

USER MANUAL

VINIMEX.COM
we do business



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1. Introduction

Why www.vinimex.com ?

- Are you looking for specific wines in bulk?
- Do you have an overstock of bulk wine?
- The crop was bigger than planned and you have some wine available in bulk?
- You need to sell some of your products?
- You want to find new customers?
- Are you planning to export or import wine?
- You need to buy some bulk wine?
- Are you looking for bulk wine, grape juice concentrate, wine distillate or any other product from the „...all around wine“ or „...all around grape“ category?
- Are you looking for special spot lot offers of bulk wine?
- You want to expand your customer base?
- Are you looking for new suppliers / customers?
- You need transport offers?
- You are already offering the transport of liquid alimentary products?
- You want to get a good overview on market prices?
- You want to sell technology?
- Do you have any other special offers, or inquiries in the wine industry?
- You offer or are looking for special services around wine?
- Are you looking for direct contacts to buyers or sellers?
- Are you looking for current market information in the international wine business?
- Are you a professional in the wine business?

If you answered at least one of those question with YES, then www.vinimex.com is the right platform for you and your daily work. This is the place to get information, make contacts, start your daily work!

Dear customer,

This E-commerce site represents a unique, simple business tool, which assists you in making offers and getting inquiries for bulk wine (and other „...all around wine“ and „...all around grape“ products and services) from all wine producing countries in the world. This user manual gives you a quick start to understand the functions of www.vinimex.com in an easy way.

The main advantages of this E-commerce system are:

- The possibility to place as many offers as you want - these offers are open for all potential clients
- The possibility to send offers automatically to the potential clients by e-mail
- Direct marketing
- An easy way of answering directly, fast and simple to different inquiries
- Simple SEARCH options which help you finding the right products in no time
- Simple menu structure
- A team of specialists helping you with technical inquiries
- Regular market information in the form of Newsletters
- The possibility to link your e-shop for bottled wine with the bulk wine platform of www.vinimex.com

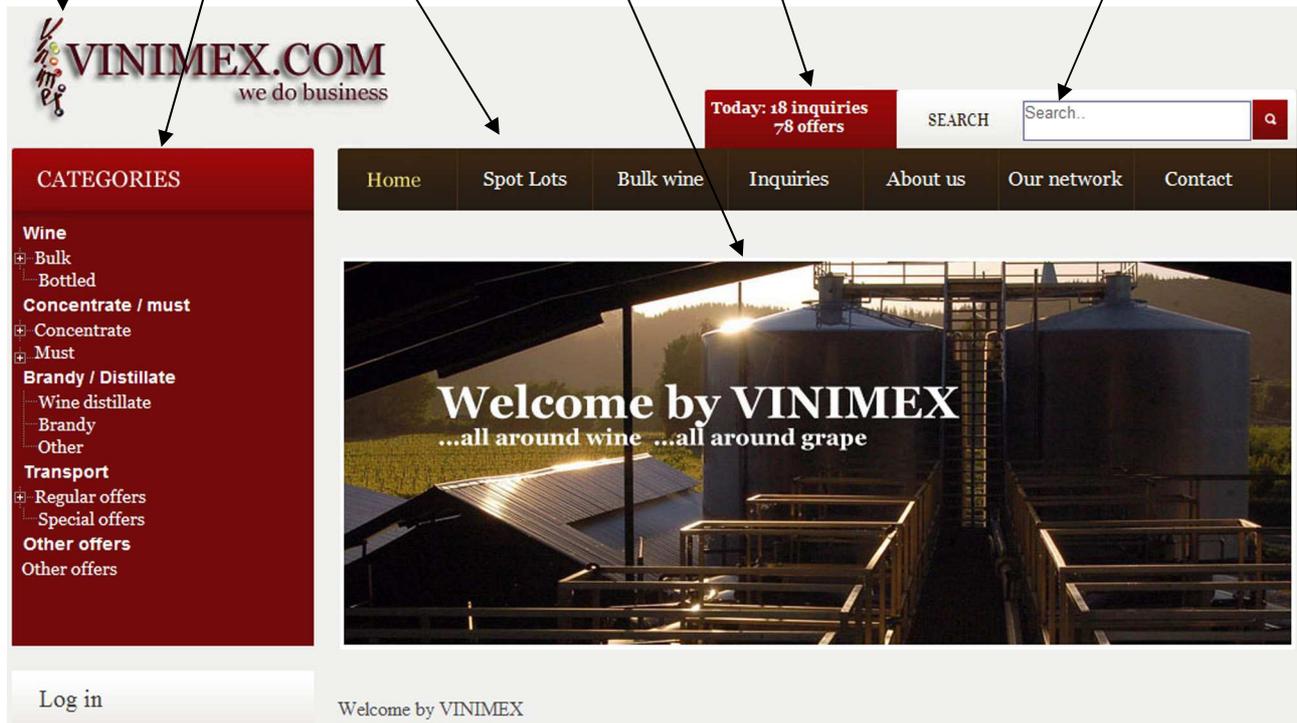
This is not an e-shop, but an e-commerce platform for your daily work. This platform will help you saving time and money. The system will help you to become more productive and to increase your market penetration. www.vinimex.com is a non-stop, 24 hours a day wine fair and market place!

Welcome to the new way of doing business. With the experiences of more than 30 years in the wine business, combined with new technologies and a modern approach towards wine selling.

2. Description of www.vinimex.com

In this chapter we describe the position and the function of the individual control buttons.

- 2.1 Caption 2.2 Upper menu bar 2.3 Information window (offers, inquiries) 2.4 Search
2.5 Left menu bar (Categories....) 2.6 Site body



Pict. 1 Description of the surroundings – control

2.1 Caption of the site

The Caption of the site contents the basic information about the site – name and logo.

2.2 Upper menu bar

Separates the title from the main content of the site and includes buttons for easy control.

Home – By clicking on the Home button you return to the home page.

