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Ergo-Tech Camera+ collection



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ENGLISH EDITION



NEW KATA Ergo-Tech Collection.
A seamless extension to your body.

Revolutionary cutting edge technologies:
Flexi-Shield & Elasto-Guard come together
to create unique carrying solutions for your
CAMERA+ personal everyday gear.

Introducing **KATA**

KATA designs, develops, and manufactures quality, state-of-the-art protection solutions and carrying systems. KATA's products are designed around the human frame. It's not enough that the equipment fits the case, the case must also fit the user!

In 1983, two friends, members of an elite military unit, began exchanging ideas about how backpacks and military equipment cases could be made more modular and ergonomic. Based on their own field experience, they went on to design a line of combat-ready gear. They named their company **KATA**. In 2005 Kata joined the Vitec Group and under the Photographic Division the company has been expanding and flourishing. **For many years KATA has been creating high-end products for professionals around the world.** KATA Design HQ and part of the manufacturing facilities are based in Jerusalem, Israel.

KATA established its reputation by outfitting Protection and Security Special Forces with auxiliary cases, utility & protective vests and backpacks. Tough, durable, yet remarkably lightweight, KATA products are constructed to withstand rough treatment and harsh conditions over long periods.



Protection and Security

Secretary-General of the UN,
Mr. Kofi Annan wearing Kata
protective vest.

In 2004, **KATA** launched the Global Digital Collection (GDC) for the Professional Digital Photographer and Videographer. The collection includes carrying solutions specifically designed for delicate digital equipment incorporating KATA's latest development - the unique TST (Thermo-Shield-Technology).



Photo GDC Global Digital Collection

Producer Charles Boileau
carrying HB-207 on the snow
covered mountains of Lebanon.

For the **Professional Video Industry** KATA has created a completely innovative line of products for field production (ENG & EFP). The line is distributed and supported worldwide by a network of dealers and distributors. In over 40 countries, we are there to support you wherever your work may take you.



Pro Video

Michael Schumacher, Formula 1 winner 2002, filmed by a news crew using Kata's professional Camera Glove.

KATA has provided an outsourcing service to **Hi-tech Industries** that manufacture sensitive equipment for field operation. KATA is involved from the research to the development and design stage through production. A prominent example of such an enterprise is the KATA - MANFROTTO collaboration which is responsible for the entire line of Manfrotto bags worldwide.



High Tech Industry

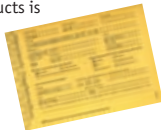
Kata joined forces with Manfrotto to become the sole designer and manufacture of all their Camera Support Carrying Solutions.

meticulously hand crafted for durability:

Internal bindings cover the fabric-ends and outside seams are double folded to eliminate unraveling. Carrying handles are sewn from the bottom of the bag, for the greatest possible strength. Our silent YKK zippers are double seamed and usually sewn on the inside of the fabric to hold them fast.

Five Year Warranty

KATA warrants each product to be free of defects in material and workmanship for a period of 5 years from the date of purchase. **We are able to provide you with this warranty because:** Each of our products is



ISO-9000

KATA complies with the rigorous requirements of ISO-9000 for quality management systems. The ISO (International Organization for Standards) is a worldwide federation of national standards committees from over 90 countries.



Introducing **ERGO-TECH**

New revolutionary consumer bag line

Ergo-Tech = a seamless extension to your body. Kata's collection of consumer bags introduces new organic carrying solutions for your personal day to day gear and your CAMERA+. A unique combination of cutting edge technologies (Flexi-Shield), materials (Elasto-Guard) and design have been joined together to create this range of flexible dynamic bags that will adjust to the ever changing shapes and movements of your body, while also able to shift shape in order to fit the variable equipment within. Designated safe guard zones feature internal modular padded divisions and external Flexi-Shield reinforcement for ultimate protection.

Elasto-Guard = a specially developed material for the **Ergo-Tech** collection. This is a lamination which consists of the following 3 layers:

1. External layer - high resistance stretchable knit/weave PES/PA.
2. Middle layer - 1 to 3 mm closed-cell waterproof elastic foam padding.
3. Internal Layer - a soft, anti-scratch knit/weave PES/PA lining or KATA's "Yelloop" fabric which enables the attachment of dividers, and provides soft, anti-scratch cushioning.





