

# **USER MANUAL**





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## I. WHY US?

### What is Lot.my?

Lot.my is a new URL domain dedicated for ecommerce websites in Malaysia. You can open your **online store easily** and **effectively for free**.



#### Easy to use

While most ecommerce system is a complicated mess, Lot.my is designed to let you focus on your products, not the technical stuff. **Easy** for both you and your customers.



#### Full Freedom

Change your store design easily even with no IT knowledge at all. Display or hide any module and decide where you want it to be. Design your online store **your own way.** 

#### **Beautiful Designs**

Beautify your store design with our **pretty themes**. Feel free to add your own **logo and banners**. And select from hundreds of **readymade backgrounds** to suit your online store.



### Quick Setup

Don't be burdened with domain purchase, server configurations, software installations, payment accounts or other settings. Lot.my is hosted for you and in no time, **you're ready to go**.

### Free Online Store

Don't worry about the pricing. The basic account is **totally free!** We'll offer upgrades (totally optional) as you go along but believe us, the fee will be very minimal. If you want more features, just upgrade to the **Premium Account**.

### **Special Domain**

For each of online store, it will automatically come with its own unique lot.my domain name such as *shoes.lot.my, chocolate.lot.my, batikterengganu.lot.my, mygarden.lot.my* and *perfume.lot.my*. It is open for registration to anyone who wants to open their own online stores.

#### Safe and Secure

Only you can edit your own store using your username and password. We use **secure payment system** to protect you and your customers.

#### Friendly Support

In addition to our easy-to-use system, we take pride in providing quick and personal answers to any question you have along the way. Just send your question to tanya@lot.my



### **Complete E-commerce Features**

Lot.my offers complete e-commerce features that include main business functions

such as:

- Catalogue System
- Shopping Cart System
- Marketing System
- Inventory System
- Payment System
- Documentation System
- Customer Service System



## <u>Analysis</u>

Lot.my enables entrepreneurs to analyze their businesses using **various statistics**, such as daily visitors' attendance, the products popularity, and the sales records.





### **Effective and Efficient**

Lot.my facilitates entrepreneurs in building **effective** and **efficient** businesses with comprehensive sales management systems.



# **II. FEATURES**

## **Overview**

Easy registration

(Sign up in just a few seconds by clicking on the **Free Sign Up** button on www.lot.my)

• Domain Name Included

(Example: mystore.lot.my)

Hosting Included

(Lot.my is hosted for you, so you don't have to worry about servers)

Backup Included

(Backups are important in the online data management. At Lot.my, we have a backup / support system in case of any error that may affect your online store)

RSS enabled

(For feed applications such as to blogs)

## **Products**

• Product delivery

(Customers can purchase products without having to go to your store)

• Downloadable products

(Downloadable products such as e-books and documents can also be sold)

• Subscription / Recurring

(Enables customers to know the latest activity/ news/ products from your online store, they can subscribe to your e-store's newsletter and others)



• Products arrangement

(Product can be prepared according to category and subcategories)

• Insertion of unlimited product images

(You can upload unlimited number of images for each product)

• Change the price, weight or product code

(Editing is very easy and can be made at any time)

• Product review and rating

(*Reviews can be given to each product, for example feedbacks from customers who have purchased the product*)

• Product related

(Give suggestions of products that are related to the product the customer is currently viewing)

### Coupon & Discounts

• Discounts on quantity, incremental, for each product

(Discount based on the quantity, more items means more discounts)

• Special discount price for every product

(Discount price in a short period of time – e.g a special price from March - June 2010 only)

• Code for a discount coupon, special prices, free shipping

(Provide specific coupon to any discount, special prices, free shipping)

• Code for coupons with validation period

(Provide a coupon that can only be used in a limited time)



## Cart and Checkout

• An interactive Shopping Cart

(When the Add Cart button is clicked, it will automatically update the customer's Shopping Cart – The product is zoomed into the Shopping Cart, together with the total price)

• Variety of currencies

(Users can set the currency to be used in the transaction)

• Simple checkout with log in

(To complete the purchase, customers will be directed to the check out page with their own login)

• Auto-detect whether a new user or existing users log in

(Log in will automatically detect whether the customer is a new user or an existing user)

• Delivery to a different address

(Product that have been ordered can be sent to another address, not necessarily the customer's existing address only)

• Dynamic error examination

(Any error will informed automatically)

### **Receipt**

• Invoices can be printed

(Users can print an online invoice for every order customers made and can be provided to customers)

• Receipt can be printed

(Users can print an online receipt for every order customers made and can be provided to customers)

• Receipt of email that can be modified



(An official receipt can be sent via email and can be modified to suit the store owner)

• HTML email receipt that can be modified

(Receipt HTML can be delivered and modified to suit the user)

### **Shipping**

• The normal rate

(Rate by type of courier in use - Nationwide Express, Poslaju, etc)

• Price according to weight

(The cost of shipping is calculated based on the total weight of items)

• The price of each product

(Shipping costs can be charged based on quantity of product)

• Free shipping

(Shipping can also be free of charge)

### Payment **Payment**

• Manual – either cash or cheque

(Payment is in cash or cheque)

• Transfer from the bank (online, cash transfer machines, manual) with proof of payment

(Payment by cash deposit, online transfers, cash deposit machine or even at the nearest bank with attachment of payment slip)

• Paypal account

(Payment via Paypal account - optional)

• Credit card

(Or accept credit card, if available)



## <u>Report</u>

• Sales report

(You can see the store sales report on a weekly, monthly, or annually basis, and print the sales reports for your own record)

Hits report

(You can see the store hits report on a weekly, monthly, or annually basis, and print the sales reports for your own record)

Product report

(You can view your sales reports for best-selling products, etc. on a weekly, monthly, or yearly basis and print them for your records)

### **Communication System**

• Customer information

(Usually every communication is based on customer's information, such as telephone no, email, address, home / office)

Newsletter

(You can also send a newsletter to all of your registered customers' email addresses, especially when you have seasonal promotions, discounts or when there is an update on your online store)



## **III. HOW TO GET STARTED?**

## 1. Domain Name

You have to choose a domain name that suits the type of products that you want to sell at your online store.

