

The **Keeneland Portfolio** is the perfect tool to help our sales customers maximize all of the valuable information available about horses sold and cataloged at Keeneland. In addition, this tool allows sales clients the freedom to make updates to their contact information and much more, including:

- Manage and update your personal account information
- Assign roles for your team based on individual user accounts
- Research tool to review historical sales information

- Ability to create a "short list" of horses for each sale
- Establish alerts for horses on your "short list"
- Ability to research if horses on your "short list" have sold in any previous Keeneland sale
- Access to current and historical account and sale information

This **User Guide** explains each screen within the portfolio, and provides step-by-step instructions for its use. Click on any topic below to jump to that page.

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You can access the Keeneland Buyers Portfolio from the Keeneland website.

Accessing the Portfolio

1. On the Keeneland website, click **SALES**.
2. On the **SALES MENU**, click on **BUYERS**.
3. Click **Keeneland Portfolio**.
4. Click **GO HERE**.

The screenshot shows the Keeneland website interface. At the top, the navigation bar includes 'RACING' and 'SALES' (highlighted with a red box and number 1). Below this is a 'SALES MENU' with options: CATALOGS, RESULTS, CALENDAR, ENTRIES, CONSIGNORS, BUYERS (highlighted with a red box and number 2), Keeneland Portfolio (highlighted with a red box and number 3), Conditions of Sale, Buyer Forms, Thoroughbred Ownership, and GRADUATES. The 'Keeneland Portfolio' page is displayed, featuring a list of features and a 'GO HERE' link (highlighted with a red box and number 4) to access the portal. The page also includes social media sharing options and a 'PRINT' button.

The **Login** screen is where you can log in if you are a returning customer, or create a new login if you are a new customer.

Logging In

1. Enter your **User** name.
2. Enter your **Password**.
3. Click **Login**.

Returning Customers

I Have An Account

1 User: 123456

2 Password: ●●●●●●

3 Login

[Forgot your ID or Password?](#)

New Customers

Register For Online Access

The Keeneland Portfolio is the perfect tool to help our sales customers maximize all of the valuable information available about horses sold and cataloged at Keeneland. In addition, this tool allows sales clients the freedom to make updates to their contact information and much more, including:

- Manage and update your personal account information
- Assign roles for your team based on individual user accounts
- Research tool to review historical sales information
- Ability to create a "watch list" of horses for each sale
- Establish alerts for horses on your "watch list"
- Ability to research if horses on your "watch list" have sold in any previous Keeneland sale
- Access to current and historical account and sale information

1

Full Name *

Address *

City * State * Zip *

Country *

Email *

Confirm Email *

→ Password *

Confirm Password *

Password will be case sensitive.
[Learn More About Secure Passwords](#)

2 Create An Account

Registering for Online Access

1. Fill in all boxes.

Note that the **Password** will be case sensitive.

2. Click **Create An Account**.

The Password must be at least 6 characters, must contain 1 lowercase character, must contain 1 uppercase character, must contain 1 number, and cannot contain spaces.

MY LIST is where you can select horses to watch for a specified sale. (Also known as your “short list” for the sale.)

Viewing MY LIST

1. Click **MY LIST** on the Navigation Bar.
2. In the **SELECT A SALE** drop-down, choose a sale.
3. If you have previously added horses to watch for this sale, they will be listed.

To add a horse to the list, see *MY LIST / Adding Horses*.

Green items on this list are links to additional information. See *Viewing MY LIST Links* for further explanation and examples.

Welcome: Redbud Stable, Inc. Contact Us | Logout

1 **MY LIST** CATALOG UPDATES SALES HISTORY MY ACCOUNT RESEARCH PAST SALES LIVE SALE

2 **SELECT A SALE** Keeneland 2013 April Two-Year-Olds in Training

3 **MY LIST OF HORSES SELECTED TO WATCH**

Add Horses Export... Comments Delete... Refresh

<input type="checkbox"/>	Hip	Vet	Grade	Sex	DOB	Horse Name	Sire	Dam	Covering Sire	Consignor	Out	Book/Session	Barns
<input type="checkbox"/>	0043	View		Colt	2011-05-04	Anticipated	Lemon Drop Kid	Destiny Calls		de Meric Sales, Agent		1/1	43
<input type="checkbox"/>	0055			Colt	2011-03-12	Hip 55	Arch	Falling Springs		Eddie Woods, Agent...		1/1	46
<input type="checkbox"/>	0002			Colt	2011-02-07	Hip 2	Arch	Tazarine		Wavertree Stables, I...		1/1	45
<input type="checkbox"/>	0007			Colt	2011-04-13	Hip 7	Into Mischief	U K Trick		Wavertree Stables, I...	Y	1/1	45
<input type="checkbox"/>	0025	View		Filly	2011-03-14	Marycasey	Candy Ride (ARG)	Broad Smile		Kirkwood Stables, A...		1/1	44
<input type="checkbox"/>	0036			Filly	2011-02-27	Hip 36	Afleet Alex	Cloakof Vagueness		Casse Sales LLC (Ju...		1/1	41
<input type="checkbox"/>	0047			Filly	2011-05-05	Hip 47	Street Sense	Dyna Peak		Wavertree Stables, I...		1/1	45
<input type="checkbox"/>	0112			Filly	2011-04-17	Hip 112	Unbridled's Song	Queen of Money		The Kindergarten Fa...		1/1	41
<input type="checkbox"/>	0003			Filly	2011-01-31	Euphrosyne	Harlan's Holiday	Three Graces		Niall Brennan Stable...		1/1	42
<input type="checkbox"/>	0024		1	Filly	2011-04-04	Hip 24	Exchange Rate	Blasted		Niall Brennan Stable...		1/1	42
<input type="checkbox"/>	0030		1	Filly	2011-02-17	Hip 30	Street Boss	Caffeine Free		Casse Sales LLC (Ju...	Y	1/1	41
<input type="checkbox"/>	0048		2	Colt	2011-04-07	Hip 48	Old Fashioned	Eagle's Song		Stephens Thoroughgh...		1/1	42

Information can be sorted by clicking on any column heading.

Viewing MY LIST Links

MY LIST has several links to view additional information.

Barn 46 Consigned by Eddie Woods, Agent VI Hip No. 55
DARK BAY OR BROWN COLT Foaled March 12, 2011

By ARCH (1096) Black-type winner of \$480,000, Super Derby [G1], etc. Sire of 12 crops of racing age, 766 foals, 520 starters, 411 black-type winners, 370 winners of 1151 races and earning \$38,023,032, including champions Blame (\$4,388,214, Broodmare's Cup Classic [G1] (CD), \$7,700,000), etc.), Aravaia (\$1,599,097, E. P. Taylor S. [G1] (WC), \$600,000(2x)), etc.), Overarching (Horse Chestnut S. [G1], etc.), and of Los Acas [G1] (two older horses in England, \$269,052), Pine Island [G1] (\$666,000).

1st dam FALLING SPRINGS, by Mr. Prospector, Unraced. Dam of 6 other registered foals, 5 of racing age, 2 to race, 3 winners.

Easy Gallop (g. by Forest Wildcat), 7 wins, 3 to 5, 2012, \$156,884, 2nd [I] Elk S. (MCS, \$10,000).

Monteleone (g. by Divisadero Band), 4 wins, 3 to 5, \$110,213.

Pony Perfect (f. by Invador (ARG)), Winner at 3, placed at 4, 2013, \$30,590.

2nd dam Sweetbreads, by Secretariat, 3 wins at 2 and 3, \$54,319, 4th Malton S. [G1]. Dam of 13 other foals, 10 to race, 3 winners, including:

ACES (f. by Housebuster), 3 wins at 2 and 3, \$102,608, Astora S. [L] (BEL, \$37,730). Dam of 12 foals, 11 to race, 9 winners, including:

Bank President (g. by Boundaries), 5 wins, 3 to 6, \$158,515, 3rd John B. Campbell H. [L] (FL, \$8,250).

Play for Aces, Winner at 4, \$40,100. Dam of **Acas Star** (c. by Monarchos, to 5, 2012, champion 2-year-old colt in Scandinavia, 2nd Casino Cosmopol Svensk Derby, Songline Classic, 3rd Skanska Färdklubben Jockeystämning).

Linkatarlat (c. by Linkage), 7 wins, 2 to 10, \$201,840, 2nd Chief's Crown S. [L] (AGU, \$11,860), 3rd Ramson S. [G2].

3rd dam **Dame Armour**, by Iron Ruler, 2 wins at 3, \$23,411, 3rd Hibiscus S. Half-sister to **MATINE MAMA**, Dam of foals, 7 to race, all winners, including:

LEARN BY HEART, 17 wins, 2 to 7, \$312,102, Midwest Sprint H. [L] (TDN, \$30,000), Gasparita Breeders' Cup S. (BAM, \$31,715), 1st Newborn Memorial H. (TDN, \$21,000), Miami S. (HA, \$17,000), 1st Newborn Memorial H. (TDN, \$14,000), 2nd Marjorie H. (CPC, \$9,025), Select S. (MH, \$6,900), Boardwalk S. (ATL, \$4,000), and Churchill Downs H. [L] (CD, \$5,205). Theladown Breeders' Cup Sprint H. (TDN, \$4,118), Mongo S. (MH, \$3,949), Columbus Breeders' Cup Challenge H. (BU, \$3,765), etc.

Sweetbreads, Black-type-placed winner, above.

Fighting Altair, 3 wins at 2 and 4, \$91,037, 2nd Saratoga Special S. [G2].

Engagements: Breeders' Cup, Foaled in Kentucky. (KTDF).

Clicking a Hip number displays the horse's catalog page.

Clicking **View** in the Vet column displays any Veterinarian Announcements.

Veterinarian Announcements

CHIP REMOVED FROM EACH REAR FETOLCK FEB 2012 - SCREW PUT IN LEFT FRONT KNEE APRIL 2012

Return

Clicking an item in the Grade column displays a comment you have previously entered for this horse. See **MY LIST / Adding a Comment**.

