

HOW TO USE

Honda Power Products Promotion Material Database

Regional Operation Office
Power Product Operations

ISSUED: April 2014
LAST UPDATED: December 2015

Browsers

Confirm that your e-mail address and password are entered accurately.
Please be aware of the case-sensitivity (such as A/a).

If your e-mail address and password are accurate, please check configuration of cookies of your web browser.

How to set-up your cookies

- **Internet Explorer 8~** users

- 1.Click [Tools] and select [Internet Options].
- 2.Select [Privacy] tab and click [Advanced].
- 3.Check [Override automatic cookie handling].
- 4.Select both [Accept] under [First-party Cookies] and [Third-party Cookies].
- 5.Select [Privacy] tab and click [Site]. If "honda-pp" is registered with [Managed websites] as [Always Block], click [Remove].

- **Firefox** users

- 1.Click [Tools] and select [Options].
- 2.Click [Privacy] at the top of the window.
- 3.Select [Accept cookies from sites] in the [Cookies] section.
- 4.Click [Exceptions] in the [Cookies] section. If "honda-pp" is registered as [Block], click [Remove Site].

- **Safari** users

- 1.Click [Safari] and select [Preferences].
- 2.Click [Security] at the top of the window.
- 3.Check [Always] or [Only from sites you navigate to] beside [Accept Cookies].

Browsers

Can not log in (regular users)

If you are a regular user and become unable to login, please try operations (1-3) mentioned below.

1. Delete the cookies

- **Internet Explorer 8~** users

- 1.Click [Tools] and select [Internet Options].
- 2.Select [General] tab and click [Delete] under [Browsing history].
- 3.Click [Delete cookies] in the [Cookies] section.

- **Firefox** users

- 1.Click [Tools] and select [Options].
- 2.Click [Privacy] at the top of the window.
- 3.Click [Show Cookies] in the [Cookies] section, select "honda-pp" and click [Remove Cookie].

- **Safari** users

- 1.Click [Safari] and select [Preferences].
- 2.Click [Security] at the top of the window.
- 3.Click [Show Cookies] in [Accept Cookies], select "wwwhonda-pp", ".wwwhonda-pp" and ".honda-pp" and click [Remove].

2. Clear browser's cache

- **Internet Explorer 8~** users

- 1.Click [Tools] and select [Internet Options].
- 2.Select [General] tab and click [Delete] in the [Browsing history] section.
- 3.Click [Delete files] in the [Temporary Internet Files] section.

Browsers

- **Firefox** users

1. Click [Tools] and select [Options].
2. Click [Advanced] at the top of the window and select [Network] tab.
3. Click [Clear Now] in the [Cache] section.

- **Safari** users

1. Click [Safari] and select [Empty Cache] and click [Empty].

3. Reboot web browser

1. Close all the windows reboot your web browser and access <http://www.honda-pp> again.

Login

Login

Email address:

Password:

☒ I agree with [General Terms and Conditions](#)

[Forgotten Password](#)
[Update your profile](#)
[User Guide](#)

1) Login

1. Enter your registered E-mail address
2. Enter password sent by HPP
3. Confirm General Terms and Conditions and tick the box
4. Click "Login" button

*1. 'General Terms and Conditions' mentions whole terms of use incl. use of DB system and its materials, upload & download rules. Click to read full text.
→ Go to page 18

*2. Click when you forget password

*3. Click to update your current profile
→ Go to page 16

*4. Click to download user's manual

The e-mail address (ID) or password is incorrect.
Please check the spelling and try again.
If you forget your password, please contact us

2) Incorrect ID / password

5. Click "Return" button to go back to login screen when you mistype 'E-mail address' or 'Password'.

6. If you do not tick the box (③), alert message is shown.

Login

Email address:

Password:

☒ I agree with General Terms and Conditions
Please read through General Terms and Conditions, tick a box then click 'Login'.

[Forgotten Password](#)
[Update your profile](#)
[User Guide](#)

3) Inquiry for password

7. Enter your registered E-mail address
8. Click "Send" button and your password will be sent to your registered E-mail address.

*5: Click to return to login screen

Forgotten Password

Enter email address.
Password will be sent to your email address.

Enter email address

Top Page

The screenshot shows the top page of the 'Honda Power Products Promotion Material Database'. At the top left is the Honda Power Products logo. To its right is the site title and a search bar (8). On the far right is a 'Logout' link (11). Below the header is an 'Information' section (9) explaining the site's purpose. A navigation bar contains four tabs: 'Latest Models' (1), 'Category Search' (2), 'Advanced Search' (3), and 'Terms of upload' (4). The main content area displays a list of materials (10) with thumbnails, dates, and titles. At the bottom are links for 'Upload manual' (5), 'FAQ · Links' (6), and 'Contact Us' (7), along with pagination controls.

