

Content Management System

The User Manual



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Introducing the Creotec Content Management System

What is the Creotec Content Management System?

Creotec's content management system (CMS) is a tool that enables easy and efficient management of content on a client's website. It allows the client to create new pages and edit content without the knowledge of html. The CMS also allows users to upload and maintain their own gallery, forms, polls and download manager.

Administration

Signing in

You will find your Content Management System (CMS) at the following address:

http://www.insert your web address here.com/_creotec.admin

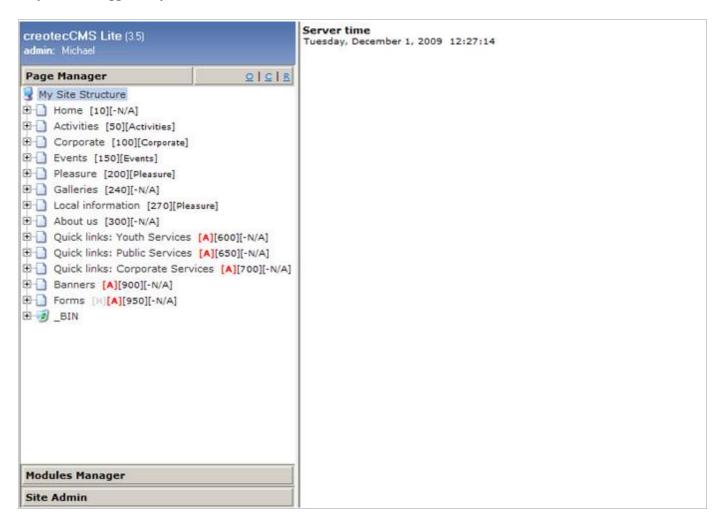
In order to access your CMS system you must put "_creotec.admin" at the end of your website URL as shown above. Once you have loaded the CMS page you will see a Sign in box.

You must input your email address and password for the CMS in the required input boxes. Once this is done click the "Login" button and you will sign into your content management system.

If you have forgotten your password please email <u>info.request@creotec.com</u> for assistance and we will help you to retrieve your password.



Once you have logged on you will see the follow screen:



You will see a left side bar with the following headings:

Page Manager - The user can create new pages and edit existing ones.

Modules Manager - This is where the different modules are held. You can manage the gallery, forms, polls, download section and more from here.

Site Administration - Only the site admin can use this tab. This is where you can configure your site settings and add new users. The admin can also view the site statistics here.

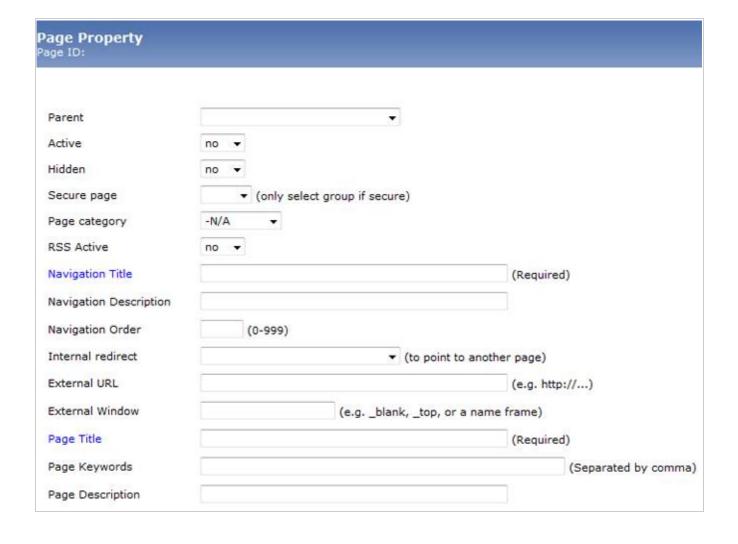
Page Manager

Creating a page



To create a new page the user has to go into the Page Manager tab. Once in the Page Manager tab click on the "**My Site Structure**" to create a new page on your site.

You will notice that some fields are coloured blue. If a field is highlighted in blue it means it is a required field that must be filled in to complete the page creation process.



Parent	Choosing a parent means the page you are creating will become a child. This means
	that the page will become a sub navigation menu item and will be seen on the
	Parent page you choose.
Active	Select Yes if you would like the page to be active. If you select No then the page will
	not be seen by users that come to the site. On the left hand side bar where the pages
	are displayed if a link is hidden it will display an [A].
Hidden	Selecting Yes will hide the page from the users, this means it will not appear in the
	menu. If you select No then the page will be able to be viewed on the site. On the left
	hand sidebar where the pages are displayed if a link is inactive it will display an [H].
Secure page	If you want a page to be exclusive to certain member then using this option will
	allow only people from a certain group to see the contents of the page.
Page category	This allows the user to choose their page category.
RSS Active	Selecting Yes will activate RSS feeds.
Navigation Title	This is where the title of the navigation will be put. This is what appears on the
	websites navigation button.
Navigation Description	A short description about what the page is about would be placed here
Navigation Order	Selecting a number from 0 – 999 will determine the order of where your page is
	placed. 0 would place the page at the beginning of the navigation whereas 999
	would place it at the end.

