

ARDO - Your Professional Way to Care



Breastfeeding - Caring Naturally

ARDO Breastfeeding Aids



List of Contents:

ARDO: A New Era	3
Individuality, Protection and Security	4
Breastpumps for Hospitals and for Hire	6
Electric Breastpumps, Personal	8
Manual Breastpump	12
Breastpump Accessories	14
Breastfeeding Aids	22
Mission Statement	26



ARDO: A New Era

ARDO has been marketing its exclusive range of breastfeeding products since April, 2010. The ARDO team has accumulated more than 150 years of experience in the breastpumps, breastfeeding-aids, and nursing-aids sector. This expertise forms the foundation for the new product-range, which fully meets the requirements and needs, not only of mothers, but also of professionals and specialists. Particular attention is paid to quality, user-friendliness, maternal comfort, safety, and security.

ARDO is a Swiss-based family firm operating world-wide. The promotion and support of breastfeeding is a core part of their business. As the company is managed by its owners, it is able to pursue not only economic targets, but also to emphasise ecological, ethical and social goals. Management has a strong sense of responsibility in respect of clients, end-users, society in general and the environment.

ARDO is already WHO-Codex compliant and is dedicated to remaining fully compliant in the future. In this context, ARDO is aware of the importance of good breastfeeding management in the baby's first few weeks, and the impact that this can have in the long-term. More information at: www.ardo.ch or www.ardomedical.co.uk

The new products were developed with the intention of meeting the personal requirements and individual needs of mothers and their babies. The aim is to provide mothers with as many choices as possible in terms of fit, function, comfort, user-friendliness and security.

“Made in Switzerland” That says it all. It speaks not only to ARDO's exceptionally high quality standards of product design, production and durability, but also to the company's relationship with the market.



Individuality, Protection and Security with ARDO Breastfeeding Aids

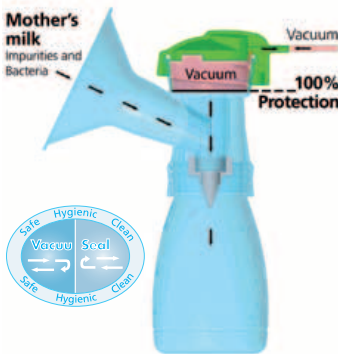
Innovative solutions for your personal requirements

Optimal individuality

Our philosophy is always to offer you the maximum in individuality.

Therefore you can:

- independently adjust the pump rhythm and vacuum strength to your personal requirements as well as to the individual sucking pattern of your baby. "IndividualPhases" allows you to adjust the stimulation to produce efficient expression.
- select the correct fit of breast shell to take into account your changing nipple size and shape during lactation.
- use the electric breastpump Calypso as either a single or a double pump.
- use the breastpump Amaryll with either your right or left hand. The ergonomic design allows this flexibility.
- express your precious breast milk directly into the EasyFreeze bag for hygienic storage, or, after pumping, transfer it to the EasyFreeze for freezing.



Maximum safety and hygiene

The silicone membrane pot integrated into the PumpSet is at the heart of our "VacuuSeal" technology. This technology ensures that there is a total barrier between the breast milk and any pathogenic agents. "VacuuSeal" guarantees protection of the breast, breast milk and the pump against contamination. Components such as the silicone tubing do not have to be boiled/sterilised before use.

Safety/Security: BPA-free

The ARDO guarantee: our breast-feeding products are manufactured exclusively from material free from Bisphenol A (BPA).





Making the right choice...

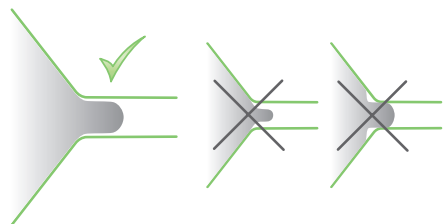
of ARDO breastpump

	for hospital/hire	for personal use		
Model	Carum	Calypso	Calypso-to-go	Amaryll
occasional use (leisure, going out, working...)	•	••	••••	••••
regular use (going back to work)	••••	••••	••••	•
Medical reasons (mother or baby in hospital, breastfeeding problems, breast inflammation...)	••••	••••	••	•

of breast shell size

The breast shell size is correct if...