The domain name should be **unique**, **easy to remember**, **easy to pronounce** and **easy to spell**.

Examples of domain names that **do not have clarity** when pronouncing them: (*Kek / Cake, Boutique / Butik, to you / 2u, Shoppe / Shop, women / woman*) They need to be spelled every time you mention them verbally.

Examples of domain names that are **too long**: (prince-and-princess, lovelyenglishdeco, kraftangantraditionalmu, chickntrendy-bags) They are hard to remember and quite hard to pronounce by customers.

Examples of domain names that are **non-descriptive**: (malaysiabeststore, myshop4u, cheapcollections, modamoda) The customers do not know what type of products you are selling.

Examples of good domain names that are **unique** and **easy to be remember**: (*herbalperfume*.lot.my, *galeri-batik*.lot.my, *babyworld*.lot.my, *autoparts*.lot.my, *hamilshop*.lot.my)



# 2. <u>Register</u>

The registration process is easy; it only takes less than a minute. To register, just click on **Free Sign-up Now** at <u>www.lot.my</u>



Be sure to fill all available spaces. Your email MUST be correct so that the information can be sent to your email.

Then click on the Sign-up and start Selling button.



Congratulations! You have just successfully opened your online store. Simple isn't it?



Please remember the important links below. This information will also be sent to your email.



Now, to manage the store you just click on the **Login and Start Selling Now** button. It will take you to the admin section.



## 3. Account

To get into the admin section, click on your domain of your online store and simply add **/admin** at the back of your store url address (example: mystore.lot.my**/admin**)

or

in your online store, we have provided link to the admin section that can be found on the bottom right.



Now, you're in the Admin section. To enter it, just type your password and click **Login**.

Please enter your lo	gin details.
	Username: cupcakenurul Password: Forgotten Password Login

For the first time login, you will be able to see **some guidelines** for setting your online store. You only need to complete the forms to ensure that your store is ready to use.

Administration			
Welcome to your new Latimy store. Below is guid 1. Complete your account's details <u>here</u> . 2. Complete your store's details <u>here</u> . 3. Start adding new product here.	le to start selling.		
an and a sound new broader were.			
Orders Customers Statistics			
Orders Customers Statistics Order ID Customer Name	Status	Date Added	Total



First, set up your account information, by clicking on *Setting > Account*.

Make sure you enter your first name and last name here. If you want to change the password, you can do here as well, if not, leave the password space empty.





## 4. <u>Store</u>

Then you must set your store. Just click on the *Setting > Store*.

For the **Shop** tab, you must enter information in the fields marked \* (Store name, Store owner, address, email, telephone, welcome message) For the unmarked fields, you given the option to fill it or leave them blank.

I. Store Name:

Your store name.

Shop	Design	Local	Option	Plan	
* Store Name:		Nurul's Cak	e Shop		
1		Harar b Car	c onop		

#### II. Meta Tag Description:

Description about your products and online store.

Meta Tag Description:	cake, kek, kuih, desserts, pastry, roti	^
I		- i
		·

#### III. Store Header:

You can choose/change header/logo of your online store here.



#### IV. Store Owner:

Store owner name (that's you).



#### V. Address:

Complete address of your store.

* Address:	No 12, Jalan Kembara, Damansara Utama, Selangor	*	
		~	- I -

#### VI. Email:

Your email address. Normally, email that you used to register your store.

1 C C C C C C C C C C C C C C C C C C C		Ŧ	
* E-Mail:	nurul@gmail.com		L

#### VII. Telephone:

Your telephone number, office, home or personal.



-	naraiegnancom		1
	012-7234112	* Telephone:	* Telep
	 012-7234112	* Telephone:	* Teler

#### VIII. Fax:

Your fax number, if any	
Fax:	
A Historia Massagar	

#### IX. Welcome Message:

This welcome message will be displayed in your home as a welcoming message to anyone who visits your store. You can us it to write some introduction to your store.



#### X. Website:

If you have another website or blog, apart from your Lot.my store, you can put the URL of that website (example:

cupcakesnurul@blogspot.com) in this space.

Website: If you have a website that links to your store, enter the URL here and we'll add a link in your store for	http://upcakesnurul.blogspo

It will display as below:



	— I <del>—</del>	
store	h!	back to main page Keywords Search
Home Special Offe	ers Log In Account	🛒 Shopping Cart 🛛 🥃 Checkout
lome		
Information Contact Us Site Map	Welcome to Cupcakes Nurul. Latest Products	Advertisement *EASY PRETTY & FREE' lot.my
PEJYPEI . VISA	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	cupcakenurul © 2 admin   Powered By lot

#### XI. Maintenance Mode:

This function is to inform all visitors that you are making some configuration on your online store. You only need to click on the **"Yes"** radio button and your online store will display **"Down For Maintenance"**. When done, click "No" to change your store back to normal mode.



