



EnOcean Brand Guidelines

V2.0 AUGUST 2007

EnOcean Brand Guidelines

EnOcean GmbH is the innovator and producer of the award-winning, patented batteryless radio technology, thus establishing the EnOcean radio standard. EnOcean's unique combination of miniaturized energy harvesting modules with ultra low power radio technology is the basis for innovative maintenance free wireless sensors. More than 50 companies world wide offer products "enabled by EnOcean".

EnOcean logos may be used by third parties only under the following guidelines from EnOcean GmbH.

EnOcean reserves the right in its sole discretion to terminate or modify permission to display the logo, and may request that you modify or delete any use of the Logo that, in EnOcean's sole judgment, does not comply with these guidelines, or might otherwise impair EnOcean's rights in the logo. EnOcean further reserves the right to object to unfair uses or misuses of its trademarks or other violations of applicable law.

For more information please contact: info@enocean.com or visit our website www.enocean.com.

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1. Corporate logo

The unique EnOcean logo has been created for use in print and digital media, on products, and in signage. The corporate logo is a custom drawing in a configuration that is not to be altered. Use only the artwork provided. Do not attempt to recreate the logo.

The EnOcean signature consists of three main components:

- the logo, a graphical element that captures the spirit and essence of our company
- the EnOcean logotype and the name “EnOcean” in its unique type treatment
- the claim “Green. Smart. Wireless.”

All three elements combine to form the EnOcean corporate signature. The EnOcean logo, the logotype, the claim and their relationships to each other were developed to express our name and brand image. They may not be recreated, redrawn or reconfigured under any circumstances. Please use only approved master reproduction art, and follow all standards and specifications outlined in guidelines.



1. Corporate logo

1.1. When to use the corporate logo

As a general rule, third parties may not use the EnOcean corporate logo. Please find below the limited circumstances under which third parties may use the EnOcean corporate logo. The logo must always be used pursuant to the specifications below to identify EnOcean Corporation, or EnOcean products or services. Any use that falls outside of these specifications is strictly prohibited.

Third parties may only use the corporate logo without a license under the following limited circumstances:

- At the bottom of advertising, marketing collateral, or a website that references the connection with EnOcean (for example, the material states that you are an authorized distributor of EnOcean products) provided that the area in which the EnOcean logo is used includes the corporate logos of two or more companies with which the third party has a similar relationship.
- In an area of a website, advertising, or marketing collateral exclusively dedicated to the sale of EnOcean products or products which incorporate EnOcean products.

1.2. Marking with ®

The logo must always be accompanied by the registered symbol. Every appearance of an EnOcean corporate logo in stylized form should always be marked with the appropriate ® symbol.

1.3. Minimum size

The logo must always be at least 85 pixels in width and it can only appear in horizontal position.

1.4. Logo without claim

In case of marketing collateral is shorter than 14 mm (like imprint on ballpen), the logo can be used without claim.



1. Corporate logo

1.5. Color logo usage and one-color logo usage

When using the logo, we prefer you use the color version. However, when the color logo cannot be used, such as on black-and-white applications, the grayscale version of the corporate logo is preferred.

Please note that these versions of the logo may not be altered in any way.

To maximize the visual impact of the EnOcean identity, it must be reproduced only on white.



1. Corporate logo



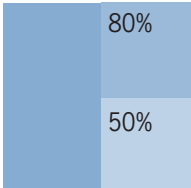
1.6. Color guidelines

Color is an important element in the EnOcean identity. Consistent and correct usage of our corporate color palette will help ensure that we present a cohesive, high-quality image to the world.

The colors shown here, dark blue (PANTONE® PMS 2757) and ocher (PANTONE® PMS 131), represent the EnOcean corporate color palette. Use them against background colors that provide sufficient contrast to attain optimum readability.

The primary corporate colors may be used in spot-color (PANTONE®), four-color process (CMYK), RGB, and Web (hexadecimal) applications. Use the RGB colors for broadcast and computer presentations, and hexadecimal values for Web-safe applications. In spot-color situations, refer to the standards shown in the current edition of the PANTONE (PMS) Color Formula Guide.*

* The colors shown in this section and throughout this guide have not been evaluated by PANTONE, Inc. for accuracy and may not match the PANTONE color standard. For accurate standard, please refer to the current edition of the PANTONE Color Formula Guide.

