PASTORAL RESPONSE
TO SUBSTANCE MISUSE

Facebook
The Good ,The Bad
&
The Ugly

- **Social Networking. . . It's the way the 21st century communicates today. Want to know what it really means?**

- Social networking is the grouping of individuals into specific groups, like small rural communities or a neighbourhood group. Although social networking is possible in person, especially in the workplace, universities, and secondary schools, it is most popular online.

- When it comes to online social networking, websites are commonly used. These websites are known as social sites. Social networking websites function like an online community of internet users. Depending on the website in question, many of these online community members share common interests in hobbies, religion, politics and alternative lifestyles. Once you are granted access to a social networking website you can begin to socialize. This socialization may include reading the profile pages of other members and possibly even contacting them. (This means other members can also access your details)

As I'm sure you're aware, there are dangers associated with social networking including data theft and viruses, which are on the rise. The most prevalent danger though often involves online predators or individuals who claim to be someone that they are not. Although danger does exist with networking online, it also exists in the real world, too. Just like you're advised when meeting strangers at clubs and bars, school, or work -- you are also advised to proceed with caution online.

We are more likely to give out information about ourselves online a lot quicker than when we are in company with people.

- Would you go up to a group of strangers in a park or a pub and show them photos of your children, brothers or sisters ?
- Would you tell total strangers you are going away on holidays and leave the impression your home may be empty for this time ?
- At times when we are online this is what we could be doing unknowing to ourselves

Be aware

- By being aware of your cyber-surroundings and who you are talking to, you should be able to safely enjoy social networking online. It will take many phone conversations to get to know someone, but you really won't be able to make a clear judgment until you can meet each other in person. Just use common sense and listen to your inner voice; it will tell you when something doesn't feel right about the online conversations taking place.

- Social Networking can be very useful and a great way to re-connect with people who you may have lost touch with but if you are going to join a Social Network site such as Facebook and are going to share information and photos there are rules we need to keep for our and others safety and privacy. In the following slides we will see how best to do this.
- We will use Facebook as an example as its most popular.

How Old ? The Legal age for Facebook

- Facebook requires individuals to be at least 13 years old before they can create an account. In some jurisdictions, the age limit may be higher. Providing false information to create an account is always a violation of our Rights and Responsibilities. This includes accounts registered on the behalf of under 13 year old children by older parties.

How can I gain access to or delete my child's account if they are 13 years or older?

The following is how Facebook answers this question

- We appreciate your concern for your child's use of our website, but unfortunately we cannot give you access to the account or take any action on the account...
- We appreciate your concern for your child's use of our website, but unfortunately we cannot give you access to the account or take any action on the account at your request. We are generally forbidden by privacy laws against giving unauthorized access to someone who is not an account holder. Please note that all users ages 13 and older are considered authorized account holders and are included in the scope of this policy.

  We encourage parents to exercise any discretion they can on their own computers and in overseeing their kids' internet use. If you are a parent, you might also consider using software tools on your own computer in order to do so. Please do a search for computer-based Internet control technology on your preferred search engine to discover options that you may wish to pursue.

  Please also talk to your kids, educate them about internet safety, and ask them to use our extensive privacy settings.

Social Networking: Facebook & Your Internet Safety

300 million active users

50% of our active users log on to *Facebook* in any given day

facebook

Remember Me Forgot your password? Login

Facebook helps you connect and share with the people in your life.

Sign Up

It's free and anyone can join

Full Name:

Your Email:

New Password:

I am: Select Sex:

Birthday: Month: Day: Year:

Why do I need to provide this?

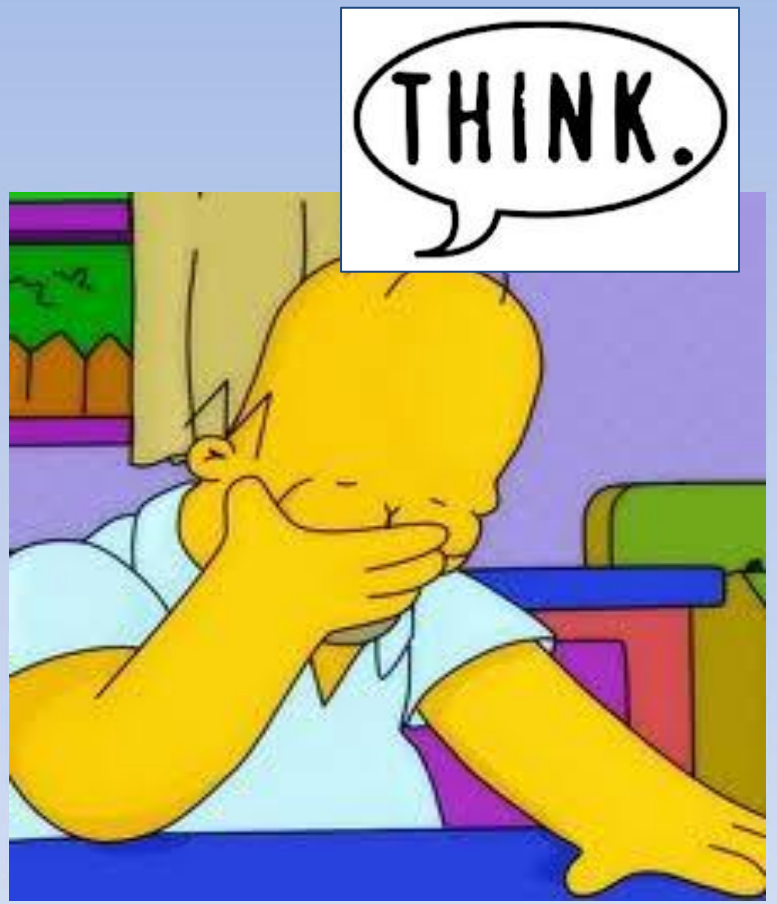
Sign Up

To create a page for a celebrity, band or business, click here.

facebook

Rules to Live By…THINK!

- **T**hink before you post
- **H**ave your Privacy Settings Customized
- **I**D theft…change your screen name!
- **N**ever Accept Friend Requests from People You Don't Know PERSONALLY



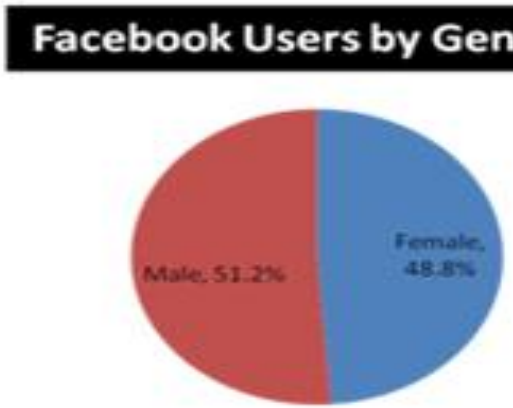
Anonymous Facebook quotes

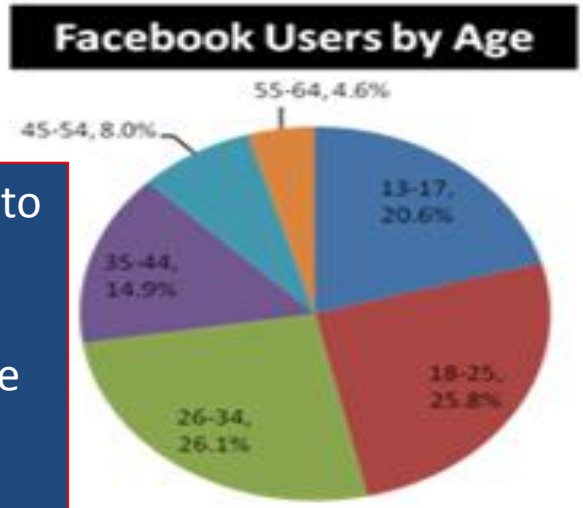
- You should have two Facebook accounts. One for each face.
- Tell a therapist, not Facebook.
- Face your problems, not Facebook it.
- Facebook should have a “I don’t know you” as an option to ignore a friend request.
- The greatest thing about Facebook, is that you can quote something and totally make up the source

"**Being on FaceBook is living out loud.** Whatever you or your friends do or say on FaceBook — everyone will know. Parents, employers — everyone."

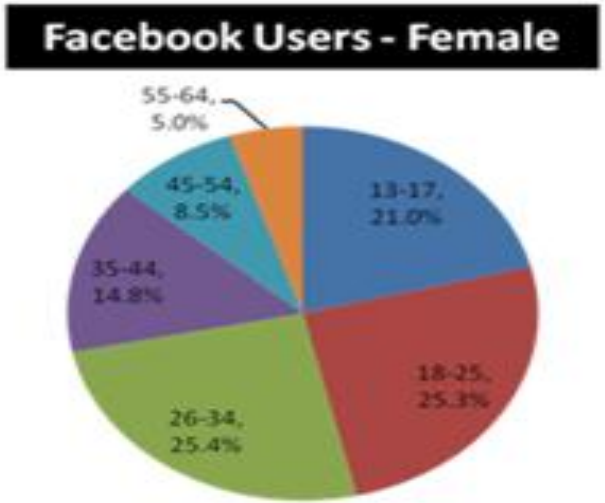
Laura Bergells

Facebook Users Age Statistics

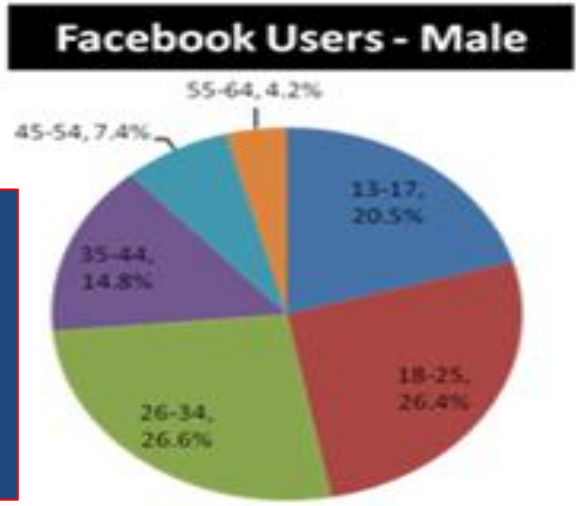




If we look at the slide to the right age 13-17 is 20% (we have no idea how many of these are under 13)



In fact we have no idea how many under 13's have put any age they chose



- Here are the statistics shared about Facebook in Ireland:

  - 1.58m is the number of monthly active Users in Ireland (Population of 4.8M)

-

  - 124 is the average number of friends on Facebook in Ireland (Can many people name 124 Friends)

-

  - Over 467k users access Facebook on mobile in Ireland.

How Many of these mobile users are Children ?