By default, your store will look like below, and has **Header**, **Welcome Note**, **Background** and also **Skin**:

istore earth	Head	er	Keywords Search
Home Special Offers	Log In Account		🛒 Shopping Cart 🛛 🥁 Checkout
Home Information Contact Us Site Map	Welcome to cupcakenurul	Welcome Note	Gitems
Skin			"EASY PRETTY & FREE" Jot.my
			Background
PayPal. VISA 🏎			cupcakenurul © 2010 admin   Powered By lot.my



You can change the *Skin* and *Background* at the **Design** tab. For the *Header* and *Welcome Note*, you can change them at the **Shop** tab.

For the **Design** tab, you can choose the store skins and layouts that have been provided. There are many different skins and backgrounds available, which may be appropriate to your store concept.

Shop Design	Local Option Plan
Skn	
Beckground:	Laten-Insale M
Custom CSE: Dy selecting the custom ces, you could overwrite the cas of the skin second above	© NC
Show Lot My Credit:	Yes
Show Lot My Ads	@ Yes
Show Trei Panal: Pooter Text:	© Yes

Currently, you can only choose skins and backgrounds from the list of templates available.



For the **Local** tab, it is the setting of Country, State, Currency, and Weight Class (*Gram, Kilogram*).

Shop Design	Local Opson Plan	
Country:	Malaysia	2
State:	Kuala Lumpur 🔍	
Language:	English M	
Admin Panel Language:	English 💌	
Currency:	Ringgit Malaysia M	
Auto Updata Currency:	⊕ No	
Display Prices With Tak:		
Weight Class:	Grams M	

For the **Option** tab, it focuses on the technical setting such as Account Terms, Check Term, Order Status, Stock Status, Order Status, Allow Downloads and Download Order Status. This tab will be in default. No changes needed.

Shop Design	Local	Option	Plan
Alert Mail: Send a email to you when a new order is created.			
Account Terms: Farces people to agree to terms before an account can be created.	None 💌		
Checkout Terms: Tarces people to agree to terms before an a customer can checkout.	None 🗙		
Show Out Of Stock: Display out of stock message on the shopping cart page if a product is out of stock.			
Stock Checkout: Allow customers to still checkout if the products they are ordering are not in stock.			
Stock Subtract: Subtract product quantity when an order is processed.	• Yes		
Order Status:	Processing	~	
Stock Status:	Out Of Stock		
Allow Downloads:	🔿 Yes 💿 No		
Download Order Status: Set the order status the customers order must reach before they are allowed to access their downloadable products.	Complete	M	



Same goes to the **Plan** tab, you also do not need to change anything. Here, it simply describes the type of Plan you currently use at Lot.my.

Shop Der	ian Local Option Plan	
Plan:		basic
	Proe	free
	Maximum Products	5
	Maxmuni Categories	5
	Maxmum Custom Pages	5
	Number of Brands, Customers, Orders, Reviews, Product Photos	unimited
	Bendwidth	unimbed
	Design Template	
	Invoices & Sales Reports	
	Discount Code	
	Customers Database	•
	Downloadable Products	
	Payment : Paypel, Bank Deposit, COD	
	Credit Card Authorization	
	Custom Design	
My Plan:	basic expire on next year	
Product Limit	10	
Category Limit:	5	
Custom Page Limit:	5	

## 5. Collecting the product information

If you decide to start your online store, you should ensure you have a product with a detailed information such as price, brief description, model, and so on.

And make sure you also have images for each product. The more the better, because Lot.my allows you to put as many images as you want for each product.

Examples of product information that you can gather:

- Price
- Brand
- Color
- Weight
- Size
- Height, Width, Length
- Quantity
- Advantage / Disadvantage

and others.



I

## 6. Adding more product

If you have lots of products, it is better to have different category for each product.

To create a category, go to **Catalog > Category** and click the Insert button above.



Fill in the suitable category. Then, click Save button.

Setting	Catalog	Sales	Client	Help	
Home :: Cate	gory				
Catego	ry				Save Save
General	Data				
* Categor	y Name:	Kek Buah		7	
SEO Keywo	ord:				
Meta Tag (	Description:			_ E	2
				Ŧ	

When you are ready with your product information, go to the *Product* tab. For starters, there will be an empty list.

Setting	Catalog	Sales	Client	Help		
Home :: Prod	ucts					
Product	ts				🕀 Inser	t 🔎 Delete
Prod	uct Name		Model		Status	Action
						Filter
			No re	sults!		

To add a new product, just click on the insert button on the upper right corner. It has several tabs and you can choose to fill all the space or just some of it. (Marked \*).



For the **General** tab, you must enter the Product Name, Model and Description (marked \*).



For the **Data** tab, you can upload a product image by clicking on the Browse button, and the image will automatically be displayed if the upload is successful.

roducts		Save 💥 Can
General Data	Option Discount Image	
Image: (Less than 300kb)	Browse_	
Brand:	None M	
Requires Shipping:	Yes ○ No     No	
Date Available:	2010-03-18	
Quantity:		
Out Of Stock Status:	Out Of Stock	
Status:	Enabled	7
Sort Order:		=
Tax Class:	None 💌	
Price (RM):		7
Weight Class:	Grams	<b>-</b>
Weight:		
Categories:	Vide Diko	~
	Leisure Bike	
	Racing Bike	



	Success: You have modified produ	ucts!	
Products		🕀 Insert	Delete
Product Name	Model	Status	Action
		•	Filter

Other information that you can add:

#### I. Brand:

Brand / product category. (If available) You can set this option in the **Catalog > Brand** 

Brand:	None M
Requires Shipping:	⊙ Yes ○ No
A	100 Carl 100 Carl 100 Carl

#### II. Quantity:

Quantiti of product that you have in store.

a was in an an arrest	2010-03-10
Quantity:	
Carrier Concerns and Concerns and Concerns	

#### III. Out of Stock Status:

You can set whether your products are still in the store or out of stock or need 2-3 days to get into stock.