1. "Latest Models"
shows materials in reverse chronological order
→ Go to page 7

2. "Category Search"
shows materials by product categories
→ Go to page 8

3. "Advanced Search"
shows search page by specifying model name, product category, and media types
→ Go to page 10

4. "Terms of Upload" / "Upload request"
goes to upload process
→ For details go to 'Upload Manual' button (5)

5. "Upload Manual"
shows detail process how to upload materials onto the Web

6. "FAQ · Links"
shows "FAQ" "Links" page
→ Go to page 16

7. "Contact us"
shows inquiry form to web administrator
→ Go to page 14

8. "Search" bar
shortcut to show search results

9. "Information"
shows information from HPP

10. "Results shown in one page"
changes number of results shown in one page

11. "Logout"
logs off the website

Latest Models

- Material search page by release date -

Latest Models

Category Search

Advanced Search

Terms of upload

*1

New

Old

1 to 20 (Out of the total 564 items)

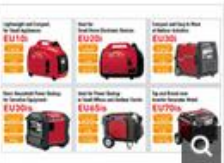
Items per page 20



Oct.2015
Contact Material Ow...
Contact Material Ow...



Apr.2015
Engine
Engine Lineup



Apr.2015
EU series
EU Series Brochure



Mar.2015
Notice
BF Caution Label



Feb.2015
WH15
WH15XT JPN

21 to 40 (Out of the total 537 items)

first << 1 2 3 4 5 6 >> last

*6

*7

*7

*8

Page top

*1. Latest data *shown from the left

*5. Model/Material detail

*2. Model/Material thumbnail image

*6. Go back to the first page

*3. Month/Year of the material created

*7. Go to previous/next page

*4. Model/Material name

*8. Go to the last page

Latest Models

1. Click thumbnail image, and a screen to select media type is displayed.
→ Go to page 9

1 to 20 (Out of the total 537 items)



Jan.2014
Water pump
Water pump brochur...



Jan.2014
WB30
WB30XT

Category Search

- Material search page by category -



Honda Power Products Promotion Material Database

Logout

Information

You can share your company's own materials with other users via this Web. At the same time, you can search, find and download materials created by companies other than HPP. For details, please click 'Terms of Upload'.

Latest Models

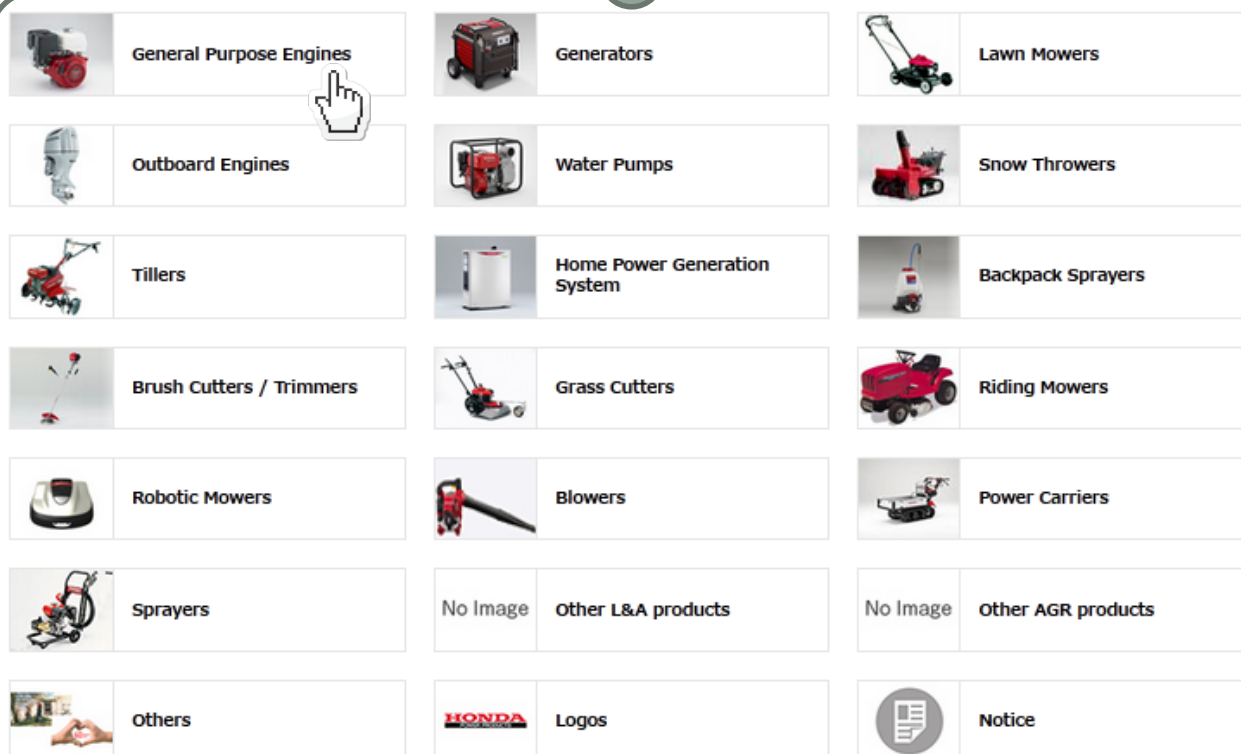
Category Search

Advanced Search

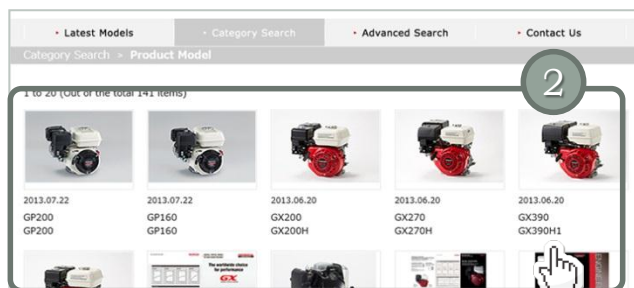
Upload request

Category Search

1



Model List



1. Click one product category, and a screen to show materials by specified category is displayed

2. Click thumbnail image, and a screen to select media type is displayed
→ Go to page 9

Model by Model Year

- Page to select media type -



Honda Power Products Promotion Material Database

Logout

Information

You can share your company's own materials with other users via this Web. At the same time, you can search, find and download materials created by companies other than HPP. For details, please click 'Terms of Upload'.

