

CJ Wizard V2.2

CJ.com Plugin For Wordpress
Installation Manual And User Guide

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Introduction



I wanted to take this opportunity to thank you personally for making the decision to purchase this product. I'm confident you'll be pleased with our product and enjoy using it on your own affiliate websites.

My company, Affiliate Wizard Ltd, is a company which focuses on quality and customer satisfaction. Everything you need to get started can be found within this product user manual, so please be sure to read it carefully.

Once again, thank you for your custom and I truly hope that you enjoy using this product on your Wordpress affiliate websites.

To Your Success

Ben Johnson

Affiliate Wizard Ltd

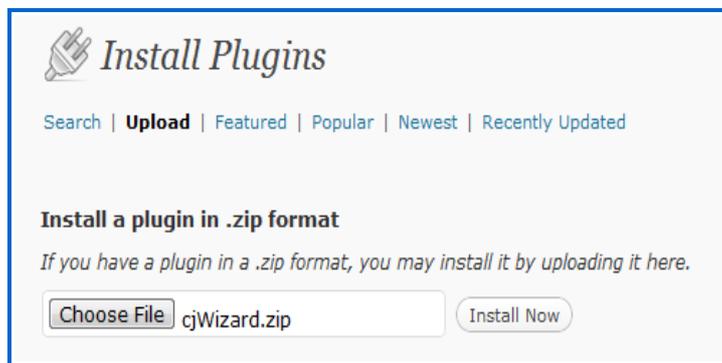
www.AffiliateWizard.com



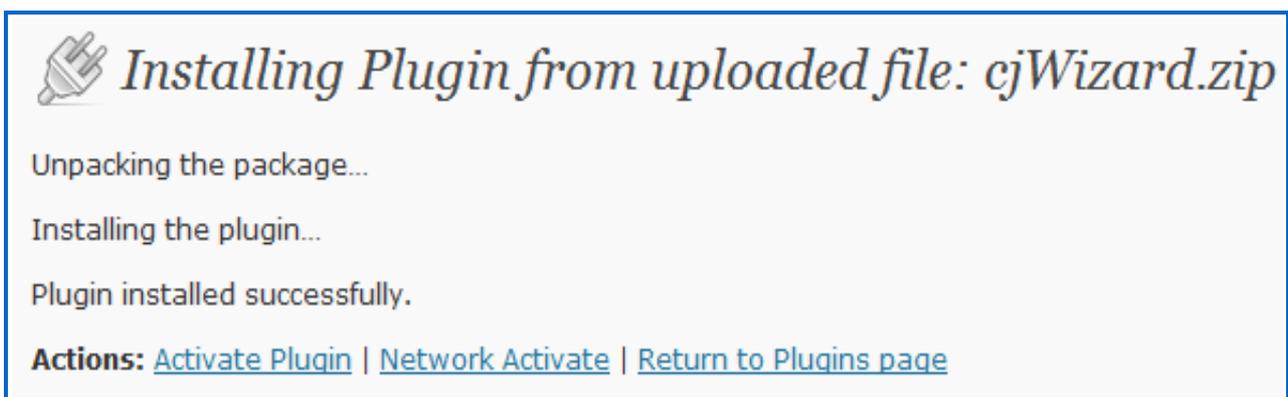
Installation

Once you have downloaded the plugin from the Wizard Plugins members area, you will need to install it into Wordpress.

Firstly, you will need to do is login to your Wordpress admin area and navigate to the 'plugins' menu and click on the 'Add New' link. Once you are on the 'Install Plugins' page you will need to click on the 'Upload' link located at the top of the page.



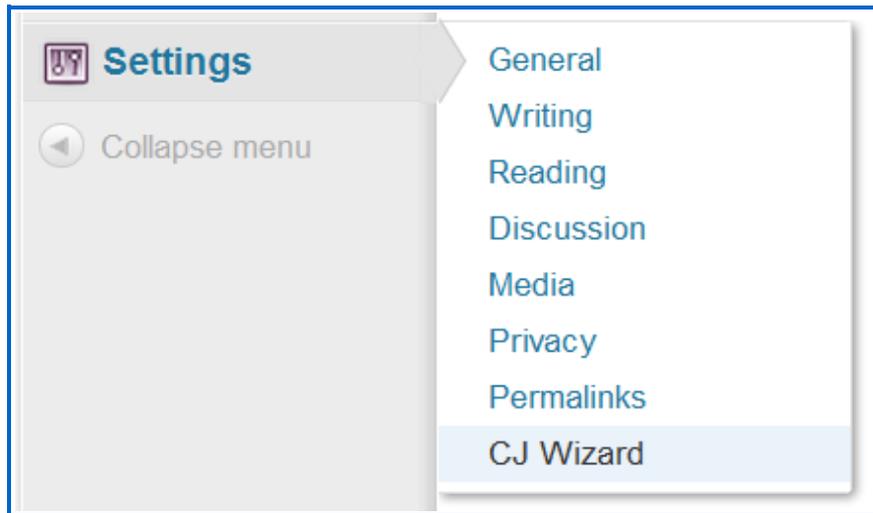
You can then click on the 'Choose File' button and a pop up window will appear displaying the files on your computer, simply navigate through the files and locate CJWizard.zip which you downloaded earlier. Select that file for upload and click the 'Install Now' button, then click on the 'Activate Plugin' link and your plugin will be activated.



Plugin	Description
<input type="checkbox"/> CJ Wizard Plugin for Wordpress Deactivate Edit	A Wordpress plugin for displaying Version 2.2 By Affiliate Wizard
<input type="checkbox"/> Plugin	Description

Configuring Your Settings

Next you need to go ahead and configure the main settings for your plugin. To do this simply click on the 'Settings' menu and then on the 'CJ Wizard' link which appears towards the bottom.