Out Of Stock Status:	Out Of Stock 💌
Status	Enabled W

#### IV. Tax Class:

This option can be chosen if your products need to be charged for tax.

Tax Class:		
Price (RM):		

None	~
101-1020-2020-2020-2020-2020-2020-2020-	- Internet

#### V. Categories:

Categorize your products (if available) You can set this in the **Catalog > Category** 

Categories:	🗖 Kids Bike	2
	Leisure Bike	
	Racing Bike	

#### VI. Downloads:

If your product can be downloaded. You can set this in the **Catalog > Download** 



#### VII. Related Products:

Extend the selection by placing a product-related and may be preferred by your customers.

		2
Related Products:	Dahon Ciao P8	•
	Dahon Eco 3	ALC: NO

For **Option** tab, you can add / insert a few options related to your product such as product size, color and products.

You just have to go to **Catalog > Products** and click **Edit** at the end of the product that you want to add.

Setting	Catalog	Sales	Client	Help		
Home :: Prode	ucts					
Product	ts					🗸 Save 💥 Cancel
General	Data	Option	Discount	Image	Extra	
						🔕 Add Option

Here you can enter as many options that suit to your product.

Products						🗸 Save 🎇 Cancel
General	Data	Option	Discount	Image	Extra	
Option:			So	rt Order:		😂 Remove
						🔘 Add Option Value
						🚯 Add Option

To get started, enter the desired **Option** value. For example, the t-shirts have a collar or not.

Then, click **Add Option Value** button. Enter "With Colar" in the **Option Value**, enter the value of its price in the **Price (RM)** (if different from the original price) and determine whether the price increases (additional charge) or less (no discount) with a **+** / **- prefix**. So if customer chooses this option, it will



automatically be added/deducted from the amount of price. If there is any mistake, just click the **Remove** button at the ends.

Option: Colar			Sort Order:		🤤 Remove
Option Value: Without colar		Price (RM): 0.0000	Prefix:	Sort Order: 0	🤤 Remove
Option Value: With colar	-	Price (RM): 10.0000	Prefix:	Sort Order: 0	🤤 Remove
			+		😩 Add Option Value

It will display as below:

	Price: Availability: Model:	RM10.00 In Stock TSME1!
MEAT IS MURDER. Toxty, testy murder.	Average Rating:	****
	Available Options:	
he mark	Type: Norma	I Tee 💌
No 15	Size: S 💌	]
	Colar: Withou	it colar
110 110	Color: With c	nt colar olar +RM10.00
Click to enlarge	Gift Box: Withou	t Box 🔽
	Gty: 1 ADD TO	CART

You can also enter another **option**, such as t-shirt sizes, available colors, tshirt packaging (with / without box) and so on.



roducts						🗸 Save 🕺 Canc
General	Data	Option	Discount	lmage	Extra	
Option: Type			50 1	t Order:		😂 Remove
Option Value: Normal Tee		Price (RM): 0.0000	:	Prefix:	Sort Order:	😂 Remove
Option Value: Baby Tee	<b>**</b>	Price (RM): 0.0000	:	Prefix:	Sort Order: 2	😂 Remove
						🔇 Add Option Value
Option: Size			50 2	t Order:		🤤 Remove
Option Value: S		Price (RM): 0.0000		Prefix:	Sort Order: 1	😂 Remove
Option Value: M		Price (RM): 0.0000		Prefix:	Sort Order:	😂 Remove
Option Value:		Price (RM): 0.0000		Prefix:	Sort Order:	🥥 Remove
Option Value: XL		Price (RM): 0.0000		Prefix:	Sort Order: 4	🥥 Remov
						🔘 Add Option Value
Option: Colar			50 3	rt Order:		😂 Remov
Option Value: Without colar		Price (RM): 0.0000	:	Prefix:	Sort Order:	😂 Remov
Option Value: With colar		Price (RM): 10.0000	:	Prefix:	Sort Order: 0	🤤 Ramov
						🔇 Add Option Value
Option: Color			50 4	t Order:		🥥 Remov
Option Value: Pink		Price (RM): 0.0000		Prefix:	Sort Order:	😑 Remov
Option Value: Orange		Price (RM): 0.0000		Prefix:	Sort Order:	😂 Remov
		- 1 ()				

When finished, just click the **Save** button and it will appear in your online store like below:

T-Shirt

1	Price:	RM10.00
The second se	Model:	TSME1!
MEAT IS MURDER. Tasty. tasty murder.	Average Rating:	***
Lay T	Available Options:	
1 mon March	Type: Norm	al Tee 💌
1 - Allert	Size: S	•
	Colar: Witho	out colar 🛛 💌
1 Conten	Color: Pink	~
	Gift Box: VVitho	out Box 💌



For the **Discount** tab, you can add discounts that may available for the products in terms of quantity, and price. You can also enter a special price from the period of time, to attract customers to buy.

Products					🖌 Save	💢 Cancel
General Dat	a Option	Discount	Image	Estra		
🏶 Add Discount						
R Add Special Price						

To enter the discount amount, click the **Add Discount** button.