Spot Lots – By clicking on the Spot Lots button you receive a list of all special spot lot offers. You will find more in chapter 2.6.1 pict. 4.

Bulk wine – By clicking on the Bulk wine button you receive a list of all bulk wine offers in the system. You will find more details in chapter 2.6.1 pict. 4.

About us – By clicking on the About us button you get more information on the VINIMEX E-commerce shop and team.

Our network – By clicking on the Our network button you receive basic information about the E-commerce network.

Contact – By clicking on the Contact button you get onto the contact form to send internal messages.

2.3 Information window (offers, inquiries)

Informs how many offers and inquiries are actual in the system.

2.4 Search

Full text SEARCH function.

2.5 Left menu bar



Categories bar for the main categories Wine, Concentrate / must, Brandy / Distillate, Transport and Other offers.

Each categories includes sub categories for fast and easy search. Items with the „+“ sign you can unclick for a more detailed menu. The offers are always in the final item of the structure.

For more details see chapter **(2.6.1) Site body – offer detail**

Log In panel

For Login data fill out the registration form and wait for e-mail with Login details.

Don't have an account? After clicking on this button you will get to the registration form.

For more details see chapter **2.6.2 Site body - registration**

Newsletter

In this field you are linked to the last newsletter and to the list of all newsletters.

Want to become our supplier?

To become a supplier just click on this button and fill out the form for suppliers. A supplier can place, edit, change and delete his offers, and also has access to the inquiries

For more details see chapter **2.6.... Want to become our supplier?**

Pict. 2 Left menu bar

2.6 Site body

In this chapter we will more detailed describe different informations, which you will get after clicking on individual buttons mentioned in the chapters 2.2, 2.4 and 2.5.

2.6.1 Site body - HOME

Latest offers

ID	Product	Origin	Currency	Price	Detail
323	White Muskat	Spain	EUR	6.28	Detail
322	Red Merlot	Italy	EUR	60.00	Detail
321	White Chenin blanc / Colombard	South Africa	EUR	43.00	Detail
320	White basic wine for sparkling	Italy	EUR	82.00	Detail
319	Rosé generic wine	Portugal	EUR	62.00	Detail
318	White generic wine	Portugal	EUR	62.00	Detail
317	White generic wine	Portugal	EUR	57.00	Detail
316	Red generic wine	Portugal	EUR	61.00	Detail
315	Red generic wine	Portugal	EUR	56.00	Detail
314	White basic wine for sparkling	Portugal	EUR	61.00	Detail
313	White basic wine for sparkling	South Africa	USD	52.00	Detail
312	Red Merlot	South Africa	EUR	82.00	Detail

On the HOME page you find a short list of the latest offers. For more detail please click on the Detail button. In the detail section you can order samples and demand more informations. The matching ID number helps to avoid any misunderstandings in the communication.

Pict. 3 Site body - latest offers

- Wine
- Bulk
- Bottled
- Concentrate / must
- Concentrate
- Must
- Brandy / Distillate
- Wine distillate
- Brandy
- Other
- Transport
- Regular offers
- Special offers
- Other offers
- Other offers

Category: Wine >> Bulk >> white varietal wines
White Muskat

ID: 323
Date of the offer: 20.09.2012, 16:52
Vintage: 2011
Variety: Muskat
Country of origine: Spain
Region:
Quantity: 3000 hl
Price: 6.28 / hl⁺
Currency: EUR
Parity: FCA
Where: spanish winery
Alcohol: 12,5 % vol
Total acidity: g/l
Volatile acidity: g/l
SO2 free: mg/l
SO2 total: mg/l
Colour intensity:
Sugar
Offer validity:
Description:

Ask more details

Your name
Your e-mail
Your company
Your message

Log in

Login:
Password:
 Remember me

Don't have an account?

Newsletter

10/2012 - Market situation in Austria - harvest 2012

[All Newsletters](#)

In the detail section you find all product details. In the contact section you can order samples and demand more information.

Pict. 4 Offer detail

2.6.2 Upper menu bar - Spot lots

After clicking on the **Spot Lots** banner you see a list of special offers. This list includes offers at special prices, rare goods, and offers at special conditions.

Home Spot Lots ✓ click Bulk wine Inquiries About us Our network Contact						
Spot lots						
ID	Product	Origin	Currency	Price	Detail	
399	White generic wine	Italy	EUR	55.00	Detail	
396	White Muskat	Spain	EUR	80.80	Detail	
395	White generic wine	South Africa	EUR	44.00	Detail	
362	White Chardonnay	South Africa	EUR	60.00	Detail	
360	Red generic wine	South Africa	EUR	57.00	Detail	
359	White basic wine for sparkling	Italy	EUR	67.00	Detail	

Pict. 5 Spot Lots

In the detail section you find all product details. In the contact section you can order samples and demand more information. See chapter 2.6.1.

2.6.3 Upper menu bar - Bulk wine

By clicking on the Bulk wine button you receive a list of all bulk wine offers in the system.

In the detail section you find all product details. In the contact section you can order samples and demand more information. See chapter 2.6.1.

Home Spot Lots Bulk wine ✓ click Inquiries About us Our network Contact						
Wine offers:						
ID	Product	Origin	Currency	Price	Category:	Detail
401	Red generic wine	Slovakia	EUR	70.80	Bulk > red generic wines	Detail
400	White generic wine	Slovakia	EUR	70.80	Bulk > white generic wines	Detail
399	White generic wine	Italy	EUR	55.00	Bulk > white generic wines	Detail
398	Red Montepulciano	Italy	EUR	68.20	Bulk > red varietal wines	Detail
397	Red Sangiovese	Italy	EUR	60.40	Bulk > red varietal wines	Detail
396	White Muskat	Spain	EUR	80.80	Bulk > white varietal wines	Detail

Pict. 6 Bulk wine

2.6.4 Search



Pict. 7 Search

In the www.vinimex.com system there is a fulltext search function. Enter the product name in the Search field and press Enter or click on the search icon. The Search function accepts different product properties (f.e. if you write white, you will get all white wine offers, if you write Chardonnay, you will get all Chardonnay offers, if you write a country, you will get all offers from this country etc.). See the example on picture 8 – Search for white wine.