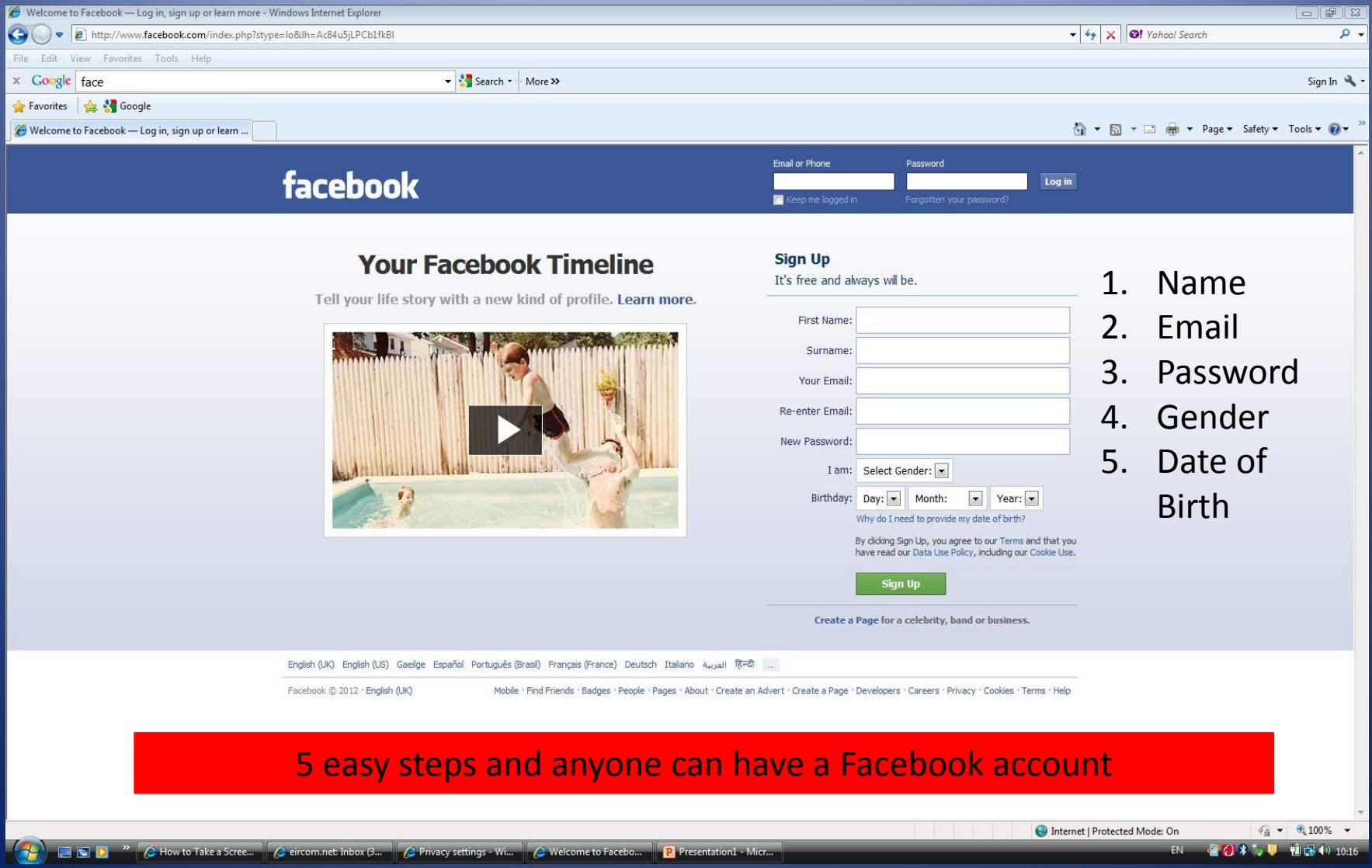
There are many examples of people losing their jobs due to statements on Facebook

- **13 workers sacked by Virgin Atlantic in UK**
- In 2008 thirteen flight attendants from Virgin Atlantic lost their jobs because of their comments on Facebook about the company. They had been chatting away about the bad work conditions and the safety of some of the planes. They were not too complimentary about some of the passengers either.
- The company stated that the staff had been sacked because they broke staff policies because their comments on Facebook amounted to 'totally inappropriate behaviour.

Future Employers looking up Facebook

- It is thought some employers before offering a job look up Facebook to see if they can access a persons details and photo's .While some peoples accounts are private many others don't control their account with the privacy options. This is usually due to people not understanding how to use and change privacy settings.
- The Following slides will give people information how to manage Facebook & privacy

For anyone who doesn't know this is all that has to be filled in to sign up to Facebook

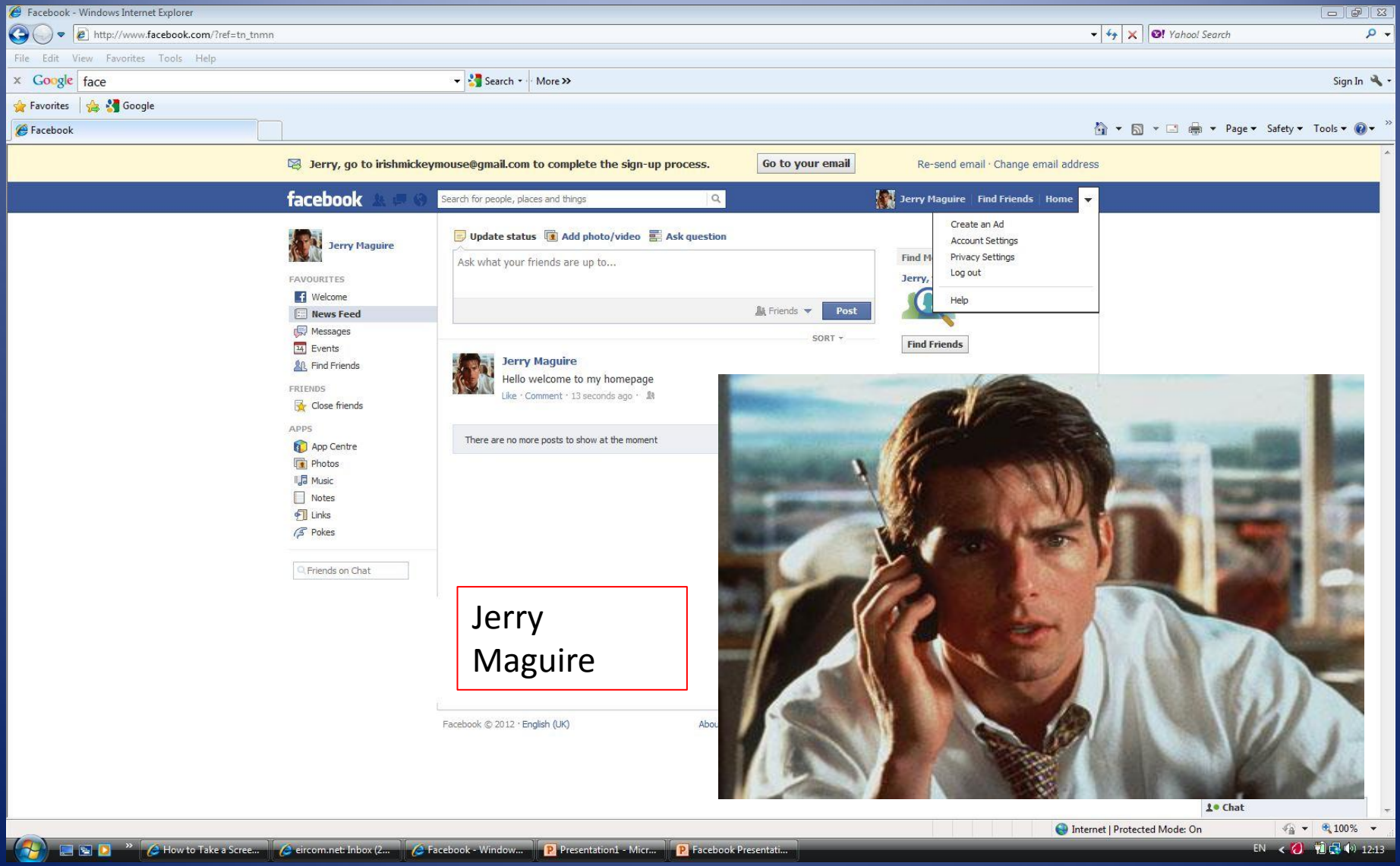


1. Name
2. Email
3. Password
4. Gender
5. Date of Birth

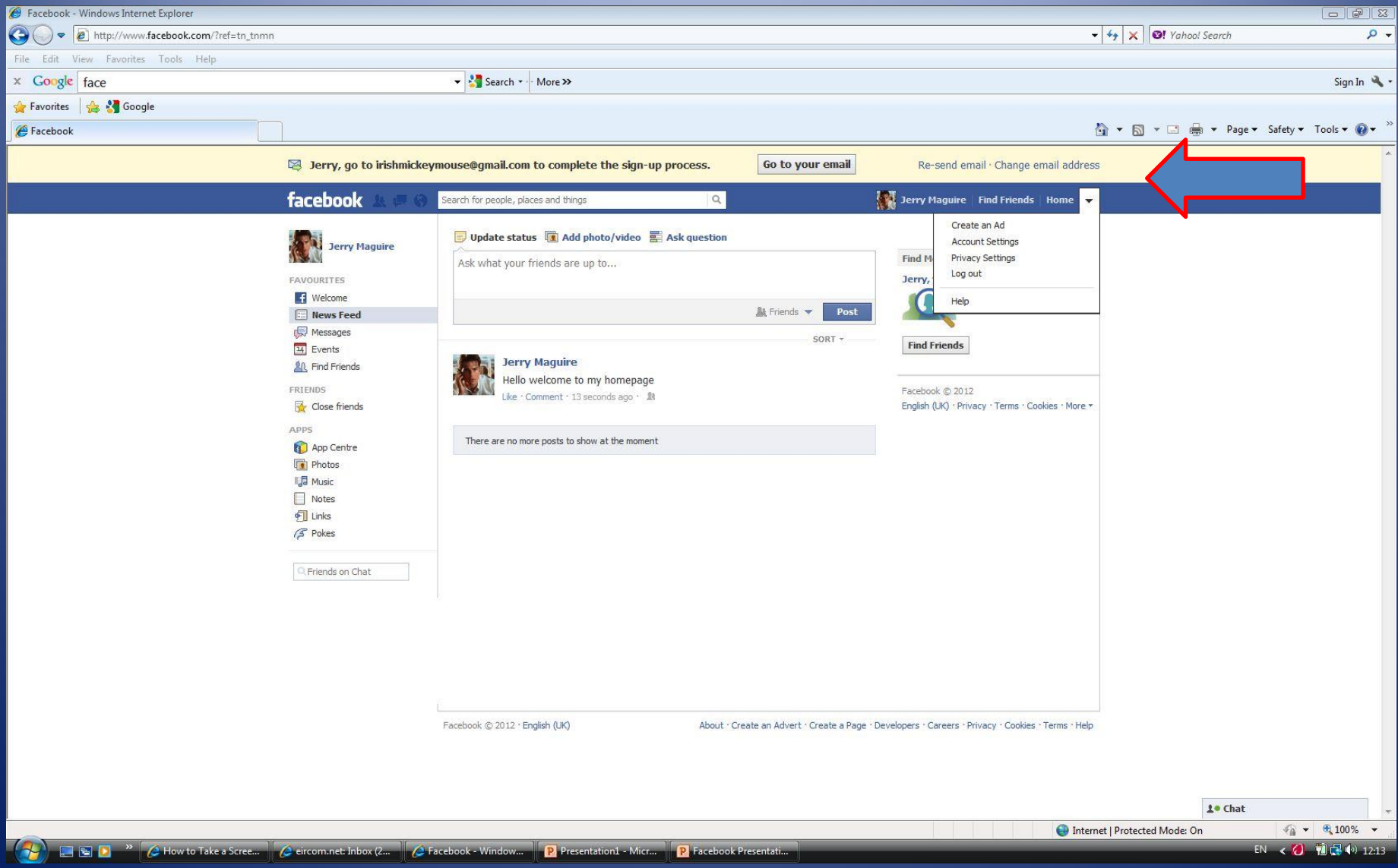
5 easy steps and anyone can have a Facebook account

"On Facebook, 273 people know I'm a dog.
The rest can only see my limited profile."

