



MESSAGE MANAGER



Facebook Client Message Manager End-User Manual

version: 1.2

May 12, 2011



Table of Contents:

INTRO	4
About Facebook Message Manager application	4
About this manual.....	5
Disclaimer	6
I. GETTING STARTED	7
II. SMS MESSAGING.....	11
III. MMS MESSAGING	14
III.1. Compiling the contents of your MMS message	14
III.1.a. Supplying text for your MMS message	15
III.1.b. Adding multimedia to your MMS message.....	15
III.1.c. Defining delivery information for your MMS message	18
III.2. Managing your MMS templates	19
IV. PHONE BOOK	21
IV.1. Creating a new contact	22
IV.2. Selecting recipients for messages	23
IV.3. Searching contacts.....	24
IV.4. Organizing groups and subgroups.....	25
V. MANAGING YOUR SENT MESSAGES	26
V.1. Keeping track of your expenses	27
VI. KEEPING IN TOUCH WITH FACEBOOK ON THE GO	28
VI.1. Getting SMS/MMS notifications on your friends' actions	29
VI.1.a. Staying informed about new incoming messages.....	30
VI.1.b. Getting ready for your friend's birthday.....	31
VI.2. Defining when you receive the notifications	32
I.1. Registering, commenting and updating your own status via SMS commands.....	32
I.2. Uploading pictures to your Facebook albums on the go.....	33
VII. ADDING MONEY TO YOUR MESSAGING PLATFORM ACCOUNT	34
VIII. OUTRO	35
Frequently Asked Questions.....	35

Copyright

Copyright © 2001 – 2011 PowerMeMobile Co. All rights reserved. No part of this publication, or any software included with it may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, including photocopying, electronic, mechanical, recording, or otherwise, without the prior written permission of the copyright holder.

Trademarks and Registered Trademarks

Products and product names mentioned in this document may be trademarks or registered trademarks of their respective owners.

Intro

About Facebook Message Manager application

Thank you for choosing Facebook Message Manager application as a handy and complete solution for keeping in touch with your friends and business partners. This web-based application allows you to send text and multimedia messages to mobile phones all over the world directly from your Facebook account, while making the full use of all advantages of Facebook and extending its functionality as one of the world's most popular social network.

Please remember that your Facebook Message Manager application (alternatively can be referred to as Facebook MM, or FBMM) is a part of a sophisticated software complex (Message Manager Platform), and its operating depends on other parts of the complex.

You as a user of Facebook Message Manager application (FBMM) can:

- Create advanced SMS / MMS messages using various media files;
- Send your messages to multiple recipients directly from your Facebook account;
- Manage a flexible Phone Book provided with the nested groups of contacts and search capabilities;
- Quickly define message recipient lists, using both the Phone Book or manual input;
- Trace the outgoing messages history and send them again if necessary.
- Receive SMS or MMS notifications from Facebook on certain actions concerning your own account or your friends' accounts;
- Get notified of status updates, private or wall messages, and new pictures tagged or uploaded by your friends (once again note that it is you who pays for such notifications);
- Add pictures to your Facebook albums.

Please note that FBMM application is just one of many software clients of Message Manager Platform software complex. There you can always choose clients most suitable for your business and personal needs. The list of software clients for Message Manager Platform software complex includes, but is not limited to, the following:

- Facebook Message Manager application (a web-based application for Facebook);
- Firefox Message Manager (a toolbar for Mozilla Firefox);
- Internet Explorer Message Manager (a toolbar for Internet Explorer);
- Lotus Message Manager (a plugin for Lotus Notes);

- Message Manager (a standalone client software with extended multimedia capabilities);
- MSN Bot Message Manager (a plugin for Windows Live Messenger);
- Outlook Express Message Manager (a plugin for MS Outlook Express);
- Outlook Message Manager (a plugin for MS Outlook);
- WAP Message Manager (an application for mobile phones);
- Web Message Manager (a standalone web-based application).

You can get more information on the software clients at www.powermemobile.com.

About this manual

This manual is to conveniently assist you with how to tune the software to your business and personal requirements, and operate it conveniently and efficiently.

We organized the manual as a reference and a small study guide, so that each chapter stands alone, giving you quick and easy answers to particular questions and step-by-step instructions for specific tasks. You can find the necessary information in the Contents chapters for immediate help in most typical situations.

But we are reasonable enough not to boast that in our manual we predicted all possible questions, in any situation, for all our most respected users. That is why we would greatly appreciate any of your comments, critique especially. You can always send them to us if you click the PowerMeMobile icon in the bottom-right corner, then click **I want to → Contact PowerMeMobile**.

Your Facebook Message Manager application (FBMM application) is also a customizable tool, and your Operator system administrator can change the options available according to your needs as a client and the Operator's needs as the provider. Hence the screenshots in this manual may insignificantly differ from what you have onscreen. Also because of our ongoing efforts to improve Facebook Message Manager performance, the screenshot can show previous version numbers of the software. In this case the new version has higher productivity and stability, but the functionality remains the same. Naturally, the screenshots also depend on the Facebook itself, which is constantly improving too.



This icon signals technical stuff that you may find informative and interesting but isn't essential for Facebook Message Manager everyday use. Feel free to skip over this stuff, or you may need to show the info to your system administrator if you experience a problem.



This icon warns you of any potential pitfalls—and gives you the all-important information on how to avoid them.

We assume that you have working knowledge of Facebook and its features, so Facebook features are not covered in this User Manual unless they are directly related to FBMM application usage.

Disclaimer

PowerMeMobile Co. makes no representations or warranties with respect to the contents hereof and specifically disclaims any implied warranties of merchantability or fitness for any particular purpose. Further, PowerMeMobile Co. reserves the right to revise this publication and to make changes from time to time in the contents hereof without obligation to notify any person of such revision or changes.

While every reasonable precaution has been taken in the preparation of this document, neither PowerMeMobile Co. nor its development team assumes responsibility for typos, errors, or omissions, or for damages resulting from the use of the information contained herein.

The software application described in this manual is intended exclusively for clients who acquired it legally and are bound by the appropriate License Agreement. Any unauthorized copying and distribution of this software application is an infringement of the copyright law and can be severely prosecuted.

Under no circumstances the Company which provides the client with this software application bears any responsibility for losses or damages which the client may incur as a result of using the described software application, neither it bears any responsibility for losses or damages which a third party may incur as a result of the client using the application.

All personal and geographical names and other proper names, as well as phone numbers used in this manual are completely fictitious, any references to real persons or organizations are strictly accidental.

I. Getting started

In order to multiply your regular Facebook communication by the Facebook MM (FBMM) capabilities, you have to add the Facebook MM application to your account. To do this, you have to have access to the Facebook MM interface configured in your customer account in the Message Manager Platform server application. This access can be granted to you by the Operator Customer Service. You can also do it yourself by sending the **FBreg** SMS command from your mobile phone to a designated shortcode (provided by the Operator Customer Service). Please note that the SMS command wording and format can be changed by the Operator.

After you receive a confirmation that the Facebook MM application functionality is added to your Messaging account, please go to your Facebook account and search for FBMM application. In case you use the **FBreg** SMS command, you also receive the link to mobile version of application ('Notifications' page only). Besides, we guess that quite often you can get the necessary link directly from your friend who liked the Facebook MM.

Most probably, as a result you then get a page similar to [Figure 1](#).

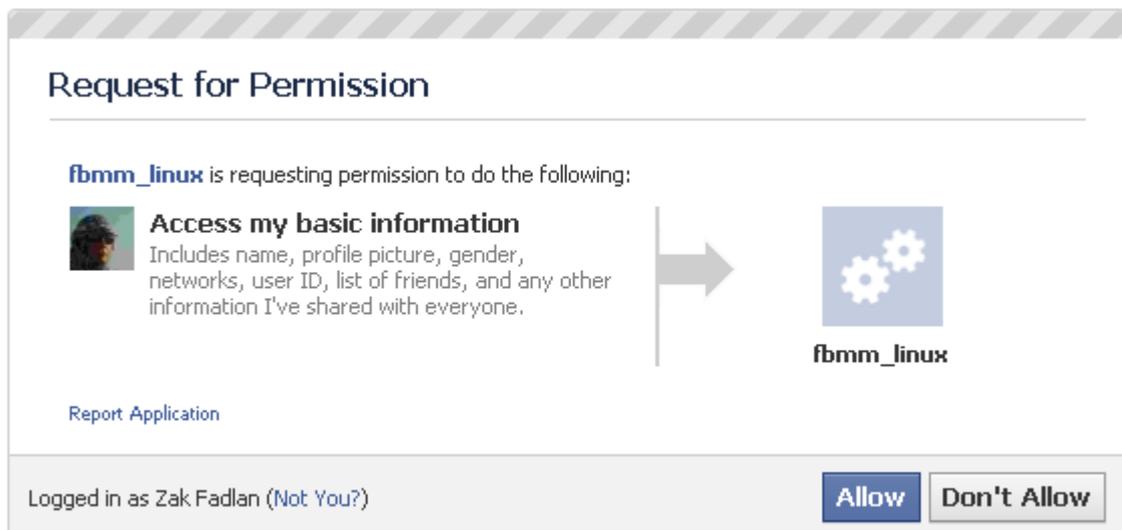


Figure 1. Adding FBMM application to your Facebook account.