Flexi-Shield = a technology specially developed for the Ergo-Tech collection.

This high frequency molded flexible reinforcement appears in the form of ridges on the exterior of the safe guard zones for ultimate protection.



Cell



Camera



Mp3



Media



Laptop



Batteries



Palm

Ergo-Tech Bags feature ample pouches or pockets designed to fit all your accessories.

The icons indicate one possible use of the space, but these areas can hold any similar sized items.

sensitivity V

(KT A44V)

Sensitivity V Backpack is the perfect personal daypack that can be used to carry and protect a 12" Laptop and Digicam or SLR + MP3/MP4 player + PDA + Phone and accessories.

Two front U shaped flaps access top and bottom compartments separately and each functions as a flexible pocket. The main compartment is divided in two with a zippered division that can be undone to create one large space, and the ample internal and external pockets will store all your personal gear in addition to your photographic equipment.



See closed backpack on cover



Harness system Identical for the 2 backpacks



Internal Size Main Compartment			Maximum External Size		
L	10.6"	27 cm	L	11.8"	30 cm
W	4.7"	12 cm	W	5.9"	15 cm
H	13.8"	35 cm	H	17.7"	45 cm
Weight 2.23 lbs 1.01 Kg					

Ergo-Tech bags are flexible so dimensions may vary according to content

collection prism U

(KT A43U)

The Prism U Backpack is designed to meet the requirements of a daypack but will also accommodate a 12" Laptop and a Digicam or SLR + MP3/MP4 player + PDA + Phone and accessories. The main compartment is divided in two with a zippered division that can be undone to create one large space. In the upper section there are Elasto-Guard sleeves to secure and protect delicate equipment (if not in use these just fold away to allow for other gear) and an internal organizer panel for personal effects that includes a small roaming media pocket. There is a flat flexible zip pocket in the lower section.



Internal Size Main Compartment			Maximum External Size		
L	10.6"	27 cm	L	11.8"	30 cm
W	4.7"	12 cm	W	5.9"	15 cm
H	13.8"	35 cm	H	17.7"	45 cm
Weight 2.31 lbs 1.05 Kg					

Ergo-Tech bags are flexible so dimensions may vary according to content



panorama U

(KT A34U)

The Panorama U Laptop Bag is ideal for everyday use and when necessary it can also carry and protect a Digicam or SLR + MP3/MP4 player + PDA + Phone and accessories. The large main compartment features a safe guard laptop zone and dedicated pockets for personal effects. The front zipper pocket sports Flexi-Shield reinforcement and accesses the lower section that can hold and protect delicate equipment. Additional storage is available in the external rear pocket which also has an internal organizer panel.



Internal Size Main Compartment			Maximum External Size		
L	12.6"	32 cm	L	15.0"	38 cm
W	3.9"	10 cm	W	5.9"	15 cm
H	11.0"	28 cm	H	11.8"	30 cm
Weight 1.91 lbs 0.87 Kg					

Ergo-Tech bags are flexible so dimensions may vary according to content



collection format **Q**

(KT A53Q)

Format Q Waist-Pack features top zipper access to a large main compartment which can be customized using a flexible divider loop to hold everyday gear with a Digicam or SLR. Additional storage for accessories and personal effects is available in 2 flexible side zipper pockets which adjust snugly to the carrier's body. **Flexi-Shield** reinforcement runs along the bottom and front of the pack for additional protection.



CAN
HOLD:



Internal Size Main Compartment			Maximum External Size		
L	7.5"	19 cm	L	21.7"	55 cm
W	4.7"	12 cm	W	6.3"	16 cm
H	4.7"	12 cm	H	6.3"	16 cm
Weight 0.92 lbs 0.42 Kg					

Ergo-Tech bags are flexible so dimensions may vary according to content



focus **N** / focus **Q****(KT A22N / KT A22Q)**

The Focus Shoulder Bags are designed for day to day use and can also carry a Digicam or SLR + MP3/MP4 + PDA + Phone and accessories. The main compartment features **Elasto-Guard** sleeves to secure and protect delicate equipment (if not in use these just fold away to allow for other gear). **Flexi-Shield** reinforcement is featured on both sides of the bag. Full top flap opening accesses the main compartment and the front zip pocket, while a concealed phone pouch is integrated into the shoulder strap for quick access. A special adjustable strap system will easily stow away the excess strap in a designated cover-all sleeve.