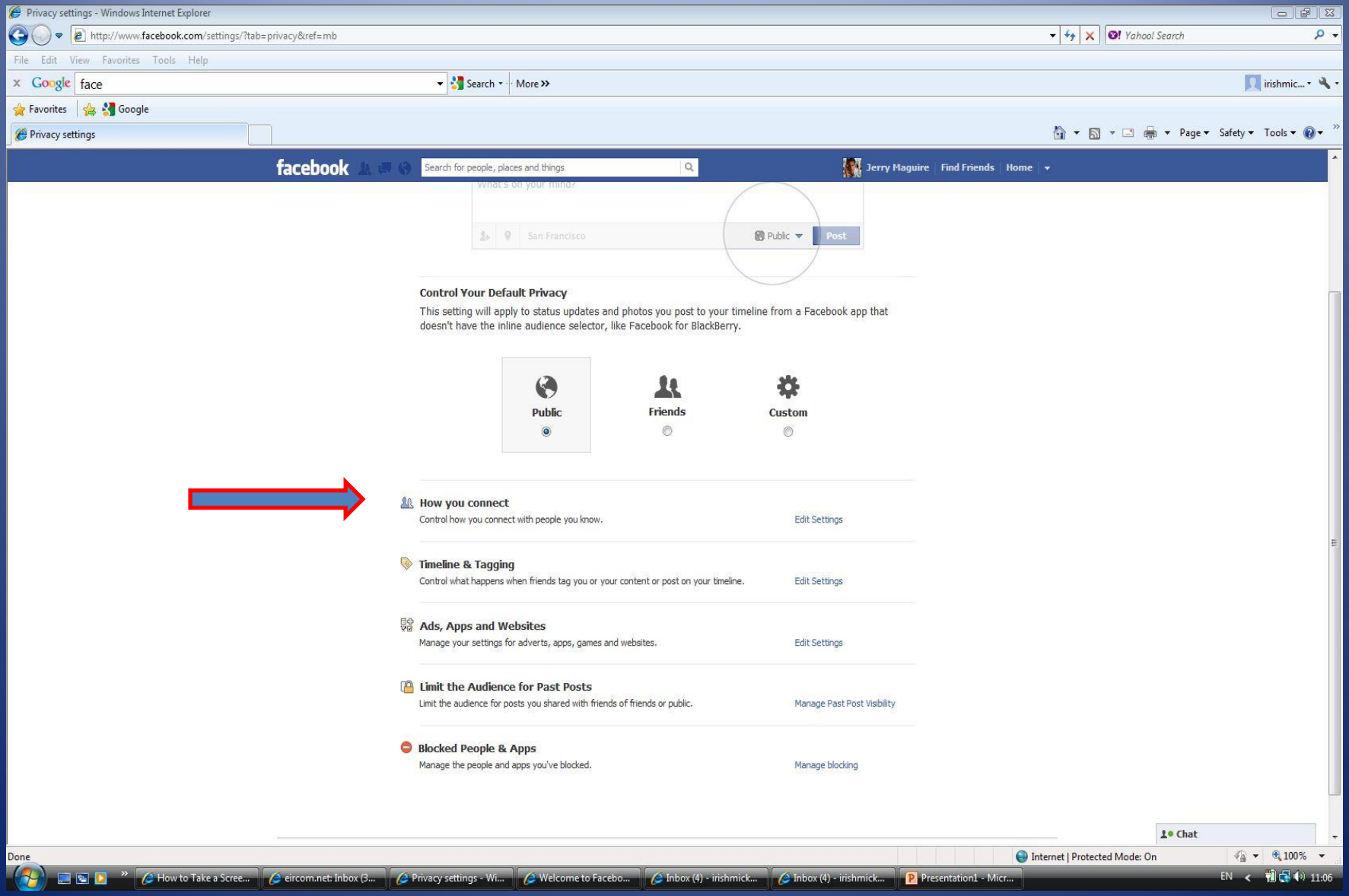
For the purpose of this presentation I have made up a fictatious account in the name of Jerry Maguire from the Movie starring Tom Cruise , this is an example of how people can easily have a false profile.



To start changing our privacy settings Click on the ▽ Symbol next to Home and a drop down menu will appear



Click on Privacy settings and this menu appears
Click on How to Connect

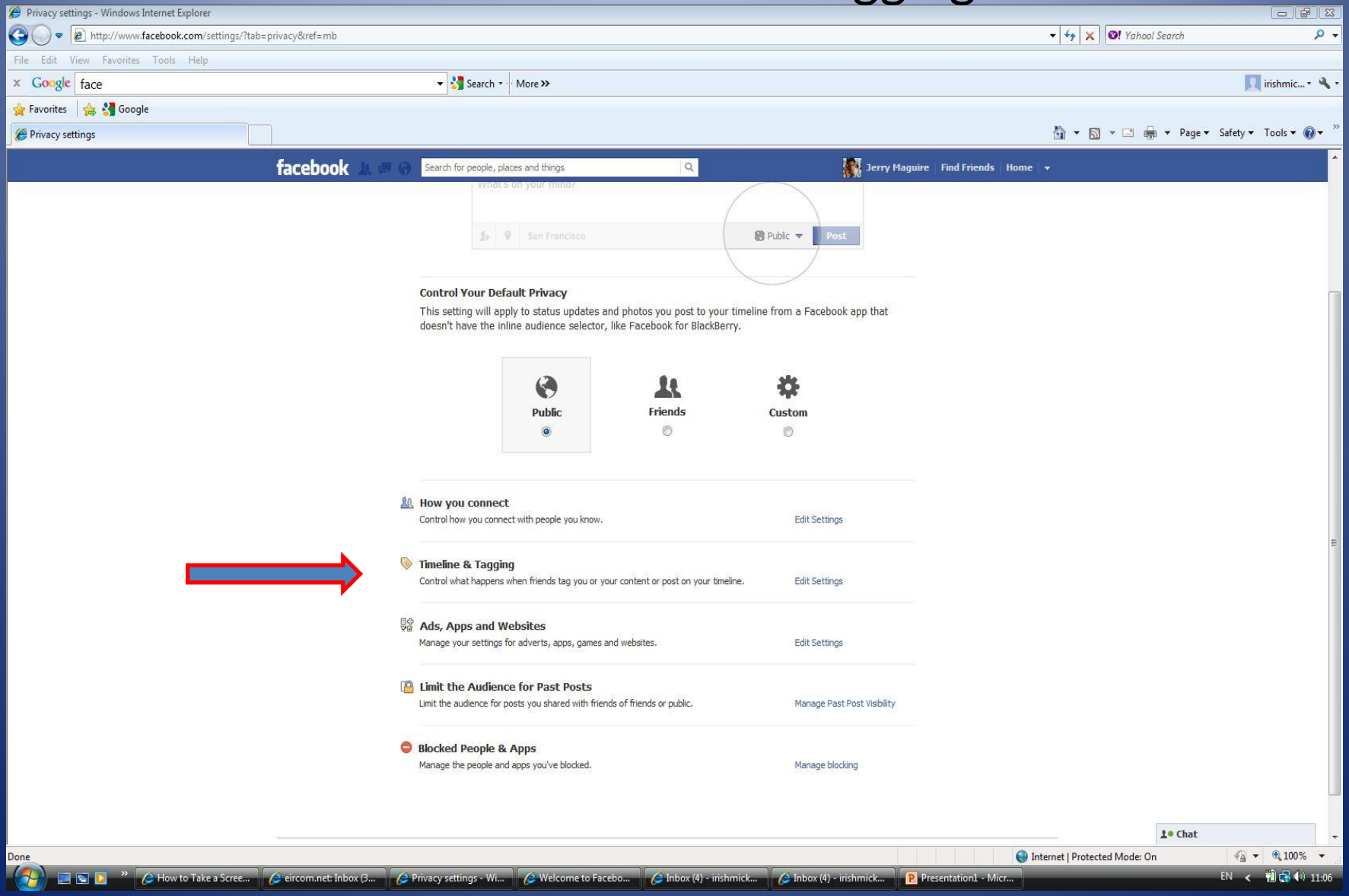


This menu asks you to choose which setting you want

The first setting is most important

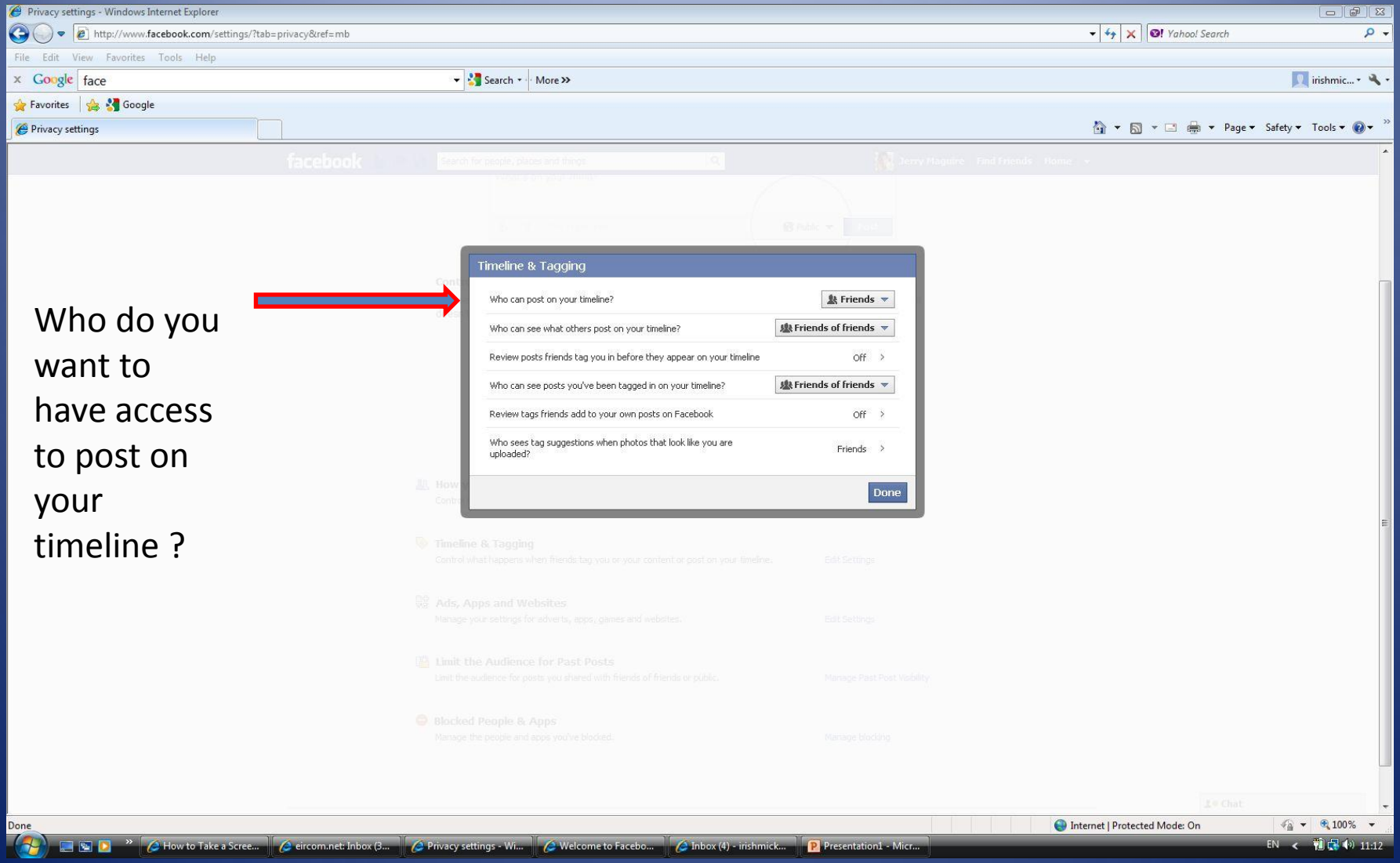
If you just want friends to look you up using email address or phone number make sure to click on Friends

Next on the menu appears
Click on Timeline & Tagging



This is important and time should be taken choosing the right option

Who do you want to have access to post on your timeline ?