This brings you to the final page for adding FBMM application to your Facebook account, where you must click the **Go to Application** button. Then you can log in to your Messaging account ([Figure 2](#)).

If you have a Consumer account in the Message Manager Platform, click the link on the right and then follow the onscreen instructions.

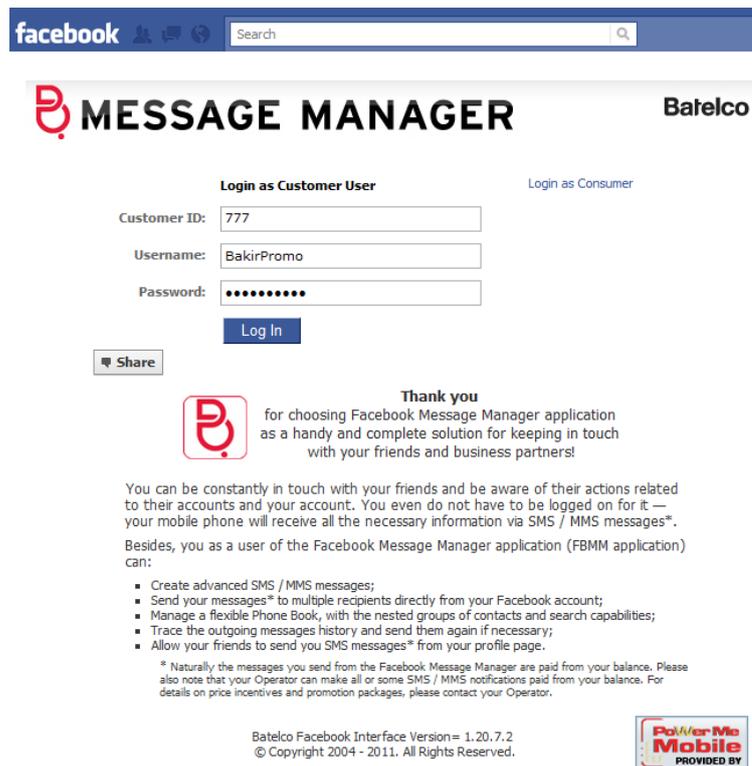


Figure 2. Logging in to your Messaging account from Facebook.

Providing your login information and clicking **Log In** brings you to the SMS messaging form shown in [Figure 4](#).

After you log in to your Facebook account next time, move your mouse pointer to the **Application** link at the bottom left corner of your Facebook account page, and then select the **FBMM** application from the menu ([Figure 3](#)).

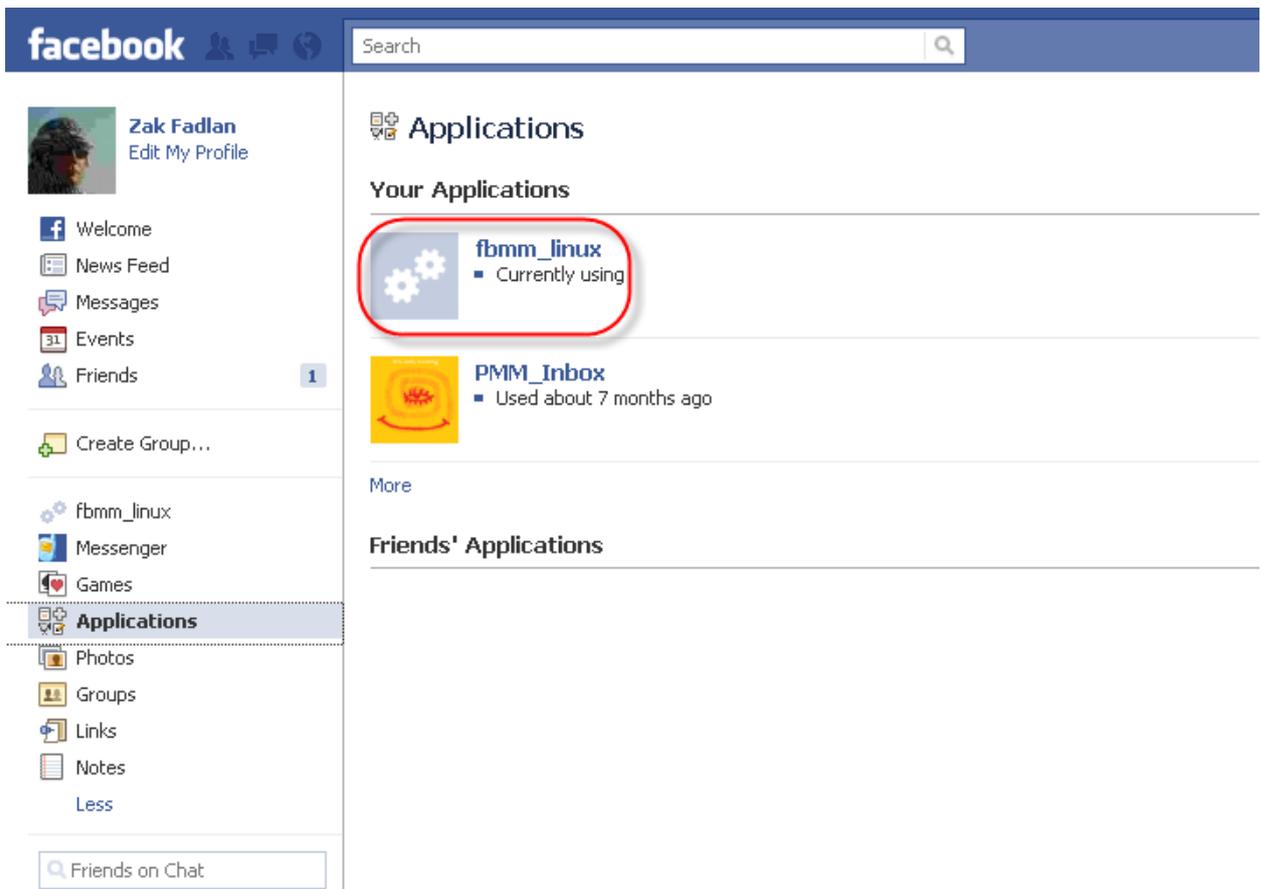


Figure 3. Going to Facebook Message Manager.

Please note that while the manual refers to the application as 'Facebook MM' or 'FBMM', your Operator can rename it and include, for example, a particular brand or trademark in it.



FBMM application works best in the following Internet browsers:

- Internet Explorer v.7 and higher;
- Opera v.9.0 and higher;
- Mozilla Firefox v.2 and higher;
- Google Chrome v.2 and higher.

After selecting the **FBMM** application you get immediately to the SMS messaging interface shown in [Figure 4](#).

Please note that the interface may slightly differ depending on the settings of the server application, the customer parameters, and the payment packages bought by the customer. Thus, the upper right corner can show information on your balance or remaining messages depending on what kind of payment is applied. Besides, if the corresponding feature is switched on by your Operator, you get the **Change password** link.

Finally, you can put a post about FBMM on your Facebook Wall if you click the **Share** button (see, for example, [Figure 4](#)), so everybody can see what cool application you are using.



As you already know, the FBMM application is a part of a big software complex with client applications like the Facebook MM application and

the Message Manager Platform server application which stores your customer account and works with the Facebook server. There may be a situation when your Message Manager Platform customer account is first accessed from one Facebook account and then another Facebook account (for example, when you have several Facebook accounts). In this case the Message Manager Platform stores the settings related to the LAST Facebook account. In particular, it means that you then receive notifications about actions related to the LAST Facebook account which accessed the Message Manager Platform server.

II. SMS messaging

After selecting the FBMM application you get immediately to the SMS messaging interface shown in [Figure 4](#).

B MESSAGE MANAGER Batelco

Send SMS Send MMS Phonebook Sent Notifications Who can SMS me Log off...

Yes, I want to be in contact with my friends on the go.

Your SMS balance: \$ 3716910.00
Your MMS balance: \$ 5509389.50

Originator: test

Recipient number: Add

please enter the phone number

Language: English Flash

Message text:

Characters: 0 of 459 allowed (0 messages)

Deferred delivery?