focus N

(KT A22N)



Internal Size Main Compartment			Maximum External Size		
L	7.1"	18 cm	L	8.7"	22 cm
W	5.1"	13 cm	W	7.9"	20 cm
H	6.7"	17 cm	H	7.9"	20 cm
Weight 1.19 lbs 0.54 Kg					

Ergo-Tech bags are flexible so dimensions may vary according to content



focus Q

(KT A22Q)



Internal Size Main Compartment			Maximum External Size		
L	9.1"	23 cm	L	10.6"	27 cm
W	5.1"	13 cm	W	7.9"	20 cm
H	8.7"	22 cm	H	9.8"	25 cm
Weight 1.54 lbs 0.7 Kg					

Ergo-Tech bags are flexible so dimensions may vary according to content





Sensitivity V



DRY-WEAR

www.kata-



Ergo-Tech Camera+ c o l l e c t i o n

The seamless extension to your body

zoom-in **N****(KT A66N)**

Zoom-In N Sling-Pack offers an alternative to traditional carrying of Digicam + MP3/MP4 player + PDA + Phone and accessories. A zipper opening accesses the main flexible compartment while under the front flap there is a large pocket and two front flexible pouches. A small side pocket will adjust to store a variety of personal effects, a flat rear pocket can be used to keep valuables, passport or ID, and two quick access pouches are integrated on the inner side of the shoulder strap.

CAN
HOLD:

Internal Size Main Compartment			Maximum External Size		
L	7.9"	20 cm	L	12.6"	32 cm
W	2.0"	5 cm	W	2.8"	7 cm
H	7.9"	20 cm	H	10.2"	26 cm
Weight 0.77 lbs 0.35 Kg					

Ergo-Tech bags are flexible so dimensions may vary according to content

collection shutter M

(KT A75M)

Shutter M Snug-Holster for Digicam or SLR + MP3/MP4 player + Phone and accessories. The main compartment is designed to conform to the shape of the camera inside. It is easily accessed from the top zipper and features **Flexi-Shield** reinforcement on the bottom for extra lens protection. An external flexible front pocket adjusts to store a variety of accessories or personal effects, and 2 small, easy access side pockets will hold spare batteries & media cards.



Internal Size Main Compartment			Maximum External Size		
L	7.9"	20 cm	L	12.6"	32 cm
W	2.0"	5 cm	W	2.8"	7 cm
H	7.9"	20 cm	H	10.2"	26 cm
Weight 0.77 lbs 0.35 Kg					

Ergo-Tech bags are flexible so dimensions may vary according to content

reflex C

(KT A91C)

Reflex C Camera Strap is made of the **Elasto-Guard** flexible material to provide a well padded, optimal weight balanced anchor for carrying your camera.

Two small zip pouches on each end will store backup media cards or batteries.



CAN
HOLD:  

Internal Size Main Compartment			Maximum External Size		
L	2.6"	66 cm	L	57.1"	145 cm
Weight 0.22 lbs 0.1 Kg					

Ergo-Tech bags are flexible so dimensions may vary according to content



Cellphone Camera Mp3



Media Card Laptop Batteries PDA

Ergo-Tech Bags feature ample pouches or pockets designed to fit all your accessories.

The icons indicate one possible use of the space, but these areas can hold any similar sized items.



Ergo-Tech Camera+ macro **KB** / macro **KS**

(KT A16KB / KT A16KS)

Macro KS Mini Shoulder Bags, and Macro KB Mini Belt Bag, are similar in all design features but differ in carrying methods: Macro KS comes with a shoulder strap while Macro KB comes with a belt connector (belt not included). Both fit a Digicam + MP3 / MP4 + PDA + Phone and accessories. Their top-looped-flap accesses the main compartment and the front pocket features **Flexi-Shield** reinforcement to secure the unique closure of the pouch by anchoring the loop of the top flap. Two side zip pockets and a rear flat pocket can store small accessories.



macro KB

(KT A16KB)



Internal Size Main Compartment			Maximum External Size		
L	4.3"	11 cm	L	5.1"	13 cm
W	2.0"	5 cm	W	6.7"	17 cm
H	5.1"	13 cm	H	3.1"	18 cm
Weight 0.24 lbs 0.11 Kg					