Internal redirect	You can create a page to redirect to another page on your site. Select from the drop down where you would like the page to be directed to. On the left hand side bar where the pages are displayed if the page is being redirected it will display an [R].
External URL	Add an external URL if the page will navigate to an external link away from your site.
External Window	If the page is being directed to an external link then this option lets you decide how they would like it to be displayed. To let the page load in a new browser window type ="_blank" or to have it load in the same page leave the area blank.
Page Title	The Page Title is the name of the page you are creating. When you navigate to the page this will be the title it displays.
Page Keywords	Add keywords to the page to help so it is easier for search engines to find your website
Page Description	Add a description about the page using some of your keywords to encourage search engines to find your site.

Once you have filled in all the necessary fields click the "**Save**" button which can be found at the top and bottom of the page - this will save the page that has been created.

Once you have created a Page you will then need to create some content to go with it. To add content a new 'Item' has to be created, to do this click on the Page you have just created. You will now have three options at the top right of the page.

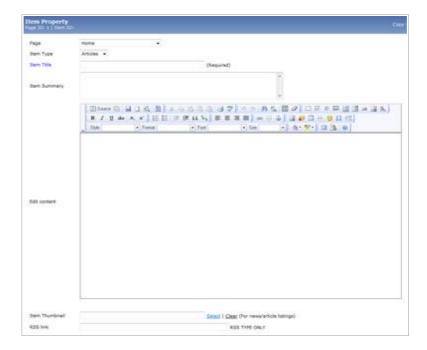
Save: If you need to make any changes to the Page click the save button to save any changes that you've done to it.

New Item: This will let you add a new item to the page and is where you will add your content.

Delete page: Clicking this button will delete the page and all of its contents will be lost. You can retrieve a page if it has been deleted by going to the "_BIN" which is at the bottom of the Page Manager.



To add content a new 'Item' has to be created, to do this click on the Page you have just created and click on the 'New Item' button.



Item Type: Selecting an item type will change the way your content is displayed. You can have as many Items as you want in your Page. Some of the Item types are:

Articles - This is the main item type that is used. It will display all of the content that you have written on the Page. If you add the author and date it will display these settings at the bottom of the content you have written.

Content - This is the same as Articles but it does not display the author or date.

News - This will display the title and the first few lines of your content and will encourage the user to click for more information. Once they click to see the full article they will be directed to a new page with the full article.

Item Summary	Add a small description about the Item type you are creating.
Edit content	This is where you can create and edit your content. This is what will be displayed on the web page once you have saved. A full description of how the article editor works can be found below in the next section.
Item Thumbnail	Add a thumbnail to your article or news item type by clicking on the " Select " button and selecting an image.
RSS Link	If you have an RSS feed copy the link into the input box to attach the RSS. This will only work when the Item Type selected is "RSS"



Order	If you have more than one item on a page then this will let you select what order the items should be listed in. If one item is set at 2 and another item has an order number of 10 then the item with an order of 2 will be at the top of the page.
Active	Select Yes if you would like to page active. If you select No then the page will not be able to be seen by users that come to the site
Hidden	Selecting Yes will hide the page from the users, this means it will not appear in the menu. If you select No then the page will be able to be viewed on the site.
Archive	If the content is old content then select Yes and it will be archived.
Comments	Select Yes if you would like users to be able to comment on the item type.
Related	If the user selects Yes then it will display any other related articles.
Related Keywords	If Related has been been selected then the user should input some keywords to find other related material.
Print Author	Add authors name for it to be shown once the item has been published.
Print Date	Select the date the article was printed on.
Event Item type	If you have selected the item type "Event", then select the date the event will take place/finish.
Auto Publish	If you are creating content ahead of time then you can automatically get the CMS to publish the item on particular date.
Editors Note	Whatever is written here will not appear in the content. It allows the user to input any notes for themselves or for other editors to read

The article editor how-to guide

This article editor that allows users to use a familiar word-processing interface when editing articles and other content. The 3-row toolbar below provides many standard editing commands:



Getting started and the basics

If you are not familiar with html, CSS or web publishing, here are a few simple commands you should know that will allow you to create simple but interesting articles.