Clear Send

Share

Batelco Facebook Interface Version = 1.20.7.2
© Copyright 2004 - 2011. All Rights Reserved.

Figure 4. The Send SMS form.

To send an SMS message, you must:

- a) Select the **Originator** from the drop-down menu;
- b) Define the recipients by typing the numbers in the **International number** field. While you are typing, Facebook Message Manager checks the number for you. In case the number is too short or does not correspond to GSM providers' codes, it stays red, and you cannot send messages to it. After the number you type turns green, click **Add**. This moves the number to the area below the **International number** field (see, for example, [Figure 6](#)), and you can remove it any time by clicking the blue **[X]** button next to it. Alternatively, you can select the number(s) from the Phonebook (see Chapter [IV.2. Selecting recipients for messages](#));

The phone numbers should be in the international format, usually consisting of the country code, the GSM provider code, and the telephone number itself. In most cases you can just conveniently copy the telephone number with signs like '+', '-', '(', ')', or spaces, and then paste it to the International number field.

If you remember just some digits from the necessary recipient's number, Facebook Message Manager gives you a helping hand here. Simply begin typing

the sequence of digits you remember, and FBMM application suggests the phone numbers which you typed in before and which contain the sequence.

- c) Select the message language (currently Latin, Arabic with Latin numbers, and Arabic with Arabic numbers are available);
- d) If you do not want the message to be saved in the recipients' telephone inboxes, select **Flash**. This type of messages is usually used for delivering promotional materials or informing the client about the immediate balance;
- e) Type the message text. All GSM providers limit the number of characters in their SMS messages to about 160 for Latin characters and about 60 for other languages like Arabic. However, if you type a longer message, FBMM application breaks it for you, and it is sent in several processable chunks. Naturally, in this case the number of characters is limited too by your Administrator (459 characters by default), and you have to pay for several SMS messages. If you send an SMS message in Arabic, generally it cannot exceed 70 characters;



When counting characters in your message, please remember that if your characters are Latin and they are less than 160, the following are counted double: '[' ']' '\ ' '^' '~' '{' '}'.

- f) If you want your message to be delivered at the exact time, click the **Deferred delivery?** link. You then get to the form, where you can choose necessary time and date ([Figure 5](#));

Characters: 24 of 306 allowed (1 message)

Send at: Please select recipient's local time:
(it is now 21 Feb 2009 20:12 at your recipient's location)

21 Feb 2009 20 : 12

Clear Send

Figure 5. Setting the Deferred delivery time and date.



The time and date shown relates to the first recipient's network. If other recipients in the list belong to other time zones, you may want to calculate the delivery time suitable for all of them, or group your recipients by time zones and send them separate messages.

Finally, click **Send** and watch your SMS balance decreasing 😊.



Please note that your balance is shown only if you are a Prepaid customer.



Please note that FBMM application does not limit you as far as your order of operations. You can select the Originator, define the Recipients, and compile the message itself in any order you prefer.

Facebook Message Manager application saves your last 50 outgoing messages, both SMS and MMS, in the **Sent** box (see the **Sent** tab in [Figure 4](#)). You can re-send your recent SMS messages again (you pay for the re-sending, of course). You can also actually use them as templates, because the message contents and the recipients' list can be edited before re-sending (for more details see Chapter V. [Managing your Sent messages](#)).

III. MMS messaging

Multimedia Messaging Service (MMS) is an easy way to send a multimedia message (including pictures, audio and video clips) to mobile users. You can send someone a picture of a person to meet him at the airport, or show the way to drive to your office. MMS messages are also very suitable for birthday and anniversary congratulations, or promotional materials which need good illustrations. The Message Manager allows you to create an MMS message of any complexity.

To compile and send an MMS message, click the **Send MMS** tab on top (see [Figure 4](#)). This brings you to the MMS messaging form shown in [Figure 6](#).

The screenshot shows the Facebook Message Manager interface. At the top, there's a navigation bar with 'facebook', 'Zak Fadlan', 'Friends', 'Applications', 'Inbox', 'Home', 'Settings', 'Logout', and 'Search'. Below this is the 'MESSAGE MANAGER' header with the 'Batelco' logo. A menu bar contains 'Send SMS', 'Send MMS', 'Phonebook', 'Sent', 'Notifications', 'Who can SMS me', and 'Preferences'. The 'Send MMS' tab is active. On the right, it shows 'Your SMS balance: 99719.00 \$' and 'Your MMS balance: 99838.00 \$'. The form fields are: Originator: Saryman; International number: 9659999999; Subject: Meet our new CEO; Recipients: Khalil Musa <37529700003>, Barsi Salman <375297116489>, Jodossar Maryam <375297116498>. A red box highlights the 'MMS Composer' button. Below the form, it says 'Number of frames: 0 Total size: 0 Kb' and 'Deferred delivery?'. A 'Send' button is at the bottom.

Figure 6. The MMS messaging form with the MMS Composer button.



Please note that FBMM application does not limit you as far as your order of operations. You can specify the Subject, select the Originator, define the Recipients, and compile the message itself in any order you prefer. However, we would advise you to start with compiling the contents of your MMS message.

III.1. Compiling the contents of your MMS message

To start compiling the contents of your MMS

message, you must click the **MMS Composer** button highlighted in [Figure 6](#). This brings you to the form presented in [Figure 7](#).

Figure 7. Starting to compile the contents of your MMS message.



Technically, an MMS message is a set of frames that are consequentially demonstrated on the recipient's phone display. The number of the frames and the duration of each frame are set by the user.



Please note that MMS is generally more expensive than SMS. Besides, MMS can be unavailable in some of GSM networks. The use of this service can also be restricted by the Operator. Please also be aware that in order to receive an MMS message, the recipient's phone handset must be properly configured.

III.1.a. Supplying text for your MMS message

The text information for your MMS message can be input in two ways. For one-time messages you may find it easier just to directly type your text in the **Text** field. However, if you plan to use some text on a regular basis, you may find it more convenient to store it as a `.txt` file and then just upload it every time you need it, which is done with the help of the **A** button located next to the **Text** field (see [Figure 7](#)).

III.1.b. Adding multimedia to your MMS message

To compile an MMS message, you will necessarily use multimedia files (images and audio). As for visual information, FBMM application lets you do it in two ways: from your computer or from your Facebook albums.

To upload an image from your computer, click the  button located next to the **Visual** field (see [Figure 7](#)) and then follow the on-screen instructions. When uploading an image file, you can make it smaller by moving the black square control element (see [Figure 8](#)). This may be necessary because all GSM providers limit the MMS message to 100-400 kb.