Ergo-Tech bags are flexible so dimensions may vary according to content

macro KS

(KT A16KS)



Internal Size Main Compartment			Maximum External Size		
L	4.3"	11 cm	L	5.1"	13 cm
W	2.0"	5 cm	W	6.7"	17 cm
H	5.1"	13 cm	H	3.1"	18 cm
Weight 0.35 lbs 0.16 Kg					

Ergo-Tech bags are flexible so dimensions may vary according to content

pixel D / pixel I

(KT A02D / KT A02I / KT A02J)

Pixel Loop Pouches feature a unique top-looped-flap which functions as both the pouch closing system and a belt connector. The 3 pouches all have a flexible main compartment which can hold one of the following: Digicam, MP3 / MP4 player, PDA or Phone. The two larger pouches (I & J) also have a small flexible internal pocket for accessories.

pixel D

(KT A02D)

CAN HOLD:   

Internal Size Main Compartment			Maximum External Size		
L	2.8"	7 cm	L	3.1"	8 cm
W	1.2"	3 cm	W	1.2"	3 cm
H	3.5"	9 cm	H	4.7"	12 cm
Weight 0.1 lbs 0.045 Kg					

Ergo-Tech bags are flexible so dimensions may vary according to content



pixel I

(KT A02I)

CAN HOLD:   
  

Internal Size Main Compartment			Maximum External Size		
L	3.3"	8.5 cm	L	3.7"	9.5 cm
W	1.2"	3 cm	W	1.2"	3 cm
H	3.7"	9.5 cm	H	4.9"	12.5 cm
Weight 0.1 lbs 0.045 Kg					

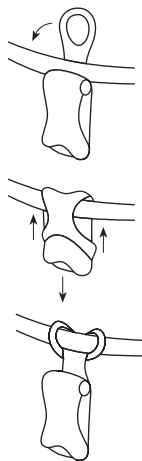
Ergo-Tech bags are flexible so dimensions may vary according to content



collection pixel J

(KT A02J)

See details on the left page



Belt Connection
Identical in all
3 pouches

CAN
HOLD:



Internal Size Main Compartment			Maximum External Size		
L	3.5"	9 cm	L	3.9"	10 cm
W	1.4"	3.5 cm	W	1.4"	3.5 cm
H	3.7"	9.5 cm	H	4.9"	12.5 cm
Weight 0.1 lbs 0.045 Kg					

Ergo-Tech bags are flexible so dimensions
may vary according to content

snapshot **D** / **I** / **J**

(KT A00D / KT A00I / KT A00J)

Snapshot Flap Pouches are available in 3 sizes: D, I & J. The pouches all have a flexible main compartment which can hold one of the following: Digicam, MP3 / MP4 player, PDA or Phone. The two larger pouches (I & J) also have a small flexible internal pocket for accessories. All pouches feature a special connector which combines a belt attachment with a detachable over the shoulder or around your neck cord.

snapshot **D**

(KT A00D)

CAN HOLD:   

Internal Size Main Compartment			Maximum External Size		
L	2.8"	7 cm	L	3.1"	8 cm
W	1.2"	3 cm	W	1.2"	3 cm
H	3.5"	9 cm	H	4.7"	12 cm
Weight 0.11 lbs 0.05 Kg					



Ergo-Tech bags are flexible so dimensions may vary according to content



Belt Connection
Identical in all
3 pouches

snapshot I

(KT A00I)



Internal Size Main Compartment			Maximum External Size		
L	3.3"	8.5 cm	L	3.7"	9.5 cm
W	1.2"	3 cm	W	1.2"	3 cm
H	3.7"	9.5 cm	H	4.9"	12.5 cm
Weight 0.11 lbs 0.05 Kg					

Ergo-Tech bags are flexible so dimensions may vary according to content



snapshot J

(KT A00J)



Internal Size Main Compartment			Maximum External Size		
L	3.5"	9 cm	L	3.9"	10 cm
W	1.4"	3.5 cm	W	1.4"	3.5 cm
H	3.7"	9.5 cm	H	4.9"	12.5 cm
Weight 0.11 lbs 0.05 Kg					

Ergo-Tech bags are flexible so dimensions may vary according to content

