

# CLEVER

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**MA 240 100V 40W Mixer Amplifier**

**Order code: CRAM04**

## USER MANUAL

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## WARNING

**FOR YOUR OWN SAFETY, PLEASE READ THIS USER MANUAL CAREFULLY  
BEFORE YOUR INITIAL START-UP!**



### CAUTION!

**Keep this equipment away from rain,  
moisture and liquids.**



## SAFETY INSTRUCTIONS

Every person involved with the installation, operation & maintenance of this equipment should:

- Be competent
- Follow the instructions of this manual



**CAUTION! TAKE CARE USING THIS EQUIPMENT!  
HIGH VOLTAGE-RISK OF ELECTRIC SHOCK!!**



Before your initial start-up, please make sure that there is no damage caused during transportation. Should there be any, consult your dealer and do not use the equipment.

To maintain the equipment in good working condition and to ensure safe operation, it is necessary for the user to follow the safety instructions and warning notes written in this manual.

Please note that damages caused by user modifications to this equipment are not subject to warranty.

**IMPORTANT:**

**The manufacturer will not accept liability for any resulting damages caused by the non-observance of this manual or any unauthorised modification to the equipment.**

- Never let the power-cable come into contact with other cables. Handle the power-cable and all mains voltage connections with particular caution!
- Never remove warning or informative labels from the equipment.
- Do not open the equipment and do not modify the equipment.
- Do not switch the equipment on and off in short intervals, as this will reduce the system's life.
- Only use the equipment indoors.
- Do not expose to flammable sources, liquids or gases.
- Do not carry the unit with only one handle. Always carry using both handles.
- Always disconnect the power from the mains when equipment is not in use or before cleaning! Only handle the power-cable by the plug. Never pull out the plug by pulling the power-cable.
- Make sure that the mains supply voltage is 240V.
- Make sure that the power-cable is never crimped or damaged. Check the equipment and the power-cable periodically.
- If the equipment is dropped or damaged, disconnect the mains power supply immediately.  
Have a qualified engineer inspect the equipment before operating again.
- If the equipment has been exposed to drastic temperature fluctuation (e.g. after transportation), do not switch it on immediately. The arising condensation might damage the equipment. Leave the equipment switched off until it has reached room temperature.
- If your product fails to function correctly, discontinue use immediately. Pack the unit securely (preferably in the original packing material), and return it to your Prolight dealer for service.
- Only use fuses of same type and rating.
- Repairs, servicing and power connection must only be carried out by a qualified technician. THIS UNIT CONTAINS NO USER SERVICEABLE PARTS.
- WARRANTY; One year from date of purchase.
- If this equipment is operated in any other way, than those described in this manual, the product may suffer damage and the warranty becomes void.
- Incorrect operation may lead to danger e.g.: short-circuit, burns, electric shocks, lamp failure etc.
- Do not endanger your own safety and the safety of others!  
Incorrect installation or use can cause serious damage to people and property.

This 100V line mixer amplifier was designed specifically for use in permanent audio installations, where reliability and premium sound quality are a must. Highly rugged construction and high efficiency design make this amplifier perfect for continuous duty applications in situations where power will be left on for indefinite periods of time.

This 100V line amplifier is warranted from defects for one year from the date of purchase. Should your amplifier require service, either within or beyond that warranty period, please contact your Prolight Dealer.

This unit includes a host of features, along with an impressive list of specifications, which are detailed over the next pages. Please take the time to read this document completely prior to installation of this product.