The screenshot shows the search results page for 'white wine'. At the top, there is a navigation bar with a search bar and a 'SEARCH' button. Below the navigation bar, the text 'Search results' is displayed. A table lists the search results with columns for ID, Product, Origin, Currency, Price, and Detail. The table contains 12 rows of data, each with a 'Detail' button next to the price column.

ID	Product	Origin	Currency	Price	Detail
400	White generic wine	Slovakia	EUR		Detail
399	White generic wine	Italy	EUR		Detail
396	White Muskat	Spain	EUR		Detail
395	White generic wine	South Africa	EUR		Detail
394	White Chenin blanc	South Africa	EUR		Detail
382	White basic wine for sparkling	Spain	EUR		Detail
379	White generic wine	Spain	EUR		Detail
378	White	France	EUR		Detail
374	White	France	EUR		Detail
372	White generic wine	France	EUR		Detail
365	White Macabeo	Spain	EUR		Detail
364	White Chardonnay	Spain	EUR		Detail

Pict. 8 Search result of white wine (example)

2.6.5 Left menu bar - Categories



Pict. 9 Categories

Categories bar for the main categories Wine, Concentrate / must, Brandy / Distillate, Transport and Other offers.

Each categories includes sub categories for fast and easy search. Items with the „+“ sign you can unclick for a more detailed menu. The offers are always in the final item of the structure.

2.6.6 Left menu bar - Log in

For Login data fill out the registration form and wait for e-mail with Login details.



Pict. 10 Log in

Enter your e-mail address into the **Login** field
Enter the **Password that you have received after registration into the Password field.**

Press ENTER
Login Complete!

You can change the password anytime in your account settings – see chapter (Settings)

Don't have an account? After clicking on this button you will get to the registration form.

Registration

If you want to become our customer, fill out this form. Our customer account will be created immediately. Your access data and password will be send to your registration email.

If you want upgrade your customer account and become a supplier, feel free to contact us.

E-mail:	<input type="text"/>
Company:	<input type="text"/>
First name:	<input type="text"/>
Surname:	<input type="text"/>
Street:	<input type="text"/>
Postal code:	<input type="text"/>
Town:	<input type="text"/>
Country:	<input type="text"/>
Phone:	<input type="text"/>
	<input type="button" value="Enter"/>

Pict. 11 Registration

2.6.7 Left menu bar - „Want to become our supplier“

To become a supplier just click on this button and fill out the form for suppliers. A supplier can place, edit, change and delete his offers, and also has access to the inquiries

After your request to become a supplier we will send you the general terms and conditions.



Pict. 12

3. CUSTOMER ADMINISTRATION

3.1 Log In as a Customer

After a successful registration (see chapter 2.6.6) you will receive a notification e-mail with your password. We suggest to change the password after your first sign in.

After entering your e-mail address and password field, you will be connected with our administrative section at the CUSTOMER level – see pict. 13.



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Administration Online page Account settings Log off

Inquiries

- Add inquiry
- List of inquiries

Search offer by ID:

COMPANY Welcome by vinimex.com

Account details:
Account owner: Your name
Registration email: Your registration email
Postal address: Your Address

Your latest offers

List of inquiries

ID	Name	Date	Added by	Edit
----	------	------	----------	------

Pict. 13 USER Administration

At the CUSTOMER level you are authorized to place an unlimited number of inquiries (calls for tenders) into the system. You may at any time edit and delete these inquiries and you can also make these inquiries invisible for any time period. Your inquiries are public for all SUPPLIERS in the system. Registration data can be changed at any time.

3.2 Edit your registration datas

We suggest to change the password after your first sign in. All data can be changed after clicking at the Account settings button in the upper menu (the display according to the pict. 14 will be displayed).

All changes must be confirmed by entering the valid password and pressing the Enter button. Attention: To change the password you need to enter the new password but confirm this change by using the old password!

All changes will be confirmed by a message.



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Administration Online page Account settings Log off

Inquiries

- Add inquiry
- List of inquiries

Your data

E-mail:

Company:

Name:

Name:

Surname:

Street:

Postal code:

City:

Country:

Language:

Password change

New password:

New password again:

Confirm your changes

Your current password:

Pict. 14 Account settings

3.3 Placing of Inquiries

To place inquiries just push the **Add inquiry** button in the left menu bar. You will see a form like pict. 15. Fill out all mandatory fields. The more informations you enter the better. At the end of the inquiry just push the Enter button and your inquiry will be added to the system. You can enter as many inquiries as needed. You can check the inquiries, delete or edit them after clicking on the List of inquiries button. Please use a „dot“ for the **decimal places in the price field (do not use a comma!)**.

Administration
Online page
Account settings
Log off

Inquiries

- Add inquiry
- List of inquiries

Add your offer

Colour

Category

Select:

Variety

Quantity hl

Origin

Indication

Alcohol % vol.

Total acidity g/l

volatile acidity g/l

Sugar g/l

Color

Total SO2 mg/l

free SO2 mg/l

Vintage

Parity

Place

Offer validity

Notice

Pict. 15 – Add inquiry form

3.4 View and edit your inquiries



Pict. 16 Editing of inquiries

The **List of Inquiries** button leads you to your inquiry list (see pict. 16). All inquiries can be checked, edited, made public and deleted at this point with an easy click.

View button: check details of your inquiry.

Edit button: edit and change your inquiries.

Public button: show or hide your inquiries in the system.

- A hidden inquiry disappears from all inquiry lists, but is not be deleted from the system.
- By clicking on the Public button you can make the inquiry visible.