В / Ц АВС	Font style - Highlight your text and use these 4 buttons to make text bold, italic, underlined, or strike-through.
Paragraph Format Paragraph Address Preformatted Heading 1 Heading 2 Heading 3 Heading 4 Heading 5 Heading 6	Text Format for size and headings - To make your articles interesting, highlight your text and use this drop-down menu to create a variety of different styles of headings with different attributes. You can use this to quickly make text large, bold, italic and so on.
<u>4</u>	Edit CSS Style - This displays a pop-up dialog box that allows you to enter CSS style information for the selected text. You can use this to change text size and for a variety of other functions.
F F F B	Alignment - Highlight your text or select an image and use these buttons to Align text, images or other content left, right, center, and full.
<u>₹</u>	Insert/Edit Image - To insert an image, place the cursor in the desired location and press this button. A pop-up dialog box will appear that lets you enter in the Image URL and other information about how the image will display.
69	Insert/Edit Link - To insert or edit a link, select the linked text and press this button. A popup dialog displays that lets you enter details about the link.
69	Important note about external links! - It is important to note that any article published on this website that contains links to other websites on the Internet, the links need to open "In a new browser window". This is done in the drop-down menu of the "Insert/edit link" dialog box. For target, choose the the option "Open in new window (_blank)".

	To make a button or image Click-able to another article or website - To make a button or image
69	click-able to another article or website, you can use a combination of the last three explanations. First
	insert the image or button into your article where you want it. Then click the image to highlight it. Then
	click the "Insert/edit link" button in the toolbar and enter the URL of the link and update your article.
	This will make the image or button click-able to the other article or website
<u>§</u>	Unlink - To remove a link, highlight the linked text and press this button.
	Insert Embedded Media - To insert embedded media such as flash files, youTube videos etc. place the
	cursor at the desired location and press this button. A pop-up box will appear prompting you to enter the
	Type, File or URL, and the dimensions of the embedded media.

Are you a new user?

If you want to learn more about the basics of html, css and website publishing, you should visit www.w3schools.com

How-to edit the html directly

There are two way that you can directly edit the html for your article if you know what you are doing!

Note; This function can also be used to quickly copy an article. You can view the html and copy it for use in a second article that is very similar. This will save a lot of time if you have spent a large amount of time formatting a particular article.

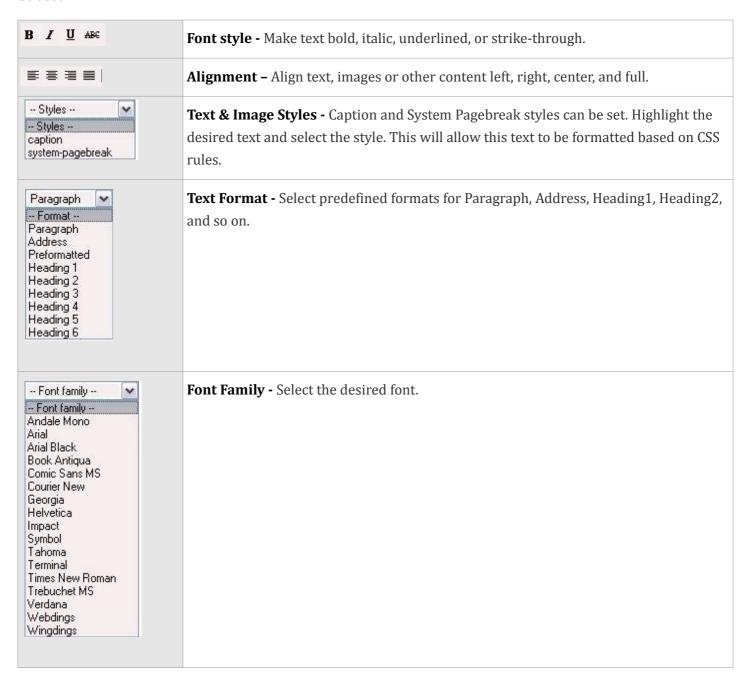


- 1. **Edit HTML Source -** If you click this button, a pop-up displays showing the HTML source code for your article and allowing you to edit the HTML source code directly.
- 2. You can disable the editor completely by going to the User menu for the website and click "Your details". In the drop-down menu for the editor, select "Editor No editor" and click save. Now when you edit an article, you will just see the html for the article. You can re-enable the editor again at any stage by changing it back again.

Article Editor Buttons explanation

Top row button explanation

This is the top row of button on the article editor. Below is an explanation of what each button does and how it can be used.