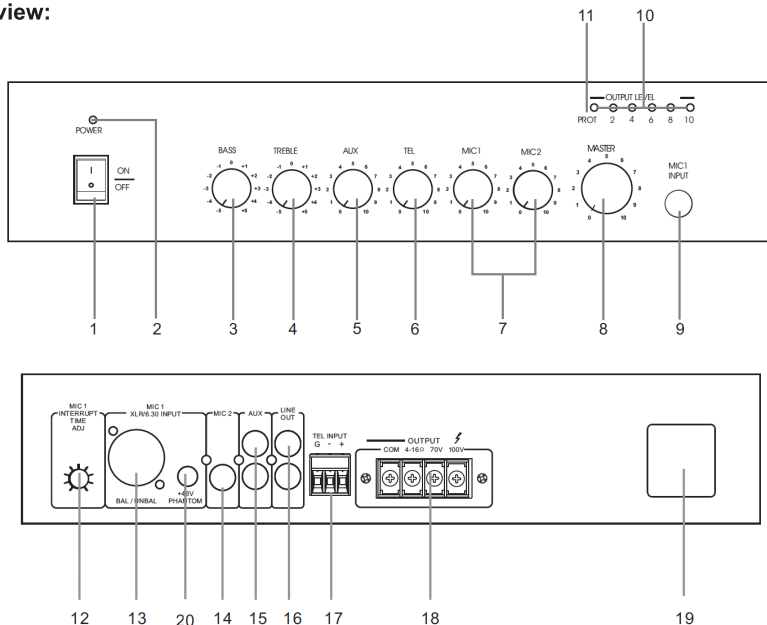
The Mixer Amplifier series is equipped with priority function. They are designed to suit all PA system application in schools, offices and stores.

**Features**

- 70V, 100V and low impedance 4-16Ω loudspeaker output
- Two microphone, one AUX and one telephone input
- MIC 1 via XLR input with +48V phantom power, VOX priority and VOX level control
- MIC 2 via 6.35mm jack
- MIC 1-2, AUX 1-2 and master volume controls and bass/treble tone control
- Telephone input with automatic priority function over all inputs
- Short circuit, overload and high temperature protection
- LED VU meter with protect indication
- 24V DC power input

Specifications	MA 240
Power output:	40W
Speaker outputs:	70V, 100V & 4-16Ω
Level impedance:	1V/20kΩ
Frequency response:	80Hz-16kHz
Input sensitivity/impedance for MIC 1-2 (MIC in @ 1kHz preamp out):	5mV/500Ω unbalanced, 2.5mV/500Ω balanced
Input sensitivity/impedance for AUX (AUX in @ 1kHz, preamp out):	300mV/500Ω
Input sensitivity/impedance for TEL (TEL in @ 1kHz, preamp out):	1V/500Ω
Power consumption:	60W
Power supply:	240V-50Hz
Dimensions (H x W x D):	66 x 320 x 273mm
Weight:	4kg
Order code:	CRAM04

## Overview:



## Identification:

1. **POWER SWITCH**
2. **POWER** - Power indicator
3. **BASS** - Adjust bass response. Rotate clockwise to increase bass output and anticlockwise to reduce it.
4. **TREBLE** - Adjust treble response. Rotate clockwise to increase treble output and anticlockwise to reduce it.
5. **AUX** - Aux volume control
6. **TEL** - Telephone volume control
7. **MIC1 \ MIC2** - MIC volume control (MIC1/MIC2)
8. **MASTER** - Adjust volume output. Rotate clockwise to increase volume output and anticlockwise to reduce it.
9. **MIC** - MIC1 input 6.35mm Microphone jack input
10. **LEVEL INDICATORS** - Level meters 6 output level indicators, reduce the master volume if the RED Peak LED illuminates
11. **PROT** - Protection indicator LED
12. **MIC1 ADJ** - Adjusts the mute volume from 0-20dB when MIC1 overrides all other input
13. **MIC1 XLR/6.35mm** - XLR/6.35mm Jack combi socket
14. **MIC2** - MIC 2 input 6.35mm Microphone jack input
15. **AUX** - Line input suitable for CD players, tuners or MP3 players
16. **LINE OUT** - Connect to line level sources such as CD/MP3 players
17. **TEL INPUT** - Balanced input suitable for connection to the output of a telephone based paging system
18. **SPEAKER TERMINALS** - Connectors for 4-16 ohms or 70V and 100V speakers
19. **POWER INPUT** - 220-240V 50/60Hz, Fuse: F1A-250V
20. **48V PHANTOM** - 48V Phantom power switch apply power to XLR input, suitable for powering condenser microphones

**Inputs**

Short cables runs improve the sound quality remarkably. Input cables should be short and direct, since high frequencies will mostly be absorbed if the cables are unnecessarily long. Besides that a longer cable may lead to humming and noise problems. If the cable runs are unavoidable, you should use balanced cables.

