# **DigiXMAS Article Submitter**

#### INTRODUCTION

DigiXMAS Article Submitter is semi-automated article submission tool that quickly submits your articles to hundreds of free article directories.

#### **HOW IT WORKS?**

According to user's article data and manually confirmed category selection, DigiXMAS Article Submitter sends submission request directly to directories and analyses response to report the result. You don't have to visit the directories.

#### **KEY FEATURES**

- Automated account registration.
- Automated article submission with smart, self-learning category selection algorithm guaranties that your articles is submitted to most appropriate category.
- Automated article listing check.
- Support of Decaptcher service for image verifications.
- Up to 50 concurrent connections that reduce your time to minimum.
- Automatic rotation of unlimited number of titles, summaries, bodies, resources and keywords.
- Support of tokens randomization for generating multiple unique articles from one master article.
- Automatic record of submission status, submission date, error message and selected category.
- Import articles from text files.
- Long list of free general article directories with Google Pagerank, updated regularly.
- Colorful directory list that clearly shows the submission status of each article.
- Support of online mode, so your directory list is always "fresh".
- Detailed submission reports in RTF and HTML format.
- Support of multiple articles in single account.
- Support of multiple user profiles in single account.
- Flexible service packages.

#### STEP-BY-STEP GUIDE

# 1. Register a Free Account

You need an account to launch our tool. Go to register page <a href="http://www.digixmas.com/register.php">http://www.digixmas.com/register.php</a> to register a free account.

### 2. Download DigiXMAS Article Submitter

Go to download page in <a href="http://www.digixmas.com">http://www.digixmas.com</a> to download **DigiXMAS Article** Submitter.

#### 3. Install

Double click to downloaded installer to install **DigiXMAS Article Submitter**.

# 4. Start and Logon

Select the tool from Start Menu or double click to shortcut on your desktop to launch the tool. Main window and logon dialog will be shown. Enter *username* and *password* to log on. Software automatically downloads directory list from server.

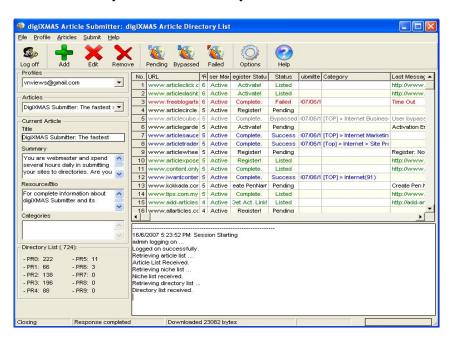


Figure 4.1: DigiXMAS Article Submitter Main Window

# 5. Common Settings and Submission Options

### a. Common Options

Several submission parameters can be adjusted to make your submission most comfortable. Select *Submit->Options* from main menu, the Options dialog will appears:

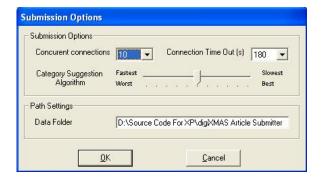


Figure 5.1: Submission Options Dialog

# b. Auto Submit Options

For Auto Submit Options, go to Submit -> Auto Submit Mode, a dialog will appear, allowing to enable/disable auto submit mode, as well as change appropriated settings.

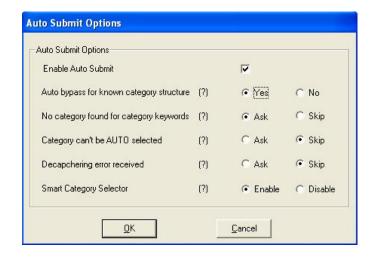


Figure 5.2: Auto Submit Dialog

# c. Decaptcher Service Settings (Optional)

The tool supports decaptcha service from guys at http://www.decaptcher.com.

After regitering an account, purchasing service credits from them, you can configure the tool by selecting *Tools > Decaptcha Service:* 

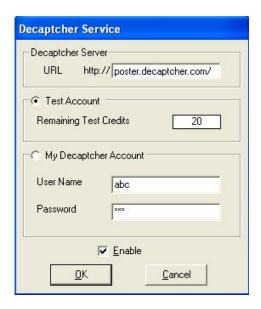


Figure 6.2: Decaptcha Service Dialog

Choose My Decaptcher Account options, enter your Decaptcher account's username and password.

Enable this service by checking the Enable option.

