

Ticketing Manual

Ticketing Agents, Coordinator, and Advanced Users



Updated: 07/06/12



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Creating Your Event

1.1 - Create Your Venue

To create a new venue, select the Venues link on the **Tickets > Overview** page and select **Add a Venue**. Give the Venue a name and description for easy referencing for future events.

Name

Seats

Creating a General Admission Venue

Select the **Section** link next to your new venue on the Venue List page.

Give the section a name, do not change the row and seat name.

The starting row letter and ending row letter will accept numeric entries. Enter the desired amount of rows and seats, and select **Create Above Seats**.

Creating a Reserved Seating/Mixed Venue

Step 1: Select the **Section** link next to your new venue on the Venue List page. Enter the section

name, accurate starting and ending row letters, and accurate starting and ending seat numbers. If applicable, change the row

name and seat name, and select **Create Above Seats**.

Step 2: Select the View
Seats link next to your new
section. Using the
command buttons at the
bottom of the page,
remove any applicable
seats and adjust the
position of the seats using
the Shift Commands within
each seat.

When you're done adjusting the section layout, go back to the sections page of your new

Add a New Section:	
Section Name: (ex: Section A)	Section01
Row Name: (ex: Row, Table, etc)	Row
Seat Name: (ex: Seat, Chair, etc)	Seat
Starting Row Letter:	1
Ending Row Letter:	10 You are limited to a maximum of 250 rows
Starting Seat Number:	1
Ending Seat Number:	12
Create Above Sea	ts

	1 🗖	2 🗖	3 🗖	4 🔲	5 🔳	6 🖾	7 🗖	8 🗖
Row A					Seat 1	Seat 2	Seat 3	Seat 4
Shift Up 1, 2, 3, 4, 5, 6, 7, 8, 9, 10 Shift Down 1 , 2, 3, 4, 5, 6, 7, 8, 9, 10					Shift> -4 -2 -1 2 4 6 8	Shift> -4 -2 -1 2 4 6 8	Shift> -4 -2 -1 2 4 6 8	Shift> -4 -2: 2 4 6 8
<u> </u>					E			
Row B				Seat 1	Seat 2	Seat 3	Seat 4	Seat 5
Shift Up 1, 2, 3, 4, 5, 6, 7, 8, 9, 10 Shift Down 1, 2, 3, 4, 5, 6, 7, 8, 9, 10				Shift> -4 -2 -1	Shift> -4 -2			
				2468	2468	2468	2468	2468
Row C Shift Up 1, 2, 3, 4, 5, 6, 7, 8, 9, 10			Seat 1 Shift> -4 -2 -1	Seat 2 Shift> -4 -2 -1	Seat 3 Shift> -4 -2 -1	Seat 4 Shift> -4 -2 -1	Seat 5 Shift> -4 -2 -1	Seat 6 Shift> -4 -2
Shift Down 1, 2, 3, 4, 5, 6, 7, 8, 9, 10			2468	2468	2468	2468	2468	2468
Row D		Seat 1	Seat 2	Seat 3	Seat 4	Seat 5	Seat 6	Seat 7
Shift Up 1, 2, 3, 4, 5, 6, 7, 8, 9, 10 Shift Down 1, 2, 3, 4, 5, 6, 7, 8, 9, 10		Shift> -4 -2 -1 2 4 6 8	Shift> -4 -2 2 4 6 8					
<u> </u>		E 3 2 2	E 2 2 2	E = 2 2	E 3 2 2	E 3 2 2	E 3 2 2	E 3 0 0
Row E	Seat 1	Seat 2	Seat 3	Seat 4	Seat 5	Seat 6	Seat 7	Seat 8
Shift Up 1, 2, 3, 4, 5, 6, 7, 8, 9, 10	Shift> -4 -2 -1	Shift> -4 -2						
Shift Down 1, 2, 3, 4, 5, 6, 7, 8, 9, 10	2468	2468	2468	2468	2468	2468	2468	2468
Row F Shift Up 1, 2, 3, 4, 5, 6, 7, 8, 9, 10	Seat 1	Seat 2 Shift> -4 -2 -1	Seat 3 Shift> -4 -2 -1	Seat 4 Shift> -4 -2 -1	Seat 5 Shift> -4 -2 -1	Seat 6 Shift> -4 -2 -1	Seat 7 Shift> -4 -2 -1	Seat 8 Shift> -4 -2
shift Down 1, 2, 3, 4, 5, 6, 7, 8, 9, 10	2468	2468	2468	2468	2468	2468	2468	2468
Row G	Seat 1	Seat 2	Seat 3	Seat 4	Seat 5	Seat 6	Seat 7	Seat 8
Shift Up 1, 2, 3, 4, 5, 6, 7, 8, 9, 10 Shift Down 1, 2, 3, 4, 5, 6, 7, 8, 9, 10	Shift> -4 -2 -1 2 4 6 8	Shift> -4 -2 2 4 6 8						
			2100					
Row H	Seat 1	Seat 2	Seat 3	Seat 4	Seat 5	Seat 6	Seat 7	Seat 8
Shift Up 1, 2, 3, 4, 5, 6, 7, 8, 9, 10	Shift> -4 -2 -1	Shift> -4 -2						
Shift Down 1 , 2, 3, 4, 5, 6, 7, 8, 9, 10	2468	2468	2468	2468	2468	2468	2468	2468
Row I	Seat 1	Seat 2	Seat 3	Seat 4 Shift> -4 -2 -1	Seat 5	Seat 6	Seat 7	Seat 8
Shift Up 1, 2, 3, 4, 5, 6, 7, 8, 9, 10 Shift Down 1, 2, 3, 4, 5, 6, 7, 8, 9, 10	Shift> -4 -2 -1 2 4 6 8	Shift> -4 -2 -1 2 4 6 8	Shift> -4 -2 -1 2 4 6 8	2468	Shift> -4 -2 -1 2 4 6 8	Shift> -4 -2 -1 2 4 6 8	Shift> -4 -2 -1 2 4 6 8	Shift> -4 -3 2 4 6 8