Enter the quantity to be given a discount (for example: 2 quantity) and the discount value (in RM) – example: 1.00. Then, click **Save**.

This means that when customers enter the quantity of 2, then the system will automatically update the total price of the order.

Shopping C	art						l
Remove	Image	Name	Model	Guantity	Unit Price	Total	
	The second s	T-Shirt - Type Normal Tee - Size S - Colar With colar - Color Pink - Gift Box With Box	TSME1!	1	RM25.00	RM25.00	
					Sub-Tot	al: RM25.00	
UPDATE		CONTINUE SH	OPPING		Cł	HECKOUT	



Shopping C	art					
Remove	Image	Name	Model	Guantity	Unit Price	Total
	Marine Marine	T-Shirt - Type Normal Tee - Size S - Colar With colar - Color Pink - Gift Box With Box	TSME1!	2	RM25.00 RM24.00	RM48.00
					Sub-Tota	al: RM48.00
UPDATE		CONTINUE SHO	OPPING		a	ECKOUT

To enter a special price, just click the Add Special Price button.

Products			🖌 Save 💥 Cancel
General Data	Option Di	scount Image Extra	
Quantity:	Discount: 1.0000	Remove	
🌲 Add Discount			
Price (RM): 20	Date Start 2010-04-14	Date End: 2010-04-16	Remove
🗯 Adri Special Price	Clear «Prev Today	Close Ned+	
a was special rine	April 2 Su Mo Tu We Th	2010 M h Fr Sa	
	4 5 6 7 9	1 2 3 3 9 10	
	11 12 13 14 15 18 19 20 21 25	5 15 17 2 23 24	
	25 26 27 28 29	lot.my	

Enter a value for the **Price**, **Start Date** and **End Date**. Then click **Save**. You will see something like the following:





Automatically, the special price products will be displayed in the category of **Special Offers.** 

Special Offers	
	Sort By: Name A - Z
T-Shit TSME! PR#40.00 FM20.00 ★ ★ ★ ★ ★	
	Showing 1 to 1 of 1 (1 Pages)

In **Image** tab, you also may upload other images associated with these products.



When finished, you should see your products in your online store.



### 7. Adding Digital Products

If you sell digital products, you can set it on the **Catalogue > Digital Product**.

Then, click on the Insert button to upload your first digital product.



Next, enter a few details in the next section (look below).

Digital Product		Save 🔀 Cancel
General		
* Digital Product Name: Filename: Total Downloads Allowed:	Ebook Math Browse	

Some of the information you need to enter:

- Digital Product Name Name your digital product.
- Filename Location of the file to be upload to your store
- Total Downloads Allowed The number of files that can be downloaded by customer.

After finished, click Save.



## **Shipping**

Now you must specify the delivery options in *Setting > Shipping*.

In general, we set the cost of sending as a "Flat Rate". You can change it if you want: flat rate, per item, weight based, or even free shipping. To activate this option, just click the **Edit** link at the end.

Setting	Catalog	Sales	Client	Help				
Home :: Shipp	Home :: Shipping							
Shipping								
Shipping Met	hod		Status		Sort Order	Action		
Flat Rate			Enabled			[ <u>Edit</u> ]		
Free Shippin	9		Disabled			[ <u>Edit</u> ]		
Per Item			Disabled			[ <u>Edit</u> ]		
Weight Base	d Shipping		Disabled			[ <u>Edit</u> ]		

To set the "Free Shipping" click on the **Edit** link at the end and enter the maximum amount that allows customers to receive free delivery and also the location, whether the delivery of all areas, Sabah Sarawak or Peninsular Malaysia only.

ee emppin	3	 
Géneral Total: Sub-Total amount nee before the free shippi module becomes avai	ded able.	
Location: Status: Sort Order:	All Locations All Locations Sabah Sarawak Semenanjung Malaysia	

#### Weight Based Shipping

Before determining the weight based shipping your product, make sure you have already entered the weight of your items. It can be put in the *Catalog > Product > Data*. And choose whether your product weight in Kilograms or Grams in **Weight Class** division.

Also determine the weight of your store in the default *Settings > Store > Local* 



Then, click on the **Edit** link in the *Settings > Shipping > Weight Based Shipping*. Then you need to enter the **Weight and Cost** ratio according to the value you want, see the example shown below: (In this example Kilogram and the location of Peninsular Malaysia is used)

Weight Based S	hipping	Save 🔀 Cancel
General		
Selected Weight Class:	Kilograms	
Sabah Sarawak Cost: Example: 5:10.00,7:12.00 Weight:Cost,Weight:Cost, etc		
Sabah Sarawak Status:	Off 👤	
Semenanjung Malaysia Cost: Example: 5:10.00,7:12.00 Weight:Cost,Weight:Cost, etc.,	0:0.00,5:15.00,10:25	
Semenanjung Malaysia Status:	On 💌	
Tax Class:	None 💌	
Status:	On 💌	
Sort Order:		

"0:0.00 ,5:15.00,10:25.00,25:35.00,35:45.00,50:55.00,55:60"

This means that each weigh between 5 kg to 10 kg will be charged RM15, the weight of 25 Kg to 35 Kg were in charged RM35. And so on. When finished, click **Save**.

Also make sure you have **"On"** feature on the *Shipping Settings > Order Total* to ensure that your customers can receive the total number of orders with Shipping.



## 8. Payment

To check the payment options, go to **Setting > Payment**.

Same as above, we have set it by default to use "Cash on Delivery". You can change the method to Bank Transfer, through Paypal, and so on. To change it, click on **Edit** link.