- the nipple moves freely in the funnel and can follow the rhythmic movements of the pump.
- no part, or very little, of the areola is in the funnel.
- the milk flows and the breast feels uniformly soft after expression.





Carum

The breastpump for professional use

Our Know-How at the service of the professional!

Our new breastpump, for use in the hospital and for hire, is in pre-production. It will be available by the end of the year.

With Carum we will be setting new standards in user-friendliness and functionality.



What we can now reveal to you:

- Double pumping without loss of vacuum.
- Variable stimulation- and pumping-modes.
- Incorporation of "IndividualPhases". This allows independent adjustment of the pump rhythm and vacuum strength to your personal needs, and to the individual sucking pattern of your baby.
- Clear display with timer.
- Safety. Protection from contamination, even by pathogenic agents thanks to the "VacuuSeal" technology.
- Available as mains- or as a battery-powered unit.



"We are developing the Carum to be an extremely reliable breastpump, which will set new standards both in it's operation and function..."

Marliese Pepe, Lactation Consultant IBCLC and ARDO Chief Marketing Officer, Reinach CH



Contents and data	Carum	Carum accu
Contents	Available from 01.12.2010	Available from 01.12.2010
Technical data	Available from 01.12.2010	Available from 01.12.2010
Conformity/standards	CE 0123 Conforms to medical devices directive	

Electric Breastpumps, Personal



Calypso The gentle breastpump

Gentle and efficient, innovative but easy to operate...

with the compact Calypso breastpump for personal use, we are setting new standards. Calypso offers outstanding individual flexibility in order to meet mothers' requirements.

The ARDO guarantee. The guarantee has been extended. It will now be independent of the time of purchase and will cover all functionality over the period during which at least two babies are breastfed.

"The Calypso breastpump impressed me from the start with its pumping comfort and efficient performance"
Filomena Altavilla, Ruppertswil CH



Individually adjustable

- Both in stimulation- and pumping- mode, the vacuum and cycle can be individually adjusted at any time.
- Calypso can, if required, be extended with an UpgradeSet, and turned into a double pump (even more efficient).
- Calypso comes as either a mains- or a battery-powered unit.
- Calypso comes with a selection of breast shell sizes.



Maximum safety and hygiene

- Safety. Complete protection from contamination and pathogenic agents, thanks to its "VacuuSeal" technology.

Gentle, comfortable and efficient

- Calypso features 64 combinations of settings for the adjustment of vacuum and cycle – a considerable advantage over other units on the market. Calypso meets your personal needs by allowing you to make very sensitive adjustments.
- The "MicroSens" electronics ensure accuracy, and communicate status and settings data to a clear LED display.
 - Thanks to its air-chamber system and thin membrane, OptiFlow actively massages the breast. Calypso's gentle suction ensures efficient and comfortable expression.
 - The compact design and the reduced sound level of the working unit allow discreet expression.

Contents and data	Calypso
Contents	Calypso breastpump with battery compartment, Mains plug, PumpSet, bottle stand, 3 different breast shell sizes (ø 26, 28, 31mm), OptiFlow, brush for cleaning
Technical data	Vacuum up to 330mbar, cycles up to 60/min, Mains plug
Conformity/standards	CE 0123 Conforms to medical devices directive

Calypso-to-go

The gentle breastpump for complete mobility

This package leaves no wish unfulfilled! You will be completely equipped with the ingenious Calypso double breastpump, and breast-feeding accessories. In addition, thanks to the attractive Breastfeeding bag, you will always be mobile.

- Individually adjustable.
- Gentle, comfortable and efficient.
- Double PumpSet reduces expression time by 50%.
- Comes with supplementary accessories and an attractive Breastfeeding bag.



"With the Calypso-to-go I always have the right equipment"
 Claudia Kammerer, Unteruhldingen DE

Contents and data	Calypso-to-go
Contents	Calypso breastpump with battery compartment, Mains plug, PumpSet, bottle stand, 3 different breast shell sizes (Ø 26, 28, 31mm), 2 OptiFlow, brush for cleaning, Breastfeeding Bag, PumpSet Bag, Calypso Bag, Cold Bag with 3 cooling elements
Technical data	Vacuum up to 330mbar, cycles up to 60/min, Mains plug
Conformity/standards	CE 0123 Conforms to medical devices directive



Manual Breastpump



Amaryll The individual breastpump



Thought to be the perfect manual breast-pump!