You will now be presented with the CJ Wizard settings screen which is divided into the following sections:

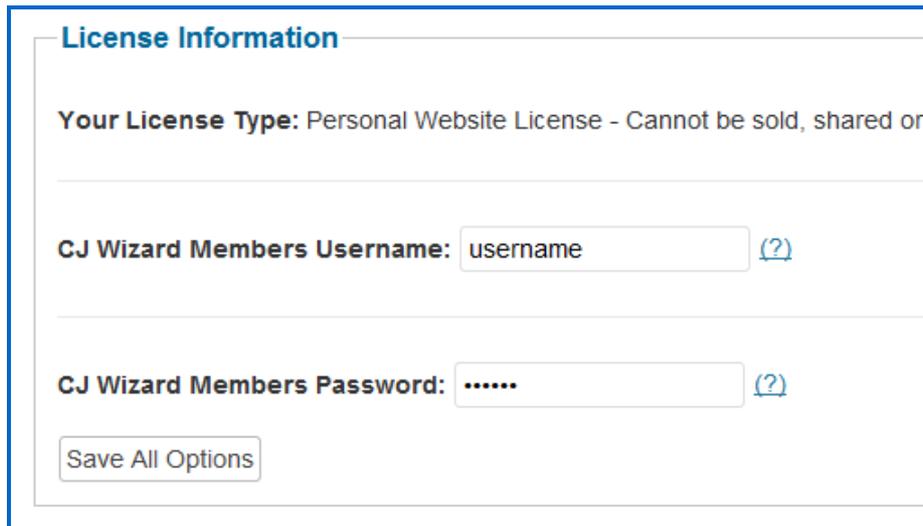
- 1) License Information
- 2) Affiliate Settings
- 3) General Settings
- 4) Currency Settings
- 5) Display Settings
- 6) Advanced Settings

License Information

Before you can use the CJ Wizard plugin you will need to enter your license information, failing to enter this information or entering this information incorrectly will stop your affiliate links from working. You can check this by clicking one of your own links, if it redirects to

www.WizardPlugins.com instead of to the merchant site then something went wrong with your license activation.

The license information requires two pieces of information, your CJ Wizard members username and your CJ Wizard members password. The username is the username or email address you use to login to the WizardPlugins.com members area and the password is the password you use to login to the WizardPlugins.com members area.



The screenshot shows a form titled "License Information". It contains the following elements:

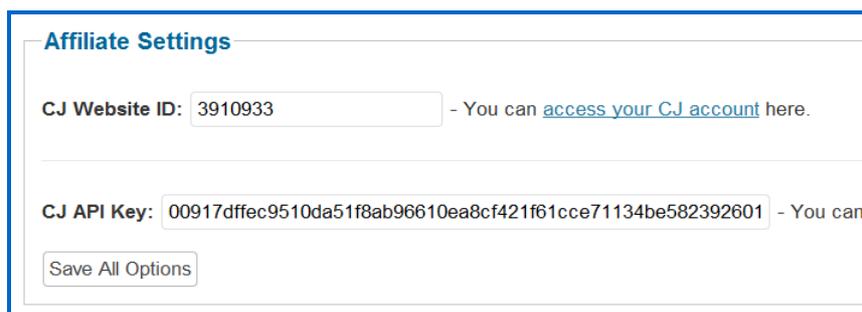
- Your License Type:** Personal Website License - Cannot be sold, shared or
- CJ Wizard Members Username:** A text input field containing "username" and a help icon (?).
- CJ Wizard Members Password:** A password input field containing "*****" and a help icon (?).
- Save All Options:** A button at the bottom left.

Once you have entered your username and password your license details are validated and activated. As long as no error messages are shown, your license was activated correctly.

Affiliate Settings

Under the Affiliate Settings you will be able to configure the following options:

- CJ Website ID
- CJ API Key



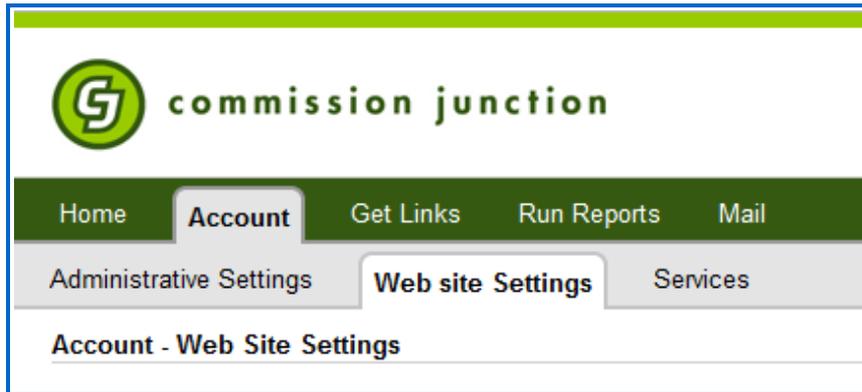
The screenshot shows a form titled "Affiliate Settings". It contains the following elements:

- CJ Website ID:** A text input field containing "3910933" and a help icon (?). Below the field is the text: "- You can [access your CJ account](#) here."
- CJ API Key:** A text input field containing "00917dfec9510da51f8ab96610ea8cf421f61cce71134be582392601" and a help icon (?). Below the field is the text: "- You can
- Save All Options:** A button at the bottom left.

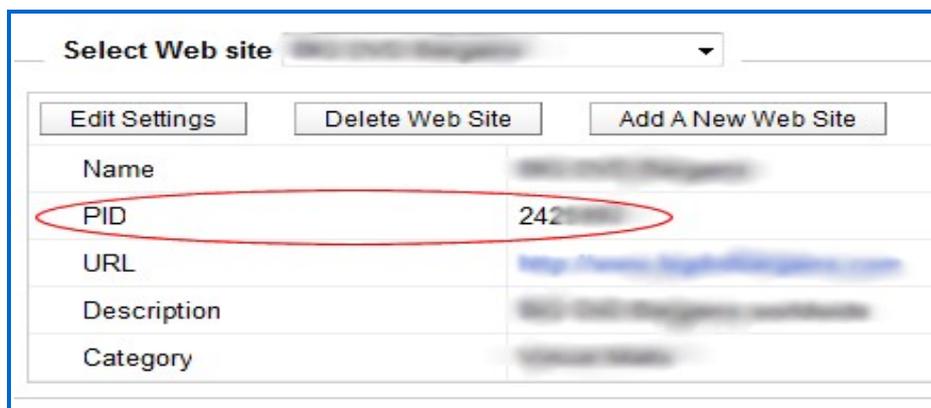
Obtaining Your CJ Website ID

Each website you promote products on from CJ.com will need to be registered within your CJ.com members area in order to obtain a website PID. In order to do this you will need to:

