## PowerShot SX710 HS

# The perfect travel companion

Pocket this powerful, compact travel superzoom and be ready to shoot beautiful stills and movies you'll want to share. A 30x zoom lens and advanced features help you capture precious moments in superb detail.





- The compact PowerShot SX710 HS with 30x zoom lets you travel light and capture superb quality images anywhere
- Share your adventures online or transfer images to your smartphone or CMST using Dynamic NFC and Wi-Fi
- Achieve beautiful shots in any condition thanks to the 20.3 Megapixel HS System
- Shoot stunningly smooth Full HD 60p movies with cinematic image stabilisation and superb detail, even in low light
- Develop your creative photography using manual modes and a range of creative effects



#### **Product Range**



PowerShot SX60 HS



PowerShot SX710 HS



PowerShot SX700 HS

PowerShot SX60 HS PowerShot SX710 HS PowerShot SX700 HS PowerShot SX610 HS PowerShot SX600 HS PowerShot SX530 HS



## Technical Specifications

## PowerShot SX710 HS

IMAGE SENSOR		SHOOTING	
Туре	1 / 2.3 type back-illuminated CMOS	Modes	Smart Auto (58 scenes detected), Hybrid Auto, Creative Shot, Program AE, Shutter priority AE, Aperture priority AE,
Effective Pixels	Approx. 20.3 M <sup>[14]</sup>		Manual, Live View Control, Sports, SCN (Portrait, Smart
Colour Filter Type	Primary Colour		Shutter (Smile, Wink Self-Timer, FaceSelf-Timer), Handheld Night Scene, Low Light (5.0 MP), Snow, Fireworks), Creative Filters (Fish-eye Effect, Miniature Effect, Toy Camera Effect,
IMAGE PROCESSOR			Monochrome, Soft Focus, Super Vivid, Poster Effect), Movie
Туре	DIGIC 6 with iSAPS technology	Modes in Movie	Smart Auto (21 scenes detected), Standard, Program AE, Portrait, Miniature Effect, Monochrome, Super Vivid, Poster
LENS		Photo Effects	Effect, Snow, Fireworks, Short Clip, iFrame Movie My Colors (My Colors Off, Vivid, Neutral, Sepia, Black &
Focal Length	4.5 – 135.0 mm (35 mm equivalent: 25 – 750 mm)		White, Positive Film, Lighter Skin Tone, Darker Skin Tone, Vivid
Zoom	Optical 30x ZoomPlus 60x		Blue, Vivid Green, Vivid Red)
	Digital Approx. 4.0x (with Digital Tele-Converter Approx.	Drive modes	Single, Auto Drive, Continuous, Continuous with AF, Self-Timer
	1.6x or 2.0x <sup>[1]</sup> )	Continuous Shooting	Approx. 6.0 shots/sec until memory card becomes full <sup>[12]</sup>
Maximum f/number	Combined Approx. 120x f/3.2 – f/6.9		with AF: Approx. 4.5 shots/sec <sup>[3][4]</sup>
Construction	13 elements in 10 groups (3 UD lenses, 2 double-sided		with Live View: Approx. 4.5 shots/sec <sup>[3][4]</sup>
	aspherical lenses)		
Image Stabilisation	Yes (lens shift-type), Approx. 2.5-stop <sup>[13]</sup> . Intelligent IS plus 5-axis Advanced Dynamic IS	RECORDING PIXELS /	
		COMPRESSION Image Size	4:3 - (L) 5184 x 3888, (M1) 3648 x 2736, (M2) 2048 x 1536,
FOCUSING		intege size	(S) 640 x 480
Туре	ΠL		16:9 - (L) 5184 x 2912, (M1) 3648 x 2048, (M2) 1920 x 1080,
AF System/ Points	AiAF (Face Detection / 9-point), 1-point AF (fixed to centre)		(S) 640 x 360 3:2 - (L) 5184 x 3456, (M1) 3648 x 2432, (M2) 2048 x 1368,
AF Modes AF Point Selection	Single, Continuous, Servo AF/AE <sup>(6)</sup> , Tracking AF,		(S) 640 x 424