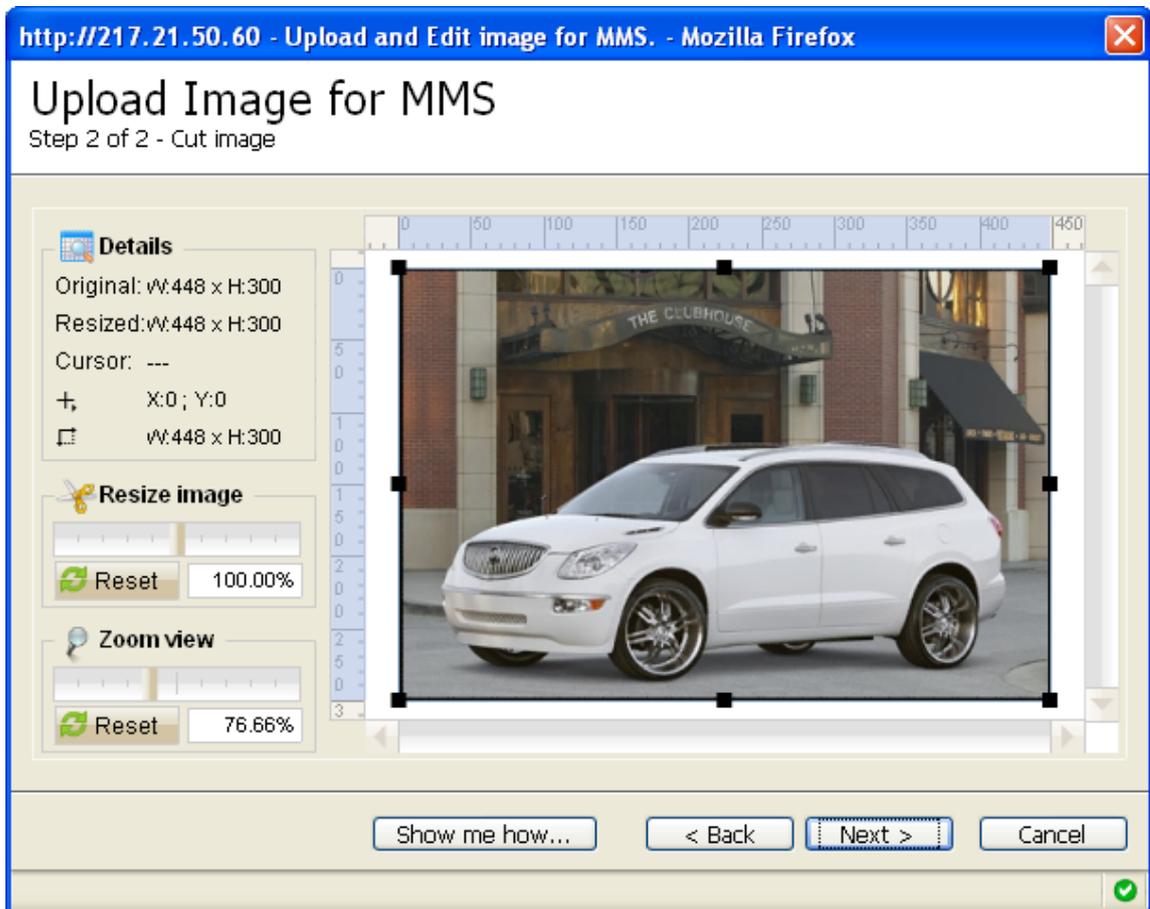


Figure 8. Uploading an image file.

To upload an image from your Facebook albums, click the  button located next to the **Visual** field (see [Figure 7](#)) and then follow the on-screen instructions. Naturally, your Facebook albums must be created first.

When you first launch the MMS Composer, there is already the first frame prepared for you (see [Figure 7](#)). To start building the message in the MMS Composer, click the frame in the film-looking area. Now you can:

- insert text by typing it in the **Text** area. Alternatively, you can click the  button to insert the text from the uploaded .txt file;
- add images by pressing the  or  button and then selecting the images from your computer or your Facebook albums;
- add audio by pressing the  button and then selecting the audio files from your computer;
- change the background color.

To delete the selected picture or audio file or text, press the corresponding  button.

To change the vertical position of text and image within the frame use the  button.

When the first frame is complete, you can insert the next blank frame to continue by pressing the  button.

With the help of the  button you can also create a new frame on the basis of the existing frames. Using the frame buttons range, you can delete frames and change the order of their display.

Other buttons let you open a previously saved MMS message or save your current MMS message. You can also preview your message in different models of mobile phones.

When you finish compiling your MMS message, it looks somewhat like [Figure 9](#).

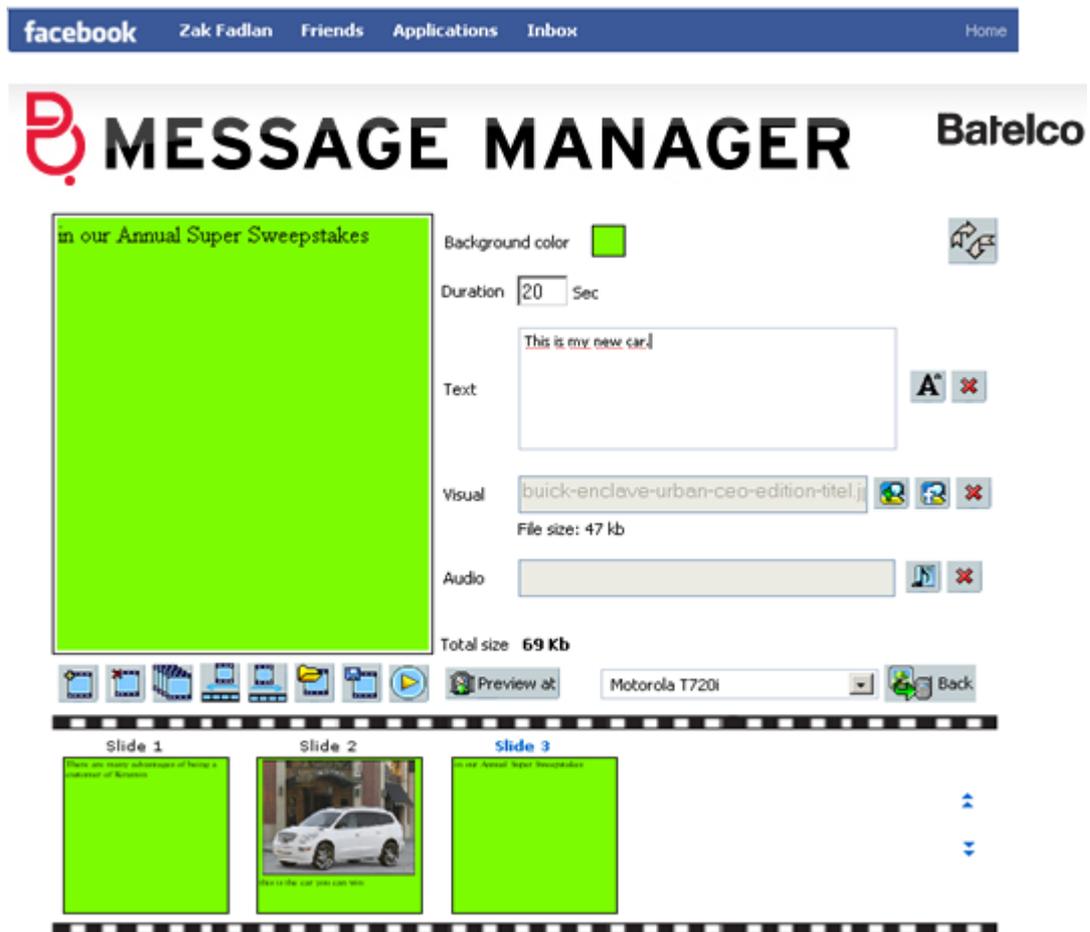


Figure 9. A completed MMS message.

To preview your MMS message, click the  button. The MMS player has a traditional and at the same time handy set of control elements which let you jump to the very first and very last frame, and to go one frame backward and forward (see [Figure 10](#)). The central button is the Pause/Play button.



Figure 10. MMS player with control elements.

III.1.c. Defining delivery information for your MMS message

After you finish compiling your MMS message, click the **Back** button on the right. This brings you to the **Send MMS** form, where you must:

- Select the **Originator** from the drop-down menu;
- Define the recipients by typing the numbers in the **International number** field. While you are typing, Facebook Message Manager application checks the number for you. In case the number is too short or does not correspond to GSM providers' codes, it stays red, and you cannot send messages to it. After the number you type turns green, click **Add**. This moves the number below the **International number** field, and you can remove it any time by clicking the **[X]** button next to it. Alternatively, you can select the number(s) from the Phonebook (see Chapter [IV.2. Selecting recipients for messages](#));

The phone numbers should be in the international format, usually consisting of the country code, the GSM provider code, and the telephone number itself. In most cases you can just conveniently copy the telephone number with signs like '+', '-', '(', ')', or spaces, and then paste it to the International number field.

- Specify the message subject;
- If you want your message to be delivered at the exact time, click the **Deferred delivery?** link. You then get to the form, where you can choose necessary time and date ([Figure 5](#));



The time and date shown relates to the first recipient's network. If other recipients in the list belong to other time zones, you may want to calculate the delivery time suitable for all of them, or group your recipients by time zones and send them separate messages.

Finally, click **Send** and watch your MMS balance decreasing 😊. Your message will find the addressee soon.



Please note that your balance is shown only if you are a Prepaid customer.

Facebook Message Manager saves your last 50 outgoing messages (SMS and MMS) in the **Sent** box (see the **Sent** tab in [Figure 4](#)). You can re-send your recent MMS messages again, or use them as templates. You can also actually use them as templates, because the message contents and the recipients' list can be edited before re-sending (see Chapter V. [Managing your Sent messages](#)).

III.2. Managing your MMS templates

MMS messages usually take more of your business or personal time to create. It is especially true for professional-looking, high impact multimedia messages. That is why the FBMM application offers you a time-saving feature of storing your MMS messages as templates on the Message Manager Platform server, so that you can use them further with or without editing.

Actually, the FBMM application developers made an attempt to foresee your needs (hopefully a successful one), and included several MMS templates as default. You can find them if you click the  button, which results in a new pop-up window with a drop-down list ([Figure 11](#)). Select the template which is the most suitable to you right now, preview it if necessary, then press **Load**, and the template becomes a part of your new MMS message.