Latest Models

Category Search

Advanced Search

Upload request

Category Search > Product Model > GX160



GX160

Model by Model Year

Created	Details	Material Owner	Media Types						
			Photos	Brochures	Posters	Logos	Videos / 3-D Data	Other Media	Documents
Mar.2013	GX160H1	HPP	○	x	x	x	x	x	x
Apr.2011	GX160 Conventional Fuel Cap	HPP	○	x	x	x	x	x	x
Nov.2010	GX160 New Fuel Cap	HPP	○	x	x	x	x	x	x
Apr.2009	GX160 for Long Tail Boat	HPP	○	x	x	x	x	x	x
May 2007	GX160	HPP	○	x	x	x	x	x	x

*1

*2

*3

1. Click “○” to view search result
”x” means relevant materials for the model are not available
→ Go to page 11

*1. Month/Year of the material created

*2. Model/Material detail

*3. Material owner

Advanced Search

- Material search page by keyword and detailed settings -

Latest Models

Category Search

Advanced Search

Upload request

Advanced Search

1	Keyword				
2	Product Categories	☒ General Purpose Engines	☐ Generators	☐ Lawn Mowers	
		☐ Outboard Engines	☐ Water Pumps	☐ Snow Throwers	
		☐ Tillers	☐ Home Power Generation System	☐ Backpack Sprayers	
		☐ Brush Cutters / Trimmers	☐ Grass Cutters	☐ Riding Mowers	
		☐ Robotic Mowers	☐ Blowers	☐ Power Carriers	
		☐ Sprayers	☐ Other L&A products	☐ Other AGR products	
		☐ Others	☐ Logos	☐ Notice	
3	Media Types	☐ Photos	☐ Brochures	☐ Posters	☐ Logos
		☐ Videos / 3-D Data	☐ Other Media	☐ Documents	
		Check All			
		Reset			
4	Language	☐ English	☐ Arabic	☐ Spanish	☐ French
		☐ German	☐ Others		
		Check All			
		Reset			
5	Area	☐ All Regions	☐ North America	☐ South America	☐ Europe
		☐ Asia and Oceania	☐ Middle East	☐ Africa	☐ China
		☐ Japan	☐ Central America	☐ CIS	☐ Others
		Check All			
		Reset			
6	Price	☐ Free material ☐ Paid material			

Search

1. Enter keyword ex. model name (must be filled in)

2. Select product category

3. Select media types

4. Select language

5. Select area
6. Select 'free' or 'paid' material

7. Click 'Search', and a screen to show search results is displayed → Go to page 11

*1: Click if you search all options

*2: Reset selection

Search Results (Model by Image)

- Page to display search result -

Category Search > Product Model > GX160 > Model by Image

1 to 6 (Out of the total 6 items)

Return

Check All

Reset

Items per page 20

1

Photos

*2

Q

*3

GX160_LF.zip

20.46 MB

Nov.2010

1

☐

select

Photos

Q

GX160_LRC.zip

20.25 MB

Nov.2010

☐

select

Photos

Q

GX160_L.zip

22.20 MB

Nov.2010

☐

select

Photos

Q

GX160_LB.zip

20.96 MB

Nov.2010

☐

select

Download Information

Total Capacity

0 MB

*5

Download

2

*Maximum recommended capacity for download: 500 MB

3

Terms of Download

On downloading this material, you are requested to read through this Terms of Download carefully and agree with the whole contents thoroughly. This 'Terms of Download' contains (1) appropriate use of materials by observing rules of use stated by material owner especially in terms of intellectual property rights, (2) advance payment procedure based on the payment request by the material owner. By clicking the 'I agree' button below, you are bound to comply with this Terms of Download. You are required to use the material legally and appropriately within the rules specified by each material owner, on your own responsibility.

TERMS OF DOWNLOAD FOR Honda Power Products Promotion Material Database

1. Scope

1.1 These terms (these "Terms of Download") are made by Honda Motor Co., Ltd. (the "HM") in order to prescribe the details of the Terms of Download for download of the Sales

I agree with Terms of Download

6

1. Select the material to be downloaded	*5. Total data size to be downloaded
2. Click 'Download' button	※ Although no download size limits are set, downloading large quantities of data at one time may require extra time for download, or cause an error while downloading. For this reason, maximum recommended capacity for download is shown as 500 MB.
3. Read Terms of Download and click 'I agree with Terms of Download' button	※ Please note that there are some big materials (ex. motion pictures) which exceed 500 MB alone.
*1. Media type	
*2. Enlarge thumbnail image -> Go to page 12	
*3. Name of data	
*4. Data size	*6. Full text -> Go to page 23

11

Material Details

- Check detail information of each material -

Latest Models > WH20 > Model by Image

1 to 2 (Out of the total 2 items)