venue, using the breadcrumbs at the top of the page. Repeat step 2 as needed.



Step 3: Select the **Sections** link on the applicable section. This page allows you to "hot-link" your venue image using the x and y axis, assign a section rank, input Section Custom Text 1, 2, and 3 (for ticket text tokens), and assign a section as general admission. If your event has reserved seat sections and general admission sections or your event has multiple general admission sections only, set the General Admission drop down box to "Yes".

*Note: You do not need to assign a section as General Admission if it is a purely general admission event. These settings will be over-ridden any time an event is enabled as general admission.

Step 4: Upload any pertinent graphics for your event to the **Graphics** section of your venue (this link is found on the venue list page).

Name	Seat	RS Sectio	_	GA tions
120 GA Created 12/07/11	120	0	1	[Edit] [Copy] [Delete] [Sections] [Graphics]

Pertinent graphics include ticket graphic, venue graphic, section graphic, and point of view graphic. Enter the new image path for all applicable images on the Edit venue page and each individual Section page.



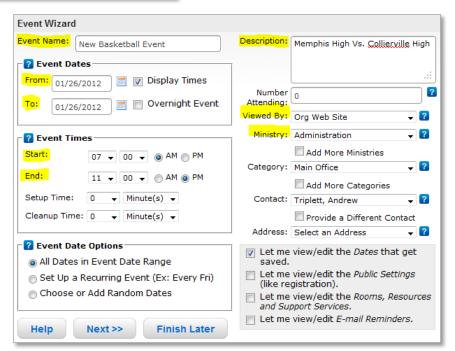
1.2 - Create Your Event



From the main navigation, go to **New > Event**.

In the event builder, give the event a name and input the date the event will occur. Set the start and end time, description, ministry, and category (if applicable). The viewed by setting MUST be set to Org Web Site.

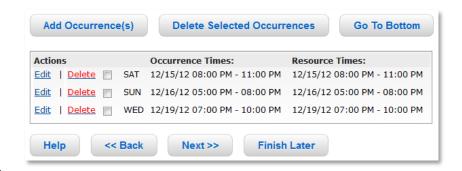
Check the "Let me view/edit the Dates that get saved" option to edit dates and times of individual occurrences. This is also the best time to add resources and E-mail reminders if necessary.



Select Next.

The "Review Dates" page allows you to edit, add, and delete individual occurrences of your event.

Select **Next** and **Submit** the event for approval. Once the event has passed through the approval process, it is ready to be ready to be enabled.





1.3 - Enable Your Event

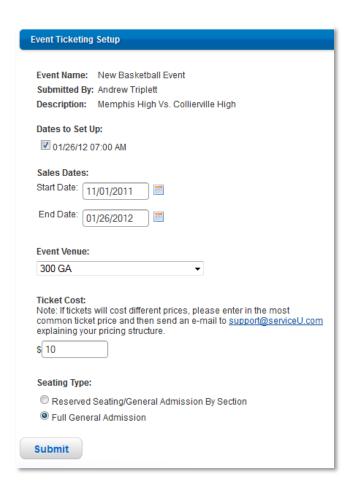
Once the event has been created and approved, it will be located on your homepage:



Select the event and scroll down to the Ticketing Section. Select the Enable Ticketing button.



From Event Setup Page, fill in the information to your specifications as seen below.