Amaryll turned out to be the favourite breast-pump for most mothers and professionals, even in the early testing phase. We attach the greatest importance to gentleness, comfort, individuality and, not least, efficiency – you will experience the result!

"I was surprised at how simple and pleasant it is to pump milk with the Amaryll!"

Bianca von Nassau, Munich DE

Individual fitting

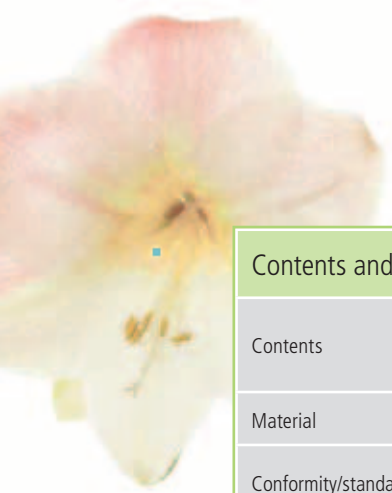
- Vacuum strength and pump rhythm can be independently adjusted to your own personal requirements and to the individual sucking pattern of your baby.
- A selection of breast shell sizes are available – you choose the most comfortable fit.
- The ergonomic pivoting lever is suitable for both right-handed or left-handed women as well as for mothers with small hands, and ensures pleasant and easy pumping.

Maximum comfort and efficiency

- Thanks to its air-chamber system and thin membrane, OptiFlow actively massages the breast and ensures efficient and comfortable pumping.

Simply brilliant

- Simple construction.
- Gentle application.
- Handy design based on nature.
- Membrane protects against contamination.



Contents and data	Amaryll
Contents	Amaryll manual breastpump, 3 different breast shell sizes (ø 26, 28, 31mm), OptiFlow, bottle stand, brush for cleaning
Material	Premium-quality BPA-free polypropylene, silicone
Conformity/standards	CE 0123 Conforms to medical devices directive



PumpSet

The safe and hygienic pumpset

Only the best for you and your baby!

The ideal PumpSet for hired breastpumps.

Maximum safety and hygiene

- Safety. Protection from contamination, even by pathogenic agents, for your breast milk - thanks to the "VacuuSeal" technology.
- Made from premium-quality BPA-free polypropylene.
- Available with different sizes of breast shells and, optionally, the OptiFlow massage insert.



Double PumpSet

The safe and hygienic double pumpset

Save time and express even more efficiently!

With this PumpSet you can reduce the pumping time by 50%, increase your milk production and accelerate the milk ejection reflex.

- Contains 2 single PumpSets.
- Particularly suitable for long-term use.



Calypso UpgradeSet

The supplementary double pumpset

Promote milk formation and at the same time reduce the pumping time!

With this UpgradeSet you can convert the Calypso breastpump into the Calypso double breastpump.

Simple, individual and efficient

- Easy to convert the Calypso into a double breastpump.
- Contains different sizes of breast shell insert, and the OptiFlow massage insert.
- The pumping time is reduced by 50%, the milk production is increased and the milk ejection reflex accelerated.
- Particularly suitable for long-term use.



"I recommend that my mothers buy an UpgradeSet because this reduces the pumping time by half..."

Patrizia Stefanov, Lactation Consultant IBCLC, Riedbach CH

Contents and data	PumpSet	Double PumpSet	Calypso UpgradeSet
Contents	PumpSet (breast shell Ø 26mm)	2 PumpSets (breast shell Ø 26mm)	PumpSet, 3 different breast shell sizes (Ø 26, 28, 31mm), OptiFlow, bottle holder
Material	Premium-quality BPA-free polypropylene, silicone		
Conformity/standards	CE 0123 Conforms to medical devices directive		

OneMum PumpSet

The hospital pumpset for a mother

Reduce the hospital work-load!

The first "One-mother PumpSet" with 100% contamination protection is uncompromisingly designed for the requirements of modern hospitals.