Return

Check All

Reset

Items per page 20 ▼



WH20XT_Full-Frame_...
29.30 MB
Feb.2015



WH20XT_Full-Frame...
29.70 MB
Feb.2015



Download Information

Total Capacity

0 MB

Download

*Maximum
recommended capacity
for download: 500 MB

Page top

1 to 2 (Out of the total 2 items)

1. Click magnified glass icon, and enlarged image and detail material information are shown



Product Category	Water Pumps
Model Name	WH20
Media Type	Photos
Place of Use	
Created	Feb.2015
Material Owner	HPP
Owner Country	Japan
Price	¥15,000 per model
Data Accessibility	Downloadable from this Web
Available to	Never expires
Area	for all regions
Contact Person Name	Hinako Mizuguchi
Contact Person E-mail	hinako_mizuguchi@hm.honda.co.jp
Language	English
Keywords	
Timing to Become Free Material	Feb.2017
Note	User can have free access to all materials which lapse more than 2 years after creation.

Access Limitation

- Materials with limited access -

1. HPP Materials

For HPP materials, basically every new material costs certain amount of money per model and per media type (i.e. photo, brochure) and materials before 2 years from the uploaded date may be shown only as samples.

Access rights and limitations are set by HPP one by one.

1 to 1 (Out of the total 1 items)



Water pump brochur...
548.08 MB

Access Limited

*1

*1. "Access Limited" button

Click "Access Limited" button, and a screen to show following message is displayed

We are sorry but you are requested to accept to pay for this material. If you wish to download the file, please [contact us](#).

***Every new material costs 15,000 yen per model and per media type.**

***After two years from the date on which materials are uploaded onto the Website, you may download such materials free of charge from the Website.**

If User wish to use materials with access limitation, click underlined "Contact Us" word and apply Web administrator to lift restrictions on that material.

2. Non-HPP Materials

For non-HPP materials, some materials are only shown as sample pictures.

Whether the material is directly downloadable as a high-resolution data or shown only as a sample is decided by each material owner one by one.

Paid materials or materials with time and usage limitation may often be shown only as samples.

1 to 7 (Out of the total 7 ite



WB30XT_JR_Image_N...
9.09 MB
Jan.2014

Contact Material Owner

*2

*2. "Contact Material Owner" button

Click "Contact Material Owner" button, and a screen to show following message is displayed

You cannot download this material directly from this Web based on the request from the owner. Please ask the owner for permission to use this material. Material owner information is as follows;

Material Owner - [HPP]

Contact Person Name - [Hinako Mizuguchi]

Contact Person E-mail - [hinako_mizuguchi@hm.honda.co.jp]

Price - free

Contact Owner

X

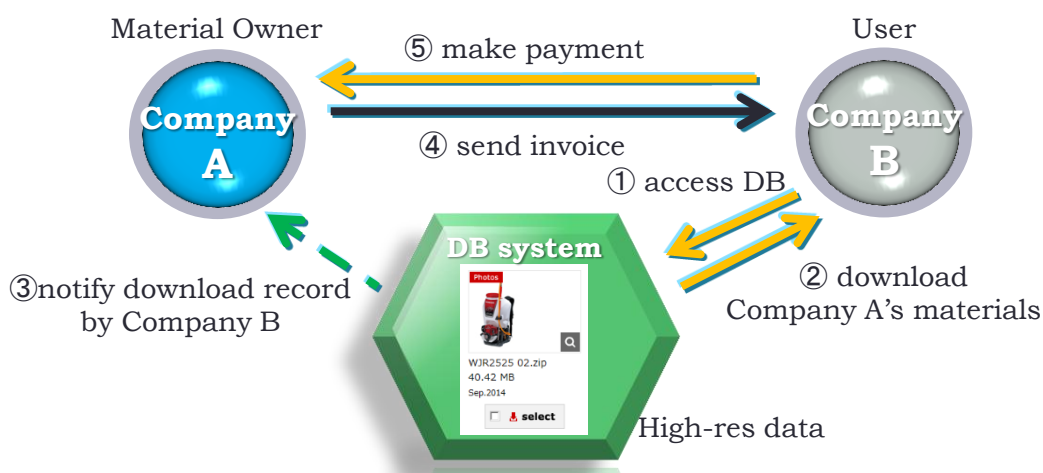
If user wish to use these materials, confirm material owner information and ask the owner directly.

Communication & Payment Procedure

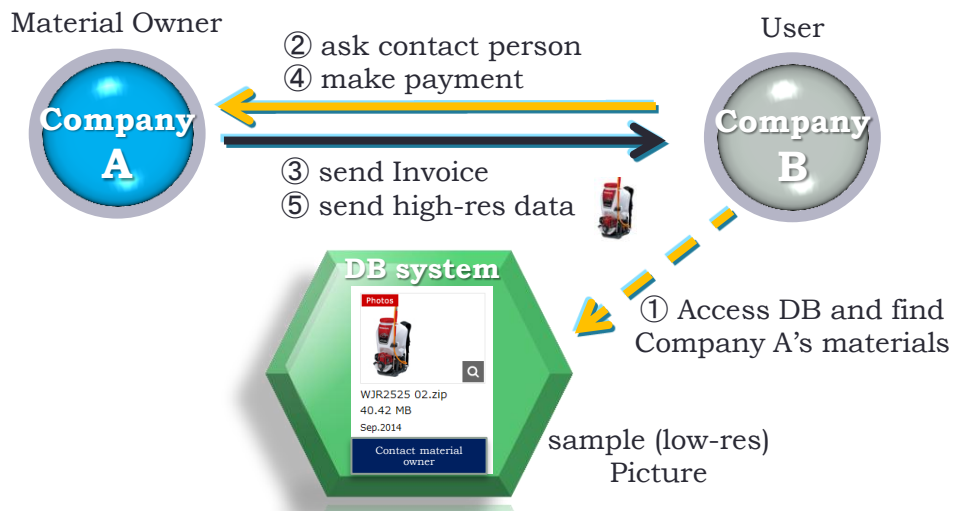
- from data access to payment between material owner and user -