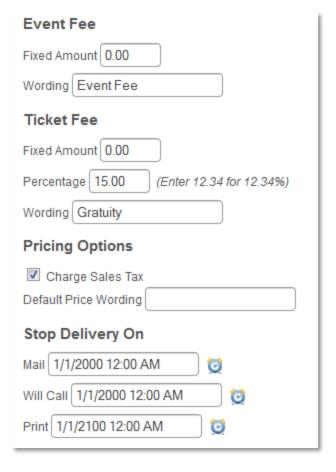
- Enter the dates you would like to have tickets available for purchase.
- Select the correct venue for the event.
- Enter the price for tickets. If the event has more than one ticket price, input the highest ticket price.
- Select the appropriate seating type.
- Once your information is correct, select Submit.
- The selected event is enabled as a ticketing event.



Event Info Page

Once your event is enabled, the event information can be edited from the **Event Info** page. The Event Info link is found on the **Tickets** > **Overview** page in the Advanced Users Only section.

The **Event Info** page includes a wide variety of customization for your event. The most common functions from this page include adjusting the dates that the event is listed, adding an Event Fee, adding a Ticket Fee, and adjusting the live dates for your delivery methods.



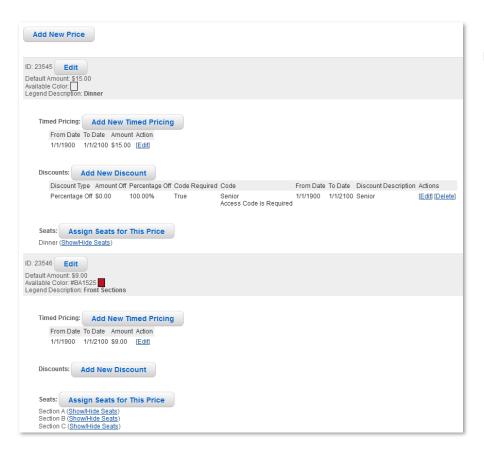


1.4 - Set Your Pricing

From the **Tickets > Overview** page, select the **Ticket Pricing** link. The Ticket Pricing page allows you to choose an event to edit pricing, edit discounts accross multiple occurrences, and copy the pricing structure of one occurrence to multiple occurrences using the same venue.

Hugh - Andrew	12/3/2012 7:00 PM	Edit Pricing Mass Edit Discounts Copy Pricing
Hugh - Andrew	12/4/2012 4:00 PM	Edit Pricing Mass Edit Discounts Copy Pricing
Hugh - Andrew	12/4/2012 7:00 PM	Edit Pricing Mass Edit Discounts Copy Pricing
Les Miserables	6/7/2012 7:30 PM	Edit Pricing Mass Edit Discounts Copy Pricing
The Music Man - Andrew	4/23/2012 7:30 PM	Edit Pricing Mass Edit Discounts Copy Pricing
Singin' In The Rain - Andrew	4/14/2012 7:30 PM	Edit Pricing Mass Edit Discounts Copy Pricing
Southern Stories - Southern Circuit Independent Film Series	3/6/2012 8:00 AM	Edit Pricing Mass Edit Discounts Copy Pricing
This is only a test!!!	1/26/2012 7:00 AM	Edit Pricing Mass Edit Discounts Copy Pricing
Wicked! - Andrew	1/6/2012 8:00 PM	Edit Pricing Mass Edit Discounts Copy Pricing
Discount Code Testing	12/25/2011 8:00 PM	Edit Pricing Mass Edit Discounts Copy Pricing
Carolina Mountain Christmas Spectacular - Andrew	12/3/2011 7:00 PM	Edit Pricing Mass Edit Discounts Copy Pricing

To setup your initial pricing structure, select **Edit Pricing** button next to the applicable occurrence.



From this page you can:

- Add a new price point (for reserved seating events)
- Edit already established price points
- Add timed pricing
- Add new discounts
- Assign seats to your new price point



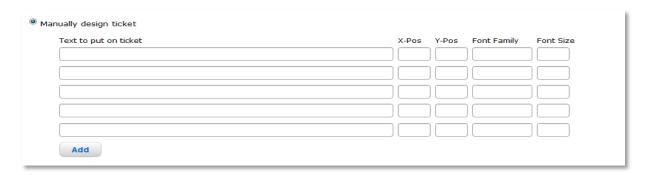
1.5 - Create Your Ticket

From the Ticketing Overview page, Advanced Users can select the **Ticket Design** option to create a ticket specific to the event that is being set up.

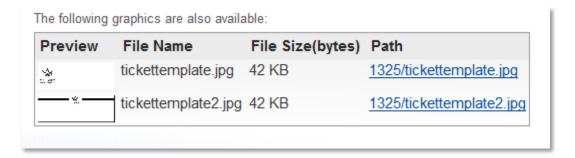


From the event list, you will have the option to select **Ticket Stock Design** or **PDF Ticker Design**. This option allows the user to create two different types of tickets depending on the printing method. If your organization has access to a thermal ticket printer, the ticket stock design can be utilized. If tickets will be printed by patrons or on standard computers, a PDF Ticket will be necessary. In some instances, both may be used depending on the preferences of the user.

For a PDF ticket, the Advanced User manually creates the text and images to be used on the ticket.