This is important and time should be taken choosing the right option

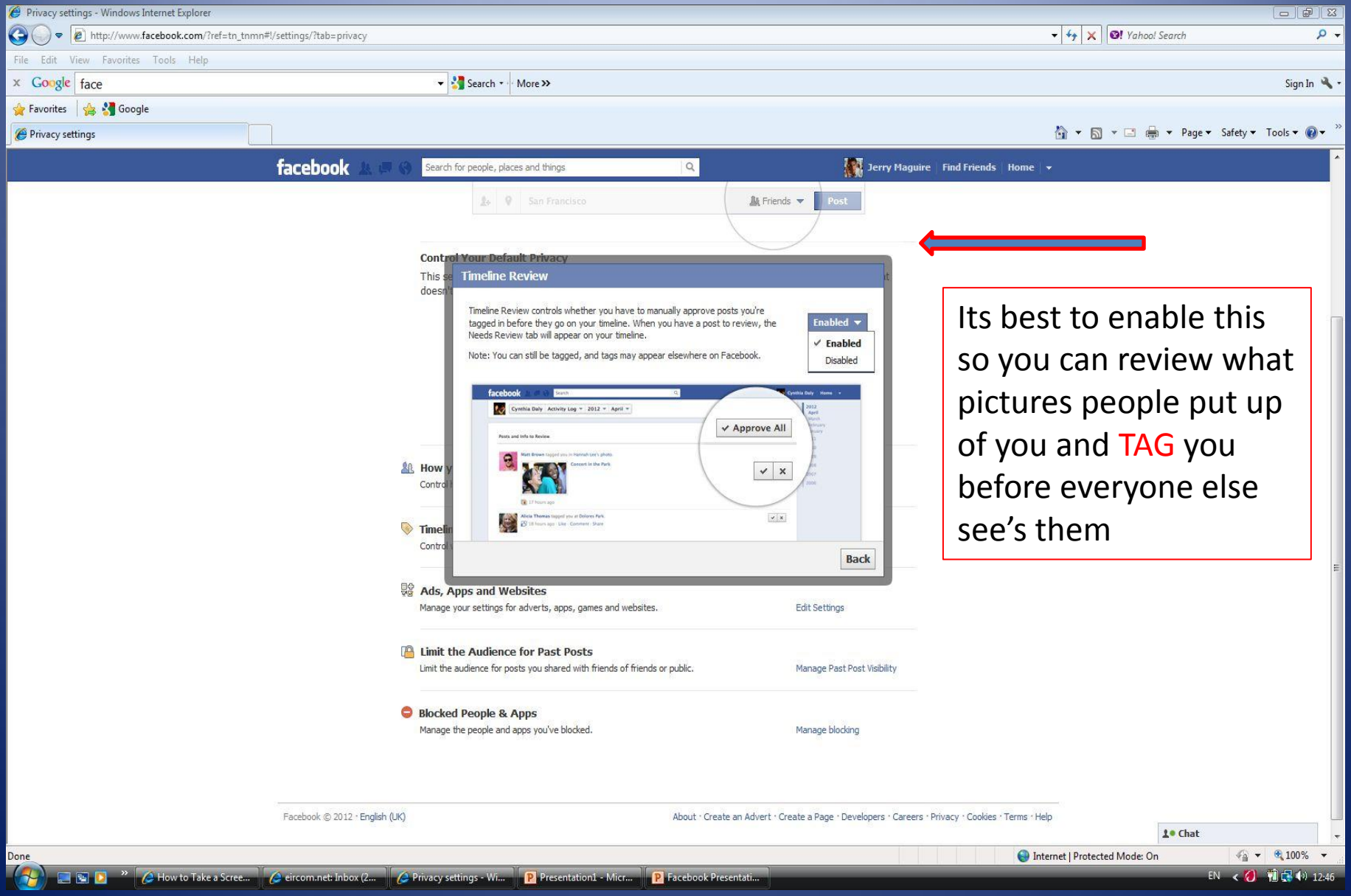
Who can see what others post to your timeline ?

This is important and time should be taken choosing the right option

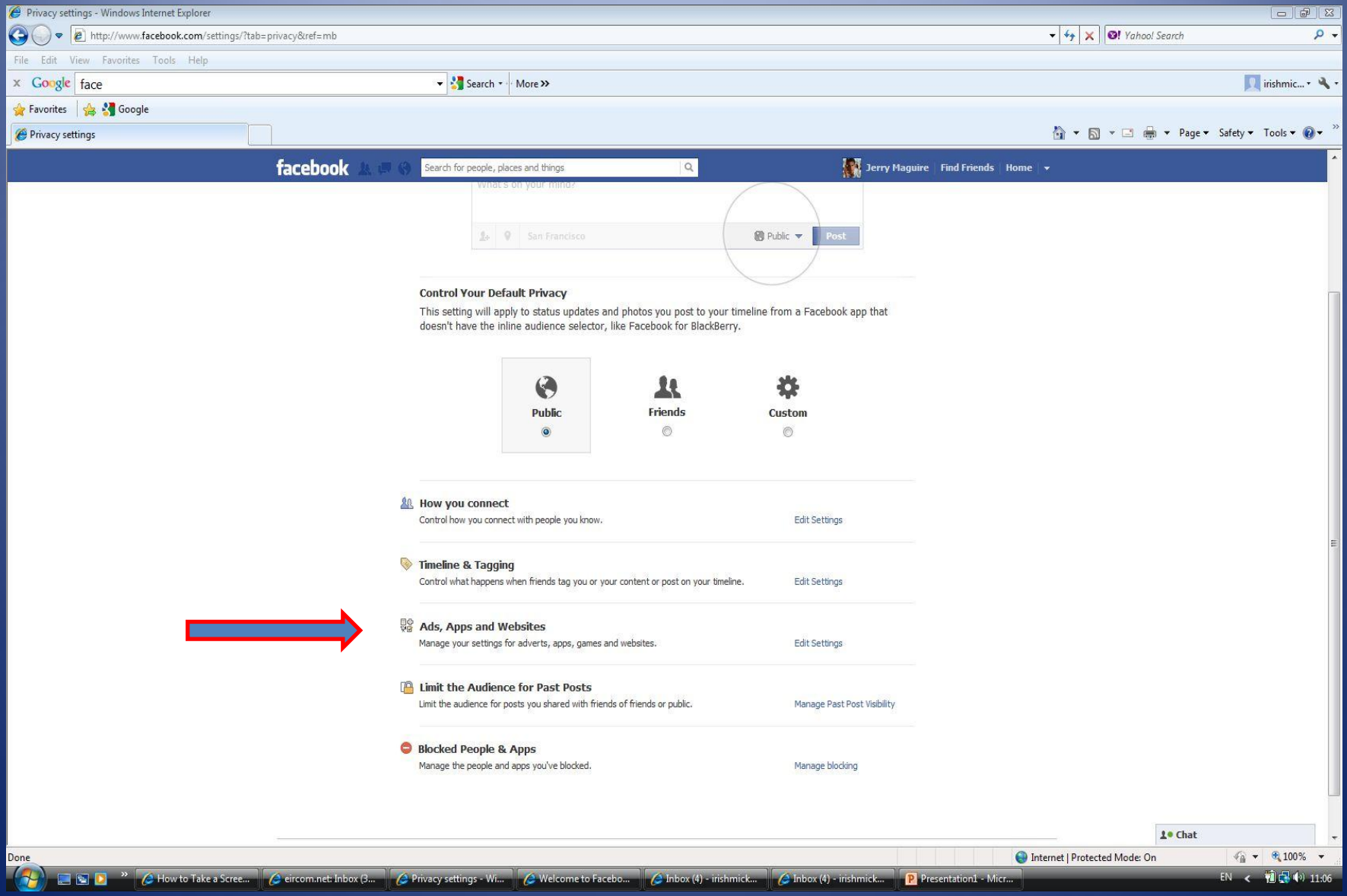
Review posts friends Tag you in first.

What does TAG mean ?
being tagged means that someone has declared you in that photo so when someone looks at your photos on your profile that photo should be in there

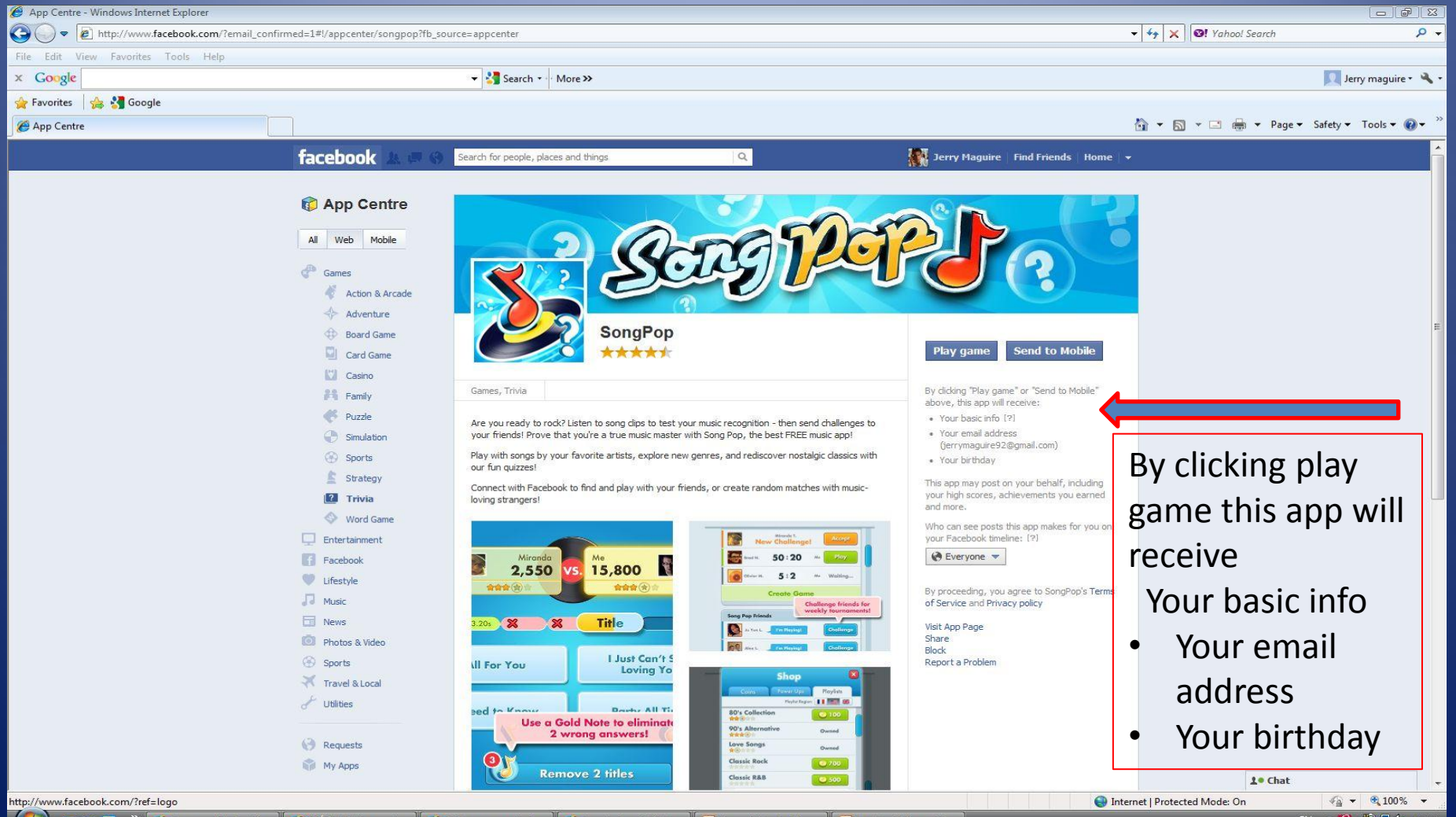
When you click on edit settings this menu appears