If enabled, the tool will send CAPTCHA images to decaptcher.com and receives the text on it. You won't need to enter!

Also, there is an option for trying this service before purchasing. Just choose Test Account option, enable the service and you are ready to enjoy the new comfort!

#### Note:

- i. We are reseller of the decaptcha service from <a href="http://www.decaptcher.com">http://www.decaptcher.com</a>. Visit <a href="http://www.digixmas.com/tos.php">http://www.decaptcher.com</a>. Visit <a href="http://www.digixmas.com/tos.php">http://www.decaptcher.com</a>. Service and detailed service pricing.
- ii. You have 20 test credits (decaptcha 20 images) for each run.By restarting the tool you get new 20 credits, if you want to test more.

# 6. Add User Profiles

Go to menu My Profiles -> Add a profile, Add a profile dialog will appear.

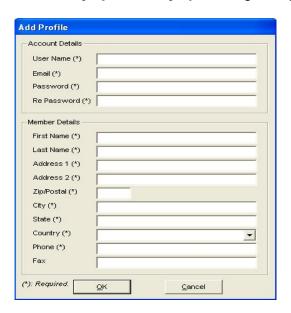


Figure 6.1: Add a Profile Dialog

Enter your site information and click OK to continue. If successfully, the profile will be added and shown at the left side of main window.

# 7. Account Registration

Article directories require account registration before submitting an article. DigiXMAS Article Submitter provides fully automated registration process.

There are four steps that have to be done before you can submit your article:

- Register an account,
- Get activation links from registration confirmation email,
- Activate your account,
- Create pen name.

Next sections explain these steps in details.

### a. Register

Select *My profiles -> Account Registration -> Register*. The Register dialog appears to allow choosing the number of directories that the registration will be processed.

After choosing number of directories, the tool will send registration requests to directories automatically.

<u>Note:</u> The registration process takes several minutes. Sit back and relax until the In Progress counter at status bar will show 0.

#### b. Get Activation Links

After receiving registration request, the directories send a confirmation email with activation link for account activation. The tool can check the mailbox that supports POP3 access and extracts the activation links from received emails.

Select My *Profiles -> Account Registration -> Get Activation Links*. The Activation Links dialog will appear.

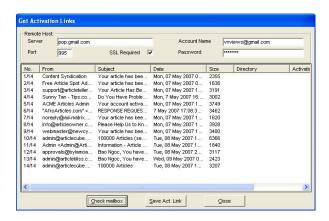


Figure 7.1 Activation Links Dialog

- Enter the email account information and click Check Email. The tool will log
  on to the email account to get incoming emails, analyzes the email content to
  find out and extract activation links.
- Click Save Act. Links to save activation links that found.
- Click *Close* to close the dialog.

#### **Note:**

- We suggest using separated Gmail account for registering.
- If no confirmation email from specific directory is received, manually visit the directory and request re-sending the confirmation email.
- Some directories don't send confirmation emails, but the owners activate newly registered accounts manually. If that, you can bypass Activate Account step and move to Create Penname step (change the registration status of directory to Create Penname state manually).
- The tool automatically fills up the setting parameters for Gmail and Yahoo email accounts. However, you have to enable POP access function of email account before using this function. For instructions how to enable the POP access, visit:
  - <a href="http://mail.google.com/support/bin/answer.py?answer=13273">http://mail.google.com/support/bin/answer.py?answer=13273</a> for Gmail accounts (free service).
  - http://help.yahoo.com/l/us/yahoo/mail/yahoomail/mailplus/pop/pop-35.html for Yahoo accounts (paid service).
- Your email client can move some of confirmation email to Spam/Bulk Box. Move them back to Inbox, run Get Activate Links to extract the activation links, or activate your account manually (Don't forget to change your profile registration status accordingly).
- If you use another POP3 email account, contact your administrator for getting email account's parameters.

#### c. Activate Account

Select My Profile -> Account Registration -> Activate. The tool will activate the account at the directories that the activation links were found.

<u>Note:</u> The activation process will take several minutes. Sit back and relax until the In Progress counter at status bar shows 0.

#### d. Create Pen Name

You have to create a penname before submitting your articles.

Pen name likes your nickname that will be published with your article instead of using your real name. A user can have multiple pennames, but DigiXMAS Article

Submitter registers one penname only. This pen name is same as name in your profile.

Select My Profile -> Account Registration -> Create Pen Name. The tool will send creating penname request to directories.