An image, sized under 200K and in the correct proportions of 1380x480 and 200 pixels per inch, is uploaded into the venue and used as the background of the ticket. These options are at the bottom of the design page and can be plugged into the ticket design using the appropriate path.



The ticket design page accepts HTML code and text tokens which allow for dynamic text that changes based on selections made by your patrons. For Example, [FirstName] [LastName].



Use standard text for hard coded information such as the address of the venue.

Ticket Data Items Available Text Tokens

- [EventName]
- [FirstName]
- [LastName]
- [Address]
- · [City]
- [State]
- · [PostalCode]
- · [PhoneNumber]
- [EmailAddress]
- [TicketOrderID]
- [TransactionID]
- [TicketID]
- [LeftFiveOfGUID]
- [LeftTwoOfGUID]
- · [Amount]
- · [AmountPlusFees]
- [CardType]
- [CCLastFour]
- · [MonthName]
- · [MonthNumber]
- [DayName]
- · [DayNumber]
- · [Year]
- · [Time]
- [SectionCustomText1]
- [SectionCustomText2]
- [SectionCustomText3]
- · [SectionAbbreviation]
- · [SectionLetter]
- [Section]
- · [Row]
- · [Seat]
- [AvailableColor]
- [DefaultAmount]
- [LegendDescription]
- · [DiscountDisplay]

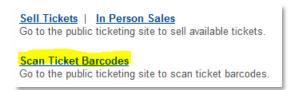
Each line of text is given a font size and font style as well as a position on the ticket as seen above.

The location of the text on the ticket is determined by the x and y axis. The x axis runs horizontally and has a far right dimension of around 450. The y axis controls the vertical location of the text and bottoms around 150. Placing the text in the exact location can require multiple manipulations and varies based on the font style and size.

Options for adding a barcode to your ticket can be found in the Advanced Options section of the Edit PDF Tickets Page.

- · border:number Border of the ticket. Default is 1.
- · width:number Width of the ticket. Default is 500.
- · height:number Height of the ticket. Default is 175.
- · barcodewidth:number Width of the barcode. Default is 170.
- · barcodeheight:number Height of the barcode. Default is 30.
- barcodetype:number Symbology (or style) of the barcode. Default is 17.

Organizations that have barcode scanners can access the **Scan Ticket Barcode** section by clicking the link and logging into the public ticketing site.



After logging in, the user will be prompted to Scan the Ticket Barcode by placing the cursor in the text box and scanning.

A ServiceU representative can set the limit for number of scans that an event would like to allow.

Scan	Ticket	Barcode	
Scan			
Scan			

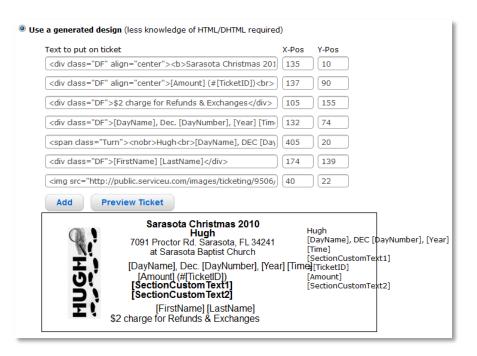


Ticket Stock Design

There are two ways to generate the design for thermal tickets. Both options accept the same text tokens as the PDF ticket design. The **first option** is to manually design the ticket using HTML/DHTML. Simply select this option and input your code. Use the preview button to see a depiction of your ticket.



The second option, which is more common, is similar to the PDF ticket design option, except it doesn't accept a predetermined font or font size. Instead, you must wrap your text in a div class that is referencing a style sheet that is generated on the Ticket Preferences page (the Ticket Preferences page is for ServiceU users only).

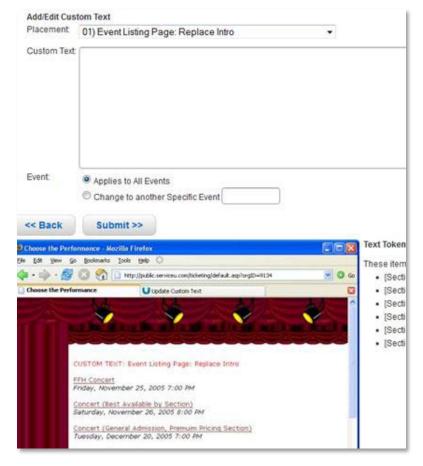




1.6 - Creating Custom Text

If you would like additional text on your ticketing pages, you can add customized text via the Custom Text module which is found on **Tickets > Overview > Custom Text**. Custom text is either applicable to all events or specific events. The Custom Text module will accept HTML commands, <u>except</u> on the payment pages.

To add a custom text, select the appropriate placement from the drop down menu. This will indicate where you want the text to appear and also give you a preview. After inputting your text, you can choose whether to apply it to all events or a specific one. If you choose specific, provide the event confirmation number in the box.





