

Optra
Magnum



CHEVROLET

1900

Swiss-born Louis Chevrolet emigrates to the U.S., becoming a famous race driver. He also produces cars that are too big and too expensive for the U.S. market.

1909

William Durant, the founder of GM, taps Mr. Chevrolet's talent and asks him to design a small car for American people.



WILLIAM DURANT

1913

The brand Chevrolet (under the umbrella of GM) introduces the first new Chevrolet, the Royal Mail.

1924

Chevrolet is the first to offer a car radio option for US\$200.

1928

The 5 millionth Chevrolet hits the road and Chevrolet is the first to launch four-wheel brakes as a new standard of safety.

1935

Chevrolet debuts the eight-seat Suburban Carryall, the forerunner of all sport-utility vehicles (SUV).

1948

A Chevrolet wins La Caracas – the world's longest car race at that time – covering almost 10,000 kilometers between Buenos Aires, Argentina and Caracas, Venezuela.

1961

Standard-size models launched in the fall see another icon hitting the streets – the 409 cubic-inch V-8 "big block" which inspires a hit Beach Boys song.

1962

Corvair Monza Spyder becomes one of the first cars in the world to offer a turbocharged engine.

1968

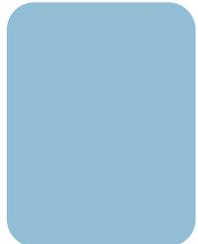
Camaro races away with the Trans-Am racing championship.

2000

Two concepts – the Avalanche and SSR – won the public; Chevrolet announces they will both go into regular production.

2001

The Corvette C5-R wins the Daytona 24-hour race.





Optra Magnum

The Optra Magnum is the sedan car that promises and delivers great driving experience. From the city to the suburbs, the Optra Magnum shows its swiftness, power and stamina and it will effortlessly take you and your companions anywhere you wish in style and comfort.



The power to turn heads

The Optra Magnum drivability and road handling ability have been successfully coupled to its new sleek and aerodynamic design. The almond-shaped front lamps shine bright, even when not activated. The trendy new alloy* wheels set the road in motion and make it hard for the rest to keep up. The special chrome plated door handles and body moulding with chrome inserts are further complemented by a specially designed honey comb grille sporting the famous Chevrolet bow-tie announcing your arrival to the rest of the world.

*Optional

Reach out and touch

Inside, easy to read, simply crafted dials grace the two-tone dashboard of the Optra Magnum. Circled in a brushed aluminum look, a design cue that is repeated throughout the interior of this car. It throws into relief the metallic inserts that enhances the doors and instrument panel. And when these features fade in the night, a cool green glow highlights and outlines the car's features.

Add an all new radio system, 360 degree air vents for surround cooling , it is easy to sit back and enjoy the ambience of the Optra Magnum.



Explore a new dimension of roominess and convenience

The Optra Magnum is very accommodating. It can comfortably take 5 adults (and 405 litres of their luggage) on a long trip. Alternatively the rear seats may be folded down to create a storage area of up to 1,225 litres. And pretty much about anything in between as the seat can be split 60/40.

So if it's a quick round of golf or picking up a complete new flat-packed kitchen, wherever you want to go, the Optra Magnum can easily take you there and back.

And there is more, the Optra Magnum has an ingenious array of storage places from generous map pockets to a compartment in the glove box that cools your drink, a definite delightful addition to your overall motoring experience.



1. 60/40 splitting rear seats allow the transport of long objects

2. Storage tray under passenger seat - tidy and out of sight



3. Cooling compartment (in the glove box)-a clever way to beat the heat.

4. Armrest & CD holder - that easily stores your favourite 8 CDs.



5. Driver & passenger drinks holder - can even hold a 1 litre water bottle.

6. Full width map pockets - two on the back of each front seat.





ISOFIX child-seat mounts are standard. An interesting fact if you have a family.

The pre-tensioner activates in an incident to help keep the occupants tight against the seat.



A rigid safety cage made out of high tensile steel protects the passengers and limits the shock of impact.

Experience excellent road holding

The Optra Magnum features a steady and proven 1.6 litre, 16-valve DOHC inline 4-cylinder engine that delivers 109 hp at 5,600 rpm. It is available with a five-speed manual or four-speed automatic transmission.

The refinements to the Optra Magnum are very pleasing. Both the stiffness and noise dampening have vastly improved to give an overall increase in road handling and maneuverability even at higher speeds. Suspension technologies incorporating up-to-date Chevrolet developments are seen on the Optra Magnum, making the driving experience of the Optra Magnum a very comfortable and pleasurable one.



Technical Specifications

Measurements and Weights	1.6 M	1.6 A
Length (mm)		4508
Width (mm)		1725
Height (mm)		1445
Wheelbase (mm)		2600
Track width front/rear (mm)		1480/1480
Unladen weight (kg)	1180-1225	1190-1235
Gross vehicle weight (kg)		1665
Min. turning radius (mm)		5200
Fuel tank capacity (l)		60
Load space (l)		405
Chassis and Brakes		
Steering	Power-assisted rack & pinion	
Brakes front	Ventilated disc	
Brakes rear	Solid disc	
Suspension	4-wheel Independent MacPherson Strut	
Tyres	185/65 R 14	
Engines and Transmission		
Engine type	4-cylinder in-line DOHC	
Transmission	5 speed M/T	4 speed A/T
Displacement (cc)	1598	
Bore & stroke (mm)	79 x 81.5	
Compression ratio	9.5:1	
Max. power (kW/PS)	80/109 @ 5,600 rpm	
Max. torque (Nm)	150 @ 4,000 rpm	
Performance		
Max. speed (km/h)	180	172
Acceleration 0-100 km/h (s)	12.4	14.3

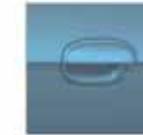
Exterior Colours



Sterling Silver



Royal Grey



Iceberg Blue



Alpine White



Sparkling Tan



Black Sapphire

DEALER

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Disclaimer:
Actual colours and specifications may vary from those depicted in the brochure. Technical specifications may be changed without prior notice.



DRIVE WITH ASSURANCE WITH OUR THREE-YEAR WARRANTY.

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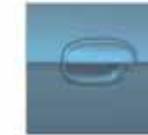
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