Comment for Hip 0002

Very interested in this horse.

OK

Clicking a Consignor will display the consignor's contact information.

Consignor Information

Wavertree Stable
14850 W. Hwy. 40
Ocala, FL 34481-3538

Phone: 352 489 8440
Email: dunnewaver1@bellsouth.net

Return

SELECT A SALE: Keeneland 2013 April Two-Year-Olds in Training

MY LIST OF HORSES SELECTED TO WATCH

Add Horses Export... Comments Delete... Refresh

<input type="checkbox"/>	Hip	Vet	Grade	Sex	DOB	Horse Name	Sire	Dam	Covering Sire	Consignor	Out	Book/Session	Barns
<input checked="" type="checkbox"/>	0002		1	Colt	2011-02-07	Hip 2	Arch	Tazarine		Wavertree Stables, I...		1/1	45
<input type="checkbox"/>	0003			Filly	2011-01-31	Euphrosyne	Harlan's Holiday	Three Graces		Niall Brennan Stable...		1/1	42
<input type="checkbox"/>	0007			Colt	2011-04-13	Hip 7	Into Mischief	U K Trick		Wavertree Stables, I...	Y	1/1	45
<input type="checkbox"/>	0024	View	1	Filly	2011-04-04	Hip 24	Exchange Rate	Blasted		Niall Brennan Stable...		1/1	42
<input type="checkbox"/>	0025			Filly	2011-03-14	Marycasey	Candy Ride (ARG)	Broad Smile		Kirkwood Stables, A...		1/1	44
<input type="checkbox"/>	0030		1	Filly	2011-02-17	Hip 30	Street Boss	Caffeine Free		Casse Sales LLC (Ju...	Y	1/1	41
<input type="checkbox"/>	0036			Filly	2011-02-27	Hip 36	Afleet Alex	Cloakof Vagueness		Casse Sales LLC (Ju...		1/1	41
<input type="checkbox"/>	0043	View		Colt	2011-05-04	Anticipated	Lemon Drop Kid	Destiny Calls		de Meric Sales, Agent		1/1	43
<input type="checkbox"/>	0047			Filly	2011-05-05	Hip 47	Street Sense	Dyna Peak		Wavertree Stables, I...		1/1	45
<input type="checkbox"/>	0048		2	Colt	2011-04-07	Hip 48	Old Fashioned	Eagle's Song		Stephens Thoroughb...		1/1	42
<input type="checkbox"/>	0055			Colt	2011-03-12	Hip 55	Arch	Falling Springs		Eddie Woods, Agent...		1/1	46
<input type="checkbox"/>	0112			Filly	2011-04-17	Hip 112	Unbridled's Song	Queen of Money		The Kindergarten Fa...		1/1	41

SIRE: UNBRIDLED'S SONG (5)

Back

Hip	Out	Consignor	Book/Session	Horse Name	Sire
0010	Y	Niall Brennan Stables, Agent XIX	1/1	Scarlet Begonias	Unbridled's Song
0013		de Meric Sales, Agent	1/1	J. Quirk	Unbridled's Song
0051		Wavertree Stables, Inc. (Claran...	1/1	Hip 51	Unbridled's Song
0112		The Kindergarten Farm	1/1	Hip 112	Unbridled's Song

Clicking a Sire name will display all horses by this sire in the selected sale.

DAM: QUEEN OF MONEY (7) - FOR ALL SALES

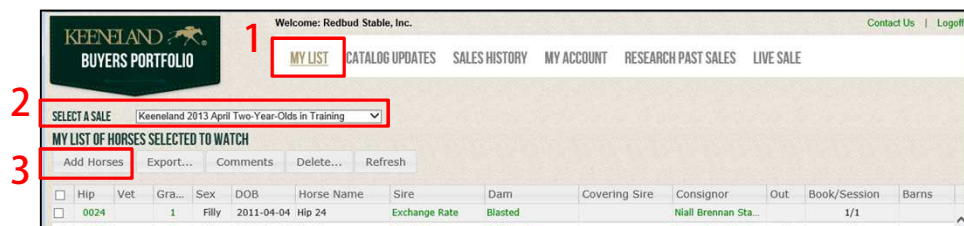
Back

Sale	Hip	Horse	DOB	Sex	Sire	Dam	Consi
2013-04	0112	Hip 112	2011-04-17	Filly	Unbridled's Song	Queen of Money	The Ki
2012-09	0210	Hip 210	2011-04-17	Filly	Unbridled's Song	Queen of Money	Frankf
2012-01	0484	Hip 484	2011-04-17	Filly	Unbridled's Song	Queen of Money	Bluegr

Clicking a Dam name will display all horses sold by Keeneland by this dam across all sales.

Accessing MY LIST / Adding Horses

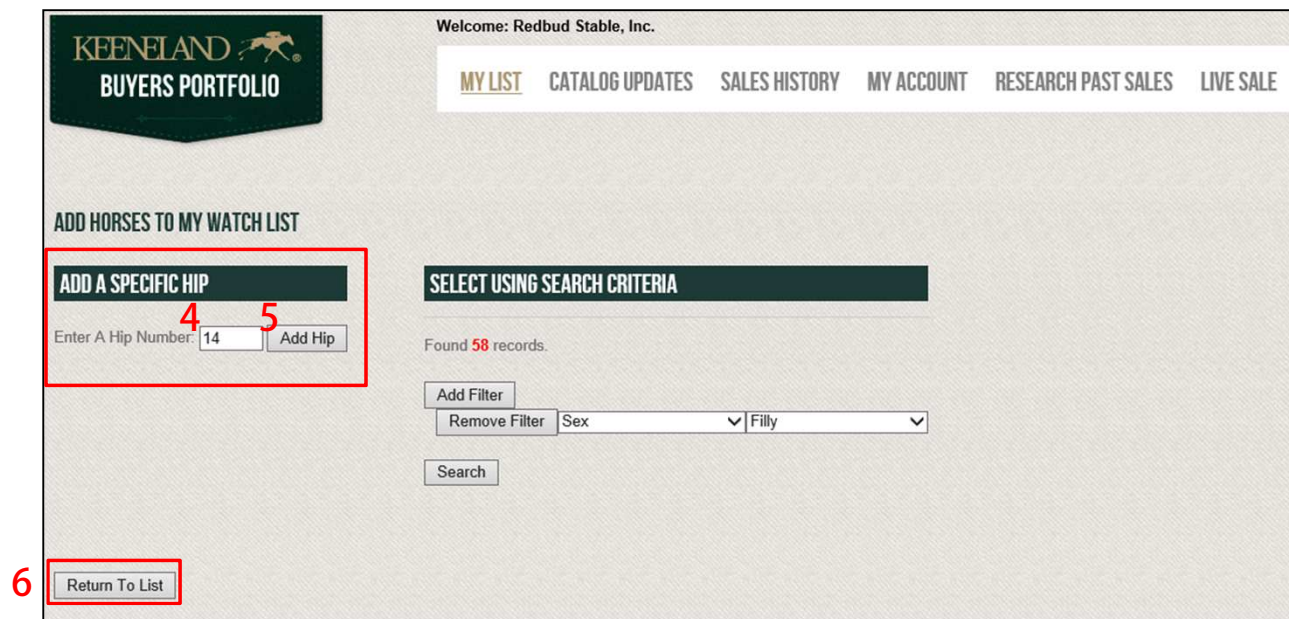
1. Click **MY LIST** on the Navigation Bar.
2. In the **SELECT A SALE** drop-down, choose a current sale.
Note that you can only add horses to a current or upcoming sale.
3. Click **Add Horses**.



Use the **ADD A SPECIFIC HIP** section if you know the specific Hip Number of the horse(s) you want to add to your watch list.

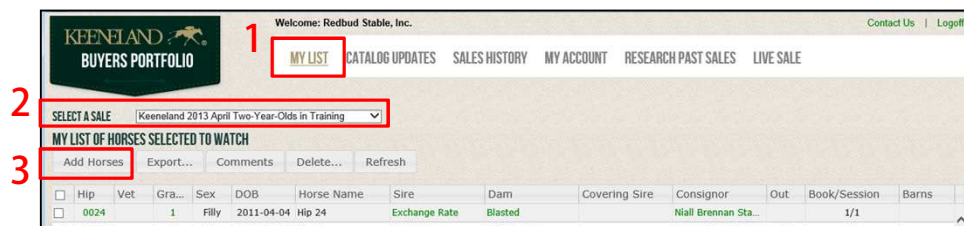
ADD A SPECIFIC HIP(S)

4. Enter the Hip Number. In this example, we have entered "14".
5. Click **Add Hip**.
 - The horse will be added to your watch list.
 - Continue to add hip numbers of horses you want to watch.
6. Click **Return to List** when you are finished.



Accessing MY LIST / Adding Horses

1. Click **MY LIST** on the Navigation Bar.
2. In the **SELECT A SALE** drop-down, choose a current sale.
Note that you can only add horses to a current or upcoming sale.
3. Click **Add Horses**.



Use the **SELECT USING SEARCH CRITERIA** section if you want to search for horses to add to your watch list.

SELECT USING SEARCH CRITERIA

4. Click **Add Filter**.
5. A **Please Select or Type** drop-down box appears. Select a category. In this example, **Sex** was selected.
6. A **Please Select or Type** drop-down box appears. Select a category. In this example, **Filly** was selected.

i If you wish to add another filter, you can choose **Add Filter** again to create another filter line.

7. Click **Search**.
8. A **SEARCH RESULTS** pop-up box appears. This contains a list of horses that met your search criteria. In this example, 58 horses were found.
9. To add a horse to your watch list, select the checkbox for that horse. More than one horse can be selected.
10. Click **Add To List** – or – click **Back** to return to the previous screen.