Second Row button explanation

The second row include many important functions to help add content to your site such as inserting images, formatting text and linking to external sites. Below is a small description on each function:

	Text List formatting - Unordered List, Ordered list, Out-dent (move left) and Indent (indent right).
19 (2)	Undo/redo - Undo (Ctrl+Z) and Re-do (Ctrl+Y) the formatting you just made to your article.
69	Insert/Edit Link - To insert or edit a link, select the linked text and press this button. A popup dialog displays that lets you enter details about the link.
\$2 2 2	Unlink - To remove a link, highlight the linked text and press this button.
ů	Insert/edit anchor - Creates a named anchored which can be used as a target to jump to when using a link.
₹	Insert/Edit Image - To insert an image, place the cursor in the desired location and press this button. A pop-up dialog displays that lets you enter in the Image URL and other information about how the image will display.
3	Cleanup Messy Code - This button allows you to clean up HTML code, perhaps from HTML text that you copied in from another source.
HTML	Edit HTML Source - A pop-up displays showing the HTML source code, allowing you to edit the HTML source code.
₽ A	Find - and Find/Replace.
E7	Insert Date – Insert the date into your text by clicking on this icon
٥	Time – Insert the time into your text by clicking on this icon
©	Emotions – Add emotions to your text. Click on the image and a range of different expressions will be listed.

Second Row Continued..

	Insert Embedded Media - To insert embedded media (such as Flash), place the cursor at the desired location and press this button. A pop-up dialog will display that allows you to enter the Type, File or URL, and other information about the media.
<u>▶¶</u> ¶∢	Text direction - Direction Left to Right and Direction Right to Left. These buttons allow you to enter or change the text direction, for example for languages that read right to left.
Ħ	Insert New Layer - Inserts a new layer of html that floats above the background html.
4 4	Layer height - Move layers forward or backward.
ti	Toggle Absolute Position - For working with layered items.
<u>A</u> -	Select Text Color - Select the color of your text. This drops down to give you a choice of colors More colors

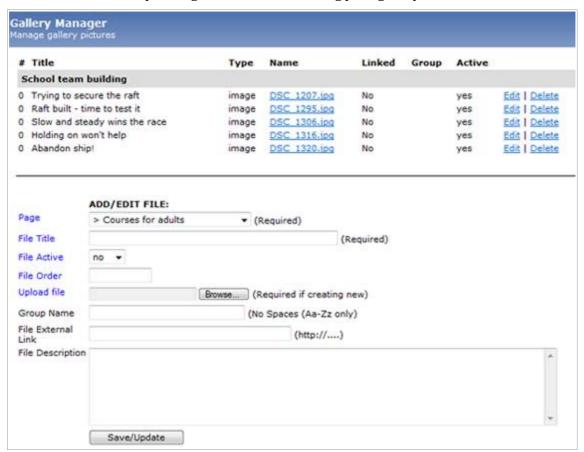
Third Row Explanation

_	Insert Horizontal Ruler - Adds a horizontal ruler to your page.
2	Remove Formatting - Removes formatting from text copied from somewhere else.
	Toggle Guidelines/Invisible elements - Toggles the invisible elements of your article.
X ₂ X ²	Subscript, Superscript - For adding scientific notation to your text.
Ω	Insert Custom Character - Choose from a selection of custom text characters.
	Horizontal Rule - Applies horizontal rule
	Tools for inserting and editing tables - Insert New Table, Table Row Properties,
1-	Table Cell Properties, Insert Row Before, Insert Row After, Delete Row, Insert Column
	Before, Insert Column After, Delete Column, Split Merged Table Cells, Merge Table
	Cells.
	Toggle Full Screen Mode - Toggles your article editing window to the full size of your screen
<u>44</u>	Edit CSS Style - A pop-up dialog box displays that allows you to enter CSS style
	information for the selected text

Modules Manager

Gallery Manager

To navigate to the Gallery Manager click on the Modules Manager tab on the side bar. Then select Gallery manager from the menu. Click on the Gallery Manager link to start building your gallery.



Page	Select the page you would like your gallery to be on
File Title	Add a title for the gallery, something that is related to the photos
File Active	Select Yes to activate the gallery so users can see the photos or select No to keep it inactive so no one can access the gallery.
File Order	If you have multiple photos in one gallery you can set the order you want them in. Input a number between 0 - 999, 0 being the first and 999 being last.
Upload file	Click the browse button to upload the image you would like in the gallery.
Group Name	Write a group name to group certain photos together. Photos with the same group name can then be scrolled through by the user on the website.
File External Link	To link a photo to an external link type the URL here.
File Description	Add a small description about the photo for users to see when they click on the image.

To Edit gallery image/details click on the **Edit** button and change any details that need editing and click on the "**Save/Update**" button to save any changes that have been made. To delete a gallery image click on the "**Delete**" button to delete it forever.

Download Manager

To add a download section on a page you can use the download manager. This will let users of the site download any documents with ease. To get to the Download Manager section click on the Modules Manager tab and then select the Download Manager link



Page	Select the Page you would like the downloadable content to go in.
File Title	Add a short title that describes the file
Upload File	Click the Browse button to find and upload the document that you would like to add. You
	cannot add multiple documents at a time. You must do it separately for each document.
File Description	Include a small description about the file you have uploaded.