- Single packaging, sterile, no sterilisation costs and simple handling (re-sterilisation is not possible).
- Each mother receives her own pumpset.
- Maximum hygiene thanks to the "VacuuSeal" technology
- Can be used with different sizes of breast shells and with the OptiFlow massage insert.



Clinic PumpSet

The pumpset for hospital requirements

Express professionally...

with the hospital version of our PumpSet

- Available both sterile and non-sterile.
- Suitable for hospital sterilisation.
- Maximum hygiene thanks to the "VacuuSeal" technology.
- Can be used with different sizes of breast shells and with the OptiFlow massage insert.



OptiFlow

The efficient massage insert

Gently and efficiently - as never before!

This helpful accessory makes it possible.

Maximum comfort and efficiency

- Thanks to the air-chamber system and the thin windows, OptiFlow actively massages your breast.
- A gentle massage can make breast milk flow faster.
- Ensures efficient and pleasant pumping.
- The breast shell (31mm) required for this is included.



"Mothers who use OptiFlow are delighted with the active massage effect."
 Patrizia Stefanov, Lactation Consultant IBCLC, Riedbach CH

IndividualSet

The breast shell set for every breast size

A good product adapts to you, not you to the product!

A breast shell that does not fit correctly prevents efficient pumping, can cause pain and give rise to sore nipples.

We have assembled this set for you so that you can select your personal fit in breast shells.

- 3 breast shells in sizes 28, 31 and 36mm.
- Choose the breast shell that fits you.



"Many mothers could use the IndividualSet to match the pumpset to their nipple size and so prevent sore nipples."

Patrizia Stefanov, Lactation Consultant
IBCLC, Riedbach CH

Contents and data	OneMum PumpSet	Clinic PumpSet	Clinic PumpSet sterile	OptiFlow	IndividualSet
Contents	PumpSet	PumpSet (breast shell Ø 26mm)	sterile PumpSet	OptiFlow, breast shell (Ø 31mm)	3 different breast shell sizes (Ø 28, 31, 36mm)
Material	Premium-quality BPA-free polypropylene, silicone				
Conformity/ standards	CE 0123 Conforms to medical devices directive				

Amaryll KombiKit

Conversion set to convert the PumpSet into the Amaryll breastpump

The quick change artist! With this kit you can convert your PumpSet simply, and cost effectively, into the Amaryll breastpump.



PumpSet Kit

Conversion set to convert the Amaryll breastpump into the PumpSet

Practical and simple! With this kit you can convert your Amaryll breastpump with hardly any effort into the PumpSet for electric breastpumps.



BottleSet

High-quality bottles for breast milk

Safe storage! Practical, sealable containers made of premium-quality BPA-free polypropylene - for pumping, and for hygienic storage of breast milk.

- Graduated bottle.
- Bottle cap included.



Glass Bottle

The glass storage bottle

Classical and long proven! This bottle made of glass is the preferred choice in many clinics.

- Can be sterilised.
- The graduated markings are fired into the glass for maximum durability.



ServiceKit

The spare part set for the PumpSet

Have you lost or damaged a part of your Pump-Set? No problem. ServiceKit contains a complete set of spare parts for you.

- Contains 2 lip valves, tube connector, and flexible membrane pot



Contents and data	Amaryll KombiKit	PumpSet Kit	BottleSet	Glass Bottle	ServiceKit
Contents	casing cover, membrane pot, membrane con rod, operating lever	flexible membrane pot, adapter tube cover, silicone tube, tube connector	3 milk bottles 150ml, 3 bottle caps, 3 cap liners	Glass bottle 120ml, cap liner	2 lip valves, flexible membrane pot, tube connector
Material	Premium-quality BPA-free polypropylene, silicone			Premium-quality BPA-free polypropylene, Glass	Premium-quality BPA-free polypropylene, silicone
Conformity/ standards	CE 0123 Conforms to medical devices directive				

EasyFreeze

The protective breast milk bag

pre-sterilised

Every drop is precious!

For safe storage of your breast milk, use our EasyFreeze.