ADD HORSES TO MY WATCH LIST

ADD A SPECIFIC HIP

Enter A Hip Number:

SELECT USING SEARCH CRITERIA

Found 58 records.

4 5 6

7

Click here to remove filter. →

8

SEARCH RESULTS (58 FOUND)

11

<input type="checkbox"/>	Sale	Hip	Horse	DOB	Sex	Sire	Dam	Consignor
<input type="checkbox"/>						<input type="text" value="song"/>		
<input checked="" type="checkbox"/>	2013-04	0010	Scarlet Begonias	2011-03-25	Filly	Unbridled's Song	Van Lear Rose	Niall Brennan Stabl
<input type="checkbox"/>	2013-04	0013	J. Quirk	2011-03-16	Filly	Unbridled's Song	You're Beautiful	de Meric Sales, Age
<input checked="" type="checkbox"/>	2013-04	0051	Hip 51	2011-02-12	Filly	Unbridled's Song	Eden's Causeway	Wavertree Stables,
<input type="checkbox"/>	2013-04	0112	Hip 112	2011-04-17	Filly	Unbridled's Song	Queen of Money	The Kindergarten F

Click this box to select all horses. →

9

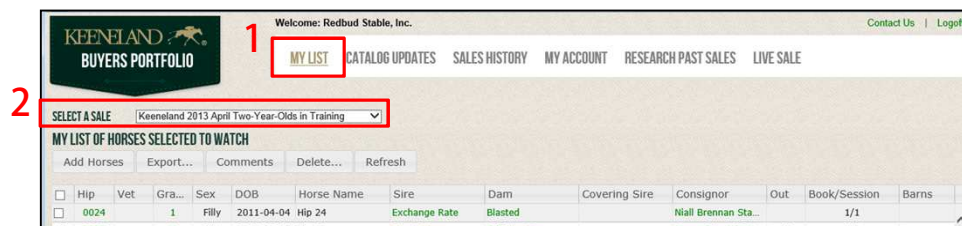
10

Information can be sorted by clicking on any column heading. ↓

If you want to filter this list further, type in the blank boxes underneath the appropriate heading. As you type, the list will begin filtering. In this example, "song" was entered under the Sire heading which filtered the list for sire names that include "song".

Accessing MY LIST

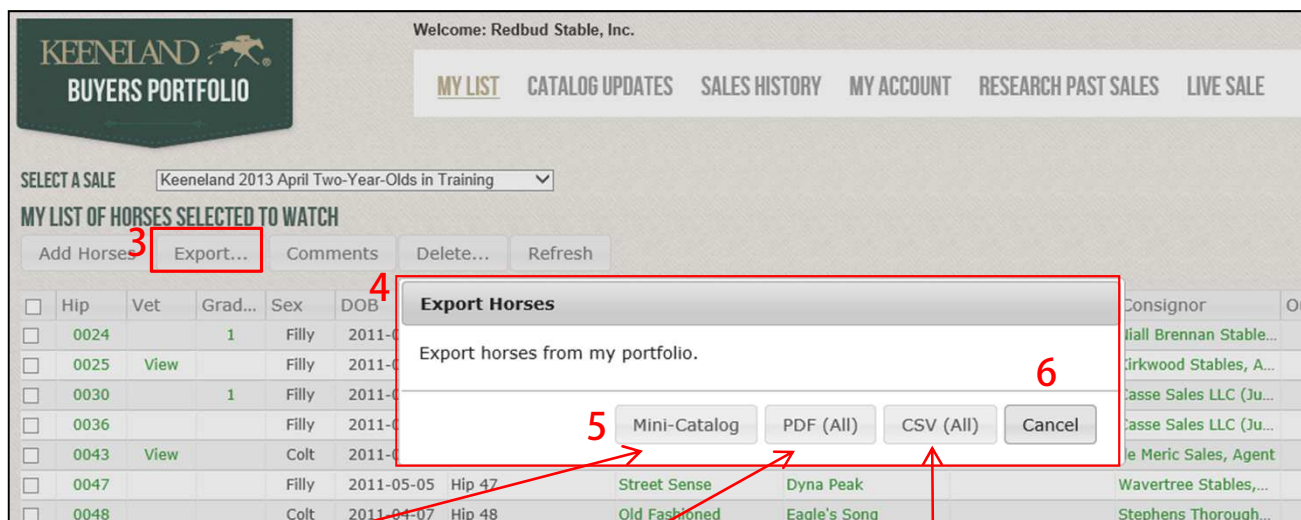
1. Click **MY LIST** on the Navigation Bar.
2. In the **SELECT A SALE** drop-down, choose a current sale.



EXPORT... is where you can export your watch list to a Mini-Catalog, a PDF, or a CSV file.

Exporting the Watch List

3. Click on **Export...**
4. The **Export Horses** pop-up box appears. There are three export choices:
Mini-Catalog
PDF (All)
CSV (All)
5. Click on the appropriate button.
 A pop-up box will appear. Click the appropriate button to download the file.
6. Click **Cancel** to close the pop-up box.



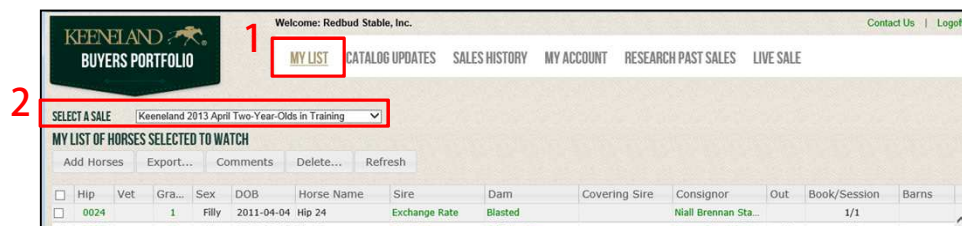
Clicking **Mini-Catalog** will create a catalog of the horses on your watch list.
Note: There is a limit of 425 horses for this mini-catalog.

Clicking **PDF** will create a listing of all horses on your watch list in PDF format.

Clicking **CSV** will create a listing of all horses on your watch list in CSV format. This may be useful to import into Microsoft® Excel or other spreadsheet programs.

Accessing MY LIST

1. Click **MY LIST** on the Navigation Bar.
2. In the **SELECT A SALE** drop-down, choose a current sale. **Note that you can only add comments to horses in a current or upcoming sale.**




Comments is where you can add both a **Grade** and a **Comment** to a selected horse.

The **Grade** is any text value (up to 5 characters) that you want to assign to the horse selected. For example, you might want to use A, B, or C to grade the horse as A being the horses you are most interested in and C being the horses you are the least interested. Or you may want to use 1, 2, 3, etc. or Best, Good, Maybe. This Grade designation is entirely up to you. The Grade you enter will appear in the watch list under the heading **Grade**.

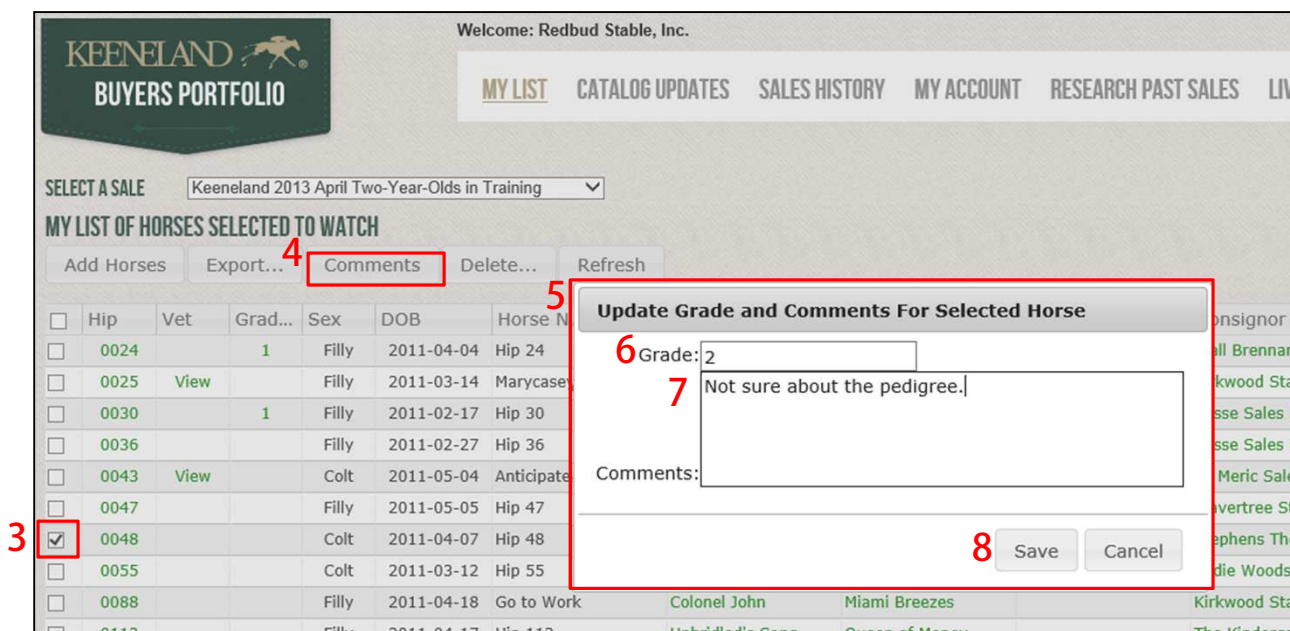
The **Comment** is a free text field where you may enter a comment for the horse selected.

Adding a Comment

3. Select the checkbox next to one horse. (You cannot add a comment to more than one horse at a time.)
4. Click **Comments**.
5. An **Update Grade and Comments For Selected Horse** pop-up box appears.
6. Enter a **Grade** (see explanation above).
7. Enter a **Comment** (see explanation above).
8. Click **Save**.