- If you download 'paid' materials (prices are shown in material detail information), material owner will send you invoice later.
- If you ask material owner to use 'Contact material owner' data, communicate with material owner and agree with payment.

Case 1. Downloadable data



Case 2. 'Contact Material Owner' data



Contact Us

- Page for inquiries -

[Upload manual](#) | [FAQ](#) | [Links](#) | [Contact Us](#) |

1

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1. Click 'Contact Us' button

The screenshot shows the 'Contact Us' form with the following fields: Name (First Name, Last Name), Email, Company Name, and a large text area for Inquiries. A 'Confirm' button is at the bottom. Annotations include a circle with '2' around the form fields and a circle with '3' around the 'Confirm' button. A hand cursor is shown clicking the 'Confirm' button.

2. Enter registered user information and inquiry
(All fields must be filled in)

3. Click 'Confirm' button to go to confirmation screen of your inquiry

The screenshot shows the 'Contact Us' form with pre-filled data: Name (XXXXXXXXXX XXXXXXXXXXXXXXXX), Email (XXXXXXXXXXXXXXXXXXXX@XXXXXX.XX), Company Name (XXXXXXXXXX), and Inquiries (TEST). At the bottom, there are 'Submit' and 'Return' buttons. Annotations include a circle with '4' around the 'Submit' button and a circle with '*1' around the 'Return' button. A hand cursor is shown clicking the 'Submit' button.

4. Click 'Submit' to send inquiry

*1. Click to return to input screen

The screenshot shows a confirmation message: 'Thank you for your inquiry. A person in charge will contact you shortly.' Below the message is a 'Return' button. A hand cursor is shown clicking the 'Return' button.

Update Your Profile

- Page to apply for updating your profile -

Login

Email address:

Password:

☐ I agree with [General Terms and Conditions](#)

Login

Forgotten Password

Update your profile

User Guide

1. Click 'Update Your Profile' in login page, and a template is displayed.

Latest Models

Category Search

Advanced Search

Contact Us

Contact Us

If you have any questions about information we provide or the usage of this website, please contact us via the inquiry form below.

Name

First Name

Last Name

Email

Company Name

Inquiries

If you wish to update your user registration information, please fill in the form below:

Company Name

{

}

User Name

{

}

Email Address

{

}

Job Title/Position

{

}

Tel Number

{

}

Confirm

2. Enter updated registration information in "Inquiries" field.

3. Click 'Confirm' button to go to confirmation screen

Latest Models

Category Search

Advanced Search

Contact Us

Contact Us

Name

XXXXXXXXXX XXXXXXXXXXXXXXXX

Email

XXXXXXXXXXXXXXXXXXXX@XXXXXXXX.XX

Company Name

XXXXXXXXXX

Inquiries

TEST

Submit

Return

*1

4. Click 'Submit'

*1. Click to return to input screen

Latest Models

Category Search

Advanced Search

Contact Us

Contact Us

Thank you for your inquiry.

A person in charge will contact you shortly.

Return

16

FAQ / Links

[Upload manual](#) | [FAQ / Links](#) | [Contact Us](#) |

1

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FAQ

1. Log-in

[Q.I cannot log in \(I am a first time user\)](#)

[Q.I cannot log in \(I am a regular user\)](#)

[Q.Can not access the Website](#)

2. Download

[Q. Download does not start after clicking](#)

[Q. Data file is too big to download](#)

[Q. I can look at only material image but cannot download material itself](#)

[Q. Search result shows 'Access Limited' and I cannot download the material](#)

[Q. It takes too long to finish downloading. How long the average download time?](#)

2

1. Click "FAQ / Links" button in the lower left of the screen, and a list of questions are shown

2. Download

[Q. Download does not start after clicking](#)

[Q. Data file is too big to download](#)

[Q. I can look at only material image but cannot download material itself](#)

A. You cannot download materials directly from the Website if the material owner only shows sample image. In that case, please ask material owner how to get high-resolution material data.

[for HPP materials]

Materials before 2 years from the uploaded date may be shown only as samples.

[for Other-than-HPP materials]

Search results show "Contact material owner" for such kind of materials. Whether the material is directly downloadable as a high-resolution data or shown only as a sample is decided by each material owner.

Paid materials or materials with time and usage limitation may often be shown only as samples.

[Q. Search result shows 'Access Limited' and I cannot download the material](#)

[Q. It takes too long to finish downloading. How long the average download time?](#)

3. Registration

[Q. How can I change registration information?](#)

[Q. Can I ask for register persons other than me as users?](#)

A. We set a limit on the number of registered user as 1 person per company due to security reason. Thank you for your understanding.