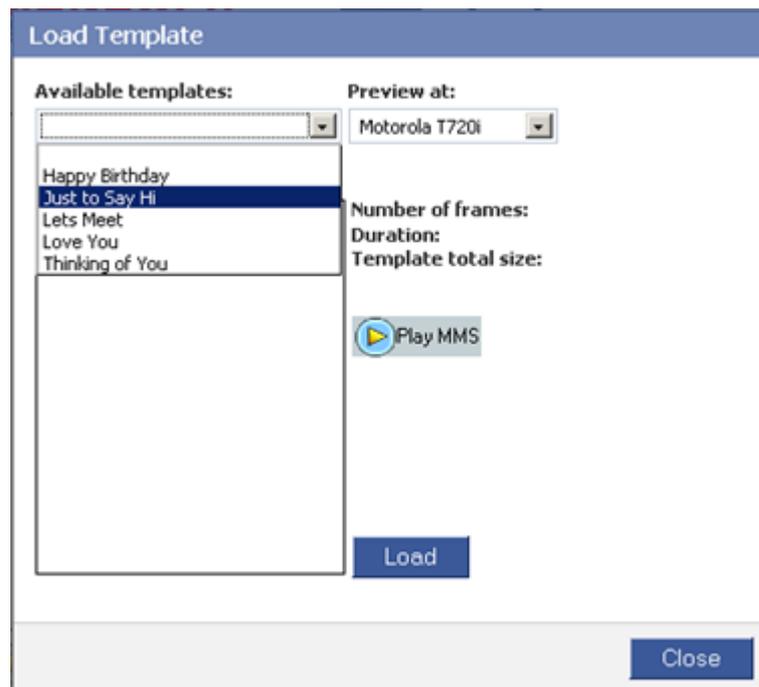


Figure 11. The list of MMS templates available to you by default.

To save your newly created MMS message, click the  button, then follow the onscreen instructions.

To get a template from your stored templates onscreen, click the  button, then select the necessary template from the drop-down menu (see [Figure 12](#)) and click **Load**.

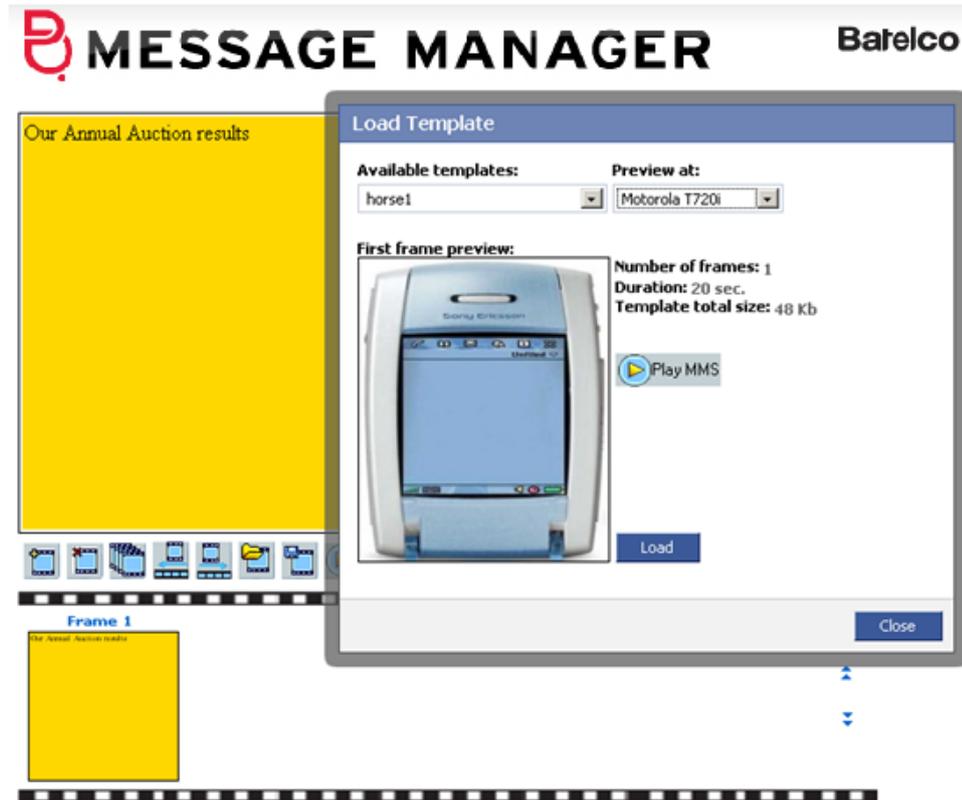


Figure 12. Selecting a previously saved MMS message as a template.

After that you can check how your MMS template looks on various mobile phones, then edit the template if necessary, and send it.

IV. Phone Book

Real close friends should be a few chosen. Colleagues and business partners should be as many as necessary for the business. Customers should be as many as possible, maybe about a million or so. Being an instrument for business communication, Facebook Message Manager can store as many extended contacts in its **Phonebook** as your server disk space permits. You can conveniently organize them into multi-level groups, and instantly get them onscreen when necessary. With the help of the **Phonebook** you can:

- Create, edit, and delete contacts;
- Create, rename, and delete groups and subgroups;
- Copy and move your contacts from one group to another, or make a contact belonging to several groups;
- Quickly select multiple recipients for your messages.

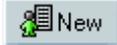
Phonebook opens if you click the corresponding tab. Here you can conveniently organize your contacts in groups and subgroups (see [Figure 13](#)).



Figure 13. The Phone Book form.

To adapt the view to your current needs, you can collapse or expand the groups and subgroups clicking the [-]/[+] signs next to them. To view the contacts included in the group, click the group's name. You then see the list exactly below the tree of contacts.

IV.1. Creating a new contact

There are two ways to create a new contact. You can click the  **New** button in the upper part of the form, or click the **New** link just below the **Contacts** title. The default **Recipient Information** form ([Figure 14](#)) then appears:

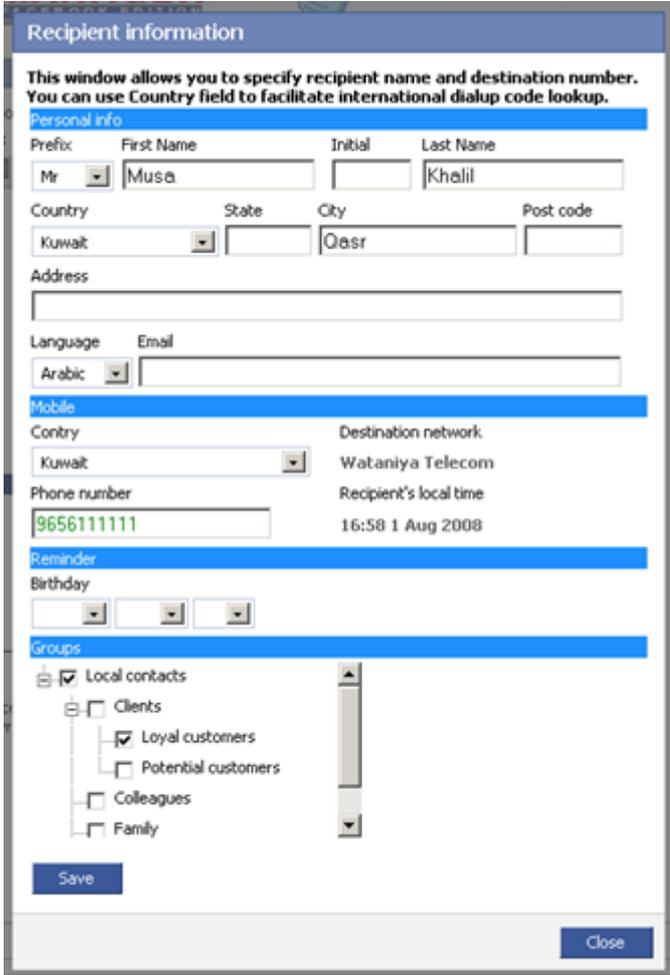


Figure 14. The Recipient Information form.

The Recipient Information form is composed of several sections: the Recipient's personal information, the information about the Recipient's mobile phone, Reminder facility, and the Groups. Supply the necessary information step by step.

First, fill in the Recipient's personal information, then supply the mobile phone number and the country of the GSM operator.



Not all the fields are obligatory in the Recipient Information form, however, we strongly suggest you put at least the first or last name 😊, otherwise there is nothing to include in the database

As soon as you type the Recipient's phone number, Facebook Message Manager automatically provides the name of the Network and the current time in the Recipient's country. This information is taken from the Coverage Database on the server.



If you type the phone number that is not listed in the server Coverage Database, you see that the name of the destination network remains **unknown** and the telephone number you type in remains red. This means that you cannot add this contact to the FBMM application Phonebook and you cannot send messages to this recipient. Check the code again. If you are sure that the unrecognized number exists, please contact your Administrator.