Primary Colors		Pantone	Process	RGB	Web
		PMS 2757	C 100 M 90 Y 20 K 30	R 0 G 44 B 96	002C60
		PMS 131	C 0 M 30 Y 100 K 20	R 199 G 148 B 13	C7940D
Additional Color may be used as background color		PMS 644	C 40 M 15 Y 0 K 10	R 158 G 176 B 201	9EBOC9

1. Corporate logo

1.7. Clear space

To ensure maximum visibility, readability and brand integrity, the EnOcean corporate logo should always appear with space around it. This area of isolation ensures that all graphic elements or type are separated from the logo by a designated amount of space. The EnOcean corporate signature must always be surrounded on the right and left side by a clear space of at least 1X and on the top and bottom side by at least 2X, where X equals the height of the letter “e” in EnOcean. This is the minimum distance to place any other graphic element or type to ensure readability.

The illustration explains the key measurements of the elements that make up the EnOcean corporate signature. Use only approved master reproduction art or files and follow all standards and specifications outlined in these guidelines.



1. Corporate logo

1.8. Corporate typography

The typeface **News Gothic™** (Linotype) conveys a sense of modernity, friendliness and it's easy to read. Its consistent use is key to building recognition of the EnOcean brand.

In cases where this font is not available, such as in electronic media, Verdana should be used as the default typeface.

The correct spelling of our brand name EnOcean is with an E and O majuscule: EnOcean

News Gothic

News Gothic Italic

News Gothic Bold

OUR TYPEFACE plays an essential role in our communication.

News Gothic regular for headlines, also to use in majuscules

We use it to clearly express information that the viewer needs to digest quickly.

News Gothic oblique for introductory texts, margin notes

Typefaces provide orientation and divide texts into segments that are **easy to understand**.

News Gothic regular for longer body texts

News Gothic bold for highlighting (not for headlines)

Typefaces provide orientation and divide texts into segments that are easy to understand.

News Gothic oblique for captions and legends

1. Corporate logo

1.9. Collateral applications

In advertising and collateral, your company and/or brand name must be present and more than 50 percent larger in size than the EnOcean corporate logo. Also, be sure that the EnOcean corporate logo remains distinct and separate from text, landmarks, or any other graphic elements.

Follow the established guidelines for color usage, size relationships, minimum size, shape and clear space. In advertising, the corporate logo should be placed in association with relevant content of the ad.



Building automation
Your specialist for batteryless EnOcean wireless technology



TESTCOMPANY

We offer maintenance-free wireless solutions for commercial buildings, renovation and modernization. Project planning and installation of light management systems, automation systems and EnOcean wireless solutions – energy-autonomous and maintenance-free –

I am a dummy copy. And I've been a dummy copy since my birth. It took me a long time to realize what it means to be a dummy copy:
www.testcompany.com

Example advertising

2. Partner logo

The EnOcean partner logo consists of two components:

- the logo, a graphical element
- the "Enabled by EnOcean" logotype and name
"No BATTERIES NO WIRES" in its unique type treatment.

The EnOcean partner logo and logotype, and their relationships to each other, were developed to express our name and brand image. They may not be re-created, redrawn or reconfigured under any circumstances. Please use only approved master reproduction art, and follow all standards and specifications outlined in the guidelines.



2.1. When to use the partner logo

You may use the partner logo on collateral material, such as documentation, print advertising, and Web advertising, as well as finished end-use product to communicate their relationship with EnOcean and to distinguish themselves from other competition in the marketplace under following conditions:

- Original equipment manufacturers (OEM), who incorporate EnOcean products or technology in their products.
- Other third parties, who sell products which incorporate EnOcean products or technology.

2.2. Marking with ®

The logo must always be accompanied by the registered symbol. Every appearance of an EnOcean partner logo in stylized form should always be marked with the appropriate ® symbol.

2.3. Minimum size

The logo must always be at least 48 pixels in width and it can only appear in horizontal position.



1.7 cm
(0.67 inch)
(48 pixel)

2. Partner logo

2.4. Color logo usage and one-color logo usage

When using the logo, we prefer you use the color version. For occasions when the primary corporate colors cannot be used, the one-color version of the corporate logo is preferred for single-color applications. When producing materials with calm dark-colored backgrounds, always choose the reversed (white) logo. On a vivid background the partner logo is positioned on a white square (see chapter 2.6.).