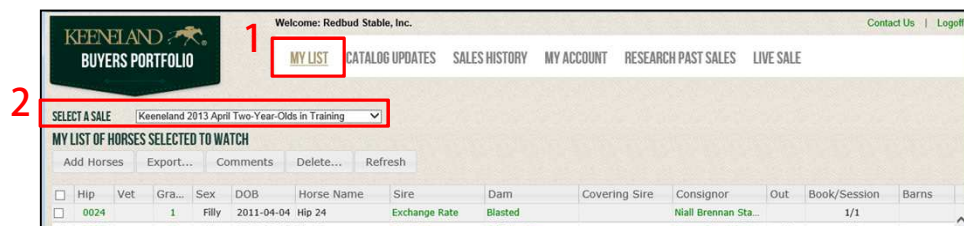
 To view an existing comment, click on the link listed in the **Grade** column.

 To edit a comment, follow the same steps for Adding a Comment.



Accessing MY LIST

1. Click **MY LIST** on the Navigation Bar.
2. In the **SELECT A SALE** drop-down, choose a sale.
Note that you can only delete horses from a current or upcoming sale.



The **Delete** button is used to delete the horse(s) in your watch list. You can delete selected horses or all horses.

Clicking **Refresh** will refresh your watch list.

Delete Selected Horse(s)

3. Check the checkbox next to the horse(s) you want to delete.
4. Click **Delete...**
5. A **Delete Horses** pop-up box appears.
6. Click **Delete Selected**.
7. A warning pop-up box appears showing the horses you are about to delete.
8. Click **Delete Selected Hip(s)** to delete – or – click **Return** to return to your watch list without deleting.

Hip	Vet	Grad...	Sex	DOB	Horse Name	Sire	Dam	Covering Sire	Consigno
<input type="checkbox"/>			Filly	2011-04-04	Hip 24	Exchange Rate	Blasted		Niall Brennan Sta...
<input type="checkbox"/>		1	Filly	2011-03-14	Marycasey				Kirkwood S
<input type="checkbox"/>			Filly	2011-02-17	Hip 30				Casse Sale
<input type="checkbox"/>		1	Filly	2011-02-27	Hip 36				Casse Sale
<input type="checkbox"/>			Colt	2011-05-04	Anticipated				de Meric Sa
<input checked="" type="checkbox"/>			Filly	2011-05-05	Hip 47				Wavertree
<input type="checkbox"/>		2	Colt	2011-04-07	Hip 48	Old Fashioned	Eagle's Song		Stephens T
<input type="checkbox"/>			Colt	2011-03-12	Hip 55	Arch	Falling Strin		
<input checked="" type="checkbox"/>			Filly	2011-04-18	Go to Work	Colonel John	Miami Bree		
<input type="checkbox"/>			Filly	2011-04-17	Hip 112	Unbridled's Song	Queen of M		
<input checked="" type="checkbox"/>			Colt	2011-05-10	Hip 114	Visionaire	Riesling		

Delete Horses
Delete horses from my portfolio.

6 Delete Selected Delete All Cancel

Delete The Selected Hip(s)?
0047,0088,0114

Delete Selected Hip(s) 8
Return

Delete All Horses

4. Click **Delete...**
5. A **Delete Horses** pop-up box appears.
6. Click **Delete All**.

7. A warning pop-up box appears asking **Delete All Hips?**
8. Click **Delete ALL Hips** to delete – or – click **Return** to return to your watch list without deleting.

CATALOG UPDATES is where you can view updates for new racing activity since the catalog only for horses that are on your watch list. Updates include races for the horse entered in the sale and races of foals with the same first or second dam.

Viewing CATALOG UPDATES

1. Click **CATALOG UPDATES** on the Navigation Bar.

Clicking **PDF** will create a listing of catalog updates in PDF format.

Clicking **CSV** will create a listing of catalog updates in CSV format. This may be useful to import into Microsoft® Excel or other spreadsheet programs.

The **Refresh** button will refresh the Catalog Updates listed. Any filtering or sorting will be removed and the list will return to it's original order by Hip number.

Information can be sorted by clicking on any column heading.

Entering text in a white box will filter the list.

Hip	Horse	Sire	Dam	YOB	Date	Pos	Grd	Track	Type	Gen	BT	Earnings	Updates
0001	Lotosblume	Mr. Sekiguchi	Waltz	2009	04/28/2013	1		PIMLICO	2nd Dam	1	N	17,100	View
0001	Lotosblume	Mr. Sekiguchi	Waltz	2009	03/30/2013	1		LAUREL PARK	2nd Dam	1	N	21,660	View
0001	Lotosblume	Mr. Sekiguchi	Waltz	2009	03/07/2013	2		LAUREL PARK	2nd Dam	1	N	5,250	View
0002	J Jett	Bernstein	Lavigne	2010	06/07/2013	1		ARLINGTON PARK	2nd Dam	2	N	13,800	View
0002	Elusive Action	Elusive Quality	Resplendency	2008	05/26/2013	1		BEULAH PARK	2nd Dam	2	N	2,480	View
0002	Elusive Action	Elusive Quality	Resplendency	2008	05/04/2013	2		BEULAH PARK	2nd Dam	2	N	600	View
0002	J Jett	Bernstein	Lavigne	2010	03/13/2013	1		FAIR GROUNDS	2nd Dam	2	N	12,000	View
0004	Reckless Abandon (GB)	Exchange Rate	Sant Elena (GB)	2010	05/25/2013	3	2	HAYDOCK PARK	2nd Dam	2	Y	14,648	View
0004	Grayswood (GB)	Dalakhani (IRE)	Argent Du Bois	2010	05/22/2013	3		KEMPTON PARK	2nd Dam	1	N	583	View
0004	Perimele	Dehere	Silver Bark (GB)	2009	03/30/2013	2		PARX RACING	2nd Dam	2	N	3,800	View
0004	Jumbo Prado	El Prado (IRE)	Sant Elena (GB)	2009	02/22/2013	3		WOLVERHAMPTON	2nd Dam	2	N	587	View
0005	Barco	Gulch	Black Bacardi	2003	06/21/2013	2		FINGER LAKES	2nd Dam	2	N	1,800	View

Use these to navigate through the pages.

Click the Hip number to view pedigree of the horse with this hip number.

Use these to control number of records displayed.

Click **View** to view an EquineLine report of all catalog updates for the hip number horse.

SALES HISTORY is where you view the sales history for horses on your watch list for a selected sale. This sales history is for Keeneland sales only.

Clicking **CSV** will create a listing of sales history in CSV format.

Clicking **PDF** will create a listing of sales history in PDF format.

Viewing SALES HISTORY

1. Click **SALES HISTORY** on the Navigation Bar.
2. In the **SELECT A SALE** drop-down, choose a sale. be listed.

3. Horses that are on your watch list for the sale selected and have been in a previous Keeneland sale will be listed.

Click the Current Hip number to view current catalog page for this horse.

1. Welcome: Redbud Stable, Inc. | Contact Us | Logoff

2. MY LIST | CATALOG UPDATES | **SALES HISTORY** | MY ACCOUNT | RESEARCH PAST SALES | LIVE SALE

3. SELECT A SALE: Keeneland 2013 April Two-Year-Olds in Training

SALES HISTORY (22 RECORDS FOUND)

PDF | CSV | Statistics | Leaders

Current Hip	Sale	Hip	Horse	DOB	Sex	Sire	Dam	PPs	Consignor	Buyer	Sale Price
0002	2013-04	0002	Hip 2	2011-02-07	Colt	Arch	Tazarine		Wavertree Stables, In...	R.N.A. (150,000)	---
0002	2012-09	0395	Hip 395	2011-02-07	Colt	Arch	Tazarine		Highclere, Agent II	R.N.A. (190,000)	---
0007	2012-09	1593	Hip 1593	2011-04-13	Colt	Into Mischief	U K Trick		Indian Creek, Agent	R.N.A. (38,000)	---
0007	2012-01	1385	Hip 1385	2011-04-13	Colt	Into Mischief	U K Trick		Lane's End, Agent	ARB Agent	27,000
0043	2013-04	0043	Anticipated	2011-04-13	Colt	Into Mischief	estiny Calls		de Meric Sales, Agent	Fox Hill Farm/Tom...	130,000
0043	2012-09	2139	Hip 2139	2011-04-13	Colt	Into Mischief	estiny Calls		Taylor Made Sales Ag...	Jeffrey Cohn	62,000
0048	2013-04	0048	Hip 48	2011-04-13	Colt	Into Mischief	agle's Song		Stephens Thoroughbr...	R.N.A. (145,000)	---
0048	2012-09	2527	Hip 2527	2011-04-13	Colt	Into Mischief	agle's Song		Brookdale Sales, Age...	MM&L Equine Sale...	42,000
0055	2013-04	0055	Hip 55	2011-04-13	Colt	Into Mischief	alling Springs		Eddie Woods, Agent VI	Steven W. Young,...	535,000
0055	2012-09	0749	Hip 749	2011-04-13	Colt	Into Mischief	alling Springs		Taylor Made Sales Ag...	Bradley Thoroughb...	125,000

Showing all 10 rows

Show: All Auto 25 50 100

Entering text in a white box will filter the list.

Information can be sorted by clicking on any column heading.

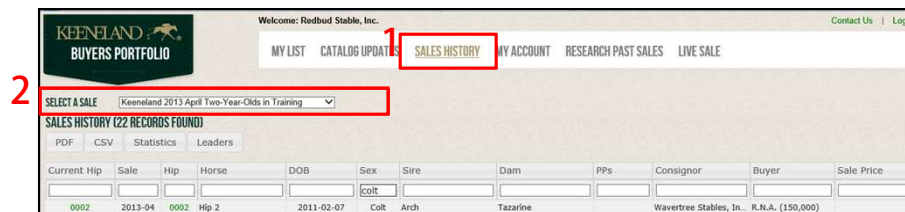
Click the Hip number to view the horse's catalog page for this previous sale.