You can also use the inbuilt calendar to indicate the Recipient's Birthday. After that, you must go to the **Groups** section and choose the group to which a new contact must belong. You can select several groups, then the contact is shown in all of them with the single record in the database. In this case the record is still single, which means that if you edit the record, the changes are reflected in all the groups the contact belongs to.

Click **Save** to finish and return to the Phonebook form.

IV.2. Selecting recipients for messages

You can choose any of your contacts to become a **Recipient** for your message.

When you select a group, the list of contacts show up below the group section (see [Figure 15](#)). The right part of the Phonebook form lists all the recipients for the current message. Here you can see how many recipients are selected for the current message, the recipients' phone numbers and names.

Figure 15. Selecting your recipients from the List of Contacts.

To add a contact to the list of recipients, double-click the contact's name, or select it and click the  button. In case you want to add the whole group to the recipient list,

choose the necessary group and click the  button. This is especially useful for promotional messages to some definite target audience.

To remove a contact from the recipient list, double-click it in the list of recipients, or select it in the list of recipients and click the  button. To clean up the recipients list field completely, click the  button.

To add a recipient not listed in the Phonebook, type the recipient's phone number in the entry box and click the  button. In this case the recipient's name is not specified in the list.

When you switch back to the **Send SMS** or **Send MMS** form, all the contacts put in the recipient list are automatically displayed below the **Recipient number** field (Figure 6). You can remove any recipient from the Recipient list if you click the corresponding **[X]** box on the right.

IV.3. Searching contacts

A database without a proper search function is not a database, but just a data heap. The Phonebook IS a database, and you can find a contact if you remember at least the beginning of the first or last name. Just type the first characters of the first or last name in the **Name or number to search** field (see Figure 13), then click the **Groups** shown below. If there is a contact whose name beginning matches the characters you have typed, it appears in the **Contacts** field below.



Figure 16. Dynamic search using the Name or number to search field.

Please note that in order to see all the contacts whose name beginnings match the characters you have typed, you have to check every subgroup.

IV.4. Organizing groups and subgroups

Contacts in the Phonebook can be organized into multi-level groups and subgroups. If you are a user of WebMM (another client software for the Message Manager Platform software complex), your groups and subgroups are imported from WebMM into FBMM application. If you have not used WebMM before, you have just one group, that of **Local contact**, and you can create any groups and subgroups you like.

You can also delete groups and subgroups and rename them. All these operations are performed through the links located just below the **Groups** title (see [Figure 16](#)).

To create a **New** group, first select the group in which you want to create a subgroup, click the corresponding link (**New**), and then follow the onscreen instructions: specify the group/subgroup name (up to 25 characters) and click **Save**.

To edit an existing group, first select the group which you want to edit, click the corresponding link (**Edit**), and then follow the onscreen instructions: specify the new group/subgroup name and click **Save**.

To delete an existing group, first select the group which you want to delete, click the corresponding link (**Delete**).

V. Managing your Sent messages

This tab displays your last 50 messages which you ordered to be sent and which have been processed by the server. You can view and resend messages here ([Figure 17](#)).

Date/Time	From	To	Usage
9/4/2009 6:24:00 PM	Kiramin	4 recipients	3.0000
8/26/2010 6:03:29 PM	Saryman	4 recipients	3.0000
8/12/2010 11:04:24 AM	Kiramin	4 recipients	3.0000
8/12/2010 10:43:54 AM	Kiramin	2 recipients	1.0000
8/12/2010 10:41:31 AM	Kiramin	2 recipients	1.0000

Page 1 2 3 4 | Displaying page 1 of 4, items 1 to 5 of 16.

Current Message

The International Art Festival Committee announces...

Recipients

David Laplante
<37529700000>
Butros Kartijan
<375297009711>
Naseeb Fardarian
<37529779854>
Musa Khall <9656111111>

Status

Actions

Send message Again
Inquire Delivery Status
Request Account Statement

Figure 17. The Sent window.

When you select an SMS message, you can see its contents in the **Current Message** field. In order to see MMS messages contents, it you must click the **Send message Again** button.

The **Recipients** list for the message selected is shown on the left. To find out the status of the message, select the message and click the **Inquire Delivery Status** button. Here you have an option to request the simple **Delivery Status**, or complete **Delivery Details** for the message.



Please note, that by default:

- Every simple **Delivery Status** request costs 1\$;
- Every complete **Delivery Details** request costs 5\$ for each of the first 50 phone numbers and 2\$ for each of the subsequent phone numbers.

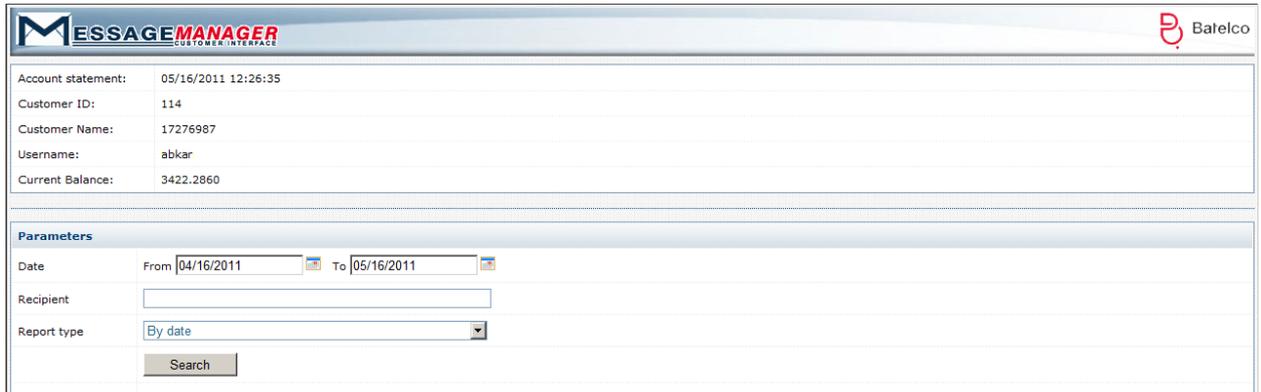
Those costs can be changed by the Operator.

The simple **Delivery Status** enquiry provides statistical information about the general number of successfully delivered messages, the number of delivery failures, and the number of pending messages, as well as about rejected and blacklisted phone numbers. The detailed enquiry allows you to find out the exact delivery status for every recipient of the message.

If the message was not delivered or you have any other reason to resend the message, it is easy to do it. To resend the message, select it and click the **Send message again** button.

V.1. Keeping track of your expenses

You can also get Account Statement information from this form by clicking the **Request Account Statement** button (see [Figure 17](#)). A new tab/page in your web browser then opens and your Account Statement page is loaded (see [Figure 18](#)).



MESSAGE MANAGER CUSTOMER INTERFACE		Batelco
Account statement:	05/16/2011 12:26:35	
Customer ID:	114	
Customer Name:	17276987	
Username:	abkar	
Current Balance:	3422.2860	
Parameters		
Date	From	04/16/2011 To 05/16/2011
Recipient	<input type="text"/>	
Report type	By date	
<input type="button" value="Search"/>		

Figure 18. Account statement revoked from the Sent tab.

You must first specify the time period you want to get the report for, and MSISDN if necessary. Then you can find out your current balance and get 4 types of reports here (By Date, Summary, Details, Account log). You can also set the number of rows for the onscreen presentation by using the drop-down menu on the right, and get the report as a separate .CSV file if you click the corresponding link below the **Search** button.

VI. Keeping in touch with Facebook on the go

Before you start working with your Facebook MM, you must give the application your general permission to become truly mobile. To do this, click the **Yes, I want to be in contact with my friends on the go** link ([Figure 19](#)).

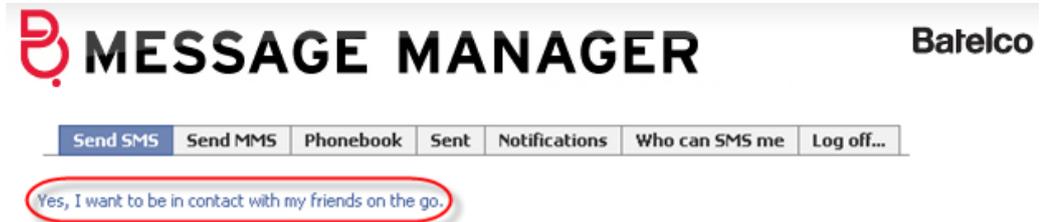


Figure 19. The link to let the FBMM process actions related to your Facebook account.

Clicking the link results in a simple information screen ([Figure 20](#)). By clicking the **Allow** button you let the Facebook MM access your Facebook account information so that via your mobile phone you can be notified about your friends' actions, do some actions in response, post messages to your own Wall, and upload pictures to your Facebook albums.