Please note that these versions of the logo, just as the color version, may not be altered in any way.

4c- or 2c-color version



Example vivid background

one-color version black



Example calm dark-colored background

one-color version Pantone 2757



2. Partner logo


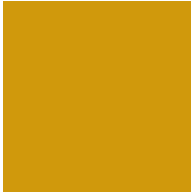
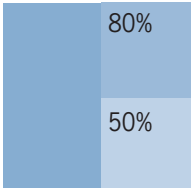
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2. Partner logo

2.6. Clear space

To ensure maximum visibility, readability and brand integrity, the EnOcean partner logo should always appear with space around it. This area of isolation ensures that all graphic elements or type are separated from the logo by a designated amount of space. The EnOcean partner signature must always be surrounded on all four sides by a clear space of at least 1X, where X equals the height of the letters “e” and “E” in Enabled by EnOcean. This is the minimum distance to place any other graphic element or type to ensure readability.

The illustration explains the key measurements of the elements that make up the EnOcean partner signature. Use only approved master reproduction art or files and follow all standards and specifications outlined in these guidelines.



2. Partner logo

2.7. Corporate typography

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In cases where this font is not available, such as in electronic media, Verdana should be used as the default typeface.

The correct spelling of our brand name EnOcean is with an E and O majuscule: EnOcean

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News Gothic oblique for captions and legends

2. Partner logo

2.8. Collateral applications

In advertising and collateral, your company and/or brand name must be present and more than 50 percent larger in size than the partner logo. Also, be sure that the partner logo remains distinct and separate from text, landmarks, or any other graphic elements.

Follow the established guidelines for color usage, size relationships, minimum size, shape and clear space. In advertising, the partner logo should be placed in association with relevant content of the ad.

The image displays two examples of advertising layouts. The top example features a white background with a photograph of a modern building interior. The text 'Building automation' is in a large, bold, blue font, followed by 'Your specialist for batteryless EnOcean wireless technology' in a smaller blue font. The TESTCOMPANY logo is positioned in the bottom left, and the EnOcean logo is in the bottom right. The bottom example features a dark blue background with a photograph of a modern building at night. The text 'Building automation' is in a large, bold, white font, followed by 'Your specialist for batteryless EnOcean wireless technology' in a smaller white font. The TESTCOMPANY logo is positioned in the bottom left, and the EnOcean logo is in the bottom right.

Example advertising, partner logo on vivid background

Example advertising, partner logo on calm dark-colored background

2. Partner logo

2.9. Product applications

While the partner logo is used to help market your product(s), your company and/or brand name must be present and more prominent in size. The partner logo should be placed on the same face (side) of the product as the company or brand logo, but in its own distinct area to help reinforce your company/brand logo presence. If there is not enough space, the partner logo can be placed on another face.

Please follow the established guidelines for color usage, size relationships, minimum size, shape and clear space.



3. Editorial guidelines

3.1. EnOcean naming conventions

Corporate name: EnOcean.

Legal name: EnOcean GmbH or EnOcean Inc. should be used where appropriate (such as on first reference in legal documentation).

3.2. Trademark legal attribution statement

Use the following trademark attribution statement when EnOcean and the EnOcean signature are included, as well as other EnOcean and non-EnOcean trademarks for which we are not obligated to list the specific trademark owner.

3.3. Required statement

EnOcean[®] and the EnOcean logo are registered trademarks of EnOcean GmbH. All other product or service names are the property of their respective owners.

© EnOcean GmbH, 2007.

4. Contact information

Questions?

All marketing communications must conform to the correct template and brand guidelines. If you have a guidelines question, please address your question to

Marketing Manager Global Communications

Zeljko Angelkoski

phone +49-89-67 34 689-630

zeljko.angelkoski@enocean.com



EnOcean Mini Style Guide

V1.0 AUGUST 2007



EnOcean Mini Style Guide

This is a composition of some sample applications of the current EnOcean Corporate Design.

For more information please contact: info@enocean.com or visit our website www.enocean.com.