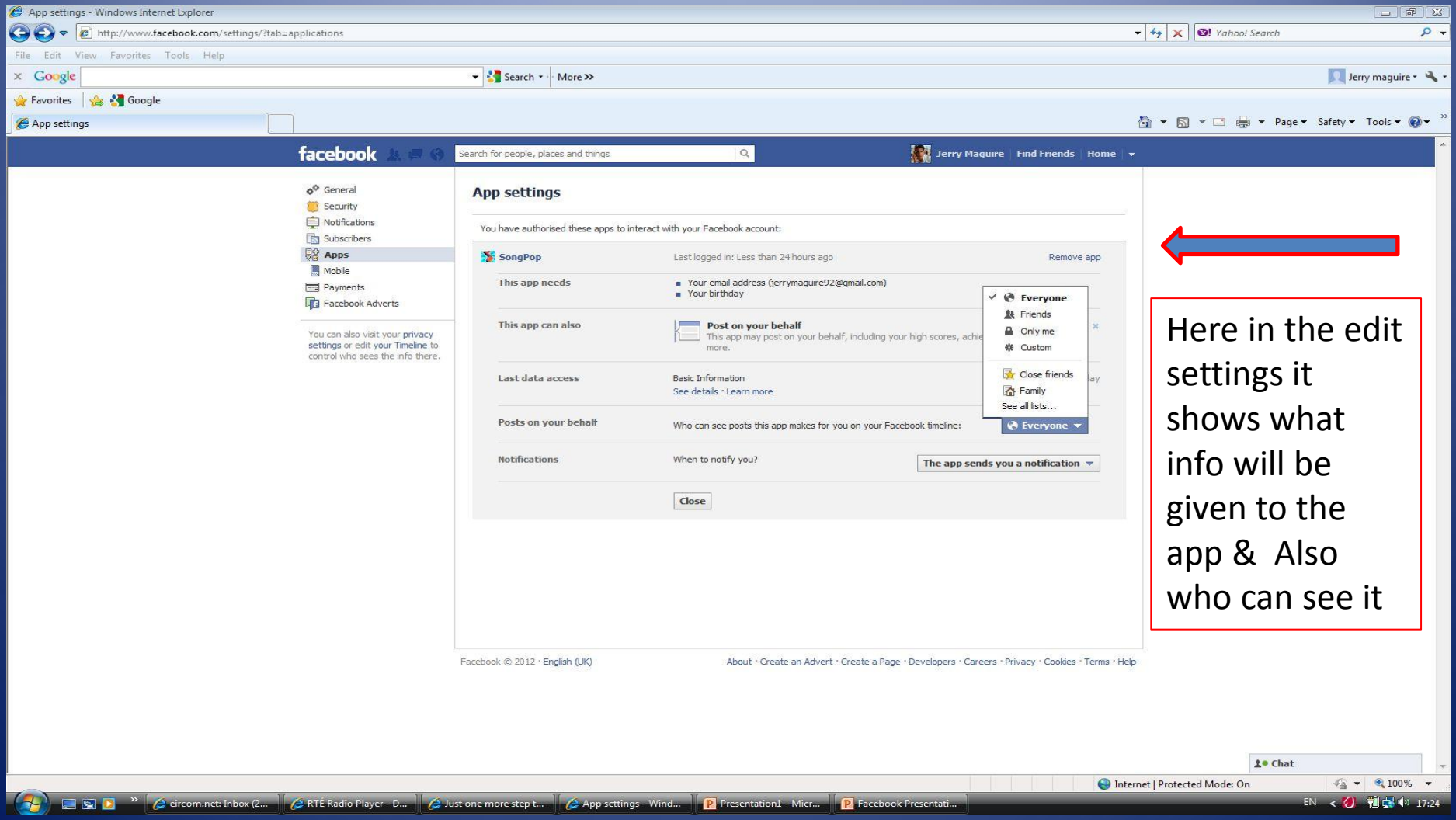
Next on the menu appears
Click on Ads, Apps and websites



On Facebook, your name, profile picture, gender, networks, username and user id are always publicly available, including to apps. Also, by default, apps have access to your friends list and any information you choose to make public



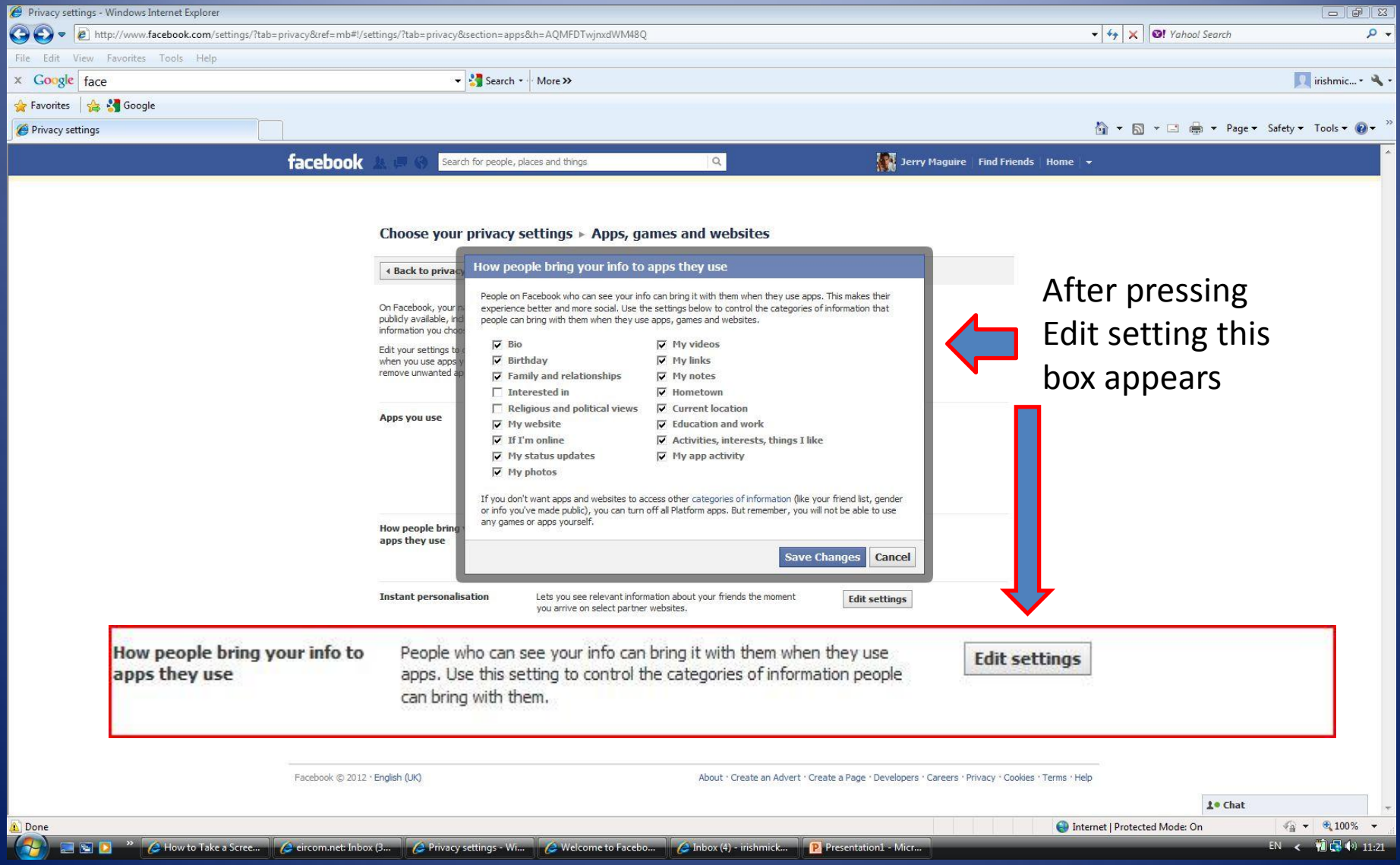
This is important as it shows after you press like or play a game the app will possibly use your email address and can post on your wall on your behalf if you do not change your settings.



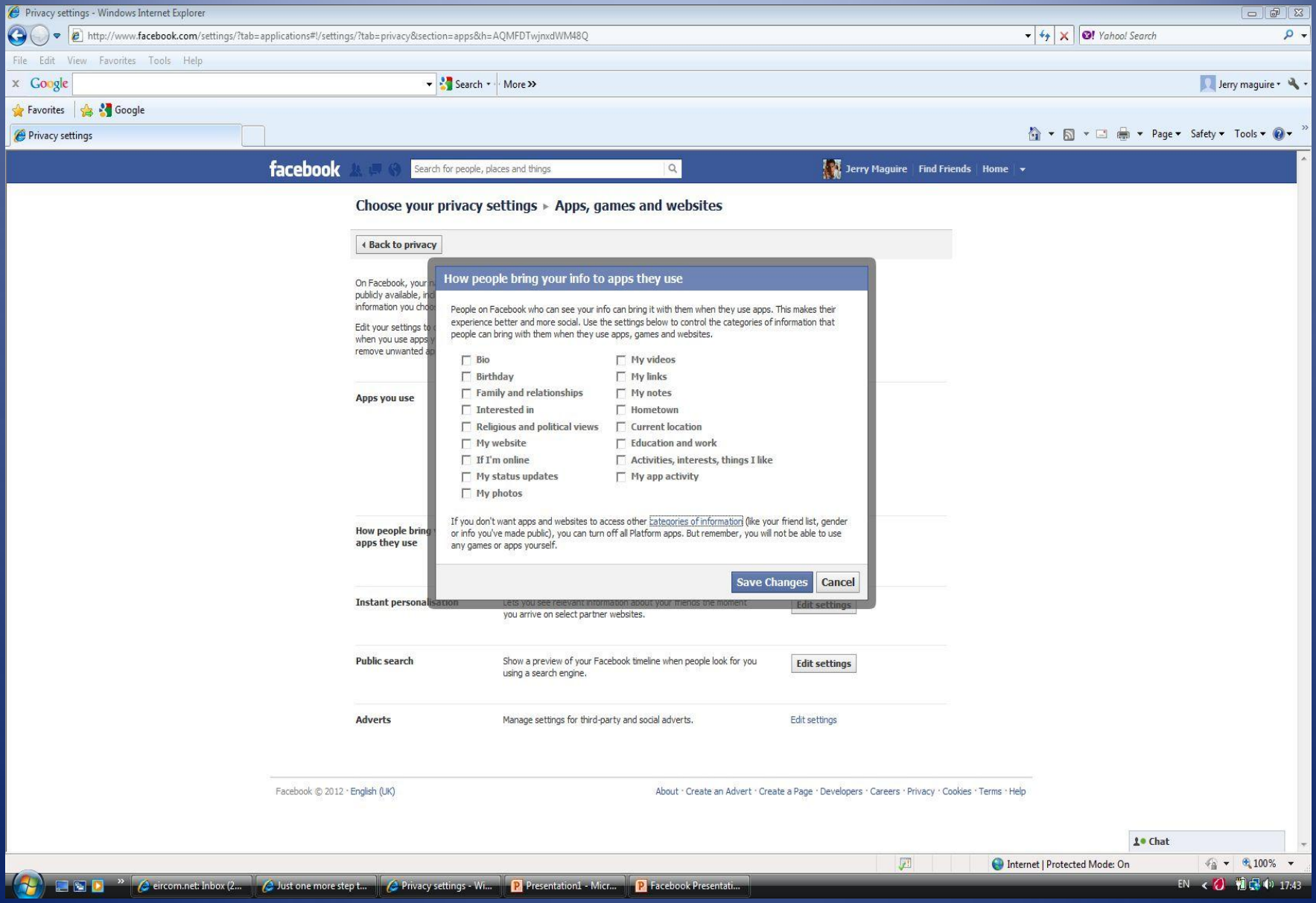
In this app below it shows the app will use a lot of your details