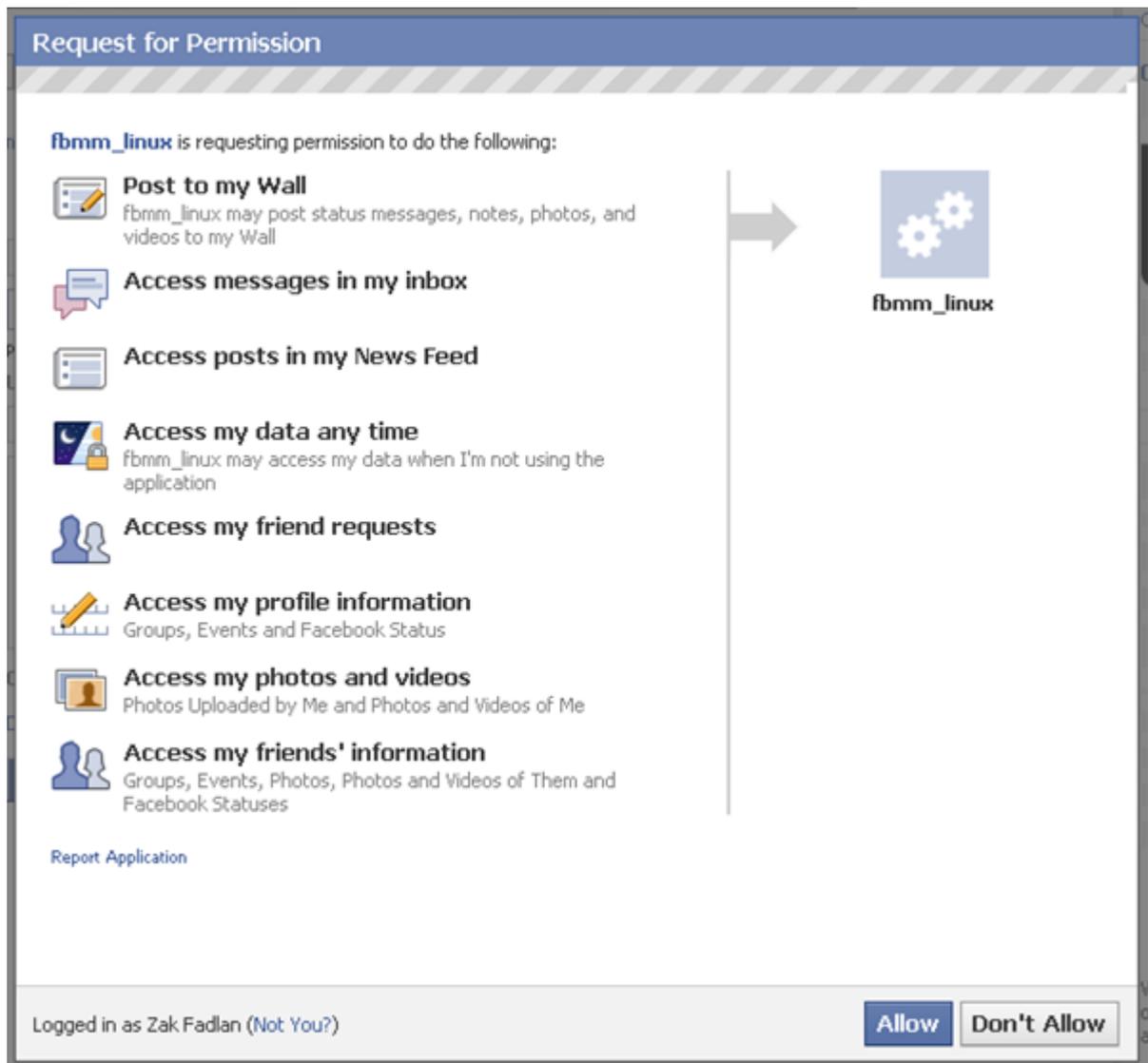


Figure 20. The list of permissions you agree to give to the FBMM application.

If you do not allow those permissions to be granted, you can still use the Facebook MM (FBMM) as a tool to send SMS and MMS messages.

VI.1. Getting SMS/MMS notifications on your friends' actions

If you decided to join Facebook social network, you most probably want to be constantly in touch with your friends and be aware of their actions related to their accounts and your account. The Facebook MM (FBMM) application has a powerful instrument for maintaining social ties, that of **Notifications**. Our program can fulfill all your orders about making you immediately aware of your friends' accounts updates, private or wall messages incoming to your Facebook account, and many other operations. And it is only logical that when the operations are about photos, you can receive notifications as MMS messages with those photos. With the help of the **Notifications** form ([Figure 21](#)) you can finely tune what actions of your friends must result in SMS/MMS notifications sent to you. Naturally, you can also define what friends you can be in constant contact with.

Please that with many types of notifications you are in control as far as whose actions you are to be notified about. To save you from the data deluge, the default settings are all **Off**. Naturally, you can change them to your liking, because every **Off** field is easily

transformed into other options. If the notification is related to friends' actions, the Facebook MM lets you to get corresponding notifications from **All Friends** or from some of them (note the **Customize** option in [Figure 21](#)). If you select the **Customize** option, an interactive field appears where you can just begin typing your friend's name and the name immediately shows up below for you to choose.

Send SMS Send MMS Phonebook Sent **Notifications** Change user

According to our records, your mobile number is 975556775655. The notifications will be sent to this number.

SMS and MMS notifications will be sent (change that):
- any time

	SMS	MMS
f Facebook		
About the profile updates.	All Friends	All Friends
About the Status updates of the following friends:	All Friends	
About Pokes	On	
About the number of new incoming messages.	On	
About new incoming messages (with the texts)	Off	
About Friend Requests	On	
About birthday events.	All Friends	
Groups		
About Group Invitations	On	
Events		
About Event Invitations	On	
Photos		
When someone tags me in a photo	On	On
When one of the following friends is tagged in a photo	All Friends	All Friends
When one of the following friends uploads a new photo	All Friends	All Friends
Wall Comments		
About comments on my Status	All Friends	

Save settings

Figure 21. Setting up your notifications.

VI.1.a. Staying informed about new incoming messages

Notifications about new incoming messages with the texts can be somewhat messy. That is why the Facebook MM gives you an opportunity to customize their format. If you set **About new incoming messages (with the texts)** to something other than **Off**, a small Setting button appears (see [Figure 22](#)). When changing the format, please take into account the **Maximum message length total** parameter.

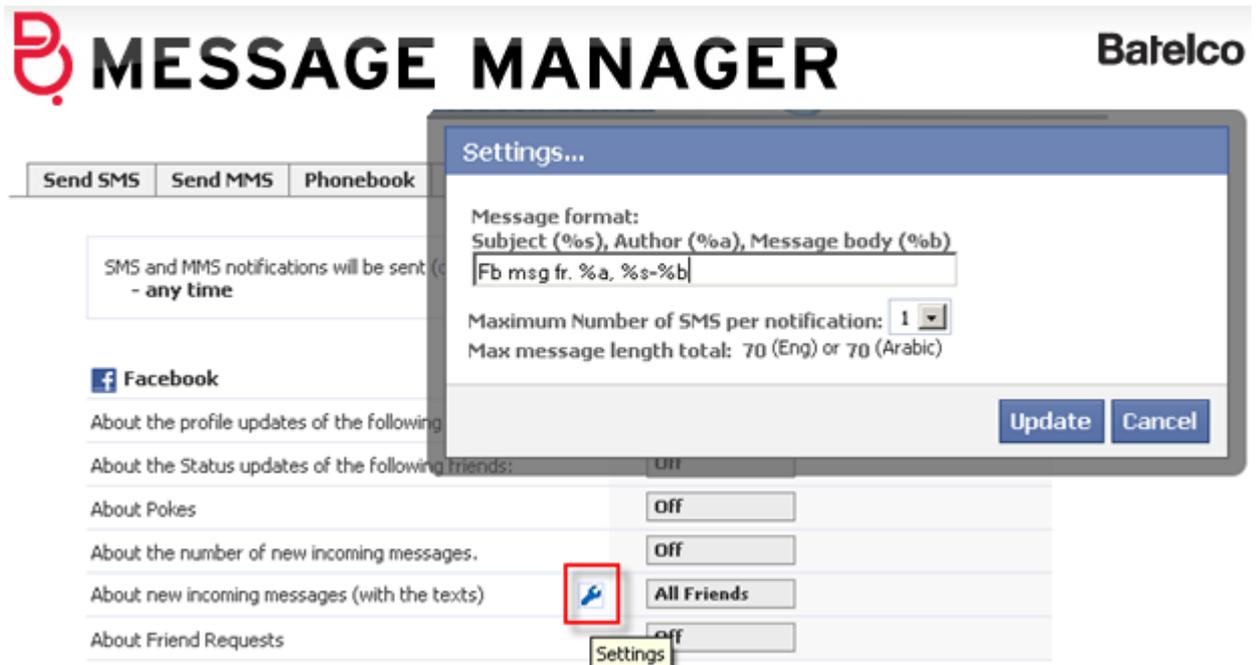


Figure 22. Configuring notifications about new incoming messages.