[Q. Can I ask dealers to register as a user?](#)

A. We set a limit for registered user as Genpos and Distributors which have (1) D/A Agreement and (2) License Agreement to use this Web between HPP.

It is not permitted to register Dealers as users.

You may provide dealers sales promotion goods created by materials in this Website, under the Basic Agreement with that dealers.

In that case, you shall ensure that the dealer (i) adheres to the terms and conditions set forth in License Agreement of this Website and (ii) does not grant to any third party to use that sales promotion goods.

8. URL links

Honda Brand Centre

- This website is managed by Honda Motor Europe Ltd. It shows downloadable promotion materials to Affiliates and Distributors. Users need their own IDs & passwords for access.

<http://login.honda-works.com/>

HONDA Online Portal

- This website is managed by Service Department of Honda Motor Co., Ltd. It shows service publications (ex. O/M, S/M, P/C), service operation related manuals and documents, and service training documents and related information to Affiliates and distributors. Users need their own IDs & passwords for access.

<https://www.h-cso.com/>

2. Click question, and an answer is shown below the question

General Terms and Conditions

- Full text -

Please note:

If you desire to use this system, please confirm your acceptance of the following GENERAL TERMS AND CONDITIONS. You may proceed by agreeing to all of the GENERAL TERMS AND CONDITIONS and by clicking the "Agree" button. In particular, as described in the GENERAL TERMS AND CONDITIONS, please note that this system was made only for lawful share and utilization of the materials, including, but not limited to, photographs, illustrations, motion pictures and other audio-visual works, which are intended to be used for sales promotions or advertisements of HONDA branded power products, among HONDA MOTOR CO., LTD. ("HM"), HM's subsidiaries and affiliates and the distributors appointed by HM.

HONDA MOTOR CO., LTD.

GENERAL TERMS AND CONDITIONS FOR Honda Power Products Promotion Material Database

These general terms and conditions (the "**Terms and Conditions**") are the rules and regulations for use of the System (hereinafter defined) applicable to all of the Users (hereinafter defined) and HM.

Please carefully read these Terms and Conditions before using the System. Each User may use the System only if the User fully understands and accepts these Terms and Conditions without limitation or reservation. Please note that, regardless of any reasons, each User is deemed to have agreed to all of these Terms and Conditions if the User uses the System.

HM may, in its sole and exclusive discretion, amend, add and/or remove any part of these Terms and Conditions at any time and without individually notifying each of the Users. Therefore, all of the Users are requested to check these Terms and Conditions each time each User uses the System. If each User uses the System after these Terms and Conditions have been amended, the User will be deemed to have agreed to the amended Terms and Conditions.

1. Definitions

Unless the context otherwise requires, capitalized terms used in these Terms and Conditions shall have the following meanings:

- (a) "**Download User**" has the meaning ascribed to it in Article 4.3.
- (b) "**Material Owner**" means an User who owns the copyright to a Sales Material or any other right, necessary to grant to another User a license or sublicense to use the said Sales Material through the System.
- (c) "**Royalty Fees**" means the fee to be paid by a User (licensee/sublicensee) to another User (licensor/sublicensor) as consideration for a license or sublicense to use the Sales Material provided through the System.
- (d) "**Sales Material**" means each material that is protected by copyright and that may be used for sales promotion or advertisements of HONDA branded power products, including, but not limited to, a photograph, an illustration, a motion picture and other audio-visual work.

General Terms and Conditions

- Full text -

- (e) **“System”** means the sharing system for Sales Materials, “Honda Power Products Promotion Material Database,” which is operated and managed by HM.
- (f) **“Terms of Download”** has the meaning ascribed to it in Article 3.1.
- (g) **“Terms of Upload”** has the meaning ascribed to it in Article 3.1.
- (h) **“User”** has the meaning ascribed to it in Article 2.1.

2. Grant of License

- 2.1 In the event that the use of the System by a HM’s subsidiary or affiliate or distributor appointed by HM is acceptable for HM, HM grants to such subsidiary, affiliate or distributor (**“User”**) a non-exclusive, non-transferable license, without right to sublicense, to use the System for the purpose of sharing Sales Materials, subject to these Terms and Conditions.
- 2.2 In the event of any conflict between these Terms and Conditions (or any portion thereof) and **“LICENSE AGREEMENT”** for licenses to use the Sales Materials entered into between HM and the User, these Terms and Conditions shall prevail.

3. Administration of Honda Power Products Promotion Material Database

- 3.1 HM may make (i) rules that prescribe the details of the terms and conditions for upload of the Sales Materials (the **“Terms of Upload”**) and those for download of the Sales Materials (the **“Terms of Download”**) and (ii) manuals to use the System.
- 3.2 HM shall issue to a person designated by each User (**“Designated Person”**), an initial ID and password to use the System, which are effective from the date of issuance through the end of March which comes within one (1) year from such date of issuance. Each User shall notify HM of the information designated by HM, including, but not limited to, the Designated Person’s name, title, phone number and email address. The System may be used only by the Designated Person. If the Designated Person changes, the User shall promptly notify HM thereof and the relevant information. In the case where the licenses to use the System granted by HM to each User hereunder is renewed in accordance with Article 9.1 hereof, HM shall reissue to the Designated Person an ID and password that are different from the initial ID and password. Each User shall ensure the security and safekeeping of the IDs and passwords (including all subsequent changes). Each User shall impose on the Designated Person the obligation to comply with these terms and conditions and shall ensure that the Designated Person fully complies with the same.
- 3.3 In the case where the ID and password to use the System are already issued by HM to each User in accordance with the **“LICENSE AGREEMENT”** provide in Article 2.2 hereof, such issuance shall be deemed as the issuance of the initial ID and password under Article 3.2 hereof.
- 3.4 HM is not responsible for maintaining the Sales Materials that are uploaded to the System. HM may remove any Sales Materials that are uploaded to the System from the System at any time, without prior notice to any User, for any reasonable cause (including, but not limited to, an injunction against the use of the Sales Materials, or any breach of these Terms and Conditions, the Terms of Upload or the Terms of Download).