Once you have completed all the necessary fields click on **Save/Update** to add it to your download section.

To Edit a previous download click on the **Edit** button and change any details that need editing and click on the "Save/Update" button to save any changes that have been made.



To delete a document just click on the "**Delete**" link and the document will be deleted. Once it has been deleted you will not be able to retrieve it so always make sure it is the correct document you want to delete.

Assets Manager

The asset manager allows the admin to manage files on your website. It allows you to rename, delete, upload and change the permission of files.

When you use your mouse to select a file you will see it has been highlighted blue to indicate the file you are currently on. Below are the icons that are in the asset manager:

₽	This button allows the user to refresh the file manager.
	Views document details of each file – this changes the way the asset manager is viewed.
#	The button changes the document view to Icons – this changes the way the asset manager is viewed.
A	This is a search function, if you are trying to find a file quickly click this button and type the name into the input box and click Search .
	This button allows the user to create a new folder. Input the folder name and click New Directory to create a new folder.
	Upload File – to upload a new file click this button and browse to find the required file you wish to upload. Once you have selected your file click Upload File.
<u> </u>	Rename – this allows the user to rename the file they have selected. You can rename files and folders.
۵	Change Permissions – Change the permissions of the file or folder you have selected. Click on the check boxes to check/uncheck the different permissions. Click on the Change Permissions button to save any changes that have been made.
	Delete File – click this to delete a file or folder.
	Navigate to another directory by clicking on this icon rather than clicking on the file name.
	Download file – click this icon to be prompted to download the file you have selected.

Send Page

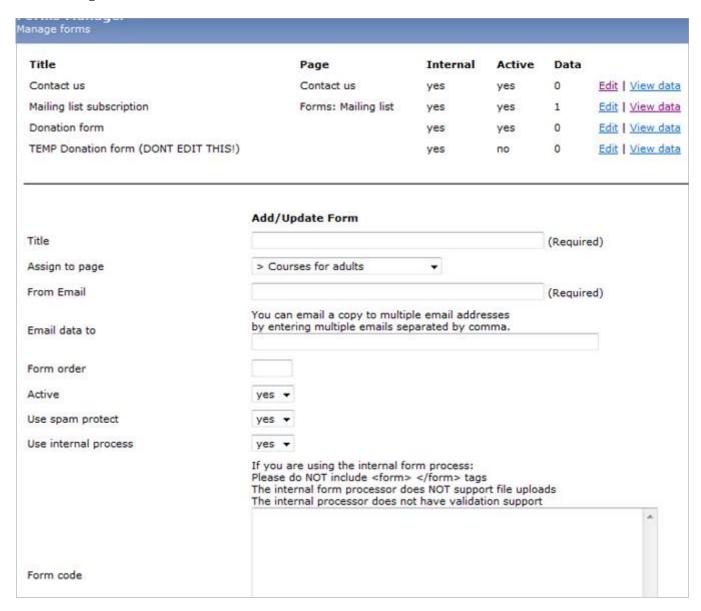
The Page Sender Module allows the admin to send a Pages content to other email addresses.



Page	Select the Page you would like to send via Email.
Form Email	Input an email address the email will be sent from.
Email Subject	Add an Email subject relevant to the Page you are sending
Send Page Content To	Add Email addresses that you would like to send the Page to making sure to separate
	each with a " " (this pipe can be achieved by holding the shift button and pressing the
	"\" button which is to the left of "Z" on a standard keyboard).

Forms Manager

The form manager allows the administrator to add or edit a form.



Edit – This allows the admin to Edit a current form that has been uploaded.

View data - Clicking on this will let the admin see the data that has been retrieved from the form.

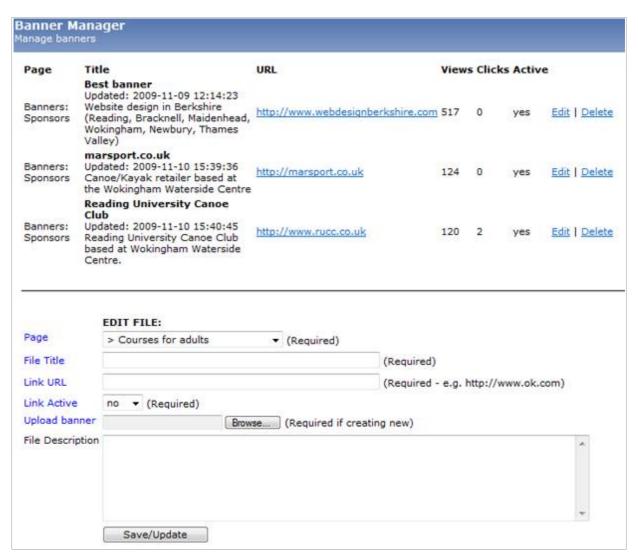
Below is the data that the admin can add/edit for their form:

Title	Add the form title here
Assign to page	Select the Page you would like your form to appear on.
From Email	When the user receive an email
Email data to	Add the email you would like the form data sent to.
Form order	If you have multiple forms on one Page then use this option to select which one
	comes first. The ordering is from $0-999$, 0 being the first and 999 being the last.