1. Login in to your [CJ.com members area](#)
2. Click on 'Account' and then 'Web site Settings'



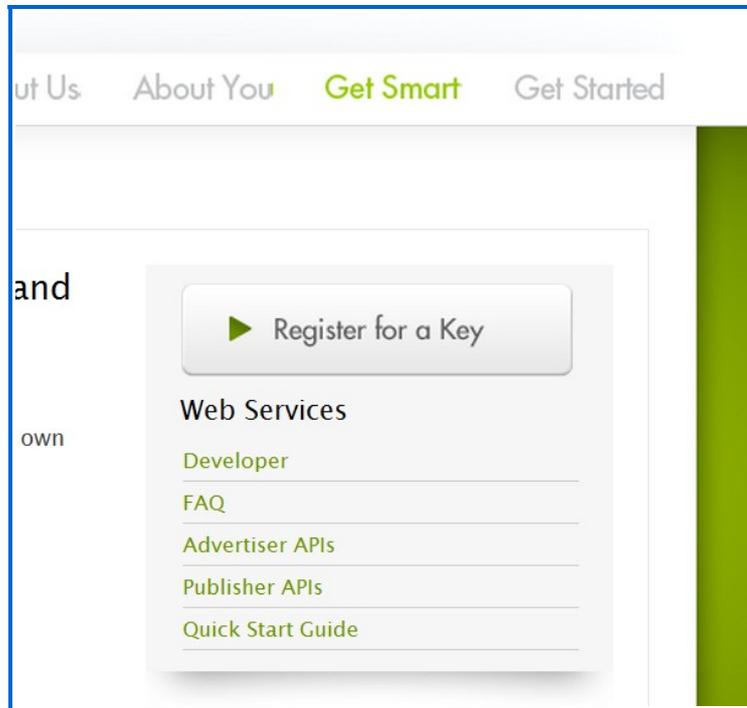
3. Then click on 'Add A New Web Site'
4. You will be required to enter ALL details specified within the pop up that appears
5. Once you have done that you can select your newly added website from the drop down list on the 'Web site Settings' page, then copy and paste the PID into the 'CJ Website ID' field within CompariPress PCU.



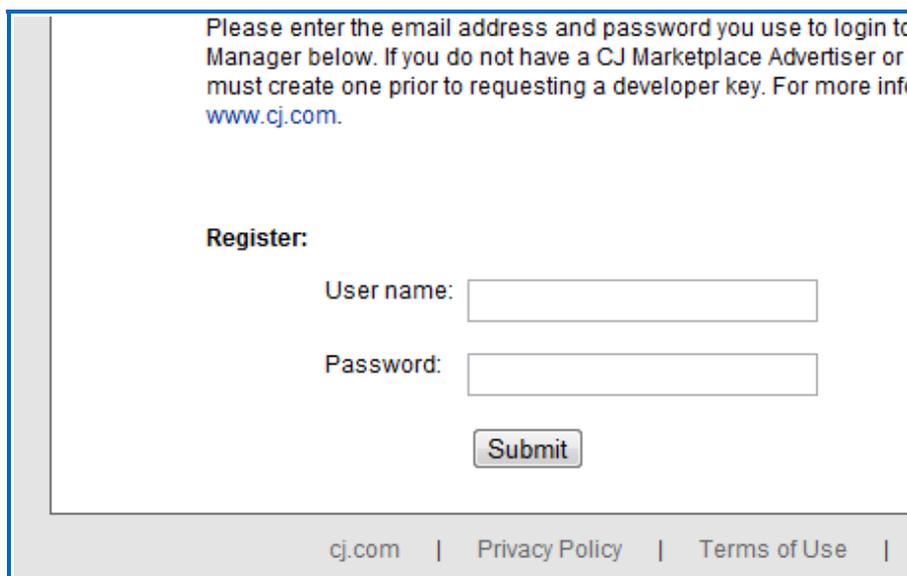
Obtaining Your CJ API Key

Next, in order to show items from CJ you are going to need a CJ developer key. If you don't already have an account with CJ.com then you will need to [signup for one here](#) first. Once you have your CJ account then you will need to do the following:

1. Visit the [CJ Webservice](#) website
2. Click on the 'Register Now' button as show in the screen shot below:



3. You will be asked to enter your CJ account email address and password, this must be valid in order for your CJ account to connect with your webservice account.

A screenshot of a registration form on the CJ Webservice website. The form is titled 'Register:' and contains two input fields: 'User name:' and 'Password:'. Below the input fields is a 'Submit' button. The form is set against a light gray background with a white border. Above the form, there is a paragraph of text: 'Please enter the email address and password you use to login to Manager below. If you do not have a CJ Marketplace Advertiser or must create one prior to requesting a developer key. For more info: www.cj.com.' At the bottom of the page, there is a footer with links for 'cj.com', 'Privacy Policy', and 'Terms of Use'.

4. Once you have done that you will click 'Submit'

5. You will now be presented with your CJ API key which you can copy and paste into the “CJ API Key” field.

For common problems relating to your API key and Website ID please see the Troubleshooting section of this manual.

General Settings

Under the General Settings you will be able to configure the following settings:

- Use SEO URLs
- Remove Duplicate Products
- Remove Products Out Of Stock
- Remove Products Without Images
- Clean Up Prices
- Hide Sale Price When Equal To Retail Price
- Hide Sale Price When Equal To Product Price
- Hide Retail Price When Equal To Product Price
- Open Links In New Window

Use SEO URLs

Affiliate links pointing out from your website show up as external links, with this feature enabled though your affiliate links appear to originate from your website.

A normal affiliate link for CJ.com will look something like the following:

```
“http://www.jdoqocy.com/click-3617202-10273928?url=http%3A%2F%2Fwww.BuyCostumes.com%2FFluffy-Bunny-Child-Costume%2F68871%2FProductDetail.aspx%3FREF%3DAFC-datafeed&cjsku=68871”
```

If you use the SEO URL setting provided by CJ Wizard then your affiliate URL will look something like the following:

```
“http://yourdomain.com/item-3/10273928/http%253A%252F
```

**%252Fwww.BuyCostumes.com%252FPetite-Pirate-Child-Costume
%252F68873%252FProductDetail.aspx%253FREF%253DAFC-
datafeed/68873.html”**

The URL prefix is an easy way to customize your URL to any prefix you choose. By default this option is set to “item-” but it can be changed to anything you want it to be. A few examples would be:

- product-
- products-
- go-
- buy-

If you decide to choose your own prefix then you should use a single word followed by a “-”, as shown above.

If you are using more than one plugin from Wizard Plugins, please avoid giving the same SEO prefix in your SEO URL settings as this will may cause your URL redirections not to function correctly.

After selecting the “Use SEO URLs” checkbox and clicking the “Save Options” button you will be returned to the page and a new box will be displayed containing the htaccess code you need to copy and paste into the htaccess file on your server.

General Settings

Use SEO URLs - To display SEO URLs rather than CJ links, check this box. Requires sma
this code will be displayed for you to copy into your .htaccess file.

URL Prefix:

.htaccess Code

The following code should go in your .htaccess file... above any Wordpress code in

```
# this goes above ANY Wordpress htaccess code in the .htaccess file
# if your site is installed in a folder, ie: http://www.yoursite.com/folder/
# add the folder to name to the RewriteBase line, ie: RewriteBase /folder/
RewriteEngine On
RewriteBase /
RewriteRule ^go-([^/]+)/([^/]+)/([^/]+)/([^/]+).html$ index.php?
action=cjForward&cjStore=$1&cjID=$2&cjUrl=$3&cjSku=$4
```

This code should be copied into the htaccess file above any other Wordpress inserted code to ensure that your SEO links work correctly.