**Outputs**

The high damping factor of your amplifier supplies a clear sound reproduction. Unnecessarily long and thin cables used for low impedance (4-16Ω) speakers will influence the damping factor and thus the low frequencies in a negative way. In order to safeguard good sound quality, the damping factor should lie around 50. The longer a cable has to be the thicker it should be. For longer cable runs please ensure the 100V outputs are used for 100V speakers.

Connect your speaker systems via the speaker terminals (COM = -VE)

- Examples: 1) COM + 4-16Ω**  
**2) COM + 70V**  
**3) COM + 100V**

**Connections To The Mains**

Before connecting the amplifier to the local mains voltage outlet should be checked to ensure the available supply is 240V~AC 50Hz. This product is CLASS1 and requires a protective mains earth to be connected at all times. DO NOT remove or disconnect the earth.

**Power On/Off Procedure**

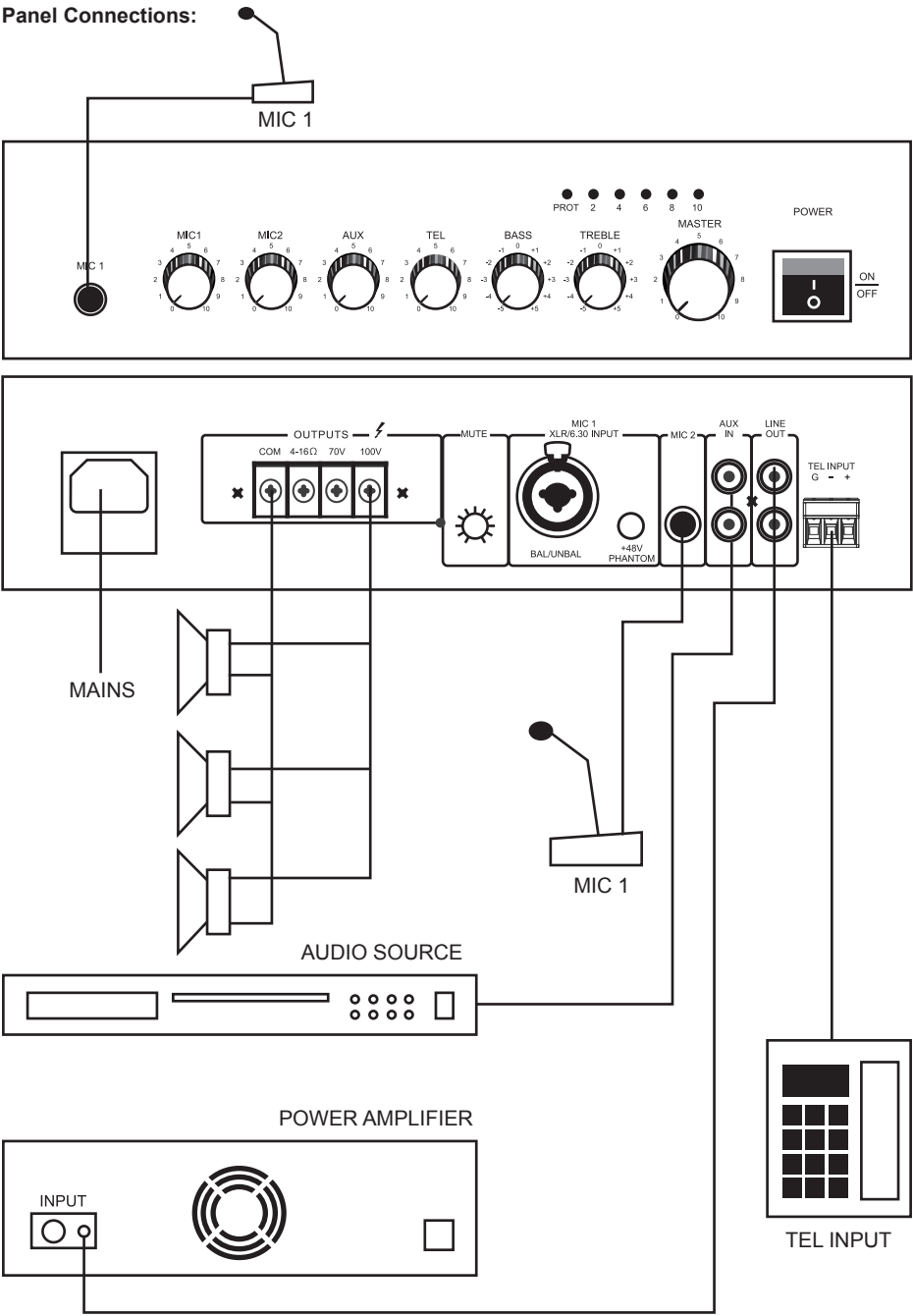
After connecting your amplifier to the mains, turn all controls counter clockwise to the “min” position. Turn on audio sources (MP3 players, CD players, Microphones etc) before powering the amplifier ON. The last product to be switched on is the amplifier.