Active	If you would like the form to be active select Yes, if you don't want the form to be
	active select No and it will not show up.
Use spam protect	Spam protect will protect your website from bots and will ask the user to type in a
	code that is being displayed to make sure they are a human.
Use internal process	Select Yes to use the internal process of making a form, selecting No will allow the
	admin to use an external process. The default process is set to Yes and is the most
	commonly used.
Form code	Add the form code here – this is for experienced users only.
Auto Response Field	If you wish to send a receipt to the user who has just filled in the form then add a
	title to the message here. If you do not wish to contact them leave this space blank.
Auto Response Message	If you are sending an email receipt to the user then write your message here.
Thank You Message	This will appear on the website once the user has completed the form. Include a
	Thank You message here if you want one.
Show submitted data to	Select Yes if you would like to show the user the data they have input into the form
sender?	or select No to keep it hidden.

Banner Manager

This option will only be available if you have banners on your website.



Page	To add a new banner select the Page you would like it to appear on. You may also have a
	default page called: "Banners: Sponsors" in which case you should select this.
File Title	Include the file title here that is relevant to the banner.
Link URL	Input the URL that the banner will go to once it has been clicked.
Link Active	Select Yes if the banner will be active on the site or select No to make it inactive.
Upload banner	Click the browse button to upload the banner image.
File Description	Add a small description about the banner.

Edit

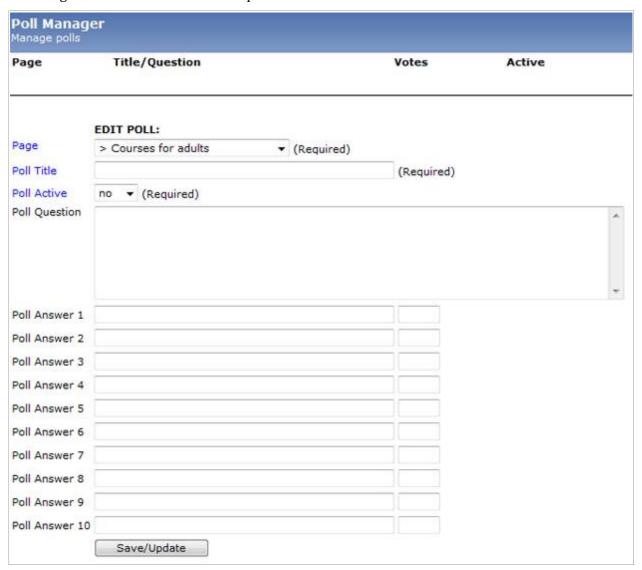
To edit a banner click on the "Edit" button next to the banner you wish to change. Change any details necessary and click the Save/Update button.

Delete

To delete a banner click the **Delete** button next to the banner you wish to delete.

Poll Manager

The Poll Manager allows the admin to add a poll to their website.



Page	Select the Page you would like the poll to be viewed on
Poll Title	Add a poll title here that is relevant to your poll
Poll Active	Select Yes if you would like the Poll to be active on your website or No if you would like it to be inactive.
Poll Question	Input your Poll question here.
Poll Answer	There are up to 10 Poll Answers that you can have. Input the answers here for your users to select their answer to.

Once you have completed your form click the **Save/Update** button to submit it.

Edit

To edit the poll click on the "Edit" button next to the poll you wish to change. Change any details necessary and click the Save/Update button.

Delete

To delete a poll click the **Delete** button next to the poll you wish to delete.

Dictionary

The Creotec CMS has a dictionary built in to help with definitions, word suggestion and translation. The dictionary has over 115,000 words and include the languages English, Spance, French, German, Italian and Portuguese translations. You will find the Dictionary module under the Modules Manager tab.



To use the dictionary type in a word to search for.