Delete button: delete old or invalid inquiries.

Attention: To keep the system current, always delete old and invalid inquiries and keep valid inquiries updated.

4. ADMINISTRATION as Supplier

4.1 Log in as supplier

After a successful registration (see chapter 2.6.6) you will receive a notification e-mail with your password. We suggest to change the password after your first sign in.

After entering your e-mail address and password field, you will be connected with our administrative section at the CUSTOMER level– see pict. 13. To change to the SUPPLIER level either click the „Want to become our supplier?“ button, or use the following contact:

e-mail: vinimex@vinimex.com
Tel.: +421 2 6545 7129
Fax: +421 2 6545 7140
Hotline: +421 905 614327

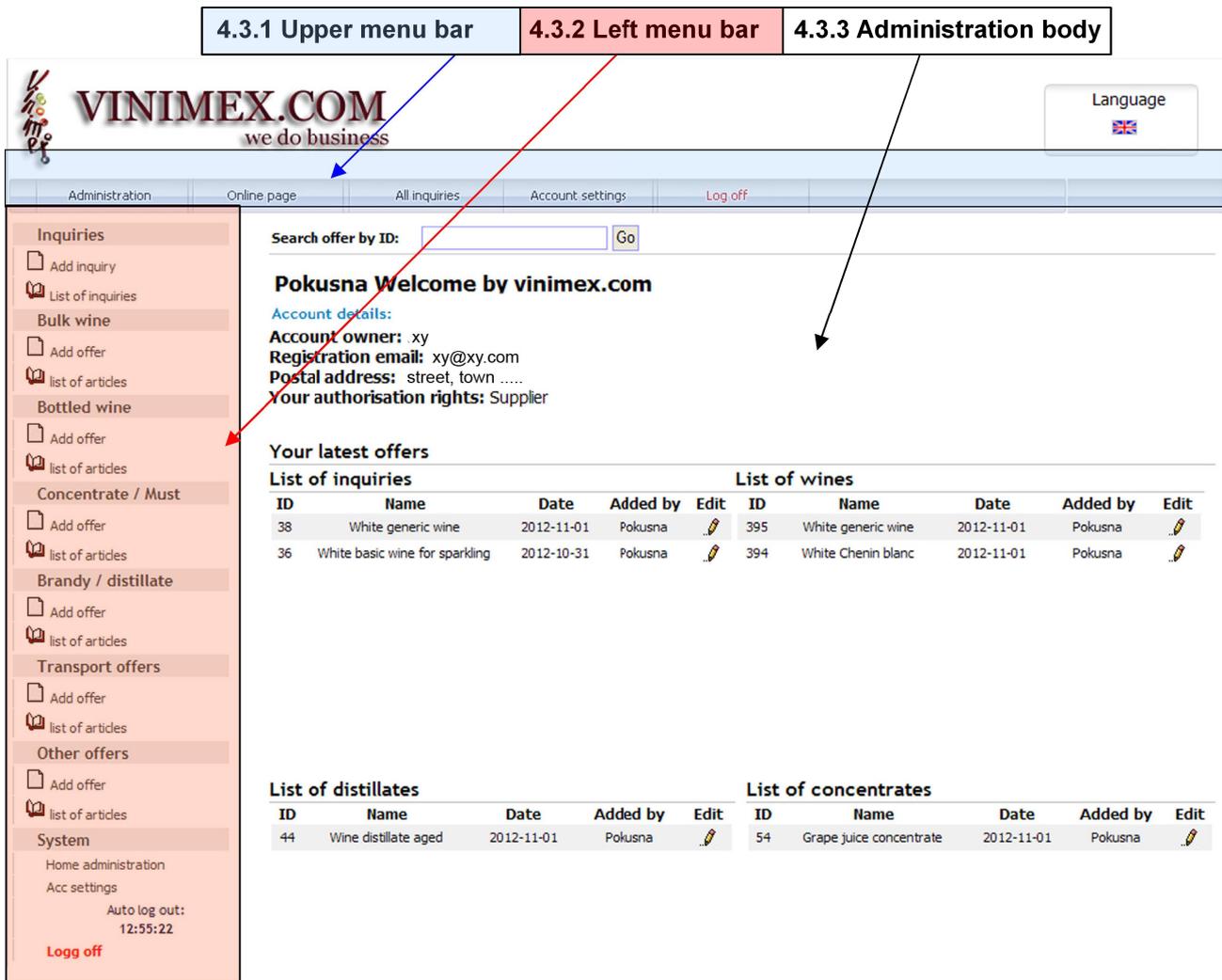
The administrator will send you the agreement and general terms and conditions. You have to return the signed agreement and the administrator will change your authorisation. You will be informed about this by via notification e-mail.

4.2 Advantages of the Supplier authorisation

The Supplier authorisation allows you:

- To place offers (Wine, Concentrate / must, Brandy / Distillate, Transport, Other offers)
- To highlight your offers as Spot lot offers – those offers will be automatically forwarded by e-mail to the responsible procurement managers of all members of the system.
- You have access to all current inquiries in the system
- You can react to existing inquiries directly using our offer sheet
- To place inquiries
- To place a link to your own e-shop for bottled wine

4.3 Supplier administration part – basic control



Pict. 17 Supplier administration

4.3.1 Supplier administration – upper menu bar



Pict. 18 Supplier administration – upper menu bar

Click on the **Administration** button to return to the administration home site – see pict. 17.

Button **Online page**: start home page www.vinimex.com.

Button **All inquiries**: list of all current inquiries from all registered customers.

Button **Account settings**: make changes in your account – see chapters 3.2 and pict. 14.

Attention: To keep the system current, always delete old and invalid data (address, phone, e-mail, responsible person etc.)

Button **Log off**: log off from the administration part of the system.

4.3.2 Supplier administration – left menu bar

With the left menu bar you can work with your own inquiries and offers. Through this menu you can add new inquiries and offers, list inquiries and offers, view, edit, change, show/hide and delete them.