Use these to control number of records displayed.

Use these to navigate through the pages.

Accessing SALES HISTORY

1. Click **SALES HISTORY** on the Navigation Bar.
2. In the **SELECT A SALE** drop-down, choose a sale.



The **Statistics** button is used to display statistics for the horses in the Sales History list. If the list has been filtered, the statistics will show for the filtered list.

Displaying Statistics

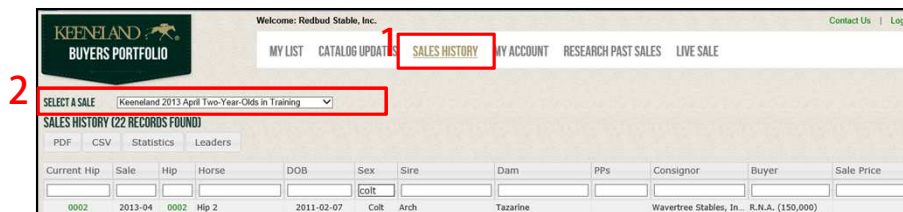
3. Click **Statistics**.
4. The **Statistics** pop-up box appears. This box shows statistics for horses in the Sales History list.
5. Click **x** to close this pop-up box.

If the list has been filtered, the statistics are only for the filtered list.

Head Sold	Gross Amount	Average Price	Median Price	Top Price
8	1,475,000	184,375	165,000	350,000

Accessing SALES HISTORY

1. Click **SALES HISTORY** on the Navigation Bar.
2. In the **SELECT A SALE** drop-down, choose a sale.



The **Leaders** button is used to display the leaders in four categories based upon the horses in this Sales History list: Leading Buyers, Leading Consignors, Leading Sires, and Leading Covering Sires. If the Sales History list has been filtered, the leaders will be based upon the filtered list.

Displaying Leaders

3. Click **Leaders**
4. The **Leading Buyers** pop-up box appears. This box shows Leading Buyers for horses in the Sales History list.
5. Four lists are available by clicking the appropriate radio button:
 - Leading Buyers
 - Leading Consignors
 - Leading Sires
 - Leading Covering Sires
6. Click **x** to close this pop-up box.

If the list has been filtered, the leaders are only for the filtered list.

Current...	Sale	Hip	Horse	DOB	Sex	Sire	Dam
					filly		
					filly	Harlan's Holiday	Three Graces
					filly	Harlan's Holiday	Three Graces
					filly	Exchange Rate	Blasted
					filly	Exchange Rate	Blasted

Buyer	Horses Bought	Average	Gross
Deuce Greathouse, Agent	1	50,000	50,000
Ellenay Racing	1	105,000	105,000

Consignor	Horses Sold	Average	Gross
The Kindergarten Farm	1	350,000	350,000

Sire	Horses Sold	Average	Gross
Unbridled's Song	3	305,000	915,000

Covering Sire	Horses Sold	Average	Gross

MY ACCOUNT – DASHBOARD SUMMARY is where you will find summary activity for your account for a specific sale.

Viewing the DASHBOARD SUMMARY

1. Click **MY ACCOUNT** on the Navigation Bar.
2. Click **DASHBOARD SUMMARY** on the **MY ACCOUNT** menu.
3. In the **SELECT A SALE** drop-down, choose a sale.

The **DASHBOARD SUMMARY** appears for the selected sale. It has three sections associated with the selected sale:

- **CREDIT STATUS**
See *Viewing the Credit Status Section* for more information.
- **ACTIVE BUYER ACCOUNTS**
See *Viewing the Active Buyer Accounts Section* for more information.
- **PURCHASED HORSES**
See *Viewing the Purchased Horses Section* for more information.

More detailed information for each of these sections are in the following pages.

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MY LIST CATALOG UPDATES SALES HISTORY **MY ACCOUNT** RESEARCH PAST SALES LIVE SALE

3 SELECT A SALE Keeneland 2013 April Two-Year-Olds in Training

2 **MY ACCOUNT**
DASHBOARD SUMMARY
ACCOUNT INFORMATION
PORTFOLIO ACCESS
EMAIL ALERTS
CATALOG SUBSCRIPTIONS
PAVILION SEATING
FORMS
CLAIM TO PROCEEDS

DASHBOARD SUMMARY

CREDIT STATUS

Available Credit	Reason	Requested Credit	Status	Purchases	Payments	Remaining
\$330,000	Past History	\$0		\$335,000	\$335,000	\$330,000

Request Credit

ACTIVE BUYER ACCOUNTS

Account	Summary Names	Horses Purcha...	Purchase Amo...	Statement
Redbud Stable	View	0	\$0	
Redbud Stable, Inc.	View	3	\$335,000	Download
John Smith	View	0	\$0	
Mary Smith	View	0	\$0	

Instructions: Click on an account name to edit.
Create New Buyer Account

PURCHASED HORSES

Hip	Account Name	Summary Name	Horse	Sire	Dam	DOB	Sex	Sale Pric...	Transfer
0017	Redbud Stable, Inc.	Redbud Stable, Inc.	Hip 17	Curlin	Allencat	03/26/2011	Filly	105,000	
0032	Redbud Stable, Inc.	Redbud Stable, Inc.	Hip 32	Hard Spun	Christmas Strike	04/15/2011	Colt	130,000	
0069	Redbud Stable, Inc.	Redbud Stable, Inc.	Hip 69	Bernstein	Joyful Chaos	05/15/2011	Colt	100,000	

Instructions: Click on the hip to see the consignor.
PDF CSV

Accessing MY ACCOUNT / DASHBOARD SUMMARY

1. Click **MY ACCOUNT** on the Navigation Bar.
2. Click **DASHBOARD SUMMARY** on the **MY ACCOUNT** menu.
3. In the **SELECT A SALE** drop-down, choose a sale. **Note that you can only request credit for a current or upcoming sale.**

Welcome: Redbud Stable, Inc. Contact Us | Logoff

MY LIST CATALOG UPDATES SALES HISTORY **1 MY ACCOUNT** RESEARCH PAST SALES LIVE SALE

3 SELECT A SALE | Keeneland 2013 April Two-Year-Olds in Training

MY ACCOUNT	DASHBOARD SUMMARY						
DASHBOARD SUMMARY	CREDIT STATUS						
ACCOUNT INFORMATION	Available Credit	Reason	Requested Credit	Status	Purchases	Payments	Remaining
PORTFOLIO ACCESS	\$330,000	Past History	\$0		\$335,000	\$335,000	\$330,000
	4 Request Credit						

The **CREDIT STATUS** section shows information about your current credit with Keeneland for the sale selected.

Viewing the CREDIT STATUS Section

4. The **CREDIT STATUS** section appears.

CREDIT STATUS						
Available Credit	Reason	Requested Credit	Status	Purchases	Payments	Remaining
\$330,000	Past History	\$0		\$335,000	\$335,000	\$330,000
5 Request Credit						

Requesting Credit

5. Click **Request Credit**.
6. The **Credit Request** pop-up box appears.
7. Choose an option. Based upon what is chosen here, you may see more questions that need to be answered.
8. Choose **Submit** to submit your request - or - **Cancel** to cancel the request.

6 Credit Request

You currently have \$330,000 of available credit.

7 Choose one of the following options:

- I intend to pay at time of purchase by cash and/or check only.
- I need to establish or increase my credit with Keeneland.

Buyer Information

I want to contribute to NTRA (0.25%)
Expected Amount of Purchases:

8 Submit Cancel

Accessing MY ACCOUNT/DASHBOARD SUMMARY

1. Click **MY ACCOUNT** on the Navigation Bar.
2. Click **DASHBOARD SUMMARY** on the **MY ACCOUNT** menu.
3. In the **SELECT A SALE** drop-down, choose a current sale. **Note that you can only add buyer accounts to a current or upcoming sale.**

The **ACTIVE BUYER ACCOUNTS** section shows information about your active buyer accounts for the sale selected. Buyer Accounts are different names that you can use to purchase horses.

All buyer accounts with sales activity within the past 3 years will be displayed.

Viewing the ACTIVE BUYER ACCOUNTS Section

4. The **ACTIVE BUYER ACCOUNTS** section appears.

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MY LIST CATALOG UPDATES SALES HISTORY **1 MY ACCOUNT** RESEARCH PAST SALES LIVE SALE

3 SELECT A SALE Keeneland 2013 April Two-Year-Olds in Training

2 MY ACCOUNT DASHBOARD SUMMARY

4 DASHBOARD SUMMARY

Available Credit	Reason	Requested Credit	Status	Purchases	Payments	Remaining
\$330,000	Past History	\$0		\$335,000	\$335,000	\$330,000

Request Credit

Account	Summary Names	Horses Purcha...	Purchase Amo...	Statement
Redbud Stable	View	0	\$0	
Redbud Stable, Inc.	View	3	\$335,000	Download
John Smith	View	0	\$0	
Mary Smith	View	0	\$0	

Instructions: Click on an account name to edit.
Create New Buyer Account

Hip	Account Name	Summary Name	Horse	Sire	Dam	DOB	Sex	Sale Pric.	Transfer
0017	Redbud Stable, Inc.	Redbud Stable, Inc.	Hip 17	Curlin	Allencat	03/26/2011	Filly	105,000	
0032	Redbud Stable, Inc.	Redbud Stable, Inc.	Hip 32	Hard Spun	Christmas Strike	04/15/2011	Colt	130,000	
0069	Redbud Stable, Inc.	Redbud Stable, Inc.	Hip 69	Bernstein	Joyful Chaos	05/15/2011	Colt	100,000	

Instructions: Click on the hip to see the consignor.
PDF CSV

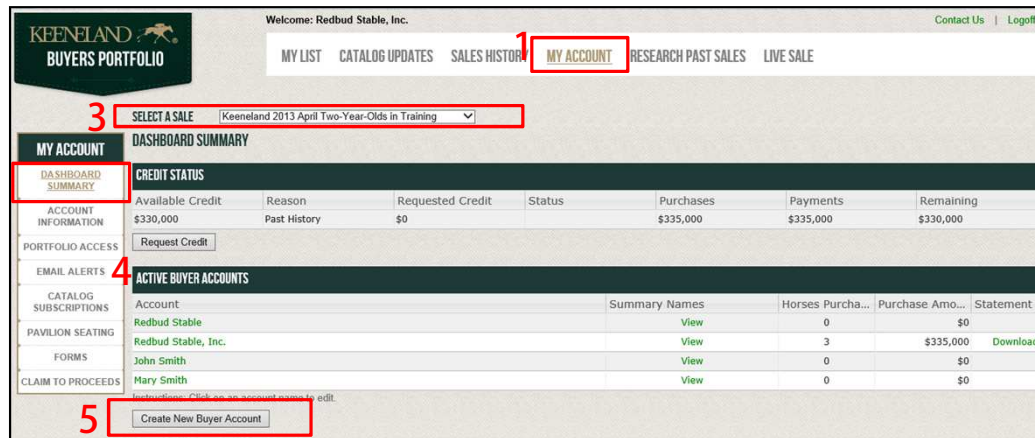
Click on a buyer account name to edit details.