General Terms and Conditions

- Full text -

- 3.5 HM may temporarily suspend provision of the System at any time, without prior notice to any User, for maintenance of the equipment or any other reasons.

4. Use of Honda Power Products Promotion Material Database

General

- 4.1 When using the System, each User shall fully comply with these Terms and Conditions, the Terms of Upload, the Terms of Download and the manuals made by HM based on Article 3.1 hereof.
- 4.2 Each User shall prepare and maintain all and any facilities necessary to use the System (including, but not limited to, any computer devices to be connected to the Internet), at its own cost and responsibility.

Upload Sales Materials

- 4.3 Each Material Owner may provide any of the Sales Materials to any other User (the “**Download User**”) through the System or in any other manner designated by the Material Owner in accordance with the Terms of Upload, provided that, the Material Owner shall have HM upload such Sales Materials to the System on behalf of and in the name of the Material Owner, and shall not upload by itself.

Download Sales Materials

- 4.4 Each Download User may use any of Sales Materials uploaded by HM on behalf of and in the name of the Material Owner to the System by downloading from the System or receiving in any other manner designated by the Material Owner in accordance with the Terms of Download.

5. Royalty Fees, Commission Fees and Payments

- 5.1 Where each Download User downloads or receives in any other manner, the Sales Materials that are uploaded to the System by HM on behalf of and in the name of the Material Owner, the Download User shall pay the Royalty Fees subject to the terms and conditions that (i) are described in the caption uploaded accompanied with the Sales Materials and/or (ii) are separately agreed between the Material Owner and the Download User.

6. Delegation to Third Party

- 6.1 HM may delegate, outsource or entrust a whole or part of the performance under these Terms and Conditions to any other appropriate third party, without any User’s approval or consent; such performance includes, but is not limited to, (i) issuing ID and passwords subject to the provisions Article 3.2 hereof and (ii) removing the Sales Materials subject to the provisions Article 3.4 hereof.

General Terms and Conditions

- Full text -

- 6.2 Each User shall not delegate, outsource or entrust a whole or part of the performance under these Terms and Conditions to any third party, without the prior written approval or consent of HM.

7. Warranty, Disclaimer and Indemnification

- 7.2 THE SYSTEM IS PROVIDED BY HM ON AN “AS IS” BASIS, AND HM DISCLAIMS ANY EXPRESS OR IMPLIED WARRANTIES REGARDING THE SYSTEM, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE. HM will not be liable for any damages or losses arising out of or incurred in connection with any User’s act or failures (including, but not limited to, use of the System or Sales Materials, or violation of these Terms and Conditions of the license).

- 7.3 Each User shall indemnify and hold harmless HM and other Users against any and all liabilities, losses, claims, damages, costs and expenses (including, but not limited to, reasonable attorneys’ fees) arising out of or incurred in connection with the User’s acts or failures that are in violation of these Terms and Conditions.

8. Confirmations

Each User acknowledges and agrees that HM may use the System not only not as the administrator who operates and manages the System, but also as one of the Users.

9. Terms and Termination

- 9.1 The licenses to use the System granted by HM to each User hereunder shall be in effect from the date of issuance of initial ID and password under Article 3 hereof through the end of March which comes within one (1) year from such date of issuance, and shall thereafter automatically be renewed for an additional one (1) year period, unless HM provides the User, or the User provides HM, with written notice of non-renewal at latest thirty (30) days prior to the expiry of the then current term.
- 9.2 Notwithstanding the provisions of Article 9.1 hereof, any license or sublicense to use the Sales Materials that is granted through the System or under these Terms and Conditions shall survive and remain in force as long as the rights that are licensed or sublicensed are in effect after the termination of the licenses to use the System granted hereunder, unless otherwise agreed.
- 9.3 HM may terminate the licenses to use the System granted by HM to each User hereunder without cause upon giving a written notice to the User at least thirty (30) days prior to the effective date of such termination.
- 9.4 Notwithstanding the provisions of Article 9.3 hereof, where each User violates any provision of these Terms and Conditions, the Terms of Upload or the Terms of Download, HM may immediately terminate the licenses to use the System granted by HM to each User hereunder, in whole or in part, without giving prior notice to the User.