<div style="background-color: #f2f2f2; padding: 2px; margin-bottom: 2px;">Inquiries</div> <div style="padding: 2px; margin-bottom: 2px;"> Add inquiry </div> <div style="padding: 2px; margin-bottom: 2px;"> List of inquiries </div> <div style="background-color: #f2f2f2; padding: 2px; margin-bottom: 2px;">Bulk wine</div> <div style="padding: 2px; margin-bottom: 2px;"> Add offer </div> <div style="padding: 2px; margin-bottom: 2px;"> list of articles </div> <div style="background-color: #f2f2f2; padding: 2px; margin-bottom: 2px;">Bottled wine</div> <div style="padding: 2px; margin-bottom: 2px;"> Add offer </div> <div style="padding: 2px; margin-bottom: 2px;"> list of articles </div> <div style="background-color: #f2f2f2; padding: 2px; margin-bottom: 2px;">Concentrate / Must</div> <div style="padding: 2px; margin-bottom: 2px;"> Add offer </div> <div style="padding: 2px; margin-bottom: 2px;"> list of articles </div> <div style="background-color: #f2f2f2; padding: 2px; margin-bottom: 2px;">Brandy / distillate</div> <div style="padding: 2px; margin-bottom: 2px;"> Add offer </div> <div style="padding: 2px; margin-bottom: 2px;"> list of articles </div> <div style="background-color: #f2f2f2; padding: 2px; margin-bottom: 2px;">Transport offers</div> <div style="padding: 2px; margin-bottom: 2px;"> Add offer </div> <div style="padding: 2px; margin-bottom: 2px;"> list of articles </div> <div style="background-color: #f2f2f2; padding: 2px; margin-bottom: 2px;">Other offers</div> <div style="padding: 2px; margin-bottom: 2px;"> Add offer </div> <div style="padding: 2px; margin-bottom: 2px;"> list of articles </div> <div style="background-color: #f2f2f2; padding: 2px; margin-bottom: 2px;">System</div> <div style="padding: 2px; margin-bottom: 2px;">Home administration</div> <div style="padding: 2px; margin-bottom: 2px;">Acc settings</div> <div style="padding: 2px; margin-bottom: 2px;">Auto log out: 12:55:22</div> <div style="padding: 2px; margin-bottom: 2px;">Logg off</div>	<p>Inquiries Add inquiries to your list. Your inquiry will be public for all suppliers and will be sent by e-mail to all suppliers that are looking for the same product. More in the chapter 4.4 List of inquiries gives you access to all your inquiries.</p> <p>Bulk wine Add offers to the system – more in the chapter 4.5.1. List of articles gives you access to all your bulk wine offers.</p> <p>Bottled wine Add offer allows you to place a link to your own e-shop of bottled wines. The list is seperated by country. List of articles gives you access to manage your links.</p> <p>Concentrate/Must Add offers to the system – more in the chapter 4.5.3. List of articles gives you access to all your Concentrate/must offers.</p> <p>Brandy/distillate Add offers to the system – more in the chapter 4.5.3. List of articles gives you access to all your Brandy/distillate offers.</p> <p>Transport offers Add offers to the system. There are two categories: regular trasnport and free transport capacities. List of articles gives you access to all your Transport offers.</p> <p>Other offers Add offers to the system for any kind of offer – goods or services for the ...all around wine and/or ...all around grape industry, technology, consulting etc. List of articles gives you access to all your offers in this category.</p> <p>System Home administration return to the HOME administration display. Acc settings use to change account details – see chapter 3.2. Attention: To keep the system current, <u>always delete</u> old and invalid data (address, phone, e-mail, responsible person etc.)</p>
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Pict. 19

4.3.3 Supplier administration – administration body

Search offer by ID:

Pokusna Welcome by vinimex.com

Account details:

Account owner:

Registration email:

Postal address:

Your authorisation rights: Supplier

Your latest offers

List of inquiries

ID	Name	Date	Added by	Edit
38	White generic wine	2012-11-01	Pokusna	
36	White basic wine for sparkling	2012-10-31	Pokusna	

List of wines

ID	Name	Date	Added by	Edit
395	White generic wine	2012-11-01	Pokusna	
394	White Chenin blanc	2012-11-01	Pokusna	

List of distillates

ID	Name	Date	Added by	Edit
44	Wine distillate aged	2012-11-01	Pokusna	

List of concentrates

ID	Name	Date	Added by	Edit
54	Grape juice concentrate	2012-11-01	Pokusna	

Pict. 20

This page is a summary of all your offers and inquiries. You will find the last added inquiries and offers from all categories. You can edit all inquiries and offers by on the pencil symbol also simply edit the individual items.

4.4. Addition, editing and displaying of inquiries

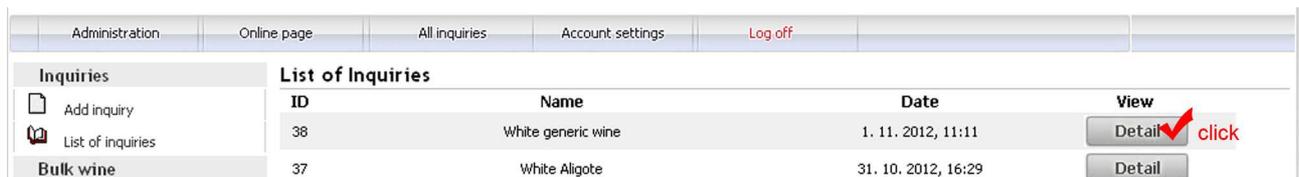
4.4.1 Display of added inquiries and offer as answer to the inquiry

Click on the **All inquiries** button in the upper menu bar of the Supplier administration (pict. 21) to get to the inquiry list (pict. 22).