Click this link to view summary names associated with the buyer account. Summary names are the entity names displayed to the public on the results page.

Click on this link to view statement for the selected sale.

Creating a New Buyer Account

1. Click **MY ACCOUNT** on the Navigation Bar.
2. Click **DASHBOARD SUMMARY** on the **MY ACCOUNT** menu.
3. In the **SELECT A SALE** drop-down, choose a current sale. **Note that you can only add purchasing accounts to a current or upcoming sale.**
4. The **ACTIVE BUYER ACCOUNTS** section appears.
5. Click **Create New Buyer Account** to begin setting up a new account.



The Account Wizard starts and will guide you through the steps to create a new Buyer Account.

WIZARD STEP1: CHOOSE A NAME

6. Choose Business or Individual and fill in appropriate boxes.	7. Click Next .
---	------------------------

Account Wizard (John Smith)

1. Choose a Name

2. Address

3. Phone

4. Email

5. Agents

6. Summary Names

6 Enter the name for this buyer account:

Business Individual

First Name:

Middle Name:

Last Name:

7

Previous **Next** Cancel

WIZARD STEP2: ADDRESS

8. Choose Use Central Name Address if you wish to use the account default address - or - Choose Use Other Address and fill in appropriate boxes.	9. Click Next .
--	------------------------

Account Wizard (John Smith)

1. Choose a Name

2. Address

3. Phone

4. Email

5. Agents

6. Summary Names

8 Mailing address to use for this buyer account:

Use Central Name Address Use Other Address

Address 1: 1732 Maple Lane

Address 2:

City: Lexington

State: Kentucky

Zip/Postal Code: 40510

Country: United States

9

Previous **Next** Cancel

WIZARD STEP3: PHONE

- | | | |
|--|--|-------------------------|
| 10. Click Add a Phone . Choose Phone Type from drop-down box and fill in appropriate boxes. | 11. Click Continue . Repeat to add more phone numbers if desired. | 12. Click Next . |
|--|--|-------------------------|

WIZARD STEP4: EMAIL

- | | | |
|--|---|-------------------------|
| 13. Click Add an Email . Choose E-mail Type from drop-down box and fill in appropriate boxes. | 14. Click Continue . Repeat to add more emails if desired. | 15. Click Next . |
|--|---|-------------------------|

WIZARD STEP5: AGENTS

- | | | |
|---|--|-------------------------|
| 16. Click Add an Agent . In the Select Agent drop-down, either select an existing agent or New Agent to enter a new agent name. Fill in appropriate boxes. | 17. Click Add . Repeat to add more agents if desired. | 18. Click Next . |
|---|--|-------------------------|

WIZARD STEP6: SUMMARY NAMES

- | | | | |
|--|------------------------|---|-------------------|
| 19. If you wish to add a Summary Name, click Add a Summary Name . Fill in the name field. | 20. Click Add . | 21. Click Save . Click OK . | You are finished! |
|--|------------------------|---|-------------------|

Accessing MY ACCOUNT/DASHBOARD SUMMARY

1. Click **MY ACCOUNT** on the Navigation Bar.
2. Click **DASHBOARD SUMMARY** on the **MY ACCOUNT** menu.
3. In the **SELECT A SALE** drop-down, choose a current sale.

The **PURCHASED HORSES** section shows horses that were purchased during the sale selected.

Viewing PURCHASED HORSES

4. The **PURCHASED HORSES** section appears.

Click on a hip number to view the pedigree.

Clicking **PDF** will create a listing of purchased horses in PDF format.

Clicking **CSV** will create a listing of purchased horses in CSV format. This may be useful to import into Microsoft® Excel or other spreadsheet programs..

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MY LIST CATALOG UPDATES SALES HISTORY **MY ACCOUNT** RESEARCH PAST SALES LIVE SALE

3 SELECT A SALE Keeneland 2013 April Two-Year-Olds in Training

2 MY ACCOUNT DASHBOARD SUMMARY

DASHBOARD SUMMARY

CREDIT STATUS

Available Credit	Reason	Requested Credit	Status	Purchases	Payments	Remaining
\$330,000	Past History	\$0		\$335,000	\$335,000	\$330,000

Request Credit

ACTIVE BUYER ACCOUNTS

Account	Summary Names	Horses Purcha...	Purchase Amo...	Statement
Redbud Stable	View	0	\$0	
Redbud Stable, Inc.	View	3	\$335,000	Download
John Smith	View	0	\$0	
Mary Smith	View	0	\$0	

Instructions: Click on an account name to edit.
[Create New Buyer Account](#)

4 **PURCHASED HORSES**

Hip	Account Name	Summary Name	Horse	Sire	Dam	DOB	Sex	Sale Pric...	Transfer
0017	Redbud Stable, Inc.	Redbud Stable, Inc.	Hip 17	Curlin	Allencat	03/26/2011	Filly	105,000	
0032	Redbud Stable, Inc.	Redbud Stable, Inc.	Hip 32	Hard Spun	Christmas Strike	04/15/2011	Colt	130,000	
0069	Redbud Stable, Inc.	Redbud Stable, Inc.	Hip 69	Bernstein	Joyful Chaos	05/15/2011	Colt	100,000	

Instructions: Click on the hip to see the consignor.

[PDF](#) [CSV](#)

Information can be sorted by clicking on any column heading.

MY ACCOUNT – ACCOUNT INFORMATION is where you will find your Central Account Information. Your Central Account is the primary account associated with all of your buyer accounts.

Viewing ACCOUNT INFORMATION

1. Click **MY ACCOUNT** on the Navigation Bar.
2. Click **ACCOUNT INFORMATION** on the **MY ACCOUNT** menu.

Your **CENTRAL ACCOUNT INFORMATION** appears. It has three sections:

- The **MAILING ADDRESS** section shows mailing addresses associated with your central account. The default address is designated by the selected radio button. This default address will be used for statements. Mailing addresses will be used when you complete your catalog subscription.
- The **PHONE NUMBERS** section shows phone numbers associated with your central account. The default phone number is designated by the selected radio button.
- The **EMAIL** section shows email addresses associated with your central account. The default email address is designated by the selected radio button. Email addresses will be used when you specify email alerts to be sent.

1

2

Click here to edit or delete an address.

Click here to add a new address.

Click here to edit or delete phone numbers.

Click here to add a new phone number.

Click here to edit or delete an email address.

Click here to add a new email address.

Default	Description	Address 1	City	State	Zip	Country		
<input checked="" type="radio"/>	Primary Business	1732 Maple Lane	Lexington	KY	40510	USA	Edit	Delete
<input type="radio"/>	Catalog	PO Box 5019	Lexington	KY	12345	USA	Edit	Delete

Default	Type	Phone Number	Extension		
<input checked="" type="radio"/>	Business	859 333 3333		Edit	Delete

Default	Lien	Type	Email		
<input checked="" type="radio"/>	No	Statement E-...	kjones@gmail.com	Edit	Delete
<input type="radio"/>	No	E-mail	cprater@redbudstable.com	Edit	Delete
<input type="radio"/>	No	E-mail	test@test.com	Edit	Delete

MY ACCOUNT – PORTFOLIO ACCESS is where you can create a login for other users of your Keeneland Portfolio. You can assign who can view your account and what they have access to.

Viewing PORTFOLIO ACCESS

1. Click **MY ACCOUNT** on the Navigation Bar.
2. Click **PORTFOLIO ACCESS** on the **MY ACCOUNT** menu.
3. A list of users appear. Only one user will have Admin privileges, denoted in the Admin column. This user name was established when you requested a portfolio account or was assigned by the Keeneland sales system. You can edit/change using the **Edit** button. And will automatically have all Admin privileges. For other users, you can select what privileges they will have:

Accounts – a checkmark will enable the user to make updates on the **PORTFOLIO ACCESS** screen.

Alerts – a checkmark will enable the user to make updates on the **EMAIL ALERTS** screen.

Contacts – a checkmark will enable the user to make updates on the **ACCOUNT INFORMATION** screen.

Export – a checkmark will enable the user to export information in the portfolio (e.g. watch list) to PDF or CSV.

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MY LIST CATALOG UPDATES SALES HISTORY **MY ACCOUNT** RESEARCH PAST SALES LIVE SALE

MY ACCOUNT PORTFOLIO ACCESS TO THIS ONLINE KEENELAND PORTFOLIO ACCOUNT
Here you can create a login for other users of your Keeneland Portfolio buyers account.
You can edit who can view your account and what they have access to.