- It is possible to express milk directly into an EasyFreeze bag from either the PumpSet or from the Amaryll.
- The integrated heat indicator shows when the milk is warm.
- A hygienic chamber-system protects the milk from contamination.
- The premium-quality, FDA tested double coating protects against odours.
- Graduated up to 180ml.
- The handy zip-fastening is leak-proof when closed.
- A filled bag will stand on its own.
- Plasticizer (PVC)-free.



EasyCup

The alternative feeding method

Bisphenol A free!

Feeding without nipple confusion!

EasyCup is an alternative to breastfeeding.

- It is, for example, suitable for babies who have problems with sucking, and latching-on after birth. It is also suitable for babies with cleft lip and palate, and for weak, sick or prematurely-born babies.
- To be used by specialists. Parents may use EasyCup only with professional guidance.
- Graduated.
- Lid included.



Breastfeeding Bag

Attractive and practical

Breastfeeding with style!

This modern bag is not only eye-catching, but has room for everything you need for breastfeeding when you are on-the-go.

- Made from particularly robust material.
- 4 practical inner compartments, key chain, photo pocket, and much more.
- Brightly coloured inside pocket.
- Adjustable shoulder strap and comfortable carrying handle.



Cold Bag

For the safe transportation of breast milk

Safely and conveniently transport your breast milk! Don't take any risks. Use this cold bag to protect your precious breast milk for up to 24 hours when you are on the go.

- Robust insulated lining.
- Includes cooling elements.
- Comfortable carrying strap.



Contents and data	EasyFreeze	EasyCup	Breastfeeding Bag	Cold Bag
Contents	20 breast milk bags including connector for the PumpSet, pre-sterilised	EasyCup 50ml, lid	Breastfeeding Bag	Cold Bag, 3 cooling elements
Material	Polyamide, Polyethylene, FDA- approved, PVC-free	Premium-quality BPA-free polypropylene	-	-
Conformity/standards	CE 0123 Conforms to medical devices directive		-	-

LilyPadz - the ultimate non-absorbent breast pad
No leaks. No lines. No worries.



Enjoy your new freedom...

thanks to the ingenious LilyPadz non-absorbent breast pads.



Whether you are swimming, engaging in a sporting activity, wearing your favourite bra or simply like going out in the evening.... LilyPadz do not slip, do not wear out, and protect discreetly and reliably against breast milk leakage.

The revolutionary reusable breast pads...

- effectively prevent your valuable breast milk from leaking.
- are non-absorbent and self-adhesive.
- are made from breathable Premium-quality silicone.
- can be used for several weeks and are therefore more cost-effective and environmentally friendly than conventional disposable breast pads.
- wear like a second skin and are invisible under clothing.
- are recommended by Lactation Consultants, midwives and mothers.



Contents and data	LilyPadz
Contents	2 LilyPadz, 2 protective shells, storage case
Material	Premium-quality silicone
Conformity/standards	CE 0123 Conforms to medical devices directive

GoldCream

The 100 % pure lanolin nipple cream

A drop is like liquid gold! Take care of your breasts, particularly during breastfeeding.

Our GoldCream, the ultra-pure breast cream made from natural lanolin, is the ideal care product.

Protects and cares for the nipples

- For dry and sensitive nipples.
- Helps self-healing of the skin.
- May be used anywhere your skin feels dry.
- Particularly smooth consistency.
- Available in 10ml and 30ml tubes.



Quality from Nature

- Made of 100% pure lanolin* (USP/EP). Contains no additives or preservatives.
- This premium-quality cream is derived from lanolin by means of a special extraction and purification process.
- Characteristic glowing, golden-yellow colour.
- Hypoallergenic, practically odourless and tasteless. No need to wash off before breastfeeding.

* Lanolin (wool-wax) is obtained by washing the wool of sheep.



Contents and data	GoldCream 10ml	GoldCream 30ml
Contents	100% pure lanolin nipple cream (USP/EP) "Medical Grade" no additives or preservatives	
Conformity/standards	Cosmetic	

Temperature Pack

The anatomical breast compress

Twice the help!

Heat and cold are important elements in the treatment of engorgement, sensitive breasts and incipient mastitis - reasons why many mothers stop breastfeeding.