Remove Duplicate Products

Remove Duplicate Products - Some CJ merchants will return duplicate products, i

CJ merchants will often include multiple products in their feed at CJ, this means that your results may show multiples of the EXACT same product from the same merchant. By checking this option all duplicate products from the same merchant will be removed from your results by looking for multiples of the same SKU number.

Remove Products Out Of Stock

Remove Products Out Of Stock - Not many manufacturers actually provide inform

Checking this option will remove products that show as being out of stock. Be aware though that not all manufacturers actually provide stock information via the CJ API and so you may still find some out of stock products being returned in results.

Remove Products Without Images

Remove Products Without Images - If a product doesn't have an image associated is shown instead.

Checking this option will remove products that have no image associated with them. If you leave this option unchecked then products without images will show a grey "No Image" placeholder instead.

It's important to note that a product without an associated image is completely different to a product with a broken image. There is no resource friendly way to check for broken images on the scale you would need to in order to filter out products with broken images as well as those which have no image associated with them.

Clean Up Prices

Clean Up Prices - This will correct prices which are missing on or both 0's from the p

You will often find that CJ provide incomplete product prices, this may include prices which are missing the final "0" from the end or in some cases the final "00". Checking this option will add any missing values back onto the prices so that they appear correctly formatted on your website.

Hide Sale Price When Equal To Retail Price

Hide Sale Price When Equal To Retail Price - If you have the sale price set to show, ch
price.

On occasion CJ will return sale prices even when it's the same as the retail price. Checking this option will prevent the sale price from showing when it matches the retail price exactly.

Hide Sale Price When Equal To Product Price

Hide Sale Price When Equal To Product Price - If you have the sale price set to show
product price.

On occasion CJ will return sale prices even when it's the same as the product price, the product price is the MAIN price which a particular product is being sold for. Checking this option will prevent the sale price from showing when it matches the product price exactly.

Hide Retail Price When Equal To Product Price

Hide Retail Price When Equal To Product Price - If you have the price & retail price s
as the price.

On occasion CJ will return return prices even when it's the same as the product price, the product price is the MAIN price which a particular product is being sold for and the retail price is just the recommended selling price. Checking this option will prevent the retail price from showing when it matches the product price exactly.

Open Links In A New Window

Open Links In New Window - This will cause all of your CJ links to open in a new w

Checking this option will cause all of your affiliate links to open in a new window, leaving this option blank will cause your links to open in the same window.

Currency Settings

Currency Settings

CJ Wizard supports 3 different currencies, you can choose to display products with the pr

Currency Type: USD (USA) ▼

Save All Options

CJ Wizard currently provides the option to display products in 3 different currencies, UK Pound, US Dollar and the Euro. If you would like to choose the currency on a per page/post basis then you can do so by entering “GPB”, “USD” or “EUR” into the 8th shortcode parameter.

The currency setting simply changes the currency symbol, it in no way affects the product localization, this is handled purely by CJ.com.

Display Settings

Under the General Settings you will be able to configure several settings which control the type of information you display in your posts, pages and sidebar widgets. We've put these admin options into place to make it as easy as possible to display the products how you want to. Should you wish to manually change anything, the cjWizard product templates are found in “/cjWizard/templates/”.

The following Display Settings are configurable within the admin area:

- Template Directory Name
- Display Listings In Columns
- Number of Columns
- Maximum Image Width & Height
- Display Product Name
- Display Product Price
- Display Product Retail Price
- Display Product Sale Price
- Display Product Savings
- Display Product Currency
- Display Advertiser Name
- Display Buy Button
- Button Name
- Display/Limit Description Length
- Description “Read More” Text
- Display Manufacturer Name
- Display Stock Status

Template Directory Name

Display Settings

Template Directory Name: - This should be set to default unless you're u
Columns.

All templates which are used by CJ Wizard are located in the following directory:

“wp-content/plugins/cjWizard/templates/”

The template directory name list is generated automatically from the templates which are currently present in the directory above. On installation this setting will be set to default.

Display Listings In Columns

Display Listings in Columns? - Listings are displayed in table columns rather than rows.
Number of Columns: - Set the number of columns to display, you may need to

CJ Wizard allows you to display listings in columns if you wish, simply select the “Display Listings in Columns” option.

Please note that if you use this setting then the “Template Directory Name” setting will be overridden.

The number of columns you wish to display can then be set if you've checked the “Display Listings In Columns” option. You may need to adjust this setting based on your Wordpress theme.

This setting can be overridden in the 12th shortcode parameter.

Maximum Image Width & Height

Maximum Image Width: **Maximum Image Height:**

This setting allows you to choose the maximum display size of the product images displayed in your results. By default both the width and the height is set to 125, this translates into a maximum height and width of 125px.

Should you wish to hide the product image for some reason, you can do so by entering 0 in each of these fields.

Setting a maximum width and height means the image dimensions are maintained in proportion, preventing the image from becoming distorted.

Display Product Name

Display Product Name - Displays the name of the product.

Checking this option will display the product name/title.

Display Product Price

Display Product Price - Displays the actual current price of the product.

Checking this option will display the product price.

Please note that if there is no product price available, it will not display in your results regardless of this setting.

Display Product Retail Price

Display Product Retail Price - Displays the retail price of the product, this is NOT the

Checking this option will display the product retail price.

Please note that if there is no retail price available, it will not display in your results regardless of this setting.

Display Product Sale Price

Display Product Sale Price - If the sale price hasn't been provided for a particular prod

Checking this option will display the product sale price.

Please note that if there is no sale price available, it will not display in your results regardless of this setting.

Display Product Savings

Display Product Savings - The product savings are calculated from the difference between the product sale price and the original product price. If the product sale price and product price are the same then the product savings value isn't shown.

Checking this option will display the product savings

This value is calculated automatically by CJ Wizard, it achieves this by working out the difference between the product sale price and the original product price. If the product sale price and product price are the same then the product savings value isn't shown.

Display Product Currency

Display Product Currency - Displays the product currency symbol before the product prices, is shown as either a \$ or £.

Checking this option will display the product currency symbol.

Display Advertiser Name

Display Advertiser Name - Displays the name of the advertiser selling the product.

Checking this option will display the advertiser name.

Please note that if the advertiser name has not been provided, it will not display in your results regardless of this setting.