Pict. 21

New inquiries are added to the system by customers world wide. You will find these inquiries either by regularly looking through the e-commerce site or passively by receiving a notification e-mail. You can react to each inquiry sending an offer. For the details of the inquiry push the **Details** button – see pict. 22.



Pict. 22

Inquiries	Category: Wine >> Bulk >> white generic wines
Add inquiry	White generic wine
List of inquiries	ID: 38
Bulk wine	Date of the offer: 1. 11. 2012, 11:11
Add offer	Vintage 2012
list of articles	Variety
Bottled wine	Country of origine:
Add offer	Indication
list of articles	Quantity: 10000 hl
Concentrate / Must	Price /
Add offer	Currency
list of articles	Parity EXW
Brandy / distillate	Place
Add offer	Alcohol 11 % vol
list of articles	Total acidity min. 5,5 g/l
Transport offers	volatile acidity max. 0,55 g/l
Add offer	free SO2 mg/l
list of articles	Total SO2 max. 100 mg/l
Other offers	Color
Add offer	Sugar
list of articles	Offer validity
	Description: any origin
	Put Your offer to this inquiry click
	< < Back to inquiries list

Click the Put Your offer to this inquiry button to respond to the detailed inquiry (pict. 23).

Pict. 23

Other offers	Put Your offer to this inquiry
Add offer	ID: 38
list of articles	Colour White
System	Category Generic wine
Home administration	SubCategory:
Acc settings	Quantity 10000 hl
Auto log out: 10:37:25	Origin Argentina
Logg off	Indication
	Alcohol 11 % vol.
	Total acidity min. 5,5 g/l
	volatile acidity max. 0,55 g/l
	Color
	Total SO2 max. 100 mg/l
	free SO2 mg/l
	Price /hl
	Currency EUR
	Variety Other
	Parity EXW
	Place
	Vintage 2012
	Sugar g/l
	Offer validity
	Notice any origin
	Enter click
	< < Back to inquiries list

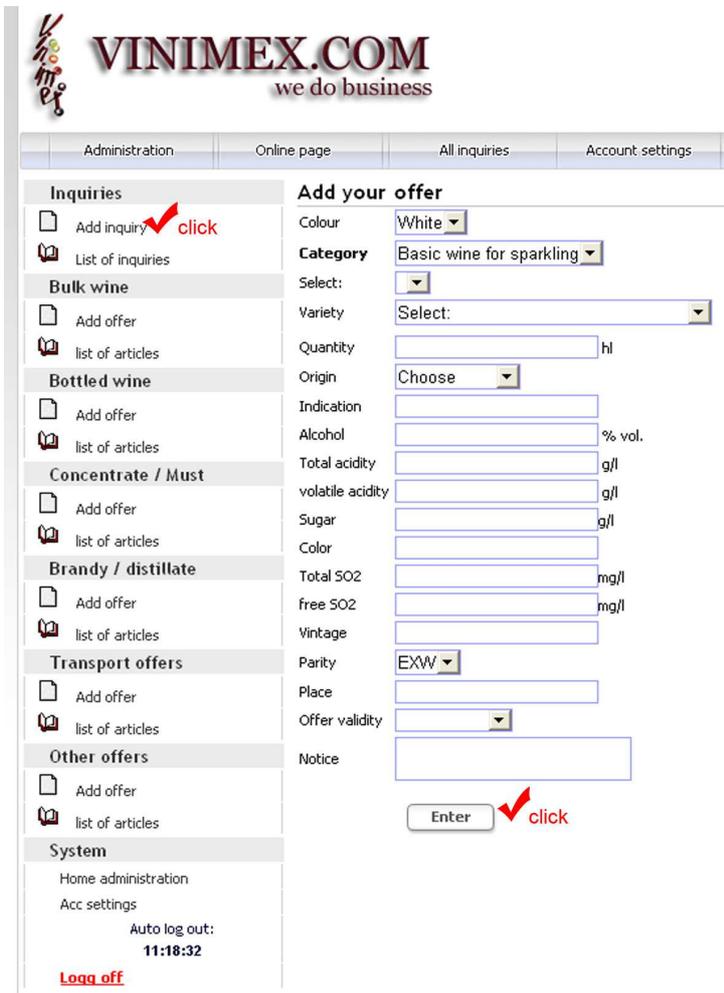
You can change the details of each offer. To be successful it is best to change the paramaters as little as possible. Send the order by clicking on the Enter button (pict. 24).

Attention: for decimal places use the dot and not the comma.

You will get an automatic confirmation e-mail together with a copy of your offer.

Pict. 24

4.4.2 Add and edit inquiries



Clicking on the **Add inquiry** button in the left menu bar, opens the **Add your offer** menu (pict. 25).

Enter all requested parameters. You can add an unlimited number of inquiries.

Click on the **Enter** button to add the inquiry to the system (pict. 25).

Click on the **List of inquiries** button to check, edit, hide/show or delete all your existing inquiries (pict. 26).

Attention: for decimal places use the dot and not the comma.

Attention: To keep the system current, update your valid and delete invalid inquiries.

Pict. 25



Pict. 26

Click on the **List of inquiries** button to open the list of inquiries (pict 26). Manage (check, edit, hide/show and delete) all your inquiries in the system.

- **VIEW** button: check inquiry details
- **EDIT** button: edit inquiries
- **PUBLIC** button: hide (red symbol) or show (green symbol) inquiries
- **DELETE** button: delete your inquiry definitely

4.5 Add offers

New offers are „on time“ visible in the vinimex.com E-Commerce system. Spot lot offers create automatically an additional E-Mail letter to all registered procurement managers. This system allows you on a most simple and effective way to present your wines and offers to potential customers world wide. Using vinimex.com you do not have to search for customers they are finding you! Just activate your account on vinimex.com and enter your offers!