Payment Method		Status	Sort Order	Action
Bank Transfer - CIMB Bank	CIMB Clicks	Disabled		[ <u>Edit</u> ]
Bank Transfer - Maybank	maybank2u	Disabled		[ <u>Edit</u> ]
Bank Transfer - Public Bank	PECRankeon	Disabled		[ <u>Edit</u> ]
Cheque / Money Order		Disabled		[ <u>Edit</u> ]
Cash On Delivery	000	Enabled		[Edit]
PayPal	PayPal	Disabled		[ <u>Edit</u> ]
PayPal Direct	PayPal	Disabled		[Edit]



Set the order status for the payment method (whether the *Processing, Cancelled, Completed, Pending, Pending COD, Pending Payment, Pending Delivery, Shipped*)



## 9. Analysis Report

Firstly, go to Sales tab.



You will see some menu related to your online store analysis report like Order Received, Sales Report, Product and Product Viewed and Purchased Product.

For the **Sales Report**, you can get your product sales reports on daily, weekly, monthly or yearly.

To do this, you only need to enter your desired date ranges: **Start Date & End Date** (Example: Start Date: January 1, 2010 and End Date: 15 Apr 2010)

Home	::: 5	ales	s Rep	oort							
Sal	les	R	ep	oo	t						
Date 201	sta 0-01	rt: 01			[	Date 2010	End: 0-04-15	Group By: Weeks M	Status: All Statuses	¥	Filter
<pre>Clear <pre>Clear ();</pre></pre>	ar Iv anua	ary I	Foda; 1 ×	i 120	C N 10	ose ad>	Date End			No. Order	rs Total
Su	Мо	Tu	We	Th	Fr 1	Sa 2		No results!			
3	4	5	6	7	8	9					
10	11	12	13	14	15	16				Showing	0 to 0 of 0 (0 Danes)
17	18	19	20	21	22	23				of to writig	) 0 to 0 0 0 (0 Pages)
24	25	26	27	28	29	30					
31											
								lot.my			

You may also categorize according to days, weeks, months or years with **Group By** scroll menu. Then click the **Filter** button. An example is shown below:



Sales Repo	ort				
Dabe Start: 2010-01-01	Date End: 2010-04-15	Group By: Weeks 💌	Status: All Statuses	M	Filter
Date Start	Date End		N	a. Orders	Total
02/02/2010	05/02/2010			2	RM24.00
16/02/2010	16/02/2010			1	RM12.00
				Showing 11	to 2 of 2 (1 Pages)
		lat our			

For the **Product Viewed** section, it will show the products which are viewed most frequently by customers.

### Products Viewed Report

Product Name	Model	Viewed	Percent
Saft & Gentle	Hand Wash	63	11.01%
Antiseptic	Hand Wash	50	B.74%
Parfum	Body Lotion	45	7.87%
Body Wash (Himalaya)	Body Wash	39	6.82%
Moisturizing	Hand Wash	39	6.82%
UV Whitening	Body Lotion	31	5.42%
EDP - Eternity	EDP	30	5.24%
Lotion Treatment	Body Lotion	30	5.24%
EDP - Passion	EDP	27	4.72%
Shampoo (Himalaya)	Shampoo	23	4.02%
1 2 3 > >		Showing 1 to 10 of	25 (3 Pages)
	lot.my		

For the **Product Purchased**, you can see the number of products that have been ordered / purchased by the customers in terms of quantity and number of orders.



Products Purchased Report

Product Name	Model	Quantity	Total
Meat is Murderer	TSME1	3	RM3D.00
		Showing 1 to	3 of 3 (1 Pages)
	1		

For **Order Received** section, it will list the orders that have been made and the status of the orders. You can change the order status and inform the customer by clicking on Edit button.

Ord	ders						Delete
		Customer Name	Status		Date Added	Total	Action
				~			Filter
	107	Lot Test One	Pending Paym	ent	16/02/2010	RM12.00	[ <u>Edit</u> ]
	91	Lot Test One	Processing		05/02/2010	RM12.00	[ <u>Edit</u> ]
	89	Lot Test One	Pending COD		02/02/2010	RM12.00	[ <u>Edit</u> ]
					Shov	ving 1 to 3 of 3 (	1 Pages)
			ym.tol				



			Total:	RM12.00
	Order Co	omments		
awesome				
	Order	History		
Date Added	Status	Cus	tomer Notified	
16/02/2010	Pending Payment	Yes		
Comments				
Our Bank: CIMB Bank Our Account Name: Akmal A Our Account Number: 23456 Our Email: akmal.akhpah@g Your order will not ship unti pay manually, please submi	khpah 178 Imail.com I we receive payment. Please ins t your proof of payment.	ert our email if you	pay online via CIMBClicks.«	com. If you
	Update	e Order		
Status		Notify Cust	omer	
Pending Payment V Processing Cancelled Complete Pending COD Pending COD Pending Delivery Pending Payment Shipped				
			Save	😫 Cancel

Then, click Save.

This information can be used as an invoice / official receipt for your customer. You can also print this information to keep records of your sales. Just click on the **Invoice** button and go to **File > Print**. It's that easy.