Display Buy Button

Display Buy Button

Button Name: - To display your button in this list you can u

Checking this option will display a Buy Now button below each product. You can change your button by selecting a new one from the “Button Name” drop down list. Should you wish to add your own buttons, you can do so by uploading the image to the “wp-content/plugins/cjWizard/images/” directory of the plugin, the image will then automatically appear in the drop down list as an option.

Display/Limit Description Length

Display/Limit Description Length: - The product description is displayed characters displayed e.g. enter 100 for 100 characters. You can leave this option blank to show the full description. This setting can be overridden in the 9th shortcode parameter, enter "-" into that shortcode parameter to hide the description completely.

If you choose to display the product description then this setting will allow you to limit the number of characters displayed e.g. enter 100 for 100 characters. Leave blank to show the full description. This setting can be overridden in the 9th shortcode parameter, enter "-" into that shortcode parameter to hide the description completely.

Please note that if no description displays in the results it's because a description hasn't been provided.

Description “Read More” Text

Description “Read More” Text : - If you choose to display the product description using the above setting then this setting will allow you to specify the “Read More” text which displays after the truncated description. If you have set the “Display/Limit Description Length” setting to display the full description, this setting will have no effect.

If you choose to display the product description using the above setting then this setting will allow you to specify the “Read More” text which displays after the truncated description. If you have set the “Display/Limit Description Length” setting to display the full description, this setting will have no effect.

description this “Read More” text is not shown.

Display Manufacturer Name

Display Manufacturer Name - If the manufacturer information hasn't been provided for

Checking this option will display the product manufacturer name.

Please note that if a particular seller hasn't provided a manufacturer name in their API feed, it will not display in your results regardless of this setting.

Display Stock Status

Display Stock Status - If the stock information hasn't been provided for a particular pro

Checking this option will display the product stock status.

Please note that if there is no stock information available, it will not display in your results regardless of this setting.

Advanced Settings

You have the following configurable options in the Advanced Settings:

- Product Sort Order
- Limit By Retail Price
- Limit By Sale Price
- Limit By Advertiser ID

Product Sort Order

If you want to choose the sort order display of the products in your pages or posts then you can use this option. The default setting is “Random Sort Order”, however, if you would

like to sort your product displays by price then CJ Wizard supports the ability to sort products by retail price and sale price in ascending and descending order.

Advanced Options

Product Sort Order

Limiting By Price

Limit By Retail Price: Refine your search results by low retail price and high retail price. Your price of 50.00 you would enter 50 into the "High Retail Price" box. This setting will override a parameters.

Minimum: Maximum:

Limit By Low Price

Entering a numeric value into this field will limit the products you display by low retail price. This should be a whole number e.g. 10 and not 10.00 or 10.99. This setting can be overridden in the fourth shortcode parameter.

Limit By High Price

Entering a numeric value into this field will limit the products you display by high retail price. This should be a whole number e.g. 10 and not 10.00 or 10.99. This setting can be overridden in the fifth shortcode parameter.

Limiting By Sale Price

Limit By Sale Price: Refine your search results by low sale price and high sale price. Your price of 50.00 you would enter 50 into the "High Sale Price" box. This setting will be overridden by shortcode parameters.

Minimum: Maximum:

Limit By Low Sale Price

Entering a numeric value into this field will limit the products you display by low sale price. This should be a whole number e.g. 10 and not 10.00 or 10.99. This setting can be overridden in the sixth shortcode parameter.

Please note that setting a low retail price limit will override any low sale price limit.

Limit By High Sale Price

Entering a numeric value into this field will limit the products you display by high sale price. This should be a whole number e.g. 10 and not 10.00 or 10.99. This setting can be overridden in the seventh shortcode parameter.

Please note that setting a high retail price limit will override any high sale price limit.

Display Products By Advertiser ID

Limit By Advertiser ID:

Separate multiple Advertiser ID's with a +. If left blank products will be displayed from ALL advertisers who have not updated their own API with any new advertisers you've recently joined, it's nothing to worry about.

This setting allows you to specify globally which merchants to display products from. If you are limiting by multiple merchant IDs then each one should be separated with a "+". If left blank products will be displayed from ALL advertisers who you are affiliated with. This setting can be overridden in the 3rd shortcode parameter.

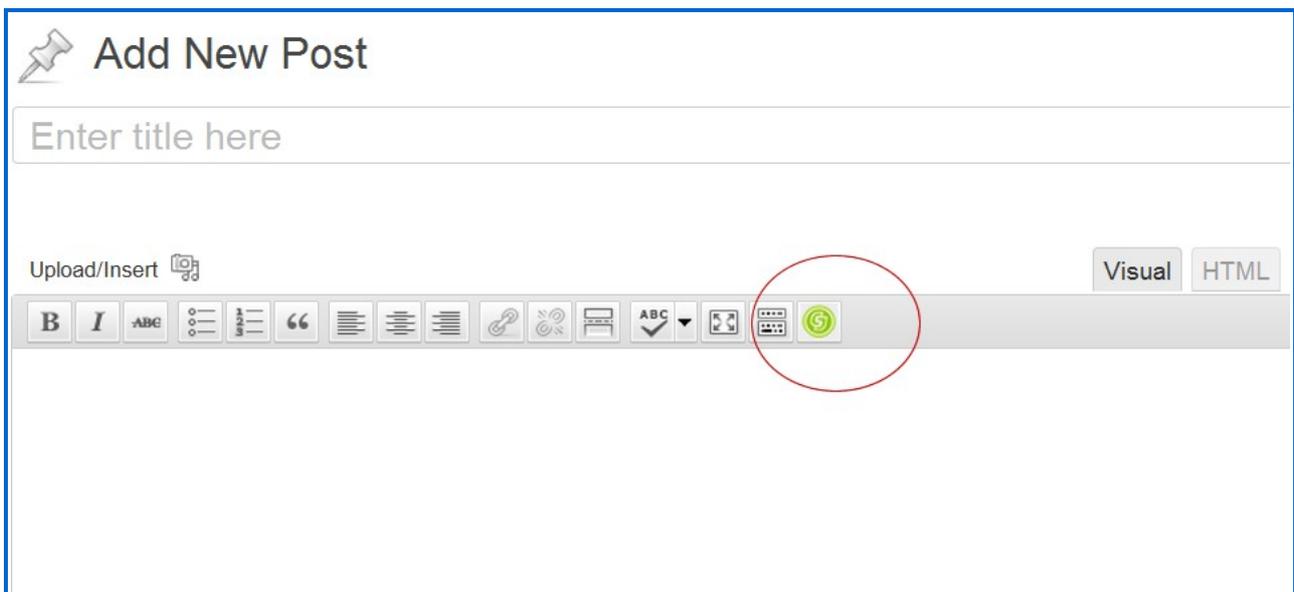
There are several things to note with this setting:

1. The list is dynamically generated from your own CJ affiliate account, so for that reason it can take a few days for newly approved merchants to show in this list.
2. If you see a message saying “No Advertisers Available” then it usually means that you either you don't have any active relationships with CJ merchants or there is a problem with your CJ API key. Please see the Troubleshooting section of this manual for more information.
3. The list can only pull a maximum of 100 of your advertisers from CJ.com, this is due to a restriction by CJ. However, an advertiser ID can be inserted manually into this field.
4. To insert an advertiser ID into the “Limit By Advertiser ID” field you simply select the drop down list and click on the name of the advertiser you wish to display products from, this will cause their ID to be inserted into the empty field on the right hand side of that list. To insert more than one ID you can simply go back to the drop down list and click on the name of the next advertiser you want to display products from. This will append their ID to the ID previously inserted into the empty field on the right hand side of the drop down list.