1. Your Basic Info
2. Email address
3. Your hometown
4. Friends hometown
5. Friends locations

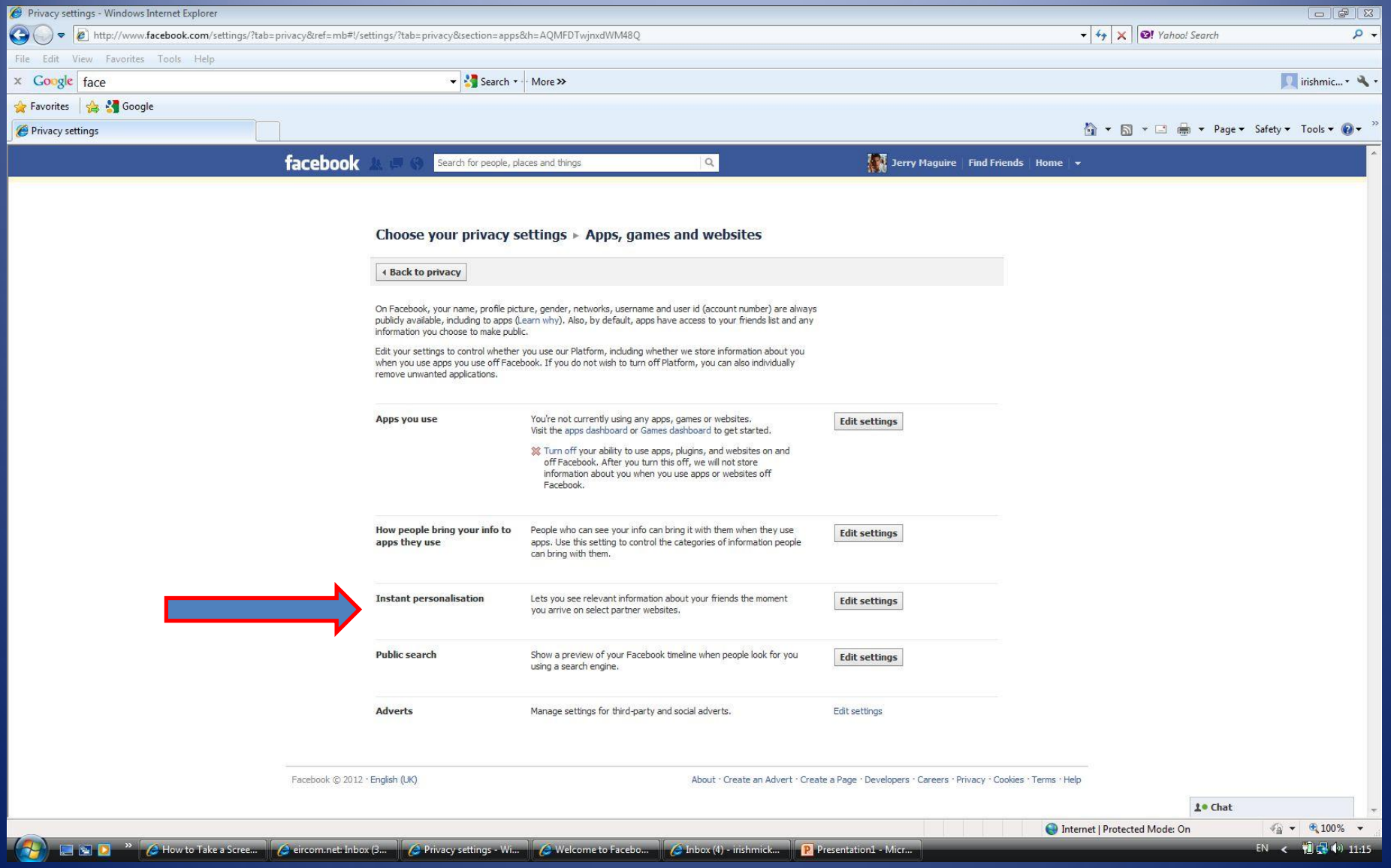
People on Facebook who can see your info can bring it with them when they use apps. This makes their experience better and more social. Use the settings below to control the categories of information that people can bring with them when they use apps, games and websites.



If you tick the boxes of information you don't want your friends to bring your info to apps they use



In this part it shows how relevant information about your friends shows when you arrive on partner websites

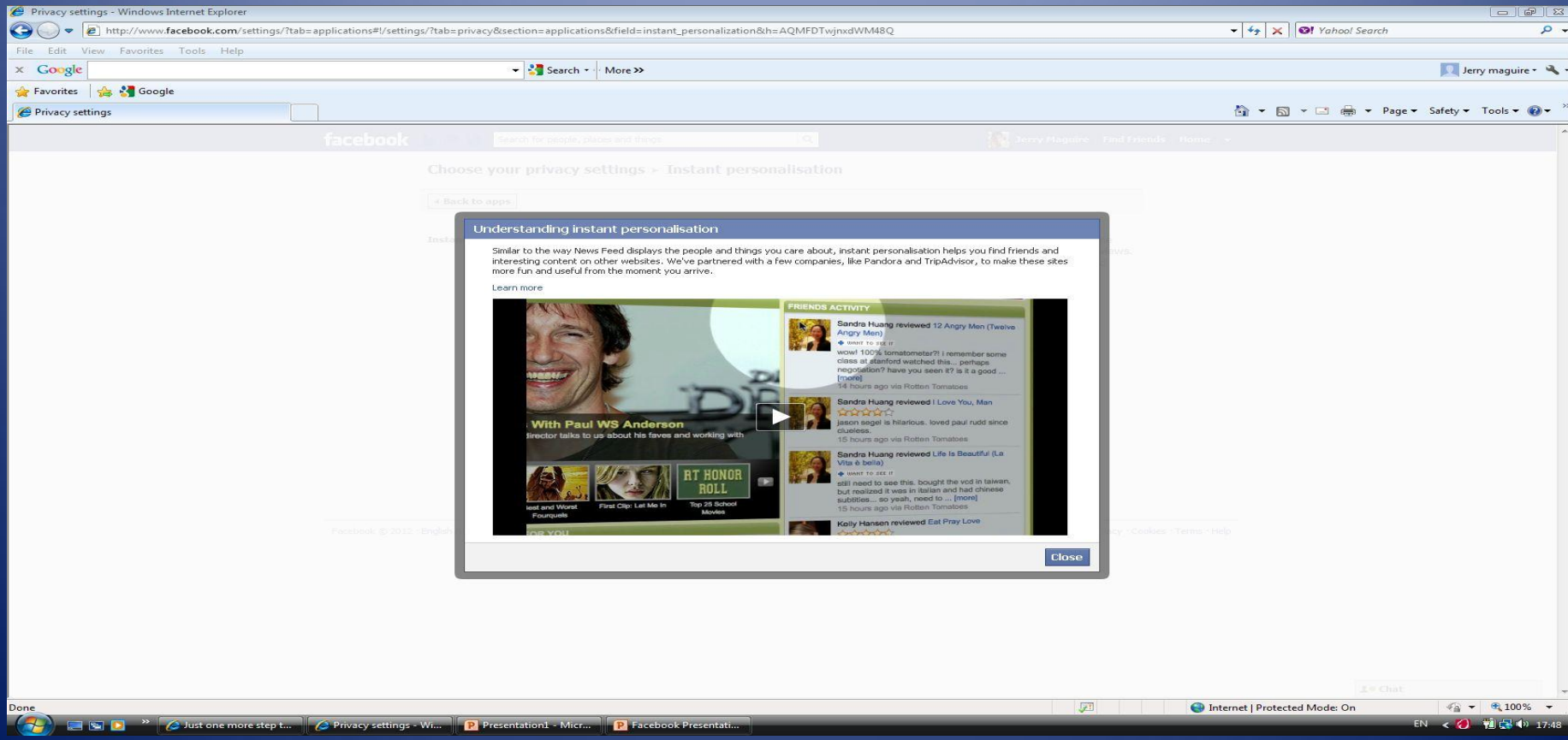


Just as your News Feed on Facebook is built uniquely for you, instant personalisation sites let you easily bring your friends and interests with you.

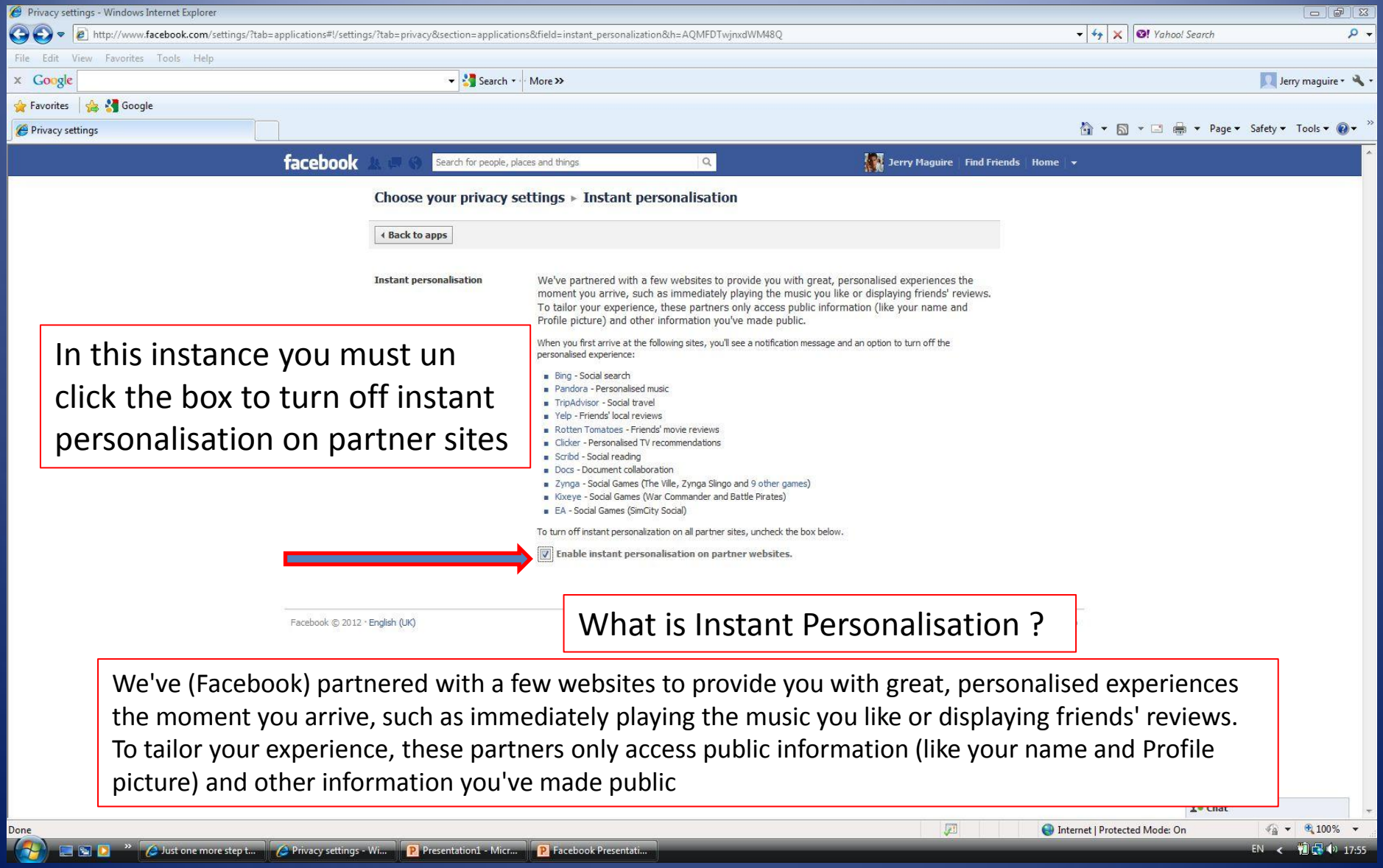
Partners adhere to Facebook's guidelines and may only use your public information to serve you a personalised experience. Public information includes your name, profile picture, gender, networks and other information you've made public.

When you first arrive on a participating site, you will see a notification and a way to turn off the customised experience in one click. Your information can only be used to present you with a more personalised experience and cannot be transferred to advertisers or used for any other purposes.