If you wish to power off the system, turn the amplifier’s master volume control counter clockwise to the “min” position before switching the amplifier OFF before any audio sources are switched off. By following this procedure it will prevent acoustic shocks to the speakers or potential damage to system components.

**MACHINE OPERATION**

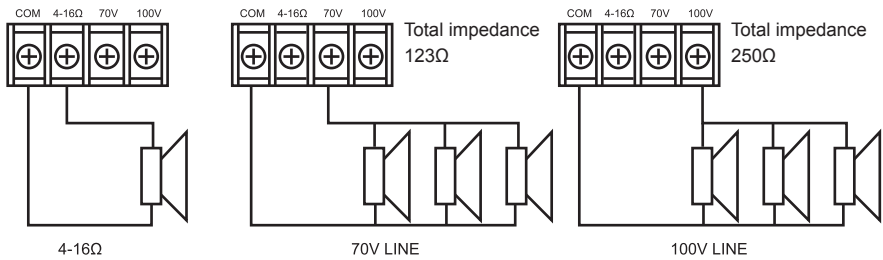
- 1. After connecting all audio sources and powering on the mixer amplifier, adjust the level of each audio input to achieve the desired "mix". Care should be taken to when adjusting microphone input volumes and the master volume, adjust both of these in small increment's to avoid feedback (howl around). The goal is to achieve a clear balance between music and voice ensuring announcements can be clearly heard.
- 2. The Telephone and Microphone input No.1 feature adjustable voice operated override (VOX), this will mute all other inputs. After 3 seconds of no signal to the TEL or MIC1 inputs the other inputs will return to their original state. The VOX mute time can be adjusted on the rear panel. The TEL input has highest priority, followed by the MIC1.
- 3. The Clever Acoustics amplifiers all feature output VU meter's with PEAK indication. Should the PEAK indicator illuminate (flashing) the output of the amplifier is too high, turn the master volume anti-clockwise to reduce the output.
- 4. The Clever Acoustics amplifiers all feature protection with LED indication. Should the PROTECT indicator illuminate, turn the master volume control anti-clockwise fully and switch off the amplifier for 15 seconds as the amplifier may have entered PROTECT mode temporarily due to a peak signal, care should then be taken to ensure all input levels are set correctly. If the amplifier persists to enter PROTECT mode the amplifier should be switched off and left to cool for 5-10 minutes before switching back on. If the PROTECT indicator remains lit this indicates a problem with the amplifier or amplifier load (ie Short Circuit).
- 5. Speaker & Amplifier systems can produce high sound pressure levels, please operate all controls with caution to ensure people are not exposed to excessive or dangerous sound pressure levels.

Panel Connections:






**Speaker connections:**




**Notes:**

- Both the 4 - 16Ω and 100V terminals cannot be used at the same time.
- Impedances indicated in the figures represent the total speaker system (load) impedances. Loads presented to the amplifier must be equal to or greater than listed above. Speaker impedances must be measured using a true impedance meter, do not standard multimeters.



**WARNING!**  
Be sure to attach the supplied terminal cover attached after connection. Because high voltage is applied to the speaker terminals, care should be taken never touch these terminals to avoid electric shock.

All speaker connections should be made using bare wire or suitable insulated crimp terminals. Please ensure no loose strands are present as these may short across terminals causing damage to the amplifier



**Connection With The Mains**

Connect the unit to the mains via the IEC mains inlet using the 13A UK - IEC cord supplied.