Selling Tickets from the Box Office

2.1 - Selling Tickets

To sell tickets from your internal box office go to the **Tickets** > **Overview** page and select **Sell Ticket**. You can also access this page using the short cut in Tickets drop down.

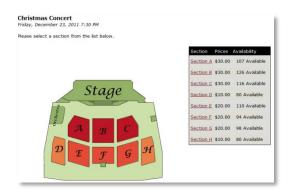
Both options will take you to the internal sales page where you will be asked to select an occurrence of your event.

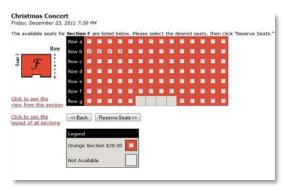
*Note - This internal page is very similar to the public sales page, however these internal pages allow coordinators to sell held tickets and change the price of tickets.

In reserved seating events, you will be asked to choose a section and the individual seats you would like to sell, seen here.



Performances for Individual Tickets Please click on the performance you would like to attend. Christmas Concert Friday, December 23, 2011 7:30 PM Christmas Concert Saturday, December 24, 2011 7:30 PM Christmas Concert Sunday, December 25, 2011 2:00 PM

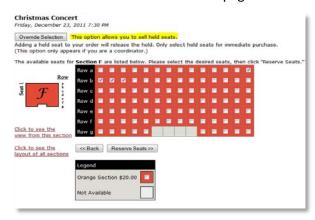




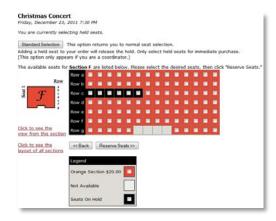


Sell Held Tickets

Coordinators can sell held ticket by selecting the **Override Selection** button on the seat selection page.



Held seats will become available, along with a table that lists all held ticket for that section.



After you have selected the tickets to reserve, you will have ten minutes to make the purchase before those tickets are released back to the public.

The "cart" (shown below) will show the performance selected, the section, row, seat and price of the tickets selected. If the event is general admission, there will be no Sections listed; instead it will reflect

Before continuing, please review this list to make sure each selection is correct. Once you are satisfied, click You have 10 minutes to purchase the items below. Remove All Selection Price Christmas Concert Friday, December 23, 2011 7:30 PM Section F, Row b, Seat 1 \$20.00 [Remove] Christmas Concert Section F. Row b. Seat 2 \$20.00 [Remove] Friday, December 23, 2011 7:30 PM Christmas Concert Friday, December 23, 2011 7:30 PM Section F, Row b, Seat 3 \$20.00 [Remove] Christmas Concert Friday, December 23, 2011 7:30 PM Section F, Row b, Seat 4 \$20.00 [Remove] \$80.00 Sub Total: Mailing Fee: \$0.00 Total: \$80.00 **Delivery Method:** Would you like to add more selections? Mail to customer Yes, for this Performance (Christmas Concert - 12/23/2011 7:30 PM) Leave at will call Yes, for a different performance No, I am ready to check out << Back Continue >> the general admission wording (general admission wording can be edited on the Event Details page).

From the cart page, the user can select a delivery method. Mail, Will Call, and print to local printer are the options available depending on the event setup. Users may also add more tickets to their order, proceed to checkout, and remove tickets from their order.

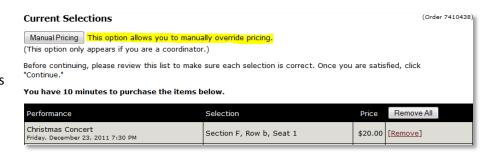


Per Ticket Price Adjustment

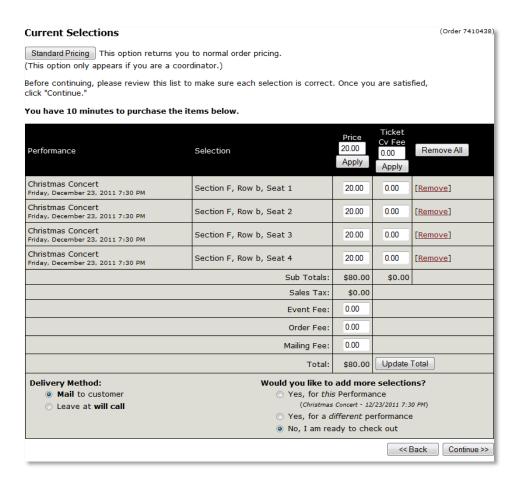
Coordinators have the ability to change the price of individual ticket by selecting the Manual Pricing

button, as shown below.

By selecting manual pricing, coordinators can input any price for each ticket or manipulate the fees as necessary. This



can be used for "comp tickets" or discounted prices/ free tickets that are handled on an individual basis. Enter the appropriate value in the price category and click apply for the changes to update. Click Update Total at the bottom to have the correct value reflected.