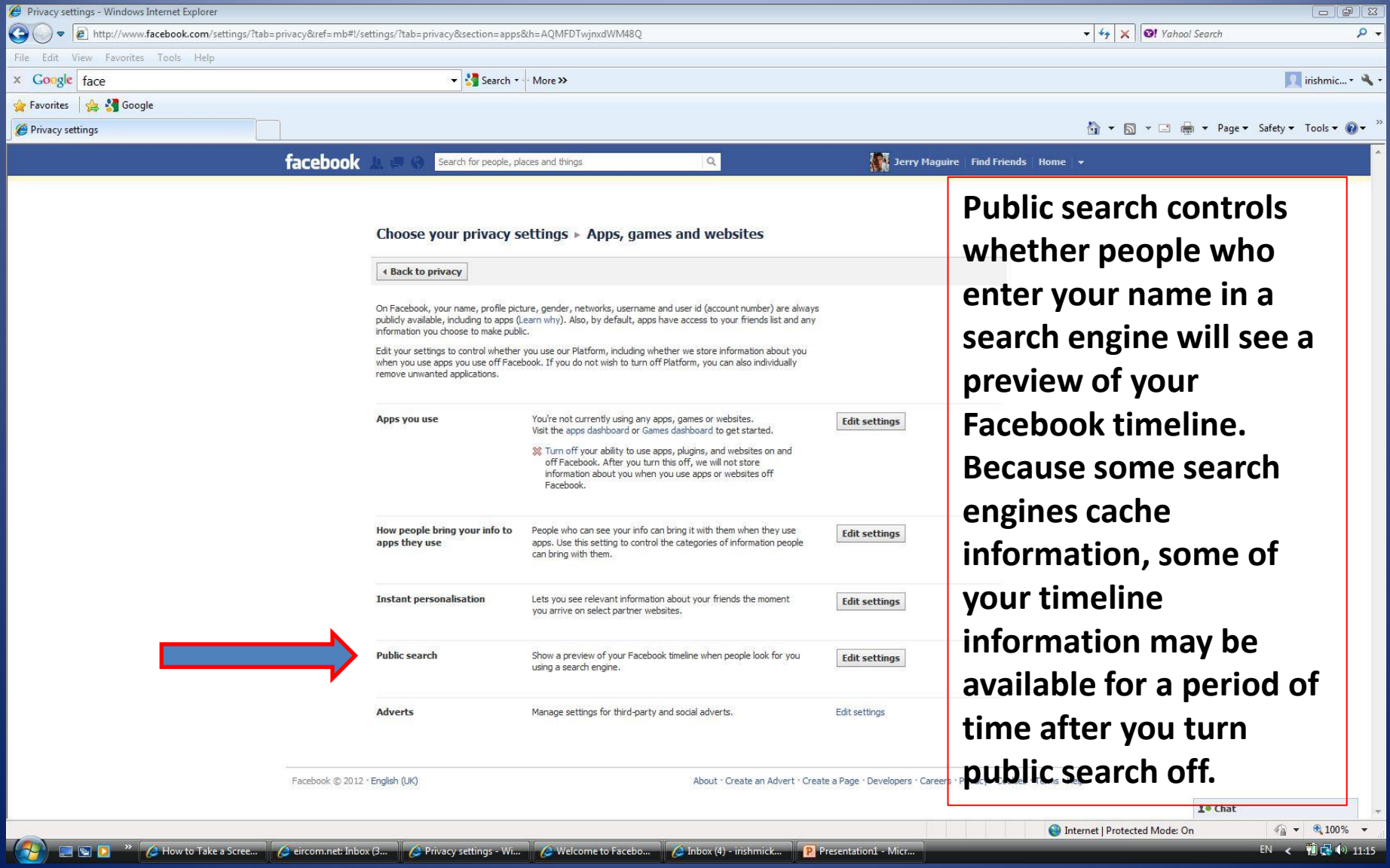
You control what information is available to these partners by managing the information set in your privacy settings Or you can turn off instant personalisation altogether, at which time your information will no longer be instantly available to any partner sites. Find out more about instant personalisation in the Help Centre



To turn off instant personalisation on the partner sites mentioned in this list uncheck the box

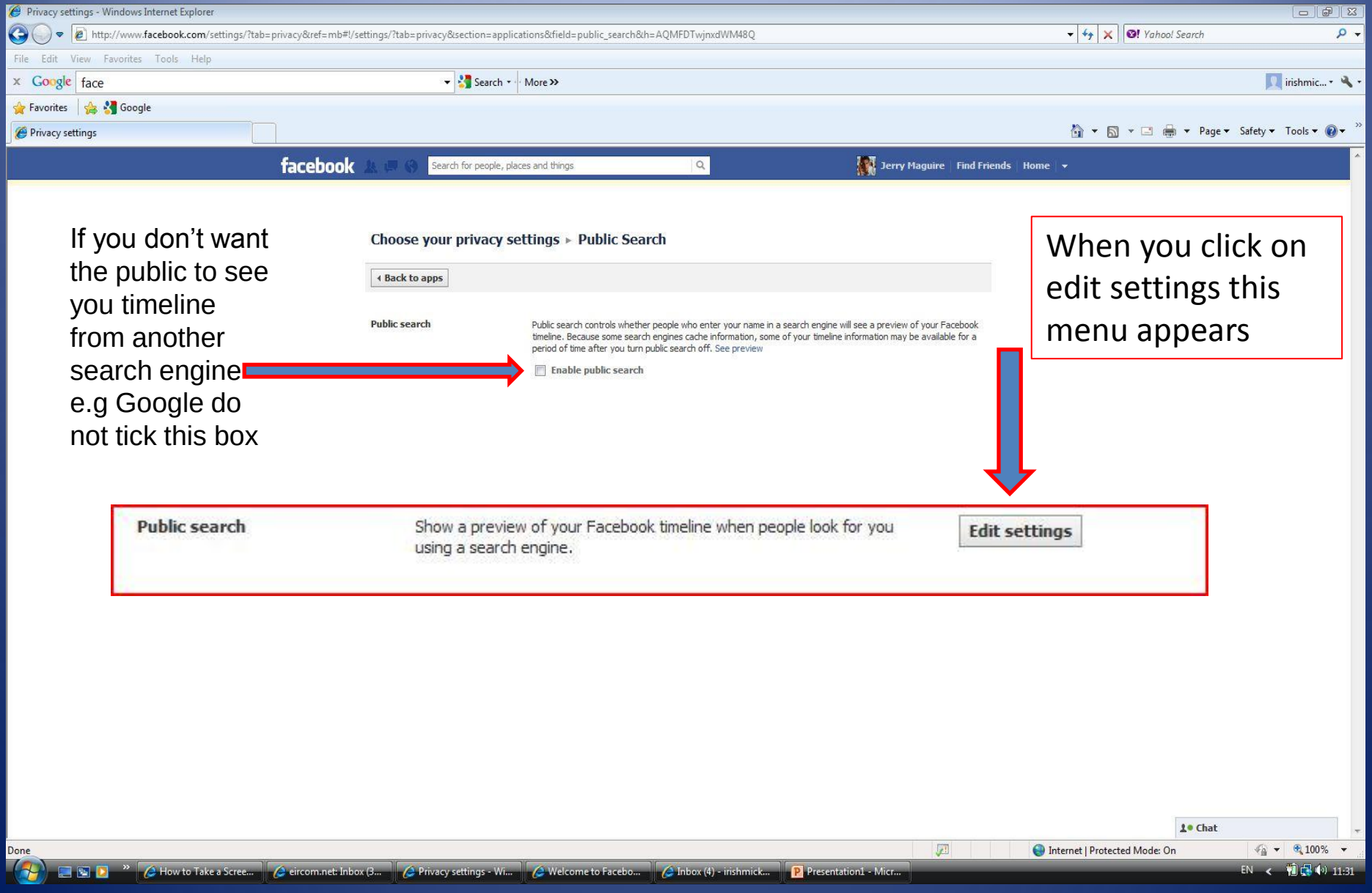


In this section you can change the setting so that when people look for you on a search engine e.g. Google

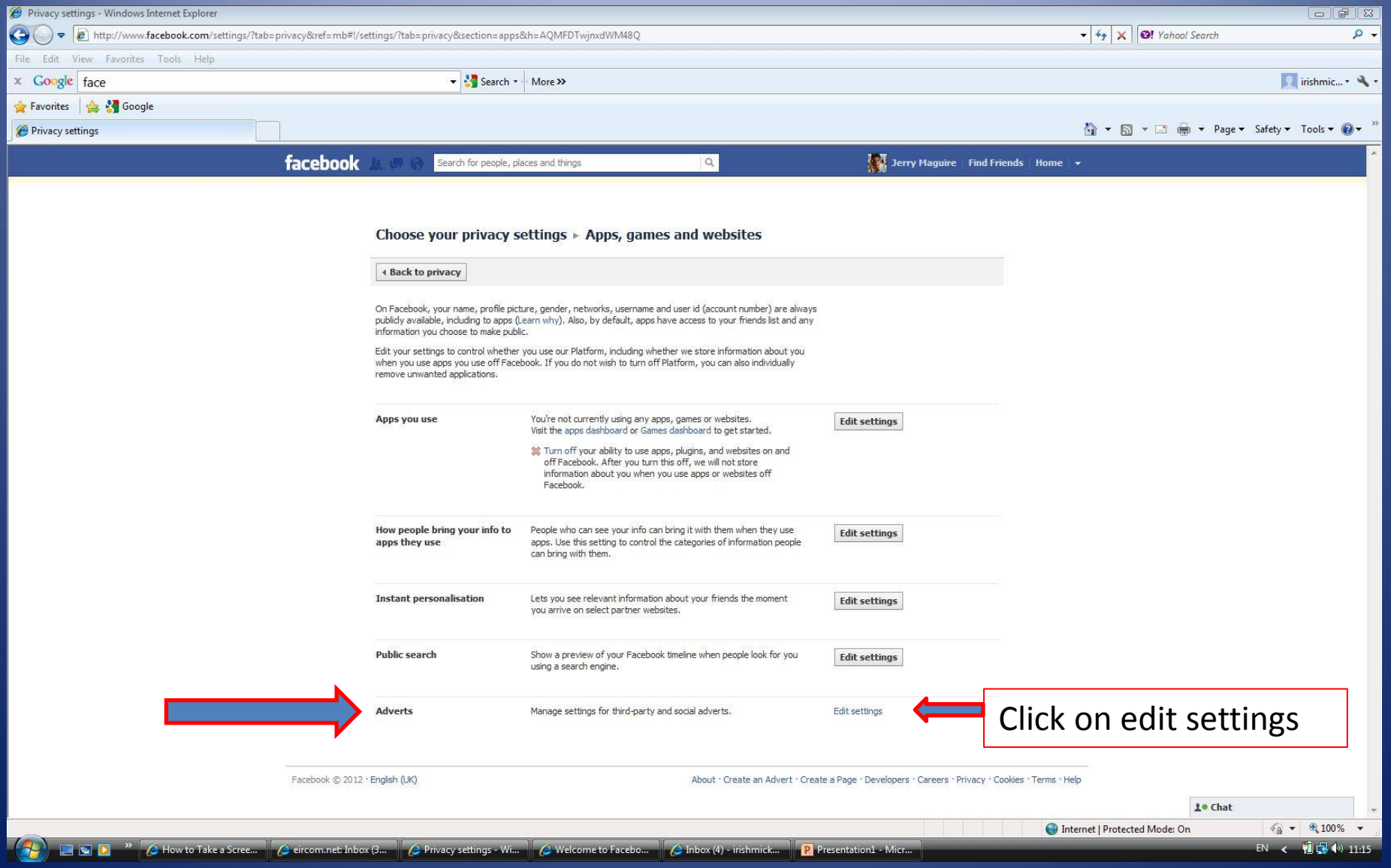


Public search controls whether people who enter your name in a search engine will see a preview of your Facebook timeline. Because some search engines cache information, some of your timeline information may be available for a period of time after you turn public search off.