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13	White Paper
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15	Press Article
16	Press Release

2. Power Point Presentation


17	Power Point Presentation
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3. Campaign

18	Poster – Solutions
19	Poster – Green. Smart. Wireless.

1. Business stationery

Letterhead



EnOcean GmbH Kolpingring 18a 82041 Oberhaching/Germany

BURGMANN Industries GmbH & Co. KG
Herrn Dr. Cord Schmidthals
Äußere Sauerlacher Straße 6-10
82502 Wolfratshausen
Deutschland

Zeljko Angelkoski
Marketing Manager
Global Communications

Phone +49.89.67 34 689-630
Fax +49.89.67 34 689-55
Mobile +170.855 92 64
zeljko.angelkoski@enocean.com

Date: July 17, 2007

This is a Word-Template,
For printing on a blank paper or for PDF

Dear Sir or Madam,

We continuously work on product improvements of our self-powered radio sensor modules and are pleased to announce the following product changes and new products.
We continuously work on product improvements of our self-powered radio sensor modules and are pleased to announce the following product changes and new products.
We continuously work on product improvements of our self-powered radio sensor modules and are pleased to announce the following product changes and new products.

We look forward to receiving your order.

With kind regards,
EnOcean GmbH

Zeljko Angelkoski
Marketing Manager Global Communications

EnOcean GmbH Kolpingring 18a 82041 Oberhaching Germany	Phone +49.89.67 34 689-0 Fax +49.89.67 34 689-50 info@enocean.com www.enocean.com	Managing Directors: Markus Brehler, Uwe Thumm Registered Court Munich HRB 139781 VAT Reg.No. DE81335588	Account: HypoVereinsbank München No. 2440610 Bank Code 700 202 70
-----------------------------------------------------------------	--------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------

