

Release of New Kenko Products

We would like to thank you for your continued patronage of our products and services.

Kenko Co., Ltd. (President: Toru Yamanaka) releases new-concept 'Easy-to-Handle Digital Camera <OGOB-01>' in late February.

The '3.6 inch liquid crystal display monitor makes the screen easily viewable, and the independent setting of the photo shutter, video shutter and play button enables one-touch operation. In the large-sized screen, all the letters of each setup menu are easy to read.

Using the concept 'User-Friendliest' as well as the slogan 'Incomparable State-of-the-Art Portable Screen', we will promote this product even to anti-digital photographers.

We are looking forward to your inquiries.

| New Products | Recommended Retail Prices | Release Period |
|------------------------|---------------------------|---------------------|
| Digital Camera OGOB-01 | Open Prices | Late February, 2008 |

'User-Friendliest, Easy to Handle Digital Camera' 3.6 Inch Large-Size Monitor Mounted

Kenko Digital Camera OGOB-01 Release in Late February, 2008

Kenko is to release the new concept compact digital camera.

The shot image can be checked easily through the maximum-size liquid crystal monitor.

It is possible to set the photo shutter, video shutter and play button independently. On the main body of the camera, Japanese letters are used for instructions.

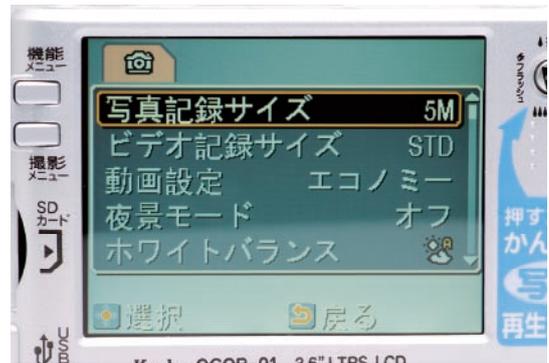
Images are stored not only in the 16 MB embedded memory but also in SD/SDHC cards as well. Since the card insertion slot has no cover, you can confirm the insertion and removal of the card with no difficulty.

The camera is equipped with a 4-times digital zoom, and its gross sensor resolution is 5.03 million pixels.



The camera comes in 4 colors :
from left, pearl pink,
white, navy blue
and silver.

Special Point



3.6 inch large-size LTPS liquid crystal monitor
 Images are prominently displayed on the 73x55mm screen, and the letters in each menu are easily readable. Please compare the screen size to that of your cell phone.



The photo and video shutter buttons are independent of each other.



SD slot designed for easy checking of SD / SDHC card insertion

Specifications of OGOB-01

| | |
|-----------------------------|-----------------------------|
| Image sensor | 1/2.5 inch CMOS |
| Gross sensor resolution | 5.03 million pixels |
| Effective sensor resolution | About 5 million pixels |
| Zoom | Digital : 4 times |
| Focus | Standard : about 1m - ∞ |
| | Macro : about 30-50 cm |
| Liquid crystal monitor | 3.6 inch LTPS LCD |
| Embedded memory | 16 MB flash memory |
| External memory card | SD memory card (32 MB-2 GB) |
| | SDHC memory card (4 GB) |
| File format | Photo : JPEG |
| | Video : MJPEG (AVI) |

| | |
|-----------------------|---|
| Video clip | 720×480 pixels (26 fps) |
| | 640×480 pixels (26 fps) |
| | 320×240pixels (26 fps) |
| Audio | WAV, MP3 |
| Strobe | Mode : automatic, compulsory flash and no-flash modes |
| | Effective range : 1-5 m |
| Exposure compensation | +2.0 EV-2.0 EV (1.0 EV step) |
| Power supply | Lithium ion rechargeable battery NP-60 |
| | AC adapter |
| Input and output port | USB 1.1/2.0 AV output terminal |
| Size | About 110×75×21 mm |
| Weight | About 140 g (excluding accessories and batteries) |

Supplied Items Camera main body, CD-ROM, USB-PC cable, TV/AV cable, AC adapter, User's Manual, Quick Start Guide, lithium ion rechargeable battery (NP-6), strap and porch

Operation Environment

OS : Windows 2000/XP/Vista
 CPU : Pentium 4 1.5 GHz or more
 Memory : 256 MB or more (preferably 512 MB or more)
 Drive : CD-ROM, 4-times or more speed
 Display : 24 bits or more
 Video card : 64 MB or more memory
 Interface : USB 2.0

●Price : open pricing (nominal sales price: ¥19,800)

●JAN code : pearl pink (4961607432389)
 navy blue (4961607432372)
 white (4961607432358)
 silver (49616074322365)