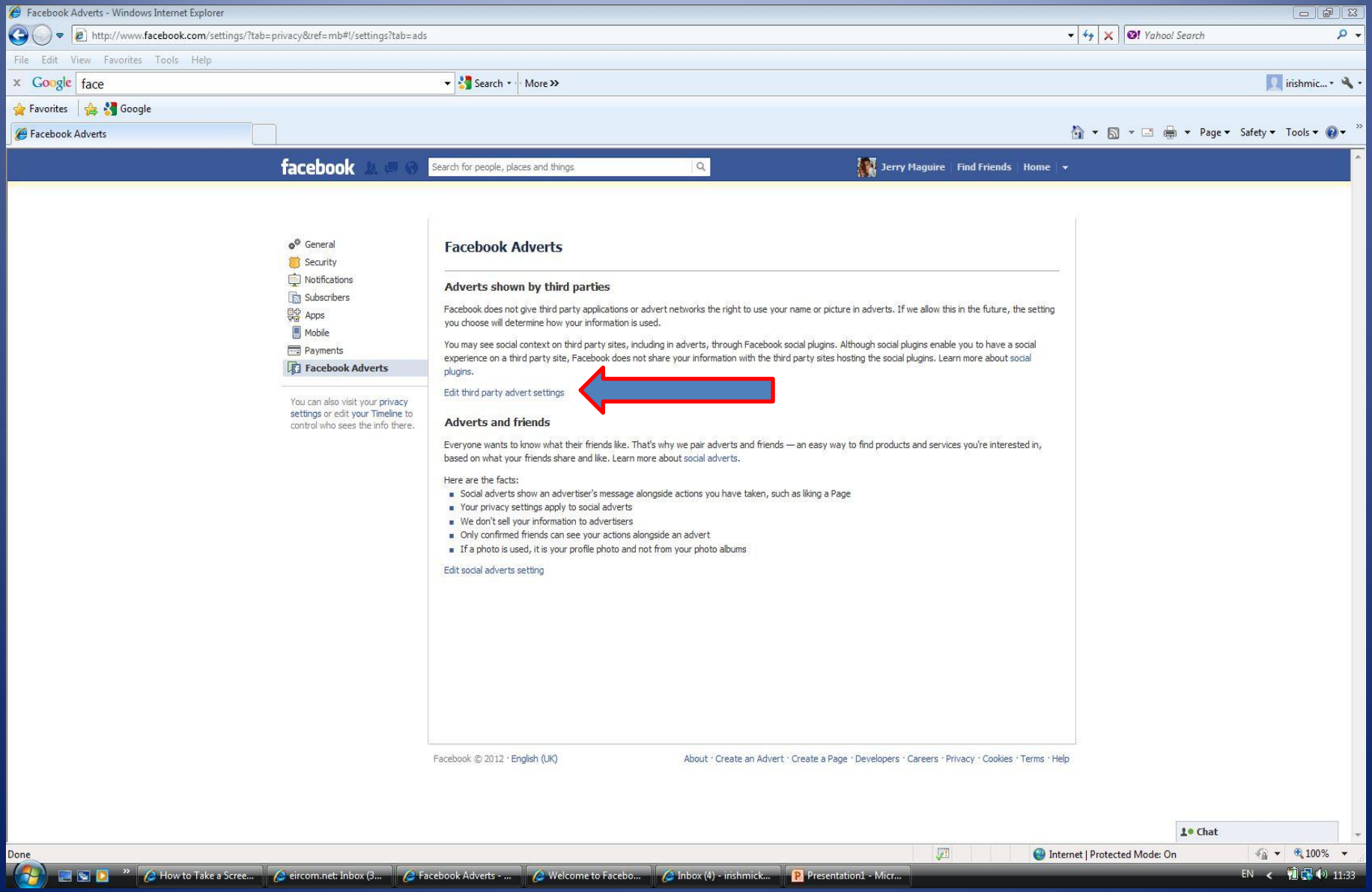
Next up we have Public Search



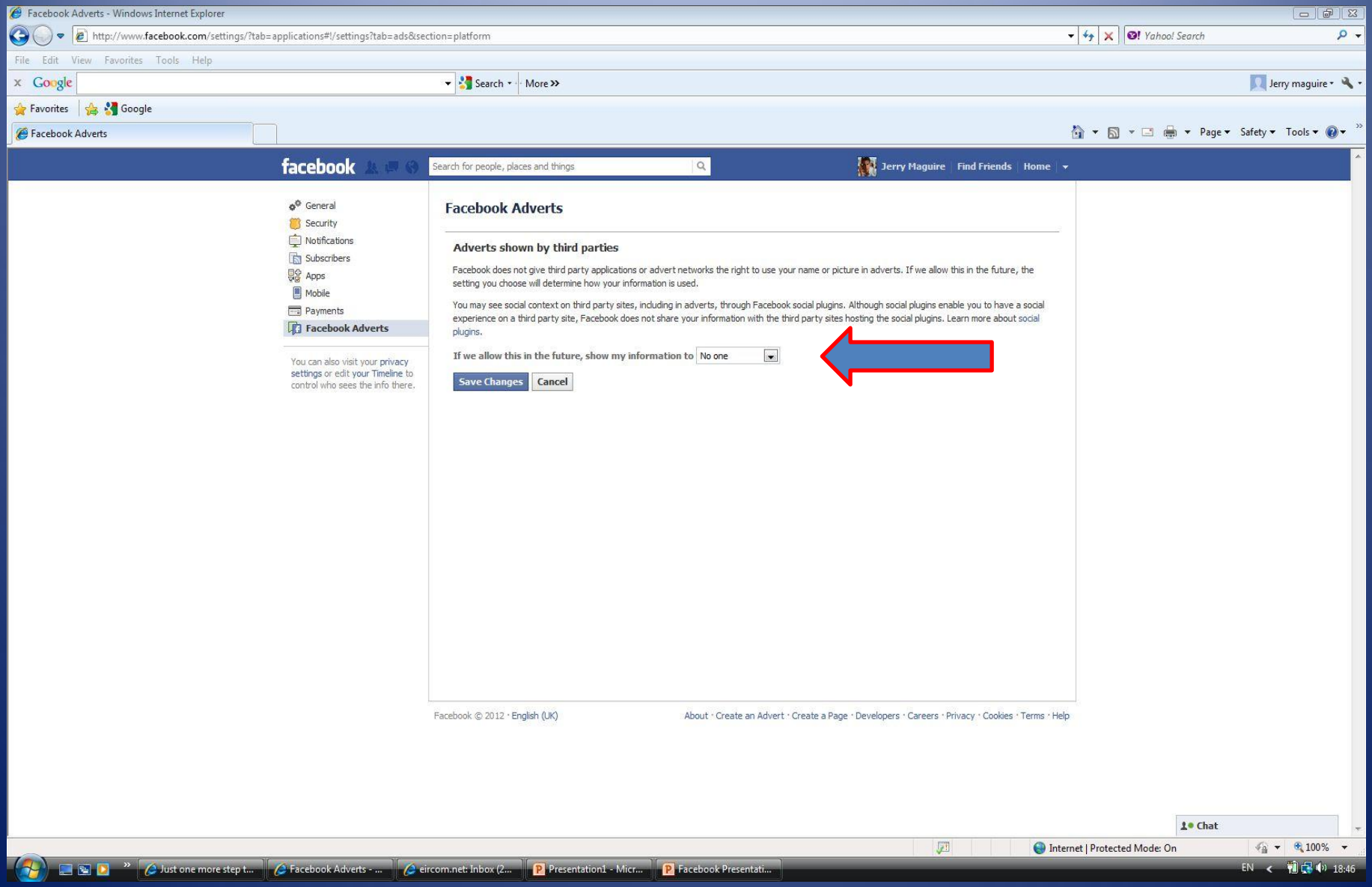
In this section it deals with Adverts on Facebook



Facebook does not at the moment give third party business permission to use you photos but it does say **it may in the future** and this setting is important if you don't want that to be allowed



After clicking on the edit third party adverts , make sure the box is marked NO ONE if you don't do this your photos may one day be used without your permission



Savage Chickens
by Doug Savage
FACEBOOK?! BAH! IN MY DAY, WE USED TO ROOT THROUGH PEOPLE'S GARBAGE!
©2008 BY DOUG SAVAGE
AT THE HOME FOR RETIRED IDENTITY THIEVES
www.savagechickens.com

PASTORAL RESPONSE TO SUBSTANCE MISUSE

Important to read carefully

Adverts appear on your timeline that are either aimed at you at your friends who have liked them, The info you give Facebook like hobbies, music, and likes. This can mean if a young person has signed up to Facebook with the wrong age they can get adverts suitable for older people.

Adverts and friends

Everyone wants to know what their friends like. That's why Facebook pair adverts and friends — an easy way to find products and services you're interested in, based on what your friends share and like.

Here are the facts: Social adverts show an advertiser's message alongside actions you have taken, such as liking a Page
Your privacy settings apply to social adverts
We don't sell your information to advertisers
Only confirmed friends can see your actions alongside an advert
If a photo is used, it is your profile photo and not from your photo albums

Important information

PASTORAL RESPONSE TO SUBSTANCE MISUSE

You know that Facebook friend who's really a professional contact and you added only out of politeness? With Facebook's new approach to integration, you'll soon know far more about that person than you might want to: their music tastes, their activities, what they're reading – and in the future, probably even where they are (Facebook's Foursquare-like location services are probably on their way.
By doing so, Facebook isn't just changing a web service – they're the changing the ideal of privacy. What's worse, they seem to be making changes while banking on the idea that the bulk of their user base won't even be aware of the downsides. It's underhanded and it's no way to continue to build the service.
Making a more accessible web is a noble thing to do. But Facebook's attempts here have fallen short of the mark by unfairly and excessively encroaching on users' privacy. And unless they make changes soon, they could find themselves on the receiving end of a backlash from users. www.techni.com

Facebook has gone on the stock exchange in 2012 this means it now has a duty to the people who bought shares to make a profit and like all business they will push to the limits on what they can legally do when it comes to users Facebook privacy. They have all this information available but how many of us read through settings or a user manual. In this case we have to as we would not allow total strangers to look at our private details or hand a photo of ourselves or a family member to a stranger but this is what we may allow Facebook to do on our behalf.

The Good

- Facebook can be great for setting up meetings, swapping recipes, finding information on an event, family events and sharing family photos.

- If you're a snooping sort, and your kids are naïve enough to Friend you Facebook can also be a great way to see what they are up to and with who of course they will probably see this a way to spy on them.

- Facebook helps people stay in touch with friends and relatives they rarely see. Now, instead of the twice-a-year phone call covering all the bases you can have contact on a daily basis.

- Facebook has been great for getting back in touch with long-lost friends, too, because it makes the whole process informal. Before, you had to have a reason, followed by a lengthy discussion of what happened to you in the intervening decades. Now you don't need a reason, and you can cover the missing years in a few brief private messages

The Good

- There are also many groups, pages and networks that you can join to connect with people that have similar interests. As well as joining them, you can create them yourself

- If you lonely family and friends are just a click away

- Many Business and charities use Facebook to advertise or look for donations

  An example of this is an animal charity who has rehomed many lost dogs through

  posting pictures of the dog that has been found and an owner knowing to look up

  the local rescues Facebook page

- In the busy world we live in it can be a way of getting reminders of events or birthdays we may forget

Conclusion

Facebook is a social network site that is part of everyday life we need to understand the different account & Privacy settings before we make a decision whether to set up a profile of our own. If it is kept to just family and close friends it can be very enjoyable and useful. The alternative is to have a more open profile with many people friends / strangers but to keep any posts or photos private.

There is also information available from us for anybody who is or knows anyone who may be addicted to Facebook. This contains signs to look for in a persons use of Facebook and these could also be a guide to any internet addiction .

PASTORAL RESPONSE TO SUBSTANCE MISUSE

Things to Remember

- Change your Facebook password often
- Never use a password that is close to or an exact match of a password used for financial transactions online
- Never use the same password as any email account
- When posting photos or notes, check the permissions levels and ensure that they are aligned with your profile privacy settings.
-
- As you access Facebook.com from home, a coffee shop, or the office, use https instead of http when entering the URL.
- Under the Settings menu, check the Applications Settings regularly and clean out those you're not using.
- Under the Privacy settings menu, you have the option to block users on Facebook.
- Always ensure that the URL is www.facebook.com and not something that looks like Facebook.com.cn.

Quitting Facebook? Delete, Don't Just De-Activate Your Account

- You can easily deactivate your account in Facebook from the **Settings** page. But deactivation will retain all your profile information within Facebook, including pictures, friends,

To Delete a Facebook account permanently you have to go to the Facebook Help Centre and fill out a form

- If you login to Facebook, your deletion request is automatically cancelled.
- There doesn't seem to be any way to confirm that your request was completed.
- Even after permanent deletion, Facebook says that copies of your photos may remain on their servers for technical reasons.

PASTORAL RESPONSE TO SUBSTANCE MISUSE

Parents Have Rules to Follow Online, Too

- Model good behavior.
- Pay attention.
- Practice what you preach
- Establish limits.
- Encourage balance.
- Make kids accountable.
- Explain what's at stake.
- Do your homework.
- Don't be techno-phobic.
- Lighten up, embrace their world and enjoy the possibilities together.