1. Business stationery

Greeting Card




Green. Smart. Wireless.
enocean®

EnOcean GmbH
Kolpingring 18a
82041 Oberhaching
Deutschland

Tel. +49.89.67 34 689-0
Fax +49.89.67 34 689-50

info@enocean.com
www.enocean.de

1. Business stationery

Business Card



1. Business stationery

Sticker



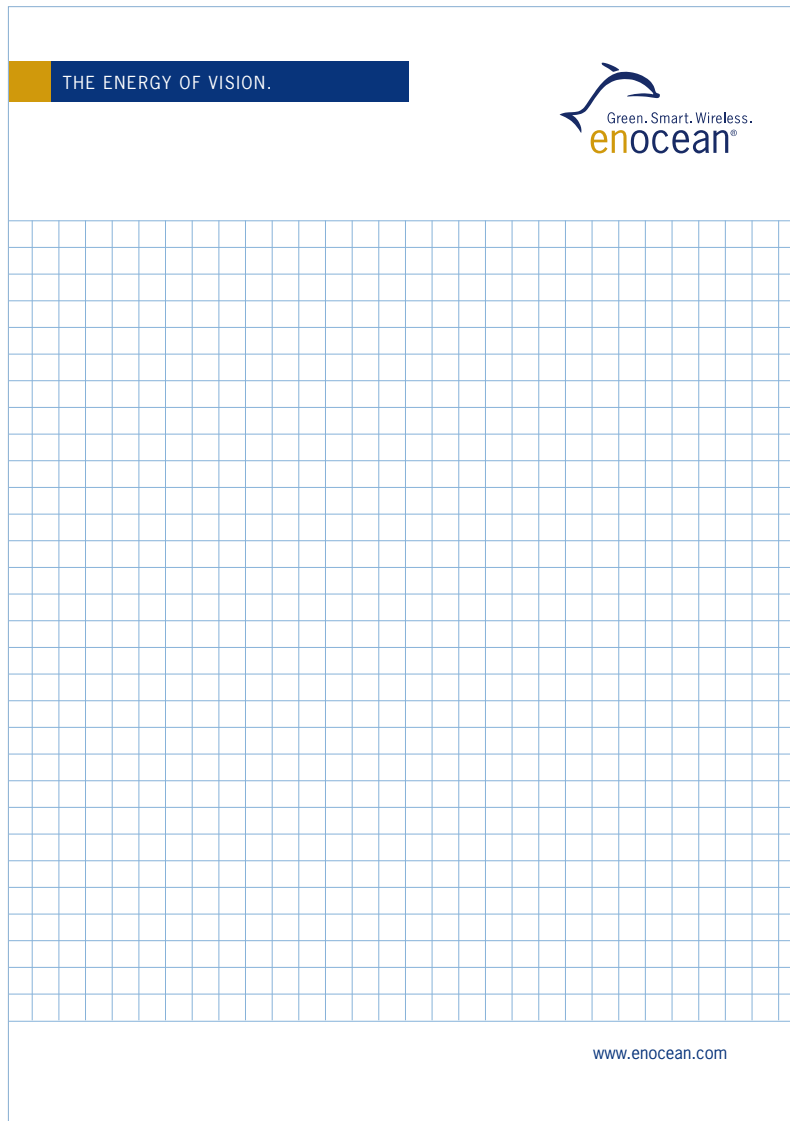
1. Business stationery

Envelope



1. Business stationery

Notepad



1. Business stationery

Press Kit



1. Business stationery

Fax

FAX



An: Firma X
Frau Mustermann

Fax-Nr.: +49.89.67 34 689-XX

Von: EnOcean GmbH
Herr Mustermann

Durchwahl: +49.89.67 34 689-XX

E-Mail: XX@enocean.de

Datum: 21.06.2007

Seiten: XX (inkl. dieser Seite)

Betreff: **Musterbetreff**

EnOcean GmbH
Kolpingring 18a
82041 Oberhaching
Deutschland

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info@enocean.com
www.enocean.de

Sehr geehrter Herr Mustermann,

anbei die angeforderten Unterlagen.Ich bin Blindtext.Von Geburt an. Es hat lange gedauert,bis ich begriffen habe, was es bedeutet,ein blinder Text zu sein: Man macht keinen Sinn. Man wirkt hier und da aus dem Zusammenhang gerissen.

Oft wird man gar nicht erst gelesen. Aber bin ich deshalb ein schlechter Text?Ich weiß, daß ich nie die Chance haben werde, im Stern zu erscheinen. Aber bin ich darum weniger wichtig?Ich bin blind! Aber ich bin gerne Text. Und sollten Sie mich jetzt tatsächlich zu Ende lesen, dann habe ich etwas geschafft,was den meisten „normalen“ Texten nicht gelingt.anbei die angeforderten Unterlagen.Ich bin Blindtext. Von Geburt an. Es hat lange gedauert, bis ich begriffen habe, was es bedeutet, ein blinder Text zu sein: Man macht keinen Sinn. Man wirkt hier und da aus dem Zusammenhang gerissen.

Mit freundlichen Grüßen

Herr Mustermann
Leiter Marketing und Kommunikation

10

1. Business stationery

Minutes

PROTOKOLL			
Thema:	Musterthema	EnOcean GmbH Kolpingring 18a 82041 Oberhaching Deutschland Tel. +49.89.67 34 689-0 Fax +49.89.67 34 689-50 info@enocean.com www.enocean.de	
Datum.:	12.07.07		
Uhrzeit:	12.00 – 13.00 Uhr		
Ort:	2. OG Videokonferenzraum		
Seite:	1/x		
Protokollant:	Herr Mustermann		
Durchwahl:	+49.89.67 34 689-XX		
E-Mail:	XX@enocean.de		
Teilnehmer:	Max Mustermann, Max Mustermann Max Mustermann, Max Mustermann Max Mustermann, Max Mustermann		
Nr	Art Ergebnisse	Zuständig	Termin
1	B Vertragskorrektur Hier steht ein Blindtext zu den Thema oben, hier stehen alle möglichen Punkte die dazu gehören. Hier steht ein Blindtext zu den Thema oben, hier stehen alle möglichen Punkte die dazu gehören	Herr Mustermann	20.07.07
2	A Auftragsfreigabe	Herr Karo	25.07.07
3	F Planüberarbeitung	Herr Streifen	28.07.0
*) Art A=Auftrag B=Beschluss F=Feststellung E=Empfehlung I=Information			

1. Business stationery

Datasheet

DATA SHEET



Pushbutton Transmitter Module PTM 200

The radio transmitter module PTM 200 from EnOcean enables the implementation of wireless remote controls without batteries. Power is provided by a built-in electro-dynamic power generator.

Key applications are wall-mounted flat rocker switches with 1 or 2 rockers (with medial position), as well as handheld remote controls with up to 4 single pushbuttons.

