

Ultimate Short Throw LCD Projectors

For Business and Education

CP-AW251NM → CP-A301NM → CP-A221NM













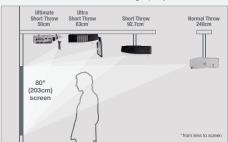






What is Ultimate Short Throw?

An Ultimate projector isn't only about throw distance: it's a combination of features that make it stand out from ordinary short throw projectors. Extremely short throw distances often result in distorted and poor image quality, but not the Ultimate Short Throw. Hitachi's Ultimate Short Throw projector achieves just the optimum balance between throw distance and image quality.



Ultimate Short Throw can be defined as:

Ultimate in Picture Quality

- . Throw ratio of less than 0.35:1
- · Distortion of less than 0.5% corner to corner
- Digital image correction for barrel, pincushion and corner distortion

Ultimate in Installation

- Available wall mount with minimum 6 axis fine adjustment.
- Projector weight less than 4Kg
- · Installation possible by 1 person
- · Built in templates for installation

Ultimate in Connectivity

- Audio output > 7W
- HDMI, RGB and Video (Component, Composite or S-Video) inputs
- RS-232 control port
- · Audio Pass through in Standby Mode
- . Ethernet connection with free control and monitoring software

Easy installation and adjustment

The light weight design enables a single person to mount the projector quickly in a few simple steps.



Fix wall plate to wall.



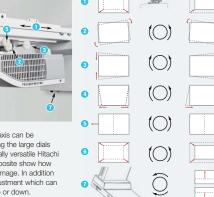
Fit boom to wall



Slide projector (with bracket attached) on to boom arm.



For fine adjustment all 6 axis can be individually corrected using the large dials located on the exceptionally versatile Hitachi mount. The diagrams opposite show how each dial can correct an image. In addition there is a fine vertical adjustment which can move the entire image up or down.



Ultimate Flexibility



The Ultimate Short Throw projectors are easy to install and flexible to use. With the bundled wall mount and optional table top kit you can transform any existing whiteboard, wall or table top into a projected surface.



Rooms with awkward ceilings the Ultimate Short Throw projectors can be wall mounted, therefore problems relating to large voids above suspended ceilings are a thing of the past.

False/High ceilings



Shop window Ultimate Short Throw Technology opens up a world of new possibilities in retail and digital signage applications. From shop window installations to maps in airport lounges, images can be projected on to surfaces that were never thought possible.



Entertainment Get closer to the action than ever. Create an immersive experience by projecting large screens for gaming and videos with no shadowing effects.



Rear projection Ideal for rear projection due to the short throw distance, resulting in a clean and compact space-saving installation.

Ultimate Picture Quality



The enhanced Hitachi Perfect Fit now

incorporates eight point adjustment which

includes all four corners and sides. This intuitive

feature helps make correcting complicated or

geometric distortions caused by imperfections



Davtime Mode

ensuring clear, vivid images.



No glare or shadows

Projected images may sometimes be difficult to see under bright lighting. The Daytime Mode uses image quality correction technology to counter the effects of light,

Traditional projectors dazzle people, Hitachi's unique Ultra Short Throw Technology means if you stand in front of the projector the light beam won't shine in your eyes.

Ultimate Connectivity

in screen flatness as quick as possible.



Perfect Fit

Full HD 1080p signal support

With the inclusion of an HDMI port the Ultimate range of projectors are capable of supporting Full HD signals from a range of devices including a Blu-ray player, perfect if you wish to watch a film on a large screen.

Convenient networking functions

The Ultimate Short Throw range offers flexible networking capabilities. Administrators can conveniently schedule a variety of actions for multiple projectors on the network, including automatic Power On/Off and Centralised Reporting. The clever messenger function also allows messages to be sent to multiple projectors instantly or at a specified time. This is ideal for information which needs to go out over a large area fast.





Ultimate Reliability

Eco-friendly and highly reliable with fewer components

To ensure our new Ultimate Short Throw models are highly reliable and light weight we have consolidated their components and used fewer screws to manufacture them

This means that not only will they require less maintenance but they also require less packaging. We are also working hard to curb greenhouse gas emissions in every phase of our production process by implementing the following:

Paint-free casing

Paint can release harmful emissions into the air and environment, so we choose alternatives for our projectors.

Recyclable carton boxes

Our carton boxes are now made of 100% recyclable material, so they shouldn't contribute to landfill waste.



Easy Maintenance

Now you can benefit from extended maintenance intervals with Hitachi's hybrid filter and long life lamp. Both last up to an exceptional 5000 hours and can be replaced easily using the cover located on the back of the projector.



Versatile Security Functions

Projectors are equipped with a security bar allowing a chain to be attached.