The next page is the Payment page. Here, you will enter the patrons payment information. Coordinators can accept cash or check by selecting the corresponding radio button. Both agents and coordinators can process the patrons credit card online.

Secure Online Payment

The total due is \$80.00 (USD). Please enter your payment information and click the "Submit Payment" button.

Payment Options:

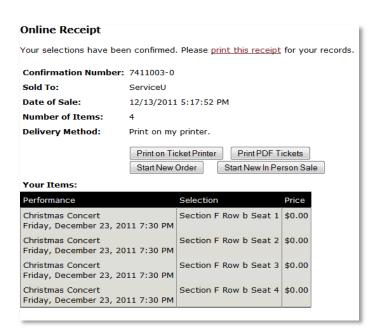
- Pay by Cash (available to ticket coordinators only)
- Pay by Check (available to ticket coordinators only)
- Pay by Credit Card Online



If a coordinator is using the cash or check method, they can use the "quick fill" option which will fill in the each field automatically for faster order fulfillment.

The final page in the sales process is the receipt page. Here you can print the orders thermal tickets, print PDF tickets, or start a new order.

At this point, the purchase is complete and the seller can give the tickets to the customer if they have printed them.

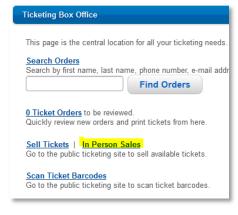


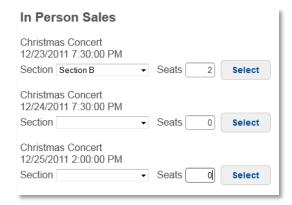


2.2 - In Person Sales

The **In Person Sales** option allows the seller to move more efficiently through the sales process by combining steps. The event listings page and Section Selection page are combined to allow for quicker sales.

To access this option select **Tickets > Overview > In Person Sales**.





Make selections for seat sections and number of seats depending on event dates and sections desired.

The next screen is the Seat Selection Page and the available options to select from will show exactly as seen in the previous sales process. At this point, the sale continues with the same steps described in section 2.1.



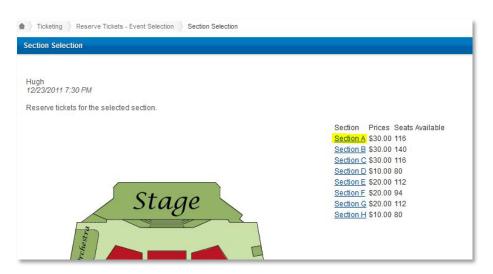
Managing Your Event (Coordinators Manual)

3.1 - Reserve Tickets

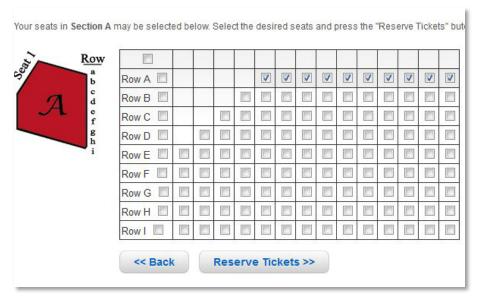
The **Reserve Tickets** option allows you to adjust the amount of tickets that are available to the public. A held ticket is generally held with the intention of selling it later, either to a specific patron or simply released at a later date. A removed ticket, by contrast, is removed with the intention of never selling it for that event.

From the Tickets > Overview page, select the Reserve Tickets link in the Coordinators Only section.

1) Choose the section where you want to hold or remove tickets.

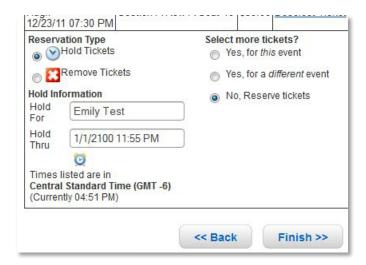


2) Select tickets on the grid and select **Reserve Tickets**.





3) Select the reservation type. If you are placing tickets on hold, you will also be prompted to give a reason., which is generally the name of the customer for which you are holding the ticket. You can also set a date for the ticket to release. If you need to hold or remove additional tickets for the same or another event, you may do so here.



- 4) Once tickets are publicly available for sale, coordinators can then sell held tickets by following these steps.
 - a) Go to Tickets > Sell or use the Sell Tickets link from the Overview page.
 - b) Choose the performance and section.
 - c) Click the **Override Selection** button at the top.
 - d) The tickets you held are now available.
 - e) Complete the ticket order.



3.2 - Copy Ticket Reservations

The **Copy Ticket Reservations** function allows you to quickly copy any held or removed ticket schematic to other occurrences of your event.

A common reason for using this feature includes having multiple occurrences for an event where you have the same held seats for special guests or members of your church orchestra. Please note that copying ticket reservations function only works across events or occurrences using the same venue.