Functional Principle
A common electro-dynamic energy transducer is actuated by a bow, which can be pushed from outside the module on the left or right by an appropriate pushbutton or switch rocker. When the energy bow is pushed down, electrical energy is created and a RF telegram is transmitted including a 32-bit module ID. Releasing the energy bow generates different telegram data, so every PTM telegram contains the information that the bow was pressed or released. In addition, the radio telegram transmits the operating status of 4 contact nipples when activating the bow. This enables the identification of up to 2 appropriate switch rockers or up to 4 single pushbuttons. „Long“ or „Short“ pushbutton operation (the time

between pushing and releasing the pushbutton) can be easily detected by the receiver. By doing that, applications such as dimming control or jalousie control including slat action are simple to implement.

The PTM 200 module serves the 868 MHz air interface protocol of EnOcean. Together with the receiver modules RCM 110 or RCM 120, this module can be easily integrated in operation and control units for the implementation of different application-specific system solutions.

Type
PTM200

Ordering Code
200 S3001 A200

Features overview

Antenna	integrated
Frequency / Transmission power	868.3 MHz / max. 10 mW EIRP
Data rate / Channel bandwidth / Modulation type	120 kbps / 280 kHz / ASK
Channels	2 with 4 action states each (upper/lower pushbutton is pressed/released)
Telegram type	RPS of type 2 (allows interpretation of operating two buttons simultaneously)
Transmission range	300m free field, typ. 30m indoor
Energy bow travel/Operating force	1.8 mm / approx. 7 N (at room temperature)
Number of operations	typ. 50.000 actuations tested according to EN 60669 / VDE 0632
Module dimensions (inclusive rotation axis and energy bow)	40.0 x 40.0 x 11.2 mm
Operating temperature	- 25 up to + 65 °C

Radio signals are event controlled (pushbutton is pressed / is released) with button code and unique module identification (fix 32 bit ID). This product is CE certified and conforms to the R&TTE EU-Directive on radio equipment. The EnOcean 868 MHz technology is also FCC/IC approved for usage in the USA and in Canada.

EnOcean GmbH
Kolpingring 18a
62041 Oberhaching
Germany

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www.enocean.com

Subject to modifications
Version x.y
July 16, 2007
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1. Business stationery

White Paper

WHITE PAPER



CleanTech –
EnOcean steht für intelligente Grüne Gebäude

Investoren, Planer und Immobilieneigentümer sehen sich laufend neuen Herausforderungen gegenüber. Dazu gehören steigende Komfortansprüche und stark zunehmend auch politische Anforderungen, etwa in Europa die „EU Gebäude-Richtlinie“ oder in Amerika der „CA Title 24“. Bei Modernisierungen und Neubau ist es daher ratsam, diejenigen Maßnahmen zu ergreifen, die mehrere Qualitätsimpulse gleichzeitig bedienen, vereint im Konzept des „Intelligenten Grünen Gebäudes“. EnOcean Technologie ist essentielle Grundlage, um diesen Forderungen gerecht zu werden.

Dipl.-Ing. Armin Anders, Mitgründer EnOcean und Leiter Produktmarketing

EnOcean ist Schlüssel zum Intelligenten Grünen Gebäude

Steigende Komfortansprüche, Kostensensitivität und Umweltbewusstsein führen zu Intelligen Grün Gebäuden. „Intelligent“ adressiert hierbei die Forderungen nach mobilen Arbeitswelten, Nutzungsänderungen im Betrieb (flexibel, mobil, modular), optimaler Bedienung (auch Int Möbel) und zentraler Gebäudeüberwachung und -steuerung (Managementsysteme). „Grün“ die Forderungen nach Flächenverdichtung, Großraumrevitalisierung und Energieeffizienz, aber auch die ökologische Anforderung an Baumaterialien und Installation (Nachhaltigkeit, Elektrosmog).



B/S/H Firmenzentrale München:
Feng Shui und EnOcean-Funk unter einem Dach


Um diesen Anforderungen gerecht zu werden, bedarf es sowohl einer stark steigenden Gebäudesensoren (den Sinnesorganen der Intelligenz), aber auch deren verdrahtungsminimale orts-flexiblen Anbringung - also drahtloser Funktechnologie. Für baubiologisch gerechte Systeme der EnOcean Standard die technologische Grundlage

EnOcean GmbH
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www.enocean.com

Author
Version x.y, Subject to modification
July 17, 2007
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WHITE PAPER



CLEANTECH –
ENOCOAN STEHT FÜR INTELLIGENTE GRÜNE GEBÄUDE

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- Steigende Komfortansprüche,
- Kostensensitivität und Umweltbewusstsein
- „Grün“ adressiert die Forderungen nach Flächenverdichtung, Großraumrevitalisierung und Energieeffizienz, aber auch die ökologische Anforderung an Baumaterialien und Installation (Nachhaltigkeit, Elektrosmog).