Displaying Products - Posts/Pages

Displaying products from CJ.com merchants is extremely quick and easy to do because CJ Wizard utilises the Wordpress shortcode function. To list products within your Wordpress pages or posts you will simply need to use the simple pop up shortcode creator. Many of the global settings can be overridden within the CJ Wizard shortcode.

The following image shows you how to access the simple shortcode inserter:



You must first click anywhere in the post content where you want your listings to appear, then clicking on the CJ button (shown in the red circle) will bring up a pop up box which has several fields for you to complete, each of these fields is explained in further detail over the page.

There are 12 configurable parameters inside the shortcode and they are as follows:

CJ Wizard ShortCode Creator

Options For CJ Wizard Product Display

You can access the most up to date copy of the [CJ Wizard User Manual](#) here (Opens In New Window), within which each of the following parameters is explained is full.

(*) - Indicates a required field.

<p>* Product Keywords:</p> <input type="text" value="Your Keywords"/>	<p>* Total Products to Display:</p> <input type="text" value="10"/>
<p>Advertiser ID(s):</p> <input type="text" value="Shindigz"/>	<p>Limit By Low Price:</p> <input type="text"/>
<p>Limit By High Price:</p> <input type="text"/>	<p>Limit By Low Sale Price:</p> <input type="text"/>
<p>Limit By High Sale Price:</p> <input type="text"/>	<p>Limit By Currency:</p> <input type="text" value="Use Global Setting"/>
<p>Description Length:</p> <input type="text"/>	<p>Product SKU:</p> <input type="text"/>
<p>Template:</p> <input type="text" value="Use Global Setting"/>	<p>Number Of Columns:</p> <input type="text" value="Use Global Setting"/>

Insert Shortcode

Parameter 1 - Product Keywords

Matching products will be returned from your affiliate merchants based on the keywords you enter, if you don't enter any keywords then no products will be returned.

Within the keyword parameter you can use advanced syntax. This means that special treatment will be given to the keywords you enter in the following circumstances:

- Preceding a word with "+" will restrict the search to ONLY products that mention that word in the title AND/OR description.
- Preceding a word with "-" will restrict the search to exclude any products that mention that word in the title AND/OR description.

Parameter 2 – Number of Products

The second parameter will define the maximum number of products you wish to return and display on your page or post. If you choose to leave this setting blank then 10 products will be shown by default.

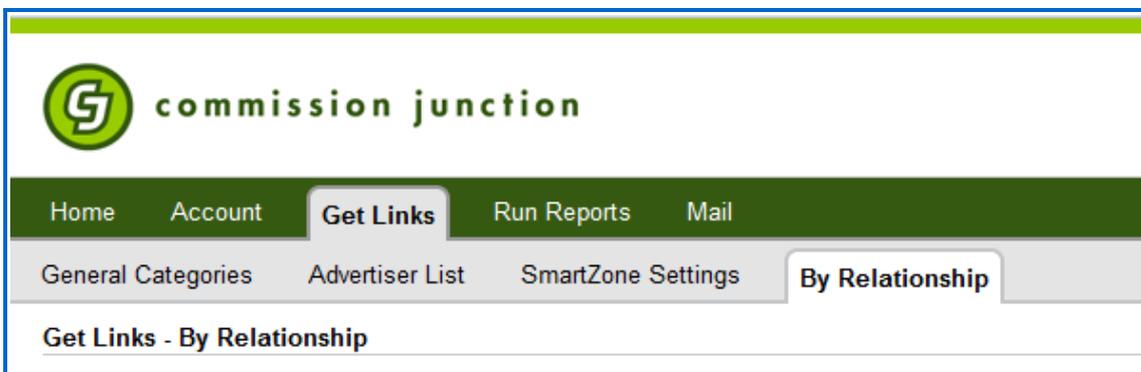
Parameter 3 – Advertiser Ids

The third parameter enables you to limit the search results by the advertiser ID, multiple IDs can be used in this parameter as long as they are separated with a “+” and not a “,”. In CJ Wizard V2.0 we've added a dropdown list which automatically displays your active merchants from your CJ account. **Please note that CJ only provide the ability to return a max of 100 advertisers, so if you're affiliated with more than 100 then not all can be displayed in this list.**

If you see a message saying “No Advertisers Available” then it usually means that you either you don't have any active relationships with CJ merchants or there is a problem with your CJ API key. Please see the troubleshooting section of this manual for more information.

Should you need to add an advertiser ID manually, you can do so by following the instructions below:

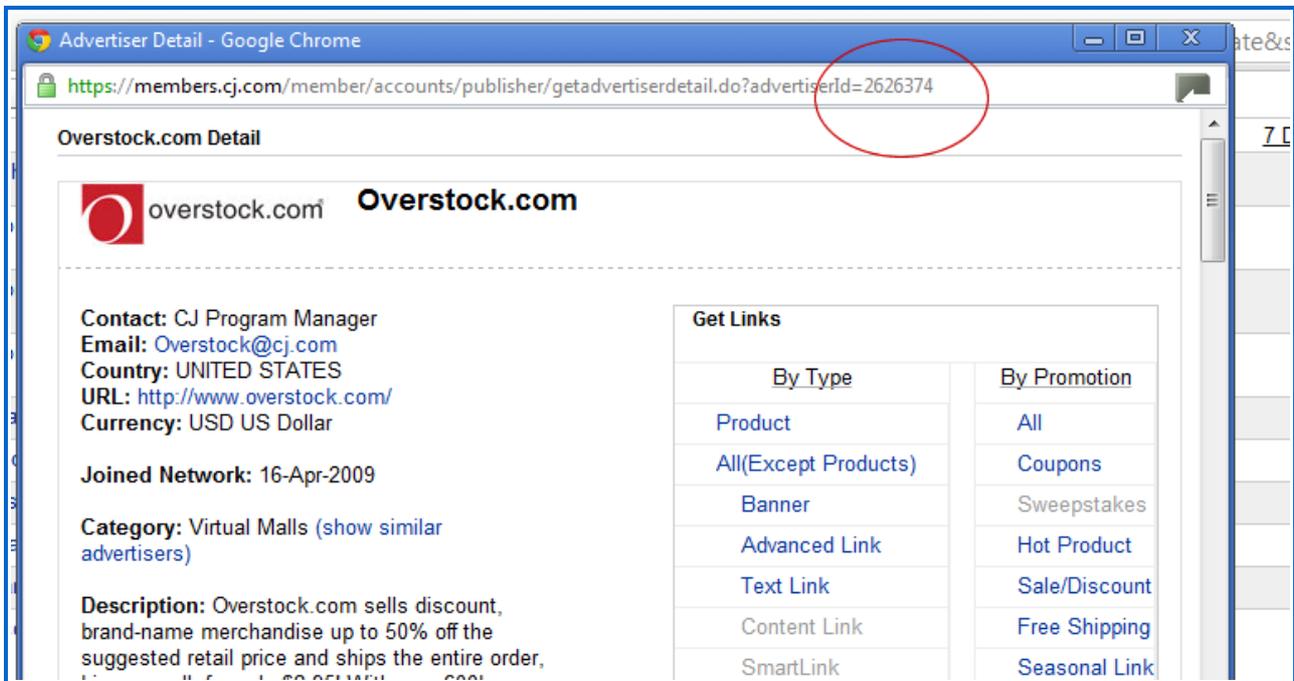
1. Login to your CJ.com publisher account.
2. Click on the 'Get Links' tab and 'By Relationship' sub tab.



3. Then click on the name of the merchant who you wish to find the advertiser

ID for.

4. A new popup window will open and if you examine the URL in the address field you will notice that it ends in 'advertiserId=', the 7 digit number which appears at the end is the merchants advertiser ID.



Be aware that if you leave this parameter empty and you've entered advertiser IDs into the global setting, the global advertiser IDs will be used to limit your results. If you don't want to limit your results by advertiser ID on a particular page or post then simply enter "-" into the 3rd parameter.

Parameter 4 – Limit By Low Price

The fourth parameter will limit the products you display by low retail price. This should be a whole number e.g. 10 and not 10.00 or 10.99.

Parameter 5 – Limit By High Price

The fifth parameter enables you to limit the products you display by high retail price. This should be a whole number e.g. 10 and not 10.00 or 10.99.

Parameter 6 – Limit By Low Sale Price

The sixth parameter enables you to limit the products you display by low sale price. If the low retail price parameter has been completed then that will be used instead. This should be a whole number e.g. 10 and not 10.00 or 10.99.

Parameter 7 – Limit By High Sale Price

The seventh parameter enables you to limit the products you display by high sale price. If the high retail price parameter has been completed then that will be used instead. This should be a whole number e.g. 10 and not 10.00 or 10.99.

Parameter 8 – Limit Results By Currency

The eighth parameter enables you to limit the products you display by currency. CJ Wizard supports all three currencies provided by CJ.com, to display products in USD enter “USD”, for UK Pounds enter “GBP” and for the Euro enter “EUR”.

If this parameter is left as “Use Global Setting”, then the global default option will be used.

Parameter 9 – Limit Product Description Length

If you choose to display the product description using %%description%% in your template then this setting will allow you to limit the number of characters displayed e.g. enter 100 for 100 characters. You can enter "-" into that shortcode parameter to hide the description completely for that post or page. This setting will override the global option.

Parameter 10 – Display A Product By Advertiser SKU

If you would like to display a specific product in your page or post then you can do so by entering the advertiser SKU. To find the advertiser SKU simply do the following:

1. Login to your CJ account
2. Find the product you wish to display by searching inside CJ.com and then from the list of results you will need to click on the product name (image shown over the

page)

3. When the new window pops up, scroll down and find the number in the “SKU” column
4. Copy and paste this number into the 10th shortcode parameter or the “Product SKU” field in the CJ Wizard Shortcode Creator window.
5. In addition to the SKU number you will also need to ensure that you've entered the Advertiser ID into the 3rd shortcode parameter or into the “Advertiser ID(s)” field in the CJ Wizard Shortcode Creator window. Failure to enter an Advertiser ID AND and SKU number will result in an error message.

The screenshot displays the CJ Wizard interface. On the left, the 'Get Links - Advertiser List' and 'Get Links - Product Search Results' sections are visible. The search criteria are 'Products' and 'genie costume'. The results table shows several items, with the first one, 'Veiled Genie Teen Costume-Large 9/11', highlighted in yellow. On the right, the 'Product Detail' window is open, showing a full-body image of a woman in a pink and gold genie costume. Below the image is a table of product details:

Advertiser	CelebrateExpress.com	
Product Catalog AD ID	192	
Product Catalog Name	ALL Celebrate Express Product Catalog	
Product Catalog Status	Active	
Product Catalog Language	English	
Product Catalog EPC	3 Month EPC	£12.13
	7 Day EPC	£12.40
Product Name	Veiled Genie Teen Costume-Large 9/11	
Advertiser Category	GIRLS: Teen Girls	
Price	\$39.99 USD	
SKU	196404	

If you are using a product SKU then only ONE product will ever be shown regardless of what you enter into the “Total Products to Display” field.

Parameter 11 – Select The Template To Use

The default “Template” setting is “Use Global Setting” which will use the global option you've set in the administration area.

If you would like to use a specific template for a particular page or post you can do so by selecting the name of the template from the drop down list. If you select the “Columns” template as an option then you should enter the number of columns you want to display into the “Number of Columns” field. If this field is left blank, the global number of columns from the global administration area will be used.