The Temperature Pack offers you help by creating a soothing relief so that you can continue to give your baby the best.



Developed in conjunction with a Lactation Consultant

- Anatomical shape also relieves the hardening of the axillary glandular tissue.
- Generous opening prevents contact with the sensitive nipple.
- Can be applied as a heat compress before breastfeeding and as a cold compress after breastfeeding.
- Soft textile cover protects the skin from very high or low temperatures.
- Thus the pack may be used (by changing the cover) in complete safety by several mothers (e.g. in the hospital).



Contents and data	Temperature Pack
Contents	Temperature Pack, textile cover
Material	PVC, gel, polypropylene
Conformity/standards	CE 0123 Conforms to medical devices directive

Tulips

The perfectly fitting nipple shield

Mother's scent is important to every baby... and the Tulips nipple shield makes this possible with its specially developed tulip shape!

- For short-term use in case of sucking problems and sore nipples.
- The delicate silicone is very soft and feels completely natural.
- Available in M and L sizes.



Mother's moments

Relaxation music for mothers

The somewhat different breastfeeding aid!

Soft background sounds and gentle melodies have an equally soothing effect on you and your baby. The music, carefully selected by relaxation therapist Andreas Hoegel, ensures a pleasant atmosphere when breastfeeding.

- CD lasting 60 minutes with 5 selected titles.
- Used by midwives and Lactation Consultants.



Contents and data	Tulips M	Tulips L
Contents	2 nipple shields	2 nipple shields
Material	silicone	
Conformity/standards	CE 0123 Conforms to medical devices directive	



We actively promote breastfeeding...

and our new products are intended to help you achieve the best for you and for your baby.

We are totally committed to breastfeeding. This means that we actively support, on an on-going-basis, the well-being of mothers and their babies. We support those who support mothers and their babies – specialists, professionals and breastfeeding organisations, so that babies are able to receive life-giving breast milk for as long as possible.

For this reason it is our privilege to offer you our knowledge, innovative concepts and designs, and our unique products.

We look forward to taking this journey together with you and your babies.

More information and practical help on Pg. 27.

Hello Baby

The breastfeeding guide

The Hello Baby breastfeeding guide from ARDO has been developed in close co-operation with an experienced IBCLC Lactation Consultant and should provide you with professional help if you have any questions or problems so that you and your baby can enjoy this intimate time.



Belly Balls

The practical teaching aid to breastfeeding

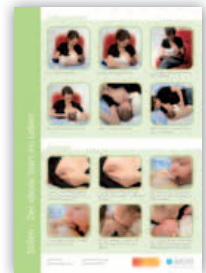
Belly-Balls make it easy for young parents to visualise the size of their baby's tummy and to realise just how much, or actually how little, breast milk their healthy baby needs in the first few days after birth.



Breastfeeding and correct latch-on positions

For support

A practical tear-off pad (25 sheets) featuring photos of different breastfeeding positions, and correct latch-on. This guideline is a helpful aid for Lactation Consultants, midwives and specialists. They are also helpful for mothers at home as a guide to comfortable breastfeeding. The pictures featured are also available as a poster.



Breast massage and expressing breast milk

For support

A practical tear-off pad (25 sheets) featuring photos of the correct way to perform breast massage, and to express breast milk manually. Breast massage is very important before breastfeeding, before expressing by hand and before expression using a breastpump. The pictures featured are also available as a poster.



At www.ardo.ch and www.ardomedical.co.uk you will always find new tools and aids.



PRESSURE ULCER MANAGEMENT

SUCTION TECHNOLOGY

NEONATAL CARE

MOTHER & CHILD



Ardo medical AG reserves the right to change the colour, design and technical specifications of these products.



Ardo medical Ltd.
Unit 1
Belvedere Trading Estate
Taunton TA1 1BH
United Kingdom

T +44 (0)1823 336 362
F +44 (0)1823 336 364
info@ardomedical.co.uk
www.ardomedical.co.uk
www.ardomums.co.uk

Ardo medical AG
Gewerbestrasse 19
6314 Unterägeri
Switzerland

T +41 (0)41 754 70 70
F +41 (0)41 754 70 71
info@ardo.ch
www.ardo.ch

04/2010