Steigende Komfortansprüche, Kostensensitivität und Umweltbewusstsein führen zum Intelligenten Grün Gebäude. „Intelligent“ adressiert hierbei die Forderungen nach mobilen Arbeitswelten, Nutzungsänderungen im Betrieb (flexibel, mobil, modular), optimaler Bedienung (auch Integration in Möbel) und zentraler Gebäudeüberwachung und -steuerung (Managementsysteme).

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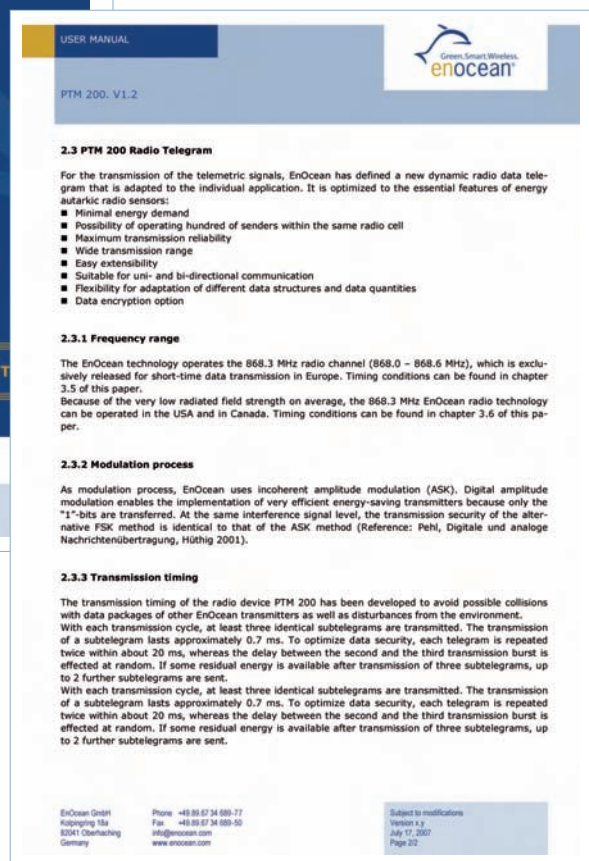
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User Manual



1. Business stationery

Press Article

FACHBEITRAG



EnOcean STM 110 kommt jetzt mit noch weniger Licht aus - Funksensor aus Mini-Solarzelle versorgt

Oberhaching b. München, 23. Mai 2007

EnOcean bringt mit dem Produkt STM 110 die nächste Generation Ihres solarbetriebenen Funksensormoduls auf den Markt, das vielfältige Sensorinformationen batterie- und drahtlos überträgt. Das STM 110 kommt jetzt mit noch weniger Licht aus. Mit dem STM 110C gibt es ab sofort auch eine Frequenzvariante in 315 MHz für den nordamerikanischen Markt. Das STM 110 ist die perfekte Antwort auf die Herausforderungen für effiziente drahtlose Fühlsensoren, wie hohem Strombedarf beim Funk sowie Unzulänglichkeiten der Batterie, wie kurze Lebensdauer, Wartung und Entsorgung.

Das STM 110 Sensormodul wurde, ebenfalls wie sein Vorgänger STM 100, mit dem Ziel eines wartungsfreien Funkmoduls zur Übertragung von vielfältigen Sensorinformationen konzipiert. Die Energieversorgung kann mittels der mitgelieferten nur 13 mm x 35 mm kleinen Solarzelle erfolgen. Ein integrierter Energiespeicher ermöglicht die volle Funktion auch nach mehreren Tagen vollständiger Dunkelheit.