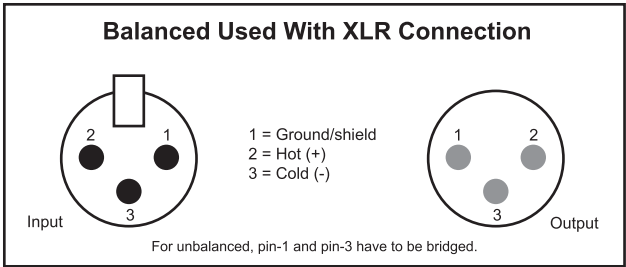
**The earth has to be connected.**

Switch the unit on. After switching on the speaker system, wait 8 - 10 seconds before you turn the volume control up in order to avoid speaker damage.

**CAUTION!** Increase the level of each channel up to the point where the clip LEDs illuminate.

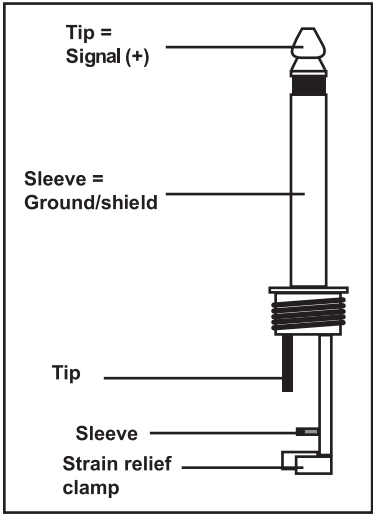
Always check the sound pressure level with a meter in order to keep to the legal threshold.

Balanced XLR Jack Connection

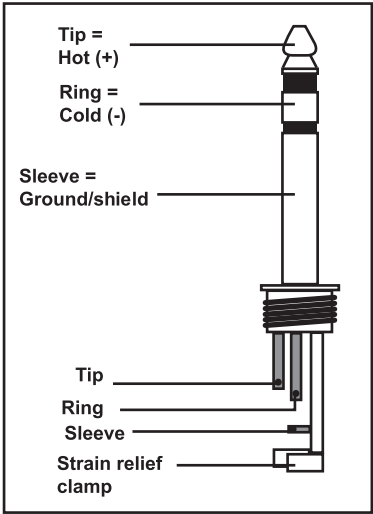


Jack Plug

Unbalanced mono  
1/4" jack plugs



Balanced/stereo  
1/4" jack plugs



For connection of balanced and unbalanced plugs, the ring and sleeve have to be bridged in the stereo plug.

**Problem Chart**

PROBLEM	CAUSE	REMEDY
No Power	The power cord is not connected	Check the power cord and any extension cables
No Sound	The power cord of the respective product is not connected properly or not at all.  The connection socket or the plug is dirty.	Check the power cord and if the plugs are properly connected with the sockets.  Clean the socket and/or the plug.
Noise	The input signal is too strong	Reduce the input signal via the gain control.
Distorted Sound	Load impedance is to low	Check load impedance vs amplifier specification, reduce as required.



**CAUTION - DANGER TO LIFE  
DISCONNECT FROM THE MAINS BEFORE  
STARTING MAINTENANCE OPERATION**



**Cleaning and Maintenance**

We recommend a frequent cleaning of the product. Please use a soft lint free and moistened cloth. Never use alcohol or solvents.

There are no serviceable parts inside the product except for the fuse. Maintenance and service operations are only to be carried out by authorised dealers.

**Replacing the fuse**

Only replace the fuse by a fuse of the same type and rating.

**Before replacing the fuse, unplug the mains lead.**

Should you need any spare parts, please use genuine parts.

Should you have any further questions, please contact your dealer.

**English**



**Correct Disposal of This Product  
(Waste Electrical & Electronic Equipment)**



(Applicable in the European Union and other European countries with separate collection systems)

This marking shown on the product or its literature, indicates that it should not be disposed with other household wastes at the end of its working life. To prevent possible harm to the environment or human health from uncontrolled waste disposal, please separate this from other types of wastes and recycle it responsibly to promote the sustainable reuse of material resources.

Household users should contact either the retailer where they purchased this product, or their local government office, for details of where and how they can take this item for environmentally safe recycling.

Business users should contact their supplier and check the terms and conditions of the purchase contract. This product should not be mixed with other commercial wastes for disposal.



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