User ID	Name	Email	Admin	Accounts	Alerts	Contacts	Export		
cindyp	Cindy Prater	cprater@redbudstable.com	No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Edit	Delete
300229	Redbud Stable, Inc.	office@redbudstable.com	Yes	Yes	Yes	Yes	Yes	Edit	

Add a New User

Add New User

User ID: msmith
Name: Mary Smith
Email: jith@redbudstable.com
Password: ●●●●●●
Verify Password: ●●●●●●

Save Cancel

Information can be sorted by clicking on any column heading.

Click here to edit or delete a user.

The password must be at least 6 characters, must contain 1 lowercase character, must contain 1 uppercase character, must contain one number and cannot contain spaces.

Adding a New User

4. Click the **Add a New User** button.
5. The **Add New User** pop-up box appears. Fill in the boxes.
6. Click **Save**.

MY ACCOUNT – EMAIL ALERTS is where you can select to receive notifications related to horses on your watch list.

Viewing EMAIL ALERTS

1. Click **MY ACCOUNT** on the Navigation Bar.
2. Click **EMAIL ALERTS** on the **MY ACCOUNT** menu.
3. A list of users appear.
4. Select the corresponding alerts for each of the email accounts displayed. Email accounts are maintained in the **ACCOUNT INFORMATION** section.

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MY LIST CATALOG UPDATES SALES HISTORY **MY ACCOUNT** RESEARCH PAST SALES LIVE SALE

MY ACCOUNT EMAIL ALERTS

You have the option of getting selected alerts sent to you by email.
Below is a list of your email addresses and a list of alerts you have set at this time.

Email	Horse Taken Out	Catalog Updates	Vet Comments	Hip In Ring	Hammer Price	Summary Info	Van Release
cprater@redbudstable.com	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
kjones@gmail.com	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
test@test.com	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Display Columns

i Alerts are only relevant to horses on your watch list

Email – the user's email accounts associated with the central name (previously added on the **ACCOUNT INFORMATION** screen)

Horse Taken Out – check to receive email when a horse is taken out of a sale

Catalog Updates – check to receive email when there is a catalog update

Vet Comments – check to receive email when there is a new vet comment

Hip In Ring – check to receive email when a horse is 10 hips away from the ring

Hammer Price – check to receive email with sale price when the horse is sold

Summary Info – check to receive email identifying the person who purchased the horse

Van Release – check to receive email when paperwork is completed to release your horse for shipping. This is only pertinent to horses that you have purchased.

MY ACCOUNT – CATALOG SUBSCRIPTIONS is where you can manage where catalogs are sent. Catalogs can be emailed or sent using the traditional postage. You will be required to designate your preferences each year after the April sale.

Viewing CATALOG SUBSCRIPTIONS

1. Click **MY ACCOUNT** on the Navigation Bar.
2. Click **CATALOG SUBSCRIPTIONS** on the **MY ACCOUNT** menu.
3. A list appears. There are three categories to set preferences:
 - **Email Catalog (to your default email)**: choose which catalogs you want emailed to the default email address entered in the **ACCOUNT INFORMATION** section.
 - **I Do Not Want The Paper Catalog**: If you don't anticipate purchasing horses at a particular sale, no catalog will be sent for those sales.
 - **Send Catalog to address**: this will appear for every mailing address that was entered in the **ACCOUNT INFORMATION** section. Choose which catalogs you want mailed to this address.

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MY LIST CATALOG UPDATES SALES HISTORY **MY ACCOUNT** RESEARCH PAST SALES LIVE SALE

MY ACCOUNT CATALOG SUBSCRIPTIONS

We mail four sale catalogs a year. Please set your preferences.

	January	April	September	November
Email Catalog (to your default email)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
I Do Not Want The Paper Catalog	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Send Catalog To 1732 Maple Lane	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Send Catalog To PO Box 5019	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Note: Only the April catalog can be sent to a PO Box.

In the example above, the customer has selected to have the catalog emailed for the January and September sale. They will not receive a paper catalog in January and April. Paper catalogs will be sent to 1732 Maple Lane for the September and November sale.

MY ACCOUNT – SALES PAVILION SEATING is where you can reserve seating for a current sale. Buyers and sellers receive priority when reserving seats. Every effort will be made to provide you with the number of seats requested, however, the demand frequently exceeds the number available, making it impossible to fulfill all requests. Seating assignments will not be made until a day or two before the start of the sale. Please stop in the sales pavilion lobby to determine if we were able to reserve your seats.

Viewing SALES PAVILION SEATING

1. Click **MY ACCOUNT** on the Navigation Bar.
2. Click **SALES PAVILION SEATING** on the **MY ACCOUNT** menu.
3. A list of current requests appears.

Requesting Seats

4. Click **Request Seats**.
5. The **Request Pavilion Seating** pop-up box appears. Fill in the appropriate boxes.
6. Click **Submit**.

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MY LIST CATALOG UPDATES SALES HISTORY **MY ACCOUNT** RESEARCH PAST SALES LIVE SALE

MY ACCOUNT
 DASHBOARD SUMMARY
 ACCOUNT INFORMATION
 PORTFOLIO ACCESS
 EMAIL ALERTS
 CATALOG SUBSCRIPTIONS
PAVILION SEATING
 FORMS
 CLAIM TO PROCEEDS

SALES PAVILION SEATING
 Buyers and sellers receive priority when reserving seats. Every effort will be made to provide you with the number of seats requested; however, the demand frequently exceeds the number available, making it impossible to fulfill all requests.
 Seating assignments will not be made until a day or two before the start of the sale. Please stop in the sales pavilion lobby to determine if we were able to reserve your seats.

Requested	Begin Date	End Date	Seats	Occupants	Status	Remove
09/01/2014	08/31/2014	08/31/2014	4	Mary Smith,Bob Smith,Roger Smith,John Smith	Pending	Remove

Request Seats

Request Pavilion Seating

Seats in the pavilion are reserved for buyers and sellers. Every effort will be made to provide you with the number of seats requested; however, the demand frequently exceeds the number available, making it impossible to fulfill all requests.

Please choose the dates that you need seating in the pavilion:
 A Date Range Every Day Of The Sale

Please choose up to 5 seats and the names of the occupants:
 # of Seats: Occupant Names:

Additional Comments (if any):

MY ACCOUNT – FORMS is where you can print a PDF of Wire Transaction Instructions, Kentucky Residents Resale Certificate, or Standard Kentucky Sales Tax Exemption Form.

Viewing FORMS

1. Click **MY ACCOUNT** on the Navigation Bar.
2. Click **FORMS** on the **MY ACCOUNT** menu.
3. Click **PDF** for the the form you desire.

The screenshot shows the Keeneland Buyers Portfolio website interface. At the top, there is a navigation bar with the following links: MY LIST, CATALOG UPDATES, SALES HISTORY, MY ACCOUNT (highlighted with a red box and a red '1'), RESEARCH PAST SALES, and LIVE SALE. Below the navigation bar, there is a sidebar menu on the left with the following items: MY ACCOUNT, DASHBOARD SUMMARY, ACCOUNT INFORMATION, PORTFOLIO ACCESS, EMAIL ALERTS, CATALOG SUBSCRIPTIONS, PAVILION SEATING, FORMS (highlighted with a red box and a red '2'), and CLAIM TO PROCEEDS. The main content area is titled 'NEW BUYERS WHAT YOU NEED TO KNOW' and contains several paragraphs of text. Below this text, there is a section titled 'BUYER FORMS' which lists three items: Wire Transaction Instructions, Kentucky Residents Resale Certificate, and Standard Kentucky Sales Tax Exemption Form. Each item has a corresponding 'PDF' button next to it, which is highlighted with a red box and a red '3'.

MY ACCOUNT – CLAIM TO PROCEEDS is used to administer liens that have been filed with the Keeneland Sales Accounting offices. Liens are associated with horses where monies are due to your Central Account.

Viewing CLAIM TO PROCEEDS

1. Click **MY ACCOUNT** on the Navigation Bar.
2. Click **CLAIM TO PROCEEDS** on the **MY ACCOUNT** menu.
3. In the **SELECT A SALE** drop-down, choose a current sale.
4. A list of claims to proceeds appears.

Welcome: Redbud Stable, Inc. Contact Us | Logoff

MY LIST CATALOG UPDATES SALES HISTORY **MY ACCOUNT** RESEARCH PAST SALES LIVE SALE

3 SELECT A SALE: Keeneland 2013 April Two-Year-Olds in Training

MY ACCOUNT **CLAIM TO PROCEEDS** **4**

PDF CSV Refresh

Hip	Horse	Dam	Sire	Consignor	Lien Holder	Lien Amount	Sale Price
2	Jacob's Ladder	Montrose	Holy Bull	Rosendale Farm	Fifth Third Bank	\$25,000	\$200,000
					Lost Creek Stud	\$100,000	

2 CLAIM TO PROCEEDS

All liens associated with a horse will display. If more than one line is displayed, other parties have also filed a lien against the horse.

Clicking **PDF** will create a listing of claims to proceeds in PDF format.

Clicking **CSV** will create a listing of claims to proceeds in CSV format. This may be useful to import into Microsoft® Excel or other spreadsheet programs.

The **Refresh** button will refresh the claims to proceeds listed. Any filtering or sorting will be removed and the list will return to its original order by hip number.


RESEARCH PAST SALES is where you can view past Keeneland sales. You can Search a Specific Sale, Search for a Specific Hip, or Search All Sales.

Researching Past Sales

1. Click **RESEARCH PAST SALES** on the Navigation Bar.

Searching a SPECIFIC SALE

2. In the **SEARCH A SPECIFIC SALE** section, choose a current sale. The number of records found appears.
3. If you want to filter the list, click **Add Filter**.
4. A **Please Select or Type** drop-down box appears. Select a category. In this example, **Sex** was selected.
5. A **Please Select or Type** drop-down box appears. Select a category. In this example, **Filly** was selected.

 If you wish to add another filter, you can choose **Add Filter** again to create another filter line.

6. Click **Search**.

See the results screen on the next page.