General Terms and Conditions

- Full text -

10. Miscellaneous

- 10.1 HM and each User shall keep secret all commercial and technical information disclosed to it by the other party under or in connection with use of the System, provided that the same remains undisclosed to the public.
- 10.2 Unless otherwise agreed between HM and each User, all notices, reports, requests, demands and other communications under or in connection with these Terms and Conditions shall be written in the English language and shall be sent by registered airmail, postage prepaid and all notices, reports, requests, demands and other communications shall be deemed to have been given on the date when deposited in the post.
- 10.3 Neither any rights nor duties under these Terms and Conditions shall be assignable, delegable or transferable, directly or indirectly, by each User without the prior written consent of HM.
- 10.4 Neither HM nor each User shall be liable for any failure or delay in the performance of any obligation imposed on such HM or User under these Terms and Conditions to the extent that such failure or delay arises directly or indirectly from a cause beyond such HM's or User's reasonable control, including but not limited to, any act of God, the act of any government or other competent authority, war (declared or undeclared), rebellion, civil commotion, riot, revolution, civil disorder, strike, lock-out, trade dispute or labor disturbance, fire, explosion, storm, flood, typhoon, tsunami, earthquake or terrorism.
- 10.5 Any failure by HM or each User to enforce any provision of these Terms and Conditions, or to exercise any of its rights hereunder, will not be construed as constituting a waiver of such HM or User's right thereafter to enforce each and every provision of these Terms and Conditions in accordance with its terms.
- 10.6 These Terms and Conditions hereunder shall be governed by and construed in accordance with the laws of Japan.
- 10.7 Unless otherwise settled by HM and each User through consultation, all disputes, controversies or differences that may arise between HM and the User out of or in relation to or in connection with these Terms and Conditions, or any breach thereof, shall be finally settled by arbitration in Tokyo, Japan pursuant to the Commercial Arbitration Rules of the Japan Commercial Arbitration Association, by which the Parties concerned shall be bound.

[END]

Terms of Download

- Full text -

TERMS OF DOWNLOAD FOR Honda Power Products Promotion Material Database

1. Scope

- 1.1 These terms (these “**Terms of Download**”) are made by Honda Motor Co., Ltd. (the “**HM**”) in order to prescribe the details of the terms and conditions for download of the **Sales Materials** from the **System** (each as hereinafter defined).
- 1.2 HM reserves the rights, at its sole discretion, to change, modify, add or remove any portion of the Terms of Download, in whole or in part, at any time, by posting it to the System or by notifying of it in any other manner.
- 1.3 These Terms of Download is not intended to alter the general terms or conditions for use of the System specified separately by HM (the “**Terms and Conditions**”). In the event of any conflict between these Terms of Download (or any portion thereof) and the Terms and Conditions, the terms of these Terms of Download shall prevail.

2. Definitions

Unless the context otherwise requires, capitalized terms used in these Terms of Download shall have the following meanings:

- (a) “**Caption**” has the meaning ascribed to it in Article 3.1.
- (b) “**Download User**” has the meaning ascribed to it in Article 3.1.
- (c) “**Downloadable Sales Materials**” has the meaning ascribed to it in Article 3.2.
- (d) “**Material Owner**” means a User who owns the copyright to a Sales Material or any other right, necessary to grant to another User a license or sublicense to use the said Sales Material through the System.
- (e) “**Royalty Fees**” means the fee to be paid by a User (licensee/sublicensee) to another User (licensor/sublicensor) as consideration for a license or sublicense to use the Sales Material provided through the System.
- (f) “**Sales Material**” means each material that is protected by copyright and that may be used for sales promotion or advertisements of HONDA branded power products, including, but not limited to, a photograph, an illustration, a motion picture and other audio-visual work.
- (g) “**Undownloadable Sales Materials**” has the meaning ascribed to it in Article 3.3.
- (h) “**User**” means any entity who is entitled to use the System based on the Terms and Conditions.

Terms of Download

- Full text -

3. Download Sales Materials

- 3.1 Each User (the “**Download User**”) may use any Sales Materials uploaded by HM on behalf of and in the name of the Material Owner to the System by downloading from the System or receiving in any other manner designated by the Material Owner, and may use the said Sales Materials; provided, however, that the Download User shall fully comply with the terms and conditions that are described in the caption uploaded accompanied with the Sales Materials (the “**Caption**”) and/or agreed by the Download User and the Material Owner separately .
- 3.2 With regard to the Sales Materials for which the Material Owner selects download from the System as the manner for provision of them (the “**Downloadable Sales Materials**”), if each Download User desires to use the Downloadable Sales Materials uploaded by HM on behalf of and in the name of the Material Owner, the Download User may download the said Downloadable Sales Materials from the System and may use them, according to the following procedures.
- ✧ The “Select” icon is displayed with regard to all “Downloadable Sales Materials.” Each Download User who desires to use the said Downloadable Sales Materials may download it from the System by clicking the “Select” icon.
- 3.3 With regard to the Sales Materials for which the Material Owner selects the manners other than download as the manner for provision of them (the “**Undownloadable Sales Materials**”), if each Download User desires to use the Undownloadable Sales Materials uploaded by HM on behalf of and in the name of the Material Owner, the Download User may request the Material Owner to use the said Undownloadable Sales Materials, according to the following procedures:
- ✧ The “Contact the Owner” icon is displayed with regard to all “Restricted Sales Materials.” The word “Owner” means a Material Owner. Each Download User may request the Material Owner to use the said Undownloadable Sales Materials through the System by clicking the “Contact the Owner” icon. Thereafter, upon completion of the procedures designated by the Material Owner (including, but not limited to, the advanced payment of the Royalty Fee), the Download User may receive the said Undownloadable Sales Materials in the manner designated by the Material Owner (including, but not limited to, e-mail and courier of CD-ROM) and may use them.

[END]