Select the event that you would like to copy from and the event that you would like to copy the reservations to. You can then choose what kind of ticket reservation to copy.



3.3 - Manage Reserved Tickets

In this section, you can:

- 1) Edit or release Held Tickets
- 2) Release Removed Tickets
- 3) Release In Process Tickets

In Process Tickets are tickets that a customer has selected and is in the process of purchasing.

We recommend that you use "List View," because it is a concise listing of the tickets you are currently holding, have removed, or that are in process. "Graphical View" will also show the tickets on a section grid, in addition to listing them.

Select the type of reservation from the links below. Manage Held Tickets List View or Graphical View You can edit or release tickets that are currently on hold. Release Removed Tickets List View or Graphical View You can release tickets that have been removed. Release In Process Tickets List View or Graphical View You can release tickets that are currently part of an open order. * WARNING! Releasing in process tickets can cause errors if payme

	Section	Row	Seat	Held By	Hold Until	Hold Reason
	Section A	Row A	Seat 2	Emily Lin	1/1/2100 11:55 PM	Emily Test
	Section A	Row A	Seat 3	Emily Lin	1/1/2100 11:55 PM	Emily Test
	Section A	Row A	Seat 4	Emily Lin	1/1/2100 11:55 PM	Emily Test
	Section A	Row A	Seat 5	Emily Lin	1/1/2100 11:55 PM	Emily Test
	Section A	Row A	Seat 6	Emily Lin	1/1/2100 11:55 PM	Emily Test
	Section A	Row A	Seat 7	Emily Lin	1/1/2100 11:55 PM	Emily Test
	Section A	Row A	Seat 8	Emily Lin	1/1/2100 11:55 PM	Emily Test
	Section A	Row A	Seat 9	Emily Lin	1/1/2100 11:55 PM	Emily Test
	Section A	Row A	Seat 10	Emily Lin	1/1/2100 11:55 PM	Emily Test
H	nformation old For old Thru 1, imes listed a entral Stand Currently 5:1	are in lard Tim				

After clicking on **List View** or **Graphical View**, choose the event. The screen will then display the tickets that are on hold, removed, or in process. Check off the ticket(s) you want to release and proceed. For Held tickets, you can also edit the "hold reason", such as changing the customer's name to someone else who would like those tickets.



3.4 - Reporting

The system's reporting features are reserved for Ticketing Coordinators only. Ticketing Agents do not have the ability to view ticket specific reports.

To view the system's various canned reports, click on the **Reports** link from the **Tickets** > **Overview** screen.

A synopsis of each report is provided below each report link.

· Sales Summary by Event Tickets sold per event Sales Details Sales filtered by date or event and grouped by order, date, or agent. Sales by Ticket Price (Event Settlement Report) View sales for each event broken down by ticket price. This report can also be used for settlement at the close of the event. Sales by Order Ticket orders by date and agent. Delivery Method Delivery details by order date and delivery method. Sales by Agent Settle the cash drawer at the end of the day. Discount Code Summary View the usage of discount codes for all events. Access Code Usage View the usage of access codes. . Scanned Tickets Report View scanned ticket transactions. · Availability by Section View the sections for an event and see how many seats are available and Available Tickets View and print available tickets for your events



There are two reports that do not appear on this list, but may be pertinent when reconciling your event. The transaction report and deposit report can be found in the Reports dropdown of the system's main navigation.

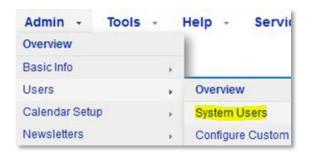
The transaction report is available to

ticketing coordinators and all ServiceU Giving users that are set up as their organizations financial administrators. This report displays all transactions that occurred within your set criteria. For our Sage Merchant Account clients, we also provide a deposit report that can be exported to any member management software.



3.5 - Ticketing Users

Ticketing users must first be created as users in the **Admin** section (Admin > Users > System Users).



Once the user is created, he/she can then be designated as one of three types of ticketing users. Go to **Tickets** > **Overview** > **Ticketing Users**. Please note that only ServiceU administrators can create advanced users.



The three types of ticketing users:

- Agents –users that can sell tickets at the box office. They are considered basic users. Agents cannot
 manipulate ticket prices, accept cash/check payments, view ticketing reports, sell held tickets, or
 release removed tickets.
- 2) **Coordinators** users that manage ticketed events. Coordinators have access to everything on the Overview page in the Coordinators Only section. They can also manipulate ticketing prices, sell held tickets, release removed tickets, and view ticketing reports.
- 3) Advanced Users users that have the ability to manipulate and edit all aspects of the ticketing event including pricing, ticket design, and venues. They also have the same permissions as Coordinators.



3.6 - Submitting Refunds

Submitting a refund is done on the Order Info Page (see section 4.2). From the Order Info Page, simply select the Refunds/Cancellations link above the ticket order info table.