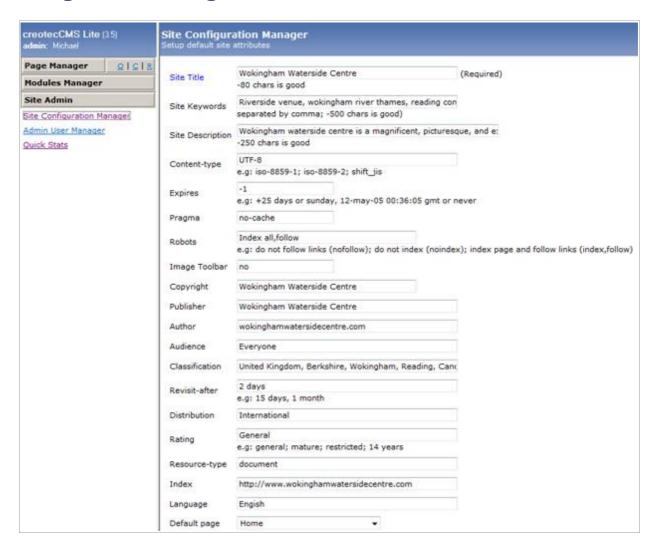


Put your mouse over the the text to see the definition of the word you have typed in.

The circled red area shows where the different languages are. To view the word in a different language roll over the text to see the translated word.

Site Admin

Site Configuration Manager

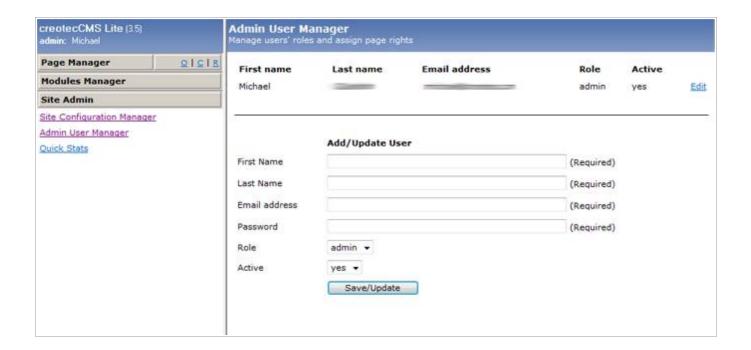


Site Title	Add the title of your site here. This will display at the top of the browser window
Site Keywords	Add your site keywords here, please don't add too many keywords! Search Engines will
	only register keywords found on your web site. Don't use unrelated keywords or brand
	names - you risk being banned from the search engines. Concentrate on your major
	keywords and related keywords.
Site Description	The description is very important and should contain your keywords and give a
	description about the website and what it is about. Most Search Engines use your
	description to display a Short Web Site Description in there search results.
Content-type	This is will be defaulted to UTF-8 for all english sites. If your site contains certain
	characters it will need to be set to a different content type.
Expires	The Expires tag is used to declare the date and time after which the web document
	should be considered expired, having it set at -1 means it will not expire.
Pragma	The Pragma tag is used to prevent visitors from seeing a cached version of a page. The
	tag forces the browser to pull information from the server each time the page is viewed.

Robots	Here you can specify the number of days the search engine robot will revisit your web
	site. Please note - only use this tag if you are changing your content regularly.
Image Toolbar	Image Toolbar is an IE6+ specific feature designed to facilitate the handling of images
	on your site. As a user moves his mouse over an image on your page in IE6, a
	rectangular toolbar pops up, allowing for the instant saving, printing, and emailing of it.
	As the publisher, you may wish to disable this feature, so your site's images are not so
	readily exposed to manipulation.
Copyright	Include your websites copyright information here.
Publisher	Include the site publisher
Author	Include the author of the site here
Audience	Here you can specify the audience of your web site - for example "all".
Classification	This is where you can write what category your website falls into.
Revisit-after	The Revisit After tag is used to inform search engines when to come back and index
	your site again.
Distribution	The Distribution tag is used to declare the distribution of your web content. There are
	three classifications of distribution which consist of: International – the entire web,
	Local – reserved for the local IP block of your site) and IU – Internal Use, not for public
	distribution.
Rating	The Meta Rating tag is used to display a content rating similar to the film rating system
	(i.e. PG-13).
Resource-type	The Meta Resource Type tag is used to declare the resource of a page. Usually only
	'document' will be used
Index	The index tag is used to display your site URL, for example: http://www.anexample.com
Language	Set the language that is used on the website, e.g. English.
Default page	Select your default home page, select from the drop down menu the page that should be
	used as the home page.
404 Error	If a user navigates to a broken link on your site input a 404 error message that they will
	see.

Adding a new user

To add a new user to enable them to use the content management system click on the Site Admin tab, next click on the link "Admin User Manager".



All fields are required to be filled in to add a new user. Click **Save/Update** to add or update a user to the database.