4.5.1 To add bulk wine offers

Administration	Online page	All inquiries	Account settings
Inquiries			
<input type="checkbox"/> Add inquiry			
<input type="checkbox"/> List of inquiries			
Bulk wine			
<input type="checkbox"/> Add offer ✓ click			
<input type="checkbox"/> list of articles			
Bottled wine			
<input type="checkbox"/> Add offer			
<input type="checkbox"/> list of articles			
Concentrate / Must			
<input type="checkbox"/> Add offer			
<input type="checkbox"/> list of articles			
Brandy / distillate			
<input type="checkbox"/> Add offer			
<input type="checkbox"/> list of articles			
Transport offers			
<input type="checkbox"/> Add offer			
<input type="checkbox"/> list of articles			
Other offers			
<input type="checkbox"/> Add offer			
<input type="checkbox"/> list of articles			
System			
Home administration			
Acc settings			
Auto log out: 11:55:56			
Logg off			

Add your offer	
Colour	White ▾
Category	Basic wine for sparkling ▾
Select:	▾
Variety	Select: ▾
Quantity	<input type="text"/> hl
Origin	Choose ▾
Indication	<input type="text"/>
Alcohol	<input type="text"/> % vol.
Total acidity	<input type="text"/> g/l
volatile acidity	<input type="text"/> g/l
Sugar	<input type="text"/> g/l
Color	<input type="text"/>
Total SO2	<input type="text"/> mg/l
free SO2	<input type="text"/> mg/l
Price	<input type="text"/> /hl ▾
Currency	EUR ▾
Vintage	<input type="text"/>
Parity	EXW ▾
Place	<input type="text"/>
Offer validity	▾
Notice	<input type="text"/>
Spot lot	<input type="checkbox"/>
<input type="button" value="Enter"/>	

Click on the **Add offer** button to open the

menu Add your offer. Mandatory fields require information, all other fields are voluntary. The category field is important for the full text search function. Additional information can be inserted in the notice field.

Attention: for decimal places use the dot and not the comma.

Spot lot:

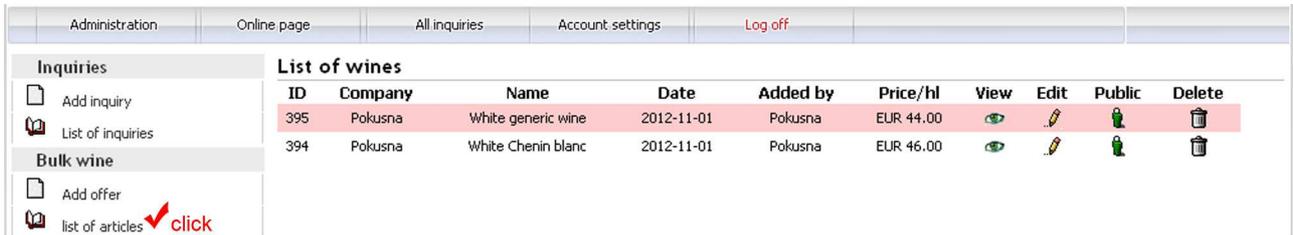
Emphasize your offer by using the Spot lot option. In addition your Spot lot offer creates automatically an additional E-Mail letter to all registered procurement managers. Spot lot offers are listed as a special category on the main page – see chapter 2.6.2.

Please note, there is an extra fee for each Spot lot offer.

Finalize your order by clicking the ENTER button.

Pict. 27

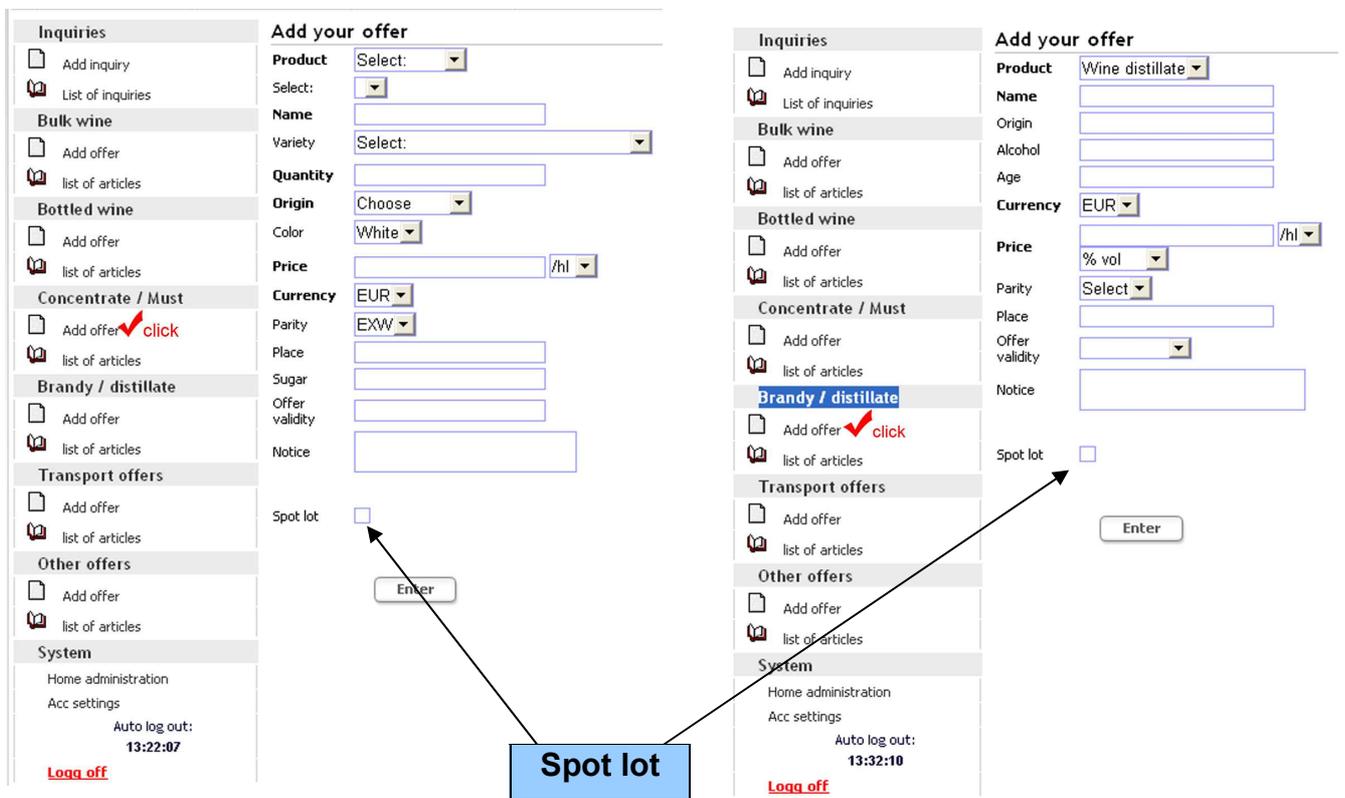
4.5.2 Editing, checking and deleting bulk wine offers