				INVOICE
Demo Sike Shop Taman Permata, Kuala Lumpur, Malaysia Telephone 012-0834584 demo@lot.my http://demo.lot.my				Invoice Date: 21/02/2010 Invoice No.: 152
То		1	Ship To (if different address)	
vdvv fvbefov dvsdivfdbvf fbrbib 75250 Kelantan Malaysia			vdvv foberbv Iovitisti fordisti Koforb 75250 Galantan Malaysia	
Product	Model	Quantity	Unit Price	Total
Felt B2	FTB2	1	RM4,350.00	RM4,350.00
Felt B2	FTB2	1	E R144,350.00 Flat Shipping Rate:	RM4,350.00 RM5.00
Felt B2	FTB2	1	L R/44,350.00 Flat Shipping Rate: Sub-Total:	RM4,350.00 RM5.00 RM4,350.00



## 10. Client / Customer Report

For this section, there are some menu related to the customers / users online store you like **Client**, **Review** and **Mail**.

Admin Panel						<u>member.io</u>	<u>t.mv i loqout</u>
Setting	Catalog	Sales	Client	Help			
Home :: Custo	mer		Customer				
Custom	er		Review Mail				
🔳 🔻 Custor	ner Name		Status		Date Added		Action
			*	l			Filter
🔲 Lat Test (	One		Enabled		23/06/2009		[ View ]
					St	nowing 1 to 1 of 1 (	1 Pages)

For **Customer**, you can view a list of your customers who have made reservations / orders at your online store.

You can see more information about your customers by clicking View.

Customer		🔀 Cancel
General		
First Name:	Lot Test	
Last Name:	One	
E-Mail:	akmalakhpah@gmail.	
Telephane:	1234567	
Fax:		
Newsletter:	Disabled M	
Status:	Enabled 💌	

For the **Review** section, you can view your products comments made by online users.

Here you can also see how many comments are received for a product, the comment author's name, date of rating & comments were made. You can also monitor the comments made by setting the **Status** for these comments can be read either / or not seen by others by clicking on **Edit**.



#### Home :: Reviews

#### Reviews

Product	Author	Rating	Status	▼ Date Added	Action
Apple Cinema 30"	Akmal	4	Enabled	28/06/2009	[ <u>Edit</u> ]
Apple Cinema 30°	Ajan	1	Enabled	28/06/2009	[ <u>Edit</u> ]
🔲 Sabun Basuh	malik	3	Enabled	05/08/2009	[Edit]
🔲 Sabun Basuh	kassim	2	Enabled	05/08/2009	[ Edit ]
🔲 Sabun Basuh	nur	1	Enabled	05/08/2009	[ Edit ]
🔲 T-Shirt	Norman	5	Enabled	09/02/2010	[ <u>Edit</u> ]

Showing 1 to 6 of 6 (1 Pages)

Reviews		🖌 Save	🞇 Cancel
General			
* Author:	Akmal		
Product:	Apple Cinema 30"		
* Text:	This product is awesome and super good		
Rating:	Bad 🔿 🔿 💿 💿 Good		
Status:	Enabled 💌		

Example of reviews made by customers:



		Available Opt	tions:
Cie	k to enlarge	Type Size: Coler: Color: Gift Box:	Normal Tee 💌 S 💌 Without colar 💌 Pink 💌 Without Box 💌
Description	Additional Images	Gty: 1	ADD TO CART Related Products
Norman   🗙 🛧 1 09/02/2010 this shirt is ewes	<b>ो के क्र</b>	t everyday	

For the **Mail** section, it works like a normal email account that you use. It can be used to inform your newsletter subscribes, about new products, new promotions or others.

Mail		🙀 Send 🎇 Cancel
General		
To: * Subject:	All Newsletter Subscribers	
* Message:	Source : Surce : B I U 485 X, x <sup>2</sup> : S = := (=	

You only need to enter your email **Subject** and **Message** and click on the **Send** button. Very easy!



You can choose to send the email to all your customers at once, or only to certain individuals.

Mail	🖙 Send 🔀 Cancel
General	
To: * Subject: * Message:	All Newsletter Subscribers All Newsletter Subscribers All Customers Lot Test One (akmalakhpah@gmail.com) Source : □ : B I U Ase: ×2 ×2 : : : : : : : : : : : : : : : :

## 11. Buying Process

Just click the **Add Cart** button that is available on details page for each product. It will be automatically displayed at the top of your **Shopping Cart** along with whole amount of the purchase.

KHS Urban Uno			Shopping Cart
TT	Price: Availability: Model: Manufacturer: Average Rating:	RMS44.00 In Stock UR2024 KSH Not Rated	1 x Inst Elbesom 20° Girls Bile 1 x KHS Urben Uno Sub-Totel: RW753 0
ON C		art	Currency Ringgit Malaysia 💌
			Advertisement
			"EAGY

When finished selecting the wish items, you have to go to the **Checkout** for further processing. (At the top right menu)

For the first time, you are required to enter a **username** and **password**, if not, you will need to register first by clicking the **Continue** button.

am a new customer.	Returning Customer
New Customer	I am a returning customer.
By creating an account you will be able to shop faster, be up to date on an orders status, and keep track of the orders you have previously made.	E-Mail Address:
Continue	Password:
_	Forgotten Password
	Logi



If you want to buy at another Lot.my store, you **do not need to register again**. Simply use the existing username and password to login to all online stores registered at Lot.my.

Complete the information for each key section (marked \*). You will be taken to your **Shopping Cart**. Click **Checkout**.

In this section you will see the address you gave when you first registered on Lot.my. If you want to use another address for the delivery of the product, you can click on **Change Address**.

the second se		and the second se
Delivery Information		
Shipping Address		
Please choose from your address book where you would like the items to be delivered to.	Shipping Address hidayati nusi 368 Lorong Rahim Kajai 14, Taman Tun Dr Ismail, Kuala Lumpur 60000 Kuala Lumpur Malaysia	
Shipping Method		
Please select the preferred shipping methods to use a Flat Rate	on this order.	
<ul> <li>Flat Shipping Rate</li> </ul>		RM5.00
Add Comments About Your Order		

If you want to change your address, fill in the necessary state information. This section is called **Address Book**.



