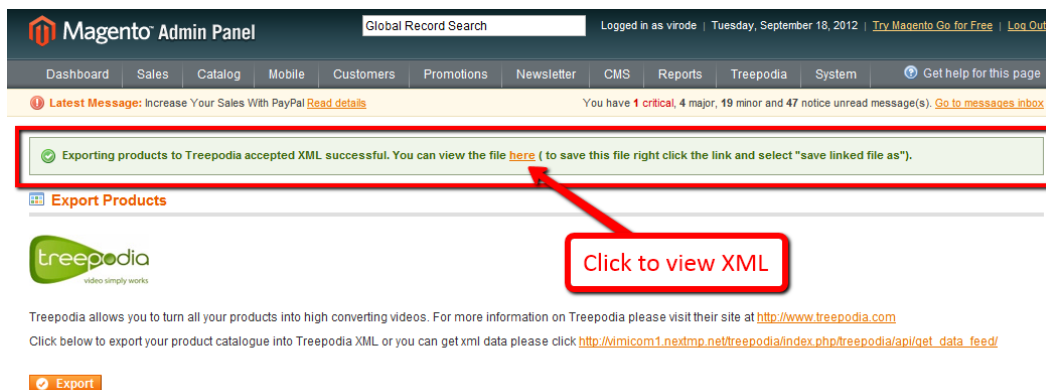
Your xml is accessible at this URL [your_default_url]/export/treepodia_products.xml

Treepodia data feed

You can access the url to auto generate Treepodia xml data by at this url:

[your_default_url]/treepodia/api/get_data_feed

# Treepodia Dynamic Video Sitemap

To have your videos indexed by Google or Bing submit the following URL as your video sitemap: *[baseurl]/treepodia/videositemap*

Disabling your Treepodia Magento Extension

To disable your Treepodia extension visit *Treepodia > Setting*, open the *General* drawer, and select *No* in the *Enabled* dropdown. Save your setting via the *Save Config* button.
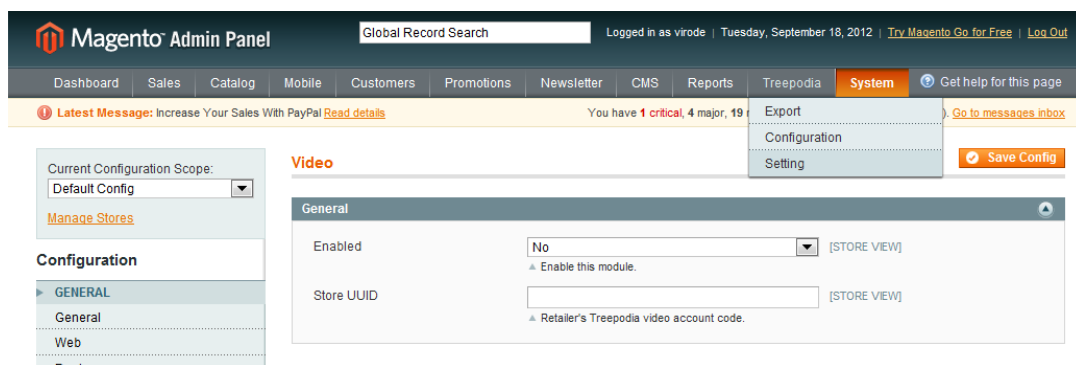
Troubleshooting notes

1. **You must have a pre-existing Treepodia account for this module to work**.
   Treepodia is a licensed service with a monthly fee. For Treepodia pricing visit here.

2. **Can't see the Treepodia tab on your Magento backend top bar menu?**
   a. Check you've copied the necessary folders and files into place.
   b. Try flushing your Magento cache.

3. **Is your Magento cache enabled?**
   Be sure to flush it every time you change the settings on your Treepodia module options screen.

4. **Magento cache enabled and you see a 404 error?** ("Page not found")
   On *Treepodia -> Settings,* please log out of your backend and then login again.

5. **Not seeing Video play button or Modal / Dialog installation?**
   Make sure you've added all FOUR code snippets listed above

Getting more support

If you need more help with this module please visit

http://forum.treepodia.com/forumdisplay.php?11-Magento

Existing Treepodia clients please log in here:
https://my.treepodia.com/#m=CaseManagement&p=createNewCase

Credit

The Treepodia Mageneto extension is developed and maintained by Vimi.co