

DPP-SV77

Digital Photo Printer



FEATURES

Snapshot Prints from Your Digital Pictures

Produce beautiful high quality prints in the convenience of your own home. The DPP-SV77 makes it simple, easy and cost-effective.

Print Images in Two Sizes

The DPP-SV77 can print either borderless 4" x 6" post card size prints or 3½" x 4" economical size.

Memory Stick® Media and Flash Media Card Reader

Read and write to compatible flash media from your PC via the built-in USB connection making it easy to manage your image files on your PC.

▶ 3.2" Touch Panel Color LCD

View your digital images on the large 3.2" built-in Color LCD. Use the supplied stylus with the Touch Panel LCD to control the printer's functions, add freehand drawings or even a signature to your prints for personalized prints.

PC-Free Direct Printing

Print images from Memory Stick® and other compatible media without having to connect to a computer.

3.8 Mega Pixel High Resolution Photo Quality

The DPP-SV77 photo printer can print images with up to 16.7 million colors at a 403 x 403 dpi resolution providing outstanding print quality.

Dye-Sublimation Printing (403 dpi, 16.7 Million Colors)

Dye-sublimation technology uses layers of color-dye to create continuous tone images with color richness that rivals traditional photo prints.

High Speed Printing

Sony's new high sensitivity media results in printing times that are much quicker than other dye-sub or ink jet printers. Print a four by six inch 3.8 mega pixel image in about 90 seconds. 3½" x 4" size prints are even faster.

Multiple Frame or Index Printing

Choose to print 1, 2, 4 or 9 images on a single sheet of paper. Images can be printed as multiples of the same image or a combination of different images.

Image Optimization Functions

Image Optimization functions help improve picture quality including:
-Image Enlargement/Reduction/
Movement Image Rotation in 90-degree increments and 180-degree rotation
-Image Color Correction Effects:
Hue, chrominance, brightness and sharpness.

Super Coat 2™ Protective Lamination

Super Coat 2™, a unique Sony Laminate, is applied in either matte or glossy finish during the printing process, protecting photos from color-shift and fading. Pictures produced with the DPP-SV77 have similar picture permanence to traditional film-based photo processing.

Easy to Use Interface

Core printer functions display on TV screen via video output for ease of use and improved functionality. The on-screen Graphical Interface menu makes system control easy.

PC/Macintosh® Compatible via USB

For added use and function, the printer can be connected to both PC and Macintosh® computers by using the built-in USB connection. Printer driver software is included for pre-installed Windows® 98/98SE, ME, 2000 and Macintosh® OS 8.51 and later.

Compact Size:

9½" x 3½" x 10½" (W x H x D)

Just 9½" x 3½" x 10½" (W x H x D), the DPP-SV77's small size fits easily within your lifestyle. Whether next to your TV, or near the PC, the DPP-SV77 makes it easy to print your digital pictures.

Paper Starter Pack

The DPP-SV77 is ready to go out of the box. Included are 10 sheets of the Super Coat 2™ media and a printer ribbon.

Auto Feeder Tray

Print up to 30 images in one session, without having to feed paper into the printer one sheet at a time. The supplied auto-feed tray will hold two different sizes of paper (4" x 6" or 3" x 5") for simple, quick and quiet printing.

Slide Show Mode

Connect the printer to a TV using the video output, to show a personal slideshow of your favorite images.

SPECIFICATIONS

Printing System: Dye Sublimation

Printing Size: Large Size 4" x 6"
Small Size 3 1/2" x 4"

Gradations: 8-bit per color-C/M/Y/K (Approximately 16.7 Million Colors)

Printing Time: Approximately 90 seconds (4" x 6")
Approximately 60 seconds (3 1/2" x 4")

Screen Size: 3.2" Color LCD with Touch Panel

Video Output: Composite Video

Input/Output Connections: Memory Stick® Media Slot
PC Card Type II Slot: Smart Media*
or Compact Flash*
(*w/PCM Type II Adapter Card)

USB: (Ver 1.1) Connection for PC

Media Cards: Memory Stick®/PCMCIA/PCMCIA ATA

Format: JPEG/TIFF/BMP

Paper Size: Larger Size: 4" x 6 13/16" (101.6 x 174mm)
Small Size: 3 9/16" x 4" (90 x 101.6mm)

Power Requirements: 110 - 120 Volts AC

Supplied Software: Printer Driver Software for Windows® 98,
98SE, ME, 2000, pre-installed IBM PC/AT and
Macintosh® OS 8.51 and later

Dimensions (WHD): 9 1/2" x 3 1/2" x 10 1/2" (242 x 87 x 267mm)

Weight: 5 lbs 8 oz (2.5kg)

Supplied Accessories: Paper Tray, Power Cord, Video Cable,
Sample Printing Pack, CD-ROM Printer
Driver Software

OPTIONAL ACCESSORIES

- SVM-25LS Postcard Size Printer Pack (25 prints)
- SVM-25LW Postcard Size Sticker Pack (25 prints)
- SVM-30SS Small Size Photo Paper (30 prints)
- SVM-30SW Small Size Stickers (30 prints)
- SVM-30SW09 Small Size 9 Split Stickers (30 prints)

DIGITAL PRINT MEDIA

SVM-25LS Print Pack

- 4" x 6" Print Paper with Snap-Off Edges for Bordered or Borderless Prints
- Super Coat 2™ Protective Lamination
- 25 Sheets of Paper and Print Ribbon



SVM-25LW Sticker Print Pack

- 4" x 6" Print Paper with Adhesive Backing
- Super Coat 2™ Protective Lamination
- 25 Sheets of Paper and Print Ribbon



SVM-30SS Compact Print Pack

- 3 1/2" x 4" Compact Print Paper for Bordered Prints
- Super Coat 2™ Protective Lamination
- 30 Sheets of Paper and Print Ribbon



SVM-30SW Compact Sticker Print Pack

- 3 1/2" x 4" Compact Print Paper with Adhesive Backing
- Super Coat 2™ Protective Lamination
- 30 Sheets of Paper and Print Ribbon



SVM-30SW09 9-Print Sticker Print Pack

- 3 1/2" x 4" Compact Print Paper with Adhesive Backing
- 9 Sticker Die-Cut for 9-Print per Sheet Mini-Prints
- Super Coat 2™ Protective Lamination
- 30 Sheets of Paper and Print Ribbon