Searching for a SPECIFIC HIP

2. In the **SEARCH FOR A SPECIFIC HIP** section, choose a current sale. The number of records found appears.
 3. Enter a hip number in the **Search for a specific hip** box.
 4. Click **Search**.
- See the results screen on the next page.

Searching ALL SALES

2. In the **SEARCH ALL SALES** section, choose if you want to search by the horse Name, Dam, Sire, or Second Dam.
 3. Enter a name in the **Search for** box.
 4. Click **Search All Sales**.
- See the results screen on the next page.

Viewing SEARCH RESULTS

The SEARCH RESULTS screen is where you view the horses selected on the RESEARCH PAST SALES screen (see previous page).

Select which fields to show:

<input checked="" type="checkbox"/> Sale	<input checked="" type="checkbox"/> Dam	<input type="checkbox"/> Keeneland Pedigree
<input checked="" type="checkbox"/> Hip	<input type="checkbox"/> Covering Sire	<input checked="" type="checkbox"/> Past Performance
<input checked="" type="checkbox"/> Horse	<input checked="" type="checkbox"/> Consignor	<input type="checkbox"/> Updates
<input checked="" type="checkbox"/> DOB	<input type="checkbox"/> Session	<input type="checkbox"/> Out
<input checked="" type="checkbox"/> Sex	<input type="checkbox"/> Barns	<input checked="" type="checkbox"/> Buyer
<input checked="" type="checkbox"/> Sire	<input type="checkbox"/> Book	<input checked="" type="checkbox"/> Sale Price

Done

Clicking **See More/Less** will allow you to choose the columns you wish to view.

Clicking **PDF** will create a listing of search results in PDF format.

Clicking **CSV** will create a listing of search results in CSV format. This may be useful to import into Microsoft® Excel or other spreadsheet programs.

Clicking **Mini-Catalog** will create a catalog of the search results. **Note: There is a limit of 425 horses for this mini-catalog.**

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MY LIST CATALOG UPDATES SALES HISTORY MY ACCOUNT RESEARCH PAST SALES LIVE SALE

SEARCH RESULTS (58 FOUND)

PDF CSV Mini-Catalog See More/Less Statistics Leaders Back

Sale	Hip	Horse	DOB	Sex	Sire	Dam	Consignor	PPs	Buyer	Sale Price
2013-04	0003	Euphrosyne	2011-01-31	Filly	Harlan's Holiday	Three Graces	Niall Brennan Stables,...		R.N.A. (185,000)	---
2013-04	0004	Hip 4	2011-01-27	Filly	Empire Maker	Ticker Tape (GB)	Niall Brennan Stables,...			---
2013-04	0005	Hip 5	2011-04-21	Filly	Sky Mesa	Tortuga Lady	Wavertree Stables, In...		Eclipse Thoroughbred...	235,000
2013-04	0008	Truce	2011-04-23	Filly	Giant's Causeway	Unbridled Ridge	Niall Brennan Stables,...		Gary Young, Agent	110,000
2013-04	0009	Hip 9	2011-02-21	Filly	Curlin	Unspoken Word	Niall Brennan Stables,...			---
2013-04	0010	Scarlet Begonias	2011-03-25	Filly	Unbridled's Song	Van Lear Rose	Niall Brennan Stables,...			---
2013-04	0012	Hip 12	2011-04-20	Filly	Smart Strike	You	Eddie Woods, Agent XL		R.N.A. (340,000)	---
2013-04	0013	J. Quirk	2011-03-16	Filly	Unbridled's Song	You're Beautiful	de Meric Sales, Agent		R.N.A. (110,000)	---
2013-04	0015	Hip 15	2011-04-02	Filly	Harlan's Holiday	Acadiana	Hartley/De Renzo Tho...		Gary Contessa, Agent	100,000
2013-04	0017	Hip 17	2011-03-26	Filly	Curlin	Allencat	William Helmbrecht, A...		Dogwood Stable, Inc.	105,000
2013-04	0019	Hip 19	2011-02-15	Filly	More Than Ready	Aristocratic Lady	Niall Brennan Stables,...			---
2013-04	0020	Hip 20	2011-04-20	Filly	Medaglia d'Oro	Atlantic Ocean	Wavertree Stables, In...			---

Showing all 58 rows Show: All Auto 25 50 100

Statistics and Leaders buttons are explained in the following pages.

Information can be sorted by clicking on any column heading.

Entering text in a white box will filter the list.

Jumps back to previous screen.

Use these to navigate through the pages.

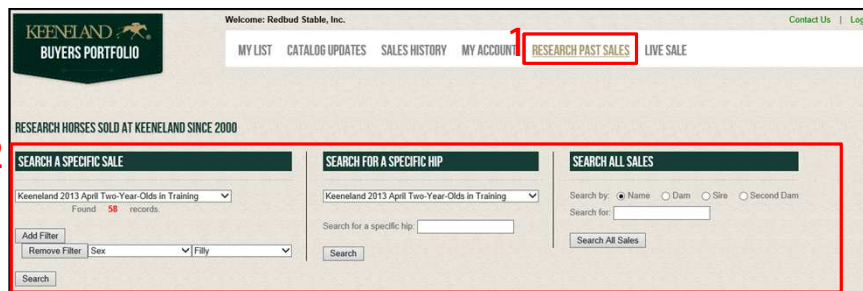
Click the hip number to view pedigree of the horse with this hip number.

Use these to control number of records displayed.

Accessing RESEARCH PAST SALES

1. Click **RESEARCH PAST SALES** on the Navigation Bar.
2. Use one of the three search methods:
 - SEARCH FOR A SPECIFIC SALE
 - SEARCH FOR A SPECIFIC HIP
 - SEARCH ALL SALES

The Search Results page appears.



The **Statistics** button is used to display statistics for the horses in the Search Results list. If the list has been filtered, the statistics will show for the filtered list.

Displaying Statistics

3. Click **Statistics**.
4. The **Statistics** pop-up box appears. This box shows statistics for horses in the Sales History list.
5. Click **x** to close this pop-up box.

SEARCH RESULTS (137 FOUND)

PDF CSV Mini-Catalog See More/Less **Statistics** Leaders Back

If the list has been filtered, the statistics are only for the filtered list.

Sale	Hip	Horse	DOB	Sex	Sire	Dam	Consignor	PPs
				Filly				
2013-04	0003	Euphrosyne	2011-01-31	Filly	Harlan's Holiday	Three Graces	Niall Brennan Stables,...	
2013-04	0004							
2013-04	0005							
2013-04	0008							
2013-04	0009							
2013-04	0010							
2013-04	0012	Hip 12	2011-04-20	Filly	Smart Strike	You	Eddie Woods, Agent XL	

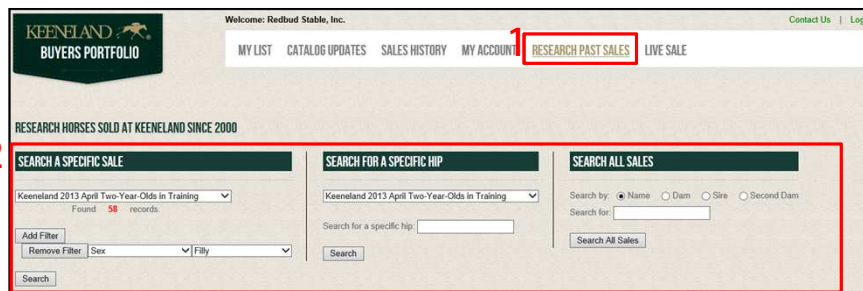
Statistics (from filtered list)

Head Sold	Gross Amount	Average Price	Median Price	Top Price
25	5,000,000	200,000	165,000	700,000

Accessing RESEARCH PAST SALES

1. Click **RESEARCH PAST SALES** on the Navigation Bar.
2. Use one of the three search methods:
 - SEARCH FOR A SPECIFIC SALE
 - SEARCH FOR A SPECIFIC HIP
 - SEARCH ALL SALES

The **Search Results** page appears.



The **Leaders** button is used to display the leaders in four categories based upon the horses in this Sales History list: Leading Buyers, Leading Consignors, Leading Sires, and Leading Covering Sires. If the Sales History list has been filtered, the leaders will be based upon the filtered list.

Displaying Leaders

3. Click **Leaders**.
4. The **Leading Buyers** pop-up box appears. This box shows Leading Buyers for horses in the Sales History list.
5. Four lists are available by clicking the appropriate radio button:
 - Leading Buyers
 - Leading Consignors
 - Leading Sires
 - Leading Covering Sires
6. Click **x** to close this pop-up box.

SEARCH RESULTS (137 FOUND)

PDF CSV Mini-Catalog See More/Less Statistics **Leaders** Back

Sale	Hip	Horse	DOB	Sex	Sire	Dam	Consignor
				Filly			Niall Brennan Stables,...
							Niall Brennan Stables,...
							Wavertree Stables, In...
							Niall Brennan Stables,...
							Niall Brennan Stables,...

Leading Buyers (from filtered list) [x]

Buyers Consignors Sires Covering Sires

Leading Consignors (from filtered list) [x]

Buyers Consignors Sires Covering Sires

Consignor	Horses Sold	Average	Gross
Wavertree Stable			
Niall Brennan Sta			
Eddie Woods			
The Kindergarten			

Leading Sires (from filtered list) [x]

Buyers Consignors Sires Covering Sires

Sire	Horses Sold	Average	Gross
Unbridled's Song	2	525,000	1,050,000
Medaglia d'...			
Bernardini			
Broken Vow			

Leading Covering Sires (from filtered list) [x]

Buyers Consignors Sires Covering Sires

Covering Sire	Horses Sold	Average	Gross

Note: Red arrows and boxes in the original image point to the 'Leaders' button (3), the radio buttons (5), and the close 'x' buttons (6). A red text box states: 'If the list has been filtered, the leaders are only for the filtered list.'