<u>Note:</u> The creating pen name process will take several minutes. Sit back and relax until the In Progress counter at status bar shows 0.

Now, your account is ready and you can start submitting your articles.

#### 8. Add Article

Before adding your article, be sure to carefully read and follow up next guidelines to archive maximum acceptance rate for your article. (Submission guidelines vary from directory to directory; we only collect general guidelines that valid for most of directories).

- The articles that you submit must be your own work.
- By submitting your articles, you grant directory owners the right to publish your articles.
- By submitting your articles, you grant others the right to publish your articles.
- No affiliate links!
- Use the resource box for linking back to your site.
- Please limit resource box links to 2 or fewer.
- Articles must be spellchecked and proof read for grammatical errors prior to submitting.

Guidelines for individual parts of article:

- **Title:** No HTML code & hyperlinks, 50-100 characters long. Don't use capital letter for all characters in title, but use capital letter for first character of each word only.
- **Summary:** No HTML code & hyperlinks, 200-500 characters long.
- Content: No HTML code & hyperlinks, 500 words long. Allow each line to wrap naturally. Use <u>double</u> hard returns to start new paragraphs.
- **Resource** (or author's bio): No HTML code, up to 2 hyperlinks for linking to your site, 150-700 characters long.
- **Keywords:** Use commas for separating the keywords, maximum 150 characters long.

Go to menu *My Articles -> Add an Article*, *Add an Article* dialog will appear.

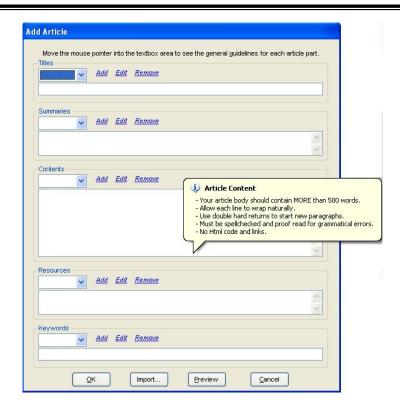


Figure 8.1: Add Article Dialog

Enter your article information. Add, edit or remove individual article's parts as neccessary.

You can import your article with multiple variations of each parts from single text file. The article file has very simple format:

```
[TITLE]
Title Text 1
[TITLE]
Title Text 2
[TITLE]
Title Text n
[SUMMARY]
Summary text 1
. . . .
[SUMMARY]
Summary text n
[CONTENT]
Content1 session 1
...bla ... bla ...
Content1 session n
[CONTENT]
. . . . . . . . . . . . . .
[CONTENT]
Content N session 1
```

```
Content N session n

[RESOURCE]
Resource text 1
....
[RESOURCE]
Rersource text n

[KEYWORDS]
Keywords text 1
....
[KEYWORDS]
Keywords text n

[END]
```

Create your article file, select *Import* from *Add Article* dialog, select your article file and click OK. The tool will automatically add your article.

There are several guidelines you have to follow when submitting your article to directories. By moving the mouse pointer into text box areas, you can see general guidelines for individual parts of article. They are basic guidelines that valid for all directories in the list.

After filling up the information boxes, you can preview your article by clicking Preview button. Make sure your article has correct format and the links to your sites in Resource/Bio text are "live hyperlinks".



Figure 8.2: Article Preview Dialog

#### **Support of Tokens Randomization feature:**

Title, Sumany, Content and Resource text can contain "Tokens" that will be randomly selected when generating article before submission. Tokens randomization feature allows to have multiple articles from one master article.

See below for the syntax of tokens:

{DigiXMAS SEO Tools | digiXMAS | digiXMAS automated submission tools} includes several {SEO | Search Engine Optimization} tools that make webmaster's life being {easier | more comfortable} ...

#### Note:

• Tokens-in-Tokens is supported.

#### 9. Submit

#### a. Select user account:

Your accounts are listed in dropdown combo box located at the left side on the main window. Select the account that being used for submitting article.

# b. Select working article:

Your articles are listed in dropdown combo box located at the left side on the main window. Select the article that being submitted to directories.

# c. Submit your article:

You can start to submit by choosing from menu Submit, or clicking the submit buttons on toolbar. Four options are available:

- Submit to pending directories: Select Submit->Submit to Pending.
- Submit to bypassed directories (from previous sessions): Select *Submit-* > *Submit to Bypassed*.
- Re-send submission requests that failed: Select *Submit->Re-Send Failed Submissions*.
- Customized Submission: Select *Submit->Customized Submit*. A dialog will be shown to allow you to choose PR and number of directories, or from/to index that your article will be submitted to.