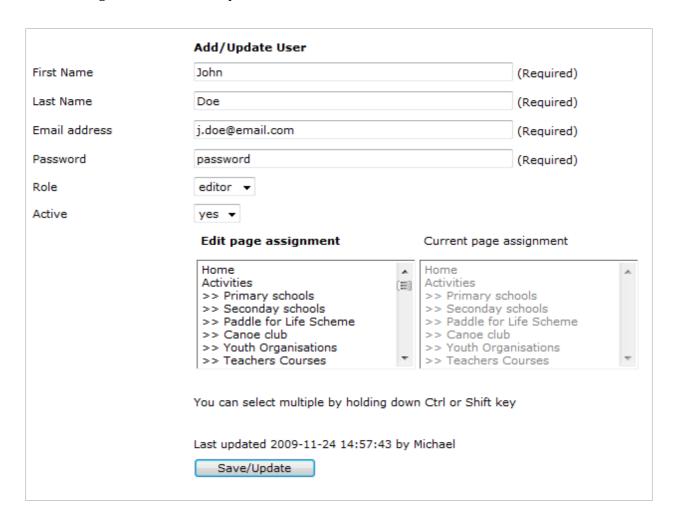
First Name	Enter the users first name here
Last Name	Enter the users last name here
Email address	Enter the users email address here. Users will login with their email address.
Password	Enter a password here, ensure password has numbers and letter within it for security purposes – do not tell your password to anyone.
Role	The Admin can select if the new user is an Admin or and Editor. An admin is allowed to access all areas whereas the Editor is only allowed to edit content.
Active	Select Yes to allow the user to be active, if No is selected the user will not be able to log in.

Edit user details

To change a users details find the name you would like to edit and click on the "Edit" button. Once the details have been loaded change the details and click the "Save/Update" button.

Assign Editor pages

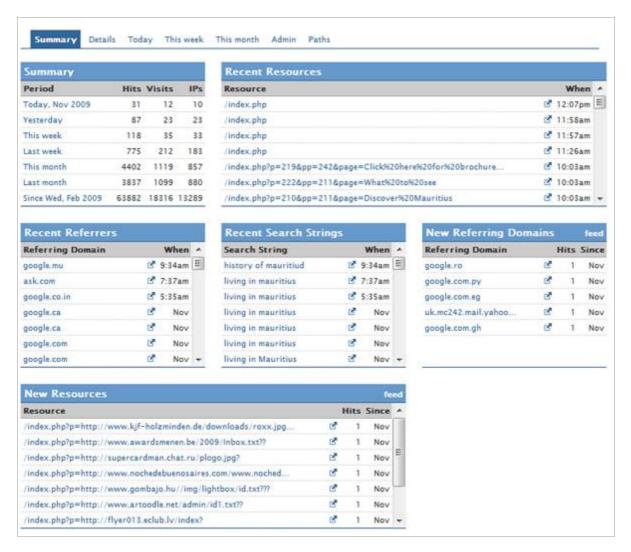
If you have a user as an editor you can assign what pages they are allowed to edit. To do this find the user in the Admin User Manager and click "Edit" by their name.



Select the pages the editor can edit by clicking or Ctrl + mouse click to select multiple. Once the admin has selected what pages they would like the editor to be able to use click the **Save/Update** button to confirm.

Quick Stats

To view your sites statistics the admin can go to the Quick Stats page, this can be found under the Site Admin tab.



Once you've selected the Quick Stats link you will see all the different statistics available to be viewed. There are tabs at the top so you can have a better overview of the statistics. The tabs are named:

- Summary
- Details
- Today
- · This week
- · This month
- Admin
- Paths

Summary - offers a brief overview of your website statistics whereas "Details" gives a much more informative overview.

The Today, This week and This month – These tabs shows a detailed overview of the statistics in the particular time frame you have chosen.

Admin – this tab will show you when the oldest entry in the database is from.

Paths - Shows the admin what path each user took while navigating your site. It shows what pages were accessed by individual users by logging their IP address.

Summary	The summary shows the number of site hits, visits and IP's.
Recent Resources	The Recent Resources shows the most recent pages that have been accessed by the
Resources	users of your site. Resources shows the amount of hits each page has received overall in the sites
Resources	1 0
	history.
Recent Referrers	This shows where your visitors came from.
Recent Search Strings	Recent Search Strings shows what your visitors have searched for in a search engine
	to get to your site recently.
Search Strings	This shows what visitors searched for in a search engine to get to your site. This is
	good to know as you can see what keywords are being used to attract visitors to your
	site.
New Referring Domains	New domains that have recently referred to your site.
New Resources	New resources (pages) that visitors have viewed.
Daily hits	How many people have been to your site per day.
Weekly hits	How many people have been to your site per week.
Monthly hits	How many people have been to your site per month.
Browsers	This will display what browser most visitors use to access your site.
Browser Versions	This shows what version and what type of internet browser is most commonly used.
Platforms	This displays the type of operating system used to access your site.
Countries	The Countries statistic displays the most common country accessing your site.
Languages	Displays the percentage of the most common language accessing the site.
Visitors	This displays the statistics of each individual user and how many times they have
	accessed the site.