Select the ticket you wish to refund. The order will turn yellow to confirm your selection. You can refund any amount up to the price of that ticket, as well as any tax or fees associated with the order. You also have the option to send an email with personalized text to the patron and put the ticket on hold once the refund is submitted. Many users will place a refunded ticket on hold to ensure it is not available to the public.

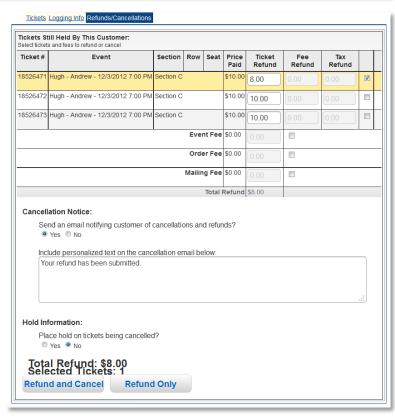
You also have the option to **Refund** and **Cancel** a ticket or simply **Refund Only**.

The **Refund and Cancel** option voids the patron's ticket and refunds the money. That ticket then goes back on sale to the public.

If you select the **Refund Only** option, the patron's ticket is still valid and can be used to gain access to your event.

A successfully refunded transaction appears as shown.







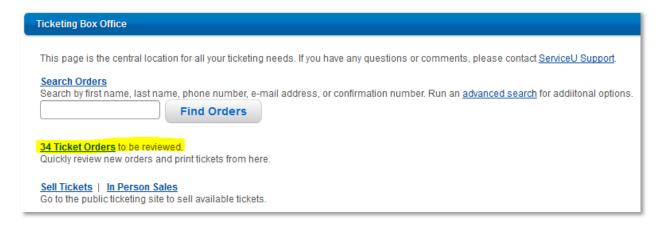


Reviewing Purchased Tickets

4.1 – Orders to Be Reviewed Report

All Will Call and Mail Order ticket purchases funnel into a report that we call the **Orders to Be Reviewed Report**. This report can be found on the **Tickets > Overview** page.

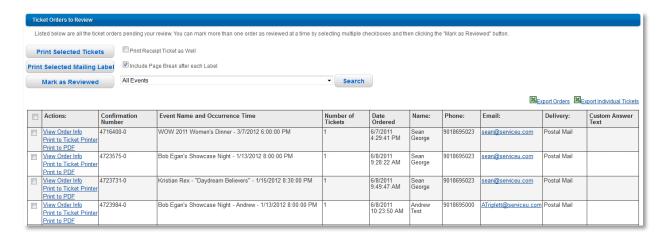
Whenever a patron purchases a ticket and requests that the ticket is either mailed to them or held at Will Call, the number on the link will dynamically increase.



From the **Orders to Be Reviewed Report** you can print thermal tickets, print PDF tickets, print mailing labels, and view the order info.

To print thermal tickets or mailing labels in bulk, simply check all orders that apply and select the **Print Selected Tickets** or **Mailing Label** button. *Note: you cannot print PDF tickets in bulk. You must select the **Print to PDF** link next to each individual order. To reprint PDF Tickets once an order is reviewed, please see section 4.3.

You can also choose to export this report to Excel using the export link in the top right corner of the report. Once you have reviewed each order and printed the applicable ticket and/or mailing label, check the order and select the **Mark as Reviewed** button. This does not delete the order, it simply removes the order from the report.





4.2 - Search Ticket Orders

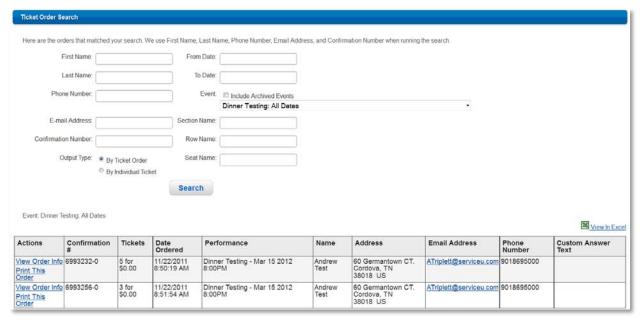
There are two ways to view all ticket orders. The first is from the **Ticket > Overview** page using the **Search Orders** link.



The second option is to go to **Search > Ticket Orders** from the main navigation, as shown.



From the ticket orders page you can find specific orders by name, phone number, confirmation number, date, event, section, row, and/or seat.



From the individual orders, you can View Order Info or Print This Order (thermal tickets only).



4.3 - Order Info Page

Select the **View Order Info** link found in either Section 4.1 or 4.2 (each goes to the same place).

From the order info page you have the ability to print tickets, print mailing label, resend confirmation email, view online receipt, edit order info, and refresh order info.

The **Print Tickets Button** on this page refers to printing thermal tickets only. To reprint a PDF Ticket, select **View Online Receipt**.

Print Thermal Tickets, Print

PDF Tickets, or Start A New Order.