EnOcean easyfit mit dem „Goldenen Ampere“ ausgezeichnet



Mit STM 110 realisierbare Funksensoren

Neben der Batterielosigkeit steht beim Funksensormodul STM 110 insbesondere eine große Flexibilität in der Anwendung im Vordergrund. Alle wichtigen Funktionen (AD-Wandler, Mikrocontroller, Funksender, Antenne, Energiemanagement) sind bereits auf dem Modul vorhanden. Dies ermöglicht dem Anwender eine sehr einfache Realisierung von wartungsfreien Funksensoren für Temperatur, Helligkeit, Feuchte, Dampf, Gas, Strom, Wasser und Druck, beispielsweise:

- Klimasteuerung
- Und noch ein Temperatur- und Feuchtesensoren für Heizungs- und Klima
- Temperatur- und Feuchtesensoren. Ein integrierter Energiespeicher ermöglicht die volle Funktion auch nach mehreren Tagen vollständiger Dunkelheit.

Hier steht BU zu STM 110 Universal-Schaltereinsatz EnOcean easyfit - batterieles und wartungsfrei

Vermarktung über den tschechischen Distributor WMOcean

Titel des Dokuments

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1. Business stationery

Press Release

PRESSEMITTEILUNG



Amper 2007 in Prag: Batterieloser und drahtloser Schaltereinsatz EnOcean easyfit mit dem "Goldenen Amper" ausgezeichnet

Oberhaching b. München, 23. Mai 2007

Der batterie- und drahtlose Schaltereinsatz EnOcean easyfit wurde auf der Amper 2007 in Prag mit dem „Goldenen Amper 2007“ (Zlaty Amper) für das beste Messe-Exponat ausgezeichnet. Auf der 15. Internationalen Messe für Elektrotechnik und Elektronik, die vom 27. bis 30.03.2007 mehr als 50.000 Besucher mit Neuheiten und aktuellen Trends anzog, präsentierte der tschechische Distributor „WMOcean“ EnOceans revolutionäre Technologie für die Gebäudeinstallationstechnik.

EnOcean easyfit mit dem „Goldenen Amper“ ausgezeichnet

Der universelle Schaltereinsatz EnOcean easyfit arbeitet vollkommen ohne Batterien und ist dadurch absolut wartungsfrei einsetzbar. In Verbindung mit einem Schaltaktor können drahtlos Verbraucher geschaltet werden und dabei Reichweiten von typisch 30 Metern in Gebäuden oder bis zu 300 Metern bei freier Sicht erzielt werden. Durch ihren integrierten Energiegenerator erzeugen die EnOcean Funkschalter ihre Energie aus jedem Tastendruck. EnOcean easyfit passt ganz einfach in einen entsprechenden Designrahmen und kann flach an eine Wand geschraubt oder geklebt werden – das Schlagen von Muerschlitzen und das Setzen von Wanddosen für Licht- und Jalousischalter gehört damit endgültig der Vergangenheit an. Zwei Drittel einer typischen Gebäudeverdrahtung entfällt somit.

Universelle Schaltereinsatz EnOcean easyfit - batterie- und wartungsfrei

In Tschechien wird die innovative Technologie über den spezialisierten Distributor WMOcean vermarktet. Neben den einfach montierbaren Endprodukten für die Gebäudeautomatisierung bietet WMOcean auch die Technologiemodule wie miniaturisierte Energiegeneratoren und Funkbausteine für die Integration in verschiedenste OEM-Produkte an.

Der Vertriebsleiter der EnOcean GmbH, Andreas Schneider, erläutert: „Mit der Auszeichnung ‚Goldener Amper‘ wird eine Technologie für batterie- und drahtlose Funk-sensorik ausgezeichnet, die sich in der Gebäudeautomatisierung international bereits stark etabliert hat und in dem stark wachsenden tschechischen Renovierungsmarkt große Marktchancen hat. Die drahtlosen Sensoren arbeiten nach dem „Energy Harvesting“-Prinzip: sie werden einfach und flexibel montiert und versorgen sich selbst aus der frei verfügbaren Umweltenergie, ohne Verwendung ökologisch bedenklicher Batterien. Damit erfüllen sie die Anforderungen von Bauherren, Facility Managern und Installateuren: Gebäudeprojekte können in kürzester Zeit realisiert werden, Investitions- und Betriebskosten sinken und die Systeme sind wartungsfrei.“

Vermarktung über den tschechischen Distributor WMOcean

Titel des Dokuments

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2. Power Point Presentation



3. Campaign

Poster – Solutions



3. Campaign

Poster – Green. Smart. Wireless.



4. Contact information

Questions?

All marketing communications must conform to the correct template and brand guidelines. If you have a guidelines question, please address your question to

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