AF Lock	Size (Normal, Small) Yes		1:1 - (L) 3888 x 3888, (M1) 2736 x 2736, (M2) 1536 x 1536,
AF Assist Beam	Yes		(S) 480 × 480
Manual Focus	Yes, plus MF Peaking	<b>C</b> i	Resize in playback (M2)
Closest Focusing Distance	1 cm (W) from front of lens in Macro	Compression Movies	Superfine, Fine (Full HD) 1920 x 1080, 60/30 fps, (HD) 1280 x 720, 30 fps, (L) 640 x 480, 30 fps
Metering modes	Evaluative (linked to Face Detection AF frame),		Miniature Effect (HD, L) 6 fps, 3 fps, 1.5 fps
-	Centre-weighted average, Spot (Centre)		Hybrid Auto Movie (HD) 30 fps
AE Lock	Yes +/- 2 EV in 1/3 stop increments		iFrame Movie (Full HD) 30 fps
Exposure Compensation	Enhanced i-Contrast for automatic dynamic range	Movie Length	Short Clip (HD) 30 fps (Full HD & HD) Up to 4 GB or 29 min. 59 sec. <sup>[7]</sup>
	correction	ino no iongin	(L) Up to 4 GB or 1 hour <sup>[4]</sup>
ISO sensitivity	AUTO, 100, 200, 400, 800, 1600, 3200		
		FILE TYPES	
SHUTTER Speed	1 – 1/3200 sec. (factory default)	Still Image Type	JPEG compression, (Exif 2.3 [Exif Print] compliant) / Design rule for Camera File system, Digital Print Order Format
speca	15 – 1/3200 sec. (total range – varies by shooting mode)		[DPOF] Version 1.1 compliant
	. , ,	Movies	MP4 [Video: MPEG-4 AVC / H.264,
WHITE BALANCE			Audio: MPEG-4 AAC-LC (stereo)]
Туре		DIRECT PRINT	
Settings	Auto (including Face Detection WB), Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Custom.	Canon Printers	Canon SELPHY Compact Photo Printers and Canon Inkjet
	Multi-area WB correction available in Smart Auto	PictBridge	Printers supporting PictBridge Yes (via USB or Wireless LAN)
		. leibhage	
COLOUR MATRIX	-PCP	OTHER FEATURES	
Туре	sRGB	GPS	GPS via mobile (linked to compatible smartphone)
LCD MONITOR		Red-Eye Correction	Yes, during shooting and playback Yes, with Auto Rotate
Monitor	7.5 cm (3.0") sRGB PureColour II G LCD (TFT).	Intelligent Orientation Sensor	
Coverage	Approx. 922,000 dots Approx. 100%	Histogram	Yes
Brightness	Adjustable to one of five levels. Quick-bright LCD	Playback zoom	Approx. 2x – 10x
		Self Timer Menu Languages	Approx. 2 or 10 sec. or Custom English, German, French, Dutch, Danish, Finnish, Italian,
FLASH			Greek, Norwegian, Portuguese, Russian, Swedish, Spanish,
Modes Slow Sync Speed	Auto, Manual Flash On / Off, Slow Synchro Yes. Fastest speed 1/2000 sec.		Ukrainian, Polish, Czech, Hungarian, Turkish, Simplified Chinese, Chinese (traditional), Japanese, Korean, Thai,
Red-Eye Reduction	Yes		Arabic, Romanian, Farsi, Hindi, Malay, Indonesian,
Flash Exposure	+/- 2 EV in 1/3 stop increments. Face Detection FE, Safety		Vietnamese, Hebrew
Compensation	FE, Smart Flash Exposure		

INTERFACE Computer

> Other Computer/Other

Hi-Speed USB (MTP, PTP) dedicated connector (Mini-B compatible) HDMI Micro Connector, A/V output (PAL / NTSC) Wr-Fi (IEEE802., 11b/g/n), (2.4 GHz only), with Dynamic NFC support<sup>[11]</sup>

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Flash Exposure Lock

Built-in Flash Range

Manual Power Adjustment

Yes

3 levels with internal flash

50 cm - 3.5 m (W) / 1.4 m - 2.0 m (T)



