

## Thermal Photo Printer System

Launch Your Digital Camera Print Business with Minimal Investment

### An Affordable Way to Introduce Digital Camera Print Services

Amidst steadily growing demand for digital camera prints, the ability to provide digital camera printing services is an effective way to expand business. Now Fujifilm offers a simple digital camera print system that can be installed with minimal investment. Combining print ordering terminals and a thermal photo printer, the innovative Fujifilm Thermal Photo Printer System is the affordable way to introduce digital print services.



Digital Photo Center  
print ordering terminal



Thermal Photo Printer  
ASK-2000

### Do-it-yourself Ordering for High-speed Prints

Digital Photo Center print ordering terminals feature a simple user interface that let customers order their own prints, reducing the workload for your staff, eliminating mistakes, and preventing lost media. The Thermal Photo Printer can produce a high-quality 4 x 6-inch print in just 8 seconds\*. And you can boost output speed by linking multiple printer units to each in-store terminal. As your digital camera print business expands, a high-performance Digital Minilab Frontier can be connected to the system, giving you the capacity to process high volumes of print orders.



\*When only one ASK-2000 is connected. Does not include the time for order-taking and data transfer.

### Compact Footprint, Easy to Install

The Digital Photo Center and the Thermal Photo Printer both feature compact space-saving designs, allowing you to offer digital camera print services even in a limited space. Special stands accommodate multiple printers, creating smart-looking installations that can handle large numbers of orders.



Design of stands may vary according to the country or region.

# Thermal Photo Printer System: Economical and Easy to Operate

## Exceptional Image Quality

The Thermal Photo Printer System is equipped with Fujifilm's proprietary Image Intelligence™ digital image processing technology. Image Intelligence™ automatically compensates for various photographic conditions, including red-eye, backlighting, and underexposure. Even when photos were shot under less-than-optimum conditions, Image Intelligence™ ensures attractive, customer-pleasing prints.



## Thermal Photo Printer ASK-2000

### Print Speed

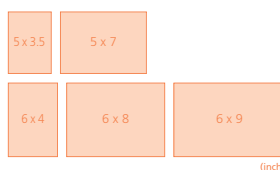
Ideal for standard-sized digital camera prints, the ASK-2000 Thermal Photo Printer can output a 4 x 6-inch print in just 8 seconds. A 4 x 6-inch print can be output in only 4 seconds by connecting two Thermal Photo Printers in parallel.

### Easy Maintenance

The ASK-2000 is exceptionally easy to maintain. Its chemical-free dye diffusion thermal transfer printing system uses only paper and ink ribbon which can be accessed easily by opening the front cover. No light-sensitive materials are required, so the unit can be installed and operated in normal surroundings. Powered by standard AC 100-240V current, the ASK-2000 is ready to print at the touch of a switch.

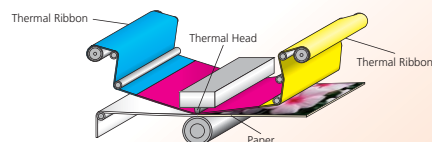
### Various Print Size

Using convenient roll paper, the ASK-2000 can produce a variety of print sizes. It produces a maximum of 600 4 x 6-inch prints from a single roll of paper.



## Dye Diffusion Thermal Transfer Printing System

An ink ribbon coated with dye is heated by a thermal head, and the dye is transferred onto special coated paper, forming visible images. Density and gradation of the print can be controlled by varying the input energy of the thermal head. The resulting rich gradation creates beautiful, natural-looking prints resembling traditional photographs. And a protective layer of over-coating ensures the beauty of the images is preserved.



## Specifications

### Digital Photo Center (DPC4)

<b>Input media :</b>	SmartMedia, xD-PictureCard, xD-PictureCard(Type M), CompactFlash, Memory Stick, Memory Stick PRO, Memory Stick Duo, Memory Stick PRO Duo, SD card, SDHC, mini-SD, MMC, RS-MMC, CD-R, DVD+R, USB Flash Memory, Fujicolor CD
<b>Wireless input :</b>	IrDA(FIR, SIR, IrSimple™), Bluetooth (option)
<b>File format :</b>	Exif-JPG, Exif-TIFF, JPG(JFIF), TIFF, BMP, FFX, PhotoCD *Compatible file formats dependent on installation of optional software.
<b>Display :</b>	15 inch flat touch-panel TFT Display
<b>Compatible printers :</b>	ASK-1500/2000, Frontier 330/340/350/355/370/375/390/500/550/570 and 590 *Compatible printers dependent on installation of optional software.
<b>Power requirements :</b>	AC100-240V 50-60Hz
<b>Dimensions (W x D x H) :</b>	490 x 309 x 455 490 x 459 x 455 (with optional PC unit case)

### ASK-2000

<b>Resolution :</b>	300dpi x 600dpi
<b>Print width :</b>	max.152 mm
<b>Print size :</b>	127 x 89 mm (5 x 3.5), 127 x 178 mm (5 x 7), 152 x 102 mm (6 x 4), 152 x 203 mm (6 x 8), 152 x 230 mm (6 x 9)
<b>Print speed :</b>	8 sec/152 x 102 mm (6 x 4)
<b>Interface :</b>	USB-2
<b>Consumable :</b>	RK-D2T1200 Contains: 600-print (6 x 4 inch) roll paper x 2 pcs 600-print (6 x 4 inch) ink ribbon x 2 pcs
<b>Power :</b>	AC100V-240V
<b>Dimension :</b>	W300 mm x D411.2 mm x H352.5 mm
<b>Weight :</b>	25 kg

- Digital Photo Center PC unit and software are sold separately.
- Product appearance and specification are subject to change without notice.
- This product is Mobile Printing Ready (IrDA, Memory Card)\*

SmartMedia™ is a trademark of Toshiba Corporation. xD-Picture Card™ is a trademark of Fuji Photo Film Co. Ltd., Toshiba Corporation, and Olympus Optical Co., Ltd. CompactFlash™ is a trademark of SanDisk Corporation. SD card™ is a trademark of Toshiba Corporation, Matsushita Electric Industrial Co., Ltd. and SanDisk Corporation. Memory Stick™ is a trademark of Sony Corporation. IrSimple™ is trademark of the Infrared Data Association®. All other brand names or trademarks are the property of their respective owners.

\* This "Mobile Printing Ready" product is designed to provide easy printing from mobile phones. This product follows Mobile Imaging and Printing Consortium (MIPC) Implementation Guidelines for Printing with Mobile Terminals Version 2.0 for (Select).

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