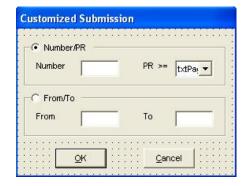


Figure 9.1: Customized Submission Dialog

 Quick Submit: You can submit your article to directories that can be supported in Quick Submit mode.

You have to confirm category selection for each directory. The tool will offer most appropriate category and give you last chance it to change before submitting your article to directory. For first submissions, you have to choose category by yourself, and then your selection is recorded and will be used for next category suggestion.

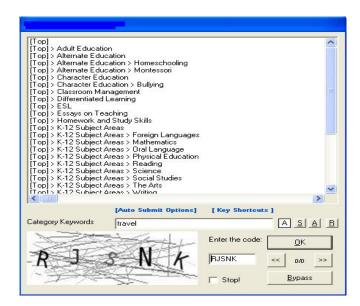


Figure 9.2: Category selection

The suggested categories are order by priority. Use the << and >> buttons to move between them.

The tool randomly selects Resource/Bio text, if you want to change, select it from dropdown list.

<u>Note:</u> Category selection confirmation plays very important role in our self-learning algorithm. Choose Bypass if you don't find appropriate category for your article. Choosing of non-relevant category will break our automatic category suggestion algorithm.

If you would like to stop submission process that running, click to Stop submission checkbox on this dialog. System will try to finish as soon as possible after completing of submission requests that sent.

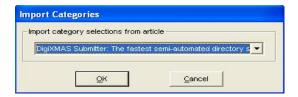
<u>Note:</u> Article directories do not send submission confirmation emails. You can log in to your account at directories and check status of your article. Only some of them send approval confirmation emails, but you always receive rejection emails if your article has got rejected. Follow instruction in rejection emails to get your article reviewed again.

# d. Quick Submit Mode:

Special submit mode called "Quick Submit Mode" is supported. In this mode, the tool automatically submits active article to "supported" directories without additional user manipulation required. To qualify as "supported directories" in this mode, the directory must have all necessary data available for submission: pen/author id, selected category id (plus some special conditions).

This mode is especially useful when you submit new article with same niche (same category) as your previously submitted article. Here are the steps for quick submission in this case:

- Make your new article being active with registered author profile.
- Import category selections for your new article from existing article. Select *My Articles->Import Category Selections*. A dialog will appear to allow choosing existing article. Select your previously submitted article and click OK. The tool will apply the category selections from selected article for the new article.



9.3: Import Category Selections

- Choose Submit->Quick Submit.

Also, this mode is useful when re-sending failed submission with already selected category.

#### 10. Check Article Listing

The tool can check for listing of your articles in directories.

There are two options:

- Check for listing in all directories in the list: Choose *Submit->Complete Listing Check* from main menu.
- Check listing for directories that your article was successfully submitted to: Choose *Submit->Standard Listing Check* from main menu.

### Note:

• The check process takes several minutes. Please **WAIT** and **DO NOTHING** until the In Progress counter on the status bar will show 0.

 The listing check function requires your article being listed with original title. If the directory owner has changed or edited the title before accepting, the tool can't report correctly.

# 11. Session Log

**DigiXMAS Article Submitter** records submission activity for active session. You can view the log by choosing *File->View Session Log* from main menu.

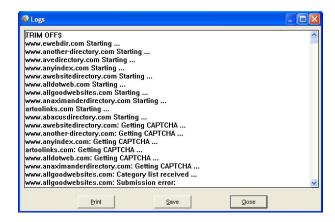


Figure 11.1: Session Log.

### 12. Logoff

You have to log off before leaving the tool. System will back up all information that necessary for your next submission.

# 13. Additional Functions

### a. Edit a profile

The profile that has been added can be edited whenever you want to change some information. Choose *My profiles -> Edit a Profile* from main menu and a dialog will appear. Edit the field that you want and click OK.

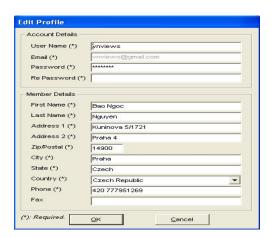


Figure 13.1: Edit a Profile Dialog

**Note:** New user profile information will be used for next registration request only.

#### b. Edit an article

The article that has been added can be edited whenever you want to change some information. Choose *My articles -> Edit an Article* from main menu and a dialog will appear. Edit the field that you want and click OK.