### Technical Specifications

#### MEMORY CARD

SUPPORTED OPERATING SYSTEM PC & Macintosh

SOFTWARE Other

#### POWER SOURCE Batteries

Battery life

#### A/C Power Supply

ACCESSORIES Cases / Straps

Power Supply & Battery Chargers Other SD, SDHC, SDXC

Windows 8 / 8.1 / 7 SP1 Mac OS X 10.8 / 10.9 For Wi-Fi connection to a PC: Windows 8 / 8.1 / 7 SP1 only Mac OS X 10.8.2 or later / 10.9

CameraWindow DC Map Utility Image Transfer Utility

Rechargeable Li-ion Battery NB-6LH (battery and charger supplied) Approx. 230 shots

Eco mode: 315 shots Approx. 240 min. playback Optional, AC Adapter Kit ACK-DC40

Soft Case DCC-1570 Travel Case DCC-2500 PowerShot Accessory Organizer AC Adapter Kit ACK-DC40 Battery Charger CB-2LYE Canon AV cable AVC-DC400ST Interface Cable IFC-400PCU



#### PHYSICAL SPECIFICATIONS

Operating Environment Dimensions (W x H x D) Weight 0 – 40 °C, 10 – 90 % humidity 112.7 x 65.8 x 34.8 mm Approx. 269 g (including battery and memory card)

#### Footnotes

- <sup>[1]</sup> Depending on the image size selected.
- <sup>[3]</sup> Under conditions where the flash does not fire.
- [4] Depending on memory card speed / capacity / compression setting.
- [6] Some settings limit availability.
- <sup>[7]</sup> The following Speed Class memory cards are required for maximum record time: (HD) 1280 x 720 Speed Class 4 or above. (Full HD) 1920 x 1080 Speed Class 6 or above. (iFrame) 1280 x 720 Speed Class 6 or above <sup>[11]</sup> Wi-Fi use may be restricted in certain countries or regions. Wi-Fi support varies by device and region. For
- more information visit www.canon-europe.com/wirelessompacts
  [12] Sustained continuous shooting function requires compatible SDHC/SDXC UHS Speed Class 1 memory card,
- total number of frames captured varies depending on shooting subject. <sup>[13]</sup> Values at maximum optical focal length. Cameras whose focal length exceeds 350 mm (35 mm equivalent)
- are measured at 350 mm.
- <sup>[14]</sup> Image processing may cause a decrease in the number of pixels.

All data is based on Canon standard testing methods (according to CIPA Standards) except where indicated. Subject to change without notice.

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Sales Start Date: February 2015

#### Product Details:

Product Name	Mercury Code	EAN Code	Recommended Retail Price
Digital Camera PowerShot SX710 HS BK EU23	0109C002AA	4549292028980	
Digital Camera PowerShot SX710 HS RE EU23	0110C002AA	4549292029741	

#### **Optional Accessories:**

Product Name	Mercury Code	EAN Code	Recommended Retail Price		
Battery Pack NB-6LH	8724B001AA	4960999989952			
Battery Charger CB-2LYE	2609B001AA	4960999571676			
AC Adapter Kit ACK-DC40	2610B003AA	4960999571706			
Interface Cable IFC-400PCU	9370A001AA	4960999209906			
AV Cable AVC-DC400ST	4076B001AA	4960999659275			
Soft case DCC-1570	0039X577	8714574617244			
DCC-2500 (Travel Case, textile)	0038X887	8714574610320			
Accessory Organizer	0036X433	8714574583167			





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#### Measurement / Logistic Information:

Product Name	Mercury Code	Pack type	Pack description	Quantity per pack	Length (mm)	Width (mm)	Height (mm)	Net Weight (kg)	Gross Weight (kg)
Digital Camera PowerShot SX710 HS BK EU23	0109C002AA	EA	Each	1	159	144	62		0.628
Digital Camera PowerShot SX710 HS RE EU23	0110C002AA	CT	Carton	15	465	336	208		10.20
		EP	Euro Pallet	300	1200	800	1190		218.0
			Layers per Pallet	5					
			Cartons per Layer	4					
			Products per layer	60					

#### What's in the box?

- Digital Camera PowerShot SX710 HS
- Wrist Strap WS-800
- Battery Pack NB-6LH
- Battery Charger CB-2LYE
- AC Cable
- User Manual kit