The **Maximum message length total** parameter can have various values because it is configurable by your Operator.



You can put more information into the notification if you increase the **Maximum Number of SMS per notification** parameter. However, if the notification is long and has several parts, the cost of the notification for you increases accordingly.

VI.1.b. Getting ready for your friend's birthday

	SMS	MMS
f Facebook		
About the profile updates.	All Friends	All Friends
About the Status updates of the following friends:	All Friends	
About Pokes	On	
About the number of new incoming messages.	On	
About new incoming messages (with the texts)	Off	
About Friend Requests	On	
About birthday events.	All Friends	

Figure 23. Notifications about your friends' birthdays.

This special feature enables you to select what friends are going to be those lucky for whom you will prepare a present in advance. If you click the  button, you can set how much time you will have to get ready (on the very birthday, a day before, or at the weekend before the birthday).

VI.2. Defining when you receive the notifications

Friends are truly important, but a mature person always needs some privacy as well. With FBMM application you can control what time of the day the notifications are to be sent to you. Just click the **Any time (change this)** link located in the upper part just below the tabs bar, and the form shown in [Figure 24](#) appears.

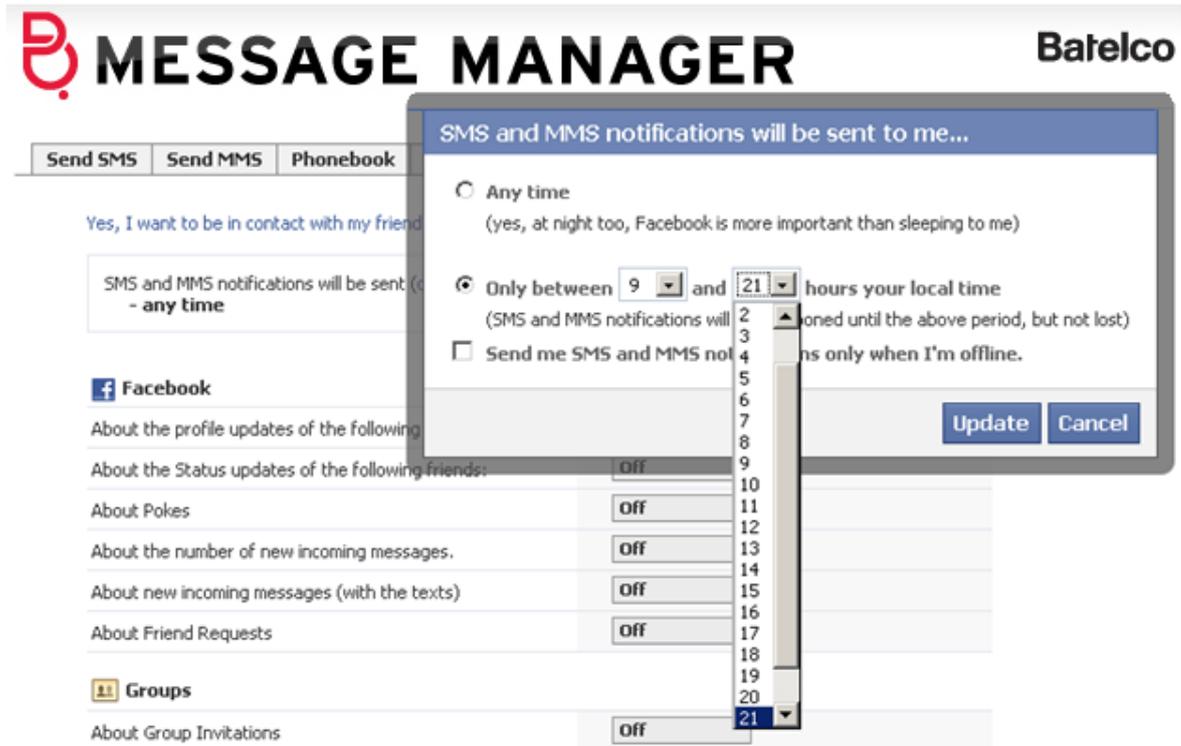


Figure 24. Setting the time for your notifications.

Here you can select any reasonable period of the day when you can immediately react to the changes in your friends' accounts or your own account.



Remember that it is you who pays for the SMS/MMS notifications, so tune this section with your budget in mind.

I.1. Registering, commenting and updating your own status via SMS commands

The very first SMS command with which you can get access to the Facebook MM interface is already familiar to you (see Chapter I. [Getting started](#)). There are many other useful SMS command which let you keep in touch with your friends via your mobile phone.

If you receive an SMS notification about your friend's status update, you can send your immediate reply to it by SMS as well. If you want to comment just the last status update, you must send the following SMS command:

FBReply FriendName ReplyText

If you want to comment a specific friend's status update, you must indicate the update first word. Note that in this case the beginning of the command is different:

FBCom FriendName StatusFirstWord CommentText

Also you can express your liking to your friend's status:

FBLike FriendName (StatusFirstWord)

Here the status first word is optional. If it is not present, then the last status is liked.

The three SMS commands above require your friend's name. However, you do not have to remember your friend's username, or even the exact name of your friend, because FBMM gives you a whole range of options as far as the friend name format:

- Username (for example, `traveller`);
- FirstName LastName (for example, `Zak Fadlan`);
- LastName FirstName (for example, `Fadlan Zak`);
- FirstLetterOfFirstName.LastName (for example, `Z.Fadlan`)

If you use your own name as `FriendName`, you can comment and express your liking to your own actions in Facebook.

Naturally, you can update your own status via an SMS command:

FBStatus StatusText

To use the SMS commands above, you must give the program the appropriate permissions (see the **Yes, I want to be in contact with my friends on the go** link ([Figure 19](#))).

1.2. Uploading pictures to your Facebook albums on the go

Keeping permanently in touch with your friends via text communication is great, but you can also add to your Facebook albums pictures taken right with your mobile phone and make them immediately available to your friends. To do this, you must send an MMS message to a designated shortcode provided by your Operator.

The MMS message can contain several pictures as separate slides, then each picture is added to the album specified. The command format is the following:

FBUploadPhoto (AlbumName)

If no `AlbumName` is specified, the pictures are uploaded to the default Profile Album. If you type a new `AlbumName`, the new album is created in your Facebook account. The Facebook MM (FBMM) application then also politely notifies you about every picture status.

VII. Adding money to your Messaging Platform account

If you want to see how many currency units you have, click Settings→Update. In order to refill your account, contact your GSM provider. Many providers allow you to do it on-line by a credit card.

You can also buy the Messaging Platform services by sending SMS message with the word 'buy' followed by the ID of the package you need. The message is sent from your mobile phone to a designated shortcode, and in this case the money is taken from your balance in your mobile Operator system. The designated shortcode and the list of the packages available to you can be obtained from your Operator.

VIII. Outro

Frequently Asked Questions

-If I create a particularly good message, can I save it as a template?

You can use your previously sent messages, both SMS and MMS, as templates. Just go to the **Sent** tab and select the message you need, then click the **Send message again** button. Naturally, to get to the **Sent** tab, the message must be processed by the Message Manager Platform server first. Also please remember that FBMM application keeps only your last 50 sent messages, both SMS and MMS, so if you plan to use the text or media files often, you may want to save them on your computer.

-I created an SMS message longer than 160 characters, and it is absolutely cannot be cut. What can I do?

As you may already know, one Latin SMS message can be up to 160 characters, and languages with alternative code tables (like Arabic or Bulgarian) can contain up to 70 characters. However, FBMM application takes care of your longer messages (up to 459 characters by default) by splitting them into several ones. Please note that this feature increases the cost of your message 2 or 3 times.

-Can I use different signatures for different users?

Yes, you can have several signatures, or originators, for your messages, and you can choose them from the Originator drop-down menu, the Messaging form. Contact your Operator or Distributor to arrange the list of originators available for you.

-I am sending deferred delivery messages to recipients in several countries, how is the sending time defined?

Kindly note that the time zone shown in the deferred delivery window is the time zone of the first number in the list, so just make sure to either arrange the numbers to your convenience or split them.

PROVIDED BY
**Power Me
Mobile**