Pict. 28

List of articles button: creates a list of all your bulk wine offers. Manage your offers (view, edit, hide/show, delete) using the corresponding buttons. You need to confirm each change of the order hiding the ENTER button.

4.5.3 Add Concentrate/Must and Brandy/distillate offers



Pict. 29

Click on the **Add offer** button to open the menu Add your offer. Mandatory fields require information, all other fields are voluntary. The category field is important for the full text search function. Additional information can be inserted in the notice field.

Attention: for decimal places use the dot and not the comma.

Emphasize your offer by using the Spot lot option. In addition your Spot lot offer creates automatically an additional E-Mail letter to all registered procurement managers. Spot lot offers are listed as a special category on the main page – see chapter 2.6.2.

Please note, there is an extra fee for each Spot lot offer. Finalize your order by clicking the ENTER button.

4.5.4 Editing, checking and deleting offers of Concentrate/Must and Brandy/Distillate



List of articles button: creates a list of all your Concentrate/Must offers. Manage your offers (view, edit, hide/show, delete) using the corresponding buttons. You need to confirm each change of the order hiding the ENTER button.

Pict. 30

List of distillates

ID	Company	Product	Date	Added by	Price	View	Edit	Public	Delete
44	Pokusna	Wine distillate aged	2012-11-01	Pokusna	4.00				

Pict. 31



List of articles button: creates a list of all your Brandy/Distillate offers. Manage your offers (view, edit, hide/show, delete) using the corresponding buttons. You need to confirm each change of the order hiding the ENTER button.

Pict. 32

4.5.5 Add Transport offers

Our E-Commerce system allows also the placement of transport offers. Forwarding companies now have the great opportunity to advertise their services, place offers for regular transportation, and inform potential customers world wide about free transport capacities. At the same time wineries can offer bulk wine including transport.

Administration	Online page	All inquiries	Account settings	Log off
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<p>Inquiries</p> <ul style="list-style-type: none"> Add inquiry List of inquiries <p>Bulk wine</p> <ul style="list-style-type: none"> Add offer list of articles <p>Bottled wine</p> <ul style="list-style-type: none"> Add offer list of articles <p>Concentrate / Must</p> <ul style="list-style-type: none"> Add offer list of articles <p>Brandy / distillate</p> <ul style="list-style-type: none"> Add offer list of articles <p>Transport offers</p> <ul style="list-style-type: none"> Add offer ✓ list of articles <p>Other offers</p> <ul style="list-style-type: none"> Add offer list of articles <p>System</p> <ul style="list-style-type: none"> Home administration Acc settings Auto log out: 14:27:39 Logg off 	<p>Add your offer</p> <p>Transport type <input type="text" value="Select"/></p> <p>Loading place:</p> <p>Country: <input type="text" value="Select"/></p> <p>Region <input type="text"/></p> <p>Destination:</p> <p>Country: <input type="text" value="Select"/></p> <p>Region <input type="text"/></p> <p>Currency <input type="text" value="EUR"/></p> <p>Amount (per unit volume) <input type="text"/> <input type="text" value="hl"/></p> <p>Spot lot <input type="checkbox"/></p> <p><input type="button" value="Enter"/></p>
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Pict. 33

Click on the **Add offer** button to open the menu Add your offer. Mandatory fields require information, all other fields are voluntary. Additional information can be inserted when using the Special transport offer.

Attention: for decimal places use the dot and not the comma.

Emphasize your offer by using the Spot lot option. In addition your Spot lot offer creates automatically an additional E-Mail letter to all registered procurement managers. Spot lot offers are listed as a special category on the main page – see chapter 2.6.2.

Please note, there is an extra fee for each Spot lot offer.

Finalize your order by clicking the ENTER button.

4.5.6 Add Other offers

The Other offers category opens the possibility to place offers for many different goods and services that have not been specifically listed before. This can be technologies, chemicals, consulting, cargo, cooperation offers, personal etc. The management of this category is identical with the other categories. There are no limits, but the offers must be related to the „...all around wine“ or „...all around grape“ category.

The tradition of Vinimex reaches back to 1978. The experiences of the whole team, mutual respect with our partners, together with our strong network in all wineproducing countries worldwide, make us an important global player in the international bulk wine business.

Every day we are searching for new business opportunities, to make the wine business more effective and to offer even better service to both our suppliers and customers.

The vinimex.com E-Commerce shop is another important step in our business development. We want to create an online non-stop wine fair and market place to save our suppliers and customers time, money and travelling. Vinimex.com should become a daily tool for every professional working in the field of bulk wine.

Besides this e-commerce platform, we are of course happy to help our suppliers and customers with organising samples, preparing contracts, organizing transport etc.

Please tell us how to improve our platform and how to make www.vinimex.com even better. For comments and questions please contact:

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Your www.vinimex.com team

Member of:  **VINCONSULT & PARTNERS AG**
WINEBROKERS AND CONSULTANTS