Checkout Address		
Address Book Entries		
💿 hidayati nusi, 36B Lo	orong Rahim Kajai 14,, Kuala Lumpur, Kuala Lump	sur, Malaysia
		Continue
lew Address		
* First Name:		
* Last Name:		
Company:		
* Address 1:		
Address 2		
Post Code:		
* City:		
Country:	Malaysia	×
Region / State:	Johor 💌	
		Continue

When done, click **Continue** and you will be directed to the previous page.

If you notice, there is information on the **Shipping Method** that will be charged, such as Flat Rate, Free Shipping, Per Item, or others. You can select any option that is offered by the seller.

Shipping Method		
Please select the preferred shipping methods to use on this order.		1000
Flat Rate		1
<ul> <li>Flat Shipping Rate</li> </ul>	RM5.00	
		1

Click **Continue** and you will go to the next process of **Payment Method**.



Payme	ent Method	
Plea	se select the prefer	red payment method to use on this order.
0	CIMB Clicks	Bank Transfer - CIMB Bank
0	maybank2u	Bank Transfer - Maybank
0	PECBank.com	Bank Transfer - Public Bank
0		Cheque / Money Order
0	603	Cash On Delivery
0	PayPal	PayPal
0	PayPal	Credit or Debit Card (Processed securely by PayPal)

Like **Shipping Method**, you can choose whether to use the existing method of payment.

Next you need to make a confirmation order made by looking at the draft invoice that is displayed. If there are any mistakes, you can change it here. The previous process will be repeated until you are satisfied with the order.

Shipping Method	Shipping Address	Pay	ment Address		
lat Shipping Rate	hidayati nusi 36B Lorong Rahim Kajai 14	hida 36B	yati nusi Lorong Rahim Kajaj 1	4	
shango	Taman Tun Dr Ismail,	Tam	an Tun Dr Ismail,	-,	
ayment Method	Kuala Lumpur 60000	Kuai	a Lumpur 60000		
Cash On Delivery	Kuala Lumpur	Kual	la Lumpur		
unange	Change	Chai	nge		
		0	<b>P</b> -1		
Product	Model	Quantity	Price	I otal	
ndi Blossom 20" Girls Bike	SKU24244	1	RM209.00	RM209.00	
KHS Urban Uno	UR2024	1	RM544.00	RM544.00	
			Flat Shipping Rate:	RM5.00	
			Sub-Total:	RM753.00	
			Total:	RM758.00	
				Undate	
Jupon				opuate	

If you have a discount coupon related to the online store, you can enter **coupon ID** and click **Update**.

If there's no error, click the **Confirm Order.** 



Your order has been processed. You can monitor these messages by following the instructions shown below:



## 12. Buy It Now

This button is intended to promote a product that is on your own Lot.my online store.

To use this button, go to the *Catalog > Product* 

For example, you want to promote the product A. In the list of all products, click the Edit link for Product A.

On the **Extra** tab, you will see the "Buy it Now" with the HTML coding on his side. You only need to copy and paste all the coding right into your other website / blog.



If anyone click on the button, it will automatic go to the Product Page on your online store, shown below. Easy right?





This is a very powerful way to market your products on your other websites and blogs. When your visitors click on the Buy It Now button, they can purchase that particular product using the Lot.my payment system.



### 13. Add More Page (Static Page)

In Lot.my, you can add as many pages to give more information with greater detail (like the **store background**, **terms and conditions of purchase**, and other relevant information)

 Static Page
 Insert
 Delete

 Page Title
 Sort Order
 Action

 No results!
 Showing 0 to 0 of 0 (0 Pages)

To add this page, go to *Setting > Static Page*.

Click on the **Insert** button above. You only need to enter the **Page Title** and the **Content** page.

Home :: <u>Static Page</u> Static Page	Save 🔀 Cancel
General	
* Page Title:	
* Content:	Source II II B I I ARE X2 x2 II SE E E E
Sort Order:	
	lot.my

Then click Save button.





You can add other pages like the **Terms & Conditions**, **Other Services**, and other pages.

Home :: Static Page			
	Success: You have modified page!		
Static Page		🕀 Insert	Delete
Page Title		Sort Order	Action
🗌 Latar Belakang		0	[ <u>Edit</u> ]
Perkhidmatan Lain		0	[ <u>Edit</u> ]
🔲 Terma & Syarat		0	[ <u>Edit</u> ]
		Showing 1 to 3	of 3 (1 Pages)
	lot.my		



It will be displayed like the following:



Examples of content for the page (Static Page)





## 14. <u>Done!</u>

Good! Now your online store is ready! Simple right? What now? Go promote your store!

Tips: Take time to explore your Admin section.

You will notice that Lot.my actually came with:

- **E-commerce characteristics** (such as Discounts, Coupons, Product Reviews, Products Rating, Various Currencies option, etc) and
- **Powerful sale tools** (such as sales reports, reports hits, reporting products, print receipts, customer lists, invoices, newsletters, etc)

Use these features efficiently to increase online store sales. Good luck!

# IV. MORE INFORMATION

Visit us:

Website:: www.lot.my Facebook: facebook.com/lotdotmy Blog: blog.lot.my

Send you feedback, suggestions or questions to:

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