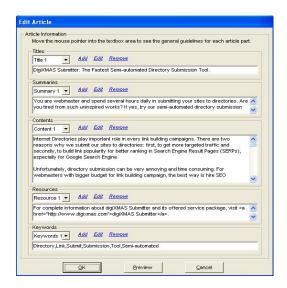


Figure 13.2: Edit Article Dialog

The Categories field contains the category information that you have selected. If you made some mistakes when choosing category, you can clear Categories field to blank and reset automatic category selection algorithm to achieve more accuracy.

### c. Report Function

You can get detailed submission report for your individual article. Choose *Submit-Submission Report* from main menu. The report options dialog appears. Select the submissions that you want to include in your report, and then click OK.

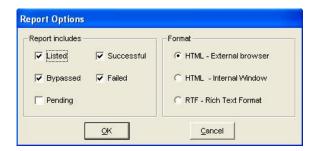


Figure 13.3: Report Options

The report will be shown in RTF or HTML format as you choose. You can save to file or print directly to printer.

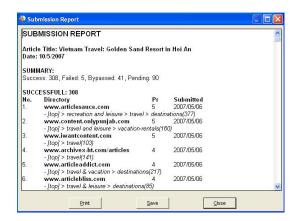


Figure 13.4: Submission Report

### d. Directory List Sort Function

The directory list can be sorted by several ways: URL, Pagerank, Registration Status, Submission Status Submission Date and Message text. Simply double-click to the header of appropriated column and the tool will sort the list at once.

Note: **DO NOT** perform sorting while In Progress counter located on status bar shows some activity. Breaking this rule will cause reporting errors.

### e. Submission Data Backup & Restore

Submission data is stored in server text files, located in the application folder:

- OPTIONS.TXT: Contains settings for the tool.
- PROFILES.TXT: Contains profile information.
- ARTICLES.TXT: Contains the articles information.
- /DATA/\*.\*: Contains the submission data.

### Back up them regularly!!!

# f. Additional Manual Manipulations:

Some manual manipulations are useful and can help during submission.

- Double click to the directory's index in directory list: Open directory in external default browser.

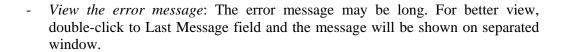
- Double-click to the directory's URL in directory list: If user double-clicks to the directory's URL in directory list, the tool will put to action a process, depending on the actual status of directory:
  - o If directory in *Register!* register status: sends out register information to directory.
  - o If directory in *Activate!* register status: opens Activation Link to activate user account.
  - o If directory in *Create Penname!* register status: Sends creating penname request to directory.
  - o If directory in *Complete* register status: Submits active article to directory.
- Manual assignment of registration status and edit registration infomarion:
   Double-click to the registration status cell in directory list. A registration submission status dialog will be shown to allow choosing registration status from the list.



Figure 13.5: Registration Status Dialog

You can change the directory's registration status, or input activation link and penname id, if necessary.

- Manual assignment of submission status: Double-click to the directory's status in directory list. A submission status dialog will be shown to allow choosing submission status from the list.
- Manual assignment of directory's activity: Double-clicking to the User Mark field will switch directory between Active and Inactive State. The Inactive directory will be automatically bypassed during mass-submission.
- Reset category selection: Double-clicking to the Category field will cause resetting category selection for active directory. This can be done for pending/bypassed or failed directories only. If you want to clear all category selections for active article, choose My Articles -> Reset Category Selections.
- Reset category suggestion algorithm: The tool remembers which categories you have selected and uses them for next category suggestion. You can reset these records by choosing My Articles -> Reset Category Suggestion Algorithm.
- Download pre-registered account data: Pre-registered accounts can be changed time by time. You can download pre-registered account's data by choosing My Profiles -> Pre-registered account ...



# HARDWARE AND SOFTWARE REQUIREMENT

DigiXMAS Article Submitter requires good PC with Windows XP Pro or compatible OS, GDI+ (Microsoft Windows Graphics Device Interface +) plus Internet Explorer 6.0 (or higher). END OF DOCUMENT. Thank you for using DigiXMAS Article Submitter. DigiXMAS Team.