The templates currently available are:

- default
- cols

Previews of the different templates can be seen below:

 <p>Beer Garden Girl Costume</p> <p>Retail Price: \$72.00 Seller: Costume Kingdom</p> <p>BUY NOW</p> <p>Grill up some bratwursts and head to the Hippodrome looking like you belong! In this Beer Garden Girl Costume, you'll be... Read More ...</p>	 <p>Garden Girl Costume - Beer Garden Girl</p> <p>Retail Price: \$48.00 Seller: Costume Kingdom</p> <p>BUY NOW</p> <p>Keep the beer flowing at this year's Oktoberbest with a cute Bavarian dress this holiday season! Perhaps you're a countr... Read More ...</p>
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Columnar Template

 <p>Batman Dark Knight Batman Dog Costume</p> <p>Price: 14.99 Buy Now And Save: \$3.00</p> <p>BUY NOW</p> <p>Includes: Costume and headpiece. This is an officially licensed Batman™ costume.</p>	 <p>Batman Bib Newborn Costume</p> <p>Price: 16.99 Buy Now And Save: \$6.00</p> <p>BUY NOW</p> <p>Batman bib with attached cape. Tights not included. This is an officially licensed Batman™ costume.</p>
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Default Template

	<p>Batman Dark Knight Batman Dog Costume</p> <p>Price: 14.99 Buy Now And Save: \$3.00</p> <p>BUY NOW</p> <hr/> <p>Includes: Costume and headpiece. This is an officially licensed Batman™ costume.</p>
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Parameter 12 – Number Of Columns To Display

If you've opted to display your listings in columns then the 12th shortcode parameter allows you to specify the number of columns to display your products in. So to display products in 2 columns you would enter the number “2” into the 12th shortcode parameter.

Displaying Products – Widgets

As well as pages or posts, CJ Wizard allows you to display products from CJ.com in Wordpress widgets. To use the CJ Wizard Wordpress widgets you simply click on the “Widgets” link which is found underneath the “Appearance” menu in Wordpress, then add the “CJ Wizard Sidebar Widget” to the location you want it to display.

All configurable options are explained underneath each widget setting and the sidebar layout can be adjusted by editing the “sidebar_content.html” template file within the “sidebar” templates directory within the plugin package.

CJ Wizard Widget

Widget Title:
Enter the title of your widget.

Keywords:
Enter your product keywords.

Match All Keywords:
Only products containing your keywords are returned.
 Yes No

Number Of Products:
Select the number of products you wish to display.

Advertisers:
Select an advertiser from the dropdown list OR insert your ID's manually. Separate multiple ID's with a "+".

Limit By Price:
Refine your search results by price, any low & high price refinement will override any sale price refinement.

Low Price:

High Price:

Low Sale Price:

High Sale Price:

Currency:
Select the currency to show products in.

Description:
Choose the number of characters to limit the product description to. Enter a "-" to hide the description.

Single Product By SKU:
Enter the single SKU of a product to display a specific single product.

[Delete](#) | [Close](#) [Save](#)



Superman Flashlight - Superman Costume Accessories

Retail Price: \$19.48
Seller: Costume Craze
Manufacturer: Rubies Costume Company

[BUY NOW](#)



Superman Bib Costume - Baby Costumes

Retail Price: \$16.22
Seller: Costume Craze
Manufacturer: Rubies Costume Company

[BUY NOW](#)

Template Tokens

A number of template variables are available for use inside the external templates used by CJ Wizard, this means if you want to create your own template you will have full control over how the product display and information is formatted. The package comes with one default template, one column template and one sidebar template. The templates are located in “/plugins/wp-content/cjWizard/templates/”.

The following template variables are currently supported:

%%name%% - Displays the product name

%%price%% - Displays the product price

%%price%% - Displays the product price

%%pricetitle%% - Displays the product price title text

%%rprice%% - Displays the product retail price

%%rpricetitle%% - Displays the product retail price title text

%%sprice%% - Displays the product sale price text

%%spricetitle%% - Displays the product sale price title text

%%yousavetitle%% - Displays the “You Save” text

%%savingcurrencysymbol%% - Displays the product savings currency symbol

%%yousave%% - Displays the product savings

%%advertiser%% - Displays the merchant name

%%sellertitle%% - Displays the merchant title text

%%manufacturer%% - Displays the manufacturer name

%%manufactuertitle%% - Displays the manufacturer title text

%%instock%% - Displays the product stock status

%%stocktitle%% - Displays the product stock title text

%%buyURL%% - Displays the buy URL

%%imgURL%% - Displays the small image URL

%%currency%% - Displays the product price currency

%%currencysymbol%% - Displays the product price currency symbol

%%rcurrencysymbol%% - Displays the product retail price currency symbol

%%scurrencysymbol%% - Displays the product sale price currency symbol

%%buybutton%% - Displays the buy/more info button

%%description%% - Displays the product description (Used with the description limit setting)

%%target%% - Controls the “_target” of each affiliate link

%%imgheight%% - Controls the maximum image height

%%imgwidth%% - Controls the maximum image width

Troubleshooting/Errors

The following are the most common problems we come across as well as the most likely solutions. If you can't find an answer to your problem here please take the time to register for the members forum following the instructions at the back of this user manual.

Advertiser List Showing “No Advertisers Available”

This problem will always be caused by a problem with your CJ API key because the advertiser list is generated using the CJ API. Please check the following:

1. Your CJ Webservices email & password match your CJ Affiliate account
2. You have added your website to your CJ Affiliate account
3. You have completed all required sections of your Commission Junction application including tax, address and contact information

No Products Found

If you're seeing this message on your page then it's likely due to one of the following:

1. The merchant you are trying to return products from doesn't have any results for your parameters
2. Your CJ Wizard shortcode is incorrectly formatted, please check each parameter you've completed is in the correct location and contains the correct data format

Error 1: Website ID Does Not Match Your Account

This error is returned in the following circumstances:

1. If you haven't added your website to your CJ Affiliate account
2. If you haven't entered a valid website ID into your CJ Wizard settings

Error 2: Not Authenticated

This error is returned where there is a problem with your API key. Please check the

following:

1. Your CJ Webservices email & password match your CJ Affiliate account
2. You have completed all required sections of your Commission Junction application including tax, address and contact information
3. All of your CJ API Key is filled in, in the CJ Wizard admin area

If the problem still persists after checking the above and this is the first time you have used this API key then try generating a new key. If that still doesn't solve the problem please contact CJ support.

Product Updates

With your CJ Wizard membership you are entitled to free updates for the lifetime of the product. Updates to the CJ Wizard plugin will be provided from time to time, these will either be feature updates or essential updates for changes to the CJ API and to fix bugs.

All customers will be sent an email when major version updates are available for download, this email will be sent from mail@[wizardplugins.com](mailto:mail@wizardplugins.com), in order to receive this email it is recommended that you white list this email address. This email will contain details of any changes/updates to the current version as well as update instructions.

In addition to an email, an admin message will be displayed at the top of the page within your CJ Wizard wp-admin screen to let you know that an update is available for download. Once you've upgraded to the current version this message will disappear.

Getting Customer Support

CJ Wizard is a fully supported product, if you need technical support relating to the use of the plugin and are unable to find the answer within this manual then you can:

1. Check out our helpful knowledge base for solutions
2. Check out our tutorial videos
3. Visit our support centre located at: www.wizardplugins.com/customer-service